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Bidisha Das

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EDUCATION

M.S. in Urban Informatics, Northeastern University, Boston, MA, USA (Urban Innovators Scholarship)
 Relevant Courses: Big Data for Cities, Computational Statistics, Information Design and Visual Analytics, Advanced GIS
 M.S. in Development Communication and Extension, University of Delhi, New Delhi, India (Gold Medal Award)
 Relevant Courses: Statistics, Research Methods, Social Welfare, Social Marketing, Data Analysis
 B.S. specialization in Communication and Extension, University of Delhi, New Delhi, India
 June 2014
 Relevant Courses: Urban Development, Analytical Skills, Sociology
 3.7/4.0

SKILLS

Data Analytics R, SQL, Statistical Analysis

Business Intelligence Tableau, ArcGIS, QGIS, ArcPro, ArcMap

Microsoft Office MS Visio, Excel, PowerPoint

Soft Skills Effective Communication, Problem Solving, Critical thinking, Organization

PROFESSIONAL EXPERIENCE

Amazon (ADS), Medford, MA, USA

June 2020-Present

ML Data Associate I

- · Collaborating with 8 Machine Learning modeling teams, analyzing and delivering big high-quality datasets to customers
- · Collaborating with Alexa customers as a SPOC, following workflows, training team of 8 members and tracking results
- · Performing annotations of 1000 lines per week and carrying out multiple other workflows to improve Alexa's NLU and ASR
- Analyzing data in AQS scale, rating data in Mturk and labelling data in AcEditor to match service level commitments
- · Providing feedback on SOPs and guidelines and contributing to SPOC onboarding process improvement
- Managing 4-5 deliverables throughout project lifecycles weekly and clearly communicating with team members to meet deadlines
- · Actively engaging with other team members and project managers and quickly getting involved in new projects

Boston Area Research Initiative (BARI), Boston, MA, USA

January 2020-August 2020

Data Science- Research Associate

- Analyzed over 40,000 rows of 911 Crime Data and computed relation between crime hotspots and transit with regression models
- Analyzed 8000 rows of Boston Housing Rental Relief Survey Data and performed hypothesis tests, correlation and regression and developed patterns of unemployment and rental relief across Boston using computational statistics
- Developed Tableau Dashboards on different metrics related to Foster Care for Children

Roshni Academy Organization, New Delhi, India

August 2016 - December 2018

Associate Program Coordinator (Department of Monitoring and Evaluation)

- Led an initiative to automate reporting by developing Tableau dashboards using WDC to track workshops and survey results
- · Created SOPs for 15 projects, 30 work instructions and 10 templates to facilitate process improvements
- Calculated quarterly forecasts of workshops required for 50 schools within Delhi region
- Lead the weekly operations meetings to communicate schedule, resource allocation and guidelines for next week workshops
- · Brainstormed with customers to identify KPIs and collaborated with business managers to define, track and report metrics
- Created quarterly report on the effects of training on student's performance using pivot tables, vlookup & regression analysis

LEADERSHIP EXPERIENCE

Office of Global Services, Northeastern University, Boston, MA, USA - Office Services Specialist

June 2019-May 2020

- Expert in International Student Visa regulations in US. Advise diverse students on immigration issues and regulations
- Accurately perform data entry tasks and maintain critical student information
- Team lead for an initiative of developing a training program

RESEARCH PUBLICATIONS

- Promoting secondary education pattern among girls from educationally backward blocks: The case of Kasturba Gandhi Balika Vidyalaya. International Journal of Applied Home Science. Volume 4 (5&6), May & June (2017): 414-419., ISSN: 2394-1413
- Bridging The Gaps in Girls' Education: The case of Kasturba Gandhi Balika Vidyalayas(KGBVs.) April 20, 2017