## Sales Analysis

Fiscal Year

FY2018

FY2019

FY2020

Category

Accessories

Bikes

Clothing

Components

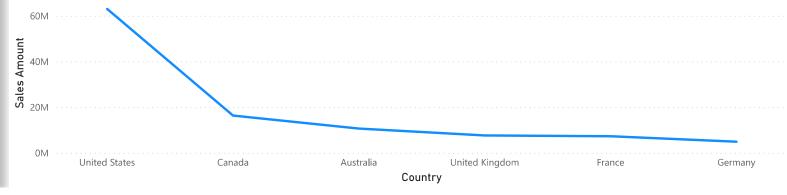
Subcategory	Sales Amount
Bib-Shorts	1,66,739.7
Bike Racks	2,37,096.1
Bike Stands	39,591.0
Bottles and Cages	64,274.7
<b>Bottom Brackets</b>	51,826.3 <sup>-</sup>
Brakes	66,018.7
Caps	51,229.4
Chains	9,377.7
Cleaners	18,406.9 <sup>-</sup>
Cranksets	2,03,942.6
Derailleurs	70,209.5
Fenders	46,619.5
Total	10,98,09,274.2

275K

109.81M

56.40M





## **Product Vs Profit** Analysis



Category	~
Accessories	
Bikes	
☐ Clothing	
☐ Components	

166.77M 97.26M 69.51M

31K

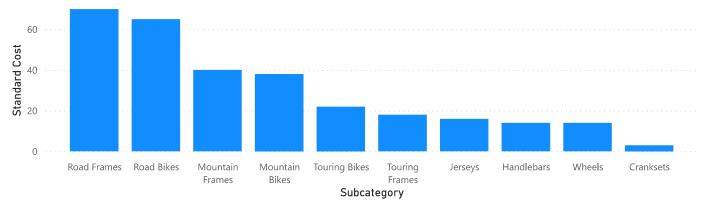
Total\_Revenue

Total\_Cost

Total\_Profit

TOTAL\_ORDERS

## Standard Cost by Subcategory



## Total\_Revenue and TOTAL\_ORDERS by Month

