



# **BURNITDOWNYT**

**HI, I'M DAN, A SOCIAL MEDIA CREATOR AND A MARKETING EXPERT SPECIALIZING IN THE WRESTLING WORLD. MY PAGES AND YOUTUBE CHANNEL HAVE GARNERED OVER 27,000+ FOLLOWERS ON INSTAGRAM, 57,000+ SUBSCRIBERS ON YOUTUBE AND A FACEBOOK GROUP WITH OVER 30,000+ MEMBERS. MY AUDIENCE IS HIGHLY ENGAGED AND RESPONSIVE, MAKING OUR COMMUNITY VIBRANT AND ACTIVE.**

**THESE ARE MY SOCIAL MEDIA PAGES:**

**WWW.INSTAGRAM.COM/BURNITDOWNYT**

**WWW.YOUTUBE.COM/BURNITDOWNYT**

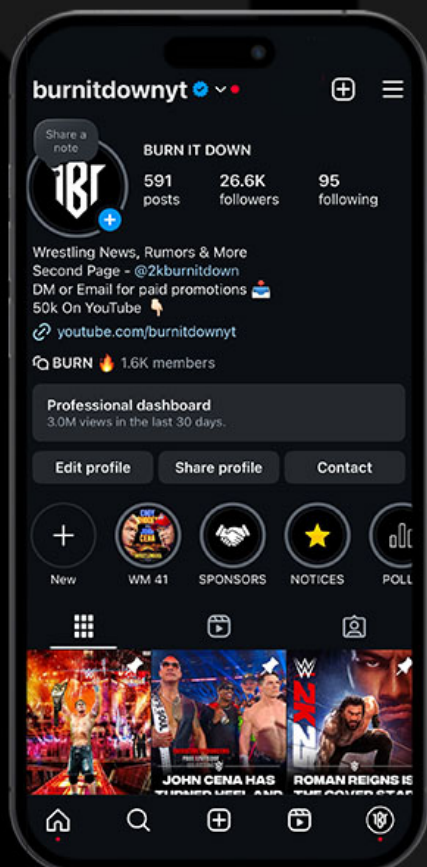
**FACEBOOK GROUP NAME: WWE 2K25**

**ALL STATISTICS SHOWN IN THIS MEDIA KIT ARE 100% ORGANIC WITH ZERO PAID EFFORTS.**



# INSTAGRAM PAGE

WWW.INSTAGRAM.COM/BURNITDOWNYT



**27,000+ FOLLOWERS**  
**30% ENGAGEMENT RATE**  
**200K+ AVERAGE REACH**

**+5 MILLION MONTHLY PROFILE VISITS**  
**DAILY IG STORY ( AVG. 5,000 VIEWS )**  
**DAILY POST ( AVG. 8,000 LIKES )**

**NOTE: THE AVERAGE ENGAGEMENT RATE FOR SIMILAR FOLLOWING IS 3-5%**



**BURN IT DOWN** @burnitdownyt



MEDIA UPLOADS  
**538**

FOLLOWERS  
**22,140**

FOLLOWING  
**72**

ENGAGEMENT RATE  
**29.36%**

AVG LIKES  
**6,356.81**

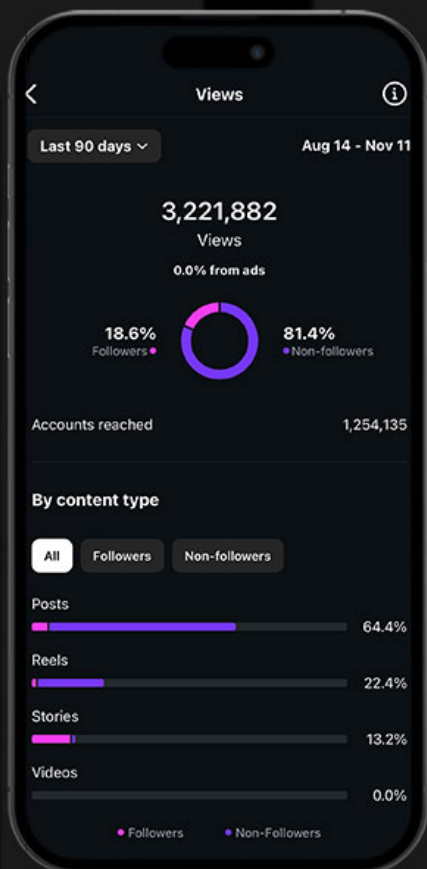
AVG COMMENTS  
**144.06**

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# IG DEMOGRAPHICS

WWW.INSTAGRAM.COM/BURNITDOWNNYT



## Age range

All Men Women



## Gender



## Top locations

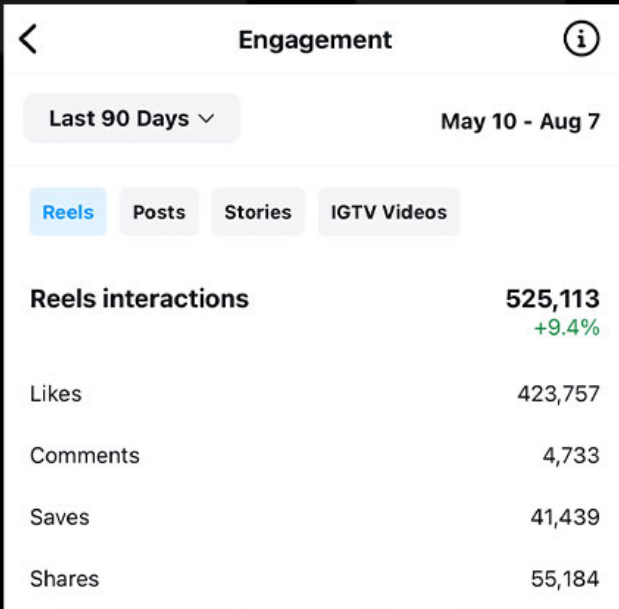
Cities Countries





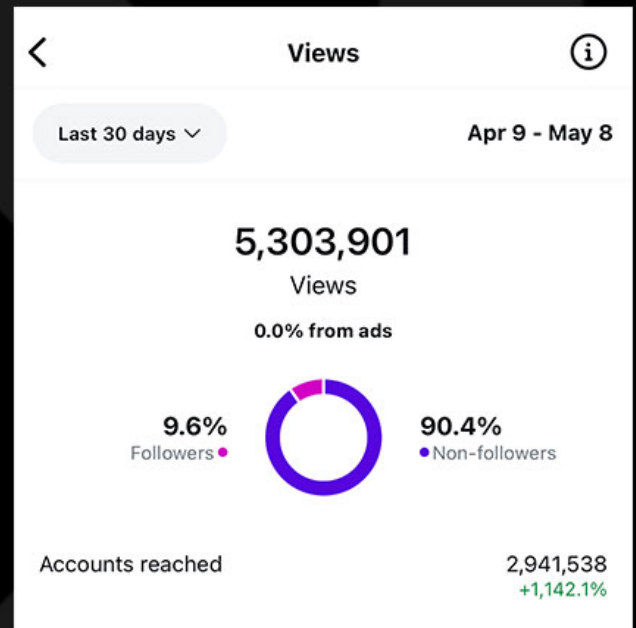
# IG STATISTICS

WWW.INSTAGRAM.COM/BURNITDOWNNYT



400K+ LIKES ON REELS AND  
350K+ LIKES ON POSTS  
IN LAST 90 DAYS

OVER 5 MILLION ACCOUNTS  
REACHED AND 9 MILLION  
IMPRESSIONS IN 30 DAYS



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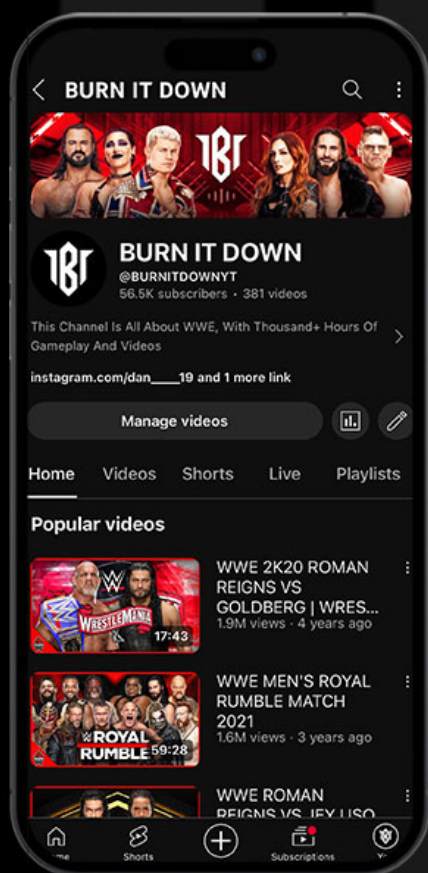
# YOUTUBE STATISTICS

WWW.YOUTUBE.COM/BURNITDOWNYT



**57,000+ SUBSCRIBERS**  
**11 MILLION VIEWS**  
**68 MILLION IMPRESSIONS**

CUSTOM-EDITED BRAND  
PROMOTIONS VIDEO ON YOUTUBE  
FOR IMPACTFUL EXPOSURE.



ALL STATISTICS SHOWN ARE FROM 2025

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# YOUTUBE DEMOGRAPHICS

WWW.YOUTUBE.COM/BURNITDOWNYT



## Gender

Jan 25 – Feb 21, 2022



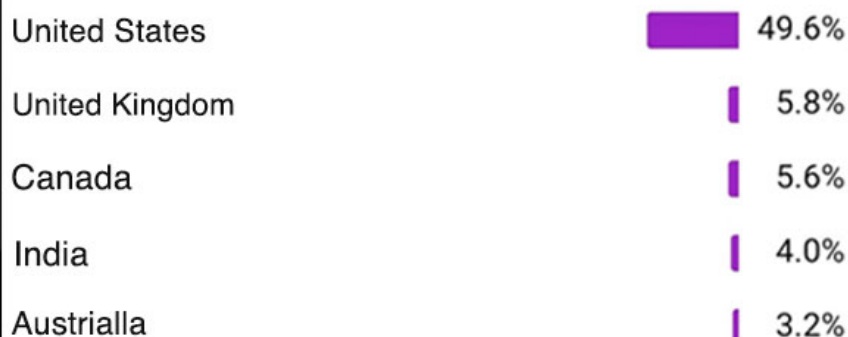
## Age

Jan 25 – Feb 21, 2022



## Top geographies

Last 28 days · Views



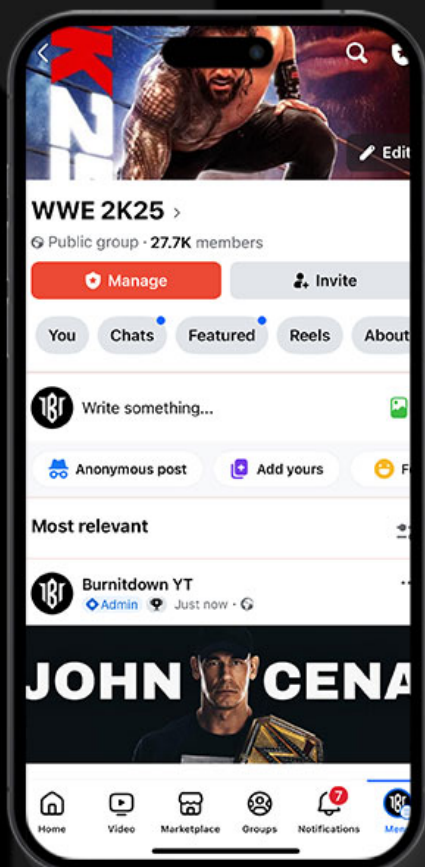
ALL STATISTICS SHOWN ARE FROM 2025

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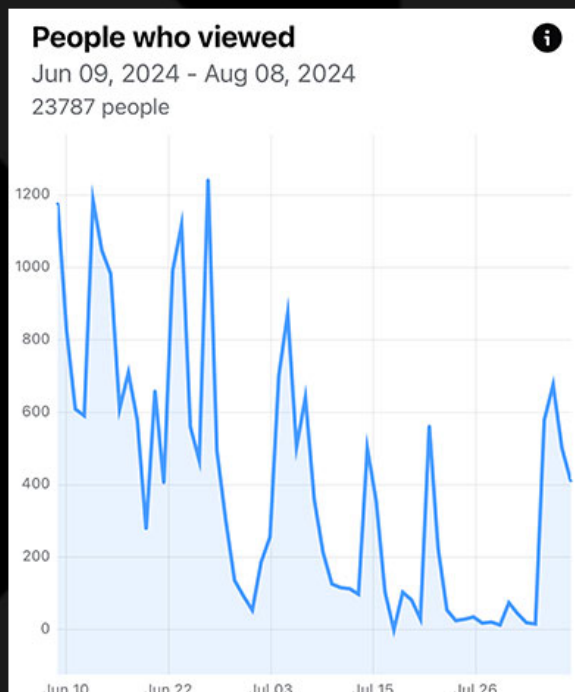
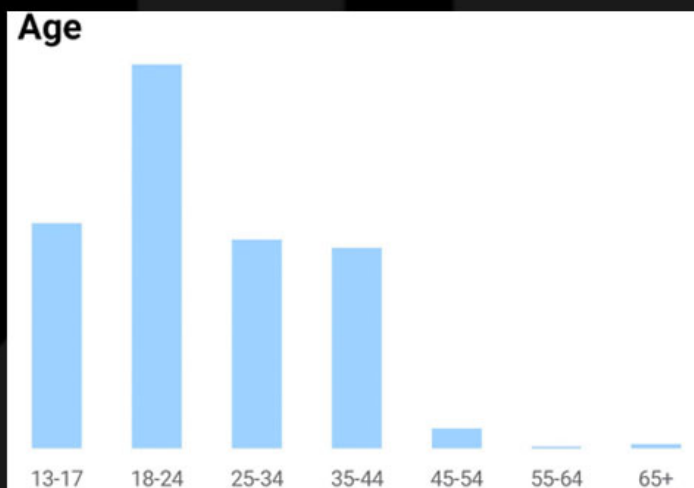


# FACEBOOK GROUP

GROUP NAME: WWE 2K25



**PUBLIC GROUP WITH  
OVER 30K+ MEMBERS**

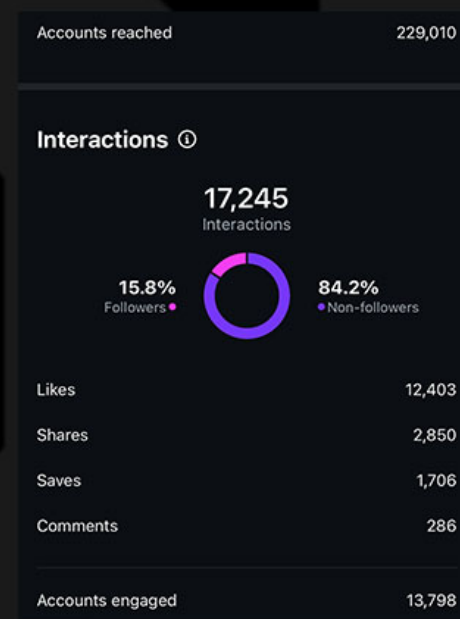
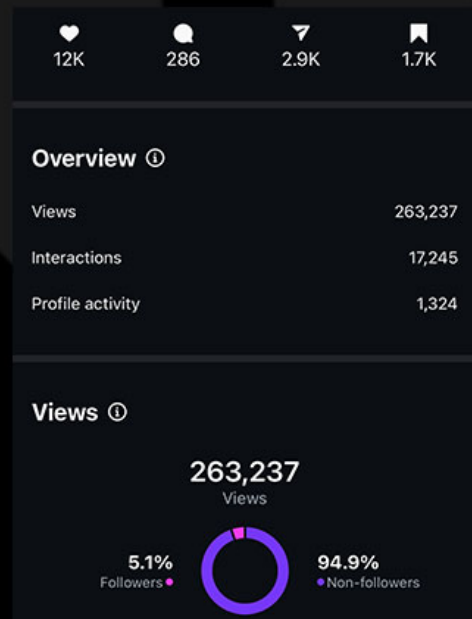


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# SPONSOR EXAMPLE

## REACH AND ENGAGEMENT IN 24 HOURS







# PRICING AND BUNDLES

THE ADS WILL BE DONE WITHIN 24 HOURS

## INSTAGRAM

- 1 DEDICATED POST - \$200
- 1 DEDICATED STORY - \$120
- 1 DEDICATED REEL - \$160
- IG CAMPAIGN BUNDLE -  
1 POST, 1 REEL, 2 STORIES AND  
LINK IN BIO FOR 7 DAYS - \$320

## YOUTUBE

- 1 VIDEO AD - \$160
- 3 VIDEO ADS - \$260

## FACEBOOK

- 1 FB GROUP POST - \$100

## BASIC BUNDLE

- EVERYTHING INCLUDED WITH BONUS - \$550



# **PREMIUM BUNDLE**

14 DAYS EXCLUSIVE PROMOTION

## **PERKS**

- 3X INSTAGRAM POST, STORY AND REELS
- 4X YOUTUBE VIDEO ADS AND STORY
- 5X FACEBOOK GROUP POST
- EXCLUSIVE PROMOTION OF YOUR BRAND FOR 2 WEEKS ACROSS ALL OUR SOCIALS.
- EXCLUSIVE GIVEAWAY TO GAIN FOLLOWERS
- PERMANENT PRESENCE ON FEED
- IN-DEPTH ANALYTICS & REPORTING
- CUSTOM AD CREATIONS

THIS BUNDLE CAN BE CUSTOMIZED  
ACCORDING TO YOUR PREFERENCES.

**TOTAL PRICE - \$1,100**