Modell Aachen GmbH - Interactieve Managementsysteme
www.modell-aachen.de

Business participants
- Herr Alexander Stoffers
- Herr Pascal Kreutz

About
The model Aachen GmbH is a provider of software and consulting services to interactive management systems. The innovative concept combines the disciplines of process quality and knowledge management on the basis of social media principles.

Basic ideas are an agile management system documentation in ('Echtheid') and a decentralized maintenance and design of the system. The implementation of the concept leads to a self-optimizing , learning organization with increased efficiency of all administrative staff of more than 5 % per year.

The software includes Q.Wiki on the Documentation of the management system (Quality Manual) also controlled or active modules . These are , for example, the integrated workflow management , collaborative project management, audit and management measures, log management, and many other applications for CONTEMPORARY technology- and knowledge- intensive companies .

The model Aachen GmbH emerged from the Department of Quality Management at RWTH Aachen and the Fraunhofer IPT under the direction of Prof. Dr. Robert Schmitt. With now 14 employees it is since its inception in mid-2009 for interactive process-oriented management systems based on social media technologies.

Strategic question
With which information tools (social media tools) does the worker operate in 2025 '?
• (Google) - glasses for providing information
• Click the video on tablets
• Voice -recording
• Sensors for measuring the physical stress levels (occupational safety)

Looking for
• Entrepreneurs
• Machine builders

Expected outcome
• Description of the 'worker in 2025' as a persona.
• Overview of the maturity levels of needed technologies.
• Development of possible research applications.