



7 Families is a charity led campaign to provide a tax-free income for one year to seven people who have lost their income because of a serious or long-term illness or disability and who didn't have income protection insurance.



Today in the UK 2.2m people of working age will be off work for at least 6 months at any one time through sickness and disability.



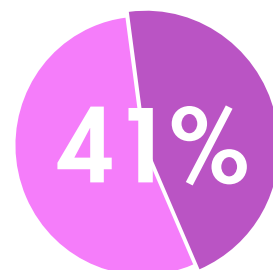
## The Norbert Family

Paul Norbert is 44. He was given a course of medication and diagnosed with bipolar in his mid-20s.

"Compared to other health problems bipolar and depression are still often affected by misunderstanding and stigma. It can affect every aspect of your life and your relationships. I want to be open and honest about the condition and help others who might be going through something similar."

"The Seven Families project will help with day to day life and the counselling and emotional support may prove to be just as important as the money. But sometimes you just need to get away from it all. Living in London can be stifling and it will be nice to use some of the money to take a break and clear my head."

As part of the Seven Families project Paul will receive financial support and advice.



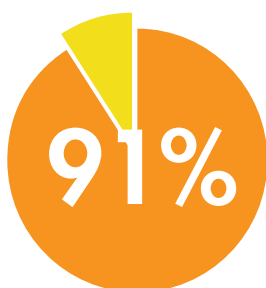
41% of workers with less than a month in savings would receive no employer sick pay if they were ill.



In August 2014 there were 2.51 million people claiming Employment & Support Allowance or Incapacity Benefits.



On average 4 in 5 people with cancer are £570 a month worse off than before.



91% of all individual Income Protection claims were paid by insurers in 2013.



2,078,536 people are covered by Income Protection from their employer.



7 families – The campaign highlights the need to plan financially in case you become too ill to earn an income. The charity Disability Rights UK are working with the seven families where the main breadwinner has been forced out of work by an accident or illness.



For more information on 7 Families please visit

[www.7families.co.uk](http://www.7families.co.uk)

# Families

## Our Supporting Partners



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