

DEVELOPMENT FEATURES OF GO INVESTMENT

- ❖ **User authentication and authorization:** Users should be able to create accounts and log in to the platform. Also, to implement role-based access control to ensure that users only have access to the features and data that they are authorized to use.
- ❖ **Business listing:** Businesses should be able to create listings on the platform. The listings should include information about the business, such as its products or services, target market, and financial projections.
- ❖ **Investment process:** Investors should be able to browse and search for business listings. They should also be able to make investments in businesses.
- ❖ **Payment processing:** The platform should support secure payment processing for investments.
- ❖ **Reporting and analytics:** Businesses and investors should be able to generate reports and analytics on their activity on the platform. This could include information such as investment performance, portfolio composition, and market trends.
- ❖ **Integration with third-party services:** The platform may need to integrate with third-party services, such as identity verification and fraud detection services.
- ❖ **Search and filtering:** Users should be able to search and filter business listings by a variety of criteria, such as industry, location, and investment size.
- ❖ **Diligence tools:** Investors should be able to access tools to help them make informed investment decisions. This could include information such as the company's financial statements, management team, and industry trends.
- ❖ **Discussion forums:** Users should be able to participate in discussion forums to ask questions and share information.
- ❖ **Mobile app:** A mobile app would allow users to access the platform on the go.

QUESTIONS

- What are the specific problems that Go Investment is trying to solve?
- Who is Go Investment's target market?
- How does Go Investment differentiate itself from its competitors?

- What are Go Investment's short-term and long-term goals?
- How does Go Investment measure success?
- What types of businesses will be allowed to list on the platform?
- What types of investments will be available to investors?
- How will Go Investment ensure the quality of the listings on the platform?
- How will Go protect investors from fraud?