

## Sponsorship Opportunities

The **22nd IEEE International Conference on Mobile Data Management (MDM 2021)** is a prestigious forum for the exchange of innovative and significant research results in mobile data management. This conference is sponsored by the IEEE, the world's largest technical professional organization, regrouping approximately 423,000 members from 160 countries, whose main objective is to develop technology for the benefit of humanity, and the IEEE Technical Committee on Data Engineering (TCDE). MDM 2021, the 22nd edition of the conference, builds on the success of the previous twenty-one MDM editions. IEEE MDM 2021 will be a fully virtual event (originally scheduled to be hosted in Toronto, Canada, with York University, Toronto, Canada as the local hosting institution).

During the conference recent results are presented from academic and industrial work. An indicative list of themes that can be addressed is given in the annex. The conference is also the ideal place to train young researchers and doctoral students, disseminate their work and open opportunities for their scientific and professional careers. Reduced registration fees and specific scholarships for doctoral students are set up to encourage their participation.

On behalf of the organizing committee of the IEEE MDM 2021 conference, we request your support to this event. This is the first time that this renowned international conference will be organized virtually and will promote academic research and industrial know-how in a major and topical scientific and technical field. Being a sponsor of MDM 2021 will allow you to reach a highly qualified technical audience of academics, engineers, practitioners and students.

We request a minimum support of 1500 USD. The organization of the conference offers in return recognition in different forms:

- Adding your logo on the conference website and in the conference program brochures
- Including your flyer in the speaker's kit
- Receiving a special sponsor recognition at the opening and closing ceremonies of the conference

Additional prominence and access are available at the following supporter levels:

Gold Sponsor (3500 USD)	Silver Sponsor (2500 USD)	Bronze Sponsor (1500 USD)
<ul style="list-style-type: none"> <li>• Opportunity to speak to the audience at the Sponsor session</li> <li>• Opportunities to talk to attendees through an online networking session</li> <li>• Company logo and link on MDM 2021 website</li> <li>• 3 complementary conference registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunities to talk to attendees through an online networking session</li> <li>• Company logo and link on MDM 2021 website</li> <li>• 2 complimentary conference registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and link on MDM 2021 website</li> <li>• 1 complimentary conference registration</li> </ul>

Please contact the MDM 2021 General Chair, Nick Koudas ([koudas@cs.toronto.edu](mailto:koudas@cs.toronto.edu)) and the Sponsorship Chair, Manar Jammal ([mjammal@yorku.ca](mailto:mjammal@yorku.ca)) to initiate your support, or for any additional information.

## Annex

Topics of interest of IEEE MDM 2021 include, but are not limited to:

- Mobile Cloud Computing and Data Management in the Mobile Cloud
- Data Management for Internet of Things (IoT) and Sensor Systems
- Data Management for Augmented Reality Systems
- Data Management for Connected Cars, Intelligent Transportation Systems, Smart Spaces
- Mobile Crowd-Sourcing and Crowd-Sensing
- Mobile Data Analytics
- Behavioural/Activity Sensing and Analytics
- Mobile Location-Based Social Networks
- Mobile Recommendation Systems
- Context-aware Computing for Intelligent Mobile Services
- Middleware and Tools for Mobile and Pervasive Computing
- Theoretical Foundations of Data-intensive Mobile Computing
- Data Stream Processing in Mobile/Sensor Network
- Indexing, Optimisation and Query Processing for Moving Objects/Users
- Location and Trajectory Analytics
- Security and Privacy in Mobile Systems
- Routing, Personalized Routing, Eco-Routing, Routing for Electrical Vehicles
- Transportation-As-A-Service, Mobility-As-A-Service
- Innovative Applications driven by Mobile Data