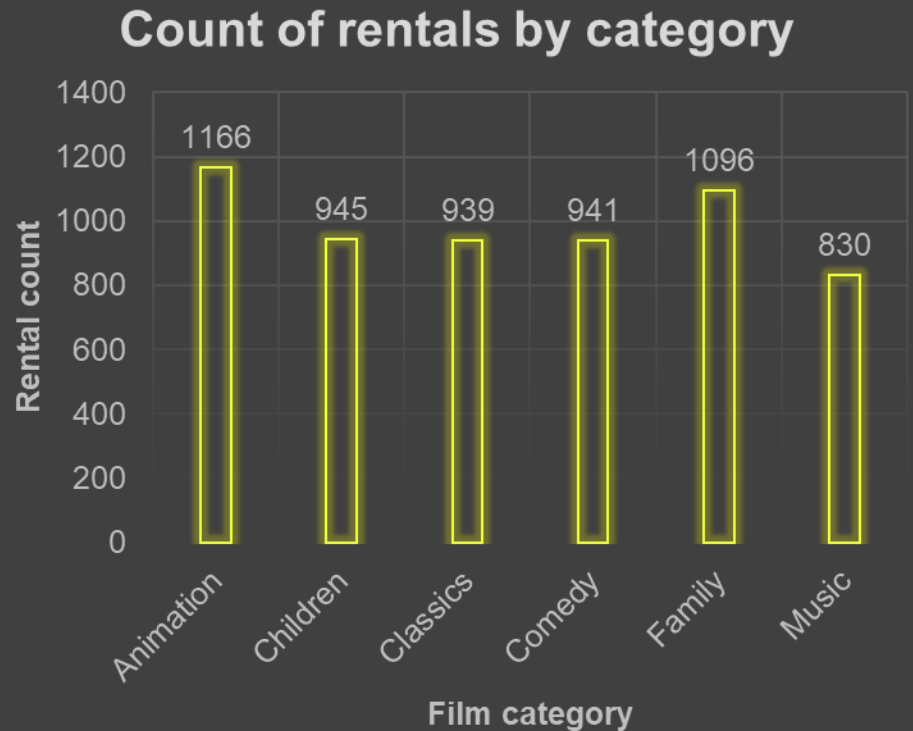


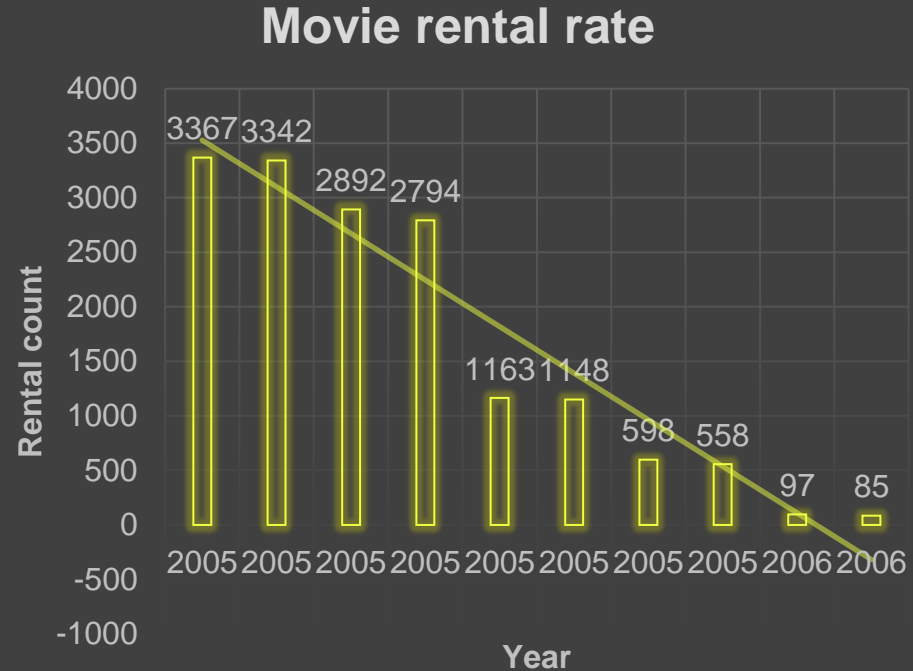
Which family-friendly film categories are rented the most?

As we can see from the graph, the Animation category is the most liked among families



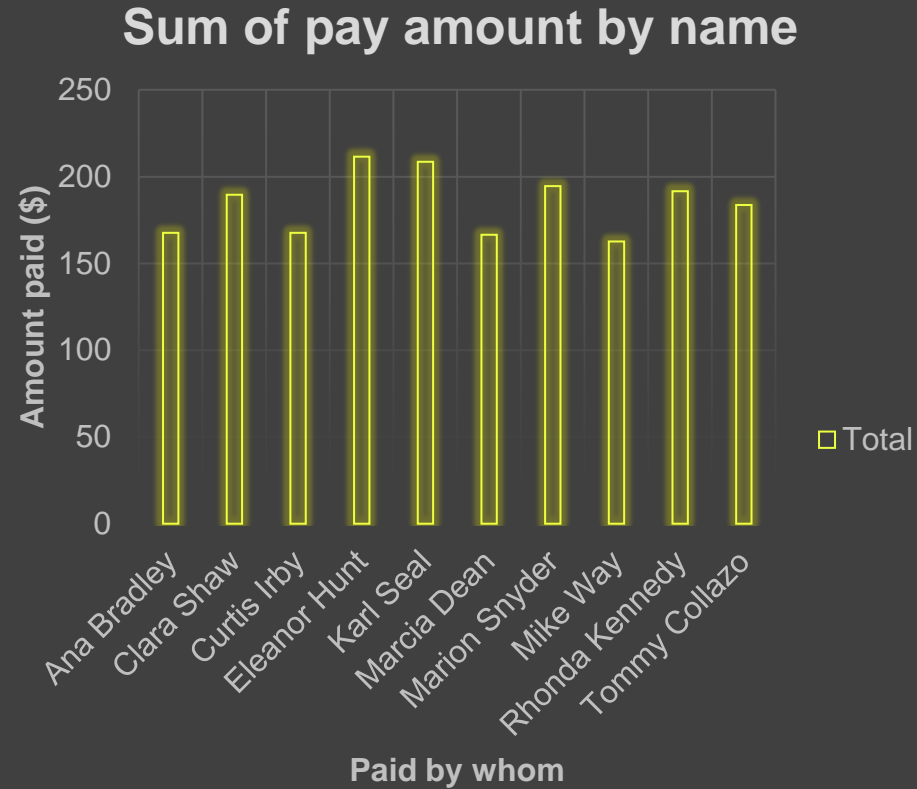
What is the trend in rental rates in both stores?

We can see that rental rates for both stores is in a steady decline



How much did each of the top 10 paying customers pay during 2007?

We can see from the graph how much each customer paid and that Eleanor Hunt paid the most during that year



How many movies are in each quartile of rental duration?

We split the movies into 4 quartiles according to their rental time, and found how many movies are in each quartile

