nterview > ③ 🗌 Knowledge Base > ④ ⊚ Project Hub | 🔗 Tools | 💬 Project Threads | 📋 Copy Vault | ☑ Task Manager (soon) | 🖼 Funnels & Websites (soon) | 🎯 Brand Guide (soon)

daniel
Admin

pocket marketer

Dashboard

Projects

History

All Tools

Copy Vault

Tutorials & Prompts

Advanced Training

Call Calendar

Logout

Let's Create Something Great Together

Pick what feels most true right now.

🔹 Recommended

◎ CLARITY

Not Sure Where to Start

You don't need more tasks—you need clarity. We'll tell you exactly what to work on first.

Show Me My Best First Move >

Opens the right tool with a preloaded prompt.

◎ STRATEGY

Craft an Upgraded Big Idea

The Big Marketing Idea is the strategic angle that makes everything else work better.

Build My Big Idea >

Opens the right tool with a preloaded prompt.

◎ STRATEGY

I Need Help With My Offer

If the offer isn't strong, no amount of traffic or ads will save it.

Improve My Offer >

Opens the right tool with a preloaded prompt.

⚡ EXECUTION

I Need to Generate Leads

Let's build a simple, proven lead generation system you can launch quickly.

Build a Lead Campaign >

Opens the right tool with a preloaded prompt.

📈 OPTIMIZATION

I've Hit a Marketing Plateau

You're doing a lot—but growth has stalled. Let's find the highest-leverage fix.

Break Through the Plateau >

Opens the right tool with a preloaded prompt.

📈 OPTIMIZATION

My Messaging Isn't Converting

People are seeing your marketing—but it's not clicking.

Fix My Messaging >

Opens the right tool with a preloaded prompt.

⚡ EXECUTION

I Want a Quick Win

Short on time? Let's create something fast that moves the needle this week.

Get a Quick Win >

Opens the right tool with a preloaded prompt.

Pick Up Where You Left Off

🎉 **New Pocket Marketer Chat**
Pocket Marketer

Click to view conversation...

🕐 6 days ago

View All Threads →

Need Some Inspiration?

Below you will find hundreds of prompts that can help you execute quickly.

🔍 Search prompts...

| All | Messaging & Copy | Ads & Traffic | Local Marketing | Diagnosis & Decision-Making | Planning & Clarity | Customer Psychology | Website Strategy |

| Funnel Strategy | Offers & Conversion | Video & VSL | Email Marketing | Marketing Strategy | Vendor / Agency Handoffs |

108 prompts found

Pocket Copywriter

Write 10 Direct-Response Headlines

OUTCOME

10 clear, benefit-driven headlines ready to test

Pocket Copywriter

Rewrite a Weak Headline

OUTCOME

A stronger, clearer headline with higher emotional pull

Pocket Copywriter

Curiosity-Based Headlines (No Clickbait)

OUTCOME

Curiosity-driven headlines that attract the right audience

Pocket Copywriter

Benefit-Driven Headlines From Features

OUTCOME

Headlines that translate features into customer outcomes

Pocket Copywriter

Problem-Aware Headlines (Cold Traffic)

OUTCOME

Headlines that immediately feel relevant to cold audiences

Pocket Copywriter

Solution-Aware Headlines (Warm Traffic)

OUTCOME

Headlines that position your solution as the best next step

Pocket Copywriter

Ethical Fear-Based Headlines

OUTCOME

Responsible fear-based headlines grounded in real risk

Pocket Copywriter

Authority-Based Headlines

OUTCOME

Headlines that establish credibility and trust

Pocket Copywriter

Contrarian Headlines

OUTCOME

Insight-driven headlines that reframe assumptions

Pocket Copywriter

Local Business Headlines (Geo + Service)

OUTCOME

Trustworthy, location-specific headlines

Pocket Marketer

Why Isn't My Marketing Working?

OUTCOME

A clear diagnosis of the primary marketing bottleneck

Pocket Growth Strategist

What Should I Work on FIRST?

OUTCOME

One clear priority that creates momentum

Pocket Copywriter

What Belief Has to Change for Someone to Buy?

OUTCOME

Identification of the belief blocking conversion

Pocket Copywriter

Extract Top Emotional Pain Points

OUTCOME

Clear articulation of emotional drivers

Pocket Copywriter

Identify Buying Fears That Stop Conversion

OUTCOME

Clear list of fears preventing purchase

Pocket Copywriter

Identify Hidden Objections (Unspoken)

OUTCOME

Surfaced objections customers won't say out loud

Pocket Copywriter

Generate "Hot Buttons" for a Customer Avatar

OUTCOME

Emotional triggers that increase urgency

Pocket Copywriter

Translate Industry Language into Customer Language

OUTCOME

Clear, relatable customer-facing language

Pocket Copywriter

Identify What Success Looks Like (In Their Words)

OUTCOME

Customer-defined success language

Pocket Copywriter

Identify Status Desires Tied to the Purchase

OUTCOME

Status and identity motivations

Pocket Copywriter

Identify Loss-Aversion Triggers

OUTCOME

Clear understanding of what customers fear losing