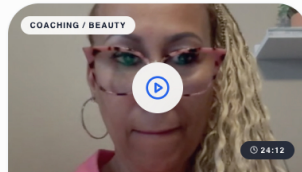


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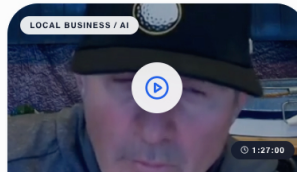


EPISODE 01

How a \$17 Mini-Course Turned Into 100+ Buyers for a Beauty Coach

A beauty industry veteran proves demand with a low-ticket offer, then maps out the backend funnel to scale.

Tanisha (Salon Auntie)

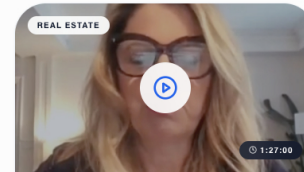


EPISODE 02

How Nick Reimagined Marketing with Local Web IQ for the AI Era

A seasoned entrepreneur builds a done-for-you visibility solution for the 10M+ businesses invisible to AI search.

Nick (Local Web IQ)

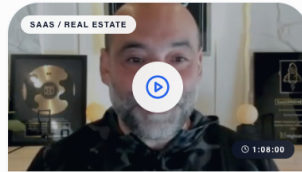


EPISODE 03

How an Ontario Real Estate Agent Decommoditized Her Brand

A seasoned agent escapes the commodity trap with Precision Buyer Targeting™ and a clear brand promise.

Tammy



EPISODE 04

How REI BlackBook Is Becoming the Go-To CRM for Investors

Two marketing powerhouses collaborate live to engineer cold traffic campaigns that convert for a legendary CRM.

Rafael Zabala



EPISODE 05

How Dee Helps Holistic Practitioners Get Booked Out

Empathetic messaging, trust-based systems, and a content engine that speaks to real pain — not modalities.

Dee



What is The Marketing Makeover Show?

The Marketing Makeover Show is a live YouTube series where Chris Moore works one-on-one with business owners and agency owners to transform their marketing — right before your eyes.

Each episode features a real business owner who gets personalized marketing strategy, copy critiques, funnel reviews, and actionable advice they can implement immediately.

It's part education, part entertainment, and 100% focused on helping you win with your marketing.

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CA

Justin I.

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