



## The Marketing Makeover Show

The Marketing Makeover Show takes real businesses and transforms their marketing live—clarifying their message, offer, and strategy using Pocket Marketer.

[▶ Listen Now](#) [Request to be a Guest](#)

[Tutorial Videos](#) [Prompt Library](#)

**ESSENTIALS** [▶ 2 videos](#)



### How to Use Pocket Marketer

Get introduced to Pocket Marketer and learn the basics of navigating and using the platform to supercharge your marketing.

**TRAINING** [▶ 12 videos](#)



### TOOL SPECIFIC TRAINING



Advanced Analytics  
Campaign Builder  
AI Content Tools

**Tool Specific Training**  
Deep-dive tutorials for each AI tool. Learn how to maximize the potential of every feature in Pocket Marketer.

**EXCLUSIVE** [▶ 6 videos](#)



### BETA CALLS



Schedule Call  
Provide Feedback  
Upcoming Sessions

**Beta Program Calls**  
Exclusive recordings from our BETA group calls featuring insights, advanced strategies, and Q&A sessions with early adopters.

**CASE STUDIES** [▶ 2 videos](#)



### Case Studies

Learn from real-world results.

**Case Studies**  
Watch Chris build marketing LIVE for pocket marketer members

**SPECIFIC TASK TRAINING** [▶ 1 videos](#)



### USE CASE VIDEOS



Keyword Research  
Social Media Ads  
Industry Campaigns  
Analytics Setup

**Use Case Videos**  
This video library will take the top 100 specific use cases for marketing your business and show them one by one.

