

# **50 HIGH-CONVERTING BUSINESS PROMPTS**

**Battle-Tested AI Prompts for Entrepreneurs**

FreePromptHub.com

## SALES & LEAD GENERATION

### Cold Email That Gets Replies

"Write a cold email for [product/service] targeting [audience]. Use the PAS formula (Problem-Agitate-Solution). Keep it under 100 words. Include a specific, low-friction CTA. Tone: conversational, not salesy."

### LinkedIn Connection Request

"Write a LinkedIn connection request for [target role] at [company type]. Reference a specific challenge they likely face. Offer genuine value, not a pitch. Max 300 characters."

### Sales Objection Handler

"List the top 5 objections prospects have for [product/service]. For each objection, provide: 1) The underlying fear, 2) A reframe that addresses it, 3) A follow-up question that advances the conversation."

### Discovery Call Questions

"Create 10 discovery call questions for selling [product/service] to [audience]. Questions should uncover: pain points, current solutions, decision-making process, budget, and timeline."

### Follow-Up Sequence

"Write a 5-email follow-up sequence for leads who didn't respond to initial outreach about [product/service]. Each email should take a different angle and be progressively shorter."

## COPYWRITING & CONTENT

### Headline Generator

"Generate 10 headlines for [topic/product] using these formulas: How to, Number list, Question, Controversial take, Before/After. Each headline should create curiosity and promise a specific benefit."

### Landing Page Copy

"Write landing page copy for [product/service]. Include: Attention-grabbing headline, problem statement, solution introduction, 3 key benefits with proof, social proof placeholder, clear CTA. Use short paragraphs and bullet points."

### Blog Post Outline

"Create a detailed outline for a blog post about [topic] targeting [audience]. Include: SEO title, meta description, H2/H3 structure, key points for each section, CTA, and 5 internal linking opportunities."

### Email Subject Lines

"Write 15 email subject lines for [campaign type]. Mix: curiosity gaps, urgency, personalization, benefit-focused, and question formats. Keep under 50 characters when possible."

### Product Description

"Write a product description for [product] that sells. Include: One-liner hook, problem it solves, key features as benefits, ideal customer profile, and urgency element. 150-200 words."

## BUSINESS STRATEGY

### Competitor Analysis

"Analyze [competitor] as if you're a strategy consultant. Cover: Their positioning, target market, pricing strategy, strengths, weaknesses, and 3 ways I could differentiate [my business] against them."

### Business Model Canvas

"Create a Business Model Canvas for [business idea]. Fill in all 9 blocks with specific details: Customer Segments, Value Props, Channels, Relationships, Revenue Streams, Key Resources, Activities, Partners, Cost Structure."

### SWOT Analysis

"Perform a SWOT analysis for [business/product]. For each quadrant, provide 5 specific items with brief explanations. Then recommend 3 strategic actions based on the analysis."

### Pricing Strategy

"Develop a pricing strategy for [product/service]. Consider: market positioning, competitor prices, value-based pricing opportunities, psychological pricing tactics, and potential pricing tiers."

### Go-to-Market Plan

"Create a 90-day go-to-market plan for launching [product/service]. Include: Week-by-week milestones, marketing channels, content calendar, partnership opportunities, and success metrics."

# CUSTOMER RESEARCH

## Ideal Customer Profile

"Build a detailed Ideal Customer Profile for [product/service]. Include: Demographics, psychographics, pain points, goals, objections, where they hang out online, and what influences their decisions."

## Survey Questions

"Create a customer research survey for [product/business]. Include 15 questions covering: current behavior, pain points, desired outcomes, willingness to pay, and feature priorities. Mix multiple choice and open-ended."

## Interview Script

"Write a 30-minute customer interview script for understanding how [audience] approaches [problem]. Include warm-up questions, deep-dive questions, and closing questions. Focus on past behavior, not hypotheticals."

## Voice of Customer

"Analyze these customer reviews/testimonials and extract: Common phrases they use, main pain points mentioned, outcomes they celebrate, objections they had, and emotional triggers. [Paste reviews]"

## Market Sizing

"Help me estimate the market size for [product/service]. Walk through TAM, SAM, SOM calculations. Ask me questions to get the data you need, then provide estimates with your reasoning."

## PRODUCTIVITY & SYSTEMS

### SOP Creator

"Create a Standard Operating Procedure for [task/process]. Include: Purpose, scope, required tools, step-by-step instructions with screenshots placeholders, quality checks, and common mistakes to avoid."

### Meeting Agenda

"Create a meeting agenda for [meeting type] that ensures productive outcomes. Include: Purpose, attendees, time allocations, discussion topics with owners, decision items, and action item tracking."

### Email Templates

"Create 5 email templates for [business situation]: 1) Introduction, 2) Follow-up, 3) Thank you, 4) Problem resolution, 5) Referral request. Each should have a clear purpose and editable placeholders."

### Weekly Review

"Design a weekly review template for [role/business]. Include: Key metrics to track, wins to celebrate, lessons learned, priorities for next week, and blockers to address."

### Automation Ideas

"List 10 tasks in [business/role] that could be automated. For each: Describe the current manual process, suggested automation tool, estimated time saved, and implementation complexity (Easy/Medium/Hard)."

## AI & TECHNOLOGY

### ChatGPT System Prompt

"Write a system prompt that makes ChatGPT act as [expert role]. Include: Persona description, areas of expertise, communication style, constraints, and output format preferences."

### AI Tool Evaluation

"Evaluate [AI tool] for [business use case]. Cover: Key features, pricing, learning curve, integration options, limitations, best alternatives, and your recommendation with reasoning."

### Prompt Engineering

"Improve this prompt to get better results: [paste prompt]. Explain what's wrong with the original, then provide an improved version with explanations for each change."

### Tech Stack Analysis

"Recommend a tech stack for [business type]. Cover: Website/hosting, email marketing, CRM, payment processing, analytics, and automation tools. Justify each choice and estimate monthly costs."

### API Integration Plan

"Plan an integration between [Tool A] and [Tool B]. Cover: What data should flow between them, triggering events, error handling, and whether to use native integration, Zapier, or custom code."

## **FINANCIAL & PRICING**

### **Pricing Calculator**

"Help me calculate pricing for [service]. Ask me about: my costs, time investment, desired profit margin, market rates, and value delivered. Then suggest 3 pricing options with pros/cons."

### **Revenue Projections**

"Create a 12-month revenue projection for [business]. Ask me the inputs you need, then build a model showing: monthly revenue, expenses, profit, and cumulative totals. Include best/base/worst scenarios."

### **Cost Reduction**

"Analyze my business expenses and suggest cost reductions. Categories: [list expenses]. For each suggestion, estimate savings and potential tradeoffs."

### **Proposal Template**

"Create a proposal template for [service]. Include: Executive summary, problem statement, proposed solution, timeline, investment, terms, and next steps. Make it professional but not stuffy."

### **Invoice Copy**

"Write professional invoice copy for [service]. Include: Service description, deliverables completed, value provided, payment terms, and thank you note. Make the client feel good about paying."

## **HIRING & TEAM**

### **Job Description**

"Write a job description for [role] at [company type]. Include: Role overview, responsibilities, requirements, nice-to-haves, what you offer, and how to apply. Make it attract A-players, not just anyone."

### **Interview Questions**

"Create 10 interview questions for [role] that reveal true capabilities. Mix: behavioral questions, situational questions, and skill assessments. Include what good answers look like."

### **Onboarding Checklist**

"Create a 30-day onboarding checklist for [role]. Include: Day 1 tasks, Week 1 goals, training materials, key people to meet, and success metrics for the first month."

### **Performance Review**

"Design a performance review template for [role]. Include: Self-assessment questions, manager evaluation criteria, goal review, development areas, and next quarter planning."

### **Team Communication**

"Create a team communication charter. Cover: Which channels for what, response time expectations, meeting norms, async vs sync guidelines, and escalation procedures."

## **MARKETING CAMPAIGNS**

### **Launch Campaign**

"Plan a product launch campaign for [product]. Include: Pre-launch buzz (2 weeks), launch day activities, post-launch follow-up, content pieces needed, and success metrics."

### **Referral Program**

"Design a referral program for [business]. Cover: Incentive structure, referral mechanics, promotional messaging, tracking method, and projected impact on customer acquisition."

### **Content Calendar**

"Create a 1-month content calendar for [business]. Include: 3 posts per week across [platforms]. Each entry needs: Topic, format, hook, CTA, and best posting time."

### **Ad Copy Variations**

"Write 5 ad copy variations for [product/service] on [platform]. Each variation should test a different angle: benefit, fear, curiosity, social proof, urgency."

### **Partnership Pitch**

"Write a partnership pitch email to [potential partner]. Explain: mutual benefits, specific collaboration idea, your audience/reach, and suggested next steps. Keep it concise and valuable."

## **PERSONAL DEVELOPMENT**

### **Goal Setting**

"Help me set goals for [timeframe]. Use the SMART framework. For each goal: Define specific target, measurement criteria, action steps, resources needed, and potential obstacles."

### **Skill Development**

"Create a learning plan to develop [skill] in [timeframe]. Include: Key concepts to master, recommended resources, practice exercises, milestones, and how to measure progress."

### **Decision Framework**

"Help me decide between [Option A] and [Option B]. Create a weighted decision matrix. Ask me about my criteria, then score each option and provide a recommendation."

### **Time Audit**

"Guide me through a time audit for [role/week]. Help me categorize activities by: revenue-generating, necessary but not revenue, deletable, delegatable. Then suggest an ideal schedule."

### **Networking Strategy**

"Create a networking strategy for [industry/goal]. Include: Target connections, where to find them, how to provide value first, follow-up cadence, and relationship nurturing tactics."

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