

AI TOOL BS DETECTOR

The Ultimate Checklist for Spotting Scams

From WowIsItReal.com - Cutting Through the AI Hype

RED FLAGS - Run Away If You See These:

- [] "Make \$10,000/day with just 5 minutes of work!"
- [] Anonymous creator with no verifiable background
- [] Pricing hidden behind a 45-minute video
- [] Testimonials with stock photos or AI-generated faces
- [] Countdown timers that reset when you refresh
- [] "Only 3 spots left!" (for a digital product)
- [] No refund policy or buried terms
- [] Aggressive upsells immediately after purchase

YELLOW FLAGS - Proceed With Caution:

- [] New product with very few reviews
- [] Vague feature descriptions
- [] No free trial or demo available
- [] Affiliate-heavy marketing (everyone is promoting it)
- [] Claims that seem too good for the price point
- [] Limited documentation or support options

GREEN FLAGS - Signs of a Legit Tool:

- [] Transparent pricing displayed upfront
- [] Real founder with verifiable LinkedIn/social presence
- [] 30+ day money-back guarantee
- [] Reviews on third-party sites (Trustpilot, G2, Reddit)
- [] Free trial or freemium version available
- [] Active community or support forum
- [] Clear documentation and tutorials
- [] Regular updates and changelog

QUICK SCORE GUIDE:

0-25%: Likely legit

26-50%: Caution

51-75%: High risk

76-100%: Avoid

BEFORE YOU BUY - DO THIS:

1. Google '[Product Name] + scam' or '[Product Name] + review'
2. Check Trustpilot, Reddit, and YouTube for real user experiences
3. Look up the founder on LinkedIn - are they a real person?
4. Read the refund policy BEFORE purchasing
5. Use our Scam Score Calculator at WowIsItReal.com/tool