# Big Data Applications in Media and Entertainment Industry

Jiaan Wang Indiana University Bloomington 3209 E 10th St Bloomington, Indiana 47408 jevwang@indiana.edu

### **ABSTRACT**

This paper provides a sample of a LATEX document which conforms, somewhat loosely, to the formatting guidelines for ACM SIG Proceedings.

## **KEYWORDS**

Big Data, Media, Entertainment Industry

## 1 INTRODUCTION

Put here an introduction about your topic. We just need one sample reference so the paper compiles in LaTeX so we put it here [3] [1] [2].

#### 2 CONCLUSION

Put here an conclusion. Conlcusions and abstracts must not have any citations in the section.

### **ACKNOWLEDGMENTS**

The authors would like to thank Dr. Gregor von Laszewski for his support and suggestions to write this paper.

## **REFERENCES**

- Tawny Schlieski and Brian David Johnson. 2012. Entertainment in the Age of Big Data. Proc. IEEE 100, Special Centennial Issue (May 2012), 1404–1408. https://doi.org/10.1109/JPROC.2012.2189918 HID: 233, Accessed: 2017-09-20.
- [2] Richard L. Villars, Carl W. Olofson, and Matthew Eastwood. 2011. Big data: What it is and why you should care. White Paper, IDC 14 (June 2011). www. tracemyflows.com/uploads/big\_data/idc\_amd\_big\_data\_whitepaper.pdf HID: 233, Accessed: 2017-09-20.
- [3] Chunjie Zhang, Wenqian Shang, Weiguo Lin, Yongan Li, and Rui Tan. 2017. Opportunities and challenges of TV media in the big data era. In 2017 IEEE/ACIS 16th International Conference on Computer and Information Science (ICIS). IEEE, Wuhan, China, 551–553. https://doi.org/10.1109/ICIS.2017.7960053 HID: 233, Accessed: 2017-09-20.