



# AICML Machine Learning Proficiencies

---

October 2014

# What is Machine Learning?

- Machine Learning provides means to learn from large data, interpret the trends in the data and **adapt to the data** as opposed to static programs

Learn from experience – Adapt to environment

machine learning

- Medical image analysis
- Filtering data for analytics
- Control robot in unknown environment



NOT  
machine learning

- Accounting program
- Querying a database
- Control welding robot in manufacturing



# Select AICML Methodologies - Overview

- **Data Analytics & Visualization** (structured, semi-structured & unstructured data)
- **Natural Language Processing (NLP)**
- **Semantic/Contextual Search**
- **Social/Information Networks & Behavioral Analysis**
- **Artificial Intelligence & Robotics**
- **Informatics**
- **Game Theory & Opponent Modeling**
- **Pattern Recognition**
- **Imaging**
- **Fraud Detection**
- **Process Optimization & Improvement**

# Select AICML Methodologies - Utilization

- **Data Analytics & Visualization (structured, semi-structured & unstructured data)**
  - Data analytics is applied to data for defining pattern identification, associations, classification, clustering and prediction about the future
  - Visualization is applied to the results of data analytics to better understand the results in visual form
  - Structured data is organized in an explicit pre-defined data model
  - Semi-structured is organized in a less rigid data model that could be implied
  - Unstructured is information that is not in a pre-defined model and can consist of text (i.e., Word documents, etc.) or non-text (i.e., images, etc.)
- **Natural Language Processing (NLP)**
  - Provides the ability to interpret, translate and understand both written and spoken languages and derive insights
  - Can interact with humans including nuances of human interaction

# Select AICML Methodologies – Utilization

- **Semantic/Contextual Search**
  - Can deduce the semantic/contextual meanings from data that includes both words and numbers so analytics can be derived
- **Social/Information Networks & Behavioral Analysis**
  - Used to model relationships in data
  - Can determine interactions as well as actions between entities such as people, proteins, infectious diseases, crime networks, telecommunications participants, etc.
  - Identifies how groups are formed, which elements are important (i.e., leaders, followers and outliers) and what are the important relationships

# Select AICML Methodologies – Utilization

- **Artificial Intelligence**

- Man machine interfaces (i.e., human nerve endings controlling computers and equipment.)
- Modelling, interpreting and exhibiting emotions

- **Robotics**

- Intelligence to recognize objects, environment, location and planning movements
- Control and manipulation of machines and objects

- **Informatics**

- Study of complex systems and information including structure, algorithms, behaviors and interactions
- Examples are health, geographic/spacial, business intelligence, materials and engineering

# Select AICML Methodologies – Utilization

- **Game Theory & Opponent Modeling**

- Game theory is used in dynamically (real-time) changing environments to identify scenarios, responses & strategies to or collaborations with opponents and/or partners
- Optimization of decisions within a competitive environment
- Modeling of opponents can be utilized with complete or incomplete information

- **Pattern Recognition**

- Utilized to find patterns where none are evident either because they are non-obvious or the data is too massive to comprehend
- Useful with complete or incomplete data
- Classification of data
- Can be supervised (training data available) or unsupervised (no training data is available) learning

# Select AICML Methodologies – Utilization

- **Imaging**

- Currently applied to radiology (MRI) to find regions of interest as well as changes in shapes and size of features within the image
- Can also predict changes in images

- **Fraud Detection**

- Identifying collusions between non-evident parties
- Detecting environments that are at risk of fraud

- **Process Optimization & Improvement**

- Elasticity of pricing
- Coordination and timing of processes
- What if scenarios
- Inventory management

**Back**



# Contact Info

---

Alberta Innovates Centre for Machine Learning  
University of Alberta, Dept. of Computing Science  
2-21 Athabasca Hall  
Edmonton, Alberta, Canada T6G 2E8

Cameron Schuler, Executive Director  
[cameron.schuler@ualberta.ca](mailto:cameron.schuler@ualberta.ca)  
+1.780.238.6740

Osmar Zaïane, Scientific Director  
[zaiane@cs.ualberta.ca](mailto:zaiane@cs.ualberta.ca)  
+1.780.492.2860

[www.aicml.ca](http://www.aicml.ca)