

The Truth: It's More than Just "Listening"

Your phone might be listening... but there's a lot more happening behind the scenes.

Even when you think you're "offline," you're being tracked.


How Are You Being Tracked?

Cookies & Pixels

Small files that track your activity across websites

Data Brokers

Companies buy and sell your information

 Browser Fingerprinting
Your unique browser configuration identifies you

 Cross-App Tracking
Apps share data about your behavior