

# How to Stop Your TV from Spying

## Turn Off ACR:

- **LG (webOS):** Settings → Support → Privacy & Terms → Viewing Information
- **Samsung (Tizen):** Settings → General & Privacy → Terms & Privacy → Viewing Information Services
- **Roku TV:** Settings → Privacy → Smart TV Experience → Use Info from TV Inputs
- **Sony (Google TV):** Settings → All Settings → Samba Interactive TV
- **Vizio (SmartCast):** Settings → Admin & Privacy → Viewing Data
- **Amazon Fire TV:** Settings → Preferences → Privacy Settings → Collect App Usage

⚠ Note: Menus change by model year. Look for terms like "Viewing Data," "Content Recognition," or "Smart Interactivity."



# Beyond ACR: More TV Privacy Steps

## Additional Actions to Take:

- 🎙️ **Disable voice recognition** if you're not using it
- 🎯 **Turn off interest-based advertising** (won't eliminate ads, just makes them less targeted)
- 🔄 **Reset your advertising ID** periodically to limit tracking
- 📺 **Disable cameras** on TVs that have them
- 🌐 **Review app permissions** for streaming services
- 📧 **Don't use your main** email for smart TV accounts

## Go Nuclear:

**Don't connect your TV to the internet at all.** Use external streaming devices (Roku, Apple TV, Fire Stick) which are easier to control and can be unplugged when not in use.