

# The Truth: It's More than Just "Listening"

Your phone might be listening... but there's a lot more happening behind the scenes.

Even when you think you're "offline," you're being tracked.

# How Are You Being Tracked?

 Cookies & Pixels  
Small files that track your activity across websites

 Data Brokers  
Companies buy and sell your information

 Browser Fingerprinting  
Your unique browser configuration identifies you

 Cross-App Tracking  
Apps share data about your behavior