











**SEEMS A LITTLE CRAZY!**



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# Has this ever happened to you?

You're talking with a friend about needing a new pair of shoes...

A few hours later, all you see are ads for shoes.

**You're convinced your phone is listening to you.**





# The Truth: It's More than Just "Listening"

Your phone might be listening... but there's a lot more happening behind the scenes.

Even when you think you're "offline," you're being tracked.