

The Truth: It's More than Just "Listening"

Your phone might be listening... but there's a lot more happening behind the scenes.

Even when you think you're "offline," you're being tracked.

The bottom half of the slide features a series of overlapping, wavy, dark gray shapes that create a sense of depth and movement, resembling a stylized landscape or a series of ripples in water.

How Are You Being Tracked?


Cookies & Pixels

Small files that track your activity across websites

Data Brokers

Companies buy and sell your information

 Browser Fingerprinting
Your unique browser configuration identifies you

 Cross-App Tracking
Apps share data about your behavior