

Beyond ACR: More TV Privacy Steps

Additional Actions to Take:





- 🎧 **Disable voice recognition** if you're not using it
- 🎯 **Turn off interest-based advertising** (won't eliminate ads, just makes them less targeted)
- 🔄 **Reset your advertising ID** periodically to limit tracking
- 📺 **Disable cameras** on TVs that have them
- 🌐 **Review app permissions** for streaming services
- 📧 **Don't use your main** email for smart TV accounts

Go Nuclear:

Don't connect your TV to the internet at all. Use external streaming devices (Roku, Apple TV, Fire Stick) which are easier to control and can be unplugged when not in use.

Secure Your Home Network

ZDNet - Lock Down Your Home Wi-Fi

-  Change your router's default password
-  Use WPA3 encryption (or WPA2 if WPA3 unavailable)
-  Update your router's firmware regularly
-  Disable WPS (Wi-Fi Protected Setup)
-  Don't broadcast your network name if possible
-  Put IoT devices on a separate network