



Creating Equitable & Sustainable Channels in Production & Trade



COMPANY PROFILE



**WHERE
FARMERS ACQUIRE
NEW FARMING
SKILLS**

Introduction

We empower smallholder producers to improve their productivity systems and increase income from on and off farm enterprises.

Fair Trade Organization of Kenya (FTOK) is a capacity building and networking Non-governmental organization which aims at creating equitable and sustainable channels in production and trade. FTOK works closely with smallholder producers and seeks to increase the presence of certified products in local and international markets.


FTOK works directly with producer groups and brings them together with processors, marketers and consumers in an effort to realize favorable trading standards and achieve strong and lasting trade relationship hence creating transparency in the entire value chain.

FTOK exists to reduce poverty and improve trade practices and living standards of producers by leading in coordination of farmers and traders activities for their mutual benefit.

Over the years FTOK has worked with coffee farmers through training and supporting them and has seen the need to diversify to horticulture and dairy farming.

A vibrant collage of tropical fruits. In the top left is a large pineapple with its characteristic diamond-patterned skin and green spiky leaves. To its right is a green dragon fruit with small brown scales. Below the pineapple is a large, ripe red mango. In the bottom center is a kiwi fruit, sliced in half to show its green flesh, black seeds, and white core. To the right of the kiwi is a whole yellow lemon. In the bottom right corner, a portion of an orange is visible. A black hexagonal shape with a yellow outline is centered over the image, containing the text "WHAT WE DO" in yellow, bold, uppercase letters.

**WHAT
WE DO**



We build capacities of smallholder
producer groups to adopt best agricultural
practices for better incomes and improved
livelihoods.



Best agricultural practices (Agronomy)

We offer hands on training to smallholder farmers on new farming practices that are cost effective and sustainable.

Access to Markets

We help farmers establish direct markets, where they can sell their commodities at premium rates and deal directly with the buyer. This helps farmers gain more by eliminating exploitation from brokers.

Access to finance

Small holder farmers groups over the years have not been able to get financial support from financial institutions due to lack of collaterals, poor production and financial management skills. We train farmers on financial management and key requirements to access to finance.

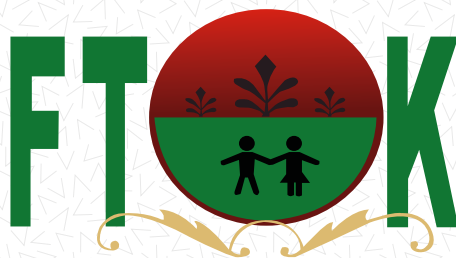
Diversification

We train farmers on establishing new income generating activities to reduce reliance on one source of income.

Environmental Responsiveness

Farming is under threat due to unpredictable weather patterns. We train farmers on various mitigation measures they can employ in their farming activities.

**OUR
FOCUS**



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