



Corporate Social Responsibility In The 21st Century

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Summary : Free corporate social responsibility in the 21st century pdf download - as corporate states join the universe of nation states the challenge of securing both corporate social responsibility and accountability becomes one of the core challenges facing the social and legal order bryan horrigan s masterly comprehensive account of this protean subject offers an assured guide for future thought and action paul redmond professor university of technology sydney australia csr continues to be one of the most important aspects of business in the global economy receiving much attention from business managers government leaders and academics while continuing to increase in prominence there are many aspects and many approaches evolving in this global phenomenon in this book horrigan provides the most complete interdisciplinary analysis of these perspectives yet undertaken combining theoretical insights with practical examples while pointing the way forward towards future developments david crowther professor de montfort university uk and social responsibility research network in this book professor horrigan brings together the many facets of and perspectives on the concept of csr and he places them in the context of the development of thought in the crossover from the 20th to the 21st century i doubt whether such an ambitious and comprehensive account of the concept has been previously attempted there is no doubt that it is a hugely important subject in today s world and one which will not go away i believe that the book will be valuable to all who need to deal with this issue whether as government officials regulators businessmen lawyers academics media commentators or concerned citizens the right honourable lord butler of brockwell kg gcb cvo was secretary of the united kingdom cabinet and head of the home civil service from 1988 to 1998 1998 2008 master of university college oxford and a non-executive director of ici plc and of hsbc holdings also chairman of the board s corporate social responsibility committee this timely and thorough book offers one of the most wide-ranging inter-disciplinary and cross-jurisdictional analyses of corporate social responsibility so far in the 21st century professor bryan horrigan spans subjects as diverse and topical as global corporate responsibility and governance debates practical guidelines for responsible businesses and their professional advisers governmental roles

in corporate social responsibility corporations and human rights and the new era of enlightened shareholder value he also highlights an emerging transnational and comparative body of law regulation and practice on corporate social responsibility illustrated throughout with meaningful controversies and examples the book also highlights the major recent global developments in corporate social responsibility already this century focusing especially on europe the uk north america and australasia and charting its future regulatory and research directions worldwide the book s scholarly foundation up-to-date coverage and accessible style will appeal particularly to academic researchers and students of corporate social responsibility in the fields of law business management economics and political science in a number of countries it will also be of great interest and use to those whose work involves corporate social responsibility within government business and civil society

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