

Open Innovation
in Firms and Public
Administrations:
Technologies for Value Creation

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Open Innovation In Firms And Public Administrations Technologies For Value Creation

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Summary : Free open innovation in firms and public administrations technologies for value creation pdf download - economic globalization and the application of information and communication technologies have offered firms the opportunity to develop and distribute new knowledge open innovation in firms and public administrations technologies for value creation analyzes open innovation in a global context and proposes business models and institutional actors that promote the development of open innovation in firms institutions and public administrations worldwide this book provides insights and supports executives concerned with the management of open innovation and organizational development in different types of open innovation communities and environments

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