

APPLICATIONS OF PSYCHOLOGY IN THE REAL WORLD

Chapter 1

1. Studying psychology will provide you with a range of psychological and general skills and knowledge which will be useful in other areas (Biological/Health). Psychology graduates are expected to undertake many diverse occupations. Through their coursework, psychology students are trained to have good oral and written communication skills and teamwork skills, well-developed computer skills, the ability to find and research information, and to be environmentally aware. Another important area of important to employment opportunities. Students have learned about social communication and sources of interpersonal conflict. Some problem solving skills, and critical thinking skills, and are trained to analyse issues from a broad perspective by identifying different strategies, and to be critical and providing a wider view of arguments. (page 24)
2. Psychology works in a range of settings such as the criminal and prison systems, military forces, drug or alcohol, rehabilitation centres, hospitals, child development, primary and secondary schools, special educational centres, universities, government agencies, community groups, business organisations and to private practice. (page 10)
3. An application of psychology has usually involved working with individuals to help them cope with various issues or problems, including behavioural issues, drug or alcohol, mental health, decisions, schizophrenia and bipolar disorder. This has shown how there is a need for psychology to be applied in a wide range of settings. (page 4)
4. Following an undergraduate degree in psychology, you may want to develop your skills within the psychological area and specialist in one of these areas: clinical, counselling, neuropsychology, education and developmental, forensic, sport, health, community or organisational. Career pathways include addictions psychology, school psychology, counselling psychology, child psychology, consumer psychology, counselling psychology, cultural psychology, psychology in medicine, careers, educational psychology, engineering psychology, health psychology, human factors psychology, industrial psychology, human psychology, management psychology, occupational psychology, experimental psychology, forensic psychology, art or psychotherapy, forensic, counselling, personnel, psychometrics, public relations and health/psychology. From the wide range of fields that psychology works in, there is the scope to work with many other disciplines. For example, a common area that is health psychology, sports psychology or rehabilitation psychology is related to disciplines such as nursing and general medicine. (page 4)

Chapter 2

1. How do psychologists evaluate careers in the real world, for example, the influence of children in school settings, or the impact of television viewing on aggressive levels? (page 42)
2. How can psychologists understand the experience of individuals diagnosed with mental health issues? (page 43)
3. How can psychologists assess the welfare of human and animal participants in research? (page 44)

Chapter 3

1. How can elite athletes and professional musicians create changes in the part of their brain that controls movement by practising their skilled movements? (page 10)
2. Can differences between hormones in men and women account for some of the differences between the sexes? (page 10)
3. Is it possible to show the neural foundations of specific thought processes and emotions, such as religious beliefs or romantic love? (page 11)

Chapter 4

1. Does emotion really work effectively to reduce pain? (page 148)
2. If you stare at a light red pattern and then look at a white screen, why do you see a green afterimage? (page 152)
3. Why does that look bad when you stare at it? (page 153)
4. Do pheromones affect human sexual behaviour? (page 158)

Chapter 5

1. Can misleading information presented in advertisements and self-help programs alter your behaviour? (page 142)
2. How do expert witnesses' memories of an event differ from a layperson's or other witness? (page 142)
3. When watching TV, why do you perceive the sound to be coming from the person on the screen when it is actually coming from a speaker? (page 153)
4. In countries where cars vary greatly in size, why do small cars have higher accident rates than large ones? (page 172)

Chapter 6

1. Can psychologists help save the lives of children with dangerous disorders? (page 142)
2. How do parents use psychological principles to make their lives easier or more tense? (page 152)
3. Can people with phobias learn to overcome their fears through the use of systematic desensitisation? (page 153)
4. How are doctors' monitoring of patients being used to develop procedures to protect people and nation-wide? (page 171)
5. Can teachers and parents reduce children's achievement using secondary reinforcement? (page 178)

Chapter 7

1. Can experts learn strategies to improve their ability to recall information for an examination? (page 262)
2. Is it possible for the mind to solve a problem using a question with influence responses answers? (page 263)
3. How can you learn to make fewer errors in judgement and problem solving? (page 263)

Chapter 8

1. How can you learn to make fewer errors in judgement and problem solving? (page 263)

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Publisher : Cengage Learning Australia on 2013-08-05 /
ISBN : 9780170270090



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