



Logistics Management For International Business

Author : S SUDALAIMUTHU S ANTHONY RAJ / **Category :** Business & Economics / **Total Pages :** 416 pages

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Summary : Free logistics management for international business pdf download - in today's globalised economic development international transactions form an integral part of economic activities logistics management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point-of-origin to point-of-consumption at the right time and at the right place this book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry besides it provides an in-depth understanding of the strategic framework of logistics management the technologies and the components used in logistic operations it also covers export-import trade and documentations shipping formalities warehouse and inventory management erp concepts logistics operation of major ports and more key feature case studies are provided at the end of most chapters which tend a practical orientation to the subject this book is primarily intended as a text for postgraduate students of management mba mib and commerce m com ib it will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course in addition practising managers in international business will find the book valuable as a reference

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