



A Dictionary Of Travel And Tourism Terminology

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Summary : Free a dictionary of travel and tourism terminology pdf download - this fully revised and updated second edition provides over 7 000 definitions of travel and tourism terminology used throughout the world highlighting the many differences between us and european usage it covers all aspects of the tourism industry including hospitality transport and ancillary services it explains the operating language of the travel industry acronyms and abbreviations of organizations associations and trade bodies it terms and brand names and provides website addresses entries vary from one-line definitions to 500 word articles and references are provided for further reading this new edition contains over 500 new entries and the unique cross referencing system has been extended for example accessing any entry about business travel leads to over 70 others it is an essential reference tool for anyone involved in tourism research and everyone in the travel industry

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