



Revenue Management For Service Organizations

Author :Paul Rouse / **Category** :Business & Economics / **Total Pages** : 180 pages

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Summary : Free revenue management for service organizations pdf download - this book places revenue management at the forefront of management accounting with cost management and performance measurement in supporting roles revenue management introduces new ideas such as yield management while uniting previously disparate subjects such as project management capacity costing and the theory of constraints methods of pricing and their associated strategies are included as well as techniques for segmenting consumer markets

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