

STRATEGIC PLANNING AND ORGANIZATIONAL PERFORMANCE: AN  
INVESTIGATION USING THE BALANCED SCORECARD IN NON-PROFIT

ORGANIZATIONS

by

Valerie Y. Blackmon

JANICE M. SPANGENBURG Ph.D., Faculty Mentor and Chair

RAJ SINGH, Ph.D., Committee Member

JAMES RICKS, Ph.D., Committee Member

Karl Linberg, Ph.D., Dean, School of Business & Technology

A Dissertation Presented in Partial Fulfillment

Of the Requirements for the Degree

Doctor of Philosophy

Capella University

June 2008

# Strategic Planning And Organizational Performance An Investigation Using The Balanced Scorecard In Non-profit Organizations

**Author :** / **Category :**Uncategorized / **Total Pages :** 124 pages



[Download Strategic Planning And Organizational Performance An Investigation Using The Balanced Scorecard In Non-profit Organizations PDF](#)

**Summary :** Free strategic planning and organizational performance an investigation using the balanced scorecard in non-profit organizations pdf download - the present study investigated the utility of strategic planning as a tool that promotes organizational performance in non-profit organizations it used a retrospective cross-sectional research design to compare organizational outcomes for organizations that employed strategic planning protocols with organizational outcomes for those that did not employ strategic planning protocols the results indicated a statistically significant difference between the mean composite scores of strategic planning organizations verses non-strategic planning organizations statistically significant differences were established in five domains strategic planning activities mission achievement customer processes employee growth and learning and financial processes a statistically significant difference was not revealed on the internal business processes domain additional data analyses for each research hypothesis indicated statistical significance as well thereby supporting each hypothesis

**Pusblisher :** ProQuest on 2008 / **ISBN :** 9780549628897



[Download Strategic Planning And Organizational Performance An Investigation Using The Balanced Scorecard In Non-profit Organizations PDF](#)

# PDF STRATEGIC PLANNING AND ORGANIZATIONAL PERFORMANCE AN INVESTIGATION USING THE BALANCED SCORECARD IN NON-PROFIT ORGANIZATIONS

**strategic planning and organizational performance: an ...** - strategic planning and organizational ... investigation using the balanced scorecard in non-profit ... promotes organizational performance in non-profit organizations.

**implementation of balanced scorecard in organizational ...** - implementation of balanced scorecard in organizational performance ... the balanced scorecard in strategic ... performance of organizations using this ...

**influence of balanced scorecard on organizational ...** - influence of balanced scorecard on organizational ... to the strategic planning and performance ... the balanced scorecard. very few organizations have ...

**the balanced scorecard as a performance management tool ...** - the balanced scorecard as a performance management tool for third sector organizations: the case of the arthur bernardes foundation, brazil

**strategic planning, risk and oversight for not-for- profit ...** - strategic planning, risk and oversight for not-for-profit organizations beth deazeley ... • a best practice model is balanced scorecard, ...

**the effect of human resources on the strategic planning of ...** - the effect of human resources on the strategic planning of ... performance using the balanced scorecard ... the strategic needs of organizations deemed ...

**balanced scorecard & incentive compensation system** - balanced scorecard & incentive compensation system factors influencing the linkage bachelor's thesis within business administration author: kubanychbek almatov

**i. learning and course objectives - department of public ...** - appropriate strategies, and monitor and evaluate organizational performance. ... strategic planning and performance ... non?profit organizations. strategic ...

**the use of the balanced scorecard in small companies** - the balanced scorecard (bsc) is a performance ... small companies usually have a simple organizational ... investigation on bsc as a strategic ...

**the performance assessment of sport organizations ...** - balanced scorecard ... strategic planning. also, organizations in order to ... kaplan and norton emphasize this notion that using the balanced performance ...

**participation in performance measurement systems and level ...** - participation in performance measurement systems and level of satisfaction ... and organizational performance. ... the two approaches to strategic performance ...

**evidence based library and information practice** - the balanced scorecard is a widely accepted organizational performance model that ties strategy to performance in four critical areas: finance, learning and growth ...

**sans institute infosec reading room** - sans institute infosec reading room ... are used for strategic decision ... visibility into organizational risk the security scorecard is intended to ...

**the relationship between organizational culture and ...** - the relationship between organizational culture and government performance ... relationship between organizational ... balanced scorecard to the field of non-profit

**international malaysian training center - imtc** - international malaysian training center. 2 ... 11 strategic planning for public and non-profit ... 106 strategic planning using the balanced scorecard:

**international conference on democratic governance ...** - international conference on democratic governance: challenges in africa and asia ... the impact of strategic planning on ... assessment using the balanced scorecard ...

**support rand for more information** - this dissertation is about the alignment of strategic planning, performance ... organizational performance ... be using the balanced scorecard ...

**the balanced scorecard and strategy implementation at the ...** - 2.4 balanced scorecard framework for non-profit ... looks at balanced scorecard as a performance measure ... the balanced scorecard is a strategic planning ...

**training programme: 2013 - foisiglobal** - introduction to balanced scorecard the balance scorecard is a strategic planning ... monitor organization performance against strategic goals.

**developing optimized strategy by comprehensive framework ...** - planning in both profit and non-profit organizations is based on fast changes in ... strategic planning allows organizations to align its ... (balanced scorecard) ...

**list of students research title (phd and master by research)** - list of students' research title (phd and master by research) ... organizations' performance in non-profit ... combinatorial model of balanced scorecard and data

**learning and performance quarterly, 2(1), 2013 30** - non-profit organizations, ... dimensions of performance to support strategic planning and ... approach," such as the balanced scorecard (bsc), the performance

**department of family services - fairfax county, virginia** - department of family services director's ... dfs has updated the strategic plan using a balanced scorecard ... undertaking an extensive strategic planning process ...

**multi-measure performance assessment and benchmarking of ...** - multi-measure performance ... above as outlined in the balanced scorecard such as the number ... banks, non-profit organizations, airlines, and ...

**quantitative and qualitative methods in impact evaluation ...** - quantitative and qualitative methods in impact evaluation and measuring results i ... roles and performance ... quantitative and qualitative methods in impact ...

**performance evaluation of educational groups in centers of ...** - investigation, has shown that ... envelopment analysis and the balanced scorecard ... evaluation in building organizational capabilities and performance, accounting ...

**course title/ ref venue jan feb mar apr may jun jul aug ...** - balanced scorecard topics ... strategic planning, objectives and strategy ... best practical ideas for improving organizational performance. duration: 1 week ref: ...

**methodology for measuring and evaluating the auditing ...** - ii.3 principles that sustain the strategic maps of the balanced scorecard ... the performance of the object of investigation ... toward strategic planning ...

**table of content - universiti sains malaysia** - an investigation into the effectiveness of iso 9000 on academic ... benchmarking process and its relationship with organizational performance ... organizations (a ...

**business learning institute - macpamedia** - • balanced scorecard • banking / financial ... • strategic / business planning • tax ... high performance organizations.

**references - politeknik nsc surabaya** - ... 'strategic assets and organizational rent', strategic management ... to strategic performance measurement ... the case of the balanced scorecard in ...

**course listing flexible learning solutions - macpamedia** - course listing flexible learning solutions ... balanced scorecard best practices ... non-profit organizations and other

**towards a dynamic perspective on management accounting ...** - ... and the balanced scorecard (bsc), are viewed as discrete, ... taining financial and non-financial measures to being a strategic management ... non-profit ...

**working paper series - citeseerxtu** - strategic plans. 20 organizations were ... using a balanced perspective ... sustainability is crucial to company performance. the organizational goal describes ...

**table of contents - the 3rd ictom 2012** - table of contents xi ... exploring the determinant factors on organizational performance: a ... integration model of personal balanced scorecard and contribution ...

**accounting - baylor university** - between balanced scorecard ... toward tax compliance” at the accounting, behavior and organizations 2010 ... wrote “a theoretical and empirical investigation

**key considerations for your internal audit plan - ey - global** - key considerations for your internal audit ... identify emerging risks and areas that most organizations ... • risk assessment embedded within strategic planning ...