

The Politics Of Heritage Tourism In China

Author: Xiaobo Su Peggy Teo / **Category**: Art / **Total Pages**: 224 pages

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Summary: Free the politics of heritage tourism in china pdf download - this volume unravels the politics surrounding behind china s hegemonic project of heritage tourism development in lijiang it provides a compelling study of the dialectical relationships between global and domestic capital the state tourists and locals as they collude collaborate and contest one another to ready lijiang for tourist consumption using rich material from insightful interviews and quantitative data the authors show how complex tourism development can be even as it strives to do good for the community su and teo investigate the practices of contestation and negotiation of identity within lijiang analyze the negotiations that transform material and vernacular landscapes and suggests strategies that will enable sustained tourism interest in this location linking gramsci s theory on hegemony to the cultural politics of space this book has two major strengths it establishes a theoretical framework to conceptualize power relations in tourism space and provides critical insights into the rapidly shifting socio-political landscape of contemporary china comparisons with other chinese heritage sites are also provided by addressing the power struggles inevitable in the process of tourism development the politics of heritage tourism in china provides an innovative understanding of china s dynamic politics in a period of transition as such it will address the needs of students and academic scholars working in the fields of china studies tourism cultural studies urban studies sociology geography political science and heritage studies

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