

# LEWIS NGUYEN

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PORTFOLIO: <http://www.lewisnguyen.design>

## USER EXPERIENCE DESIGNER

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I promote an engaging and satisfying end-to-end user experience while also meeting business goals. I also tailor a proven user-centered design process to better suit your company's unique situation.

## EXPERIENCE

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### User Experience Designer

Self-Employed

July 2017 – Present

Huntington Beach, CA

- Coded portfolio website with self-learned HTML, CSS, JavaScript and their respective best practices
- Optimized portfolio website layout ensuring readability among various screen sizes and resolutions
- Implemented Google Analytics data tracking campaigns to reach a 55% conversion rate in page views
- Fostered productivity and effort hours spent along 2-week Agile sprint windows
- Devised self-learning path including UX research, interaction design, visual design, and animation principles

### User Experience Designer

California State University, Fullerton

April 2016 – July 2017

Fullerton, CA

- Interviewed 12 users via contextual research and organized common UX pain points into 3 distinct personas
- Brainstormed low fidelity annotated desktop and mobile wireframes within ideation sessions
- Demonstrated usability issues while performing an independent consultancy for a streaming service
- For a company's UX ROI strategy, attributed \$900,000 per month revenue loss due to poor customer experience

## PROFESSIONAL TRAINING

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### California State University, Fullerton

Certificate in User Experience and Customer-Centered Design

April 2016–July 2017

Fullerton, CA

### Lynda.com

Certificate in Become a User Experience Designer

February 2016–December 2017

Carpinteria, CA

### Google

Certificate in Google Analytics Individual Qualification

October 2017–November 2017

Irvine, CA

## EDUCATION

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### California State University, Fullerton

Bachelor of Arts in Psychology

August 2014 – Expected 2018

Fullerton, CA

## TECHNICAL COMPETENCIES

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- Design & Research Software: Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premiere Pro), Axure RP, Balsamiq, InVision, Sketch, Affinity Designer, Affinity Photo, Google Analytics
- Project Management: Trello, Meistertask, Lucidchart, Github
- Front-end Development: HTML, CSS, JavaScript, GitHub Pages