

# COFFEE SNOB ESSENTIALS



BRANDON LIUNORAS

IST 719 INFORMATION VISUALIZATION

THE DATASET IS A COMPILATION OF REVIEWS ON DIFFERENT COFFEE BEANS AS WELL AS DIFFERENT ATTRIBUTES SUCH AS THE ROASTER NAME, ORIGIN OF THE BEAN, AND THE FINAL RATING. THIS DATA WAS TAKEN OVER THE COURSE OF FIVE YEARS BETWEEN 2017 TO 2022. THIS DATASET WAS SOURCED FROM KAGGLE.

I HAVE RECENTLY BECOME A BARISTA AND HAVE ENTERED THE WORLD OF COFFEE. AS SOMEONE WHO DOES NOT HAVE MUCH KNOWLEDGE IN THE AREA, I HAVE DECIDED TO EDUCATE MYSELF IN ORDER TO FIND AND SOURCE NEW PRODUCT, HAVE TALKING POINTS WITH GUESTS THAT COME INTO THE COFFEE SHOP, AND POTENTIALLY MAKE MORE TIPS.

I FEEL THAT THOSE WHO ARE INTERESTED IN THIS POSTER WOULD BE ANYONE WHO MAY IS WELL VERSED IN COFFEE OR SOMEONE WHO IS INTERESTED IN WHAT KINDS OF COFFEE ARE OUT THERE. FROM A BUSINESS PERSPECTIVE, THIS COULD BE USED AS A GREAT MARKETING TOOL TO EDUCATE EMPLOYEES AND CUSTOMERS ALIKE ABOUT COFFEE.

RATING VS COFFEE PRICE PER 100GRAMS

