

Sapient presents:



Leadership in Totally Screwed Up Times—A Morning with Tom Peters

Between industry consolidation, merger integration, deregulation, supply and transmission hiccups, and rapid technological change, leaders of energy enterprises have never been faced with more challenges—and opportunities. According to Tom, this isn't even the tip of the iceberg. This is your chance to hear Tom in a small and intimate environment while he walks you through his vision of leadership that will have a long-term positive impact on the top and bottom lines.

Plus a special interactive panel session...

Business Value through Information Technology: What is the Energy Industry Potential?

Can technology investment improve capital productivity and create sustainable business value? As firms consider investment in technology portfolios including supply chain and asset optimization, CRM, private trading networks, public exchanges and legacy system web-enablement, where are they likely to realize the highest rewards? What are the risks and dependencies? Will value created by the industry grow, be re-distributed, or both? How will firms identify and deploy successful strategies to gain advantage through technology?

"In no small part, what American corporations have become is what Peters has encouraged them to be."
—The New Yorker

"Peters is...the father of the post-modern corporation."
—Los Angeles Times

"We live in a Tom Peters world."
—Fortune

Agenda:

8:00 am	Continental Breakfast
8:30 am	Welcome Jerry A. Greenberg, co-Chairman and co-CEO, Sapient
8:45 am	Business Value through Information Technology: What is the Energy Industry Potential? <ul style="list-style-type: none">• Monica Perin, Oil and Gas Editor, Houston Business Journal• James S. Walker, Senior Analyst, Forrester Research• Robert L. Van Beber, Managing Director, Energy Services, Sapient• Plus senior executives from the industry.
10:15 am	Keynote Presentation: Leadership in Totally Screwed Up Times Tom Peters, author and management guru
11:45 am	Q&A with Tom
12:30 pm	Luncheon
2:00 pm	Adjournment

Attendance: To maintain the intimate and interactive nature of this event, participation is by invitation-only

Date: Tuesday, September 25, 2001

Location: The Coronado Club
910 Travis Street, 5th Floor
Houston, Texas

Attire: Business Casual

Hotel: We have arranged a special rate at the Hyatt Regency Houston. To make your reservation please call 800-233-1234. Reservations must be made no later than September 1, 2001.

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