

Analysis of Racial Bias in Football Player Match Ratings

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Introduction

Player ratings are crucial in football as they can determine the value of a player and their contribution to a team's success. Ratings are typically based on a variety of factors such as speed, power, technique, and game intelligence. These ratings can be used by coaches to determine which players should be included in a team's starting lineup, by scouts to identify potential talent for future recruitment, and by fans to assess the performance of players during matches.

However, recent research has raised concerns that racial bias may be influencing how these ratings are given. The subjective opinions of those who assign ratings, as well as the historical and cultural contexts in which the sport is played, can all impact the racial bias of football player ratings. For example, some studies have found that black players are often perceived as being physically strong but lacking in intelligence and technical skill, leading to lower ratings in those areas.

This racial bias in player ratings can have serious consequences for individual players and the wider sport. It can lead to the unfair treatment of some players based on their race, as well as perpetuate existing inequalities in the sport. For example, if black players are consistently given lower ratings than their white counterparts, they may be less likely to be selected for teams or offered contracts, leading to reduced opportunities for career advancement and earning potential.

To address this issue, it is essential to understand the potential effects of racial bias on player ratings and to develop effective strategies for reducing its influence. One potential solution is to use objective criteria to evaluate players,

such as performance statistics, rather than relying on subjective ratings. This can help to eliminate biases that may arise from personal opinions or cultural contexts. Additionally, increasing diversity and inclusivity among those who assign ratings and those who participate in the sport can also help to reduce racial bias in player evaluations.

In conclusion, addressing the potential issue of racial bias in football player ratings is essential for creating a fair and inclusive environment in the sport. By shedding light on this problem and proposing potential solutions, we can work towards a more equitable and diverse future for football.

Football player outcomes are frequently assessed and compared using player ratings across a variety of metrics, such as speed, power, technique, and game intelligence. Coaches, scouts, and fans frequently use these ratings to determine a player's respective contribution to a team and to forecast game and tournament results. Recent research, however, has raised the possibility that racial bias may be influencing how these ratings are given, possibly leading to the unfair treatment of some players based on their race.

The subjective opinions of those who assign ratings as well as the historical and cultural contexts in which the sport is played can all have an impact on the racial bias of football player ratings. This is a complicated problem. While some studies have hypothesized that there may be racial prejudice in player ratings, other studies have found no proof of this bias.

For the sport to be fair and equal, as well as to encourage more diversity and inclusivity among players and spectators, it is essential to comprehend the potential effects of racial bias on player ratings. In order to determine the scope

of the issue and suggest potential solutions, this research paper will investigate the possibility of racial bias in football player evaluations. This paper seeks to contribute to a more equitable and inclusive sport for all by shedding light on the problem of racial bias in football player ratings.

Literature Review

Authors	Title	Concept /	Methodology used/	Dataset details/	Relevant	Limitations/
and Year	(Study)	Theoretical	Implementation	Analysis	Finding	Future
(Referenc		model/				Research/ Gaps
<i>e)</i>		Framework				identified
Bertrand,	Racial bias	This article	The data collected	Dataset is based	Results show	The study only
M, D	in	discusses a study	were then analyzed	on over 400	that Black	focuses on one
Chugh	newspaper	that found racial	using statistical	players from the	players on	aspect of
and S	ratings of	bias in how	methods, including	italian first	average receive	discrimination
Mullainat	profession	Italian	kernel densities and	division SeriaA	5.67, non-Black	in football and
han	al football	newspapers rated	linear regressions	football league	players receive	does not
(2005),	players	professional	with a dummy	and their	5.78 a	examine other
"Implicit		football players.	variable for being	performance per	difference of	potential
discrimina		The study	Black as the	game impact over	0.09 in the wage	sources of bias,

tion",	discovered that	explanatory variable.	the game and	log between	such as
American	black players	The study sought to	how it has been	them. The	differences in
Economic	ranked lower	determine whether	shaped by Italian	largest	the treatment of
Review	than non-black	there is racial bias in	sports	difference in	players from
95(2):	players based on	the way Italian	newspapers and	average rating is	different
94-98.	pro league data,	newspapers rate	critics for their	for Corriere and	nationalities or
	even after taking	professional football	ratings	TuttoSport; the	backgrounds.
	objective	players, conditional		smallest	The analysis is
	measures of	on objective	Black players	difference is for	limited to Serie
	performance into	performance	receive a lower	Gazzetta	A in Italy and
	account. There is	indicators. The	rating than		may not be
	no evidence,	authors also	non-Black		generalizable to
	however, that the	investigated whether	players,		other leagues or
	salaries paid by	there is evidence of	conditional on		sports contexts.
	Italian football	racial bias in the	objective		
	clubs are racist.	wages Italian football	performance		Further analysis
	This article also	clubs pay their	indicators.		could explore
	discusses the	players.			the underlying

various types of	However, the	causes of the
discrimination	authors find no	observed racial
and how to	evidence of a	bias in player
analyse racial.	racial bias in the	ratings, such as
bias using sports	wages Italian	the possibility
data. This study	football clubs pay	of conscious or
emphasises the	their players.	unconscious
importance of	The study uses	discrimination
removing racial	visual inspection	among the
bias from sports	of players'	journalists
media coverage.	photographs to	providing the
	establish whether	ratings.
	an individual is	
	part of a minority	
	group.	

Kausel, E.	Outcome	The media has a	Linear Multilevel	Goal.com to	
E, Coello,	Bias in	tendency to	mixed-effects	study subjective	
S. V., &	Subjective	make remarks	modeling with robust	performance	
Rodríguez	ratings of	based on the	standard errors.	rating by	
, A.	Performan	outcome rather		reporters given to	
(2018)	ce:	than the event as		1,157 players in	
	Evidence	a whole, a quote		43 games from	
	from the	by coach		important	
	(Football)	Marcelo Bielsa		football	
	Field	perfectly		competitions	
		portrays the			
		phenomenon:			
		For example, if			
		Neymar recovers			
		a ball			
		and then the			
		team scores,			
		journalists say:			
9					

'Ab the eagh
'Ah, the coach
tamed Neymar
and made him
play
collectively.' But
if the team loses,
they say:
'Useless coach,
how can he
make Neymar
chase the
wing-back
instead of
making him play
close to the
penalty
box!' The media
specializes in

		corrupting human beings depending on a win or a loss. (Coach Marcelo "El Loco" Bielsa; El Dinamo, 2017)				
Martin	Referee	The concept of	The study was	The chi square	It turns out that	There are
Kjeøen	Bias in	this paper is to	approved by the	statistic was used	successful teams	several
Erikstad	Profession	investigate	research ethics	to compare the	can influence	limitations:
&	al Football:	whether referees	committee, and it	EP ratings with	the referees to	First, The study
Bjørn	Favoritism	in the Norwegian	was grounded in	the match referee	make decisions	was limited to
Tore	Toward	Premier League	social impact theory.	decisions based	in favor of their	one league and
Johansen	Successful	(NPL) show bias	Two NPL teams were	on whether the	team, which can	was not
(2020)	Teams in	when awarding	identified as	team involved	lead to an unfair	conducted in

P	Potential	penalties to	potentially impactful	was successful or	advantage	other leagues or
P	Penalty	successful teams.	based on their status	not. Situations	throughout the	countries.
S	Situations	The study is	and previous success:	left blank by the	season. Umpires	Referee bias can
		grounded in the	Rosenborg and	EP were treated	who are better	be influenced
		social impact	Molde. The	as "no foul". The	able to resist	by league or
		theory	researchers examined	results of the	social pressure	culture-specific
		framework,	two independent and	analysis showed	and manage	factors such as
		which examines	objective match	that successful	stress and	fan engagement
		how social forces	reports provided by	teams were more	anxiety are less	levels or media
		can impact	Norwegian National	likely to receive	likely to be	coverage.
		individuals'	Media for all	an incorrect	affected by	Second, this
		decisions and	matches played by	penalty compared	these forces.	study focused
		behavior. The	Rosenborg or Molde	with their	This study	only on
		researchers used	against other NPL	opponents, and	highlights the	penalties and
		video footage to	teams during a single	less likely to be	need for referee	did not consider
		evaluate	season $(N = 56)$ to	denied a penalty	federations to	other types of
		potential penalty	identify potential	they should have	develop training	refereeing
		situations	penalty situations.	been awarded.	methods to help	decisions that

involving	All situations where	These findings	referees deal	could affect a
successful teams	one or both reports	indicate that	with social	team's success.
and those	indicated that the	referees'	influence and	Referees may
without success.	match referee had	decisions may be	resist its	show bias in
An expert panel	decided whether to	unintentionally	influence on	other ways,
of four NPL	award a penalty were	biased by a	decision-making	such as
referees assessed	included.	team's success.	. Additionally,	awarding free
these situations			the study	kicks or making
to determine if	The study included a		suggests that	disciplinary
any penalties	total of 98 potential		VAR referees	decisions.
were missed or	penalty situations,		may be less	Future research
incorrectly	including 43		susceptible to	should
awarded. The	involving Rosenborg		social influence	investigate
results indicated	or Molde and 55		than on-field	whether these
that successful	from matches		referees. The	types of
teams were more	without these		study suggests	decisions affect
likely to be	successful teams.		further research	team success.
awarded	The video clips of		on the subject,	

each situation were in Third, the study incorrect especially with did not consider penalties and less gathered and edited countries likely to high social the quality of be using Camtasia denied penalties Studio software to the pressure, and teams they should have reduce potential bias. participating in proposes received. These The videos the competition. experimental were findings suggest randomized studies to test Judges may and team's numbered 1–98, and the impact of favor successful that a can a DVD with these different because teams success unintentionally variables video clips was sent on they are bias a referee's to each of the four arbitration objectively decisions decision-making EP participants, better than their and highlight the along with opponents for information need letter rather than with instructions to social influence. impartial officiating in review each situation Therefore, future studies sports. and mark their iudgment should monitor on a

5	standardized		team	quality
	questionnaire.		when e	xamining
			referee bias.	

Methodology

Datasets

This project had multiple parts, and therefore for each part different datasets were used. The data required in this project are:

- 1. Match ratings of football players
- 2. Performance metrics of football players for each match
- 3. Racial data of each player

The match ratings of football players were publicly available in <u>Kaggle</u>. The match ratings consisted of football player match ratings for the Premier League 2017-2018, Bundesliga 2017-2018, Euro 2016 and World Cup 2018. This dataset consisted of 63 features and almost 51,000 rows.

The performance metrics of football players was obtained from scraping the website <u>FBref</u>. The performance ratings of around 16,000 unique matches were scraped, out of which around half the dataset was found to be rather inconsistent.

The racial data of each player was not available from direct sources, so it had to be approximated. The <u>Validated Names for Experimental Studies on Race and Ethnicity</u> dataset provided by Harvard University, was used to statistically tag the races for players using the players' first names.

Preprocessing

The data of match ratings of football players was found to be consistent, and required rather little amount of preprocessing. An interesting observation was that the models used in this project performed better when the match rating feature was converted to a categorical variable.

The name-race dataset was already pre-processed, saving us a lot of time. However, the match performance data scraped from the internet required a lot of pre-processing. A lot of complex logic was required to clean the match performance data - individual modules for cleaning the match lineups, different performance metrics, and the match summary were created.

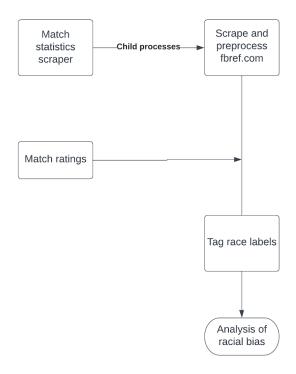
Models Used

There were two machine learning problems in this dataset, and for each a handful of approaches were used.

The first problem was tagging races based on names, for this a purely statistical approach was used first; after evaluating this, we used a second approach - we took BERT as a base and added layers for classification. However, BERT for this was found to be too heavy for a rather simple task. After making the aforementioned observation, we used DistilBERT, which showed promising results.

The second task for which machine learning was required was predicting match ratings using the match statistics along with or without racial information of the players. For this BERT with additional layers was used.

System Architecture



The flow of data in this project is described in the diagram above.

For detecting racial bias, the approach we have used is to develop two identical machine learning models for predicting the match ratings of football players. One of the models will be fed the human race labels, while the other will not. If the model that is given the race labels performs better than the one without race labels, then one of two things can be true: the fact that people from one race are better in the sport compared to others, or the fact that there is a positive or negative bias when judging people from a particular race.

Results and Discussion

Expected Results

The null hypothesis in place is that there is no racial bias in football player ratings. The alternative hypothesis is that the match ratings given by humans are biased based on the race of the player.

Existing literature has suggested the presence of bias of one form or the other when it comes to match ratings in not just football, but other sports as well. Based on the existing literature, the result that we expected was that there was a considerable chance that there may be bias in the ratings of football players given by humans.

Obtained Results

It was found that bias was indeed present in the football players match ratings. The accuracy of the model predicting match ratings without races was 79%, while the accuracy of the model predicting match ratings with races was 83%. The 4% difference can be considered significant in a topic as important as dealing with racism.

Conclusion

We can conclude that the presence of racial bias in football player match ratings assigned by humans, which was expected, is concerning, and is to be dealt with. Broadcasters and other media platforms which present opinionated human-given match ratings should scrutinize the reporters who generate the match ratings, so that this problem can be dealt with. An alternative approach the media platforms should take is to use algorithmic match ratings which generate match ratings strictly based on objective performance statistics.