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1. EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

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The Blockchain Technology has opened doors for true globalization, the usage of Ethereum Blockchain and Smart Contracts is eliminating middlemen and reducing cost across several industries. The White Paper hereunder describes a technology that Brisk Pass GmbH has developed called Brisk Pass. Brisk Pass is a GLOBAL transportation access pass with integrated cryptocurrency wallet called Brisk Wallet utilizing its own exclusive cryptocurrency called BriskCoin to pay for services and/or transfer funds.

1.1. SEAMLESS PAYMENT SYSTEM FOR TRANSPORTATION “GLOBALLY”

Billions are spent daily on public transit by commuters for commuting between one place to another. Daily commute incorporates approx. 15% of an average household expenditure and it is an important part of our daily livelihood.

Even with growing prices of transportation in recent years, our methods, modes, and frequency of travel have not changed and continued in similar patterns. Most of us daily use multiple modes of public transportation such as buses, taxis, and trains to get around. In most cases, we have to use different transportation service providers for a single trip and use multiple modes of payments such as cash, prepaid cards, membership cards, etc. These methods are expensive, inefficient, outdated and carry large carbon footprint. In recent years, majority of public transportation companies around the world have adapted prepaid tickets or cards method, and it is spreading fast. In order to get better rates you are forced to purchase weekly, monthly or yearly passes, and in most cases, you end up losing some of what you paid because prepaid passes or tickets usually carry an expiry date and there are no options of cash refund or carry forward if the pass is no longer needed.

1.2. SOLUTIONS

There are four practical organic solutions that Brisk Pass offers.

1.2.1. PAY AS YOU GO

Brisk Pass will overcome the shortcomings of current payment methods enabling users to spend for their commute on-demand as and when they need too, without any worries of prepaid balance limitations or losing the balance in case of expiry.

1.2.2. GLOBAL ACCESS

Brisk Pass will negate borders, languages, local currencies, exchange rates and other limitations associated with current system. Brisk Pass & BriskCoin will enable you to pay for any public transport worldwide without the need to purchase any local pass or exchange cash to pay with local currency.

1.2.3. NOT JUST A TRANSPORTATION PASS

Brisk Pass will provide users with its own cryptocurrency wallet called Brisk Wallet utilizing its own exclusive cryptocurrency called BriskCoin for transferring/receiving money, and paying for services or products, making Brisk Pass a limitless solution.

1.2.4. GO GREEN

Brisk Pass is an environment friendly solution. An approximate carbon footprint of a plastic card is 35 g CO₂ equivalent/card thus contributing in the range of 2,000,000,000*35g CO₂ equivalent to the carbon footprint of the card industry or a total of 70,000 tons worldwide. Using Brisk Pass travelers will no longer need to use disposable plastic cards and will reduce carbon footprint significantly.

2. ABOUT THE COMPANY

Based in Heidelberg - Germany, Brisk Pass GmbH was founded in 2015. The company's main focus was to develop state of the art public transport transaction frontend/backend software system built for the future needs. The idea evolved significantly after the introduction of the blockchain technology and the smart contracts and we decided to work on redefining the way people will pay for transportation. Now our vision is to introduce affordable, singular & global platform for using public transit. We have worked closely with our partners in the transportation industry and successfully tested beta version of Brisk Pass. We are ready to make Brisk Pass the world's first choice of payment method for commuting and truly decentralizing transportation.

2.1. THE BRISK PASS TEAM

The Brisk Pass team is a unique combination of serial entrepreneurs, industry veterans, specialists in transportation technology, ethereum smart contracts, open-source applications, payment systems, mobile apps and secured large-scale transaction systems.

ABOUT THE COMPANY & PEOPLE

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FRANK MÜHLHÄUSER CEO

Graduated from University Of Stuttgart, with over 20 Years experience in technology sector, and 8 years focus on integrated transportation development systems, Frank with exceptional team members of Brisk Pass GmbH have successfully sustained & achieved company's goals.



MARCUS HERZIG CTO & Operations Director

Marcus provides executive leadership in Brisk Pass GmbH. He is responsible for all aspects of strategic IT planning, implementation, and supports worldwide operations. He transformed potential clients into strategic business partners, managed and delivered multiple large scale projects on time within budget. He is also responsible for budgeting, design and support of all in-house developments.

ABOUT THE COMPANY & PEOPLE



PATRICK STREIT *Project Execution Manager*

Expert in information technology planning, drafting, project management and ability to drive early project completion. PMP Certified with special focus on transportation sector.



PETER FRITZSCHE *Lead IT Operation Manager*

A dynamic team spirited and performance driven professional, having 8 years of rich experience in IT Operations Management. An ITIL V3 Certified Professional, manages daily operations at Brisk Pass GmbH, he ensures all SLAs are delivered without interruption.

ABOUT THE COMPANY & PEOPLE



PETER LANGE ***Lead Backend Developer***

Computer science experts with over 11 Years experience specialized in designing, architecting, developing, and securing large scale Web Application & Databases in a wide variety of business applications i.e. CRM, CMS, web search engines, e-commerce, corporate web services.



MARC OPPEL ***Lead Mobile App Developer***

Over 9 years of experience in Systems Analysis, Design, Development and Implementation of various Mobile and Web applications using Android, iOS and Java. Experience in developing applications with Activities, Fragments, Services, Broadcast Receivers, Content Providers, RESTful Web Services, JSON and Notifications.

ABOUT THE COMPANY & PEOPLE



CHRIS SCHÖNE **Lead Blockchain Developer**

Smart contract specialist, highly involved in the Ethereum platform and related technologies, Solidity Programming, and DApps expertise, Certified Ethereum Developer (CED), Full Stack, Java Development Expert.



BRIAN MARKS **Business Development Manager**

A dedicated professional with over 18 years of progressive experience in IT & communications solutions sales. Managed several services and IT consultancies, In-depth experience in sales of enterprise network and communications solutions. Proven track record of consistently over-achieving sales targets throughout challenging economic conditions.



JULIA FRITZSCHE **PR & Marketing Manager**

Over 12 Years of extensive international PR & Marketing experience in all aspects of mainstream & social media, responsible for developing, implementing and executing cost effective, smart & strategic marketing plans for Brisk Pass Mobile App.

ABOUT THE COMPANY & PEOPLE

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ROBERT NISBET
Sales Manager

Over 22 years experience in sales, including 10+ years in the information technology domain, with focus on large enterprises. Thorough understanding of virtualization, cloud solutions, data center infrastructure, and networking. proven track record in exceeding multi-million dollar sales quotas.



ANGELIKA STEINBERG
Accountant

Prepares and records asset, liability, revenue, and expenses entries by compiling and analyzing account information. Maintains general ledger by transferring subsidiary accounts, preparing trial balance & reconciling entries. Also balances subsidiary accounts by verifying, allocating, posting & reconciling transactions.

ABOUT THE COMPANY & PEOPLE



ALEXANDER BRÄUER *Project Consultant*

PhD in Transportation Planning and Engineering with special focus on Civil & Urban Engineering Transport Mobility Management. Over 35 years consulting experience with major public transport operators in London, Sydney, Frankfurt, Hong Kong, Jakarta, Cape Town, Dubai, Abu Dhabi, Bahrain & India.



SHAH QHAN *Project Consultant*

Shah Qhan represents rare & dynamic range of experience integrated with creativity and implementation skills. Shah helped established 180 companies and raised capital for businesses across Europe, Middle East & North Africa. With over 20 Years experience in raising capital and marketing businesses he is a key asset to Brisk Pass international team.



WALEED YOUSEF *Project Consultant*

Exceptional enthusiastic Technology consultants and with out of the box vision, an early adopter of various technologies, provide leadership, direction, and management for large-scale enterprise/global technology integrations and process automation, business process reengineering, and quality/compliance using structured, flexible methodologies to drive projects and immediately deliver benefits.

3. “BRISK” AN EMERGING POWER FOR PEOPLE & TRANSPORTATION OPERATORS

With the patented backend solutions, Brisk Pass will enable transportation providers around the world to maximize the profits & minimize the operation cost, hence delivering services to public more efficiently and cost effectively. Brisk Pass technology will give access to people with total transparency on how much they spend on commuting. Sending, receiving or exchanging cryptocurrency will be easier and fast with the help of BriskCoin & Brisk Wallet. Brisk Pass will eliminate the need to prepay for any public transport, or having to pay with different payment methods and holding multiple passes.

4. OUR ROADMAP TO LAUNCH & SCALING **BRISK PASS:**

PHASE-1 DEVELOPMENT

- Develop the Brisk Pass Backend System.
- Develop the Brisk Pass Mobile Application.
- Hiring local teams & expanding operations into multiple cities.
- Working with strategic local transportation partners & running proof of concept in selected cities.
- Launch the Brisk Pass Platform on Ethereum blockchain for payment.

PHASE-2 IMPLEMENTATION AND INTEGRATION

- Switch our strategic partners from development to production and start accepting Brisk Pass users.
- Approach current transportation providers worldwide for the adoption of Brisk Pass.
- Further expansion of team for local business development.

PHASE-3 SERVICE EXPANSION

- Extend Brisk Pass to be a recognized and acceptable payment method for commercial airlines and other future transportation methods.
- Tie-up with local transportation & tourism authorities to implement backend system.
- Continue to Empower Transportation Service Providers globally to implement Brisk Pass

4.1. REAL LIFE EXAMPLE

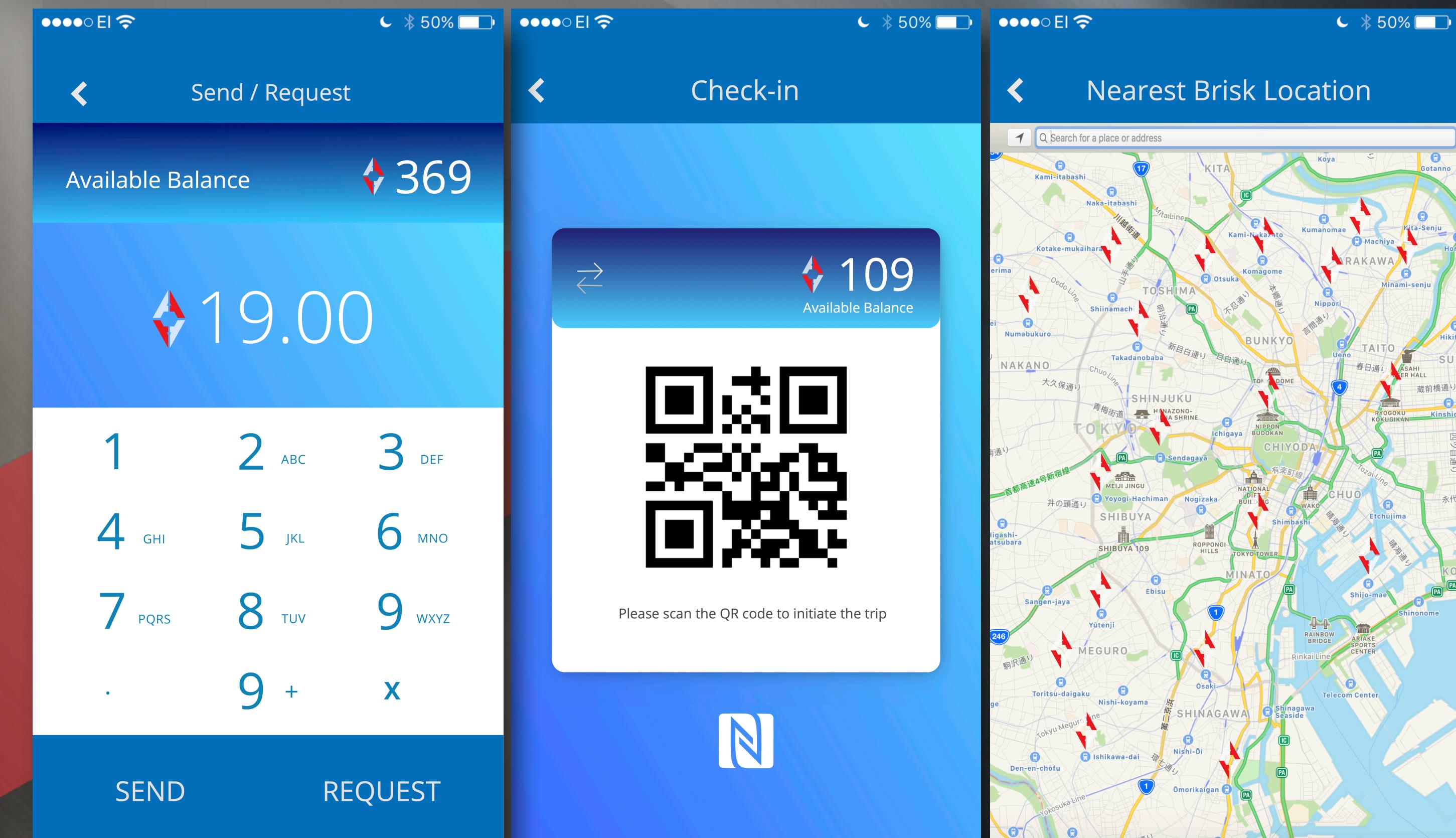
A simple user case of how Brisk Pass will work globally.

George is a local residence in Berlin, and he is traveling to London. He takes a local bus from home to the train station in Berlin and pays with Brisk Pass app using BriskCoin. He then pays for his train ticket from Berlin to London using Brisk Pass. During his two hours trip from Berlin to London, He orders a cup of coffee and pays for it using Brisk Pass again with the onboard payment system. Once he reaches London train station, he takes his preferred ride sharing service to take him to his destination and pays for ride sharing using Brisk Pass. George did not have to worry about paying or buying different passes or dealing with more than one currency or provider.

THE BRISK PASS MOBILE APP

5. THE BRISK PASS MOBILE APP

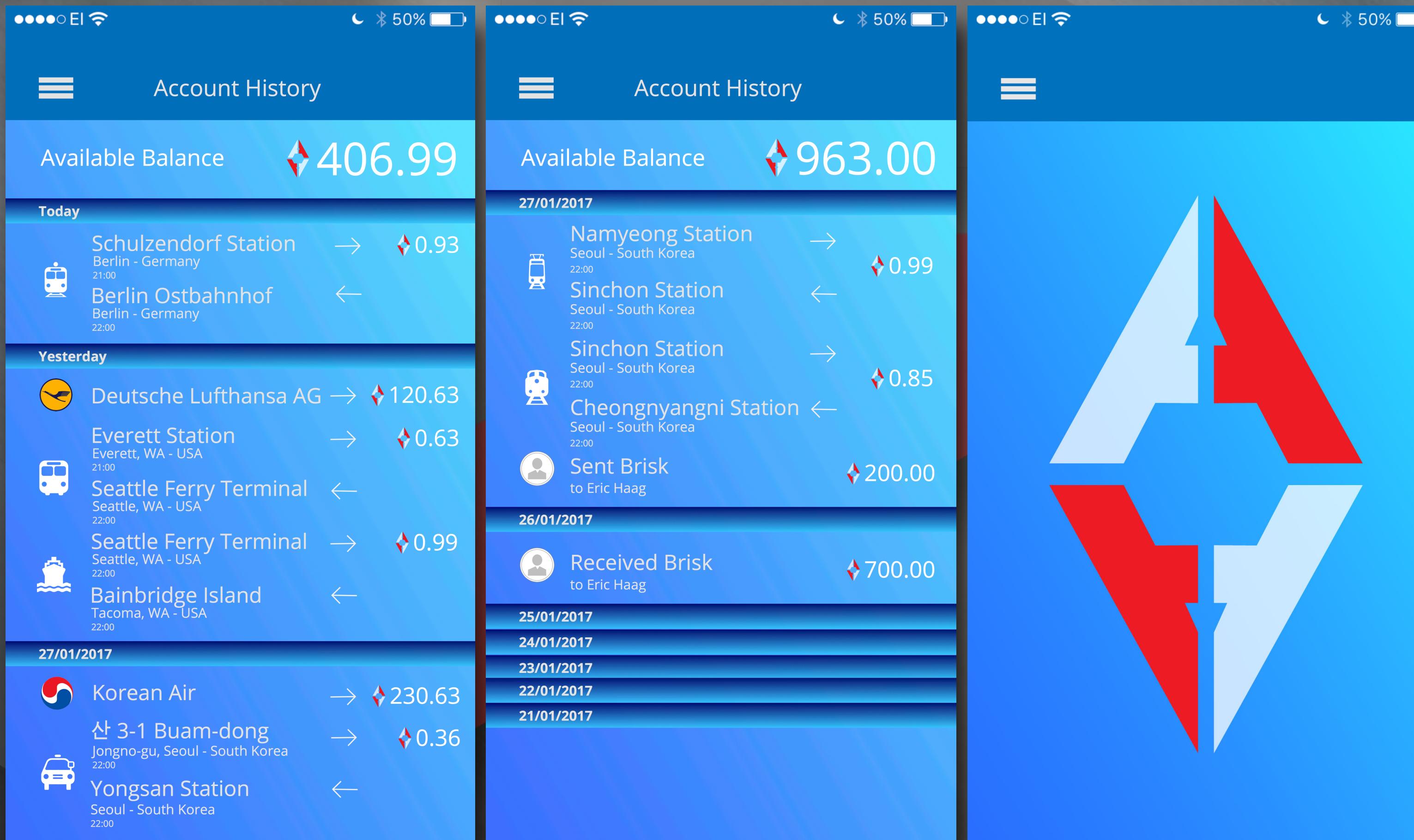
The Brisk Pass mobile app serves as the central interface for users to pay for transportation, send or receive payments.



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5. THE BRISK PASS MOBILE APP

THE BRISK PASS
MOBILE APP



6. TECHNOLOGY & ARCHITECTURE

6.1. ARCHITECTURE OVERVIEW

The Brisk Pass Platform is built from scratch with the help of our in-house engineers having combined experience of over 75 years, in database design, programming, front-end design, and mobile app development. Our experienced team and our focus on the transportation sector have allowed us to build a state of the art technology platform that can be scalable, resilient and secure.

6.2. COMPONENT OVERVIEW

The Brisk Pass Mobile App allows users to pay for any kind of commuting charges using a QR code. The in-app Brisk Pass Wallet will carry BriskCoin. Users will be able to see transaction & travel history, sending and requesting payments and other travel related expenses. The app will be available in all major stores, Apple App Store, Google Play Store, Windows App Store, Blackberry App World, and Amazon store.

6.2.1. BRISK PASS MOBILE APPLICATION

The Brisk Pass Mobile App allows users to pay for any kind of commuting charges using a QR code. The in-app Brisk Pass Wallet will carry BriskCoin. Users will be able to see transaction & travel history, sending and requesting payments and other travel related expenses. The app will be available in all major stores, Apple App Store, Google Play Store, Windows App Store, Blackberry App World, and Amazon store.

6.2.2. BRISK PASS WEB APPLICATION

The web application will be 100% identical to our mobile app, to ensure that user experience remains the same across all platforms.

6. TECHNOLOGY & ARCHITECTURE

6.3. BRISK PASS PLATFORM COMPONENT STRUCTURE

Brisk Pass Platform is the core engine that will be integrated with the Ethereum blockchain and transportation service providers worldwide. The Brisk Pass back-end system is built-in with state of the art secured API for easy use with any transportation service providing system, this will allow easy integration and minimum infrastructure change to existing infrastructures.

6.4. ETHEREUM SMART CONTRACTS

Ethereum smart contracts execute the financial transfers of Brisk Pass.

6.5. TRANSPORTATION SERVICE PROVIDERS

The Transportation service providers, provide the transportation services to all our users and accept payment via the Brisk Pass Platform.



ICO

7. BRISKCOIN TOKEN SWAP

**ICO
BRISKCOIN
TOKEN SWAP**

Total BriskCoin Tokens:

BSK.100,000,000,000 (One Hundred Billion)

Available for ICO:

BSK.70,000,000,000 (Seventy Billion)

Expansion & Development:

BSK.30,000,000,000 (Thirty Billion)

ICO Dates: Please visit our website www.briskpass.com for more information on BriskCoin Token Swap, ICO Tiers & Launch Dates.

Exchange Rate:

1ETH = BSK.400,000 Brisk Tokens*

30% of BriskCoin tokens BSK.30,000,000,000 (Thirty Billion) will remain in the company for expansion and will be distributed as follow:

50% - Development, Implementation, Scaling

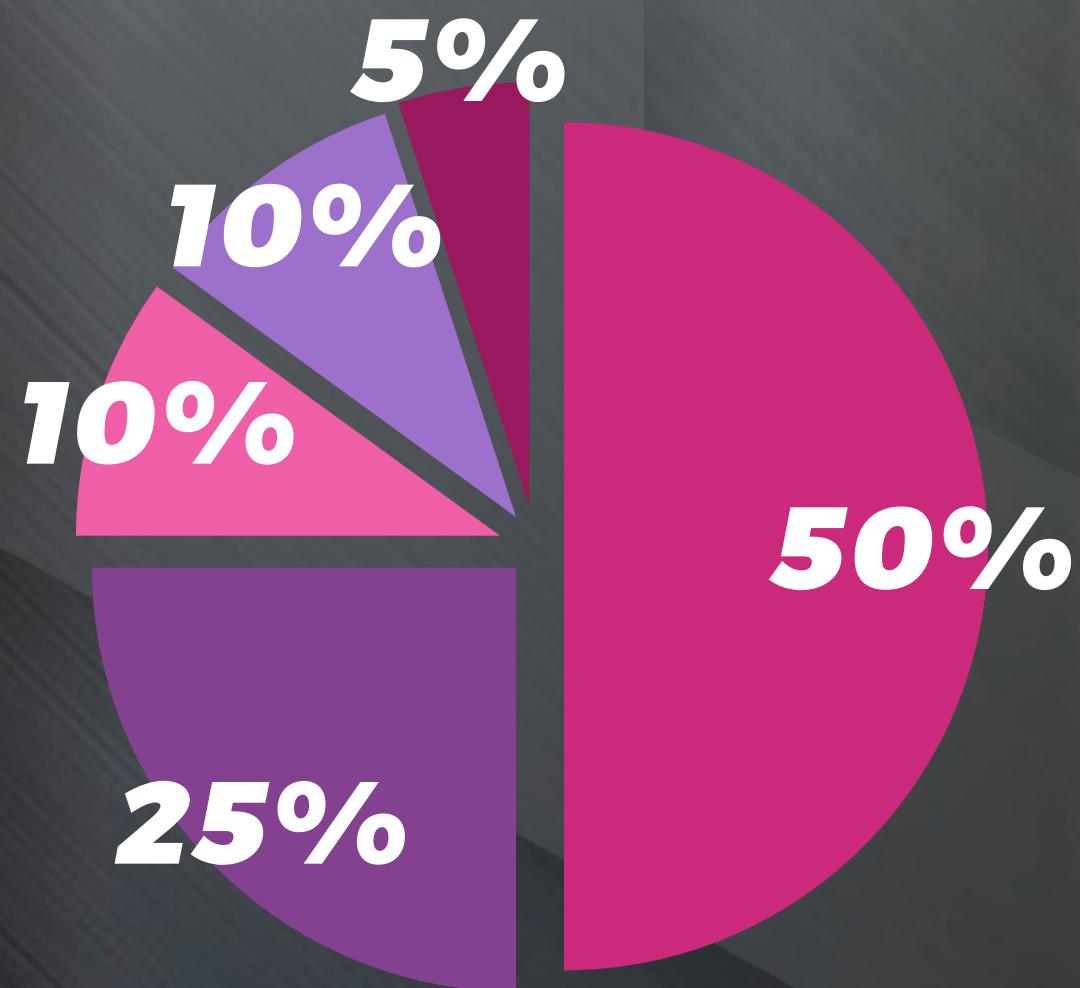
25% - Client Acquisitions & JVs

10% - Marketing & PR

10% - Operations

5% - Team Members, Founders & Advisory Board

Tokens that remain unsold at the crowd-sale will be added to the Company's Inventory and will remain in a locked state for at-least three months from the ICO end date. 20% of the total amount of the unsold tokens will be released from the lock up quarterly, first time at the date of 6 months after the ICO end date.



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BONUS TIERS

Brisk Pass Bonus tiers allocate bonus tokens to buyers as per the following schedule based on sold volume in ETH

ICO
THE BRISKCOIN
TOKEN SWAP

PHASES	START DATES	DAYS	ETH	BSK	BONUS TIER	BONUS BSK	TOTAL BSK
Tier-1	Visit ICO Page	5	1.00	400,000.00	100%	400,000.00	800,000.00
Tier-2	Visit ICO Page	15	1.00	400,000.00	75%	300,000.00	700,000.00
Tier-3	Visit ICO Page	10	1.00	400,000.00	25%	100,000.00	500,000.00
Tier-4	Visit ICO Page	5	1.00	400,000.00	0%	0.00	400,000.00

100% BONUS

25% BONUS

15% BONUS

0% BONUS

0

100000

200000

300000

400000

8. WHY YOU SHOULD CONTRIBUTE IN BRISKCOIN

BriskCoin; is the cryptocurrency that will become standard of payment for transportation & services by end-users, and it is the backbone of the Brisk Pass platform. Brisk Pass app's internal platform will drive Ethereum Smart Contracts, effectively making the system a blockchain-based payment platform. Once Brisk Pass Platform is live, and the app is available at major app markets, users will be able to trade BriskCoin and pay for transportation globally.

Transportation providers and end-users will all interact in a true unified environment globally with the help of our platform determining the price of BriskCoin. Eventually, it will lead to an increased usability of the platform and will affect the price of BriskCoin in trading markets & exchanges. Furthermore; it will enable Brisk Pass platform to become the dominant force in the Transportation Sectors Globally, utilizing its own cryptocurrency the BriskCoin.

The ICO will allow participants to purchase BriskCoin with low starting price & bonuses before it starts trading on exchanges as a premium cryptocurrency.

9. SUMMARY

- > **Brisk Pass a single payment gateway for all transportation service providers worldwide.**
- > **Brisk Pass users will be able to send and receive payment globally.**
- > **Brisk Pass provides the Brisk Pass platform, based on blockchain technology, and an easy to use Brisk Pass application.**
- > **Brisk Pass is a technology company focused on the transportation sector, and is driven by an exceptional management and team of professional information technology experts.**
- > **Our goal is to make BriskCoin a global currency for all transportation sectors.**
- > **Please visit our website www.briskpass.com for more information on BriskCoin Token sale tiers & launch dates.**

STRATEGIC PARTNERS



NUEVOS
FERROCARRILES
ARGENTINOS



هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



CONTACT

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Walohofer Strasse,
Heidelberg, Germany.**

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Disclaimer:

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The User acknowledges and agrees that, to the fullest extent permitted by any applicable law, the User will not hold any developers, auditors, contractors or founders of BSK, the Smart Contract and/or BriskCoin GmbH liable for any and all damages or injury whatsoever caused by or related to the use of, or the inability to use, BSK or the Smart Contract under any cause or action whatsoever of any kind in any jurisdiction, including, without limitation, actions for breach of warranty, breach of contract or tort (including negligence) and that developers, auditors contractors or founders of the Smart Contract, BSK and/or Brisk Pass GmbH shall not be liable for any indirect, incidental, special, exemplary or consequential damages, including for loss of profits, goodwill or data, in any way whatsoever arising out of the use of, or the inability to use of the Smart Contract, the Brisk Pass and/or BSK. The User further specifically acknowledges that developers, auditors, contractors or founders of BSK, Smart Contract and/or the Brisk Pass are not liable, and the User agrees not to seek to hold them liable, for the conduct of third parties, and that the risk of creating, holding and using BSK rests entirely with the User. By creating, holding or using BSK, and to the extent permitted by law, the User agrees not to hold any third party (including developers, auditors, contractors or founders) liable for any regulatory implications or liability associated with or arising from the creation, ownership or use of BSK or any other action or transaction related to the Brisk Pass.