PATRON

PATRON

Ver.1

PHILOSOPHY

Japan's influencer service
to the world stage

power of social network

Raise the Japanese "Hinomaru" flag in IT sanctuary, Silicon Valley

  This is also our founding philosophy. Even we are Japanese, we should be able to create services like big corporations like Apple, Google and Facebook, in IT sanctuary, Silicon Valley, with our founding generation. We are seriously aiming to challenge the same stage as Facebook and raise the Japanese flag, "rising sun" or "Hinomaru", to the global IT market.

Over the past four years we have carried out marketing strategies with influencers and social media. Since it is the strength of start-up and IT that "few enthusiastic staff can create business of tens of billions scale" in a few years, we will take full advantage of our skill and passion to fight

In fact, Pokémon GO operates about 600million people by about 75 members.

PATRON

Who We are

Influencer refers to a person who has a very strong influence and sending power among SNS called youtuber, blogger, and instagramor

Since around 2010, I have been promoting influencer marketing earlier than anyone else in Japan about the influencer marketing and acting as a leading influencer in Japan to spread influencer's "existence" and its "value".

Therefore, for these years, we have fully accumulated marketing skills using influencers and social media, "ability to attract customers" and "ability to sell."

In addition to that, we are currently accumulating "the ability to create better products". I am the Japanese entrepreneur who is the only admitted by Facebook founder Mark Zuckerberg that was born in the same year.

By developing and implementing influencer sharing economies services using block chain technology, Influencers from all over the world, including influencers in Japan, should be gathered on the platform and recruited.

In the future, we are going to make a dramatic achievement, to make a leap and to overwhelm the world.

Knowledge, academic background, personal connections, career, nothing to do with that. If you have an Internet environment, smartphone, with SNS, even an unnamed individual can make your dream come true.

Through PATRON, we are happy if we can give away love, courage and excitement to many children around the world.

by   Founder   Atsushi Hisatsumi
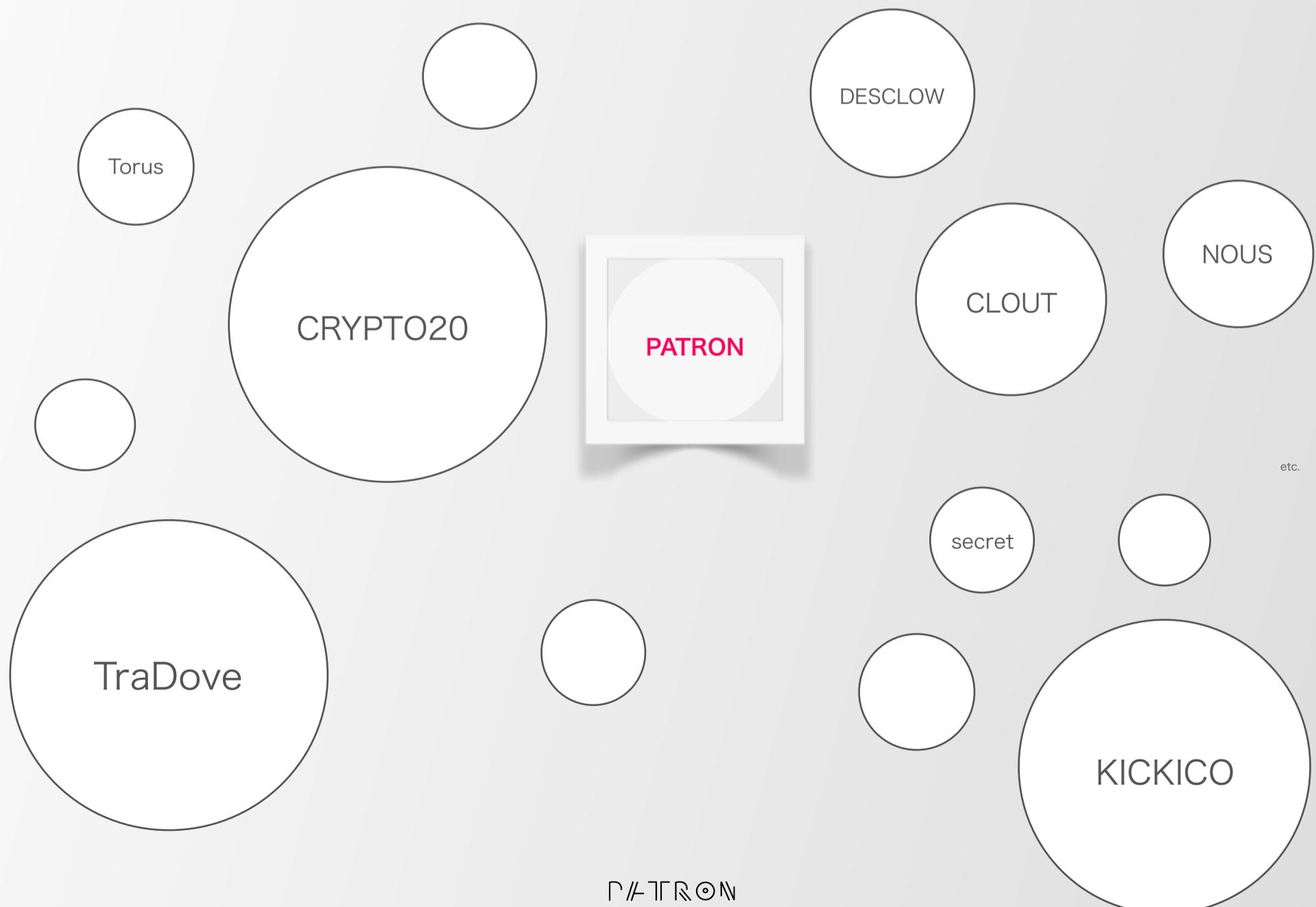
PATRON

2017 Start-up companies around the world
We have comprehensively supported ICOs.

Japan ICO Marketing（PR & Marketing）

Total funding for supported ICO projects.

$ 27.9 Billion (USD)
August - December 2017

Extravaganza, Patron's administrative company, is a major player in software development and marketing support.
From August 2017 - Currently, I have supported various ICO projects.

Torus

DESCLOW

CRYPTO20

PATRON

CLOUT

NOUS

etc.

secret

TraDove

KICKICO

PATRON

Some postings

Influencer

<u>Age when amateurs are beyond super celebrities</u>

The age of social media, truly everyone can operate with media via SNS. This is a new world that has been created with rapid evolution in the last 5 years. Even unknown individuals can use social media such as YouTube, Instagram and blog to become famous and raise his or her awareness, influence-ability, and become famous, be in ideal form and shape, or make goals and dreams come true.

Social media such as Facebook, YouTube, Twitter, Weakat, Instagram, Linkedin, LINE, Blog, etc. or SNS is a platform of communication and communication exchange where more than 3 billion people on this planet are connected.
And it can be positioned as a group or collection of media.

Speaking of influencers, people who have big followers like talents and athletes have been designated before. Although, when celebrity influencers send their message on social network, it will cause a large reach number, it does not necessarily mean that there is a proportional impact, such as attracting customers and achievements. Influencer refers to a person who has a very strong influence and sending power among SNS called youtuber, blogger, and instagramor.

We consider those micro influencers that can catch niche target segments with high probability could be more important, it is also important to approach to audiences who have higher possibility to get result such as influencers themselves, or listed members of friends of LINE possessed by influencer, members of mail magazine, Facebook group, or Online salon.

The power that impress various people with message sending, attracting power and influence on internet media, etc. The value of those key persons who move many people are set as "money". Using this "money" the function of "lending and borrowing between individuals" with influencers and "lending and borrowing & buying and selling of individuals" between individuals and companies will be operated through social media around the world. And the latest live distribution interface incorporates functions that can collectively deliver all SNS live at once (from one smart phone device to YouTube live、Facebook live、Instagram live、LINE live, etc.). And also live commerce, live funding, ICO function specialized for influencers and individuals are to be implemented using block chain technology.
Our new service PATRON will have all the above features.

The essence of the Internet is that it is easy to raise voices. What can we do for those who cannot speak out and who could be spilling out from society, as the gap in economic situation is expected to widen. The history of PATRON will raise from the sharing economy of influencer, however we would like you to understand advantages of using influencers are not just about PR and marketing. In other words, the service that PATRON offers is not just the marketing platform.
Because PATRON summarizes countless influencers scattered throughout the world, influencers all over the world, and people who need influencers (followers). PATRON offers combined service for influencers and followers.

Influencer's sharing economy

PATRON

Powered by Blockchain Technology

About PATRON ICO

ICO (Initial Coin Offering) is a method for procuring funds by issuing and selling proprietary digital tokens. It is not the form of transferring equity like stock procurement, but just like to purchase type cloud funding, we will do what we simply sell tokens.

At the time of this token sale it is not recognized as "virtual currency"
When you circulate in general through handling at virtual currency exchanges, it becomes "virtual currency".

In other words, as a strict definition, ICO is not a method of "fund procurement" but "method of selling cryptographic currencies in a broad sense"
Regarding the purchasing side, it is not "investor" who invests in the project but "Purchaser of token".

At the present moment PATRON coin is not a person who can use it as a payment for a price for an unspecified person.

There is no exchange market with statutory currency, bit coin, and other existing existing No. 1 virtual currency "refer to Article 2 (5) 1 of the fund settlement method), and the timing of the listing on the virtual currency exchange is also uncertain and undetermined, so the above definition is also applicable to PATRON's ICO process.

Table of Contents

1. What is "PATRON"

● P A T R O N
ver. prototype : http://patron-demo.collabo-consul.com/

● What is PATRON?

Patron is the platform for supporting the influencers' market. It's provides influencers' sharing economy. （model : Airbnb）

Influencers and SNS users around the world will be able to post, discover and book social media sharing economy information on the internet and mobile tablet.
PATRON is a highly reliable marketing place of influencers' sharing economy, where the influencer's SNS delivery frame are tokenized utilizing blockchain technology,

Core Function of PATRON:

1.   Sharing the influencer's SNS delivery frame at the spot. (Pay every time)
2.   Share an Influencer exclusively for several months (Pay monthly).
3.   Acquire favorite influencers and monopolize (annual contract)

In various cases as above it is possible to deploy various business on PATRON platform.
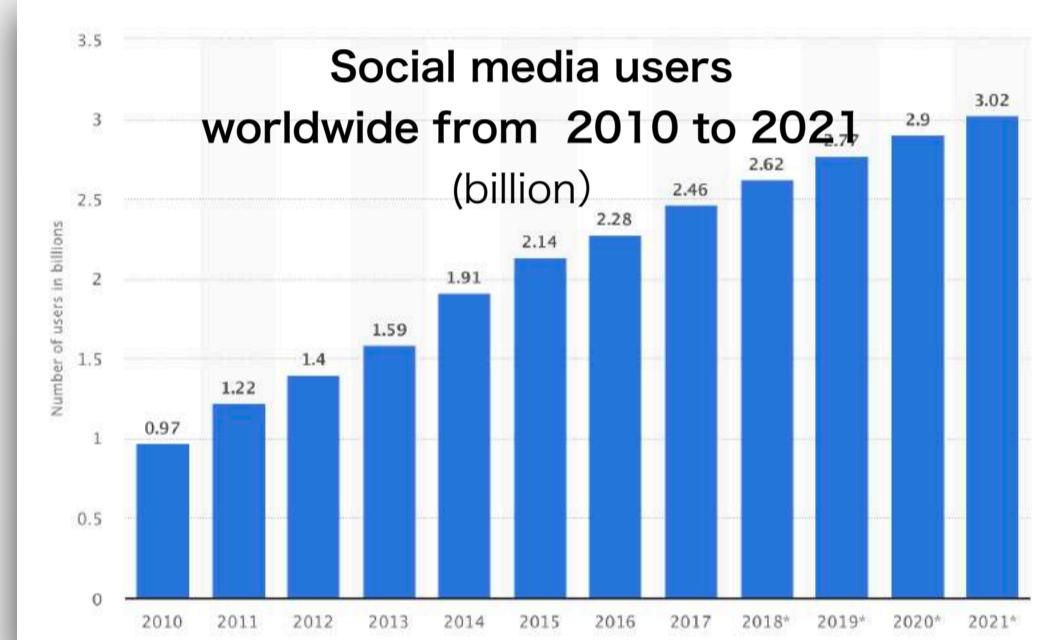
2. Market

World population / 7.45 billion people

social mediav user`s/2.5 billion people

Each Social media

東京【日本】	LINE 75.7	YouTube 71.0	Facebook 45.3	Twitter 45.0	Instagram 27.7
上海【中国】	WeChat 98.3	Sina Weibo 51.7	QZone 47.7	Youku 32.0	Tencent Weibo 21.3
ソウル【韓国】	KakaoTalk 84.7	YouTube 74.0	Facebook 60.7	Instagram 45.0	Twitter 26.0
台北【台湾】	Facebook 94.0	LINE 93.7	YouTube 87.0	Facebook Messenger 62.0	Google+ 47.7
ホーチミン【ベトナム】	Facebook 98.3	YouTube 88.3	Zalo 83.0	Facebook Messenger 76.0	Google+ 54.7
ジャカルタ【インドネシア】	Facebook 91.0	WhatsApp 89.7	YouTube 85.0	Instagram 70.3	LINE 63.3
バンコク【タイ】	Facebook 96.0	LINE 94.7	YouTube 90.7	Facebook Messenger 69.7	Instagram 56.7
クアラルンプール【マレーシア】	Facebook 94.7	WhatsApp 93.3	YouTube 84.0	Facebook Messenger 54.7	Instagram 49.0
NY【アメリカ】	Facebook 86.3	YouTube 75.3	Facebook Messenger 55.7	Instagram 52.7	Twitter 47.3
ロンドン【イギリス】	Facebook 75.0	YouTube 70.0	WhatsApp 56.0	Facebook Messenger 43.7	Twitter/ Instagram 34.0
パリ【フランス】	Facebook 75.0	YouTube 54.7	Facebook Messenger 40.3	WhatsApp 34.7	Instagram 27.0
ベルリン【ドイツ】	WhatsApp 80.3	Facebook 70.7	YouTube 64.3	Facebook Messenger 42.7	Instagram 25.7
モスクワ【ロシア】	YouTube 77.3	VKontakte 74.0	Facebook 63.7	WhatsApp 62.0	Skype 58.0
ムンバイ【インド】	YouTube 95.0	WhatsApp 93.7	Facebook 92.7	Facebook Messenger 61.0	Google+ 50.7
サンパウロ【ブラジル】	WhatsApp 93.0	Facebook 88.3	YouTube 87.7	Facebook Messenger 64.3	Instagram 59.7

Social media users worldwide from 2010 to 2021 (billion)

of patron Number of targets	Influencer（Micro influencer） count in the worldnumber
2~2.5 billion people	**8 million Influencer**

3.Business Model
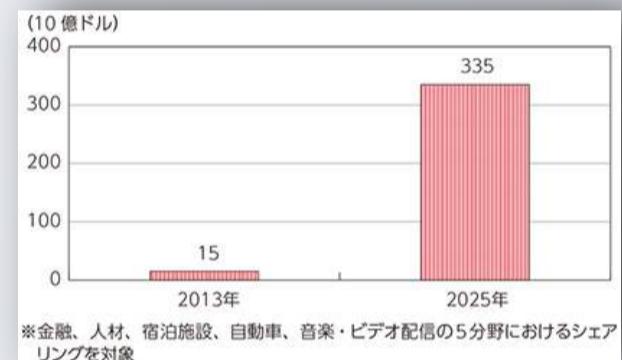
Sharing Economy

"10% novelty and 90% success stories"

No matter how advanced business model there are similar examples and precedents in the basic part. Experienced entrepreneurs learn from similarities and precedents, mimic the good points, do not make useless fights. In the patron, "the precedent is a verified hypothesis", 90% take the initiative to learn from the successful case, We will carry out things to "leave the windows in the market with 10% novelty" Therefore, among patrons, among the many shearing economy platforms that exist, we created a sharing economy market system provided by Airbnb. And built the platform referring that system as developing model.

Briefly explaining, in Airbnb, the host user shares "accommodation space for a fee" to the guest user

2025 Share Ring Economy Market to 35 trillion yen scale

"Make impossible, possible" rather than "cheap" "quick"

The key to expanding the platform of the sharing economy is how to secure credibility in P2P (Peer to Peer) transactions. It is difficult for people to lend their property to someone unless trust between users is premised. It is easy to build credit if it is between friends, but once it becomes strangers worldwide, It is essential to build a new credit infrastructure utilizing technology.

We are "Social Media Share Ring Economy"

What is expected is the use of block chain technology. By using a block chain mechanism that does not require the existence of a third party institution that guarantees credit such as state or central bank Between individuals, it becomes possible to build trust based on past history of each other and to conduct transactions. Using the block chain technology, we are trying to build a new contract mechanism between individuals participating in the sharing economy on PATRON platform.

4. Management Plan

DEC 2017
PATRON-ICO PREMIUM SALE Starts

JAN 2018

PATRON ver.Prototype

PreSale

FEB 2018

PATRON PreICO

MAR 2018

PATRON ICO

DEVELOPMENT:

PATRON Blockchain version・App version Development Starts

APR 2018

Patron Inc

Establishment of Patron Japan Office

Establishment of Patron Silicon Valley Office

Exchange Listing

Patron ver. Beta　-Release

JUNE 2018

Exchange Listing

APP RELEASE: PATRON Powered by Blockchain (App version) World release

JULY 2018 MORE:

PATRON Funding (ICO function) Additional function implementation starts

5.Why PATRON is necessary?

We thought that it was necessary for PATRON to disclose the value of every influencer by money (price), and feed them.

Influencers around the world can search and rank from rankings for each genre and field for each SNS and can communicate.

PATRON is a sharing economy of influencers.

However, PATRON does not aim only to realize the sharing economy.

In other words, the advantage of using influencers is not just about PR and marketing.

In short, PATRON is not the only marketing platform

PATRON supervises a myriad of influencers scattered around the world,
It is a combined service for influencers and followers that gathers a lot of followers who need the world's most influential influencers.

Who are the influencers?

Is there really a benefit of using influencer sending power and influence? How much is the effect? How much profit will be expected if you engage influencers?

What kind of thought do influencers have? What do they insist, or aiming for? And what kind of platform are they willing for PATRON to be?

On the PATRON platform we pledge to resolve all these challenges.

6. How do we solve the problem?

●Express the value of influencer by money (including virtual currency)

Three method to judge and determine the value of influencer.

◇**1."Dissemination ability / reachability (number)"**

◇**2."Power to engage / Engagement"**
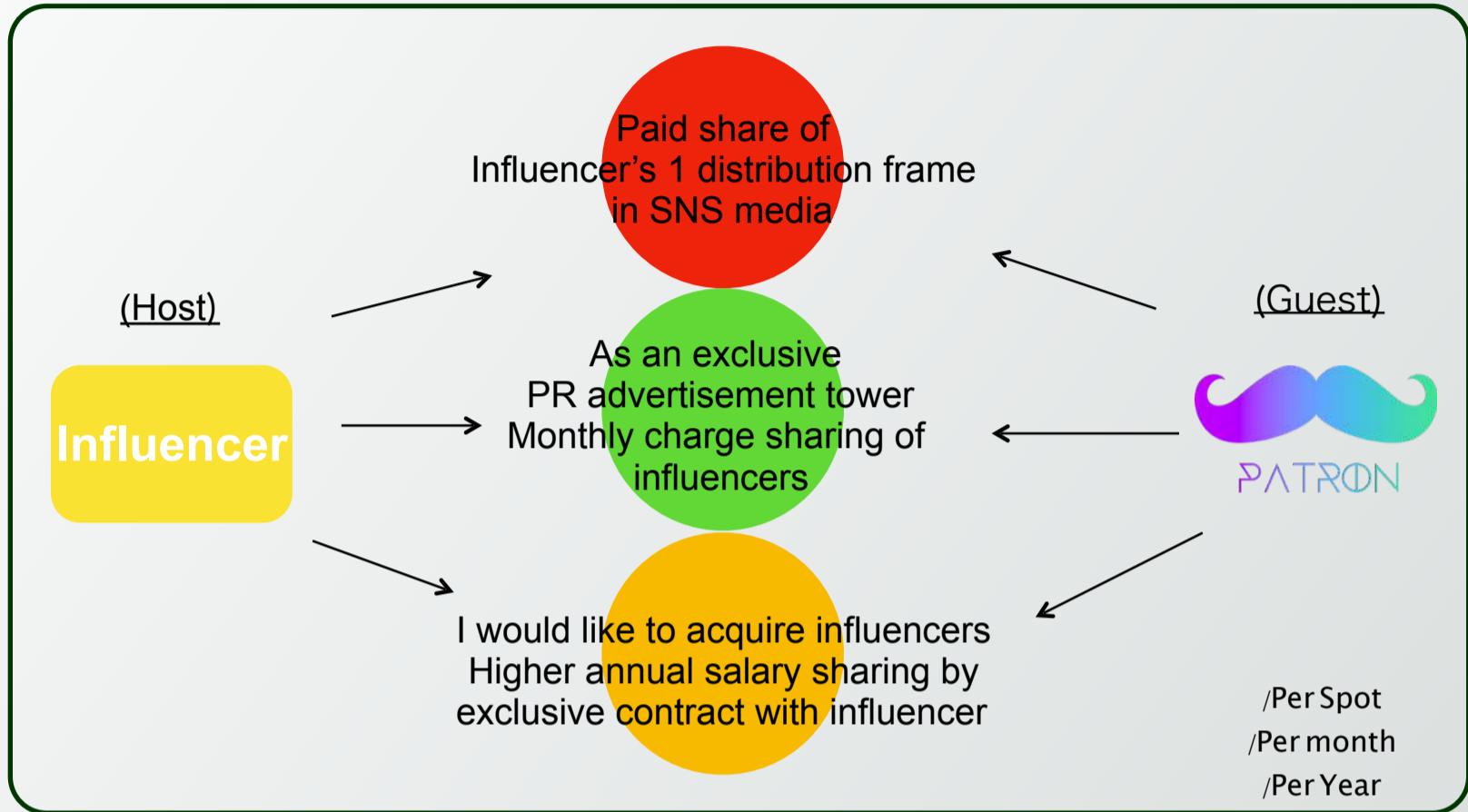
◇**3."Trust / evaluation by users"**

Evaluation on host (indicating Patron) by the guest (indicating Influencer), support vote, how much he or she contributed to the PATRON platform.

Value of influencers and micro influencers are calculated on PATRON, mainly based on our own three judgment methods.

The means to solve will be explained in details in the next "PATRON service".

7. Patron/Service

(Host)

Influencer

Paid share of
Influencer's 1 distribution frame
in SNS media

As an exclusive
PR advertisement tower
Monthly charge sharing of
influencers

I would like to acquire influencers
Higher annual salary sharing by
exclusive contract with influencer

(Guest)

PATRON

/Per Spot
/Per month
/Per Year
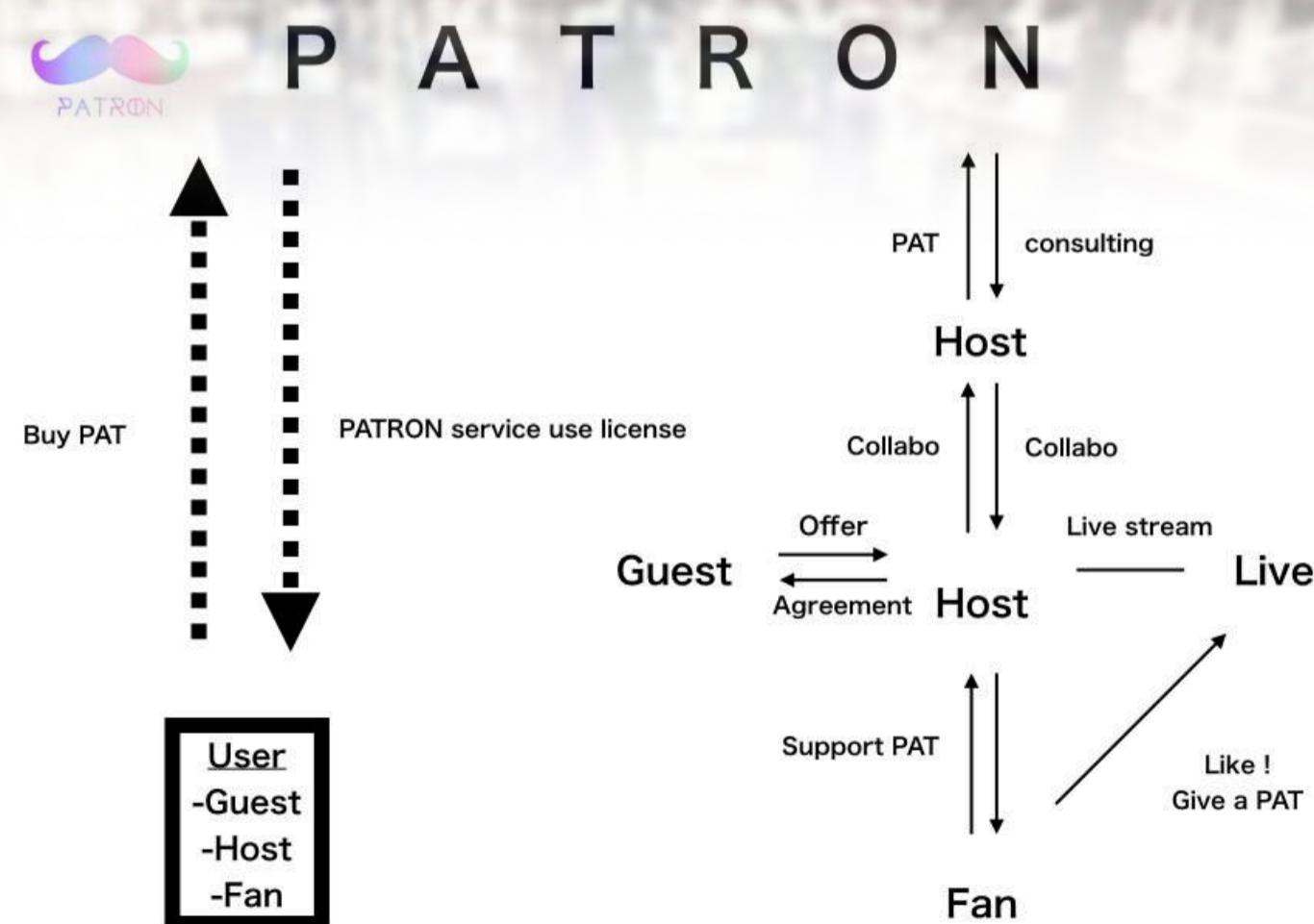
Influencer is a person who can influence others on SNS, and in PATRON market palace, Host could purchase one influential post as media as minimum, or he or she could purchase 1 month to a few month of posts (PR), or even purchasing influencer for a year as an advertising tower by closing contract through WEB.

Since the party offering to influencers can offer to influencers directly, and referral fee (average price 40%) can be cut, influencers can increase revenue and sponsors can make it cheaper.

It is possible to collaborate each other among influencers beyond the framework of SNS, and to assist for people who want to be influencers, on PATRON platform,

PATRON

Buy PAT

PATRON service use license

User
-Guest
-Host
-Fan

PAT — consulting

Host

Collabo — Collabo

Guest — Offer → ← Agreement — **Host** — Live stream — **Live**

Support PAT

Like !
Give a PAT

Fan
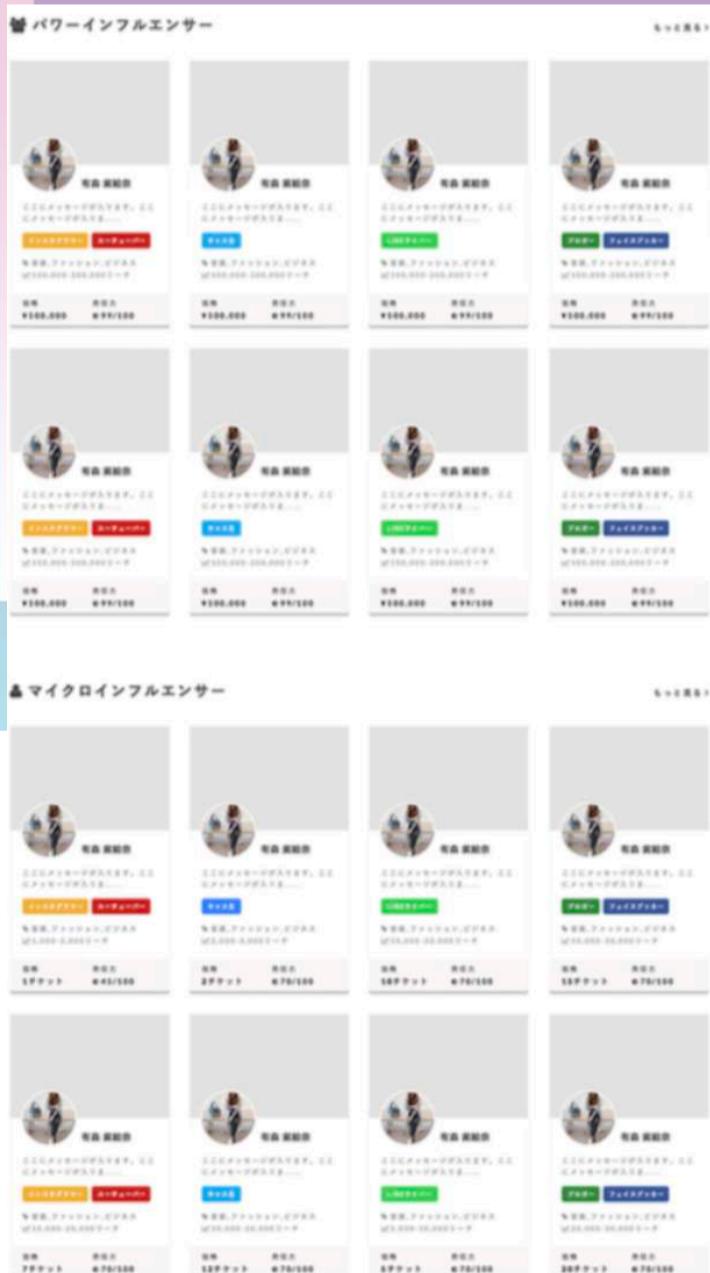
●Sharing of the social media of influencers could be purchased by one time.

PATRON defines PATRON / user influencer, or influential key person who is active in various fields and genres on their respective SNS and blogs, including mass media and internet media, and the micro influencer are defined as "host".
We define PATRON users who receive patrons (supporters and users) as **"Host".**
We define PATRON users who receive sharing (supporters and users) as "**Gest**".

PATRON is the platform where influencers, or influential key persons who are active in various fields and genres on their respective SNS and blogs, including mass media and internet media, and the micro influencers from all over the world are gathered.

In PATRON, in addition to the plural powerful SNS media programs, influencer (person) himself or herself, or Influencer resources and time are calculated as value and tokenized. World's First, worldwide Influencer Marketplace is PATRON which platform is capable of influencers' sharing economy.

We thought that it was necessary for PATRON to disclose the value of every influencer by money (price), and feed them.

Influencers around the world can search and rank from rankings for each genre and field for each SNS.

Through the message function, you can send questions and inquiries to influencers.
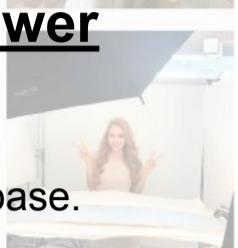
Information such as social media (media) and contents that influencers want to share, as well as income rankings of influencers will be disclosed.

You can also know sponsor and affiliation information, transfer desired information handled only with anonymous request feed, owner (buyer) information and so on.

It is the guest who uses the host.
Therefore, it is important for the guest to know the story and personality of the influencer who is the host.

Please build a relationship of trust based on information that influencers are exposed, such as their birth, goals and dreams.

The token purchaser can later receive PATRON Coin. Please actively accumulate knowledge and experience of Patron Coin and virtual currency.

PATRON

※画像はサンプルです。YouTubeの動画リストが並びます。

●<u>Contract with influencer exclusively as PR advertisement tower by monthly billing</u>

keep influencer as official ambassador dedicating to you/your company by monthly billing base.
(PR ambassador)

*Benefit of Influencer
Secure stable revenue by
 "getting the job only for the desired period"

◇Work of the advertisement tower / PR ambassador (Please be sure to PR only the client's products during the contract period.)

Effective influencers on videos and Live type SNS such as YouTube, Instagram, Twicast Live. are highly valued.

It is safe in the PATRON because there are many clients who are already hoping for the following：

We would like to introduce influencers for a certain period of time as an advertisement ambassador for new products.

I would like to keep as many influential people as active in a certain field, or diffuse new products' PR only once

I would like to appear on SNS program of designated influencer / I would like to collaboarate.

I would like to appear in SNS live program of my favorite influencer, xxx, and do xxx.

● M & A
sale / acquisition of influencers
(negotiation exchange trade)

* Benefit of influencer

Influencer can look for buyer candidates with a high-price contract

Sale and acquisition of influencers (M & A)
(Target: company, brand, individual owner, affiliation and transfer, agreement / 1 year or more)
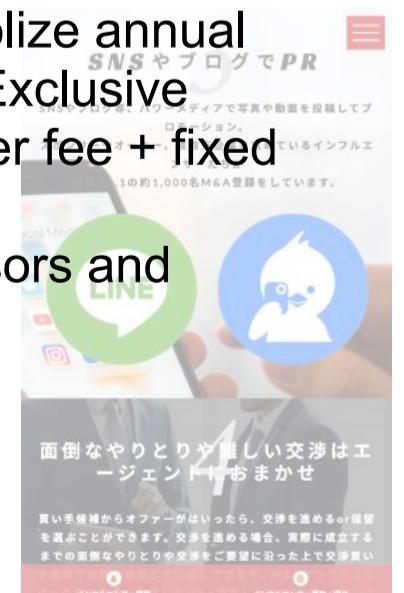
You can recruit potential buyers anonymously

You can recruit candidates for all buyers without revealing your activity name. If the buyer's suggestion is interested in you or your offer terms you will receive a purchase offer. It is only possible for agencies, entertainment productions, corporate sponsors or individual owners with capital strength that meet Patron's screening criteria, to log in to this service

*Those need to acquire the rights of influencers themselves, including promotional PR media of influencers, portrait rights, sales amount within the contract period.

Image that appeal to purchaser = Exclusive use of YouTuber with annual income 400 million yen, Hikakin at home ➡ Exclusive monopoly of YouTube Media Year Video image rate over 600 million times ➡ Monopolize annual sales of 400 million yen including advertising income, others (Exclusive affiliate contract to close, basically over 1 year, affiliate / transfer fee + fixed fee etc.)
I simply want to buy influencers exclusively and become sponsors and owners.

PATRON

※Additional services of which development is determined

SNS All Live
◇PATRON Live -Powered by Switchboard-

Reference
http://prtimes.jp/main/html/rd/p/000000005.000026844.html
https://news.switchboard.live
Partner : Switchboard live   https://switchboard.live/

Press Release: Japanese Start-Up Turns to Switchboard Live to Provide Streaming Technology

Orlando, Florida — The Japanese tech start-up Extravaganza International, Inc. has partnered with Orlando's Switchboard Live to give users…

Through PATRON Live,
it is possible to "broadcast all at once" to various SNS Live.

At present, with the advent of various kinds of social media (SNS).

SNS users must be familiar with multiple applications, according with this, influencer followers and fans should use multiple SNS and applications, and have to check the information sent by influencers by downloading each application one by one.
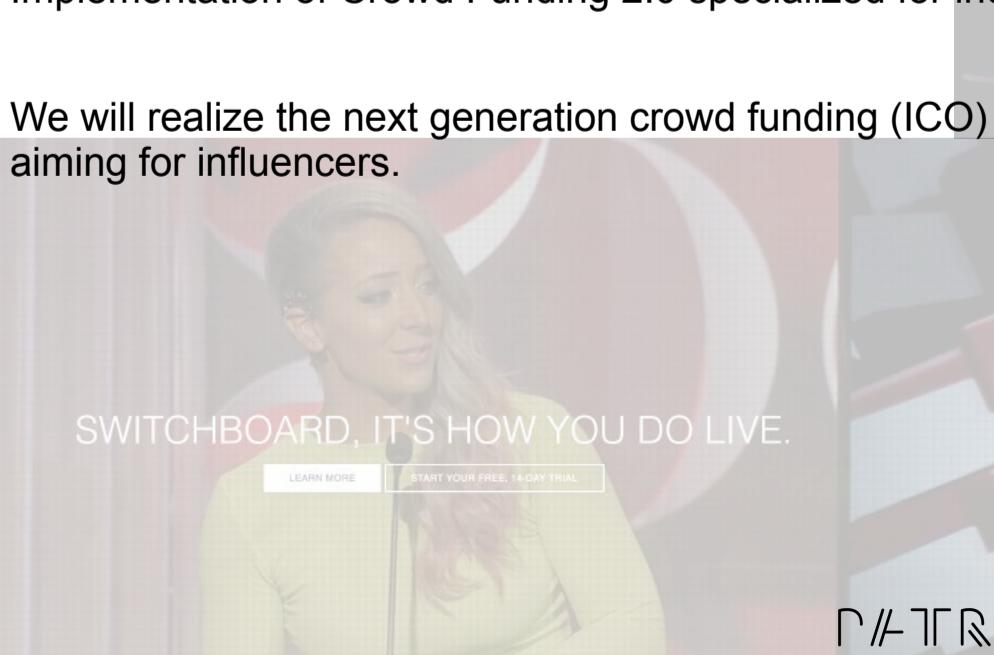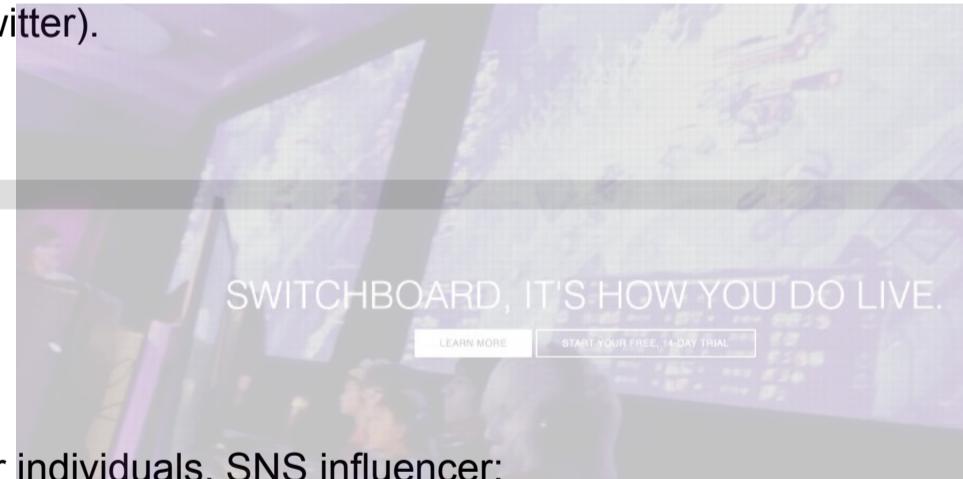
By downloading PATRON on a smartphone, it becomes possible to distribute it from one mobile terminal (device) to multiple social media live at once.

It will be possible to deliver videos to more than 10 active apps including leading social media such as Facebook Live, YouTube Live, Periscoop Live (Twitter).

◇Crowdfunding 2.0 （ICO）

Implementation of Crowd Funding 2.0 specialized for individuals. SNS influencer:

We will realize the next generation crowd funding (ICO) financing platform focused on individuals aiming for influencers.

Information can be spread and delivered to many people in a short period of time.
You can collect many people in designated places
You can sell more products, products and services (expanding sales)
You can book the social media of the influencer (PR distribution frame) at once, and purchase it collectively
You can select from such detailed genre as fashion, beauty, music, business, professional, and others, possible from influencer's expertise.
You can check the schedule of influencers through the calendar function.
In addition to PR requests, you can appear on SNS media, such as live streaming programs which frame is possessed by influencer.
You can ask questions from Influencer from messaging function

Communication messaging
You can deliver the social media program of influencers purchased in advance, at reserved time.
You can collect as much influencer information as you need, put them all together in the cart, complete all the flows online until you settle and purchase

●Patron　-prototype

http://patron-demo.collabo-consul.com/lp/

●Short movie

https://www.youtube.com/watch?v=VxkY94UvkJ0

8. Technical data
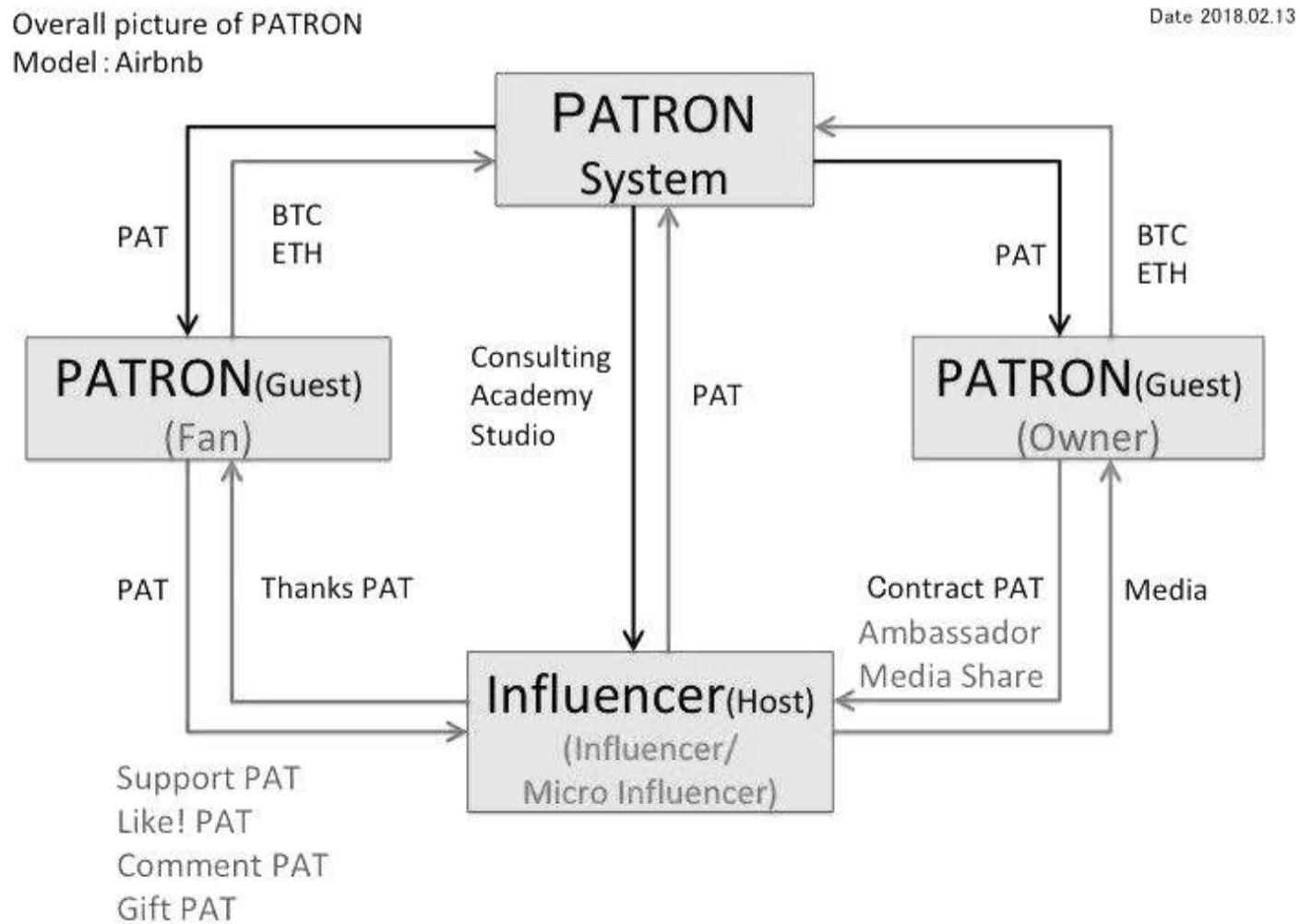
```solidity
1   pragma solidity ^0.4.15;
2   contract Base {
3       modifier only(address allowed) {
4           require(msg.sender == allowed);
5           _;
6       }
7       // ***************************************************
8       // *           reentrancy handling                   *
9       // ***************************************************
10      uint constant internal L00 = 2 ** 0;
11      uint constant internal L01 = 2 ** 1;
12      uint constant internal L02 = 2 ** 2;
13      uint constant internal L03 = 2 ** 3;
14      uint constant internal L04 = 2 ** 4;
```

Patron ICO development team

Overall picture of PATRON
Model : Airbnb

Date 2018.02.13

Make by M.Ishihara
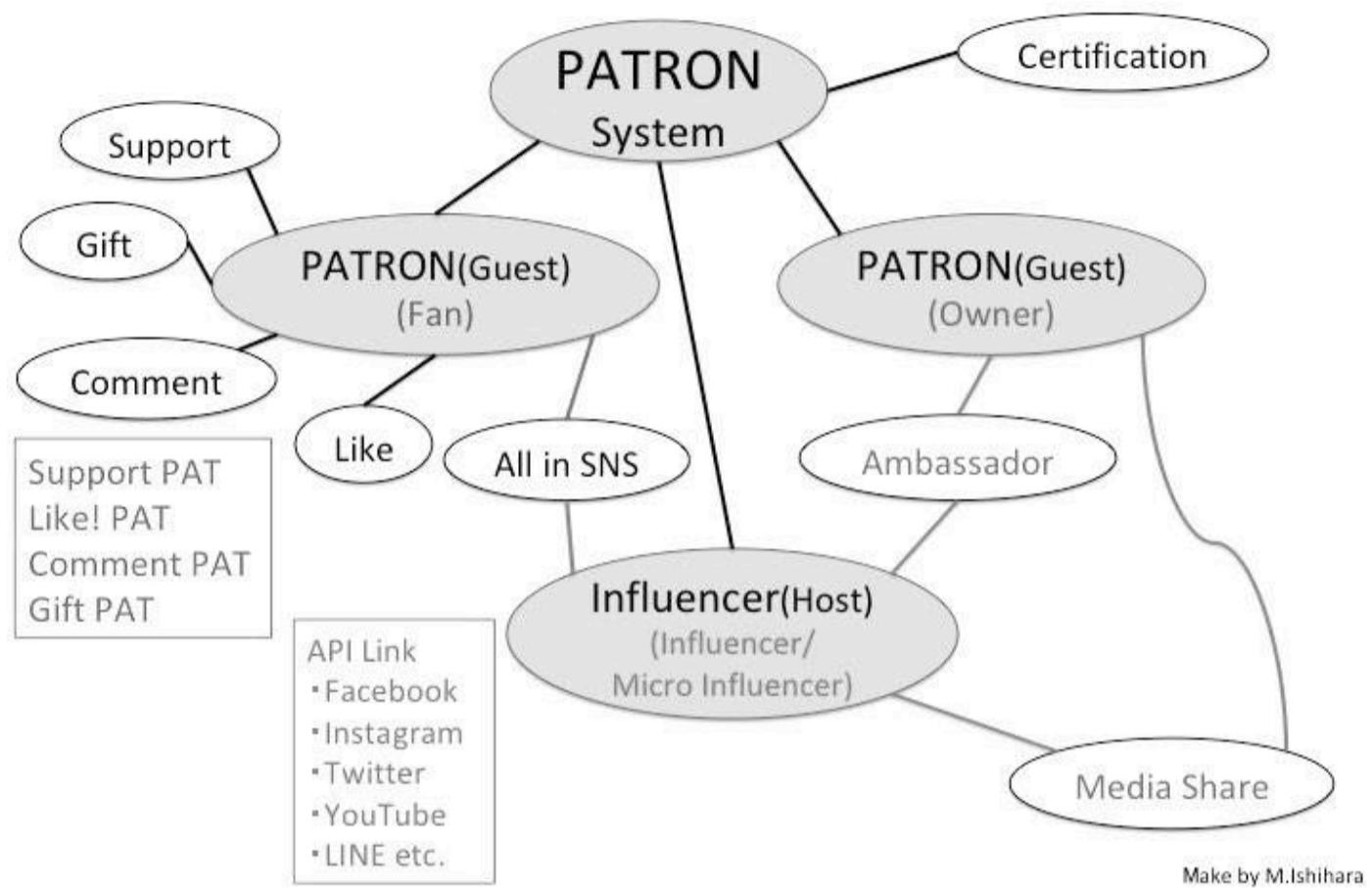
PATRON

Business plan summary

The name of business （Compact representation of business activities）	Background of the business （Thoughts on the foundation
A sharing economy is realized by the SNS media of business influencer. PATRON is not an influencer's marketing platform. ・ "Value transparency" can be made possible in the case of an entity and a company. ・ The value of support is also created by the fact that "cheer leads to value" between the influencer and the followers. ・ Opening the academy to people who want to be an influencer can create the new value. ・ You can support the "Next stage of influencer" by the funding function. ・ The All live function can integrate the live function of SNS media.	It has become a work of the influencer. It is said that there are 40% of the work brokerage fees between the influencer and the business. We would like to increase the revenue of the influencer while reducing the cost of the company as much as

Profile （Strengths and weakness）

Since we have been engaged in the nation's business in the past, we have a marketing know-how and an influencer connection.
It takes time to accept it because it is the system without the example in the past.

The contents of products and services （About what ?）	Target （Who ？）
＜Product・Service＞	＜Target＞
① Contract fee (spot contract, monthly charge, annual contract and acquisition sale)	① Influencer to company
② Service fee (cheering, gifts, votes and comment)	② Influencer to followers
③ Academy fee (workshop, education, training and consulting)	③ Influencer and micro influencer
④ Fund-raising support fee (crowdfunding and ICO)	④ Influencer
＜Offer price＞	＜Usage scene＞
① Several hundred thousands USD's fee 7%	① Spot contract, monthly billing, annual contract and acquisition sale
② 0.1～1cent's fee 7%	
③ A thousands ～ 2 thousands USD's fee 100%	② Cheering , gifts, votes and comment
④ 10 thousands to 50 thousands USD's fee 10%	③ Workshops , education , training and consulting
	④ Crowdfunding and ICO

Profitable mechanism (How ?)	Market （Do they support your needs?）
＜Product・Price＞	・ More and more companies are using the influencers for advertising. ・ Since the number of SNS media has increased, there are many influencers want to manage collectively. ・ Live's bulk delivery service is expected to be a very useful feature.
・ There is no conflict because there is no service deployed in a similar way. Although there is an influencer's marketing system. It is the system that influencer want to use and it's also a benefit to companies that use and the system that will delight the followers of the influencer.	

Why is this possible （What is your selling points?）

・ We know how to do this since we have been an influencer's marketing business.
・ We are ready to take over from our current business to secure the most important influencer.

＜Sales＞	

＜Promotion＞	Assumed competitor （What about rivals ?）
・ SNS media (Facebook , Instagram , Twitter and Line@ etc..) ・ Diffusion by registered influencers ・ Event sponsors at home and on abroad	・ No complete competitors but there are Inderhash,Heros and Mavin for influencer's business.

Gross profit transition chart

Item	Price	Utilization rate	2018								2018 May~
			May	June	July	August	September	October	November	December	
The number of users (Total)			1,000	3,000	5,000	10,000	15,000	30,000	40,000	50,000	50,000
influenceer (Host)	90%		900	2,700	4,500	9,000	13,500	27,000	36,000	45,000	45,000
PATRON (Guest)	10%		100	300	500	1,000	1,500	3,000	4,000	5,000	5,000
① Contract fee (Unit price x Guest number x Utilization rate)	300,000	90%	27,000,00	81,000,000	135,000,0	270,000,0	405,000,000	810,000,000	1,080,000,0	1,350,000,0	4,158,000,000
② Service (Unit price x Total number x Utilization rate)	100	60%	60,000	180,000	300,000	600,000	900,000	1,800,000	2,400,000	3,000,000	9,240,000
③ Academy (Unit price x Host number x Utilization rate)	100,000	10%	9,000,000	27,000,00	45,000,000	90,000,00	135,000,000	270,000,000	360,000,000	450,000,000	1,386,000,000
④ Funding (Unit price x Total number x Utilization rate)	1,000,000	20%									10,000,000,0
Total sales			36,060,0	108,180,0	180,300,0	360,600,0	540,900,0	1,081,800,0	1,442,400,0	1,803,000,0	15,553,240,0
① Contract Payment (① Contract Payment x 93%)	279,000	90%	25,110,00	75,330,000	125,550,0	251,100,0	376,650,000	753,300,000	1,004,400,0	1,255,500,0	3,866,940,000
② Service (② Service ×93%)	93	60%	55,800	167,400	279,000	558,000	837,000	1,674,000	2,232,000	2,790,000	8,593,200
③ Academy (③ Academy ×0%)	- 0		- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
④ Funding (④ Funding ×93%)	900,000	20%									9,300,000,000
Total purchase			25,165,8	75,497,40	125,829,0	251,658,0	377,487,00	754,974,00	1,006,632,0	1,258,290,0	13,175,533,2
① Fee 7% (Sales-Purchase)	21,000		1,890,000	5,670,000	9,450,000	18,900,00	28,350,000	56,700,000	75,600,000	94,500,000	291,060,000
② Fee 7% (Sales-Purchase)	7		4,200	12,600	21,000	42,000	63,000	126,000	168,000	210,000	646,800
③ 100% Services	100,000		9,000,000	27,000,000	45,000,000	90,000,00	135,000,000	270,000,000	360,000,000	450,000,000	1,386,000,000
④ Fee 10% (Sales-Purchase)	100,000										700,000,000
Total profit			10,894,2	32,682,60	54,471,00	108,942,0	163,413,00	326,826,00	435,768,00	544,710,00	2,377,706,80
Profit margin			30%	30%	30%	30%	30%	30%	30%	30%	15%
Executive compensation											
Employee salaries											
Rent											
Parking lot											
Communication costs											
Advertising costs											
Utilities											
Entertainment expenses											
Travel expenses											
Newspaper book expenses											
Consumable costs											
miscellaneous											
Interests											
Total expenditures											

2019												
January	February	March	April	May	June	July	August	September	October	November	December	2019 Jan~
53,000	55,000	57,000	59,000	61,000	63,000	65,000	67,000	69,000	71,000	73,000	75,000	75,000
47,700	49,500	51,300	53,100	54,900	56,700	58,500	60,300	62,100	63,900	65,700	67,500	67,500
5,300	5,500	5,700	5,900	6,100	6,300	6,500	6,700	6,900	7,100	7,300	7,500	7,500
1,431,000	1,485,000	1,539,000,	1,593,000	1,647,000	1,701,000,	1,755,000,	1,809,000,	1,863,000,00	1,917,000,0	1,971,000,0	2,025,000,0	20,736,000,00
3,180,000	3,300,000	3,420,000	3,540,000	3,660,000	3,780,000	3,900,000	4,020,000	4,140,000	4,260,000	4,380,000	4,500,000	46,080,000
477,000,0	495,000,0	513,000,00	531,000,0	549,000,0	567,000,00	585,000,00	603,000,00	621,000,000	639,000,000	657,000,000	675,000,000	6,912,000,000
												- 0
1,911,18	1,983,30	2,055,420	2,127,54	2,199,66	2,271,780	2,343,900	2,416,020	2,488,140,0	2,560,260,	2,632,380,	2,704,500,	27,694,080,0
1,330,830	1,381,050	1,431,270,	1,481,490	1,531,710	1,581,930,	1,632,150,	1,682,370,	1,732,590,00	1,782,810,0	1,833,030,0	1,883,250,0	19,284,480,00
2,957,400	3,069,000	3,180,600	3,292,200	3,403,800	3,515,400	3,627,000	3,738,600	3,850,200	3,961,800	4,073,400	4,185,000	42,854,400
- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
												- 0
1,333,78	1,384,11	1,434,450	1,484,78	1,535,11	1,585,445	1,635,777	1,686,108	1,736,440,2	1,786,771,	1,837,103,	1,887,435,	19,327,334,4
100,170,0	103,950,0	107,730,00	111,510,0	115,290,0	119,070,00	122,850,00	126,630,00	130,410,000	134,190,000	137,970,000	141,750,000	1,451,520,000
222,600	231,000	239,400	247,800	256,200	264,600	273,000	281,400	289,800	298,200	306,600	315,000	3,225,600
477,000,0	495,000,0	513,000,00	531,000,0	549,000,0	567,000,00	585,000,00	603,000,00	621,000,000	639,000,000	657,000,000	675,000,000	6,912,000,000
												- 0
577,392,	599,181,	620,969,4	642,757,	664,546,	686,334,6	708,123,0	729,911,4	751,699,800	773,488,20	795,276,60	817,065,00	8,366,745,60
30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%

2020

	January	February	March	April	May	June	July	August	September	October	November	December	2020 Jan~
	77,000	79,000	81,000	83,000	85,000	87,000	89,000	91,000	93,000	95,000	97,500	100,000	100,000
	69,300	71,100	72,900	74,700	76,500	78,300	80,100	81,900	83,700	85,500	87,750	90,000	90,000
	7,700	7,900	8,100	8,300	8,500	8,700	8,900	9,100	9,300	9,500	9,750	10,000	10,000
	2,079,000	2,133,000	2,187,000,	2,241,000	2,295,000	2,349,000,	2,403,000,	2,457,000,	2,511,000,00	2,565,000,0	2,632,500,0	2,700,000,0	28,552,500,00
	4,620,000	4,740,000	4,860,000	4,980,000	5,100,000	5,220,000	5,340,000	5,460,000	5,580,000	5,700,000	5,850,000	6,000,000	63,450,000
	693,000,0	711,000,0	729,000,00	747,000,0	765,000,0	783,000,00	801,000,00	819,000,00	837,000,000	855,000,000	877,500,000	900,000,000	9,517,500,000
													- 0
	2,776,62	2,848,74	2,920,860	2,992,98	3,065,10	3,137,220	3,209,340	3,281,460	3,353,580,0	3,425,700,	3,515,850,	3,606,000,	38,133,450,0
	1,933,470	1,983,690	2,033,910,	2,084,130	2,134,350	2,184,570,	2,234,790,	2,285,010,	2,335,230,00	2,385,450,0	2,448,225,0	2,511,000,00	26,553,825,00
	4,296,600	4,408,200	4,519,800	4,631,400	4,743,000	4,854,600	4,966,200	5,077,800	5,189,400	5,301,000	5,440,500	5,580,000	59,008,500
	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
													- 0
	1,937,76	1,988,09	2,038,429	2,088,76	2,139,09	2,189,424	2,239,756	2,290,087	2,340,419,4	2,390,751,	2,453,665,	2,516,580,	26,612,833,5
	145,530,0	149,310,0	153,090,00	156,870,0	160,650,0	164,430,00	168,210,00	171,990,00	175,770,000	179,550,000	184,275,000	189,000,000	1,998,675,000
	323,400	331,800	340,200	348,600	357,000	365,400	373,800	382,200	390,600	399,000	409,500	420,000	4,441,500
	693,000,0	711,000,0	729,000,00	747,000,0	765,000,0	783,000,00	801,000,00	819,000,00	837,000,000	855,000,000	877,500,000	900,000,000	9,517,500,000
													- 0
	838,853,	860,641,	882,430,2	904,218,	926,007,	947,795,4	969,583,8	991,372,2	1,013,160,6	1,034,949,	1,062,184,	1,089,420,	11,520,616,5
	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%

2021

	January	February	March	April	May	June	July	August	September	October	November	December	2021 Jan~Dec
	104,000	108,000	112,000	116,000	120,000	124,000	128,000	132,000	136,000	140,000	145,000	150,000	150,000
	93,600	97,200	100,800	104,400	108,000	111,600	115,200	118,800	122,400	126,000	130,500	135,000	135,000
	10,400	10,800	11,200	11,600	12,000	12,400	12,800	13,200	13,600	14,000	14,500	15,000	15,000
	2,808,000	2,916,000	3,024,000,	3,132,000	3,240,000	3,348,000,	3,456,000,	3,564,000,	3,672,000,00	3,780,000,0	3,915,000,0	4,050,000,0	40,905,000,00
	6,240,000	6,480,000	6,720,000	6,960,000	7,200,000	7,440,000	7,680,000	7,920,000	8,160,000	8,400,000	8,700,000	9,000,000	90,900,000
	936,000,0	972,000,0	1,008,000,	1,044,000	1,080,000	1,116,000,	1,152,000,	1,188,000,	1,224,000,00	1,260,000,0	1,305,000,0	1,350,000,0	13,635,000,00
													- 0
	3,750,24	3,894,48	4,038,720	4,182,96	4,327,20	4,471,440	4,615,680	4,759,920	4,904,160,0	5,048,400,	5,228,700,	5,409,000,	54,630,900,0
	2,611,440	2,711,880	2,812,320,	2,912,760	3,013,200	3,113,640,	3,214,080,	3,314,520,	3,414,960,00	3,515,400,0	3,640,950,0	3,766,500,00	38,041,650,00
	5,803,200	6,026,400	6,249,600	6,472,800	6,696,000	6,919,200	7,142,400	7,365,600	7,588,800	7,812,000	8,091,000	8,370,000	84,537,000
	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
													- 0
	2,617,24	2,717,90	2,818,569	2,919,23	3,019,89	3,120,559	3,221,222	3,321,885	3,422,548,8	3,523,212,	3,649,041,	3,774,870,	38,126,187,0
	196,560,0	204,120,0	211,680,00	219,240,0	226,800,0	234,360,00	241,920,00	249,480,00	257,040,000	264,600,000	274,050,000	283,500,000	2,863,350,000
	436,800	453,600	470,400	487,200	504,000	520,800	537,600	554,400	571,200	588,000	609,000	630,000	6,363,000
	936,000,0	972,000,0	1,008,000,	1,044,000	1,080,000	1,116,000,	1,152,000,	1,188,000,	1,224,000,00	1,260,000,0	1,305,000,0	1,350,000,0	13,635,000,00
													- 0
	1,132,99	1,176,57	1,220,150	1,263,72	1,307,30	1,350,880	1,394,457	1,438,034	1,481,611,2	1,525,188,	1,579,659,	1,634,130,	16,504,713,0
	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%

	January	February	March	April	May	June	July	August	September	October	November	December	2022 Jan〜
						2022							
	162,500	175,000	187,500	200,000	212,500	225,000	237,500	250,000	262,500	275,000	287,500	300,000	300,000
	146,250	157,500	168,750	180,000	191,250	202,500	213,750	225,000	236,250	247,500	258,750	270,000	270,000
	16,250	17,500	18,750	20,000	21,250	22,500	23,750	25,000	26,250	27,500	28,750	30,000	30,000
	4,387,500	4,725,000	5,062,500,	5,400,000	5,737,500	6,075,000,	6,412,500,	6,750,000,	7,087,500,00	7,425,000,0	7,762,500,0	8,100,000,0	74,925,000,00
	9,750,000	10,500,00	11,250,000	12,000,00	12,750,00	13,500,000	14,250,000	15,000,000	15,750,000	16,500,000	17,250,000	18,000,000	166,500,000
	1,462,500	1,575,000	1,687,500,	1,800,000	1,912,500	2,025,000,	2,137,500,	2,250,000,	2,362,500,00	2,475,000,0	2,587,500,0	2,700,000,0	24,975,000,00
													- 0
	5,859,75	6,310,50	6,761,250	7,212,00	7,662,75	8,113,500	8,564,250	9,015,000	9,465,750,0	9,916,500,	10,367,250	10,818,000	100,066,500,
	4,080,375	4,394,250	4,708,125,	5,022,000	5,335,875	5,649,750,	5,963,625,	6,277,500,	6,591,375,00	6,905,250,0	7,219,125,0	7,533,000,0	69,680,250,00
	9,067,500	9,765,000	10,462,500	11,160,00	11,857,50	12,555,000	13,252,500	13,950,000	14,647,500	15,345,000	16,042,500	16,740,000	154,845,000
	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
													- 0
	4,089,44	4,404,01	4,718,587	5,033,16	5,347,73	5,662,305	5,976,877	6,291,450	6,606,022,5	6,920,595,0	7,235,167,	7,549,740,0	69,835,095,0
	307,125,0	330,750,0	354,375,00	378,000,0	401,625,0	425,250,00	448,875,00	472,500,00	496,125,000	519,750,000	543,375,000	567,000,000	5,244,750,000
	682,500	735,000	787,500	840,000	892,500	945,000	997,500	1,050,000	1,102,500	1,155,000	1,207,500	1,260,000	11,655,000
	1,462,500	1,575,000	1,687,500,	1,800,000	1,912,500	2,025,000,	2,137,500,	2,250,000,	2,362,500,00	2,475,000,0	2,587,500,0	2,700,000,0	24,975,000,00
													- 0
	1,770,30	1,906,48	2,042,662	2,178,84	2,315,01	2,451,195	2,587,372	2,723,550	2,859,727,5	2,995,905,0	3,132,082,	3,268,260,0	30,231,405,0
	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%

PATRON System

Certification

Support

Gift

PATRON(Guest) (Fan)

Comment

Like

All in SNS

Support PAT
Like! PAT
Comment PAT
Gift PAT

API Link
・Facebook
・Instagram
・Twitter
・YouTube
・LINE etc.

PATRON(Guest) (Owner)

Ambassador

Influencer(Host)
(Influencer/
Micro Influencer)

Media Share

Make by M.Ishihara

Overall picture of PATRON
Model : Airbnb

Date 2018.02.13

Studio

Academy

Award

PATRON System

Certification

Support

Gift

PATRON(Guest) (Fan)

Scout

Comment

PATRON(Guest) (Owner)

Like

All in SNS

Ambassador

Support PAT
Like! PAT
Comment PAT
Gift PAT

API Link
・Facebook
・Instagram
・Twitter
・YouTube
・LINE etc.

Influencer(Host)
(Influencer/
Micro Influencer)

Live

Funding

Media Share

Make by M.Ishihara

PATRON

PATRON will issue an open source cryptocurrency called PATRON COIN (PAT)

PAT is a common currency within the service used for various PATRON services.
PAT is built on the public Ethereum blockchain as an ERC20 token.

Issuance of PAT

PATRON will distribute 240 million PAT out of a total supply of 400 million in the ICO.
The funds collected in the ICO will be used to build PATRON services, app development,
facility preparation, legal and audit systems, etc.
160 million PAT will be allocated to PATRON to be used strategically for the long-term
development
of PATRON with distribution to board members and advisors.

Patron will eliminate previous concerns in the influencer marketing industry that included
many intermediaries that heavily impacted margins for influencers.

The introduction of smart contract technology eliminates brokerage commissions,
The benefits also include increased income for influencers and lower fees for clients/
brands.

 - <u>**Additional Benefits:**</u>

・Contract between host (Influencer) and guest (contractor) using PAT

・Use PAT for host (Influencer) and guest (influencer) co-starring

・Ambassador agreements using PAT

・Use PAT to buy, sell and trade with influencers

・Influencer followers and fans can buy PAT from PATRON

・Followers and fans will cheer and do a fan vote with PAT for influencers

・If the Influencer who voted has been able to make a contract,

   you get money from the Influencer at the rate of voted PAT (stable)

・Fan polls to drive engagement on the platform and award contracts and incentives

   based on popular demand

The Development Process

PRE-PROJECT	Technical brief created. Outline site design goals. Business logic developed and defined. Overall budget and schedule approved. Technical needs detailed. Team is being hiring. Choosing technologies stack.					
WEEK 1	Site structure defined,navigation and page flow developed. Technical needs addressed and clarified. Content acquisition begins. Blockchain applying. Smart-contract developing.					
WEEK 2	User Interface (UI) Design begins. Design presented and look and feel is set.					
WEEK 3	HTML Protosite (non-design oriented) developed following approved page flow and UI design.Design is finalized.					
WEEK 4	Art Production/GIF animation production begins using Protosite as outline and structure. Begin HTML production.					
WEEK 5	Continue HTML production and neccesary programming,incorporating content and graphics into final site.					
WEEK 6	Beta version of site is "live" for client sign-off and internal testing and Quality Assurance (QA) begins. (usability testing takes place.) Freeze content.					
WEEK 7	Site moved to end server for cross-plat- form/ browser testing and QA.					
WEEK 8	Additional testing & QA, necessary modifications. Final approval. LAUNCH					

Manager

Designers

Backend Developers

Frontend Developers

QA

ПАТRON

Platform Development

Why blockchain?

By using a blockchain mechanism that does not require the existence of a third party institution that guarantees credit such as state or central bank between individuals, it becomes possible to build trust based on past history of each other and to conduct transactions. Using the blockchain technology, we are trying to build a new contract mechanism between individuals participating in the sharing economy on PATRON platform.

The key to expanding the platform of the sharing economy is how to secure credibility in P2P (Peer to Peer) transactions. It is difficult for people to lend their property to someone unless trust between users is premised. It is easy to build credit if it is between friends, but once it becomes strangers worldwide, It is essential to build a new credit infrastructure utilizing technology.

PAT utility token
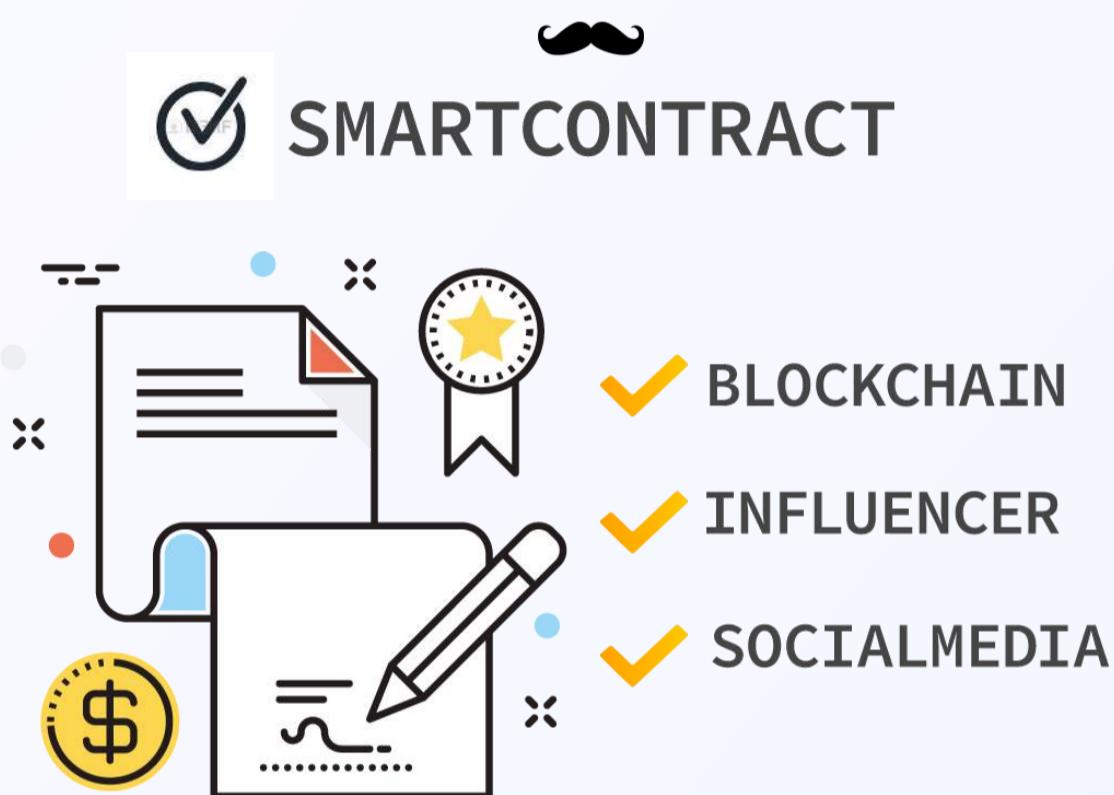
Influencers and SNS users around the world will be able to post, discover and book social media sharing economy information on the internet and mobile tablet.
PATRON is a highly reliable marketing place of influencers' sharing economy, where the influencer's SNS delivery frame are tokenized utilizing blockchain technology.

1. The tokenholders will be able to book or communicate with influencer directly through the Patron platform by spending their own tokens
2. The tokenholders will be able to «Like» influencer to raise his/her rating

Platform MVP major parts

- Patron platform client (fan) side
    Sign up/in
    User profile
    Influencers list with filters
    Booking page

- Patron platform influencer side
    Sign up/in
    User profile with their own services and costs

- Super admin panel
    Admin can approve or decline the influencers
    Admin can verify the influencers

- Resolution center
    Influencers and fans can create a dispute being managed by Super admin

The Patron ecosystem should be implemented on the Ethereum blockchain. Application business (communication between hosts and fans) logic should be implemented in Ethereum smart-contract.

SMARTCONTRACT

✓ BLOCKCHAIN

✓ INFLUENCER

✓ SOCIALMEDIA

Patron has been audit security checked in Smart
Contract development. In case
Development cooperating company

ethereum

ICOadm.IN

Token by

Technical audit by

Purpose of using virtual currency funds collected by token sale

Dapps

PATRON DEVELOPMENT

WEB system conversion into application

Make a trade or transfer agreement with the contracted influencer (M & A function)

"Live function" distributing to multiple media at once, through PATRON.

PATRON funded procurement assistance of registered users "PATRON Funding function" (Funding method: ICO Initial Coin Offering)

ICOs

PATRON ICO

- PATRON ICO Initial Cost

- PATRON ICO Running Cost

- Token & COIN Development

- Personnel & Respective Fee

- Others

Influencer

MANAGEMENT

- Headhunting influencers all over the world

- Advertisement & Promotion

- Blockchain/Coin Management, Server Management, Mining

- Internal retained

Inc.

Enterprise Company Setting

- Silicon Valley Office Establishment

- Tokyo Office

- Setting up Middle size office in Japan. YouTube shooting studio, live program distribution studio, Workshop space, lecture space, Space where influencers, future influencers, and creators can drop in anytime (for about 500 people).

9.Token／Method of Token Sale
(Number of Token that will be issued)

Schedule	Cap
PREMIUM SALE 12/25 - 1/31	$10,000,000
Pre-ICO 2/14 - 3/14	$20,000,000
ICO 3/27 - 4/26	$40,000,000
Token Name	PATRON TOKEN
Protocol	ERC20
Minimum Contribution	0.1ETH / 0.01BTC etc
1PAT	14¢ - 50¢ (Us)

Token／Issued

Initial Influencer – 25.0%

ICO – 15.0%

Total tokens issued： 400,000,000 PAT
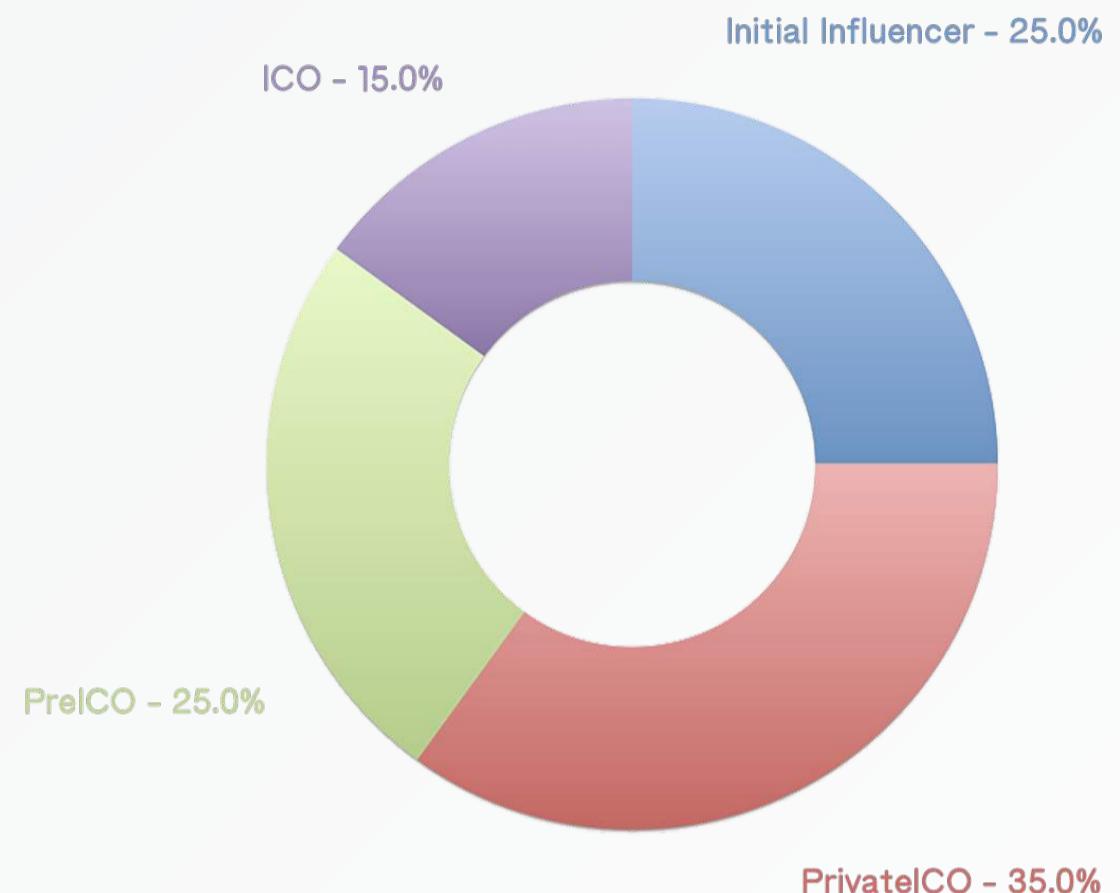
PRE ICO： 60,000,000 PAT

Token sales： 240,000,000 PAT

ICO： 36,000,000 PAT

Initial Influencer： 60,000,000 PAT

PREMIUM SALE： 84,000,000 PAT

PreICO – 25.0%

PrivateICO – 35.0%

PATRON COIN (PAT)									
ICO hard cap setting	35,000,000	USD	0.146	USD / PAT					
Percentage of tokens to total coins	60	%	6.86	PAT / USD					
Percentage of own tokens owned by total coins	40	%	0.00214	ETH / USD					
Company owned funds	14,000,000	USD	0.000312	PAT / ETH					
Coin paercentage									
Total coins	400,000,000	PAT (	6.86	PAT / USD)					
Tokens sale	240,000,000	PAT (	60	%)					
Initial Influencer	12,000,000	PAT (	5	%)					
PremiumSale	24,000,000	PAT (	10	%)	0.14 USD / PAT	3,360,000 USD	100 %CoinUp	13.71 PAT / USD	
PreICO	48,000,000	PAT (	20	%)	0.16 USD / PAT	7,680,000 USD	25 %CoinUp	8.57 PAT / USD	
ICO-phase.1	84,000,000	PAT (	35	%)	0.19 USD / PAT	15,960,000 USD	20 %CoinUp	8.23 PAT / USD	
ICO-phase.2	48,000,000	PAT (	20	%)	0.23 USD / PAT	11,040,000 USD	10 %CoinUp	7.54 PAT / USD	
ICO-phase.3	24,000,000	PAT (	10	%)	0.28 USD / PAT	6,720,000 USD	0 %CoinUp	6.86 PAT / USD	
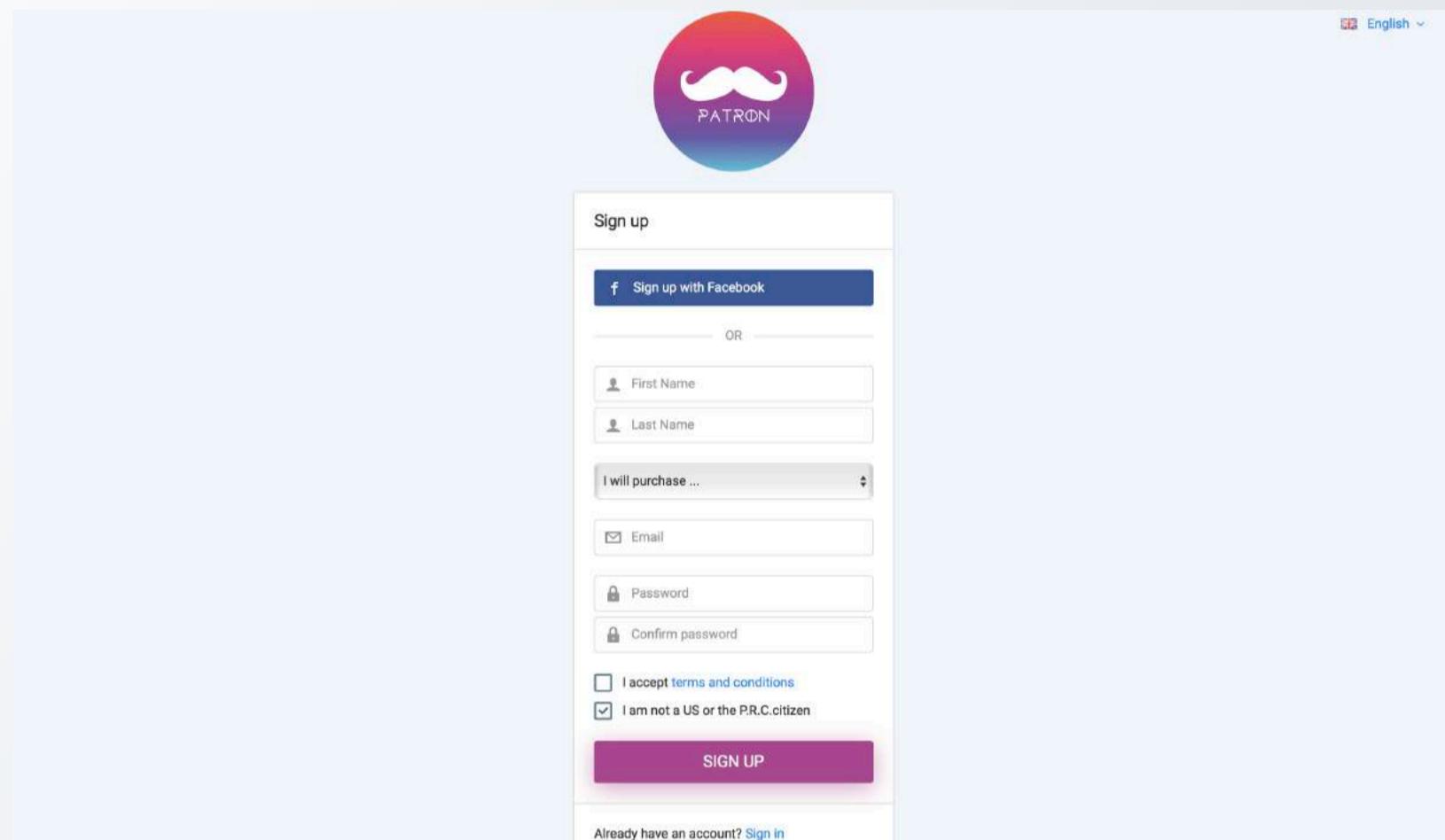
Lock-up

We will be locking up 160 million PAT tokens

 (that is the PATRON-owned portion and 40% of the total amount of PAT tokens)
for 2 months after the ICO closes.

Patron Dashboard (Patron wallet)

-Register for your free

- URL   https://patron.icoadm.in/users/sign_up

- Referral Program

What is Referral program
Get a token of 20% of the purchase amount when purchased from introduction code

Referral Program

Each member who creates a Patron account will receive a unique referral link to share with their friends and family.

If your personal link is used during a token contribution both in the pre-sale and the ICO, you will automatically receive 20% of the value of this contribution.

Imagine that you give your unique referral link to your best crypto-friend and they contribute 100 PAT tokens using your link. You will then get 20 PAT Tokens for free! Now imagine you give the same link to more of your colleagues, family and friends - you will see how you can easily use your influence to earn many, many tokens!

In the table below you can check when and who has used your referral link to contribute PAT Tokens. The Tokens can be claimed after the Token Sale has finished.

Invite your friends & family and receive free tokens!

My referral link: https://patron-ico.io/?referral=f1f7f38c86b975511c5b   [Copy link]

History — My Transactions

Date	Description	Status	Amount
2018-02-17 11:20:13 UTC	20.0% referral bonus		16.266
2018-02-16 10:50:05 UTC	20.0% referral bonus		100.376
2018-02-16 08:40:22 UTC	20.0% referral bonus		136.458
2018-02-14 17:15:17 UTC	20.0% referral bonus		163.784
2018-02-14 07:15:13 UTC	20.0% referral bonus		59.974
2018-02-12 17:05:10 UTC	20.0% referral bonus		130.364
2018-02-12 16:50:19 UTC	20.0% referral bonus		119.284
2018-02-12 16:50:19 UTC	20.0% referral bonus		61787.644

- Patron Token

Claim PAT

My Balance: 62514.15 PAT

- My Dashboard
- Purchase PAT
- Claim PAT
- My Profile
- History
- Referral Program

Please, enter your own ETH address with access to the private key (ERC20 Wallet) — PAT tokens will be available for claiming after a successful transaction, use Claim PAT tab to get your tokens into your ERC20 wallet after successful ICO.

IMPORTANT!

DO NOT USE your cryptoexchange ETH wallet address or ETH address created with Ethereum client without access to a private key (freewallet.org, coinbase or online Ethereum wallets)!

If you don't have a private key of this ETH address, you will not have access to your PAT tokens!

You can create an Ethereum address using MyEtherWallet.com, Metamask, Mist

Address

0xa18afeefefe21e10910df9d25c2cc33e88230328

Amount

0.00   PAT

Note

(Optional)

Send ✓

About token distribution. : 2018, Apr. 1st   (UTC).~

9.Partner/Support

GVA
A Professional Law Corporation

TraDove®
Find Connect Trade™

CRYPTO20

ICOadm.in

SCN CORPORATE CONNECT™

ICO AGENT

switchboard

10.Board Member

Atsushi Hisatsumi

Founder of PATRON
Founder, CEO & CMO of EXTRAVAGANZA INTL, INC.

Founder, CEO & CMO of EXTRAVAGANZA INTERNATIONAL, INC.
Atsushi is a welknown and established businessman in Japan.
Activity being dedicated to software development & application
development are Patron, M&A Influencer, Fansta, Fankura, etc.
He has afluent experience of Marketing, Marketing Planning & Support.
He is also the member of: Passion Leaders, Japan Media Association,
The Bridhe Japan, and Atlas.
The partners of Extravaganza International are KICKICO,
SWITCHBOARD LIVE, Stripe, Inc., Cybird, Meigakukan Holdings

Atsushi Hisatsumi
Official Media

Profile
https://hisatumi.amebaownd.com/pages/91200/profile

Crunchbase
https://www.crunchbase.com/person/atsushi-hisatsumi

Instagram
https://www.instagram.com/hisatsumi/?hl=ja

Linkedin
https://www.linkedin.com/in/atsushi-hisatsumi/

Facebook
https://m.facebook.com/hisatsumi530

Facebook
https://m.facebook.com/hisatsumi0530/?locale2=ja_JP

Wantedly
http://www.wantedly.com/users/17810449

Blog
https://ameblo.jp/hisatumi/entry-12321682519.html

Ameba blog
https://ameblo.jp/hisatumi/entry-12321682519.html

Twitter
https://twitter.com/atsushi530

Youtube
https://www.youtube.com/watch?v=VxkY94UvkJ0

EXTRAVAGANZA Intl. Inc.
http://www.extravaganza-intl.us/

Wikipedia
https://g.co/kgs/KNV3Ha

THE BRIDGE
https://member.thebridge.jp/companies/1078

PressRelease
https://prtimes.jp/main/html/searchrlp/company_id/2684

Service : FANSTA   **https://fansta.us/**
Service : Fankura   -Powered by Salonde - **https://fankura.jp/**

ΓΛΤRΟΝ

Mutsumi Ishihara

Patron Co-Founder／CTO

I participate in our business on-line by Tottori-ken residence.
A work life of part-time work fails in a business at 20 years old, and is saddled with debt, and starts.

It's affected at Mr. HORIEMON fact Horie Kibun, and though it's system inexperience, is united to a local system company.
I begin to come into action to make the localness fine by independence and the power of the IT in 2012.

"Because it's useful to a person." it's made work and the work to have an influence on the whole country and the world from localness is being done.
[Results in the past]
* A septic tank of a major company and customer management system development are built.
* Accounting connected system development of a major company and building
* Water supply management system development of a major company and building
Car management system of a used car event

[SKILL]
* Perl, Ruby on Rails, PHP, SQL Server, VB VBL, JAVA

PATRON

Terry | Teruhito Shiraishi

ＣＣＯ／Movie creation

CCO of Extravaganza International.

With more than 25 years of hands on experience as a commercial director and a creator in advertising industry, he become a Head of Creative in NBC Universal Japan.
After actively dedicated and connected to global projects and members, he held an manager position in major advertising agency. He was awarded in NY FESTIVAL, ASIA PACIFIC advertisement prize (ADFEST), Dentsu advertisement prize, PROMAX/etc.
Based on those formaer experience and expertize, he is currently operating international affair of EXTRAVAGANZA International as a global communication hub.

PATRON

Kousuke Takada

C M O

From Tochigi Prefecture

Joined to EXTRAVAGANZA after expertencing sales expireence with IT venture.

Currently, as a sales & PR manager, we support marketing of various companyes both in Japan and overseas.
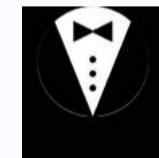
※ Media Promotion Achievements

・Forbes　・Inc.　・Influencive　・YAHOO

・Mornimgstar　・Huffposs　・Asahi　・PR TIMES

PATRON

Kayo

Project support
Co-Founder of ICO AGENT

WEB & graphic designer Born in Niigata, Japan.

Mainly designing logos, web sites, etc.

In the design, I thought that there is "the ability to make a purpose"
Under the philosophy of "realizing the purpose of various people and
companies through design," we are developing creative activities for a
creative and prosperous future.

Kayo is Focus Crypto currency at Curation Media, " ICO AGENT " Co-
founder.

PATRON

Satoshi Fukudome
C F O

[Brief summary of career]
March private Keio University department of commercial science graduation in 1999
2002 year October audit corporation toe pine entrance (Deloitte ToucheTohmatsu LLC) (present incorporated audit corporation toe pine)
In June, 2007 Audit corporation toe pine leaving.
July, 2007 Catalpa audit corporation entrance (KPMG AZSA LLC) (present incorporated catalpa audit corporation)
June, 2010 Catalpa audit corporation leaving
(KPMG AZSA LLC) July, 2010 CPA licensed tax accountant State of Washington American CPA American licensed tax accountant Akira Fukutome office opening (Japanese CPA , Japanese CPTA and Washington State USCPA ,Enrolled Agent ,Satoshi Fukudome office) establishes Akira Fukutome international accounting advisory corporation in February, 2016

[qualification acquisition].

■ CPA (Japanese CPA) (registration number Register NO.20195)

■ The State of Washington license holder American official recognition bill (Washington State Board of Accountancy License Holder USCPA) (Registration number Register NO.28862)

■ Licensed tax accountant (Japanese Certified Public Tax Accountant)
(Registration number Register NO.116849)

■ American licensed tax accountant (Enrolled Agent)
(Registration number Register NO.113426)

■ English Welsh Imperial sanction State Board of Public Accountancy IAS official approval
(ICAEW OF IFRS CERTIFICATE)

[LECTUER]

■ Credit Suisse corporation of securities
The state of the corporate governance asked from a Japanese company now Additionally a study meeting lecturer takes charge of accounting for income taxes, a financial product and IFRS for an analyst, too.

■ A corporation Fujitsu marketing (A bill, taxation business and an audit take charge of a lecturer of a study meeting over the different contents.)

■ TAC Co., Ltd.
(1) Special seminar by a certified public accountant successful candidate of Japan and U.S.! -The secret of a pass! The one qualification utilized! About differentiation with a person-.
(2) Man of business seminar of an American CPA lecture

■ Corporation professional nexus
(1) Point of the worksheet making and the utilization which standardize accounting business
(2) Point on the practical business affair of the accounting for income taxes learned by a worksheet

PATRON

Hideki Kimura

Sales Representative

Born in Saitama, Japan.

Employment History： Three-Call Co., Ltd. / KDDI Co., Ltd.
My Goal is to constantly improve my sales skills, foster
networking relationships and share my strategic sales and
planning strategies

Position： Sales Representative
Duties： Increased sales volume by adding eight additional
accounts in my area territory and built relationships with
customers and the community to promote long term business
growth

Personal Profile： Strategic account development /Enthusiastic
about networking
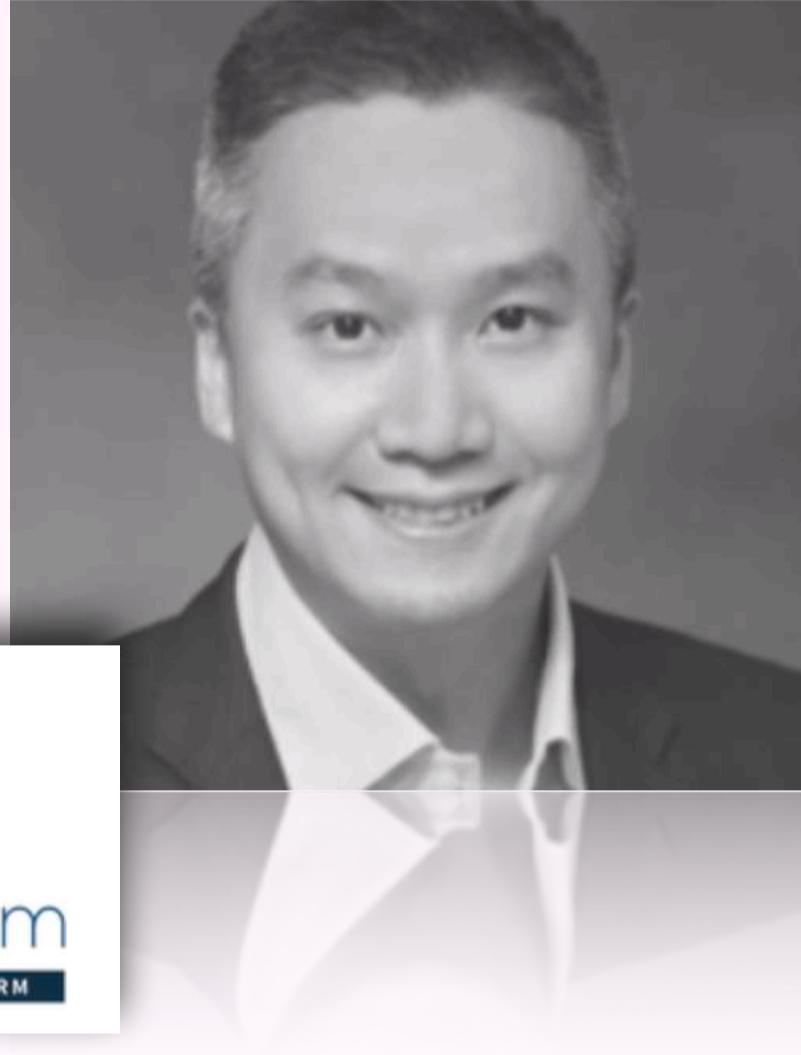
11.Advisory Bord and Experts

Keith Teare
TechCrunch／Founding Shereholder

Keith Teare is a British born, Silicon Valley entrepreneur. He is currently Executive Chairman of Accelerated Digital Ventures - a $200m UK based Venture company. Previously he co-founded TechCrunch and also Europe's first Internet Service provider - EasyNet.

Sam Lee
Ethereum South China／Co-Founder
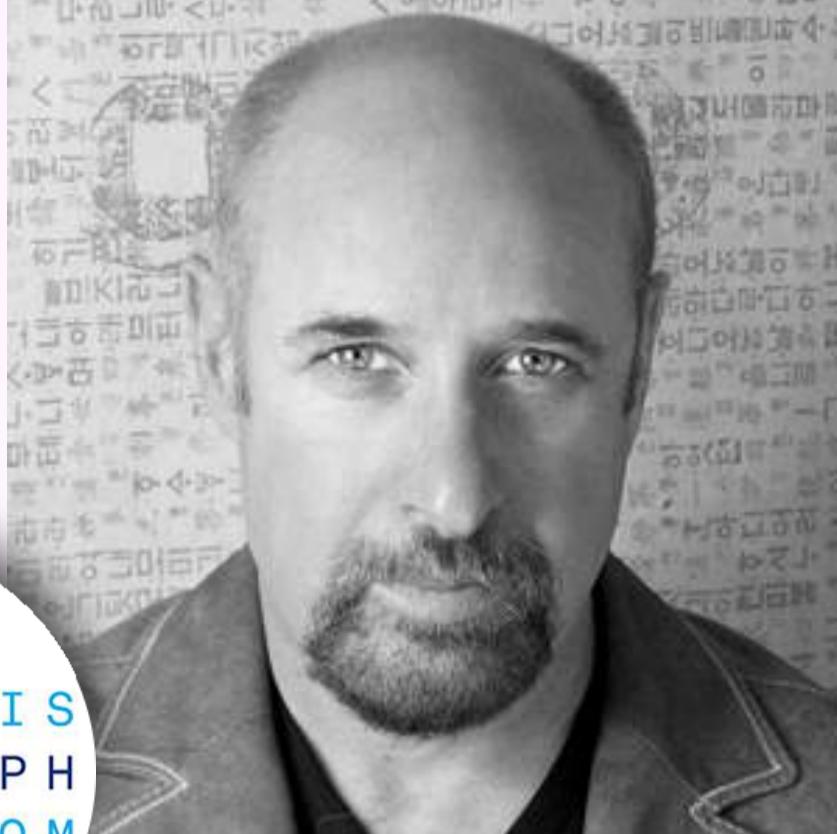
Samson Lee – Co-Founder of Ethereum south China and south Asia communities, Founder & CEO of CoinStreet, Founding Executive Chairman of China (Guangdong, Hong Kong, Macau) Greater Bay Area TechFin Association,

Co-founder of Hong Kong Blockchain Centre; Chief Crypto-economic Advisor of Gibraltar Blockchain Exchange, board advisor of Universa.io, Asia President of Next.TV Inc. and Chairman of STM Digital Group.

Apart from being an experienced crypto-currency investor, Samson has over 20 years' experience in TMET sector,

with proven success in commercializing various digital services and e-business operations across in Asia, including the world's first 4G premium VOD service in 2012 with China Mobile, first mobile e-wallet in 2003 with PCCW, first verified-by-VISA SMS payment service with VISA and Bank of China in 2002

David A. Cohen
Hashgraph／Adviser
IOTA／Former member

David A. Cohen is internationally renowned for his pioneering work in the Decentralized Software industry and recently in the Digital Currency and Blockchain industry. David was a key member of the IOTA Foundation during the IOTA Token Cryptocurrency launch which broke all previous records reaching a $1.7 Billion market cap on the first day of trading,

as reported by Forbes Magazine on June 13, 2017.

David was named as one of the Top 100 Movers and Shakers in the SmartGrid by Greentech Media.

David is working on next generation blockchain architectures such as Hashgraph, and is currently advisor to Hashgraph.
He is also working with FarmaTrust, WePower, Wireline.io, and other blockchain companies.

He was the founder and CEO of Infotility where he pioneered the"Grid Edge"unlocking multi-billion-dollar software markets and creating the industries first artificial intelligence-based software platform - GridAgents™.

David is a thought leader and has spoken at many venues such as MIT, TEDx, Consensus, Blockchain 100X and Singularity University. He is an expert on Blockchain, Artificial Intelligence, Cybersecurity, and Edge Computing

IOTA

E7
Ventures

PATRON

Toni Lane Casserly
CoinTelegraph ／Co-Founder

Toni Lane is an artrepreneur in the Digital Currency and Blockchain Industry who co-founded CoinTelegraph and the virtual blockchain nation movement. She has been affectionately entitled, "The Joan of Arc of Blockchain" and "Young Star of Bitcoin" by her peers and various publications.

Miss Lane serves as an advisor to several notable companies, funds and family offices, including, but not limited to: SingularityU, Factom, The United Nations, Propy, HSBC, Cicso, P&G, Institute for the Future and St. Gallen Symposium.

In other worlds, Toni Lane is a recording artist and the founder of the "immaterialism" (post art) movement where she uses consciousness as a medium

Yagub Rahimov
7 marketz Inc. group of companies
／CEO and Co-Founder

Yagub Rahimov is the CEO and Co-founder of the 7marketz Inc. Group (AtoZForex.com, FintechEvents.Center, NewsOgram AI and GrowthChannel).

Yagub is one of the very few early Bitcoin and Blockchain adopters, investing since July 2009. He has been advising a select list of top quality ICOs, as well as investing in them.

Yagub has a vision that machine learning combined with the Blockchain technology will define the future of the FinTech ecosystem.

PATRON

**Arda Kutsal
Founder, Webrazzi**

As Founder/CEO of Webrazzi (parent company of Bitrazzi), Arda Kutsal has been covering tech startups since 2006.

Profiled under Fortune magazine's '40 under 40' lists between 2011-2017 and featured together with Webrazzi on the cover of Forbes Turkey (October 2010), Arda Kutsal is considered one of the rare names in the industry with extensive knowledge of regional investments, start-ups, and strategies in the internet, digital economy, and blockchain.

He has been supporting and investing in blockchain/ cryptocurrency startups since 2013.

Shintaro Akita
Global Energy Holdings/CEO

AC Holdings former CEO (Jasdaq listed company)
Global Energy HD Representative Director
In 2012, at the age of 25, sales of solar power generation exceeded
sales of 10 billion yen, group companies exceeded 10 companies,
and even a plurality of listed companies will serve as directors.
Shintaro also opened a solar panel manufacturing plant in China and
started manufacturing panels.
Also, having made secession on several projects, collaborating with
politicians and major companies, he is called a venture's flag.
Today, in addition to the infrastructure business, he also participates
in the FinTech business and application development business.
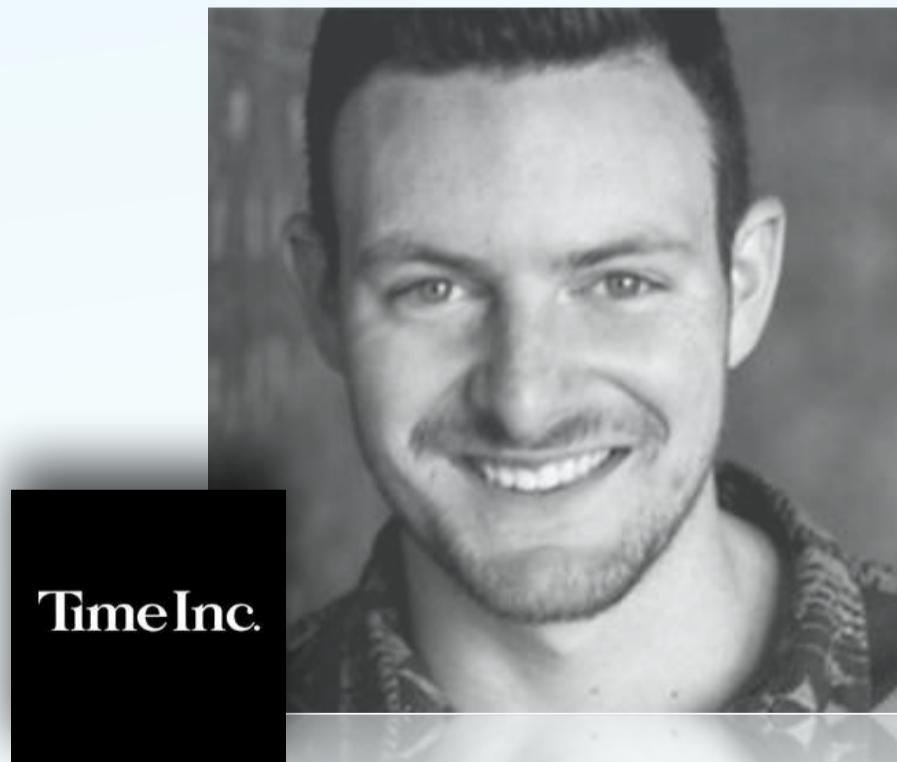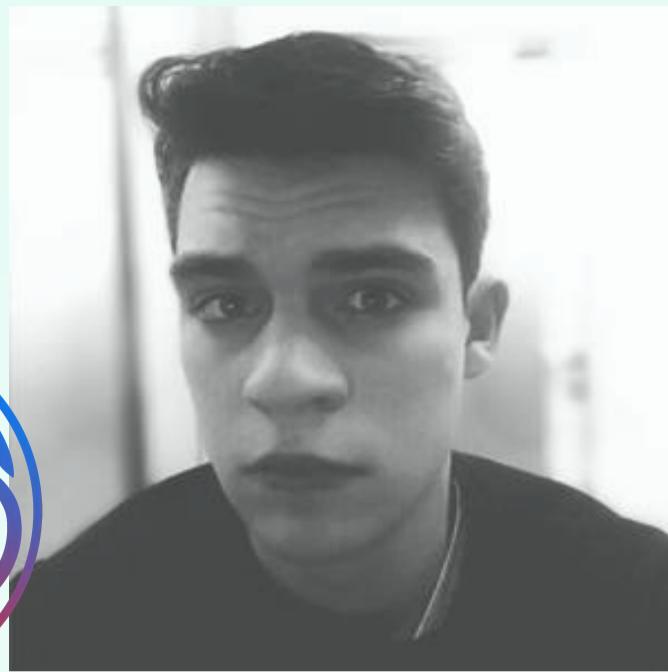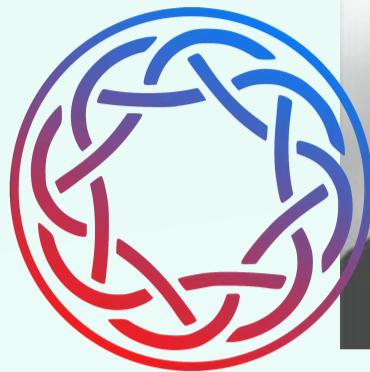
Small Cap Nation / CEO
Hugh Austin
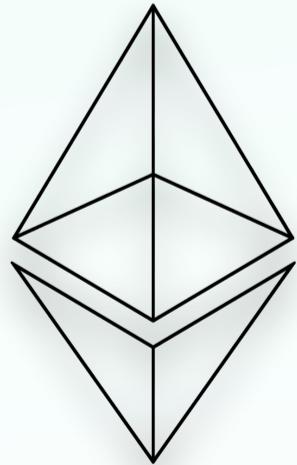
TIME Inc／PR Specialist
Jared Polites

George Bell

Top 5 Agencies in the founder Crypto space - Crynet

Jorge Rodriguez

Former Ethereum / White Hacker
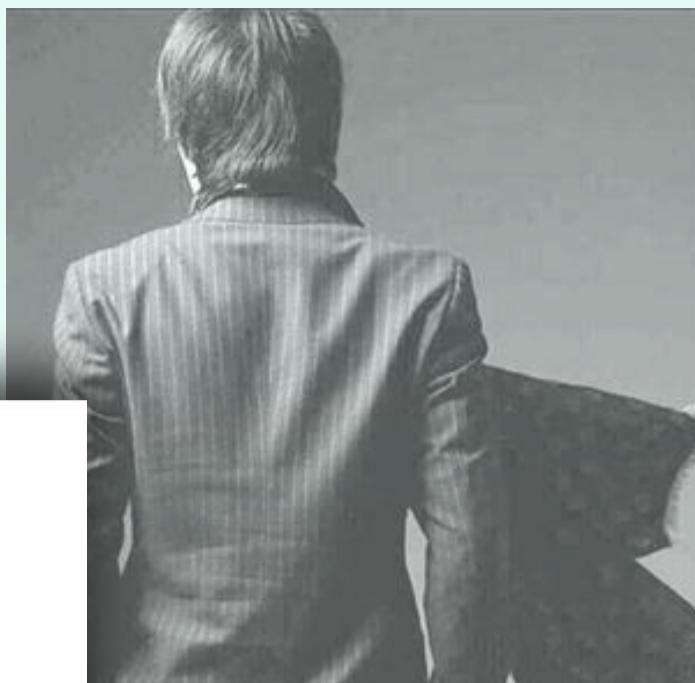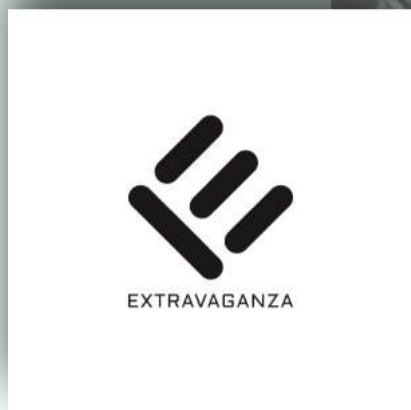
Prashant Pandit
Executive Director, Universal CLC

Arun Luthra
Investment Adviser
Atrantis Business

Maryna Burushkina
Co-Founder and CMO at 7marketz

Yasuo Tanaka
Extravaganza / Adviser

Forbes | Technology Council
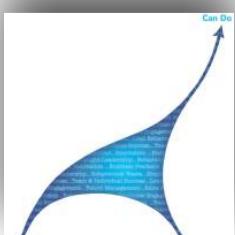
Sally Eaves
Emargent Technology CTO

Sally combines a depth of experience as a Chief Technology Officer, Practising Professor of Emergent Technology, Founder and Global Strategic Advisor, specialising in the application of disruptive technologies for business and societal benefit. She is an award-winning thought leader in innovation, digital transformation and technology, notably blockchain, artificial intelligence and machine learning.

A member of the Forbes Technology Council, Sally is an accomplished author with regular contributions to leading business, technology and press publications including Forbes, The Times, CNN and CNBC, academic outlets and a new book 'Edge of Disruption'. She is an international keynote speaker, MENA ambassador for blockchain events and a respected online influencer across multiple channels - consistently rated in the top 15 for blockchain and social media influence worldwide including 64K followers on Twitter.

Sally strongly believes in technology being an enabler for social good which is reflected in her positioning for the UK IT Woman of the Year Business Role Model Award 2018 alongside active roles as a global STEM ambassador, trustee and mentor. She has also founded Aspirational Futures which seeks to help guide, support and empower the next generation of technology talent.

TED

THE QUEEN'S YOUNG LEADERS

PATRON

Tatsuki Nambara

Appeared in the TV program "Money no Tora", businessman boasts a high profile of 70% of japanese as "Reitetsuna Tora".

Due to the impact of the bankruptcy of MG Rover United Kingdom in March 2005, it pays off a large amount of debt, and is revived splendidly.

He currently heads the Luft Holdings group and has a wide range of businesses, including car rental,restaurants,medical and publishing.

LEGAL

GVA

A Professional Law Corporation

TAX

福留 聡 事務所
SATOSHI FUKUDOME OFFICE
福留聡国際会計アドバイザリー株式会社

日本で最初かつ唯一の日米公認会計士兼日米税理士
兼国家公務員Ⅰ種試験経済職合格者事務所

外資系企業と上場企業に強い
国際会計税務事務所

INTERNATIONAL ACCOUNTING & TAX

PATRON

12. N E W S

NY -TimesSquare

Nasdaq

Forbes

Interview

HUFFPOST

THE COINTELEGRAPH

5 TechTrends -2018

Inc.

YAHOO! FINANCE

NEWSBTC

INFLUENCIVE
UNCONVENTIONAL WISDOM / INFLUENTIAL MINDS
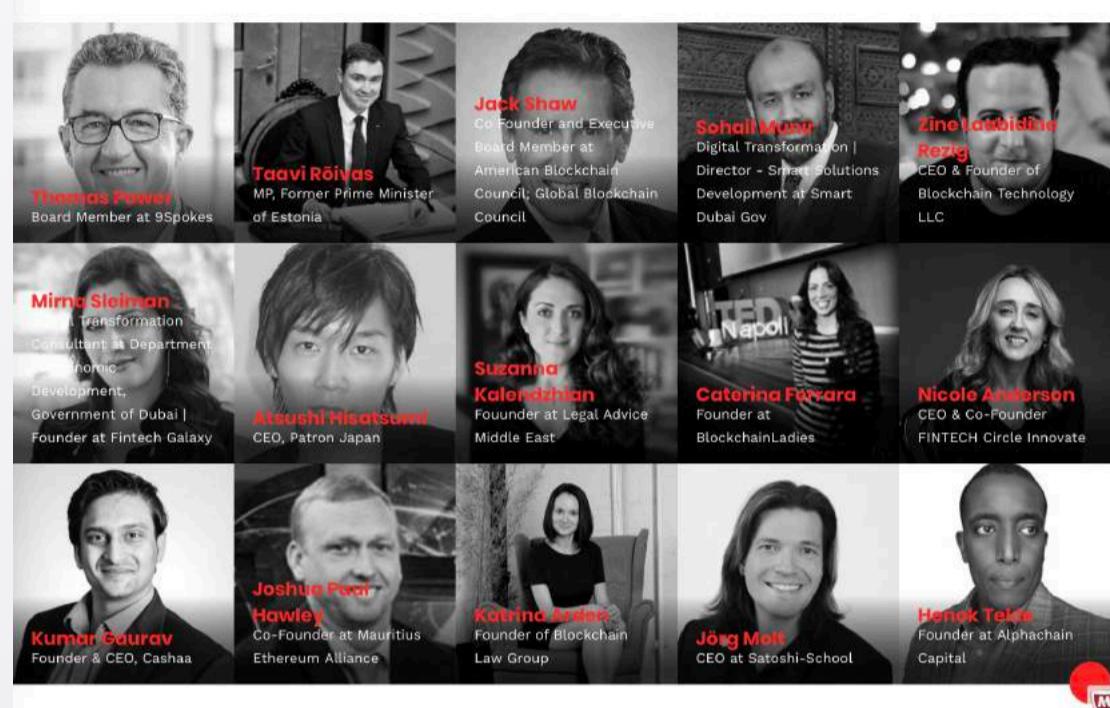
Investing.com

MORNINGSTAR®

COINTELEGRAPH
live cryptocurrency community opinion

Confference
-speaker

Dubai Bockchain Conference & Award 2018

https://www.blockchainmea.com

https://www.globalblockchainbusiness.com/

Dubai World Blockchain Token Summit   4-5 March 2018

http://www.worldblockchaintokensummit.com/Default.aspx

Dubai BII Sumit

https://www.biisummit.com

PATRON

【書類名】　商標登録願
【整理番号】ＥＡ００１
【あて先】　特許庁長官　殿
【商標登録を受けようとする商標】

【指定商品又は指定役務並びに商品及び役務の区分】
　【第９類】
　【指定商品（指定役務）】　電子応用機械器具（「ガイガー計数器・高周波ミシン・サイクロトロン・産業用Ｘ線機械器具・産業用ベータートロン・磁気探鉱機・磁気探知機・地震探鉱機械器具・水中聴音機械器具・超音波応用測深器・超音波応用探傷器・超音波応用探知機・電子応用扉自動開閉装置・電子顕微鏡」を除く。），電気通信機械器具，腕時計型携帯情報端末，スマートフォン，電子計算機用プログラム，コンピュータソフトウェア用アプリケーション（電気通信回線を通じてダウンロードにより販売されるもの），業務用テレビゲーム機用プログラム，家庭用テレビゲーム機用プログラム，携帯用液晶画面ゲーム機用のプログラムを記憶させた電子回路及びＣＤ－ＲＯＭ，レコード，インターネットを利用して受信し及び保存することができる音楽ファイル，インターネットを利用して受信し及び保存することができる画像ファイル，録画済みビデオディスク及びビデオテープ，電子出版物
　【第３５類】
　【指定商品（指定役務）】　広告業，インターネットによる広告，その他の通信ネットワークを介して行う広告又はこれらに関する情報の提供，広告に関する助言及び指導又はこれらに関する情報の提供，ウェブサイト上の広告効果の調査並びに分析及びその分析結果に関する情報の提供，商品の販売促進・役務の提供促進のための企画及び実行の代理，トレーディングスタンプの発行，経営の診断又は経営に関する助言，市場調査又は分析，企業情報の提供，事業の管理に関する指導及び助言，コンピュータネットワーク（インターネットを含む。）におけるポータルサイト事業の運営及び管理，商品の販売に関する情報の提供，商品の売買契約の代理・媒介・仲介・取次ぎ・代行，商品の売買契約の代理・媒介・仲介・取次ぎ・代行に関する情報の提供，競売の運営，広告用具の貸与
　【第４２類】
　【指定商品（指定役務）】　電子計算機のプログラムの設計・作成又は保守，コンピュータソフトウェアの保守，コンピュータプログラムのインストー

ル，コンピュータシステムの遠隔監視，電子計算機用プログラムの提供，クラウドコンピューティング，オンラインによるアプリケーションソフトウェアの提供（ＳａａＳ），コンピュータサイトのホスティング（ウェブサイト）
【商標登録出願人】

　　【氏名又は名称】　　久積　篤史
【代理人】
　　【識別番号】　　１００１６１５７３
　　【弁理士】
　　【氏名又は名称】　　五味　和泰
【手数料の表示】
　　【予納台帳番号】　　６６３６０９

GREETINGS FROM JAPAN,
TO INFLUENCERS
ALL OVER THE WORLD

"HINOMARU" at IT sanctuary.

This is also our founding philosophy. Even we are Japanese, we should be able to create services like big corporations like Apple, Google and Facebook, in IT sanctuary, Silicon Valley, with our founding generation. We are seriously aiming to challenge the same stage as Facebook and raise the Japanese flag, "rising sun" or "Hinomaru", to the global IT market.

Over the past four years we have carried out marketing strategies with influencers and social media. Since it is the strength of start-up and IT that "few enthusiastic staff can create business of tens of billions scale" in a few years, we will take full advantage of our skill and passion to fight. In fact, Pokémon GO operates about 600million people by about 75 members. Silicon Valley and Dubai's stage should aim.

PATRON by Extravaganza

PATRON