



**INTEREST COIN**  
Let your money grow

# White paper

Version 1.4

# INDEX

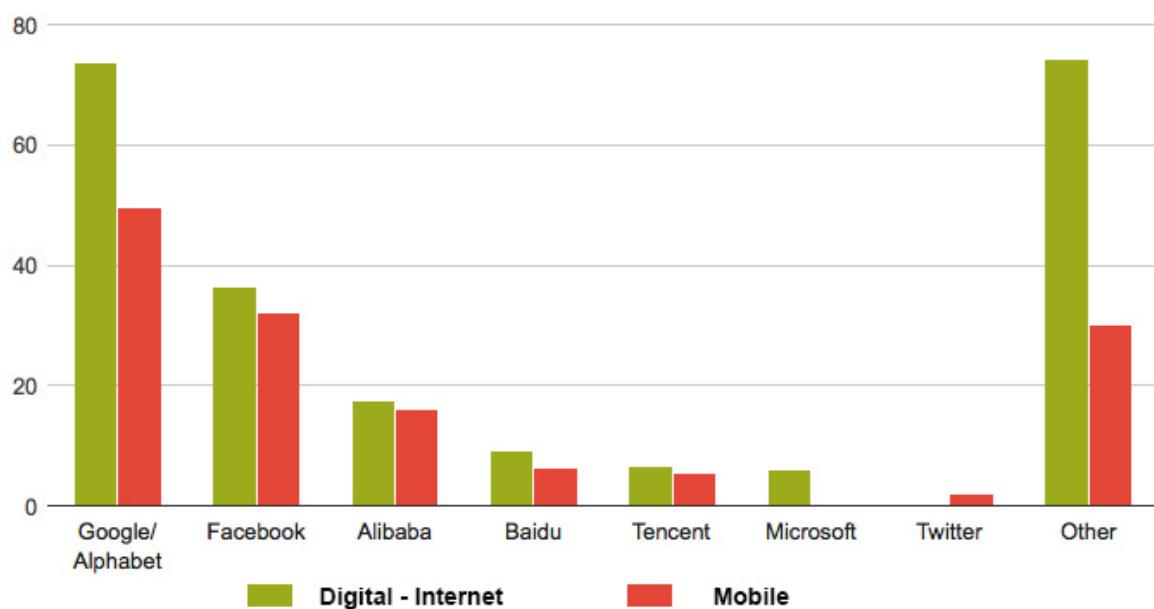
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# EXPLANATION

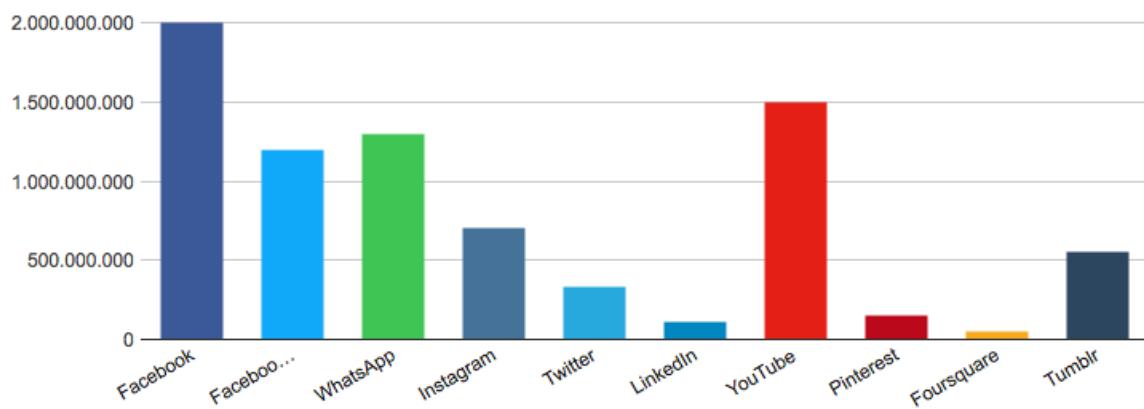
Since 1997, Social Media Platforms have become extremely popular. The Social Media industry receives 99% revenue from Advertising. Because they have many users, companies want to advertise on these platforms. The revenue generated will start from hundreds \$ per month for a vlogger on YouTube that has a large number of followers to many billions of \$ annually for major platforms.

We want our holders of the InterestCoin during the ICO, take advantage of the revenue from the ads on the [WeShareInterest.com](http://WeShareInterest.com) platform.

## Converting graph of advertising and shares in 2017 (in billions of dollars)



## Monthly active user's social media



How difficult is the choice then to make an investment?

WeShareInterest.com now gives you the opportunity with the ICO of the InterestCoin to earn money without having to do anything else. Even when the value stays the same or drops. How...? Our advertisement earnings will be divided on the InterestCoin that are sold during the ICO period only. This payout will take place periodic on your crypto wallet.

## Social media in the Netherlands and worldwide



2.000.000.000 monthly active members

9.847.000 monthly unique members

10.500.000 members



328.000.000 active members

2.167.000 monthly unique members



467.000.000 members

6.097.000 members

4.246.000 monthly unique members

# WESHAREINTEREST.COM

WeShareInterest.com is a free Social Media platform with blockchain wallet for payment system with the InterestCoin. This platform is a new project from the Netherlands.

Our professional team with extensive social media and blockchain technology experience will build this.

WeShareInterest.com has a risk capital and receives positive feedback from various sides.

With the daily growth of new Investors, we are also very pleased. We will optimize our service in the way users can find themselves and open to feedback.

WeShareInterest.com will be easy to use and targeted to users.



## WEBSITE – APPLICATION

We plan to develop our service in several main directions. First, the website is rolled out and then the Application.

1. Module for creating, editing personal profile and management.
2. Search module. It helps users to search for criteria.
3. Chat module helps the user communicate with other users.
4. Message module. It will inform users about news and updates.
5. Fraud control module. This will be a very important part of the platform. This module protects users from against fraud.
6. Payment gateway for payments made on the platform.
7. Wallet for InterestCoin holders.



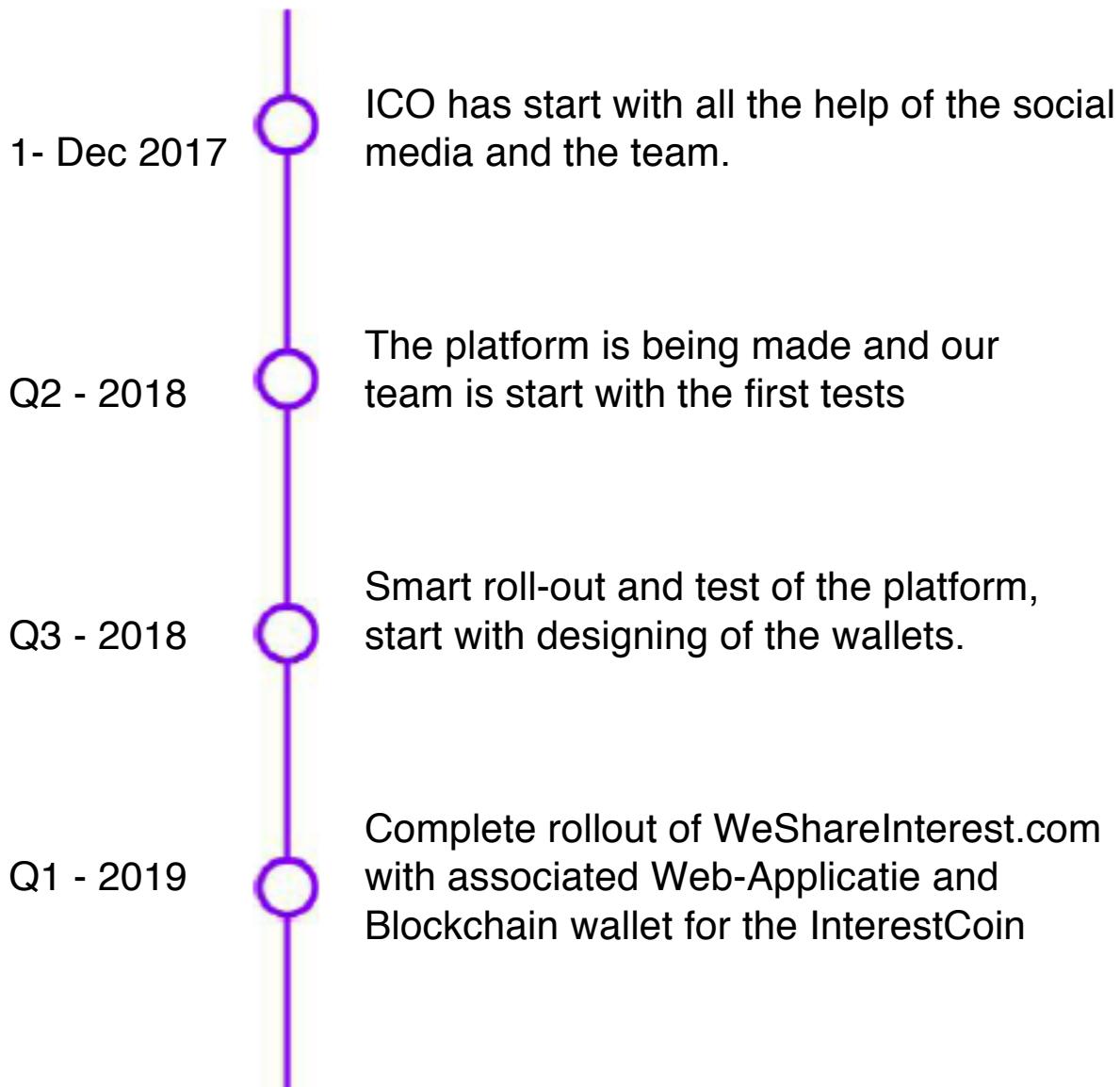
# BUSINESS MODEL

WeShareInterest.com is a company based on a social media platform with a blockchain wallet.

## InterestCoin ICO

- Limited InterestCoin (InC) will be issued during the ICO with a max. of 50% of the 50.000.000.
- InterestCoin will increase in value as more and more users are using the platform.
- 100% of the income will be spent on building the WeShareInterest platform.
- Development: 60% of the budget. This funding enables the roll-out of the platform, including the necessary adjustments.
- Administration: 5% of the budget.
- Advertising: 17% of the budget will be used for marketing of the platform.
- Advisors: 5% of the budget. These funds will focus on hacking, PR, partnerships, affiliate programs and more.
- Legal costs: 5% of the budget.
- Unexpected costs: 8% of the budget. This is a set-aside for unforeseen costs.

## ROAD MAP



## INVESTORS

Our team is focused on the use of modern economic models such as blockchain technology that ensures transparency. Investments acquired during ICO phase are used to realize and spend on the weshareinterest.com platform. The advertising revenue from our platform, WeShareInterest.com, is used to dispense to our InterestCoin ICO holders. The increase in profits will be due to user growth, profit distribution and currency exchange rate. The InterestCoin can be traded on the market with various brokers.



**See how your money grow monthly**

Periodic fee for the InterestCoin holders as long as they are in possession from the ICO holder.



## INTERESTCOIN (InC)

InterestCoin is a cryptocurrency with planned emission of 50 million coins.

- 50% of the InC coins are sold at a reduced price to attract investment in the ICO.
- 50% of the InC coins are sold after the WeShareInterest.com platform is ready for the cryptocurrency market.



## INTERESTCOIN (InC) - ICO

The InterestCoin ICO starts at 10:00 UTC December 1- 2017 and ends at 20:00 UTC, February 28- 2018 (after 90 days). As usual at blockchain-ICO, there will be discounts for early investors.

We will start our InterestCoin at:

- |  |        |
|--|--------|
| 1 December 2017 value of \$ 1.50 a piece | (-42%) |
| 1 January 2018 value of \$ 1.80 a piece  | (-31%) |
| 1 February 2018 value of \$ 2.00 a piece | (-23%) |

We selling our cryptocurrency at this price \$ 2,60 a piece, when we launch the platform.



## WHAT WE DO

When the ICO ends, the numbers of IC tokens are created on the blockchain. InterestCoin conducts an audit of deposits before tokens are made and distributed at the end of the ICO. (28 February 2018 at the time of distribution)

Tokens can be transferred using the wallet that supports exchange services InterestCoin.

All funds are held by WeShareInterest during ICO.

InterestCoin ICO will use two-or-three multi-sig addresses to secure funds.



## WHAT WE DO

WeShareInterest.com strives for a minimum of \$ 200,000,- for which core product will be released.  
If the minimum is not reached, all investments will flow back to investors minus the administrative costs incurred.

WeShareInterest.com will be secure all ICO income and at the end view the ICO whether our goal is achieved.



If the minimum is not reached, all funds will be returned.

## CENTRALIZATION VS DECENTRALIZATION

One of the main themes of the crypto community has been launched in the interest of the concept of decentralization. The designer of this was Satoshi Nakamoto's who founded the first blockchain database the Bitcoin. As a "trusted" currency that is not dependent on a particular authority to ensure the value. In the context of apps, decentralization is not unlimited in itself. Therefore, InterestCoin's trust policy is divided into two categories:

- Decentralized (Cryptocurrency, Aff payments).
- Centralized (front-end, support, payment gateway for fiat money).

