

# STRATEGIC INVESTMENTS IN SIGNIFICANT AREAS

2017

# ABSTRACT

Strategic Investments in Significant Areas (SISA) is a platform built on a unique business model which enables individual investors to participate in a pooled fund to make strategic investments in interesting new projects in diversified fields.

The primary objective of every investor is profit making, yet individually they all have certain limitations in terms of fund arrangements, identifying a potential project so on and so forth. But choosing a pooled fund provides many benefits, specifically, pooled funds enable investors to invest in stocks and projects

they normally may not have access to due to capital requirements while also maintaining liquidity and diversity. Furthermore, investing in block chain related projects is even more challenging due to the ever present risk of scams and hacks as well as a steep technical barrier to entry.

**We aim to mitigate these issues with a revolutionary new platform, A Democratic Pool Fund (DPF). Through this unique investment vehicle, token holders gain all the benefits of a pooled fund:**

Liquidity

Diversity

Scale

Professional assistance in investment decisions

Capital allocation

But the major add-on to our platform is the introduction of voting rights and they play a pivotal role in investment decisions and fund allocation. Through this platform investors have the right to vote and choose which projects receive funding. This, we believe, creates a sense of authority and ownership among the investors.

The cryptocurrency market has showed great capacity to raise funds and drive capital towards revolutionary, next-generation protocols and technologies. However, we strongly believe that the market has not been used to its fullest potential.

# INTRODUCTION

At SISA, our mission is to offer a distributed pooled investment vehicle with a low barrier to entry and a decentralized, democratic management mechanism. By utilizing the Ethereum blockchain, we will issue ERC20 compliant tokens to every investor in order to guarantee safe payout and distribution of the fund's profits.

SISA is not only a platform for raising funds for a pooled investment, but also a platform for pitching, vetting, and selecting new, innovative ideas. In this way, we can bring investors and investment seekers together to collaborate via a common platform.

The SISA platform includes a voting system available to all token owners who will have

voting rights equal to their ownership stake. Each new project will be proposed to the token holders. Whether or not the fund invests in the project is entirely determined by the voting of the SISA holders. This system sets the bar for crypto-fund transparency policies and allows SISA token holders to exercise their authority in selecting which projects will receive investment.

SISA also will provide research and analysis services to its token holders, employing top experts in any given field to review the prospects of each proposal. This analysis will be made available to the token holders as they make their decision.

We aim to create a robust debate and information-based decision-

making mechanisms while keeping the decentralized nature of the project intact.

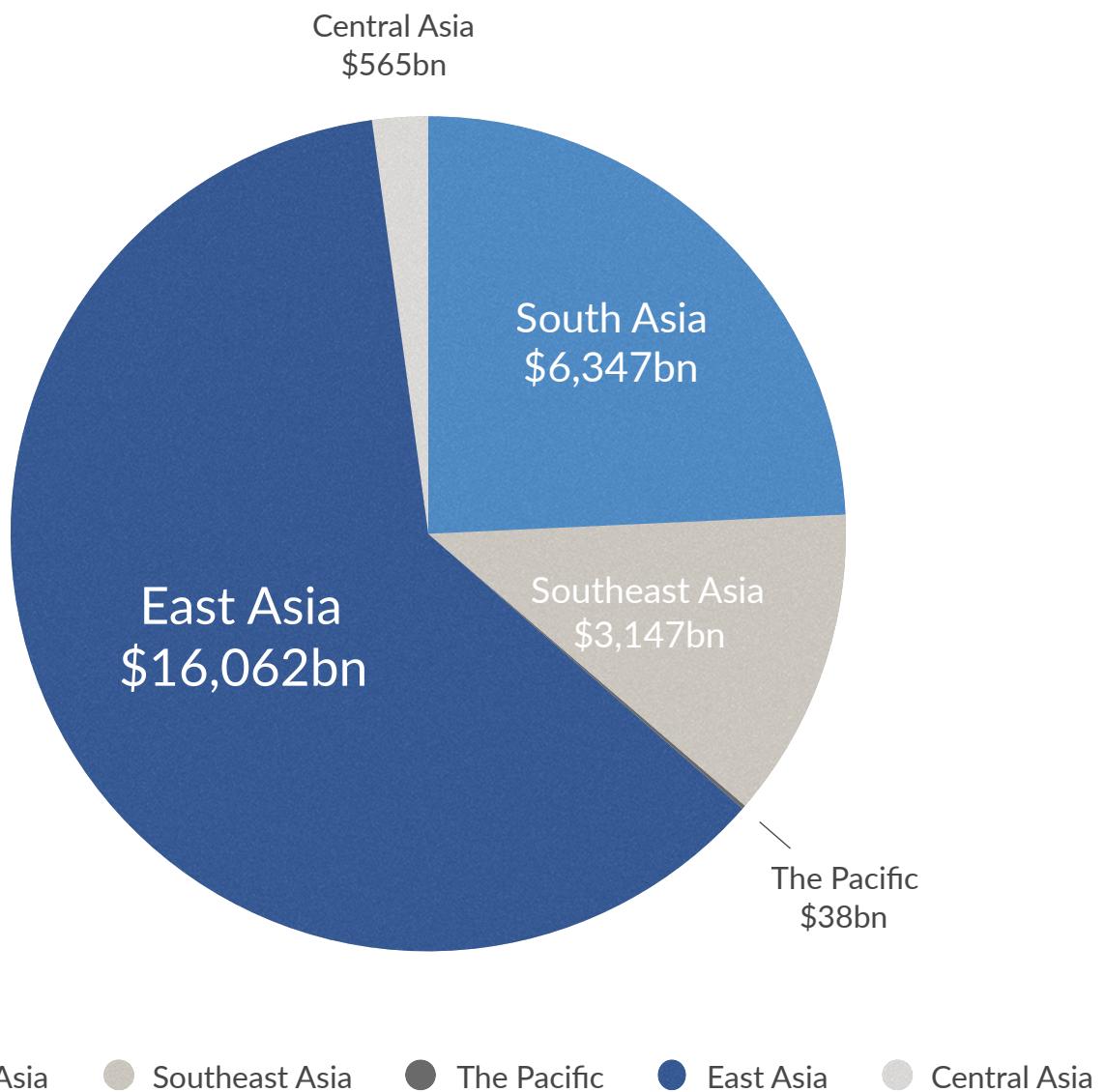
SISA will invest in blockchain-related projects as well as making strategic investments in traditional businesses around the world. The SISA team recognizes major funding gaps for infrastructure projects in emerging economies such as India and China. Both are currently planning major infrastructure projects in need of short-, medium- and long-term investments. For example, China is rebuilding the silk route, which itself is a multibillion dollar project. India is building smart cities, huge hydro power projects, solar power plants, and much more in the near future.



# ASIA AND THE PACIFIC'S INFRASTRUCTURE INVESTMENT REQUIREMENTS



Region needs \$26 trillion through 2030



Source: ADB

Note: Data is for 2016 to 2030 and accounts for climate change.

# VISION

At SISA, our vision is to disintermediate access to sophisticated investment platforms previously reserved for the ultra wealthy and the well connected. By democratizing our pool fund, we can offer a previously unattainable level of service, diversification, and transparency in wealth management to the casual investor. At the heart of our mission is the aim to use decentralized blockchain technology to distribute the tools and information necessary to allow the individual to compete with the resources and scale of major financial institutions, thus eliminating the market advantage provided to them by a system of gatekeepers and intermediaries. Ultimately, we envision a future of financial markets driven by liquidity of information and the agency and autonomy of the individual investor.



# THE BLOCKCHAIN

The blockchain is the cornerstone of the SISA project. It provides the foundation for many of the primary innovations in financial technology that will allow us to disintermediate access to sophisticated wealth management. The blockchain not only allows our team to issue cryptographically secure shares in a pool fund, but also allows us to eliminate any barrier to entry for the small-time investor. The blockchain allows us to eliminate several costs that would be associated with accepting investment in a pooled fund as well as issuing a dividend. SISA will be able to execute on an alpha strategy and distribute returns from said strategy to the investor regardless of capital requirements. Whether an investor has 0.001 ether or 100 Ether, our Democratized Pool Fund gives them equal access and proportional agency over the capital allocation.

Further, the blockchain allows us to set the standard for radical transparency. By issuing tokens through an ICO, we give each investor access to a full log of capital flows from our fund as well as the valuation of any given token and dividends paid. This transparency gives the investor the full suite of information needed to decide whether or not they want to join the fund. Once investors are members of SISA, the blockchain will provide an uncensorable authentication mechanism for access to SISA's provided markets and prospectus analysis.

Finally, the blockchain allows SISA to provide all the benefits of a pooled fund while maintaining investor agency in investment decision through our Democratic Pooled Fund. By using the blockchain to aggregate funds, investors are able to ensure that funds are used properly and that all the fund's transactions remain transparent. This allows investors to participate in investment opportunities that require a scale much larger than an individual may be able to achieve while maintaining the ability to direct capital allocation decisions through a provably fair blockchain-based voting mechanism.



Cryptographically secure shares in a pool fund

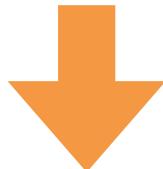


Eliminate any barrier to entry for the small-time investor



Eliminate several costs

# SISA TOKEN



**SISA will issue an ERC20 token to all investors.**

The token represents a proportional share of the total fund.

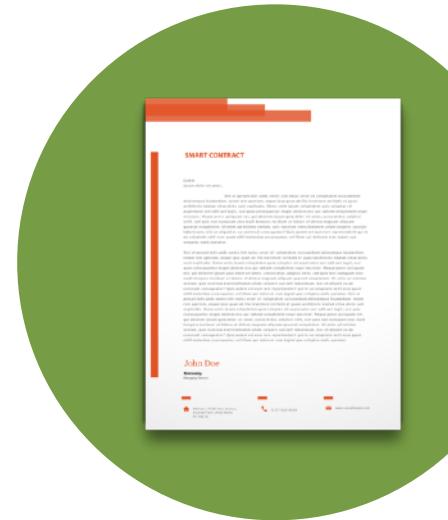
This token will provide the holder the right to claim their share of the fund's quarterly dividends, as well as enabling them to participate in voting and proposing projects.

Additionally, the tokens provide investors with access to the analysis and research for proposed projects provided by SISA's analysts.

# SISA TOKEN

The SISA token will be minted with a fixed supply of  
**50 million tokens**  
each divisible to 18 decimal places.

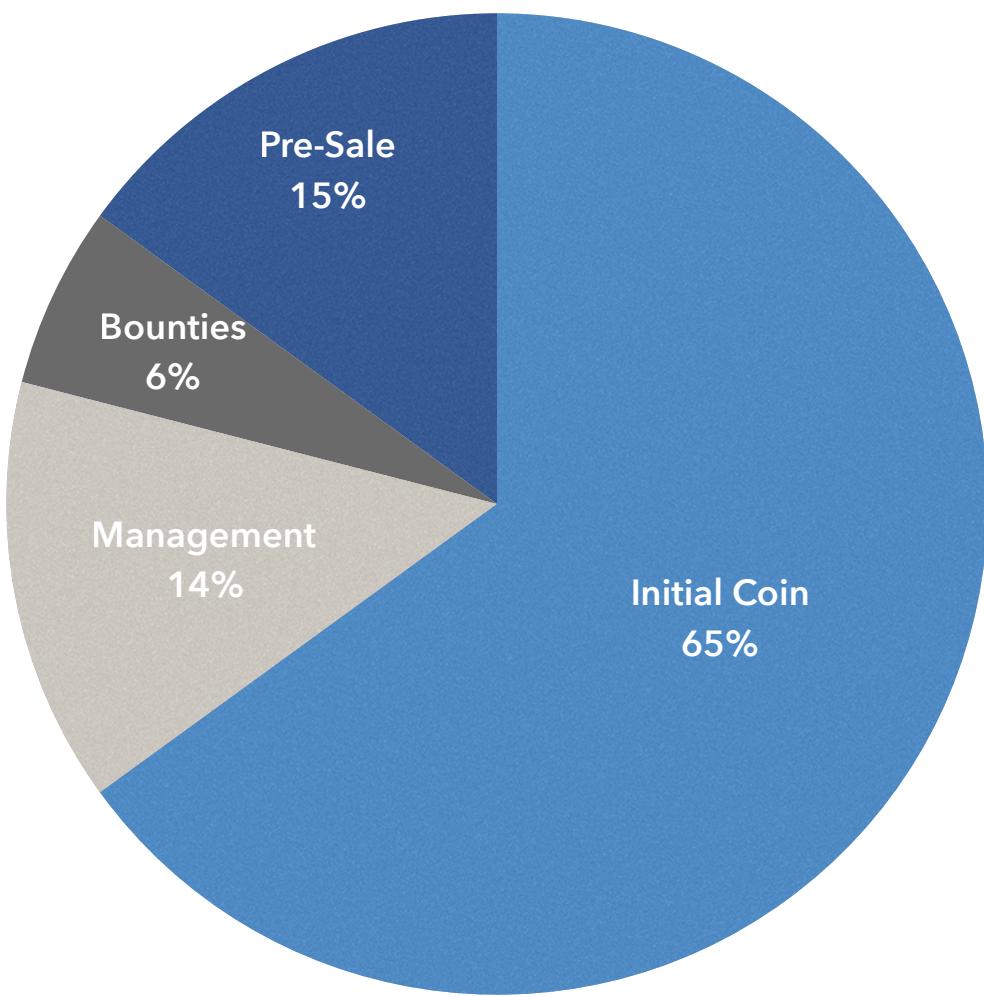
The token's smart contract interface will expose a function allowing the holder to withdraw their share of the fund's quarterly dividends from a dedicated smart contract.



SISA investments will be auditable via blockchain technology. By providing watch-only API keys on various trading platforms, we will be able to provide investors a simple platform for monitoring investments and performance. Additionally capital allocated to various cryptocurrencies will be auditable via simple blockchain address look-ups. Traditional financial investments will have their documents notarized using a crypto-notary implementation, then uploaded to IPFS for distributed transparency.

# INITIAL COIN OFFERING (ICO)

The SISA token will be distributed through an initial coin offering (ICO) on the Ethereum blockchain. SISA's initial token distribution will allocate 7.5 million SISA tokens to be sold during an ICO presale while 32.5 million will be offered during the ICO itself. Seven million tokens will be reserved by the fund's management team to facilitate development and cover research and analysis expenses while another 3 million will be set aside for community bounties.





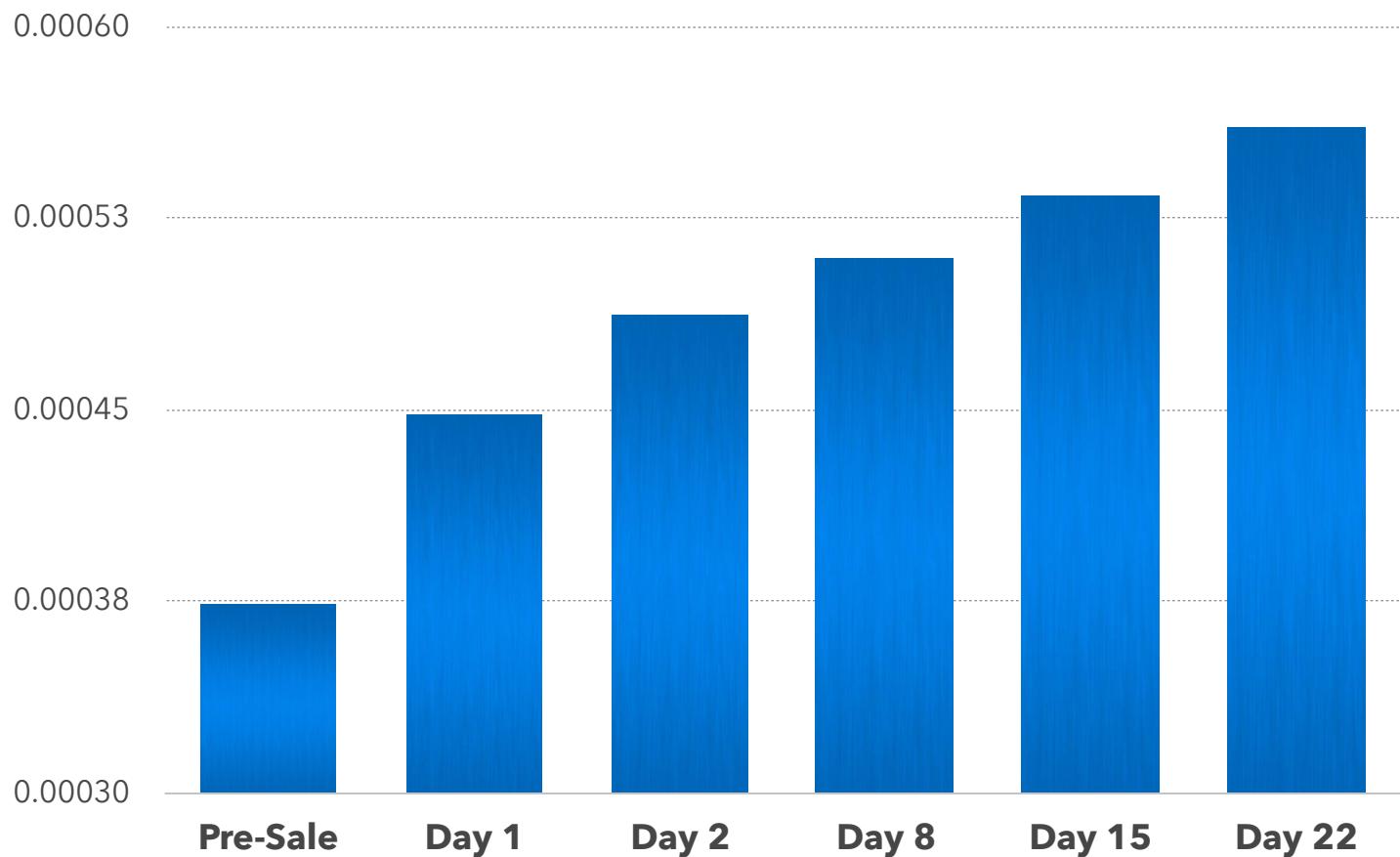
**SISA also will implement a bonus structure to incentivize and reward early investors.**

**SISA will offer 2,677.5 tokens per Ether contributed during the pre-sale.**

**On Day One of the ICO, 2231.25 tokens will be offered per Ether contributed. After the first day, the ICO bonus structure decreases weekly according to the following schedule.**

Pre-sale	<b>1 ETH = 2677.50 tokens</b>	<b>50% bonus</b>
Day 1	<b>1 ETH = 2231.25 tokens</b>	<b>25% bonus</b>
Day 2-Day 7	<b>1 ETH = 2052.75 tokens</b>	<b>15% bonus</b>
Week 2	<b>1 ETH = 1963.5 tokens</b>	<b>10% bonus</b>
Week 3	<b>1 ETH = 1874.25 tokens</b>	<b>5% bonus</b>
Week 4	<b>1 ETH = 1785 tokens</b>	<b>0% bonus</b>

## EFFECTIVE PRICE PER TOKEN



The ICO will be implemented via a smart contract on the Ethereum network. This contract will ensure that all limits, bonuses, and requirements are hard coded into the ICO's platform, allowing users to simply contribute Ether and automatically receive SISA tokens. At the conclusion of the crowdsale, any tokens yet to be sold will be burned.

# DIVIDENDS AND REDEMPTIONS

Each token entitles the holder to redeem a proportional share of the profits generated by the fund during that quarter. The fund will begin paying dividends every quarter starting from Q1 2018. Dividend payouts will be structured as follows:



**70%**

**of quarterly profits will be paid out as a dividend**

**20%**

**will be reinvested in order to grow the fund's capital**

**10%**

**will be allocated to a reserve fund that acts as a floor for investor capital**

# DIVIDENDS AND REDEMPTIONS

In the event of a quarterly loss, the dividends function will remain inactive. During a window of time at the end of each quarter, Q1 Jan 2018, token holders will be able to withdraw their dividends using a specific function revealed in the token smart contracts interface.

For example, if the fund returns a quarterly profit of 1000 Ether, 200 Ether will be reinvested to grow the capital pool and take advantage of larger investment opportunities while 100 Ether will be placed in a reserves fund to act as a floor for investors token value. The other 700 Ether will be available for withdrawal as a dividend to the token holder. So, an investor holding 1% of the total SISA tokens will be able to withdraw 7 Ether from the dividend smart contract.



# INVESTMENT METHODOLOGY

As block chain futurists we are in a perpetual search to find new areas for block chain adoption, not just online but throughout our global economy. We have already recruited a team of world leading corporate personnel, literati and tech developers to build revolutionary business process management software based entirely on block chain technology.

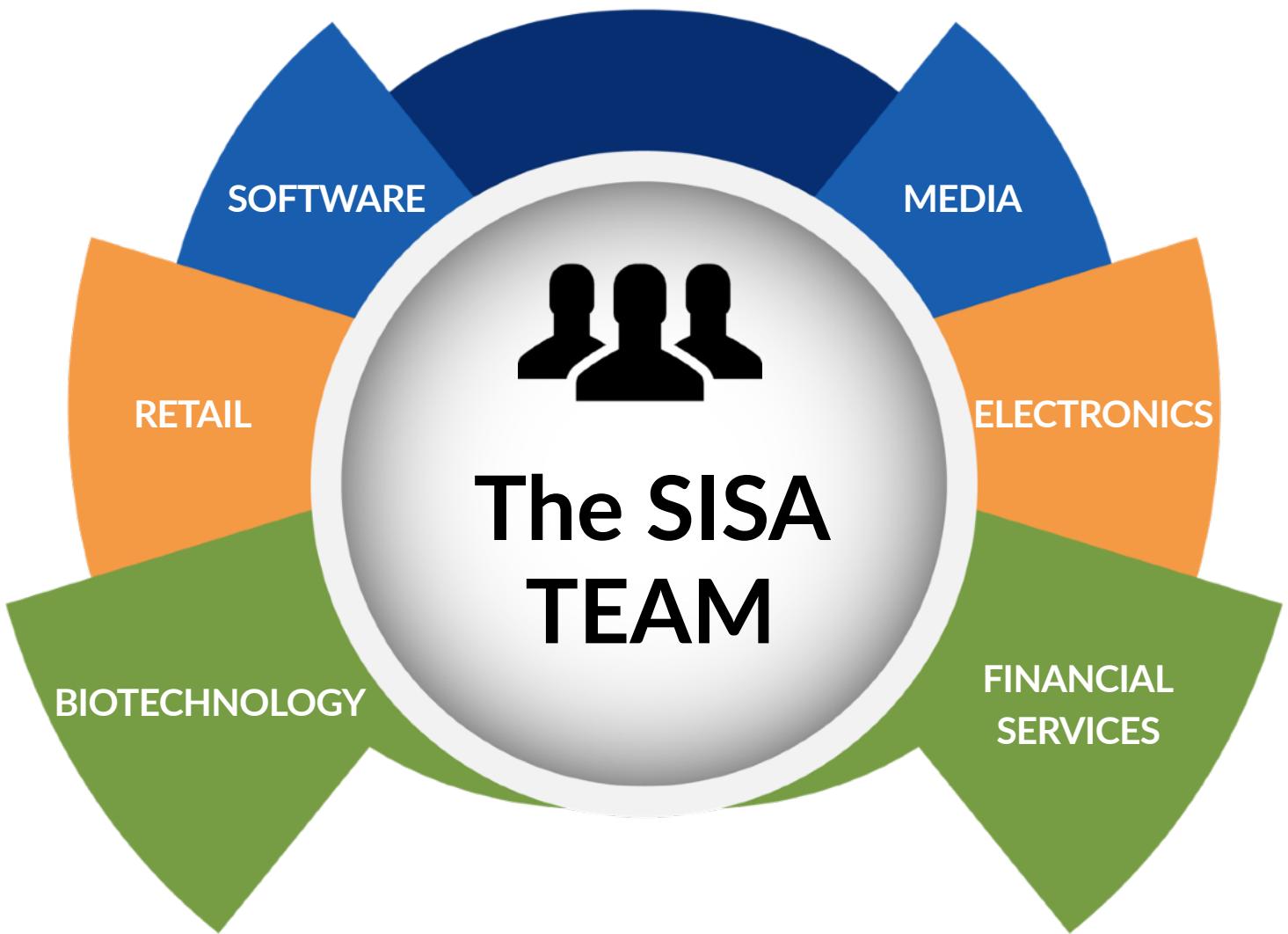
SISA operates as a unique, closed-end fund in that it gives autonomy and agency to its investors by allowing them to pitch and vote on various proposals. This allows the investors to act as allocators of their own capital through a pooled investment vehicle. The SISA management team's primary objective will be to ensure and maintain transparency, decentralization, and information.

SISA's analysis team will be focused on identifying and filtering business opportunities on the back end. Projects that fulfill certain criteria will be presented for voting along with a complete analysis of the associated risks and benefits.



# INVESTMENT METHODOLOGY

The SISA team will seek profitable investment opportunities from a wide range of industries including:



# BITCOIN VS S&P 500

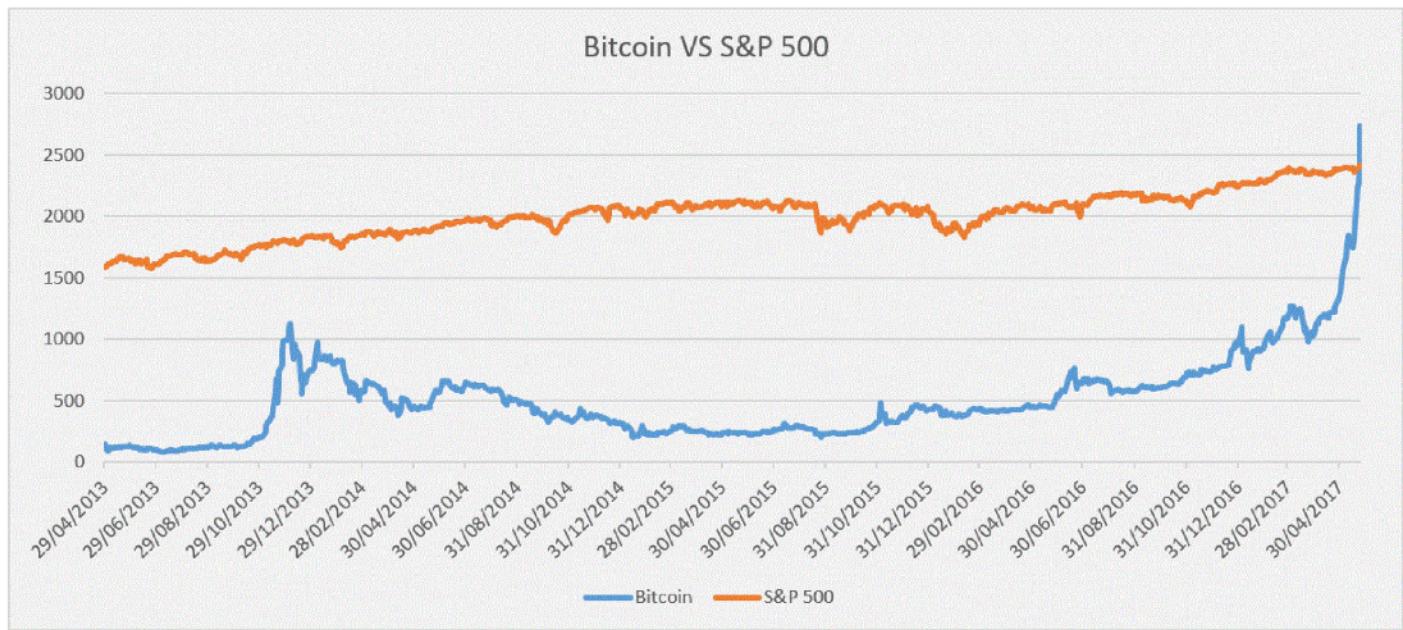
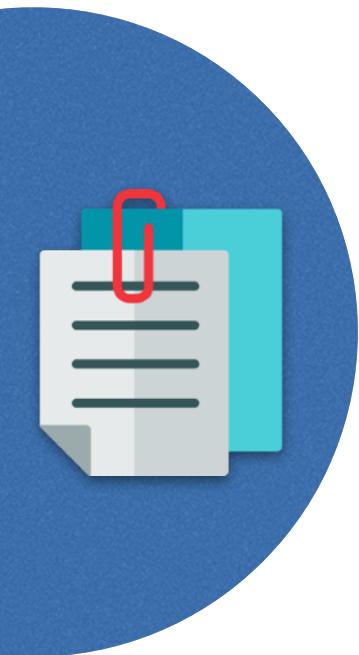
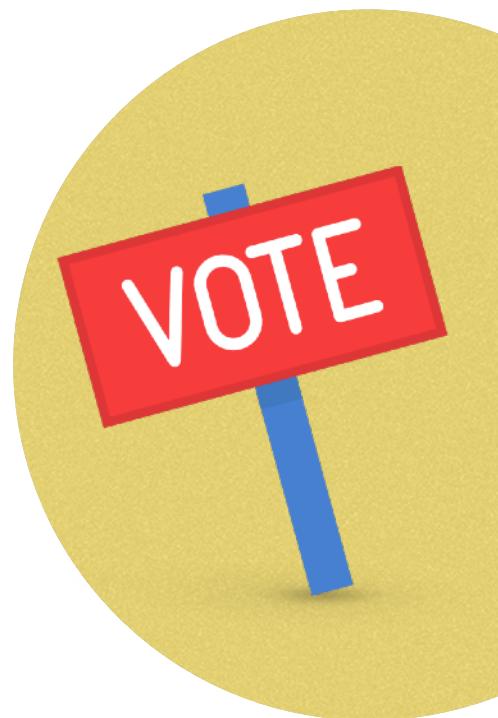


Image Source: <https://steemit.com/crypto-news/@bitgeek/bitcoin-vs-s-and-p500>

SISA will look to identify investments that clearly display an opportunity for continual growth as well as a well-defined and sizable target market. The project should be able to display a sizable market need for its solution. Other important factors will be used to determine the viability of a particular investment, such as the amount of capital required to achieve scale and whether or not the project has a notable advantage over its competition. SISA will also look towards qualitative factors when vetting a project's team. A potential partner should display a willingness to incorporate and entertain ideas from market participants, including customers and investors, while also acting decisively in execution of its business plan. SISA should see that the project has gathered a dedicated, unified team capable of implementing the projects vision.



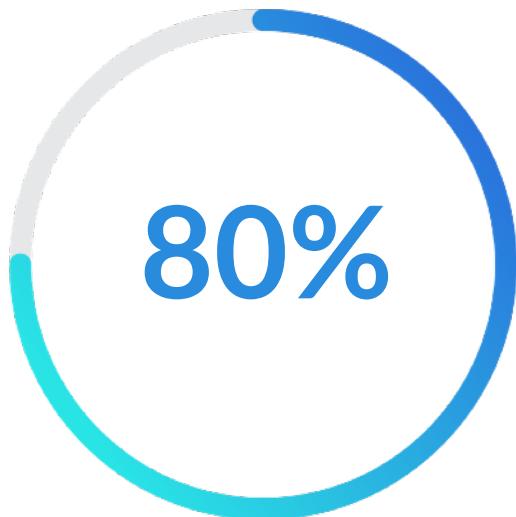
Once SISA has fully vetted and researched a given project or industry, a full report will be made available to the token holders who can use this information to engage in a robust debate and discussion with the project's leaders as well as other SISA token holders.



Token holders can use their votes in favor of any project of their discretion. At the end of the poll, projects with the highest number of popular votes will be allocated the appropriate funding.



Token holders will then be able to take on an active role alongside the SISA team to monitor and ensure that the funded project is meeting requirements. Investors can both evangelize for the projects benefit's as well as hold its management team accountable for delivering on its vision.



**Every quarter 80% of the funds profits will be shared with the token holders via an Ethereum smart contract.**

**The business development process usually involves 4 parties,**

**The SISA Team**

**The Token Holders**

**The Entrepreneurs**

**Startups and Freelance Analysts**

**The key advantage of our platform is bringing these groups together to collaborate and allocate resources in the best way possible to benefit all parties involved.**

# DEMOCRATIC POOL FUND



The definition of democracy in the modern world is, 'a system of government where citizens are allowed to participate in the proposal and creation of laws'.

Pooled funds are created from many individual investors who are aggregated for the purposes of investment. The major disadvantage of most pooled funds is that the funds are controlled by the money manager or the fund management company, and they alone make all decisions about what to buy, when to buy, and when to sell assets/stocks/bonds etc. We thought it is a bit odd not to take account of investors' opinion while making these decisions. After all, it is their money.



In order to mitigate this problem, we pioneered a new approach called

# Democratic Pool Fund (DPF)

It works on the principle of democracy. Just like citizens have rights in democracy, in DPF investors are given rights to take part in decision making.

Not all investors are able to judge the viability of a project or company.

For this reason, pooled funds are operated by professional fund managers. The average investor often has limited information and therefore is unable to compete with managers of larger funds. This is where we come in to assist the investor. At SISA our team of experts will perform due diligence on all projects, and prepare a project viability report, only allowing appropriate projects to be pitched to our token holders. Additionally, we make project owners available to our stakeholders so that they can further clarify details of the project.



# SISA operates two kinds of funds.

One is a closed end fund which is exclusively available to our initial token owners. This fund prominently concentrates on blockchain-based projects and makes investments in projects which receive the majority of token holder support via voting. This fund also receives prime preference while making investment decisions.

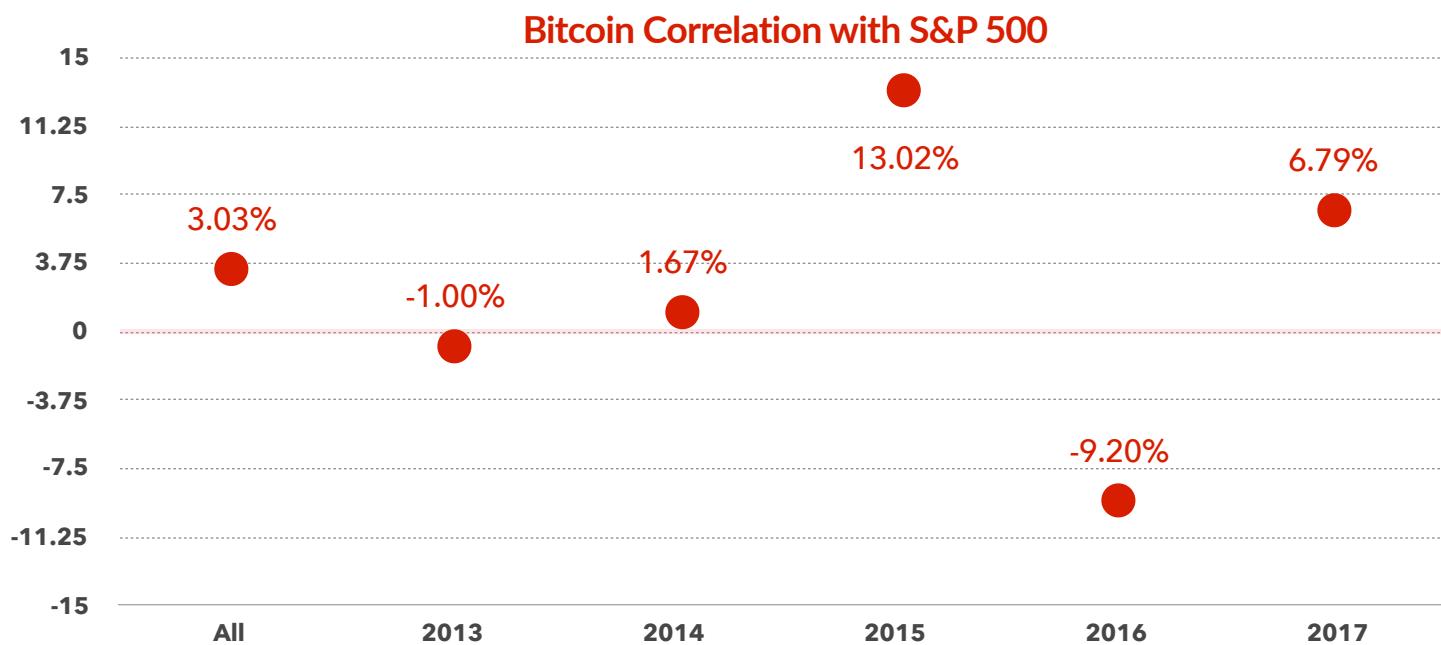
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Second is an open fund which is available to all investors. This fund makes investments in all prominent sectors both online and offline. We are also planning to further develop DPF as a tool which can provide decentralization, agency, and transparency to third-party fund operators, stock brokers, and more.

# RISK AND CONSIDERATIONS

As with all investments, there are risks associated with investing into venture projects, especially within the blockchain space. For this reason, it's imperative that SISA diversifies its investments into multiple sectors distributed globally. Additionally, the SISA team will take on security and research operations to protect funds from the risk of hacking. It is important for investors to recognize that cryptocurrency is an experimental technology. Although SISA will diversify into other industries, the primary investment mechanism for the fund is on the blockchain.

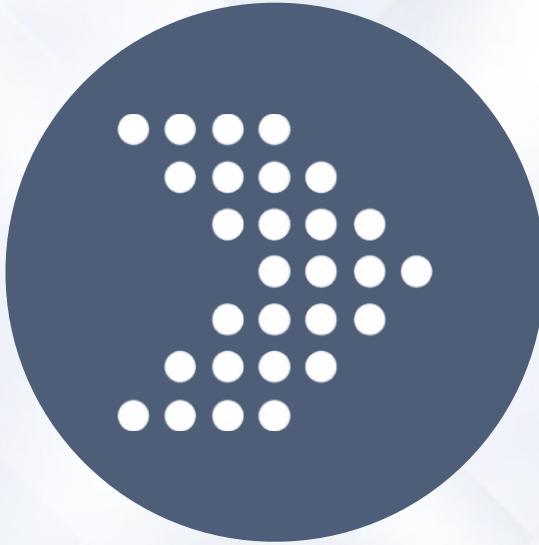


Return since April 29, 2013



# ROAD MAP

- 1      **10/17** - Pre-sale announcement.
- 2      **11/17** - ICO crowd sale.
- 3      **12/17** - Roll out monitoring and auditing tools.
- 4      **12/17** - Token Distribution and Exchange listings.
- 5      **12/17** - Recruiting developers and financial market experts.
- 6      **3/18** - Roll out SISA investor platform and DPF dashboard.  
First investments made.
- 7      **4/18** - First dividend payout.
- 8      **4/18** - Launch SISA open-end fund.
- 9      **6/18** - Launch iOS and Android applications.
- 10     **1/19** - Roll out DPF as independent platform for world wide use.
- 11     **1/20** - Open offices in all G20 nations.



# LOOKING TO THE FUTURE

SISA is the natural evolution in capital allocation and wealth management, allowing investors to pool funds while giving them the unique opportunity to exercise voting rights for the fund's allocations. With the technology available today, each investor will have immediate and autonomous access to their portion of the profits created by the fund. By utilizing the blockchain, we aim to set the standard in closed-end fund transparency. We will also provide a unique value-added proposition to our investors by allowing them to maintain their rightful authority over allocation decisions through voting based on information and analysis provided by our researchers.

# CONCLUSION

Every SISA member will initially receive a token representation of their ownership stake in the fund. This will allow each user to register a personalized account on the platform in order to gain access to project viability reports and other research produced by the SISA team.

Further, SISA members will be able to use the platform to connect with the project owner and gain more information about a given project's investment prospects. This peer-to-peer dialogue between investors and entrepreneurs eliminates intermediaries and vastly increases transparency and communication. As the fund begins to grow and allocate its capital towards various projects, SISA holders will be able to use the platform in order to monitor voting and proposed investments as well as the fund's trading history, portfolio balance and performance. This user portal will grant SISA holders access to personalized return reports, dividends and timely news and updates from the SISA team.

At SISA, our mission is to create a unique and disruptive investment vehicle in order to disintermediate and decentralize pooled investments. By reducing the barrier to entry for certain investments, we aim to liberate dead capital currently controlled by the underbanked population who may not have access to traditional financial tools, and thus are unable to generate revenue with their capital. Further, we aim to provide radical transparency in all of our dealings while allowing individual investors in the fund to maintain agency over their capital allocation via a democratic pooled fund.



# TEAM



**Immaneul Brately**

CEO & Founder

- A Human resource manager by profession Brat is a blockchain entrepreneur and business administrator as well. Involved in Bitcoin and Blockchain industry since 2010, he is an investor and trader in bitcoin and other crypto currencies.
- As a global citizen Brat travels the world and he has professional associations in countries like Singapore, Thailand, Middle East and European nations.



**Sunil Anthony**

CTO & Founder

- Anthony is an accomplished Data Architect comes with an immense experience in design, development and deployment of distributed systems and database applications for clients from financial and non financial sectors.
- He works closely with business users, project leaders and developers, he analyzes the business requirements and designs conceptual and logical data models.



**Mycherla**

Business Development Manager

- Experience in internet marketing since 2007, Mych is an expert in Business Development and he worked for many start-ups especially in fund raising activities.
- He is going to take care of SISA's marketing activities, social media campaigns, media and press releases.



**David Anderson**

Blockchain Developer

- He is an experienced and professional developer and a passionate admirer of blockchain technology and crypto.
- He is a Specialist in Ethereum smart contracts and advanced Bitcoin blockchain technology and known for delivering clean quality code that is both tested and robust.



**Max Rafat**

Full stack Web Designer

- Max is expert in Front End development and creative web graphics.
- He is also experienced in UI UX designing. Most skilled in Adobe Photoshop, Illustrator & After Effect. He has also good knowledge in JQuery & PHP.



**Nick G**

Editor

- Nick is a man in love with words. He has 21 years of experience as a professional writer, editor and copy editor.
- He is also an expert in Adobe Indesign and Microsoft PowerPoint. He had worked for clients in North and South America, Europe, Africa, Asia and Australia.

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