

bitxoxo
delivering bitcoins at your doorstep

Reviewed By: Mr. Mate Tokay
COO Bitcoin.com

WHITEPAPER

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EXECUTIVE SUMMARY

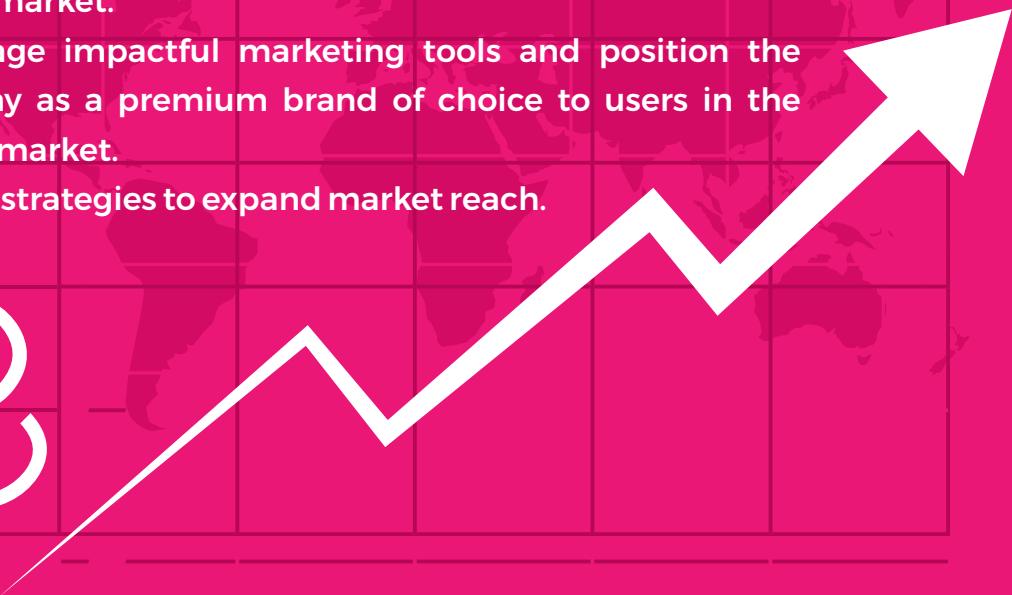
BITXOXO is a business conscious Bitcoin company that specializes its strength on digital currency, created and held electronically. BITXOXO is a multinational company that focuses on selling, buying, gifting and exchanging Bitcoins with a focus on trust, security, and reliability, our goal has always been to create a safe and accessible place to trade bitcoins. We will offer Bitcoin wallet for our customers to use. Additionally, we will have a trading platform. As soon as user's account is verified and payment is confirmed, orders are processed immediately. This technique allows us to provide our customers the best and fastest service in the business.

In a bid to achieve long lasting business success and improve the company's customer base in the financial industry, BITXOXO shall invest in marketing activities that reveal the business objectives to targets in the Bitcoin market. The company shall invest in digital marketing and advertising campaigns with the capacity to equip BITXOXO's trading platform for acceptance and improved patronages.

This shall be achieved through promotions on social media, participation in expo events, ads on print media, networking, referral marketing etc. The management of BITXOXO shall combines both online and offline marketing efforts to create effective market awareness about the trading services while maximizing opportunities for greater market reach.

OUR AIM

- To create market awareness and increase demand for BITXOXO's services in the bitcoin trading market.
- To create further awareness around the corporate existence of the company and its core competence in the Bitcoin market.
- To engage impactful marketing tools and position the company as a premium brand of choice to users in the trading market.
- Employ strategies to expand market reach.



OUR VISION

We are envisioning to be the best Bitcoin trading platform in India and even worldwide.

OUR MISSION

We are on a mission to make Bitcoin accessible to everyone and introduce them to a secure, fast, and real trading platform.

INDUSTRY OVERVIEW

Technology is progressing by leaps and bounds. It is introducing new terms and systems for business and communications on daily basis. The internet has made a large contribution to this advancement especially when it comes to the field of business. Online trading or online currency trading has recently attracted many traders. One of the common forms of online trading is Bitcoin exchange. Bitcoin Exchange is a new system of money for the internet that works on the concept of digital currency. It initializes the peer to peer payment system for individuals having no central authority.



A new concept of cryptocurrency is used that was initially introduced in 1998. Cryptographic controls the creation and transaction of digital money. Bitcoin works through a software and does not have central controlling authority so it is equally managed and controlled by its users around the globe.

One can work with Bitcoin exchange just like it works with any other kind of currency

exchange. Just like working with banks it is easy to make transactions through Bitcoin exchange. Analogous to physical trade the user has to pay to purchase Bitcoins. The difference is that the person has to open an account with a Bitcoin exchanger. The paid asset of the user will be available in the form of digital currency that can be used to purchase any kind of product as long as the seller accepts Bitcoins. Bitcoins may be exchanged with the banks. Bitcoin currency exchange is quite new. It is a sort of software base payment system where you make transactions digitally. Here is how it can benefit you:

- **Make transactions quicker than other systems.**
- **Always available for transactions.**
- **Make transactions from anywhere in the world.**
- **Make safer transactions.**
- **Perform transactions without interference of any third party.**
- **Monitor all transactions from Home, PC or from smartphone.**
- **Purchasing and kind of assets.**

The process of finding a Bitcoin exchange is more than finding one with the best-looking website. The factors to consider when choosing an exchange includes.

1. **LIQUIDITY**
2. **COST OF TRADING**
3. **ACCESSIBILITY**

1. **Liquidity**

Instead of choosing an exchange simply because of the beautiful looking website, you need to consider some important characteristics such as the liquidity. The fact that the market is based on people looking to buy or sell the currency, means that you need to consider how much liquidity an exchange has.

2. **Cost of Trading**

Choose the firm that uses more stable rates to avoid sudden fluctuations in profit

3. **Accessibility**

Being an online exchange methods; Bitcoins are prone to hacking by malicious parties. Hacking would be primarily to alter the figures, cause a drop in the value of Bitcoins, and profit the hackers. Choose a firm that uses the latest anti-hacking software to ensure the safety of your Bitcoin.

COMPANY OVERVIEW



BITXOXO's core values are driven by the desire to set a standard of professionalism in the cryptocurrency industry and operate ethically through collaborations and business relationship with core players in the industry. BITXOXO is owned and operated by experienced personnel in the industry. The company specializes in services aligned to cryptocurrency trading as it provides a platform that enables users to trade with a secure confidence. We are building this solution with the customer focus. We believe by thinking about the customer at every step of the way we will be successful. The company plans to deliver exceptional customer service that retains and maintains a growing customer base in the bitcoin industry.

Risk Management

The management of BITXOXO understands the challenges relating to the collections of risks connected to doing business in the cryptocurrency trading industry. It is evidenced that the activities and processes associated with this kind of business have a clear intention of applying systematic risk management techniques. Personnel working with the company would need to pay positive attention to all aspects of the day-to-day business activities and be fully cognizant of the known risks. The largest single risk is the potentiality in the emergence of new and direct competitors in the operating market.

It is believed that this is a crucial reason for BITXOXO to continually improve the quality of services for financial transactions so that the company could be equipped for recognition even as competition increases within the niche.

To provide a starting point for the development of BITXOXO's risk assessment methodology; the following preliminary risk matrix outlines typical risks associated with doing business in the trading industry.

RISK FACTORS

Risk #1 - Distinguishing BITXOXO's brand in the Bitcoin market

Mitigation Strategy:

- Plan and execute operational strategies professionally.
- Continually improve customer service and build a relationship with core targets in the market.
- Communicate service value to users and form mutually beneficial alliances with stakeholders in the industry.
- Develop strong online and on-site affiliations.
- Maximize viral marketing activities.

Risk #2 - Developing and Retaining a Loyal Customer Base

Retention of existing customers is always easier than finding new ones.

Mitigation Strategy:

- Exceed customer's expectations and deal with issues professionally.
- Reach out and create market awareness that influences increased patronage.
- Review strategies based on feedbacks from current and prospective customers.
- Strengthen BITXOXO's brand through content marketing (e.g. through blog)

Risk #3 - Low Barriers to Entry

Competitors could enter the market.

Mitigation Strategy:

- Develop a brand relationship that will inspire loyalty.
- Hire competent and experienced professionals.
- Build a community of loyal customer base.
- Be thorough and professional.
- Develop a structured feedback mechanism.

MARKETING STRATEGY



BITXOXO has gathered as much market intelligence as possible about the potential market segment for cryptocurrencies. Comparative market research in developing countries introduces several important complexities, including language, culture, currency, and customs. These factors are particularly relevant for diverse countries such as India. The Company is confident that it possesses the requisite knowledge and sensitivities to deal with these complexities. By understanding our target market and potential competitors, we will develop our competitive positioning and will know where to invest our time, money, and developmental resources.

Market research is thus a crucial focus point for the Company. The primary objectives of BITXOXO's research efforts will be to ascertain how our products will fit into the market, what their sales potential is, and what it will cost to achieve this potential.

BITXOXO plans to mitigate the risk of entering into new markets by acquiring as much information about those markets as possible. In this way, risk will not be avoided, but it will become more manageable.

BITXOXO intends to build a strong, sustainable business model through consistent growth and expansion by acquiring niche businesses in India and other parts of the world.

EXPANSION PLAN

Business growth is imminent. BITXOXO shall engage proven marketing campaign tactics in creating awareness about the online trading for cryptocurrencies. Also, the company shall commit to weighing and reviewing feedbacks from current and prospective customers while leveraging on word of mouth advantage from satisfied customers to build brand equity in the financial tech market. One of the avenues through which BITXOXO would expand market reach is through aggressive marketing campaign on various social media and financial events/forums. Also, a continuous proof of operational excellence would go a long way in promoting the brand online and look into equity financing. Engaging online interface with current/prospective customers is equally critical towards fostering customer base expansion in the financial industry.

KEYS TO SUCCESS

BITXOXO recognizes that success in business is based on unconditional commitment and focus on transforming business goals into success. Being a company with the commitment to serve people who are new and experienced to the cryptocurrency trading business; it is believed that the most important factor that defines success is value. Keys to success include;

- Aggressive targeted digital marketing and advertising.
- Recruitment of experienced and committed workforce.
- Lowering overall costs.
- To become an active and ethical member of the cryptocurrency community.
- To build and maintain a high reputation for excellence in the industry.
- Availability of trained, enthusiastic, passionate and knowledgeable personnel with answers to financial trading needs.
- BITXOXO to increase success rate through adherence to strategic plans, effective communication, customer satisfaction and management of financial plans in accordance with its corporate goals.



CORPORATE STRATEGY

<https://bitxoxo.exchange>

- Activate marketing efforts needed to promote the trading services.
- Focus on achieving sustainable organic growth, through profit retention. All revenues will be put back into the business with the purpose of strengthening the business activities of BITXOXO for high patronage and improved market reach.
- Gain market share via effective utilization of word of mouth advantage and referral marketing.
- To build a business relationship with stakeholders in the Bitcoin market and solidify the values and caliber of the brand.
- To operate professionally in a socially responsible manner.

SWOT ANALYSIS

BITXOXO forecast its strength as the ability to respond quickly and positively to market demands. In addition to this, through a visible and dynamic marketing effort, accompanied by the effective management system, BITXOXO intends to become a force to reckon with in the cryptocurrency market.

In particular, the Company's skilled management team and world renowned Advisory Board will be instrumental in guiding the Company towards maximum profitability and attracting exceptional talent to work for BITXOXO.

In spite of these advantages, the Company must overcome inherent weaknesses and respond to potential threats in order to realize its goals.



The strategies and initiatives discussed throughout this document have been developed with these challenges in mind.

Lack of **brand recognition** is a problem that all new companies face, but BITXOXO's management believes that this obstacle can be overcome through aggressive marketing and networking activities.

Regarding (lack of) **awareness** about cryptocurrency, as part of its marketing efforts, the Company is planning on actively promoting the benefits of cryptocurrency as a core strategy. In particular, it will participate in National and International conferences and enlist public relations firms to generate press about the importance of cryptocurrencies in the future economy.

While **limited resources** will force the Company to make many difficult decisions, the fact of the matter is that establishing a straight up sales organization, when managed by seasoned experts, is a relatively conservative proposition. In other words, the Company will only entertain business lines that it has the resources to support fully. Moreover, sales force growth will be closely tied to market considerations in order to minimize risk at all times. At the same time, the Company will spend its marketing budget in a manner that maximizes revenue impact.

The Company greatly aware of its **competitors**, including other popular Bitcoin and cryptocurrency exchanges and businesses. Since other firms already offer cryptocurrencies as part of their product portfolios, they are natural threats and could become especially threatening, were they to focus on similar strategy to establish in the segment before BITXOXO establishes itself in the market. That having been said, by the time BITXOXO registers on the competition's radar, it will likely be cash flow positive, with its brand awareness campaign well underway. In the unlikely event that well-funded competitors happen to move into the sleep segment at the same time as BITXOXO, the Company should be able to operate profitably based on its cost advantages and expertise.

Even if **economic and political climate** does not continue as forecasted, there will continue to be demand for cryptocurrencies throughout the world. Based on our estimates, BITXOXO could still operate profitably in a zero growth scenario. What's more, BITXOXO has contingency plans to expedite its expansion to other regions, many of which support significantly higher price points than other countries.

In the unlikely event that if one of the founder(s) or other **key executives** are forced to leave BITXOXO, the company will continue to pursue its business without detour. Fortunately, due to the vast experience and size of the Advisory Board, there will always be an ample supply of expert insiders ready to perform managerial functions when needed.

The table summarizes the company's strengths, weaknesses, opportunities, and threats (SWOT). As noted in the table, BITXOXO is fortunate to have formidable strengths and glowing opportunities.

S

STRENGTHS

- Diversified client base: This will reduce dependency on one particular market.
- Value-driven product/services
- Huge transactions on the Bitcoin blockchain.
- Extensive advertising and marketing: The Company will undertake extensive advertising and marketing, promoting both the brand name as well as the products.
- Online engagement with customers.
- Participation in expo events and related activities

W

WEAKNESSES

- Increase in competitors.
- Testimonies of dissatisfaction from users.
- Insufficient financial capability to translate plans into market reality.
- Lack of reputation in the market.
- Lack of clear strategic allies.
- Ineffective market awareness may weaken the brand in the industry.
- The effect from other cryptocurrencies and altcoins.
- Service/Product's ineffectiveness.

O

OPPORTUNITIES

- Participation in a high demand and growing market.
- Cryptocurrencies are in a great macroeconomic spot.
- Current trends in the Bitcoin market present business opportunities, which may be fully utilized.
- Opportunity in blockchain technology.

T

THREATS

- Some sort of catastrophic event that may have a significant effect on the business.
- Lack of immunity to economic downturns.
- Lack of professionalism may threaten the company's existence.
- The threat of new entrants is real.
- Unfavorable government policies or political climate.

OUR OBJECTIVES



BUSINESS OBJECTIVES

- To cultivate and safeguard the legacy and growth of the business through careful yet daring future planning and execution, allowing the company to reach new heights of operational excellence and customer base expansion.
- To ensure timely execution of BITXOXO's growth plans through intended efforts to develop the trading service platform into a household brand in the global bitcoin market.
- To attract, maintain and expand the customer base in the industry.
- To engage in business alliances with a view to expose BITXOXO to business opportunities in the cryptocurrency trading market.



FINANCIAL OBJECTIVES

- Increase revenue annually.
- Review financial activities quarterly.
- Increase streams of revenue via diversification and operational expansion.
- Prepare financial statements in accordance with globally accepted accounting procedures.
- Ensure adequate and effective internal controls are installed and maintained to ensure the security of financial assets.



MARKETING OBJECTIVES

- Engage in marketing efforts that propel market reach.
- Expand marketing area (globally).
- Offer incentives to efforts that drive referrals to BITXOXO's financial products and services.
- Execute marketing plan professionally.

BITXOXO PLATFORM

At Bitxoxo exchange, we offer the widest spectrum of services for the people in India. You can easily buy or sell and even gift Bitcoins to your friends and family within minutes. Bitxoxo is the World's first company to launch Bitcoin Physical Gift Card. Also, we will be incorporating more services on Bitxoxo; like PoS System for Merchants, Bitcoin Payment Gateway for e-commerce websites, travel portals, recharges, and shopping, etc. Very soon our users will be able to spend their bitcoins as well on bitxoxo.com.

We believe there are many companies offering the same services as we do. However, they are only competitors if we deliver the same level of services they do. Our greatest competitive advantage at Bitxoxo is that we catapult above all others in the industry by delighting every customer by doing far more than our customers would dream we'd do. Bitxoxo delivers wow by exceeding every of our customer's expectations by providing our customer's unique Bitcoin trading platform with 100% satisfaction.





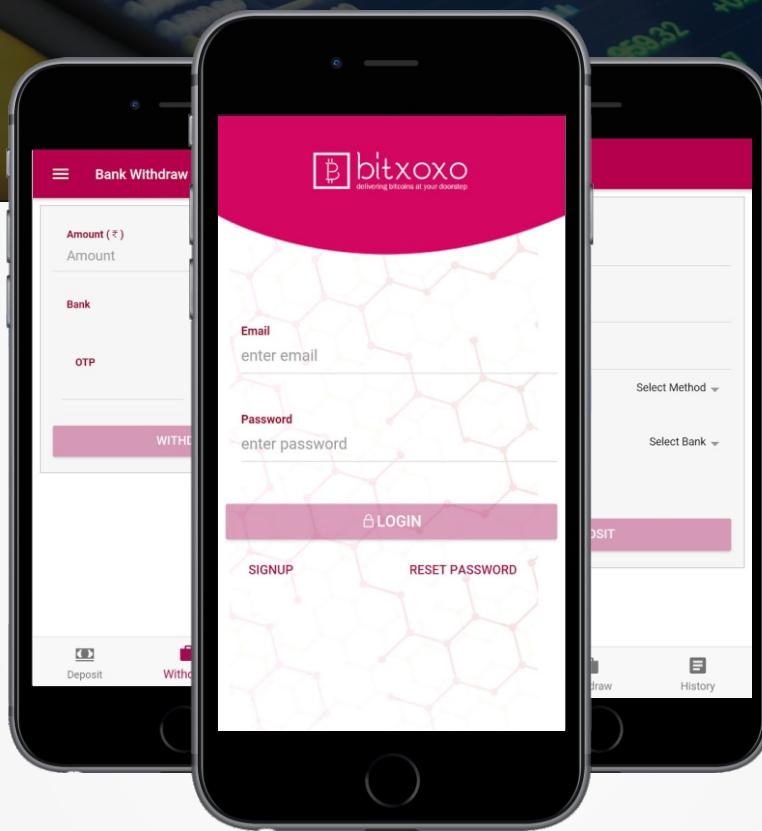
BITXOXO GIFT CARD

Bitxoxo is the first bitcoin exchange in the world to launch Crypto pre-paid gift card for its users.

It is a physical gift card similar to the cards available with E-commerce website for shopping. Any bitcoin users can buy a gift card for self, friends and family from Bitxoxo website.

The gift card can be redeemed on our website. The user needs to scratch a unique code printed on the gift card and enter the same code on the Bitxoxo website. Once it gets validated, user's Bitxoxo wallet get credited with the denomination of your gift card that can be used to buy cryptocurrencies instantly from Bitxoxo.

BITXOXO APP



Recently, Bitxoxo launched its trading app. The app available for free for both the Android and iOS users. The app has been tried and tested through an expert team of company's developers and has a very easy interface which will make users trading experience hassle-free from several steps and will be updated with cryptocurrency price every time for buying and selling.

Bitxoxo is committed to provide The Best trading experience to all its users through its app on both iOS & Android Platform. Now Bitxoxo users can buy or sell cryptocurrency on the go.

ICO LAUNCHPAD



Bitxoxo launched country's first ICO Launchpad service for its users and ICO/Pre-ICO blockchain projects. Through Bitxoxo's ICO Launchpad, our users can invest into ICO's listed on our ICO Launchpad. These ICO are selected and shortlisted by our team of Blockchain and cryptocurrency experts. We only select those projects which may have high future potentials and having a team fully dedicated towards their project. Also we scrutinize the technology and available codebase, as well as project maturity and progress. Furthermore, we utilize industry leading advisers and aggregate data sources to further evaluate the core components of what makes a successful project before, during, and after the token sale.

Currently, only Indian users who have KYC verified account on Bitxoxo.com can invest in the listed ICOs on our Launchpad using their Bitxoxo's Balance. But very soon users around the globe can invest into ICOs on our ICO Launchpad. We are currently developing a system to integrate a more wholesome and wide-ranging KYC and Anti-Money Laundering safeguards so that international users can also use our platform to contribute in live ICOs.

Not only users but our ICO Launchpad made fundraising simpler for blockchain projects. As all the contributors on Bitxoxo already holds KYC verified accounts, so it skips the whitelisting process which is very difficult to manage in most of the ICOs. Bitxoxo also markets the ICOs listed on its launchpad to more than 100,000+ Bitxoxo.com subscribers as well as advertise it on all its partner websites having more than 10 million impressions per day.

BITCOIN CASH (BCH) - ALTCOIN MARKETPLACE

Apart from BTC Marketplace, Bitxoxo will be launching country's first Bitcoin Cash(BCH) Marketplace for all its users in Q3, 2018. Most of the altcoins can be traded using BCH as a base currency. Also users can convert their Fiat money to BCH in real-time.

At Bitxoxo, we strongly believe that BCH is a future Bitcoin. Only BCH can overpass the value of bitcoin as it the next version of Bitcoin. To promote BCH, we will be launching BCH Marketplace in all the countries where Bitxoxo will be expanding in near future. Also, **BCH Marketplace will have less trading fees as compared to BTC marketplace.**



BCH

PoS APP

Cryptocurrencies are the best form of payment. Usage of cryptocurrencies in our day to day life could make our life much easier. In Q2, 2019, Bitxoxo will be launching first of its kind PoS App for BCH. Using our PoS app, any merchant around the globe can accept BCH for their product or services. Our PoS app will generate a QR code for any sales made by the merchant and the buyer can easily scan and pay using Bitxoxo Wallet App or any other BCH Wallet which supports QR code scanner for sending BCH. The merchant can further convert its BCH into Fiat currency instantly using Bitxoxo Exchange and transfer it to his/her bank account. The merchant can also select an option for automatic conversion to Fiat currency in order to avoid rate volatility risk.



BCH E-UNIVERSITY

CERTIFICATION PROGRAM

Since the inception of Bitxoxo, we are actively involved in arranging seminars, meetups and events throughout the country in order to spread knowledge and awareness of cryptocurrency & blockchain technology. While connecting with people we found that more and more people are interested in learning about cryptocurrencies and blockchain technology. So, we envisioned to launch e-University Certification Program which will help youngsters and cryptocurrency enthusiasts to learn more about cryptocurrencies.

Initially, we have planned to launch BCH specific course material along with a certification program where anyone can download our course material. Upon completion of the course material they can opt for an online exam passing which they can obtain a "Bitxoxo Certified Professional" from Bitxoxo e-University. Following BCH we will keep on adding more course materials for all the people around the globe. Our Certification Program will have a global recognition. We will also be creating a one on one networking platform where users can ask questions related to our course material with and get the answers from our professionally trained e-Professors.



BITXOXO INCUBATOR



We always believe in sharing and caring. Our vision is to help new blockchain startups by incubate them with our advice and funding. We know the complexities and challenges which every startup has to go through in the initial phase of setting up a business. We had also gone through those phases.

The main objective of our incubator is to provide seed investment to blockchain startup around the globe which has an efficient team and very high future potential. Bitxoxo will also provide all relevant assistance to these startups so that we can help in making our world a better place. Bitxoxo Incubator will be directly managed and monitored by our company's board of members, so that none of the project gets neglected.

BITXOXO DEBIT CARD

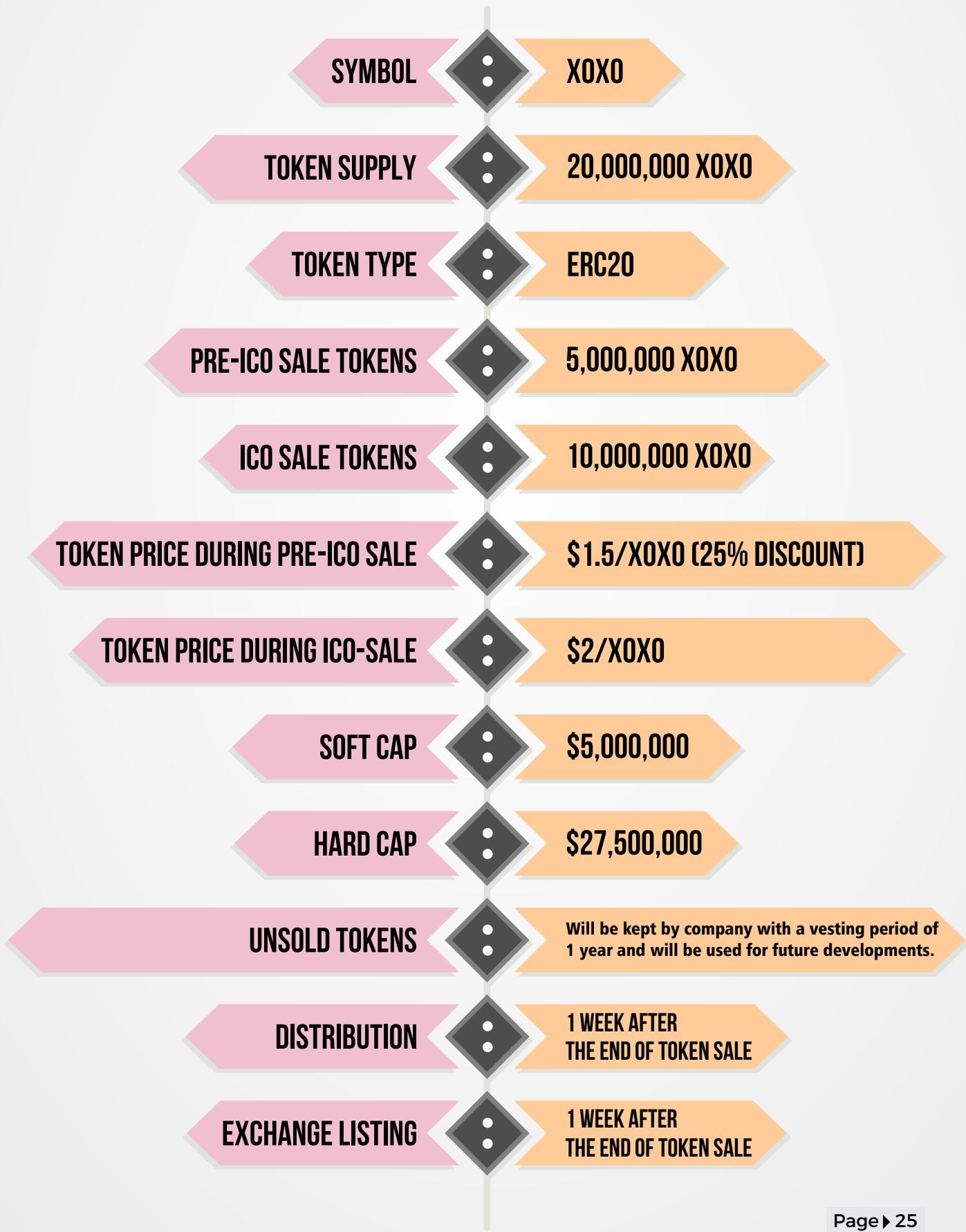
Plastic currency is still the most used form of money throughout the world. As a value added service for our PoS merchants, we will issue an International Debit card through which they can directly withdraw their payments received through sales, from any ATM in the world. Also they can use this Debit card for shopping. Later we will be issuing Bitxoxo Debit Card to all the Bitxoxo customers throughout the world except in few countries where financial jurisdiction will not allow us to issue Debit Cards. Using our Debit card, our users will be able to withdraw money in currency of their resident country anytime. The relevant amount of cryptocurrency will be deducted from the users wallet as per the market exchange rate at the time of fiat withdrawal.



BITXOXO International Debit Card

One of its kind cryptocurrency card using which card holders can enjoy benefit like any other debit card with their cryptocurrency.

TOKEN SALE

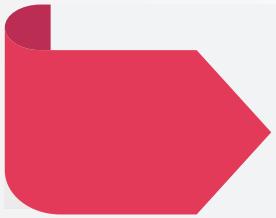


TOKEN DISTRIBUTION

The maximum number of tokens which will be generated is 20,000,000 (20 millions). Out of which 15,000,000(15 millions) tokens will be sold to public, institutional & private investors. No more tokens will be ever generated after the token sale will be completed. The maximum fundraising goal is \$27,500,000 (27.5 million USD) with a soft cap of \$5,000,000 (5 million USD).

Out of 15 million tokens, 5 million tokens will be sold in the pre-sale round and remaining 10 million tokens will be sold in the public ICO round. The minimum investment amount during pre-sale is set to \$6,000 and during public ICO sale minimum buying cap will be \$2.

5 million token will be kept by Bitxoxo and will be distributed as follows:



- **1 Million** tokens will be used for Marketing and Bounty Campaign



- **1 Million** tokens will be distributed to Advisors and Partners.

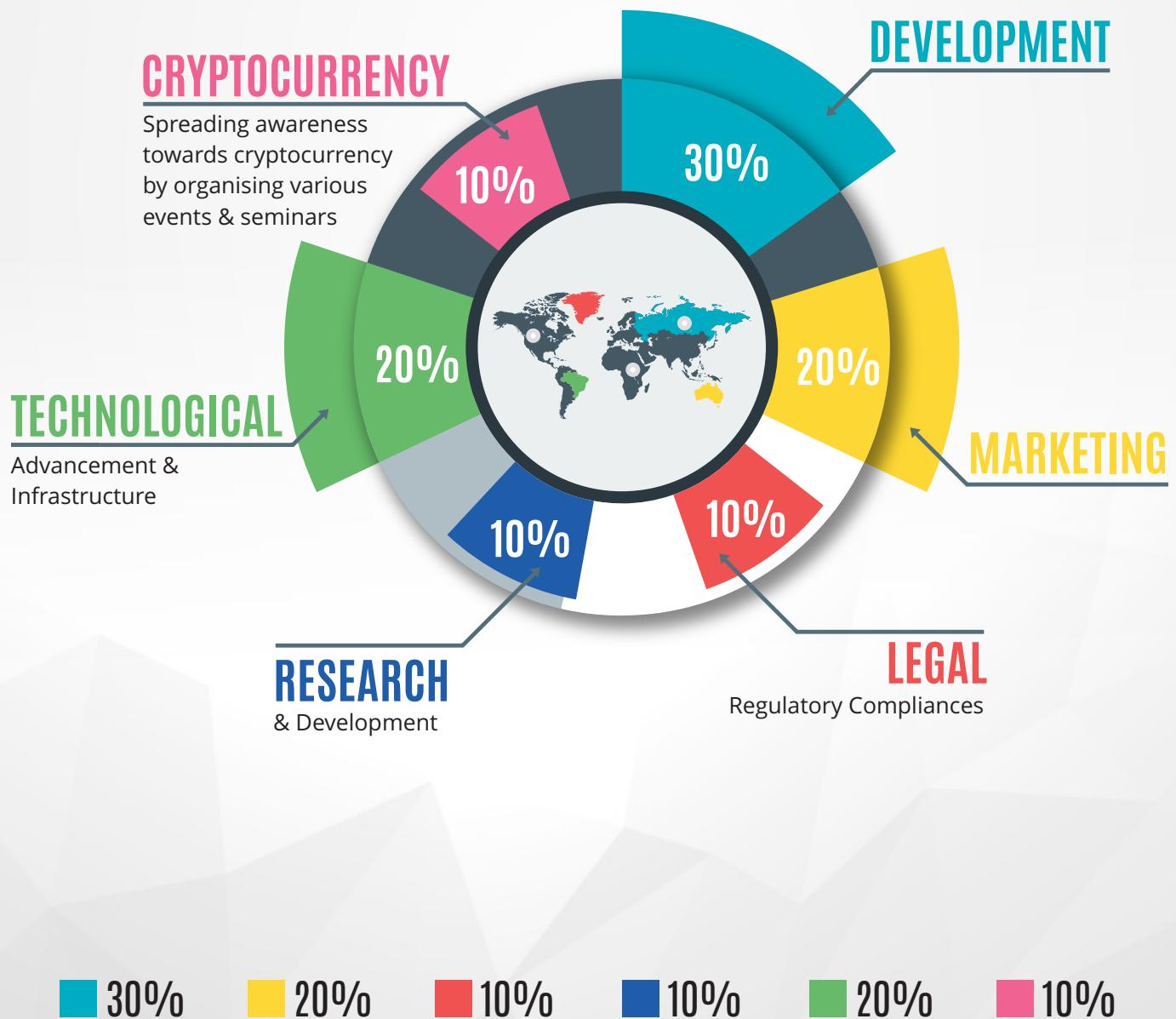


- **3 Million** tokens will be kept by Founders & Team with a vesting period of minimum 12 months. The team tokens will be locked with a smart contract for 12 months vesting period and 6 months cliff.



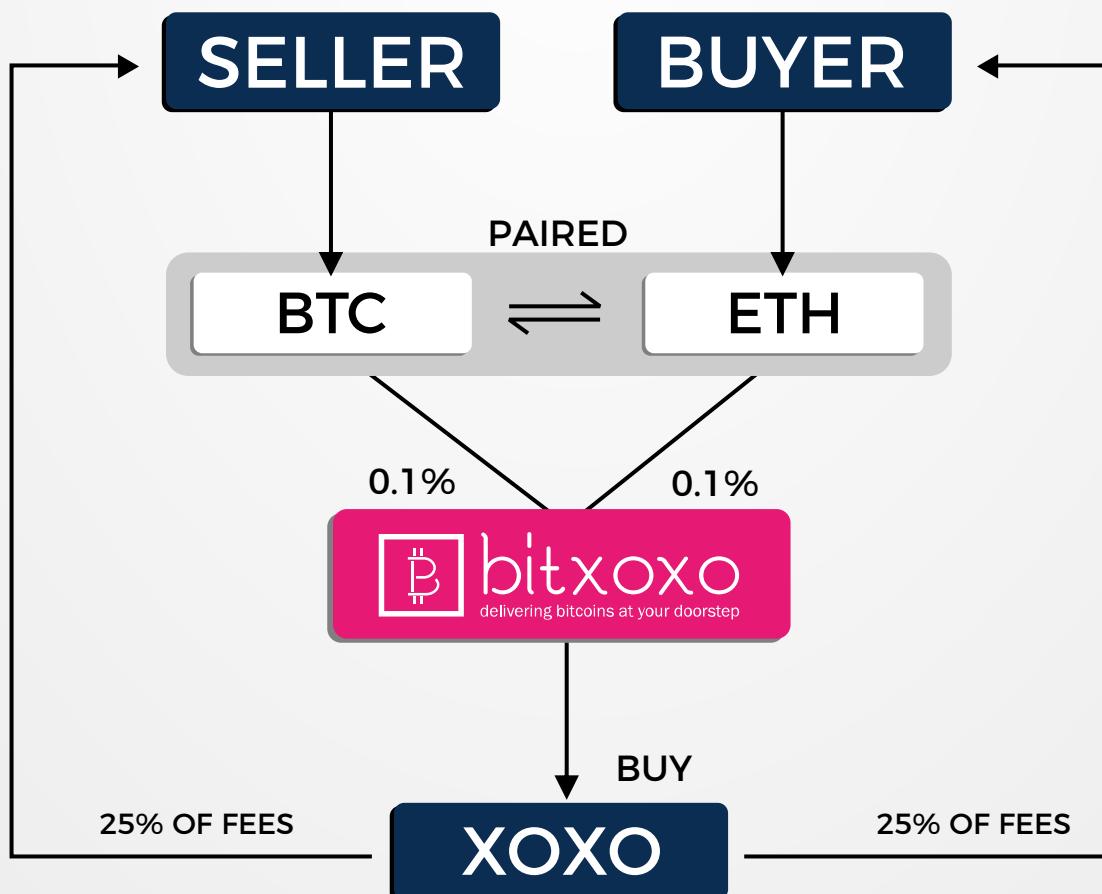
ALLOCATION OF FUNDS

The total funds raised by the token sale will be used by the company in the following format:



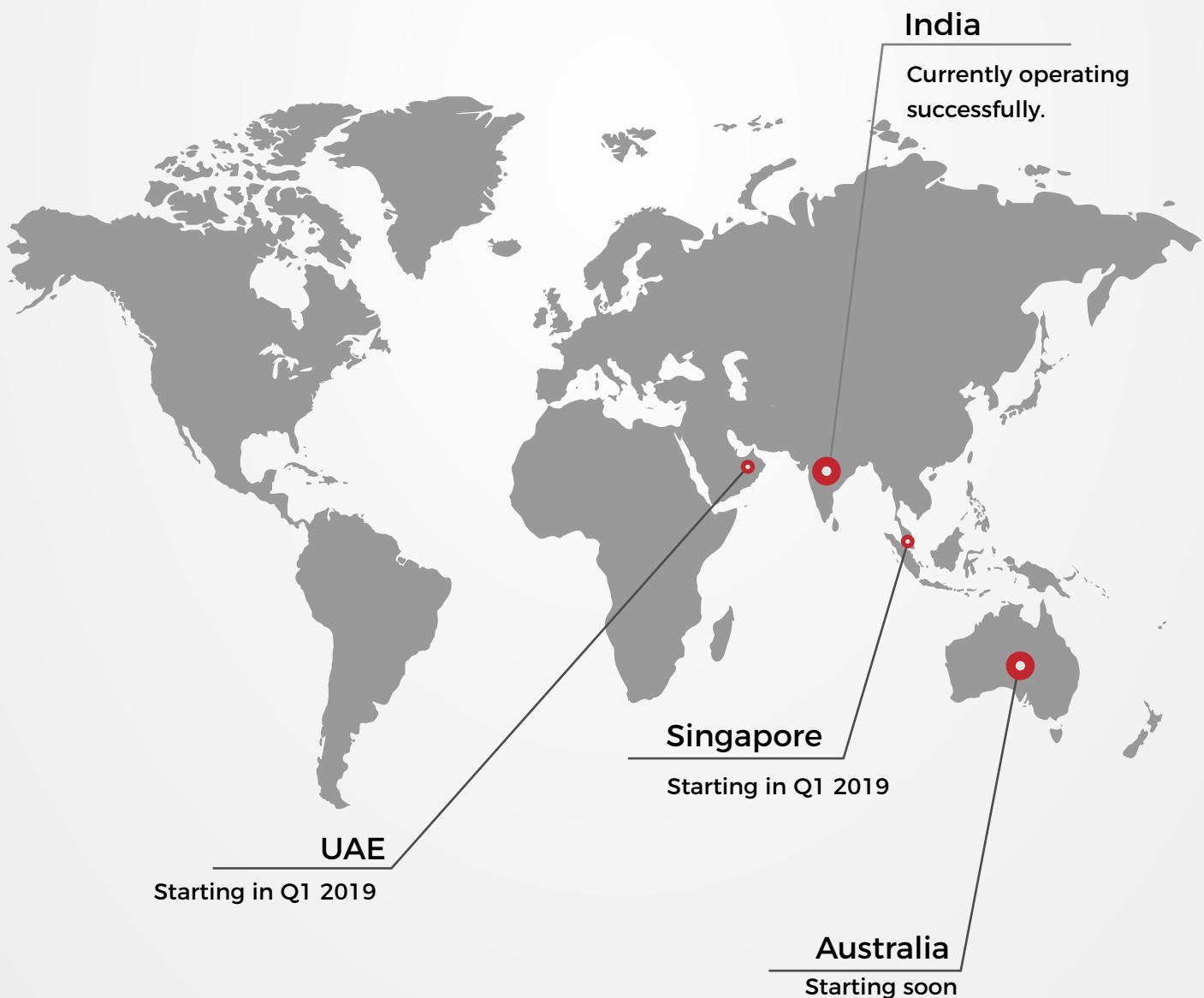
WHY INVEST IN BITXOXO TOKENS(XOXO)?

XOXO token holders will benefit from continuous demand for XOXO token. Our business model will ensure that there is always a requirement for XOXO token on our platform. As explained in the below figure, whenever there is a pair matched between buyer and seller. Bitxoxo collects 0.1% fees from each buyer and seller. Out of fees collected on each transaction, the 25% of fees will be used to buy XOXO token at the current exchange rates and credit the same tokens to the respective user's XOXO wallet. Hence creating a constant demand for XOXO tokens in the market. Hence creating a constant demand for XOXO tokens. XOXO tokens are not shares in the company. They do not create any rights to a profit sharing arrangement between the company and the token holders/owners. They do not provide any voting rights. They are utility tokens which the owners can buy, sell or swap and give you access to our platform and services that we currently have and are in the process of developing.

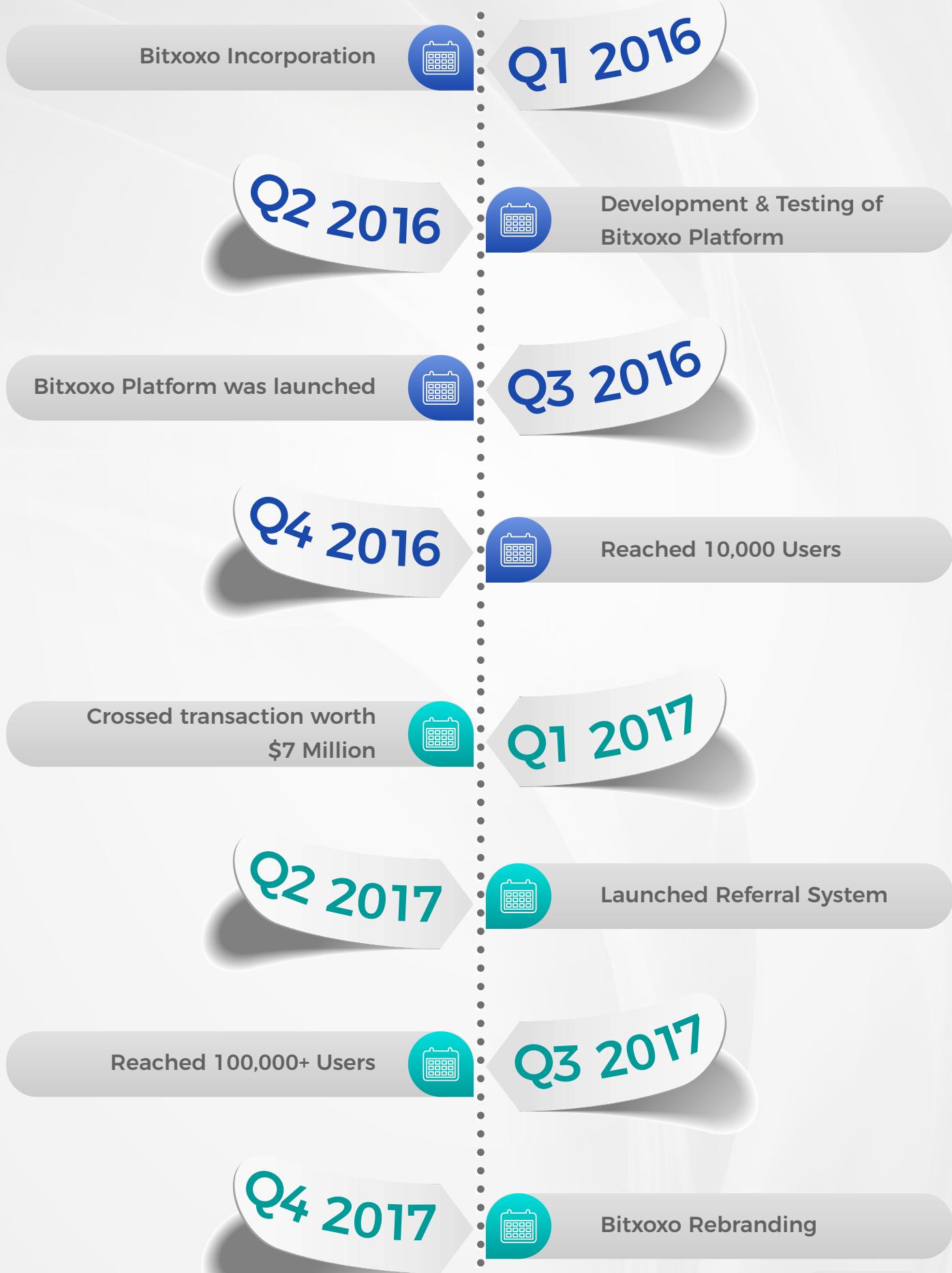


DEMOGRAPHIC EXPANSION

Bitxoxo is successfully doing their operations in India and starting in Australia. By the beginning of year 2019 we have plans to start expanding in Singapore & UAE and more countries there after. Bitxoxo's massive popularity and success in the countries it currently operate in will provide it with great push for global expansion.



ROADMAP



Bitxoxo App launched(Both Android & iOS),
ICO Lauchpad launched



Q1 2018

Q2 2018



Bitxoxo ICO Token Sale & listing
in top global exchanges

BCH multi-currency marketplace



Q3 2018

Q4 2018



Bitxoxo Debit Card launch

Demographic Expansion in 3 more
countries (Singapore, Australia & UAE)



Q1 2019

Q2 2019



Start e-university Certification
Program for BCH Education

PoS system specifically for BCH



Q3 2019

Q4 2019



Bitxoxo Labs to help
blockchain startups

Demographic Expansion in
more countries



Q1 2020

OUR TEAM

Our management team is currently made up by the following staff members:



Hesham Rehman

Co-Founder and CEO

Hesham has 11 years of experience in finance and technology. His passion for tech made him a self-made entrepreneur and previous founder of web development company TechSuvidha. Being an early adopter and trader of bitcoin. He is always busy in producing new ideas for development and growth in the industry.



Mohammed Rezwan

Co-Founder and COO

Rezwan is a young age entrepreneur. He started trading bitcoin in his very young age of 17. He is a Civil engineer from Jawaharlal Nehru University, Warangal. He plays the highly relevant part of controlling most of the operational and business of the company. His calm and composed demeanor is well suited to lead operation team.



Mohammed Sadiq

Chief Technology Officer

Sadiq holds an Bachelors degree from one of the Top University in Hyderabad. He has over 10 years of technology, software industry experience. He is Microsoft Certified Professional. He has been involved with handling various high level projects. He has great knowledge of latest advancement in technology which helps our platform to stay up to date and highly secure.



Archit Tyagi

Principal Partner

Archit possesses the MBA degree in International Business with Finance and passed Level 1 of the CFA program. He has over 5 years of extensive experience in the investment banking valuation, corporate finance & virtual business advisory. His interest and understanding of global market perfectly fulfill the company requirement as a strategist in business planning, marketing, frame strategy in business development and growth at global level.



Salvina Samson

Certified Bitcoin Professional

Salvina is a Certified Bitcoin Professional. She holds the Master's degree in Mass communication & a diploma in broadcast journalism. She started her career working for a media house. Before she gained interest in content creation and social media marketing. The attitude of learning new things made her acquire the core knowledge of cryptocurrency. Her experience, intelligence, and skill to compose things from the scratch and give them a meaningful appearance is her natural ability while spreading the awareness of cryptocurrency to the mass.



Tipu R.

Blockchain Engineer

Tipu has an engineering degree in Computer Science and holds more than 8 years of experience as a core software developer. He has been part of various financial projects and been actively working on blockchain and cryptographic technology for more than 3 years now.



Sulabh Tyagi

Legal Head

Sulabh possesses extensive knowledge in handling issues on civil, corporate, banking etc and rich expertise in legal drafting. Over 8 years of experience in consulting and managing all the legal part of the company.



Annabelle Malhotra

Content & Media Planner

8+ years of experience in media planning and building brands. Annabelle role is to look after the media marketing strategy by polishing the brands and connecting people together with the same interest that help in both brand building and growth.



Ruz Vasakovna

UI/UX designer, Digital Marketing Consultant

Ruz has a professional degree from a State University in Yerevan. She has worked on numerous projects both as a UI/UX designer as well as the digital marketing consultant. She will help Bitxoxo with International Support in Russian and other foreign languages.



Palak Malik

Public Relations Manager

Palak holds the experience of more than 5 years in public relations. Her expertise in PR adds benefit to boost the services and brand name of our company.

ADVISORS



Roger Ver

Founder & CEO Bitcoin.com

The founder of Bitcoin.com popularly known as "Bitcoin Jesus". Roger Ver is an entrepreneur and an early investor in bitcoin and recognized as the first Bitcoin angel investor for numerous cryptocurrency projects. Including The bitcoin foundation, Blockchain.info, Ripple, Kraken, Bitpay etc.



Mate Tokay

COO Bitcoin.com

Mate Tokay is the most active and keynote speaker at Bitcoin.com. The Chief Operating Officer of Bitcoin.com used to be a professional athlete and a cryptocurrency miner before he co-founded Bitcoinist.net. Mate is the voice for Bitcoin in every conference and public speaking. He focuses on larger vision and goal to achieve his passion for holding the top position in cryptocurrency industry trends while spreading the awareness and popularity of Bitcoin worldwide.



Stephen Drew

Capital Markets Advisor

Stephen Drew endures the 20 years of experience in investment banking, fintech & real estates. He worked on Wall Street for 10+ years in trading and investment banking. The 3 years' experience in trading and investment in cryptocurrencies. Stephen has raised over \$1 billion in financing for his client both small and medium companies. Being a part of \$100 million Crypto Hedge Fund based in NYC and the Caymans, Stephen always engaged in monetizing day to day operation of the fund from analyzing investments to speaking with high net worth individuals and family offices. Stephen is also a member of Yale Club NYC.



Sydney Ifergan

Advisor

Sydney holds a degree in computer science and has 20+ years commercial experience. He has spent the last 10 years working in the online marketing arena and was the CMO for a large brokerage. In recent years, he has been consulting to various brokerages globally on their online marketing and the utilization of technology to improve their results.



Robby Schwertner

International Event Manager

Robby Schwertner is a motivated ICO founder and advisors on multiple projects. He is an expert and professional individual focusing on the enlargement and success of cryptocurrency and blockchain project around the globe. Robby is the sole voice for all the international public conference and events for Cryptocurrency.



Boris Otonicar

Advisor

Boris Otonicar has a Masters degree in economics and psychology from University of Zurich. He has a certificate as a Blockchain Specialist BVS. He consults companies in Blockchain issues and do ICO advising for different projects like Coinlancer, Districts, Coinloan etc.



Bruce Jeong

Advisor

Bruce is a certified accountant and an established lawyer who has also worked as senior project manager for private equity and as the COO of New York Consulting Group over the last 17 years. He is currently a global partner at BDLAW law firm and is an advisor to various blockchain and ICO projects.



Michael Creadon

Senior Advisor

Michael is the CEO of 4Rev, a global crypto research blog. He brings a wealth of knowledge in capital markets to Bitxoxo, having served for two decades as CEO of Traditum, a proprietary trading firm based in Chicago specializing in interest-rates and agricultural commodities. Michael has served on several regulatory boards and is widely quoted in the media for his market views and trading industry insights.



Laura Zaharia

Advisor

Laura Zaharia has excellent knowledge of cryptocurrency industry. She is a graduate of International Relation and European Studies. Laura has been working in the ICO projects and have good experience in dealing with people of common interest.

PARTNERS





LEGAL SUPPORT

Lehman Walsh Lawyers is a specialist Startup and General Corporate Law practice. Founded and led by Janya Eighani, we work with companies at any stage of growth and of any shape or size; we have worked one-on-one with sole-operating entrepreneurs and have also provided services to companies with over 10,000 employees.

Lehman Walsh Lawyers is the first Australian Law Firm to accept Digital Currency as a form of payment.

We act as your company's virtual legal counsel, with the added flexibility of letting you decide how often you require our input and assistance, without having to commit to a long-term and expensive retainer. We will be there to offer legal assistance throughout your company's lifecycle. Whether you're just starting up and need a few contracts reviewed or you're negotiating an exit strategy requiring expert advice, we'll be with you every step of the way.

Our focus is to do what we can to limit our clients' exposure to legal challenges or litigation. Wherever possible, we seek to mediate issues and reach an amicable and cost-effective resolution for our clients, and where necessary, we fight with vigour and dynamism in court, to protect our clients' legitimate interests.

We focus on serving the needs of entrepreneurial businesses and those who invest in them. We meet their needs at every stage of the business - from start-up to exit, and we support our clients through prosperous times and when times gets tough.

We do not believe in a one-size-fits-all approach to legal services. Our client's strategic and business objectives guide the way we provide our services - examples include spending a period of time with our clients at their premises and assisting on a full-time basis, attending important meetings with the management team to offer immediate legal advice or the provision of training for staff members.



MEDIA COVERAGE



DECCAN
Chronicle

Forbes

business today

hindustantimes

DATAQUEST

THE COINTELEGRAPH
future of money

The Economic Times

moneycontrol

DISCLAIMER

Please carefully read this disclaimer. Consult your Legal or Professional advisor in case of any doubts.

The information in this whitepaper is sets out the current and upcoming developments on Bitxoxo platform. This whitepaper does not imply any contractual relationship with any of the token holders.



While framing this whitepaper we tried our best to make sure that all the information are correct and up to date but provide no guarantee or warranty at all, that they are.

Bitxoxo never provide any opinion or advice to purchase or transact with Bitxoxo tokens. This whitepaper does not legally bind any investors or advisors in any contractual agreement. The content in this whitepaper is solely for reference purpose. Bitxoxo does not guarantee any legal liability arising from any of the material containing in this whitepaper.

Before investing into Bitxoxo tokens, the investor is liable to check the jurisdiction of his/her country of origin. Also is it highly recommended that the investors should consult with their legal, professional and financial advisor. Any of the investor in Bitxoxo token will not use their token for any illegal activities and also should not engage in any activity which could affect the brand image of Bitxoxo.

The purchasers of the Bitxoxo tokens are responsible for their own assessment of risk and must seek their own independent advice. We do not, in any way, shape or form, provide any warranties, guarantees or undertakings in relation to the ICO, the tokens or our services. We Reserve the right to limit any and all investors from investing, at our sole discretion. By participating in the ICO and purchasing Bitxoxo tokens, you assume all personal responsibility.

ARBITRATION:

- (a) Any dispute, controversy or claim arising out of, relating to or in connection with this agreement, including any questions regarding its existence, validity or termination, shall be referred to and finally resolved by arbitration administered by the Australian Disputes Centre (ADC).
- (b) The arbitration shall be conducted in Sydney, Australia in accordance with the ADC Rules for Domestic Arbitration operating at the time the dispute is referred to ADC (the Rules).

The terms of the Rules are hereby deemed incorporated into this document.

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