



# G·GLOBAL

## WHITE PAPER

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2018 | Ver. 1.9

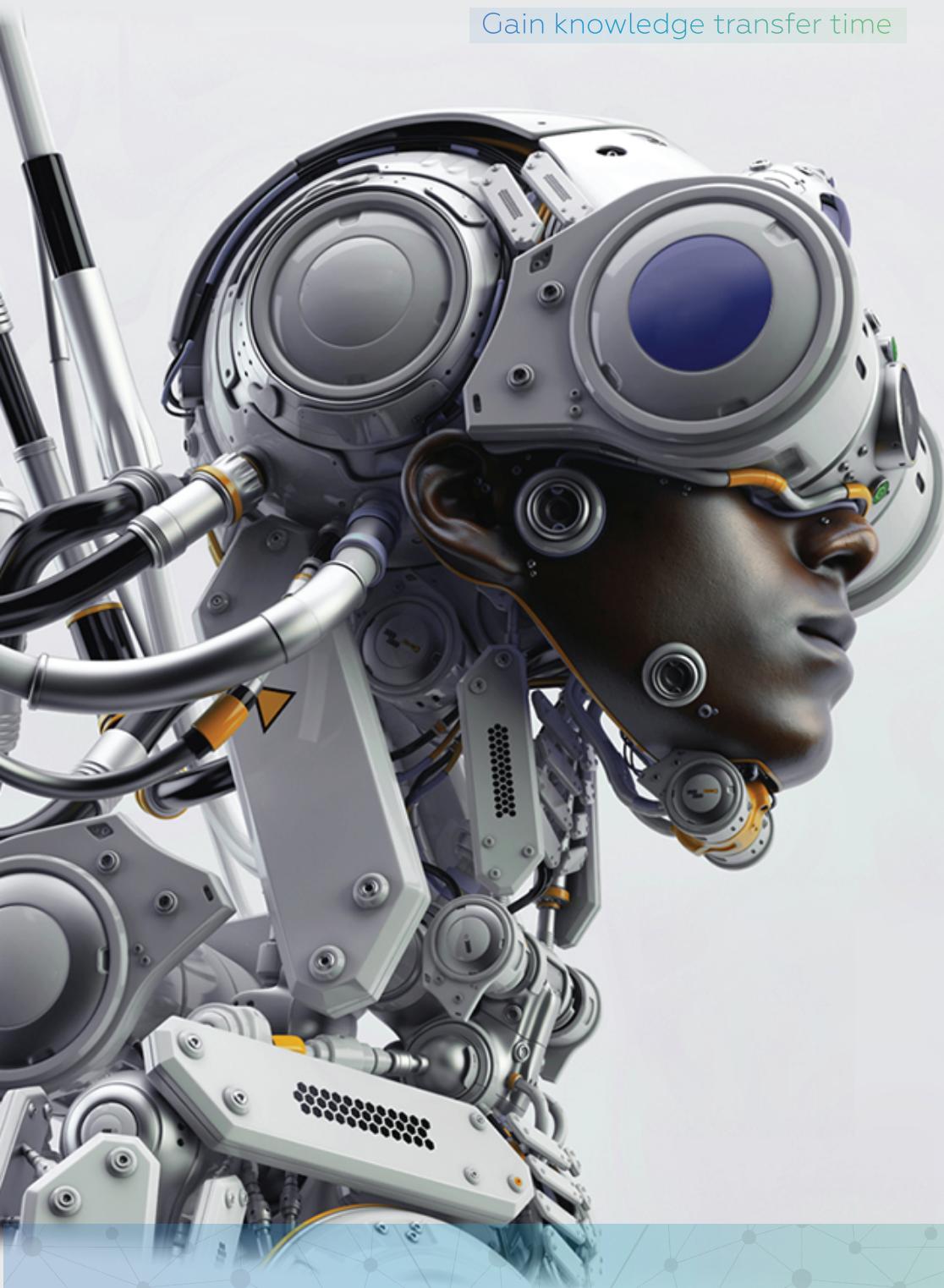




**G·GLOBAL**

**DECENTRALIZED  
CONSULTING MARKETPLACE**

Gain knowledge transfer time



**WHITE  
PAPER**

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# Introduction

## 1. Introduction

In the era of globalization, the labor market has ceased to correspond to the trends in the economy development. The low mobility of labor resources is the heart of world inequality. The cost of goods in different countries is equalized by logistical arbitration, but such arbitration is not available for such commodity as labor, which leads to income differentiation and the division of countries into the poor and the rich. To date, the modern labor market has a low efficiency.

Within the given scenario, most people do not have the opportunity to fully reveal their potential. The only subconscious need for self-realization is not enough for the physical embodiment of ambition. Only a small percentage of people are really passionate about their activities and strive to achieve maximum results, to show passionarity.

A person's natural desire to identify and develop personal opportunities bumps into a non-intended ecosystem. The key objective of the G-Global Business Portal project is to make international labor relations maximally beneficial for employers and employees. Reduce the main transaction costs for recruitment, bureaucratic procedures for registration and the need for moving.

The G-Global Business Portal team does not just create a marketplace for expert services, eliminating the need for the mediation of consulting companies, it forms a fundamentally new platform for human interaction structured in decentralized protocols and the globalization of knowledge through the use of machine learning algorithms.

The basis of the G-Global Business Portal platform is the motivational principle. The structure of interaction is based on the protocol of determining the level of trust, which in a manner is a new generation of the evaluation system.



# Introduction

Each user action on the platform will be recorded in Blockchain to form his "Success story". It will create a powerful incentive for maximum commitment, manifestation of passionarity and its multiplication. The incentive will persist and grow as the platform develops.

Macroeconomic research has long and accurately established the fastest economic growth occurs if there is a large planning time-frame. During this period, the business makes investments for decades ahead, no one cares about short-term profit, as large long-term infrastructure projects are being created. The same principle works at the micro level: a person provided with the necessary guarantees in a prosperous and stable environment begins to expand the planning period, and maximizes the long-term utility function, which always implies investing in experience and reputation. From the point of game theory view, these are the most favorable conditions for both sides, achieved rarely in the real world due to lack of trust.

The founders of G-Global Business Portal are engaged in the development of the project since 2013. To date, a beta version of the G-Global Business Portal platform has been created (an Internet marketplace of expert services), on which many hypotheses and mechanisms have already been confirmed. The following step is a new protocol development for the supersystem approach to problem solving.

The system is built on blockchain technology, it is open and independent, which fully corresponds to the ideology of decentralized rating. The efforts of the team are aimed at developing a fully functioning version, publishing the source code and creating a foundation for the maintenance and development of the project.



## 2. The project ideology

Global discoveries, the development of science, technological breakthroughs are the multiple results of a person's selfless work and the desire to achieve the set goal. According to Abraham Maslow's hierarchy of needs, person's highest need is self-realization, notably the achievement of goals through own capabilities and personal development. The modern market provides a lot of opportunities, but not everyone can independently find ways to implement them. There are many examples where geniuses, real professionals remained completely unrealized during the lifetime.

Taking into account the needs of the modern market, the G-Global Business Portal platform will provide everyone with the opportunity to implement professional competencies, apply the knowledge gained in practice and achieve their goals. This is not just a platform for selecting experts, but a working marketplace for finding talents, a social elevator for interested people.

The development of algorithms and the introduction of methodologies for the optimal selection of teams and projects will allow to raise the level of the total number of successful projects and satisfied customers and executors qualitatively, the unique machine learning and the implementation of AI systems in turn will help a specialist to select tasks, constantly increasing their complexity, and to get virtual assistants.





## 2.1 G-Global practical application

The platform is a set of smart contracts and open-source software to provide basic parameters for the interaction of participants. The platform functionality will be available by API, which will allow any project to use the platform within its application / product as a superstructure over the knowledge base about experts in the blockchain. The platform functional will allow to optimize the business processes of all consumer groups, since it can be used by individuals, legal entities, and public authorities.

The platform will allow the collection and modernization of enterprises in the real sector of the economy, their tokenization, as well as pre-investment packaging of the project at any stage and its withdrawal to the ICO. The main thing will be the availability of a promising idea and the desire to implement it, and all resources for implementation can be obtained using a single ecosystem of G-Global.

To use the platform, we will develop a cross-platform client that will include all the necessary functionality for convenient interaction of experts, customers, and investors.

## 2.2 Project advantages

Nowadays, the already functioning beta version of the G-Global Business Portal platform provides experts with orders, and companies with professional staff. The competitive advantage of the platform will be the introduction into the industry of blockchain technology and the release of its own GGP tokens.



# Project advantages

## **Key G-Global Business Portal features and benefits:**

-  **Transparency.** The implementation of Blockchain technology removes the information asymmetry on the platform. Information about the work performed is stored in a decentralized system and is publicly available, each user can be sure of the good faith of the other participant. It is important this image story can be neither deleted nor faked.
-  **Confidence.** Financial relations on the platform are regulated by smart contracts. The cost of each consultation is prescribed initially, the money will be transferred only in the case of a quality task. Thus, a smart contract is an instrument for settling any disputes: if the conditions for executing a smart contract are not confirmed, then the transaction will not be conducted. One of the goals of the Advisor on interaction with the expert community and business schools, Wenjie Cao, is to increase the value of the platform membership, which in turn will increase the value of feedback and platform membership.
-  **Rating system.** The platform provides the same opportunities for beginners and experienced professionals, however, as the contracts are being carried out, each participant has an individual rating. The primary rating of the user is formed after filling the profile with personal and professional information, indicating experience and application of examples of works. Then, assessments of completed assignments and activity on the portal are taken into account: conducting consultations, participating in discussions, adding notes to the tape, and commenting on the publications of other participants. The overall estimate is formed taking into account the specific gravity of each criteria. The system also makes up the typology of the expert's personality for building the most effective relations between agents. To provide a list of consulting experts, a scoring system that takes into account a number of elements has been developed: the completeness of the profile, the amount of information in the announcement, the total number of consultations conducted, the user's rating, and activity. This is how fair conditions are achieved for all G-Global Business Portal participants.



# Project advantages

 **Machine learning.** A standard search function for a wide range of criteria will be implemented in the main version of the platform. Upon reaching Hard Cap, the development of machine learning systems will be started immediately, which will allow users to find not only expert answers to questions similar to the client's request, but also works in related topics. The system will be able to find a performer of a unique task based on an analysis of the unique competencies of each expert. Machine learning is especially effective in selecting personnel for start-ups and narrow-profile tasks.

 **Proportional commission.** The platform commission is charged in GGP in the established amount from the transaction charge.

 **Referral program.** Each user can invite new participants and get 15-30% of the platform commission for their subsequent activities on it. This will reduce the cost of marketing to attract new experts and customers. The program will allow active members of the community, as well as platform backers, to gain additional profit from the development of the project in addition to investing in tokens. Attraction of new participants is beneficial both for experts receiving more orders, and for clients who have the opportunity to hear more opinions.

 **Bureaucratic and tax optimization.** Experts are much more profitable to provide services through the platform, rather than look for work in a traditional way. The site will allow customers to abandon excess bureaucracy and simplify the process of hiring an employee exponentially, which is especially advantageous for small amounts of tasks. Platform will save on taxes, insurance and pension contributions for companies, as well as help hire a foreign specialist without unnecessary bureaucracy. Through the system of smart contracts, no employment contracts will be required, and there will be no need to pay various additional contributions, which will greatly simplify the life of each participant in the process. All platform payments will be made in the cryptocurrency.



### 3. Problematics and intellectual capital general market tendencies

The studies of World Bank and the IMF economists confirm an early transition to a new type of economy, based on a single market of specialized services, while all routine processes are automated and delegated to robots. PeoplePerHour sociologists in the report The Evolution Of The On-Demand Economy talk about revealing the growing demand for narrow-profile specialists. With the development of small and medium-sized businesses, there is a growing need for remote workers and freelancers. However, the intellectual capital market contains many problems:

- ① **The information asymmetry** in the freelance market, as well as the lack of a unified experts' database, make it difficult to find a suitable employee for the experience and cost, forcing them to spend more time on selecting a specialist.
- ② **Mistrust** of service providers and customers, caused by negative precedents in the market. Customers who paid for services in advance, complain about the lack or poor quality of the result. Freelancers, in turn, face unpaid work or the requirement of additional free services before payment of the base fee.
- ③ **A high price** for the services of experienced specialists selection. Large Internet platforms and recruiting agencies require high pay for employee search.
- ④ **Entry barrier for novice experts.** Young professionals with little work experience cannot independently cope with the search for orders in order to earn themselves a decent reputation base and portfolio. The work of an aspiring paid for at minimum rates is already a success for the freelancer.



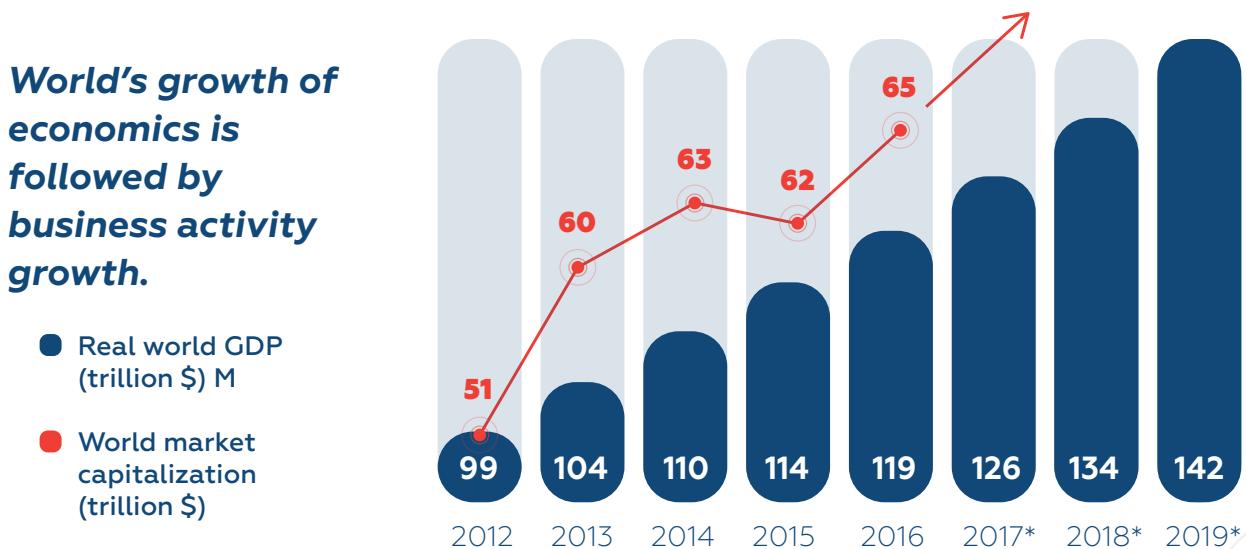
G-Global Business Portal gives a unique solution to the above problems of the intellectual capital market. A fundamentally new ecosystem based on Blockchain technology will become a platform for perfect competition, provided that rights and full transparency are guaranteed. To confirm the hypothesis of solving problems, a beta version of the project was created in the form of an Internet marketplace.

The project team is ready to give the existing market a new development alternative, create an environment in which market relations will be built more efficiently. These conditions will provide an opportunity for a gradual transition to the format of activity proposed by the team: the interaction of workers and employers in an independent ecosystem, according to a specialized protocol without intermediaries.

Favorable external conditions will unblock personal passionarity, which can manifest itself through interaction both through the marketplace, and other formats.

### General market tendency

As the world economy grows, business activity increases in individual countries. Simultaneously, the dynamics of business growth in developing countries is higher than in countries with developed economies.

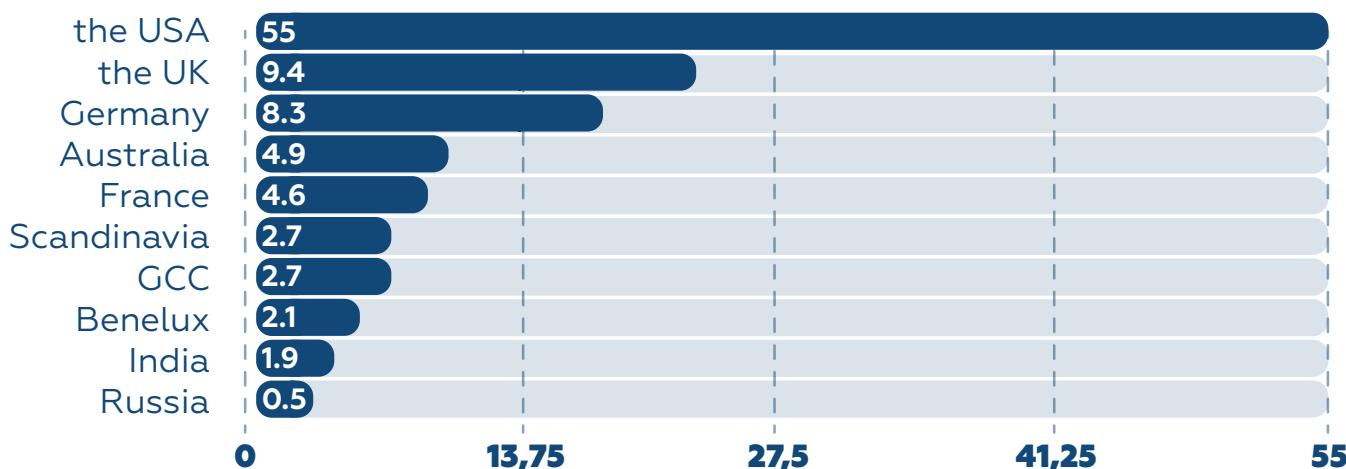




82%

The economic structure makes more demands on the quality of human resources. The emergence of new industries and trends generates demand for narrow-profile specialists.

### THE SIZE OF SERVICES MARKET OF CONSULTING IN BILLION \$



GCC = amalgamation of 6 Arab countries

Source: Source Global Research 2016

To solve specific problems, companies often resort to the services of external consultants. The volume of the consulting services market in 2016 was \$ 251 billion.

The main volume of orders for consulting is provided by countries with a developed postindustrial economy. However, emerging markets are more dynamic. According to the Source Global Research report, during 2010-2016 the growth rates of the consulting market of the Asia-Pacific region were almost twice as high as the European ones (6% vs. 3.6%).

The geography of needs is not limited for human resources, the demand from top countries for the services of consultants is consistently high, and emerging markets require more and more specialists in the shortest possible time. Crowdfunding consulting has become one of the trends of the labor market when companies distribute tasks between freelance experts, without using their own resources in solving problems.



# Problems and intellectual capital market tendencies

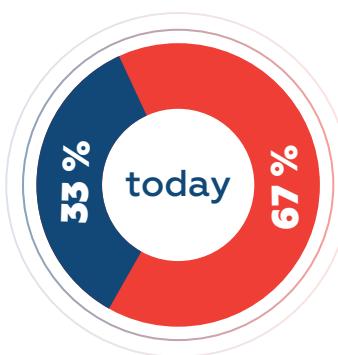
Companies and organizations are increasingly willing to hire a freelance professional to solve the narrow-knit task, as it reduces costs. In response to this request, the outsourcing market for expert work is growing at a rapid pace.

+5 POINTS FOR EXCELLENT CALL

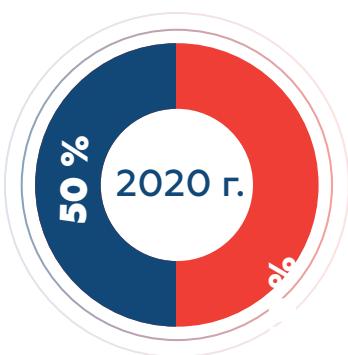
-5 POINTS FOR LACK OF COMMUNICATION



**According to forecast, the half of the us and european labour power by 2020 will be the freelancers**



THE RELATIVE SHARE OF FREELANCERS WILL GROW →



Source:  
PeoplePerHour,  
The Evolution  
of the  
on-demand  
economy, 2015

- Independent experts
- Other

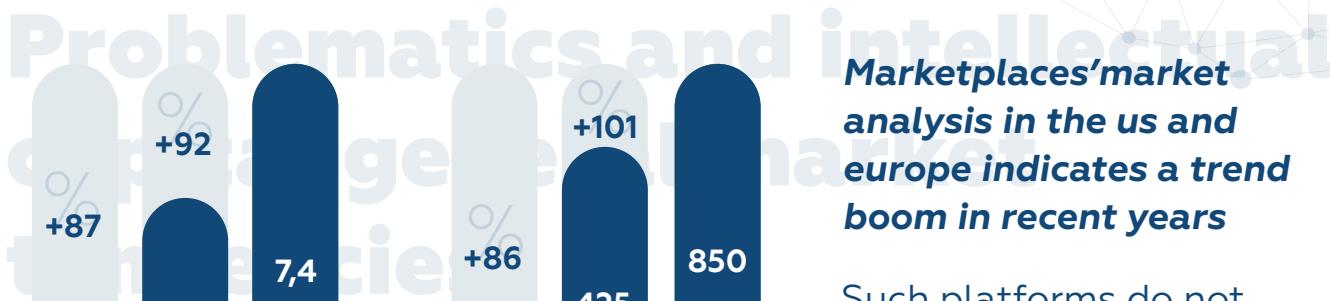
- Independent experts
- Other

A platform should satisfy the growing personnel demands of companies that brings experts and customers together. So there is a need to create a marketplace - an auxiliary platform for interaction between the buyer and seller of the services.

**Gathering of experts and companies requires a platform-marketplace**

Such business models are implemented in Uber or Airbnb and attract record amounts of investment. In 2017, there are more than 40 marketplaces of different directions in the world with a capitalization of more than \$ 1 billion.



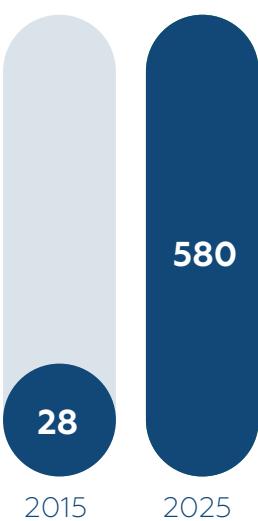


**Marketplaces' market analysis in the us and europe indicates a trend boom in recent years**

Such platforms do not create a new product, but only facilitate possible transactions.

Simultaneously, the total revenue of marketplaces is constantly growing.

Source: PWC, Future of the sharing economy, 2016



Large marketplaces are replacing traditional players from the market they are entering. According to the forecast of PWC, by 2025 more than half of the services in the world will be sold through such platforms. For example, Airbnb is the largest rental platform for temporary housing, it already provides 7-9% of all transactions for the delivery of rooms / apartments in London and Tokyo. More interesting situation is connected with Amazon: today the platform holds 43% of all sales in the American Internet.

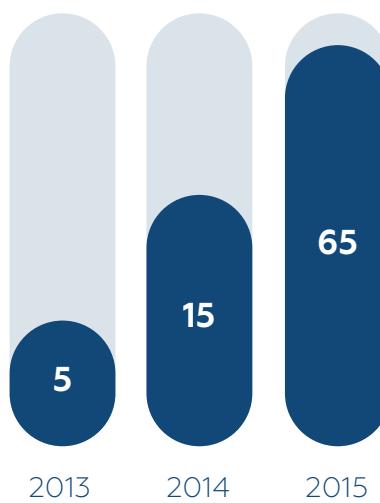
Traditions' cost (£ billions)

Source: PWC, Future of the sharing economy, 2016

Reducing the information asymmetry and the technology introduction in such industries as private operations, allows to achieve an increase in 5 times revenue growth over several years. An example of the company is UBER, (one of the market players) successfully introduced a similar business model.

Uber's revenue (£ billions)

Source: BusinessInsider US





# Problems and intellectual capital general market

Over the decade 2015-2025 in Europe, transactions in the marketplace are expected to grow more than 20 times.

Trends in the changes of the labor market, preferences of professional workers, representatives of the main branches of the economy are not homogeneous. The main driver here is a group of millennials (generation Y), people whose age barely reaches 40 years. The "Generation Y" includes the largest part of the US population and one-third of the entire earth population.

The development of technology and the business environment depends on millennials that are the most important group. They were born in the era of the Internet, they are solving the most difficult problems, managing many companies, better understanding the methods of creating a business. People of "generation Y" made their own choice between career and educational perspectives, including the choice of college and the feasibility of studying in times of deep economic instability.

Millenials value community, family, and creativity of their work. One of the main criteria of life success for them is self-development and achievement of new heights, which will influence the specificity of the labor market. The main factor in choosing a job for the "generation Y" is the opportunity to realize their potential and positive impact on society.

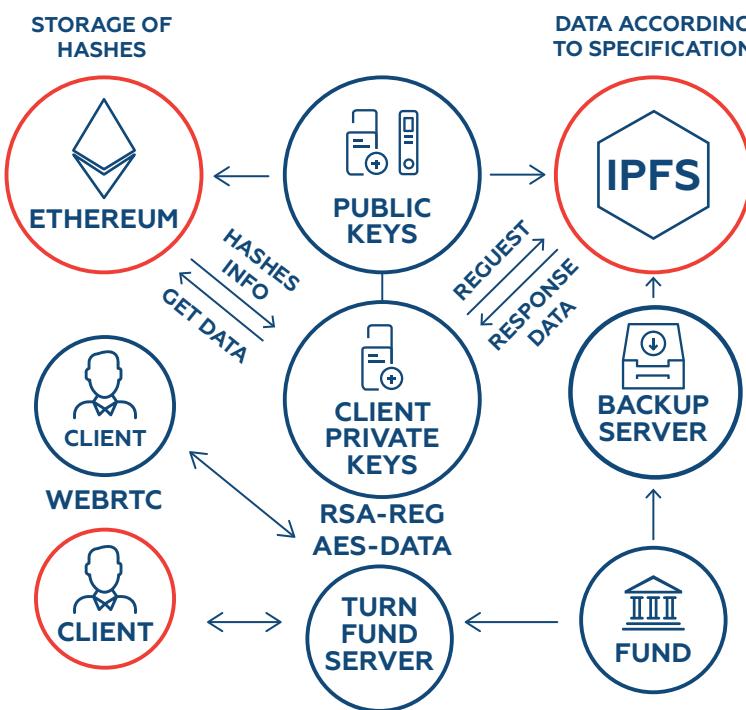
According to the study of the consulting company Deloitte "The Deloitte Millennial Survey 2017", Millennials believe that the work they perform must necessarily have a positive external effect. Most believe that business should contribute to the development of the society in which they operate. The preferences of this group will have a decisive impact on the world economy model formation.

However, the possibility of realizing the potential of the Millennials is still limited: there are not so many places where such experts can simply help but try to make the world a better place. As a result, a new market of innovative expert services has started to form, where a significant share of orders from the traditional consulting market will smoothly pass. According to Deloitte, the volume of innovative consulting will grow by \$ 30 billion per year.



## 4. G-Global Business Portal Consulting platform

The main functions and advantages of the platform will be implemented on the basis of two technologies: IPFS and Blockchain Ethereum. Their joint use will make the process of interaction between marketplace users transparent and will remove the chain of intermediaries.



G-Global Business Portal will help experts from different industries to easily interact with customers who are in need of rapid quality consultation. This can occur in conditions of time deficit and the impossibility of verifying the authenticity of the feedback.

The matching system allows the user to quickly find the right expert with the help of a rating, the authenticity of which is guaranteed by the protocol, as well as by open smart contracts on Ethereum blockchain. Grading and evaluation of specialists will occur on the basis of system internal algorithms and custom plugins written in JavaScript. As a result, experts with high performance will occupy the top positions of the rating, which will enable effective consultants to receive more orders.

The platform will function decentrally on the basis of open source software for Windows, MacOS, iOS, and Android. The development of clients and interfaces belongs to the competence of the G-Global Business Portal Foundation and project enthusiasts in view of the system openness, while neither side will have the ability to modify data, or to compromise information related to business processes.



The history of ongoing transactions and operations will be publicly available on the Ethereum blockchain. All information files in encrypted form will be stored on distributed nodes using the IPFS protocol.

When registering a new account, RSA keys attached to the user's wallet are created. A smart contract is placed from the wallet, which records all information about the platform activities, transactions, and interaction histories. Due to the high cost of using Ethereum blockchain and low throughput, all information regarding work processes will be stored on distributed IPFS nodes, and Links (unique hashes) will be placed in Blockchain.

IPFS (InterPlanetary File System) is a content-addressable, peer-to-peer, hypermedia communication protocol used for internal communication and storage of user files.

The platform will synchronize the internal system user files with the nodes running on the IPFS protocol, with automatic adding hashes to Blockchain.

All internal and commercial information will be stored in an encrypted form. Special system nodes will ensure uninterrupted access to files, making a permanent backup of the system.

To convert currencies and standardize settlements, Ox (<https://Oxproject.com>) protocol of automatic decentralized exchange will be used.

Integration of these technologies will allow the G-Global Business Portal platform to ensure uninterrupted operation of the marketplace, connect the expert and the customer directly without intermediary, while ensuring maximum transparency and guarantee of interaction quality.



# Confidence Protocol

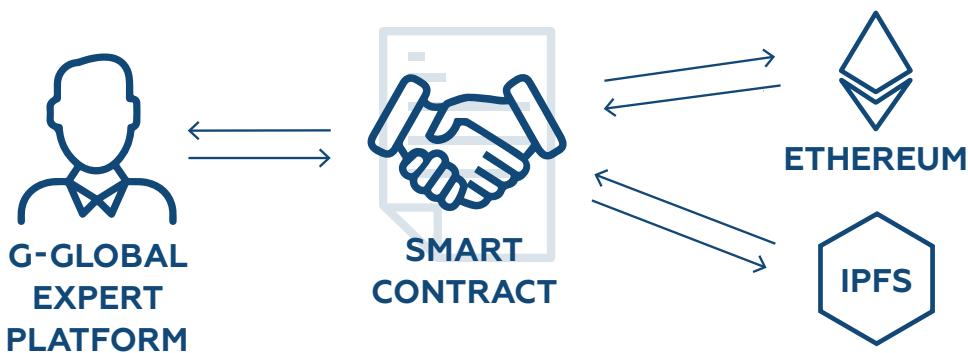
## 4.1 Confidence Protocol

The need for the labor market is to obtain reliable information about the expert. It is important for the customer to choose a consultant based on work experience and independent evaluation, which cannot be counterfeited.

The basic platform principle is on the use of the confidence protocol, which will solve the problems of the industry.

The confidence protocol is a set of interface agreements agreed upon and approved by the Advisor on the creation of effective mechanisms by Nobel Laureate in Economics Eric Maskin. In accordance with this protocol, information is exchanged between users of the platform. The data collection will reflect the professional competence of the performer and serve to ensure the quality of the services. Due to this system, each user will have an opportunity to get acquainted with the estimates of another user and his history. This mechanism will significantly accelerate the transition to the stage of direct cooperation between the participants.

A system distinctive advantage is the impossibility of compromising information, which implies complete confidence on both sides of the transaction. The activities and history of G-Global Business Portal users are accessible and transparent due to the synchronization of the platform with Ethereum blockchain in the first stage, and in the future it will be translated into a separate fork or a new blockchain, designed specifically for the needs of the project. Each action within the platform will be recorded using a smart contract and transferred to a decentralized data storage registry.

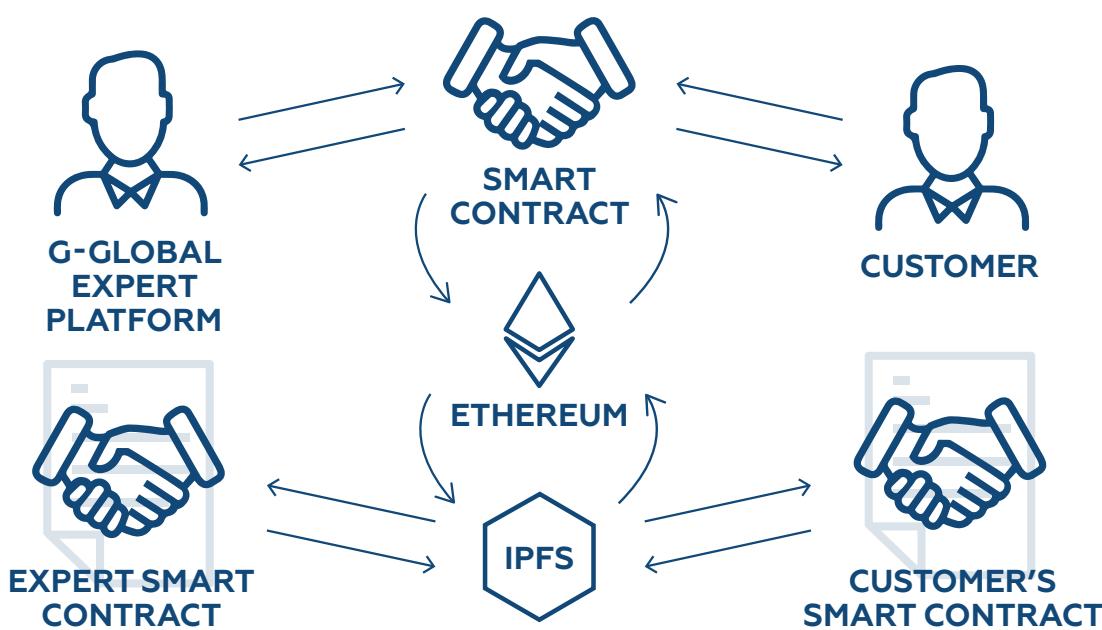




# Confidence Protocol

When registering a new account on the G-Global Business Portal platform in the Ethereum network, a new smart contract containing the history of the platform activity, the internal rating of the system and work experience with user information will be created. The information will be available in the G-Global Business Portal user interface to anyone who will take the trouble. Information of the user interface is stored in the blockchain, which gives the performer a great incentive to show passionarity when executing contracts. On the basis of the public rating and evaluation system, the system will rank the experts.

A similar process occurs when executing a transaction between users: in the Ethereum blockchain, a separate smart contract with information on transactions is deployed. A smart contract is automatically assigned to both parties, fixing their relationship and allowing to prove the fact of the transaction.



Through the use and integration of Blockchain technology, users will be able to select a consultant using objective and open criteria. Any third-party project or any other system (platform, social network, marketplace) can use the product of our protocol to rank users.



## 4.2 Passionarity Protocol

The main feature of the G-Global Business Portal platform is the possibility of passionarity manifestation by specialists who perceive work as a vocation and wish to make the world a better place. Working not only according to the job description, but putting the soul into the process, people can create a product whose quality will be the standard.

The recruitment task for the project implementation is not limited to the search for specialists solely for qualification parameters. An important factor is the involvement of the specialist in the project and the presence of sincere personal interest in the work.

Within the framework of G-Global, the passionarity protocol will be implemented, the task of which is to help the initiators of projects to find specialists that will correspond not only to the level of necessary expertise, but also potentially have a personal interest in working on a draft of the required format. Such an approach will qualitatively improve the results of operations, provide confidence in productive long-term labor relations with an expert, and also minimize personnel turnover.

In the personal user's offices, an interface will be developed with a set of a large number of filters, which will allow the customer to fill in information about the project, and the specialist should describe his preferences as accurately as possible not only in matters relating to technical issues, but also should indicate all personal preferences when choosing a project. After filling all the necessary information, the platform will automatically select the most suitable options for all criteria.



## 4.3 The passionarity multiplier

The passionarity multiplier and the community of experts driven by the desire to make a super-quality product are the most important features of the G-Global Business Portal platform. The platform will allow experts to maximize their professional potential, and users to receive international consultations, having first ascertained the quality of the services of the selected expert.

The scoring protocol for determining confidence is responsible for ensuring a unique environment. This is a new generation of rating systems that make it possible not only to save the market supply from a poor-quality product, but also to stimulate the constant improvement of the quality of products and services. Given the specifics of the platform, there is a huge difference between a simple answer to a client's question and an actual algorithm for solving his problem.

Performing the tasks that are an assessment of competencies, the expert gradually approves his professionalism. All successful results will be recorded in the blockchain systems, which will allow forming a transparent "success story" of each specialist in time. This mechanism will allow the most balanced assessment of the usefulness of human actions and its professional expertise.

The rating system and reputation will be the main advantages of the platform, and the manifestation of passionarity will be a major stimulus for the development of both experts and the platform. The presence of a lot of positive feedback and "useful" participation in projects is the most important asset of the expert and the basis of his rating, according to which the customers will choose the performer.



# The **passionarity** of the platform

The platform will quickly and efficiently form expert teams for the implementation of projects. The G-Global Business Portal project team also teamed up gathering professionals at one platform, becoming a personal example for further projects, demonstrating the possibility of joint work of specialists from various industries combining and exchanging competencies for the benefit of the project, as described above.

Due to these conditions, a community of talented and enthusiastic people from various fields of activity will be gathered on G-Global Business Portal platform, which will approach the work with full dedication.

## Digital advising **4.4 Digital advising assistant**

The following stage after launching the platform with passionarity protocols, the formation of "success story" experts and the actual tokenization of the consulting services industry, will be the introduction of artificial intelligence technology. It is based on neural network analysis, algorithms, and systems of fuzzy logic, recognition of natural language, as well as ontological engineering.

The system main task is the digital advising assistant creation at the disposal of each expert. The digital clone will have the knowledge that the expert uses in his work. This development will allow the specialist to significantly reduce the time for the provision of standard consulting services on the platform and will require the attention only if an expert and creative approach to solving problems are needed.



# Digital advising

The learning of a digital avatar will occur at the time of expert advice on the platform and will take some time. The more consultations and various situational decisions will be given by the expert in the course of the work, the more knowledge will be embedded in the digital copy of the expert, accordingly, the better he can work in the offline mode. Inclusion or shutdown of this possibility remains at the discretion of the expert and with the obligatory notification of the client about the collection of expert knowledge during the consultation.

It should be noted that additional learning of the avatar by the expert will be required for real commercial use and earnings in the consultations, for this an additional interface will be available

All the knowledge of the experts obtained by the neural system will also be recorded in the ecosystem blockchain. Thus far, it is planned to leave the Ethereum blockchain and develop more suitable solutions for optimizing the speed of the system and reducing transaction costs by using side-by-side solutions.

# Digital copy of **4.5 Digital copy of the person**

The possibility of creating a digital copy of the person will be the following step in the development of the project based on digital assistant consultants and advanced reality technology. To solve this problem, a new user interface will be created allowing to make a voice map for scoring and the ability to download a pre-scanned 3D copy of any person.

Separately, algorithms of neural network analysis are being worked out, which will collect not only expert knowledge, but also data such as speech style and manners of behavior during online consultations. This will make it possible to transfer not only the information component, but also the whole person into a digital copy.



After creating a digital person copy, the service of the android order will be available in the companies that have become partners of the platform, which will become an exact copy of the person. The development and delivery of such androids a number of companies is engaged today.

## 4.6 Neural network singularity of expert knowledge

It will be possible to create a global human knowledge base through the creation of knowledge digital copies, logic, and reasoning of experts brought to the blockchain. The presence of such a base will create fuzzy logic algorithms of a new level and achieve the singularity effect, obtaining completely new solutions for any unresolved scientific, economic, technological, and other tasks important for the further development of civilization.

The neural network will selectively use the necessary knowledge from a common base to provide advice and find optimal solutions. The specificity of the technology of blockchain will allow to accurately determine the knowledge of an expert and to what extent they were used for a specific consultation. The subsequent compensation for the services rendered will be distributed on a balanced assessment of the exclusivity of the knowledge provided.

Similar to digital avatars, the right to use the expert's knowledge with the global artificial intelligence remains at the discretion of the expert, he can allow or prohibit the use of his knowledge and logic of reasoning by fuzzy logic algorithms when searching for solutions based on the general knowledge of experts.

All new methodologies obtained in the course of the operation of fuzzy logic algorithms based on the collective knowledge of experts will not belong to the G-Global Business Portal platform, but will become public and not requiring payment for their use in new projects by experts from around the world.



## 5. Enterprise tokenization platform

Modern trends in the economy globalization are forcing the leadership of many enterprises to think about shutdown, due to the lack of qualified personnel at enterprises for their modernization. In remote regions it leads to the complete elimination of such enterprises, which carries not only a threat of an influx of unemployment, but also a complete economic decline in the regions.

The widespread robotizing enterprises' policy, at first glance, implies the inevitability of reducing the jobs' number. However, with a deeper consideration of the issue, modernization will reduce the cost of manufactured goods, increase liquidity and production volumes, thereby reducing the social vulnerability of people. If there is an opportunity to retrain staff for a new format of activity, jobs will not only be saved, but also increased in quantity. The rapid enterprises' transition to the blockchain is already obvious, since it will certainly solve a number of existing problems and will increase the investment attractiveness exponentially.

The G-Global Business Portal, which is in need of modernization, will provide a full technical and legal basis for the tokenization of its assets and the opportunity to attract the necessary qualified experts for retraining of the company's personnel.

Any asset that has the opportunity to become part of a cellular unit fund can be tokenized and offered for sale as tokens on the G-Global Business Portal platform. Also, GGP-Token can be used to purchase or exchange the shares of open funds / enterprises. That will also ensure a guaranteed increase in the token cost. In addition, it will be possible to issue security-token for tax residents in those countries where the relevant law will operate.



## 5.1 Innovative education and training mechanism.

The G-Global Business Portal provides a unique opportunity to obtain the necessary specialization directly in practice. The novice specialist will no longer need to waste time and money on obtaining theoretical knowledge, rather difficult to find use after graduation.

Anyone who wants will be able to apply for participation and will be involved in the workflow of a particular professionals' team as a volunteer. During the training, the passionarity protocol will begin to be formed, in the history of which the achievements and facts about the tasks performed will be recorded.

A unique approach to the education implementation is the solution of many social aspects. The G-Global Business Portal is a solution to future problems, providing a social lift for all people striving for development.

## 5.2 Venture Fund and Development Community

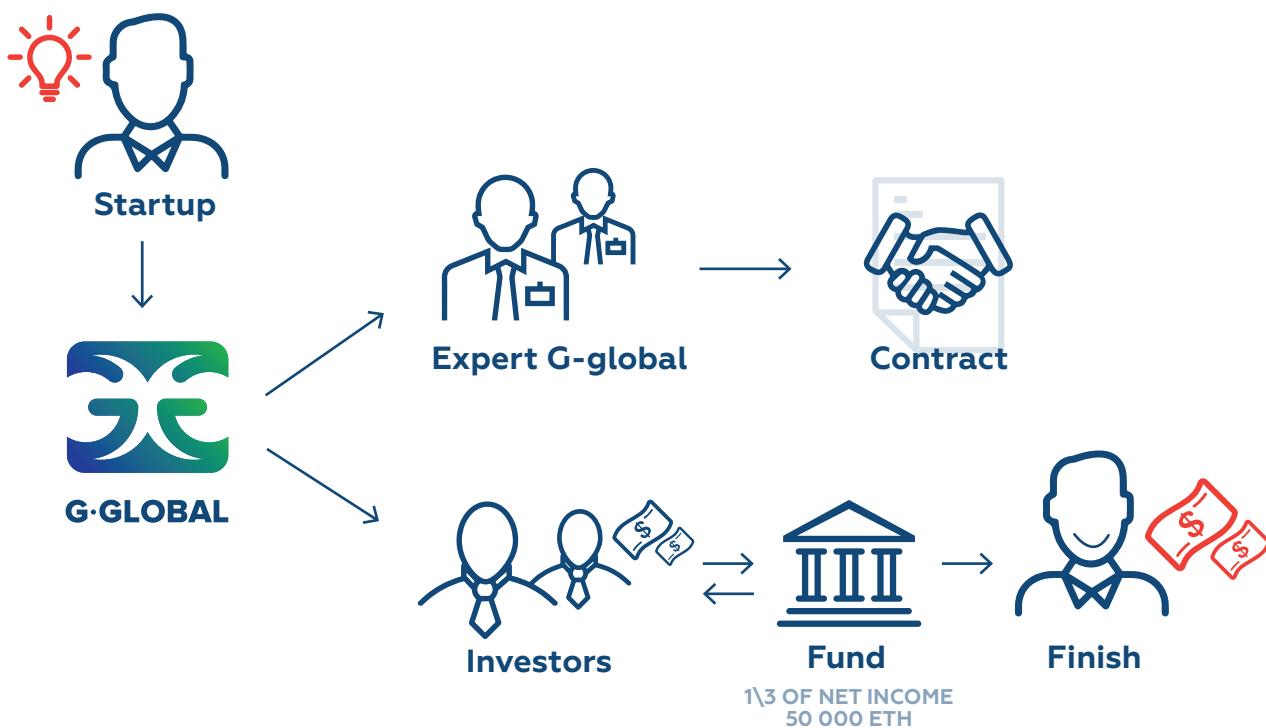
G-Global Business Portal is a unique ecosystem consisting of passionate experts, innovative technological projects, and ideas, the implementation of which will be able to change the modern society way of life.

A high concentration of passion enthusiasts from different industries can create a favorable environment for the development of projects and the realization of ideas. However, many start-ups face an implementation barrier. The most important components of the new technological product development are: the creation of a strong team, sincerely willing to put ideas into practice and ready to devote themselves to the business, the availability of ideas and money for the project and covering the costs associated with it.



Each project, in which G-Global Business Portal funds will be invested, will be moderated and discussed by a panel of experts, including platform advisors, among them investment advisors, diversification of assets and the development of start-ups. The G-Global Business Portal platform provides a unique opportunity for representatives of the expert community to participate in the development of high-tech projects.

In case the fees reach 50 000 ETH, a venture fund on the platform basis as the first tokenized enterprise will be created. The fund's resources, as decided by the expert council, can be directed to projects and ideas that have come to the platform, while the investment objects will be selected by a team of professional managers with experience in the core industries, and all ICO G-Global Business Portal participants who have passed the KYC procedure will be able to receive additional 10% when buying the G-Global Business Portal Fund Token.



The fund will allow entrepreneurs, evangelists, and inventors to receive comprehensive support for the implementation of projects. The development of new project branches, the products invented as a result of the idea embodiment, will have a positive effect.



# Digital advertising assistant

Projects and additional services implemented on the platform will be integrated into the ecosystem of G-Global Business Portal to improve and increase its functionality. It will be possible to pay a commission for the use of new services and projects only in GBPs, which will create additional demand and strengthen market quotes of the token.  $\frac{1}{3}$  of the profit from the sale or startup share sale created on the platform is proportionally transferred to investors who invested more than 50 ETH in the ICO, and  $\frac{2}{3}$  will go to a special fund whose funds will also be used to plan for the foreclosure of the tokens on the exchange, which will increase their cost and the investment attractiveness of the project as a whole.

**G-Global Business Portal Ventures CryptoFund will be created in collections of more than 50,000 ETH with initial capital calculated as the difference between actual fees and the project's capitalization of 35,000 ETH. The fund will operate on the basis of the G-Global Business Portal Development Community officially registered in 2013 G-Global Business Portal project development organization**

$$\text{SIZE OF THE FUND'S INITIAL CAPITAL} = \text{MAX} \left( \begin{array}{l} \text{ECO CROWDFUNDING} \\ - 35\,000 \text{ ETH} \end{array} \right)$$

in brackets correct to: (ICO charges - 35,000 ETH)

Specific conditions and organized moments for interaction with investors will be determined after the ICO on the achievement of collection targets, but now the following rules are set, restricting the circle of beneficiaries only to large investors (from 50 ETH invested in the ICO), and the possibility of entering the fund will not be closed after the ICO.



# Digital advising assistant

EACH INVESTOR THAT INVESTS MORE THAN \$ 20,000 TO THE ICO IN PROPORTION TO ITS CONTRIBUTION IS A G-GLOBAL VENTURE CRYPTOFUND PARTICIPANT

G-GLOBAL VENTURE CRYPTOFUND WILL BE ORGANIZED IF THE ICO INVESTMENTS ARE MORE THAN \$ 50.000.000

ALL PAYMENTS ARE TRANSFERRED TO A SPECIFIC ETHEREUM WALLET (ADDRESS). LOSS OF ACCESS TO THIS WALLET MEANS LOSS OF FUNDS INVESTED AND RIGHTS FOR FUTURE PAYMENTS

$$\text{AMOUNT OF PAYMENTS TO THE INVESTOR} = \frac{1}{2} \times \left( \frac{\text{INVESTOR'S TOKEN AMOUNT}}{\text{TOTAL AMOUNT OF TOKENS}} \times \left( \text{TOKEN PORTFOLIO VALUE AT THE PERIOD'S END} + \text{TOKEN PORTFOLIO VALUE AT THE PERIOD'S BEGINNING} + \text{AMOUNT OF ADDITIONAL TOKENS (IF ANY)} \right) \right)$$

PERIODICITY OF PAYMENTS:  
QUARTERLY, ON THE LAST DAY  
OF THE QUARTER'S LAST MONTH

G-GLOBAL DEVELOPMENT COMMUNITY (GGDC) MANAGEMENT COMPANY, CO-FOUNDERS DENIS TSYRO AND HANON BARABANER (IN THE FUTURE THE MANAGEMENT WILL BE TRANSFERRED TO THE EXPERT COUNCIL)

The information on the fund activities, the composition of the managerial bodies, investment facilities, and current financial indicators will be posted on gglobal.info, and personal calculations will be available in the personal cabinet of the investor.



Today, the G-Global Business Portal Development Community is a global association of experts, scientists, educators, information technology, and investments, which will carry out the project's supervisory and advisory functions, actively participating in its development and assistance in attracting new strategic partners. The activity of this structure has been conducted for more than 4 years and will not be terminated even if Hard Cap is not achieved (the only difference is the absence of venture investments in projects, that is, directly financial support). Acting as an informal regulator, the council will address the controversial issues related to development, through consensus and collective decision. The Council acts as a guarantor of an unbiased decision on the part of the platform, in view of the lack of interests' conflict in the collegial decision, and also the large accumulated reputation in the professional environment, which confirms its decentralization.



- Organization and holding of interactive platforms, roundtable discussions, conferences, trainings, as well as business meetings held under the auspices of the G-Global Business Portal platform;
- Joint projects' experience and implementation exchange for solving economic, trade, and investment issues;
- Development of business and economic partnership, relations of the G-Global Business Portal platform with international organizations, communities, and states;
- Exchange of experience with the expert community of the G-Global Business Portal platform;
- Assistance and advice on new projects and start-ups implemented on the G-Global Business Portal platform with the help of venture capital funds;
- Creation of favorable conditions for the G-Global Business Portal platform and assistance in its development.



## 6. G-Global Business Portal ICOs

As part of the platform, start-ups will be able to officially conduct their ICO. Everyone who wants to realize an idea or a business plan has the opportunity to come to G-Global Business Portal to polish the original idea, structure, and work through all the points, to make a competent business plan through the creation of working groups for the brainstorm.

Then, based on their own experience, as well as the internal platform participants scoring and their competencies, the project manager can assemble a strong team of proactive and active employees. Together they will be able to pack the product before the attracting investments stage.

The following step of the startup will also be implemented with the support of G-Global Business Portal - venture investments through the platform will support the company in the most difficult moment of launch.

## 7. Application of Blockchain technology

Blockchain technology is at the heart of the key inherent properties of the project.

The first problem this technology will solve is the issue of scoring and giving bond of the authenticity of the advising assistant "success story".

The second application advantage is the decentralization of stored data and the opportunity to use a common knowledge base for all ecosystem projects of consulting platforms and recruitment agencies.

The third is the guarantee of copyright and intellectual property of experts whose knowledge can be used by third parties as part of their consultations / works.



# Global Business

THE PASSIONARITY MULTIPLIER: INDEPENDENT AND RESISTANT TO COMPROMISE SCORING FORMS THE MOTIVATION OF THE PARTICIPANTS, WHICH UNDERLIES ALL ACTIVITIES

TRANSPARENT  
TRANSACTION MECHANISM

DATA  
SAFETY

THE BUSINESS MODEL IS FULLY DISCLOSED ONLY IN THE ABSENCE OF A SINGLE POINT OF FAILURE AND THE REMOVAL OF ALL INTERMEDIARIES BETWEEN THE INTERACTING PERSONS

DATA PERSISTENCE

REDUCING  
INFRASTRUCTURE COSTS

THE CREATED ECOSYSTEM IS ENTIRELY BASED ON TRUST AND LACK OF INFORMATION ASYMMETRY - IT CREATES A UNIQUE INTERNAL MARKET



# GGP Token

## 8. GGP Token

Payments on the G-Global Business Portal platform will be carried out in GGPs, issued according to the ERC20 standard on the basis of Ethereum blockchain. Creating own token is due to the impossibility of implementing the presented business model on existing tokens. When completing each transaction within the ecosystem, it is necessary to pay a commission in GGPs (and only in them). In the absence of those on the balance of the payer, the tokens will automatically be purchased in the required amount to pay the commission on the internal exchange platform at the most favorable price offer on the market at the time of payment. The fee is set at 14,9% for up to \$ 200, 7,9% for \$ 200 to \$ 2,000, and 4,9% for the amount of \$ 2,000 received by the contractor from one client.

The absolute value of the commission in the tokens will change along with its market quotes. The consultation can be paid for in fiat money, its value will be determined by agreement of the parties.

It is important to note that all calculations within the platform are made exclusively in the G-Global Business Portal or Fiat cryptocurrency, which will overcome many potential restrictions on the turnover of cryptocurrency funds in different jurisdictions.

In the future, other cryptocurrencies will be added to the platform, which will be legal for circulation simultaneously in both countries, where the client and the contractor are residents.

When making a deal with an expert, the buyer pays the service price from his balance, after which the percentage of the commission of the G-Global Business Portal platform is automatically held.

The fact you need tokens to calculate and pay a commission is extremely important, since it guarantees liquidity of tokens for ICO investors, which is the basic principle of ensuring the growth of quotations.

Simultaneously, it is not beneficial for both parties to conclude a deal outside the platform, trying to avoid the commission payment, since they receive a number of the following benefits within the system:



# GGP Token

- All transactions on the platform are reflected in the blockchain. Both sides are protected from poor-quality or incomplete fulfillment of obligations, in case of disagreements, arbitration takes place through decentralized voting.
- Each transaction on the platform forms an image of the participant and affects the rating in the scoring system, which allows to develop a reputation for experts and receive more confident resorts.

On exchanges, it will be possible to instantly exchange GGP for all liquid cryptocurrencies, as well as for fiat money.

During the 4-week period after completion of the ICO, GGP will be presented on the crypto exchanges of EtherDelta, HitBTC, Yobit, Bitrrex, and LiveCoin. Currently, negotiations with other exchanges on the release of the token on their platform are underway.

**The need to pay the commission guarantees the availability of demand for tokens**, which guarantees investors the option to exit the project and simultaneously has a positive impact on market quotes - since the only sellers of tokens will be ICO investors, the system deficit of the asset in the market will increase prices even without investment demand from the participants.



Thus, the token's rate is rigidly correlated with the number of users of the G-Global Business Portal platform and its development as a project. The more participants and activity on the platform, the greater the turnover and, accordingly, the commission fees. The commission is paid in tokens that participants, either independently or indirectly through the G-Global Business Portal ecosystem, buy from investors on the stock exchange, which ultimately leads to an increase in the GGP rate.



# GGP Token

The value of tokens will be determined by the willingness of people to accept them as payments for goods and services. Availability of liquidity on exchanges will allow the currency to develop on third-party sites. Partner projects will also be able to make payments in GGPs, gaining speed and transparency of the transaction, as well as in PR and marketing due to involvement in the popular trend.

Coding for smart contracts and the release of the GGPs handled by a team of professionals with deep knowledge of Solidity. In addition to internal audit, all source codes undergo a thorough external audit by independent project Advisors to avoid the possibility of a technical error.

## 8.1 The policy of maintaining market quotes

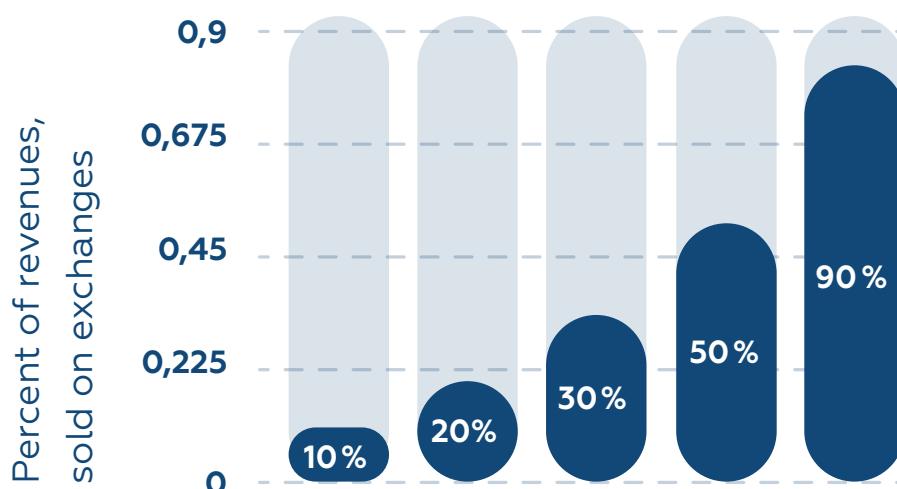
The main (not speculative) driver for the growth of the tokens' exchange rate is the guaranteed demand for them to work on the platform with a limited number (resource deficit).

The surplus of demand is due to the holding of the commission by the platform and the retention of tokens received as a commission. The revenue of the platform, which consists of commission fees, is sent to the reserve fund. It will distribute the platform revenue to G-Global Business Portal accounts.

To finance the current operations of the system and introduce relevant innovations, some of the tokens will be sold on the exchange. A system for maintaining market quotes is introduced to prevent potential conflicts of interest between investors and developers, containing a number of conditions that allow selling part of commission tokens.



The token sale received as a commission occurs only if for each calendar year (within 4 years) after the end of the ICO the token has grown by more than 50% to the dollar.



Thus, in the first four years, the price of the project tokens will be boosted, which will provide a significant advantage to early project investors at the ICO stage.

## 8.2 Paid distribution for experts

The platform is based on customers and experts. Taking into account the experience of similar structure projects, it is possible to forecast an excess of growth in the number of clients over the growth rate of the number of experts, which entails risks of reducing the quality of services and increasing their cost due to insufficient competition. This puts the team in charge of maximizing the involvement of competent specialists on the platform. According to our model, the number of experts is a key parameter in calculating the total cost of the project.



Each expert paying a certain amount in tokens will be able to allocate a personal card and put the search results in the top of his specialization, which the customer will necessarily check in the catalog among many competitive offers. The commercial offer of such an expert will have priority status in relation to similar ones (the specific weight of the scoring factor will still be higher).

Also, those investors who register on the platform before the end of G-Global Business Portal ICO will be given the opportunity to conduct consultations without commission for the first 100 hours.

## 8.3 The token economy model

To calculate the forecast value, as well as the characteristics of the token turnover, we used macroeconomic models for estimating monetary circulation. Simultaneously, the drivers of increasing the cost of the GBP in the form of rapid and steady growth in demand for platform services were taken into account. The basis of the model is the equality of the nominal gross product and the normalized money supply, where the total volume of services produced is:

$$P \cdot Y$$

$$=$$

$$M \cdot V$$

Average services' cost  
\*Token speed

Total money supply  
of the project  
\*Amount of rendered  
services



# The token economy model

The number of services provided is directly proportional to the speed of the token, that is, the amount reflecting the frequency of transactions with a single token. The growth of the number of active users, the number of transactions, and the development of the platform lead to an increase in the token quantitative speed.

During the first 2 years, half of the tokens received by the platform in the form of commission fees are sent to the reserve fund, ie it is withdrawn from circulation. It causes a primary deficit, expressed in negative dynamics of the system money supply.

In the economic model, the money supply decreases with the rate of growth in transaction rates, which is equal to the average growth rate, taking into account the specifics of the industry and the practice of blockchain projects.

In addition, inflation expectations of the project audience are predicted, because of which the transaction speed should grow at a high pace, and speculative demand, which will have a significant impact on the growth of the token on the exchanges, was also not taken into account.

## 9. ICO Details

The ICO is carried out to achieve two main goals: the introduction of the GBP into circulation and the attraction of funds for the promotion of the core product and the development of a payment module for the G-Global Business Portal Business Portal platform.

# ICO Details

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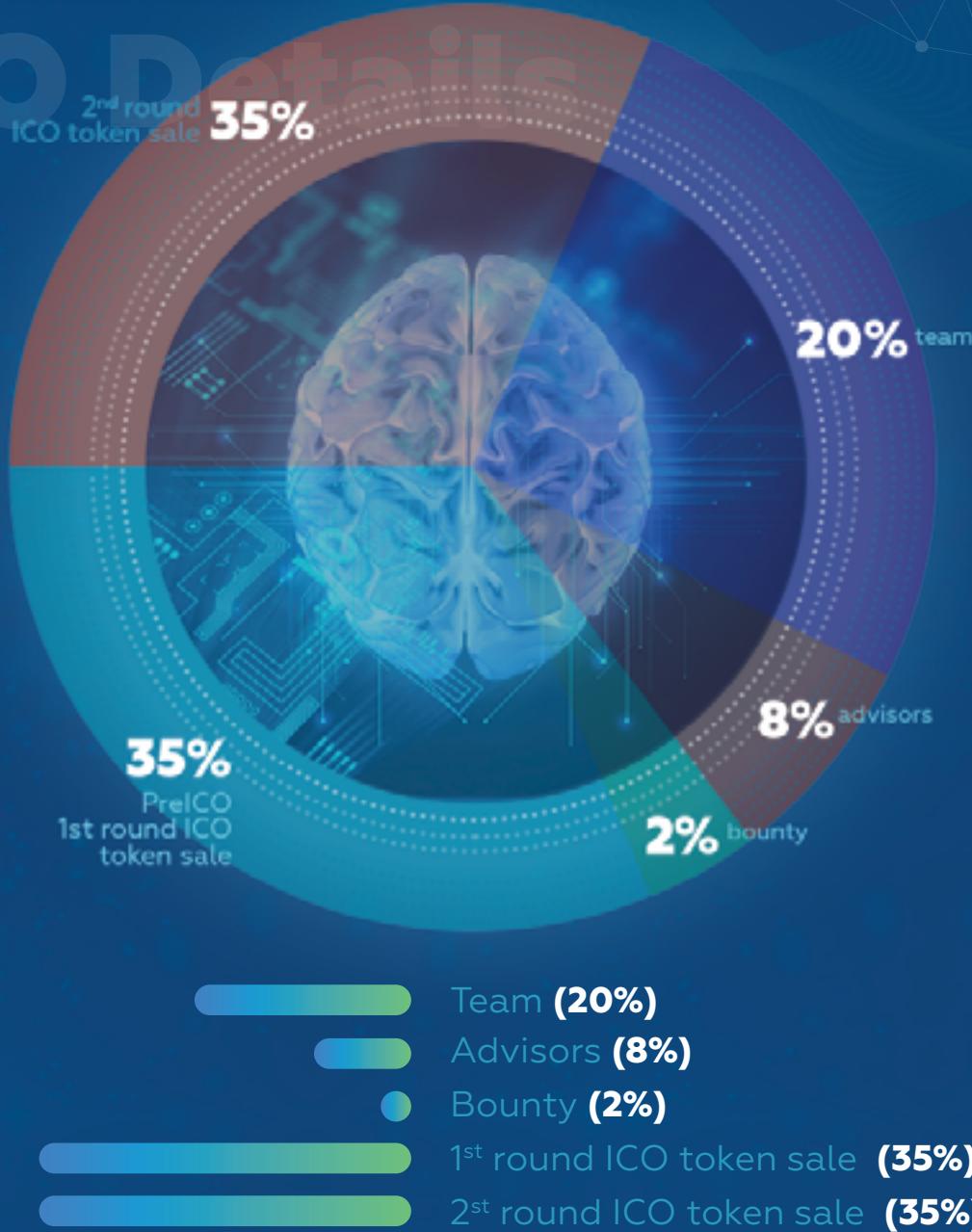
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In addition, inflation expectations of the project audience are predicted, because of which the transaction speed should grow at a high pace, and speculative demand, which will have a significant impact on the growth of the token on the exchanges, was also not taken into account.





## ICO Details



Pre-ICO will be held from 14.03.2018 to 01.05.2018. In total, up to 2 million GGP will be sold. These funds will be used to launch MVP of some key parts of the protocol, preparation for the integration of the payment system and gateways, basic integration of the token, financing of advertising and marketing of subsequent stages of the ICO.



# ICO Details

The stage of the first ICO round will last from 10.01.2018 to 20.07.2018, after carrying out preliminary marketing activities and publicly announcing the project. It will be an unlimited sale of tokens at a price of 0.001ETH per unit, the cost will grow in accordance with the table of emission of tokens:

Pre-ICO Date: **03.03.2018-30.04.2018**

Price of the token on pre ICO: **\$0,0001**

### ICO 1<sup>st</sup> round tokens

0-1999	presale <b>2000 ETH</b>
2000-3999	<b>30%</b>
2000-5999	<b>25%</b>
6000-7999	<b>15%</b>
8000-9999	<b>10%</b>
10000-11999	<b>10%</b>

The total amount of issued tokens on the pre-ICO and the first ICO stage will be equated to 35% of the tokens, based on which the remaining percentages and amounts will be calculated for payments to the team, Advisors, bounty members, partners, as well as for the reserve fund and the amount for sale during second round of ICO.

The absence of the upper limit of the fees' amount during the first ICO round is due to the availability of a venture investment fund as part of the G-Global Business Portal ecosystem that will accept all funds from ICO charges with a capitalization of over 50,000 ETH.

The second ICO round will take place approximately half a year after the end of the first round, upon completion and release of all the functional parts of the project delivered according to the plan from the Product Road Map. The cost of the tokens at this stage will be taken from the arithmetic average of the token value on the three exchanges with the largest trades' volumes in the GBP.



## ICO Details

For all the tokens that remain untouched in wallets from the end date of the first ICO round, the first 9 months will be credited with an additional bonus of 10% from the reserve fund.

The increase in the collection amount will allow investing venture funds in a larger number of ecosystem projects, which will increase the platform attractiveness for experts and customers. The growth in the number of transactions on the platform will have a direct impact on the cost of tokens due to increased demand for them.

Further centralized location of the tokens will take place at the expense of the G-Global Business Portal Business Portal fund, filled with commission fees. The price will be determined by market quotes, and it is guaranteed the following rule will be taken into account: additional selling creates an excess of supply and the risk of lowering market quotations. The placement mechanism should maximize this risk in order to protect the rights of ICO investors (for example, by stretching the process over time).

ICO is held in the jurisdiction of the project headquarters in Estonia. In fact, the project will be implemented on the basis of G-Global Business Portal Development Community and G-Global Business Portal Business Portal - companies registered in Estonia in 2013 and 2014.

Before investing it is recommended to review the potential risks associated with the use of tokens, and participation in the crowd-investing by ICO, which are detailed in the section "Terms and Conditions" at the end of this document.



## SOFTCAP \$3 MILLION



## GOALCAP \$30 MILLIONS

## 9.1 The policy of openness and public accountability

By conducting public sales of tokens and attracting public investments for the development of the platform, we are aware of the responsibility. From the very beginning, the project is positioned as open and decentralized. Therefore, we believe the creation process itself must have the same properties, and first of all be transparent.



# The policy of openness

To achieve this objective, the following measures will be taken:

1. Creation of a multilingual community on various social platforms for open discussions of the project, as well as announcing all news.
2. Monthly publication of publicly available reports on work performed, advances or delays relative to the declared project roadmap.
3. Instant community notifications about all important decisions taken and other news, especially concerning the finalization of the platform development strategy and its business model.
4. Public articulation of obligations on the timing of any tasks.
5. Open source code publication, its public audit, bug bounty.
6. Organization of the multilingual support service (IR) for resolving all issues of investors.
7. Blogging Medium about the project.
8. Organization of community members communication with the team, accessibility and publicity of the project key figures.
9. Notification of token listings on cryptocurrency exchanges.

We adhere to a policy of openness and public accountability throughout the project.



# 9.1 The policy of openness and public accountability and public accountability



**Denis Tsyro**

Project Manager

For the last 12 years, Denis Tsyro has been working in an organization that teaches people for the production order. Over 1000 specialists have been trained in various specializations. In total, according to various educational programs, under the direction of Denis, more than 10 thousand people have already completed training. Denis has 4 years of experience managing a recruiting agency. Since 2013, he is actively engaged in the development of the G-Global Business Portal project.

The official platform trademark was registered in 2014 by the Patent Office of the European Union in the name of Denis Tsyro under No. 02866661. The combined trademark includes a verbal part in English: "G-GLOBAL BUSINESS PORTAL", an abbreviation "GGP" and a graphic element.

<https://euipo.europa.eu/eSearch/#details/trade-marks/012866661>



Doctor of Economics, Academician of International Higher Education Academy of Sciences, member of the International Union of Economists, Vice-President of the Coordination Council of the Eurasian Economic Club of Scientists. Contributes to the G-Global Business Portal project on economic and macroeconomic issues.

**Hanon  
Barabaner**

Project Supervisor



# The policy of openness and public accountability



**Alyona  
Karpinskaya**

Crypto Journalist,  
technical writer

Co-founder of the Illuminates.today news agency, professional crypto journalist-analyst, blockchain evangelist and investor, professional miner since 2015.



**Lanets  
Nicholas**

Back-end developer

Nikolay has more than 10 years of experience in developing Back-End applications and services, developing and designing highly loaded databases based on MySQL and Oracle. For a long time he was engaged in servicing the billing of a cellular company. Was developing DBMS and introducing tariff plans. He has been developing the G-Global Business Portal platform since 2017.



# The policy of openness and transparency



**Meshkov  
Konstantin**

Director of Business  
Development

Entrepreneur and sales guru. In IT since 2004, he implemented the first start-up in 2013, ex-CEO of PRIX IT, ex-director of sales Brander. 10 years in sales, 8 years in business management, 4 years in sales of complex custom projects. 3 years in the blockchain. Member of social projects "Vision of Ukraine" and "Kharkiv development strategy for 2016-2020".



**Ovsyannikov  
Alexey**

Smart Developer

Since 2015, is developing virtual, augmented reality applications. Developer of Smart Contracts for Decentralized Exchanges.

The platform project team is represented by experts from various industries, including the financial sector, legal support, and investment activities. Representatives of the three continents will apply all the efforts and knowledge to build and develop a global platform, whose counterparts do not exist in the market. The team head office is in Estonia.



# Advisory board

## 9.3 Advisory board



### Alvin Roth

User interaction platform Advisor

American economist. Nobel Prize winner in economics for 2011 "for the theory of stable distribution and practice of market organization." He made a significant contribution to the theory of games, the design of markets, and the experimental economy. Professor of Stanford University.



### David Chen

Strategic advisor and developer of artificial intelligence platform

An experienced entrepreneur and business leader specializing in investment, business and the artificial intelligence development. Mr. Chen successfully advised many companies on strategic development, mergers, and acquisitions, he was one of the creators and developers of Skype in Estonia. The founder of the venture fund AngelVest (<http://angelvestgroup.com/>) and one of the leaders of the project to create the world's first humanoid robot with artificial intelligence and the function of recognizing individuals. ([hansonrobotics.com](http://hansonrobotics.com))



### Michael Korb

Advisor of building international partnerships and integrating technology into enterprises

American economist. Nobel Prize winner in economics for 2011 "for the theory of stable distribution and practice of market organization." He made a significant contribution to the theory of games, the design of markets, and the experimental economy. Professor of Stanford University.



# Advisory board



## **Volodymyr Malyshkin**

ICO launching expert, Business, Market, Product analyst, CEO of Smithysoft corp.

Vladimir is a professional business analyst, Founder and CEO of IT-company and Illuminates ICO information consulting agency, designer and investor on many successful blockchain projects.



## **Dmitri Laush**

Advisor of building international partnerships and integrating technology into enterprises

Experienced Investor with a demonstrated history of 15 years working in the financial services' industry. Co-founder of Admiral Markets investment firms operating under the Admiral Markets trademark, leading online trading service providers, offering investment services for trading with Forex, Stocks, indices, metals, energies, bonds, and cryptocurrencies.

Dmitri is an advisor and investor in various blockchain projects and startups. Founder of own cryptofund and a few blockchain projects. Entrepreneur, Blockchain Evangelist, and a true believer that decentralization, peer-to-peer (P2P) governance systems, and cryptocurrencies can help define a new path for the progress of humanity.



# Project roadmap

**01**

**November 2013**

Meetings with team members, discussion of work responsibilities and area of obligation with all team members and advisers of the project.

**02**

**January 2014**

Opening of the website for experts and realization of G-Global Development Community [www.gglobal.info](http://www.gglobal.info)

**03**

**February 2014**

The establishment of G-Global Business Portal with the goal of creating platform for communication between investors and startups

**04**

**April 2015**

Launch of the online platform for communication between investors and initiators of projects and start-ups.

**05**

**March 2016**

The rejection of the idea of platform realization. The understanding has come that the project has no future.

**06**

**September 2016**

The birth of the experts and consulting services Marketplace idea. Development of beta version of the platform with individual and group audio and video chats.

**07**

**May 2017**

Testing of the Marketplace of experts and consulting services with first experts and customers - [www.gglobal.com](http://www.gglobal.com)

**08**

**July 2017**

Writing of Whitepaper and working on business model. Gathering the team to realize this idea.

**09**

**September 2017**

The work on the platform software and the passionarity protocol for the Ethereum blockchain base.

**10**

**November 2017**

Meetings with team members, discussion of work responsibilities and area of obligation with all team members and advisers of the project.

**11**

**January 2018**

Pre-Sale for the launching of MVP. Realization of some key parts of the protocol, preparation for integration of payment system and gateways, basic integration of G-Global Token.

**12**

**March - April 2018**

ICO stage is made to enter the G-Global token into circulation, raise funds for the promotion of marketplace and develop a payment module for the G-Global business platform.

**11**

**January 2019**

Official release, the launch of full-scale marketing activities.



# Financial plan

## 10. Financial plan

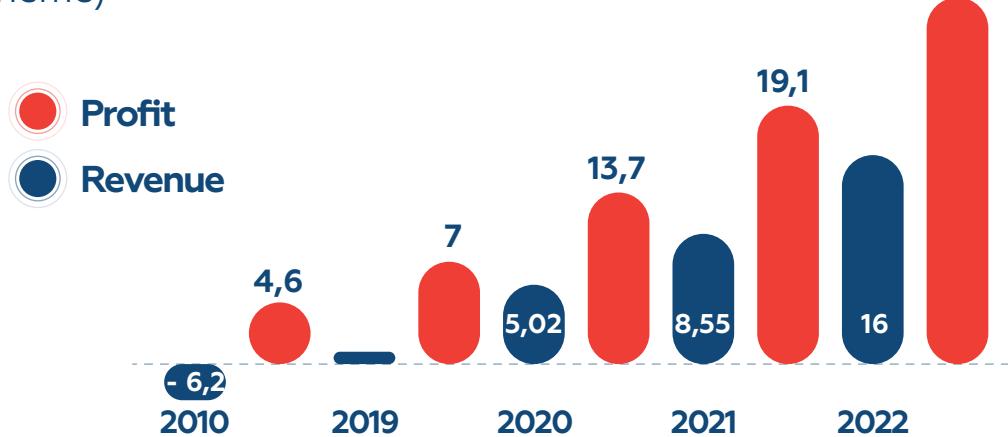
The market of G-Global Business Portal customers and experts will grow every year according to the trends announced in the market analysis. We proceed from the fact the target audience of customers is about 50-60 million users. Through the market characteristics, most of the profits will be generated by regular users: a business that will regularly attract intellectual capital on an outsourcing basis.

During the construction of the financial model, the initial large costs of creating the platform, increasing marketing costs, salaries, and office rent, as well as other technical costs were taken into account. In addition, the growth in the user base for calculating revenue from platform commissions was forecasted.

	MIN €	2018	2019	2020	2021	2022	TOTAL
Sales Revenue	4,6 €	7,0 €	13,7 €	19,1 €	30,5 €	70,90 €	
Sales and marketing	8,6 €	5,0 €	5,58 €	6,85 €	0,3 €	36,33 €	
Development expences	1,3 €	1,4 €	1,8 €	2,2 €	2,6 €	9,3 €	
General and administrative expences	0,81 €	0,9 €	1,2 €	1,4 €	1,5 €	5,81 €	
Equipment	0,10 €	0,10 €	0,10 €	0,10 €	0,10 €	0,50 €	

Thus, despite the expected increased costs due to the need for serious marketing costs, the company's profit will be more than 20 million euros over the course of five years. It is also worth noting the projected rapid growth of the company's revenues and profits.

(scheme)





# Conclusions

## 11. Conclusions

Nikolay has more than 10 years of experience in developing Back-End applications and services, developing and designing highly loaded databases based on MySQL and Oracle. For a long time he was engaged in servicing the billing of a cellular company. Was developing DBMS and introducing tariff plans. He has been developing the G-Global Business Portal platform since 2017.

The following should be formed in the G-Global Business Portal system:

- the passionarity protocol;**
- reputation protocol;**
- psychotype analysis (questionnaire);**
- number of requests for consultation;**
- basic education;**
- obtaining additional education.**

Therefore, a clear system of efficiency and IQ will be organized in a year or several years.

Accordingly, it can be said we will get an indicator of the expert's success. Also the price for consultations will be recommended. The price will be expressed in GGP and add an additional token value.



# Conclusions

What is the "chokepoint" of most enterprises in the real sector today? The prospects for technological development are visible and gradually modernization and optimization are underway at a limited pace. What stops the growth of innovation? Low mobility, and as a result, a lack of highly skilled labor and investment. This leads to an extremely low rate of potential scaling, putting serious limitations on the growth rate, and development. We solve this problem by creating a platform for general tokenization of enterprises in the real sector by combining and integrating competencies of different formats into each other. In this area of activity, the project is supported by a specialist in the tokenization of enterprises Peg Reed.

The tokenization of business opens up international borders and barriers to scaling, which is necessary in the modern world. Also, the quality of human resources is enhanced due to a new format of interaction, implying the dynamic formation of teams based on competencies, rather than the implementation of a standardized algorithm.

To finance unique ideas, G-Global Business Portal Venture CryptoFund will be created. The resources of this fund will form the basis for the funding flow for a variety of ideas wrapped up and packaged by representatives of various industries and business areas.

The creators of the platform live in Estonia, a country with a favorable climate for the development of detachment and IT, so the implementation of the project will begin in this country. After the launch, the model will be scaled to other countries. The project will also cooperate with platforms like Comsa in Japan and kickico in Russia. Moreover, the team will form its platforms for ICO in different countries.



## 12. Terms and Conditions

***This document is intended for information purposes only and is not an offer or an appeal to buy or sell shares or other securities.***

**G-Global's tokens do not provide the right to control. The possession of G-Global's tokens does not confer ownership or ownership rights on G-Global's holder.**

While the community's opinion and feedback can be taken into account, GGP do not give any right to participate in decision making or any direction of business development related to the G-Global Business Portal Business Portal platform. GGP can be used to purchase products on a platform at a special price, to participate in a loyalty program.

### **Absence of income or profit guarantees**

All examples of income and profit calculations used in this paper were provided only for demonstrative purposes or for demonstrating the industry's averages and do not constitute a guarantee that these results will be achieved, according to the marketing plan.

### **Regulatory uncertainty**

Technologies related to Blockchain are subject to supervision and control by various regulatory bodies around the world. GBPs may fall under one or more requests or actions on their part, including but not limited to imposing restrictions on the use or possession of digital tokens, such as G-Global, which may slow or limit functionality, or redemption of tokens in future.

### **Disclaimer of Warranties**

You agree the use or inability to use GBPs is solely at your own risk. You remove all responsibility from the G-Global Business Portal Business Portal platform. Since the release, GBPs will be sent to you without any guarantees.



# Terms and Conditions

GBPs are not legally binding investments. Participation in the G-Global Business Portal Venture CryptoFund is not defined normatively, and the distribution of income is not a payment of dividends in accordance with the legislation of the EU countries. GGP tokens are utility tokens, rather than shares of any officially registered mutual funds.

## ***Insufficient implementation***

Despite the fact GGPs should not be considered an investment, they can gain value over time. Their value can also drop if the G-Global Business Portal Business Portal is experiencing a shortage of use and application.

## ***Funds loss risk***

Funds collected in the ICO process are not insured. In case of forfeit or loss of value, there is no private or public insurance representative to whom the buyer can apply. The investor of the ICO is from making claims through the court or through other similar authorities in the sense the investment funds lost investment funds by G-Global Business Portal Venture CryptoFund as a result of unsuccessful start-up investing unfavorable for the fund.

## ***Failure risk***

It is possible that for various reasons, without limitation, the insolvency of business agreements or marketing strategies, that the G-Global Business Portal Business Portal platform and all subsequent marketing activities regarding the collected funds in this ICO may not succeed.

## ***The risk of using new technologies***

Crypto-tokens, such as G-Global, are a fairly new and relatively untested technology. Technical innovations, such as the development of quantum computers, may pose a danger to cryptocurrencies, including GGPs. In addition to the risks mentioned in this document, there are additional risks the G-Global Business Portal Business Portal platform team cannot foresee. These risks can materialize in other forms of risk than those specified here.



# Glossary

## 13. Glossary

**Marketplace** is an online platform that collects and systematizes information about goods and services of different people registered in the system and providing information to the buyer in structured form.

**Machine learning** is a methods class of artificial intelligence, the characteristic feature of which is not a direct problem solution, but training in the process of applying solutions to many similar problems.

**The information asymmetry** is the uneven distribution of information about the goods between the parties to the transaction. Usually the seller knows about the product more than the buyer, although the reverse situation is possible.

**Blockchain** is continuous sequence of blocks (linked list) containing information built according to certain rules. Most often, copies of the chain of blocks are stored and processed on a variety of different computers independently (extremely parallel).

**Ethereum** is a platform for creating decentralized online services based on the blockchain (decentralized applications), working on the basis of smart contracts. Implemented as a single decentralized virtual machine.

**Token** is an internal accounting unit of the marketplace, due to which the owner of the token can be rendered a service.

**RSA encryption** is a cryptographic algorithm with a public key, based on a computational complexity of the large integers factorization problem.



# Glossary

**PFS (InterPlanetary File System)** - IPFS is a peer-to-peer distributed file system connecting all computing devices with a single file system. In a manner PFS is similar to the World Wide Web.

**Node** is a device connected to other devices through the network.

**Hash** is a fixed-size data block

**Generation Y (Millennials)** is a generation born after 1981, who met the new millennium in young age, characterized primarily by deep involvement in digital technology.

**Ecosystem** is a complex of different IT solutions, web, and mobile applications integrated into one system, used by the platform users.

**Passionarity** is an activity, manifested in the desire of the individual to the goal and in the ability to overstress and sacrifice for the sake of achieving this goal.

**The liquidity trap** is a macroeconomic situation where central banks and monetary authorities do not have instruments to stimulate the economy, either by lowering interest rates, or through increase in money supply. The economy is in stagnation.

**A startup** is a company created to search for a reproducible and scalable business model.

**Reproducibility** is the ability to repeatedly sell the resulting solution;

**Scalability** is a possibility of significant project growth.

**The money speed** is the average frequency with which a currency is used to purchase new domestic goods and services for a certain period of time.