



WHITEPAPER

GENEVIÈVE THE FUTURE OF VENTURE CAPITAL

SMALL BUSINESSES
LOCAL ECONOMIES
POSITIVE SYNERGIES.

PROJECT ABSTRACT

Access to funding for small enterprises in less economically developed and newly industrialized countries is extremely limited. Banks often charge large interest premiums and use inappropriate loan assessment criteria for businesses in such localities. Traditional venture capital organizations often employ stringent criteria, which are rarely met by small organizations. After recognizing the opportunity for such entities to connect with a growing currency system, Geneviève has brought cryptocurrency to small businesses and their communities in the form of Geneviève Exchange (GXE) and Geneviève VC (GXVC).

Cryptocurrency investments have shown exponential growth in recent years; such growth has been coupled with extreme volatility. Geneviève has found a couple of high-yield cryptocurrencies that facilitate long term investments. In line with our commitment to our community, we are passionate in raising the standards of excellence. In pursuant, GXE (formally GXC, an ERC20 token) and GXVC adopt the ERC223 format. The innovative standard follows a natural progression from its predecessor, ERC20, offering numerous additional benefit.

Geneviève Exchange: Investment ventures are tokenized on to the Ethereum blockchain following token sale fundraising campaigns. Thereafter, venture tokens become tradable on Geneviève's token exchange. Listing fees are payable in GXE; this coupled with trading transaction fees facilitates quarterly dividend payments to token holders. GXE is tradable on the secondary market.

Geneviève VC: GXVC is a venture capital cryptocurrency that offers exposure of equity to its owners. Token sale proceeds are injected as seed capital in to small businesses. Financial analysis assesses investment feasibility. Investment ventures are selected democratically from shortlist by token holders by way of Geneviève's DAO. Investment returns are proportionally distributed quarterly to all token holders as dividends. GXVC will be tradable on the secondary market.

Geneviève's goal is to ethically invest in up to 150 small businesses by the end of Q2, 2018; such ambitions are highly correlated with token valuation. Investment lengths will vary from 6 months to 24 months; this will be determined by Geneviève's proprietary investment program.

Geneviève will launch a token sale on January 20th 2018, offering 62.5% of GXVC priced at \$0.10/GXVC; 34.5% of GXVC will be reserved for GXE holders. Geneviève VC has a total supply of 160,000,000 tokens, of which, 3% will be retained by the team. All GXVC attained through the token swap will remain locked until the completion of the sale. The second round of funding is scheduled to conclude on February 25th.

By adopting smart money principles, Geneviève will fund business ventures globally to catalyze growth, offering GXVC as a medium of value exchange and as a storage of economic value. Such adoption, coupled with a limited token supply, will result in valuation premiums, furthering Geneviève's investment capacity. Dividend returns from ventures will facilitate token buy backs, reducing the supply, further inflating the price. Geneviève is confident that the upcoming token sale campaign will facilitate realization of our ambitions to build such an ecosystem.

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BACKGROUND

Geneviève was founded in 2014, with offices situated in Singapore, France, Estonia and the USA. The experience-rich firm specializes in wealth management and venture capital operations, taking a strategically contemporary approach to offer clients tailored services and high-return opportunities to generate wealth.

With recent focus on merging finance, Geneviève Co offers expertise in:

- Hedge Fund Management
- Financial Advisory/Market Research
- Financial Engineering
- Venture Capital
- Business Recovery

Geneviève's founders have lucratively managed venture capital operations for more than 26 companies ranging from small businesses to publicly-traded corporations spanning across 12 countries and 4 continents.

Revolutionary blockchain technology has ignited the emergence of new markets and opportunities. Geneviève is now seeking to enter such markets, leading through innovation, to widen its array of services through Blockchain technology.

FOUNDERS



Fabien Dureuil

Founder and CEO

Fabien has over ten years' experience in financial and legal advising, organizational restructuring and asset management. In 2009, after earning his Master's degree in Financial Engineering, Fabien, with his partners, built Cortal Consors Select, a subsidiary of BNP Paribas. The organization specialized in wealth management and venture capital investments. Despite the economic downturn, the company found positive returns in its first and subsequent years. Thereafter, he proceeded to acquire a stake in a portfolio of companies, each of which found enormous success through his intervention and guidance. In 2014, he founded Geneviève in Singapore and the USA, entering the venture capital market; the organisation gave birth to GXE, a decentralized cryptocurrency.



Duane Kirkpatrick

Senior Partner

Duane has devoted his career to international information technology. He began his career at IBM; shortly after, he moved to Dean Witter, where he was recognized as an 'all American' technology analyst by the Institutional Investor magazine. In 2000, during the early years of the internet, Duane became the CEO of TeleNova, a Brazilian organisation providing VoIP international phone calls. Within a year, his efforts saw positive returns for the company's shareholders; namely, Bank of America and JP Morgan. With a strong pulse on the global marketplace, we're confident in Duane's talent to find and realize lucrative investment opportunities with Geneviève.

OUR TEAM

**Fabien Dureuil**

Position: CEO/Founder

Location: United States

Email: fabien@genevieveeco.com

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**Duane Kirkpatrick**

Position: Head of Investment and Project Analysis

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**Faisal Bhatti**

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Location: United Kingdom

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**Fatima Castiglione Maldonado**

Position: Ethereum Lead Developer

Location: Uruguay

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**Juan Livingston**

Position: Ethereum Developer

Location: Argentina

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**Marco Castiglione**

Position: Ethereum Developer

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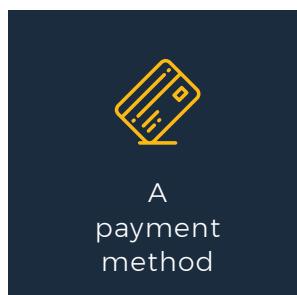
LinkedIn: <https://www.linkedin.com/in/adlitb/>

PROJECT FUNDAMENTALS

Cryptocurrencies are amongst the largest emerging markets in the last 30 years. The market capitalization for all cryptocurrencies exceeds that of HP, Ford, and Weyerhauser, combined, in excess of \$650b. More than 80% of small businesses fail within the first three years of trading due to financial constraints. Almost 60% of the world's GDP is accounted for through the collective workforce of small businesses. Access to funding, especially in less economically developed and newly industrialized countries, is extremely limited. Banks often charge large interest premiums to businesses in such localities. Traditional venture capital organizations often employ stringent criteria, which are rarely met by small businesses. After recognizing the opportunity for small businesses to connect with a growing currency system, Geneviève has brought cryptocurrency to small businesses and their communities in the form of Geneviève Exchange (GXE) and Geneviève VC (GXVC). Geneviève offer equal access to funding for small businesses, globally, with a focus on emerging economies, new sectors and new businesses. The aforementioned cryptocurrencies offer the following functional utilities:



An
investment
tool



A
payment
method



A
vector of
economic growth

In line with our commitment to our community, we are passionate about raising the standards of excellence. In pursuant, GXE and GXVC adopt the below-described ERC223 format. The innovative format, ERC223, follows a natural progression from its predecessor, ERC20, offering numerous additional benefits, as listed below:

- Prevents tokens being lost on the blockchain, which frequently happens when ERC20 tokens are mistakenly sent to a contract address which is not designed to accept such particular tokens; such transfers are reversible with the ERC223 standard. The format allows developers to create a filtration mechanism to separate incoming transactions, rejecting unsupported tokens
- Are processed through a single transaction, unique from the ERC20 standard which follows a dual-step process; consequently, less gas is required to engage with the smart contract, offering a cheaper alternative

Cryptocurrency investments have shown exponential growth in recent years; such growth has been coupled with extreme volatility. Geneviève has found a couple of high-yield cryptocurrencies that facilitate long term investments.

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Geneviève VC: GXVC is a venture capital cryptocurrency that offers exposure of equity to its owners. Token sale proceeds are injected as seed capital into small businesses. Financial analysis assesses investment feasibility. Investment ventures are selected democratically from shortlists by token holders by way of Geneviève's DAO. Investment returns are proportionally distributed quarterly to all token holders as dividends. GXVC will be tradable on the secondary market.

GXE and GXVC are built on one of the most powerful blockchain networks, Ethereum. The cryptocurrencies facilitate:

- > real-life cryptocurrency applications for small businesses and users
- > a medium of value exchange between investors, small businesses, customers and other beneficiaries
- > a safe storage of economic value

Barriers for small businesses using cryptocurrency often include limited time and resources needed to implement a new technology, limited familiarity with new and existing financial systems and concerns about price volatility. Geneviève bridges the gap between complex cryptocurrency systems and small business owners. There is a 350 million-rich USA market interested in using financial technologies to increase funding, accept new forms of payment, expand their customer base while avoiding lengthy transaction processes, fees, interest, and commissions associated with traditional banking and payment systems. Through Geneviève, the community shares resources, knowledge, ideas, and provides real-time feedback to participating businesses. This decentralization empowers businesses to be more active and aware, facilitating contributions directly to the local economy and empowering anyone to own part of these small businesses. Geneviève successfully concluded the GXE token sale in August 2017. Sale proceeds will finance Geneviève's small business tokenization and exchange development. A detailed discussion pertaining to the GXE token sale is offered in chapter 7.

The qualification criteria for venture capital investment are usually quite stringent, with selective interest from a relatively small number of prospective investors. Equity investments tend to be less risky than debt capital; consequently, they are offered at a high cost. 70% of employed Americans work for a small business, and there are 4.5 million small business owners in the United States; none of which meet the criteria for venture capital investments.

Geneviève connects mainstream investors to the local economy; by doing so, it stabilizes and supports economic growth by realizing business potential, resulting in increased value and employment.

Geneviève will perform audits and score applicants on stringent criteria, with primary assessment focus on current financial position, prospective growth, current business plan, debt-to-equity ratio, state of litigation and executive personalities in addition to business plan analysis and industry research; the fund invests in those businesses that make economic sense, have strong growth prospects and make an ethically positive impact on the community.

Geneviève also works with business executives to create their own tokens via Geneviève's unique tokenization process, prepare a strategic business plan, and help to structure a roadmap necessary to succeed. Venture token will offer economic and legal rights to token holders. Geneviève creates and releases the appropriate material and operates as a platform for each token sale. Geneviève will charge 5% of token sale proceeds as payment for such services. As detailed on the timeline, Geneviève is working towards establishing a token exchange for small businesses – a bridge to connect small brick and mortar organizations with cryptocurrencies.

Following tokenization and a successful token sale, Geneviève will charge a 10,000 GXE listing fee, whereby, venture tokens will become tradable against GXE and ETH. Transaction fees will amount to 0.8% of all trades on the exchange. All GXE holders are entitled to dividend payments. Proceeds from the above-detailed business activities will offer proportional distributions quarterly

The token exchange will incorporate RootStock functionality. The smart contract platform is connected to the Bitcoin's blockchain through sidechain technology. Such integration will allow investors to seamlessly interact with the Bitcoin Blockchain through a 2-way peg. Positive synergies are to be found by way of faster transfers and smart Bitcoins on the Rootstock blockchain. Rootstock will enable a variety of Bitcoin pairings on the exchange with ERC20 and ERC223 tokens. Furthermore, Geneviève will integrate a referral system in to the exchange, whereby, referrers will be rewarded financially by way of trading fee entitlement for promoting the expansion of the community.



Growing companies and start-ups



In a growing area and sector



Healthy debt to equity ratio



Clear and trusted management

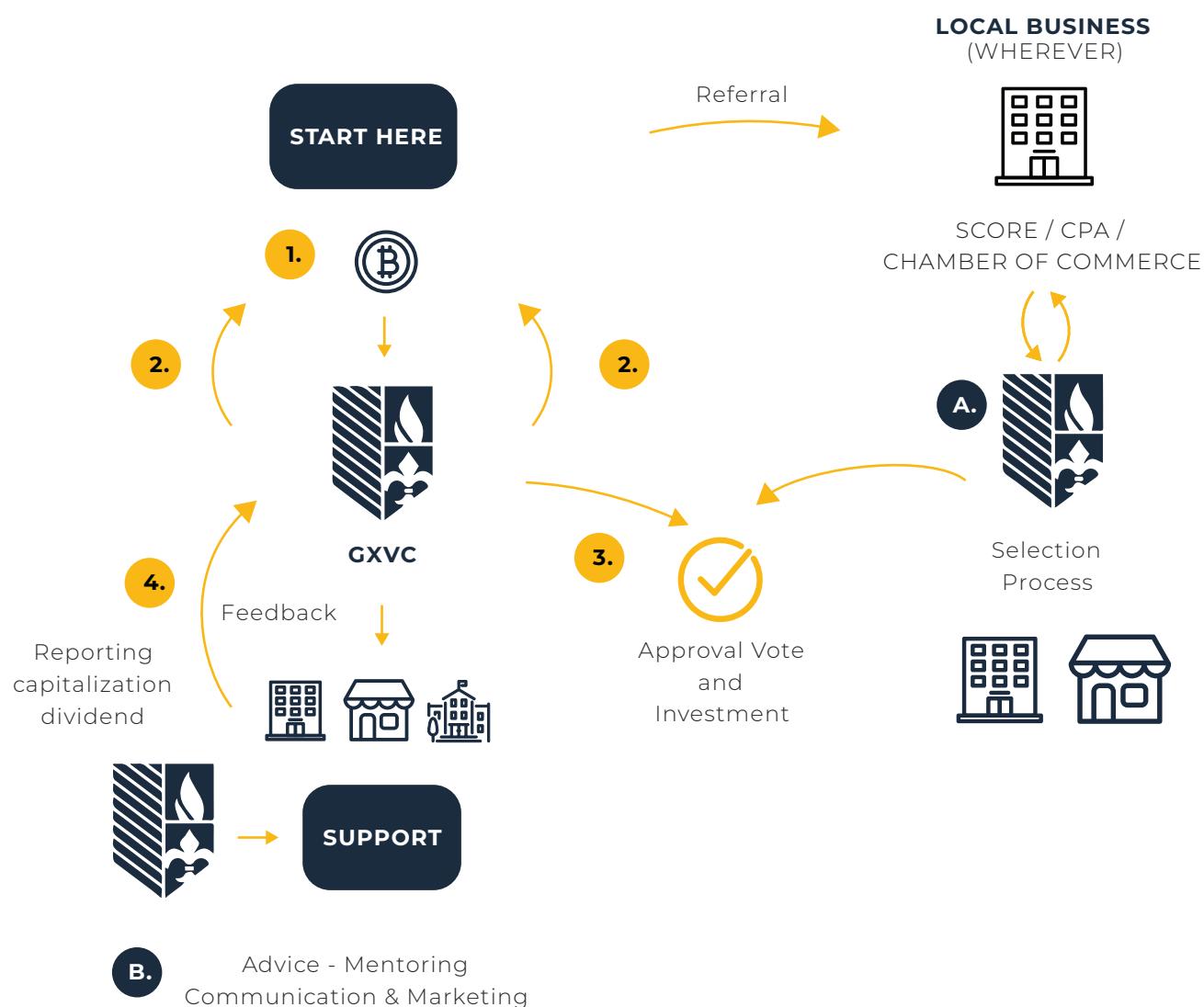
Geneviève will launch the venture capital token, GXVC, via a token sale in early 2018. GXVC is a cryptocurrency that offers exposure of equity to its owners, where token sale proceeds are injected as seed capital into small businesses. Upon passing the above-detailed audit assessment, applicants will be referred to token holders, who'll assume a collective advisory role, as per our democracy, by way of the DAO. Successful applicants will receive monetary funding in exchange for an equity stake; Geneviève will offer strategic advice, along with assistance from various members of the community in areas of communications, marketing, and business development. Investment returns from Geneviève's ventures will be proportionally distributed quarterly to all GXVC token holders as dividends. A detailed discussion pertaining to the upcoming token sale is offered in chapter 12.

The introduction of services based on smart contracts is a breakthrough in value transfer technology. Modern day digital markets facilitate an increase in liquidity. However, as mentioned above, sentiment-led speculation highlights a vulnerability; such assets are more susceptible to market swings due to limited economical qualities which bring intrinsic asset value. GXVC is a living token which displays intrinsic value founded through investment, innovation and focus on user satisfaction. The asset is backed by underlying venture capital investments and tangible assets, by way of which, legal and economic rights are extended to token holders through securitization. The cryptocurrency displays more stability; intrinsic value offers resistance against market swings and sentiment-motivated speculation. Economic stability is necessary to establish trust in the project and to catalyze the emergence of such new initiatives. **Small business is, and will always be, a strong hedge to protect token owners against speculation and inflation.**



Since its incorporation in 2014, Geneviève has aimed to incorporate wealth into small businesses who need the stability to grow and serve their community. **Small businesses are the true wealth of our society and economy. Our cryptocurrency finds strength and stability through such economic principles.**

The reserve system is also a liquidity-strengthening factor, which in turn, offers benefits to the cryptocurrency economy, and by extension, through the transference of real value, the fiat economy. The community of market participants involved in holding and trading GXVC all benefit; not only through speculative returns by way of value appreciation, but through dividend distribution from venture capital investees to token holders. The community of token holders, Geneviève's venture capital strategy and expertise, combined with prospectively profitable business investees create lucratively positive synergies, financially benefitting all members of the GX Community.



The success of this project is reliant on each and every member of our community. We have an eventful journey ahead of us. We take pride in our resilience, persistence and dedication. With your support, we will break each and every barrier, aspiring to set precedents and reach new highs!

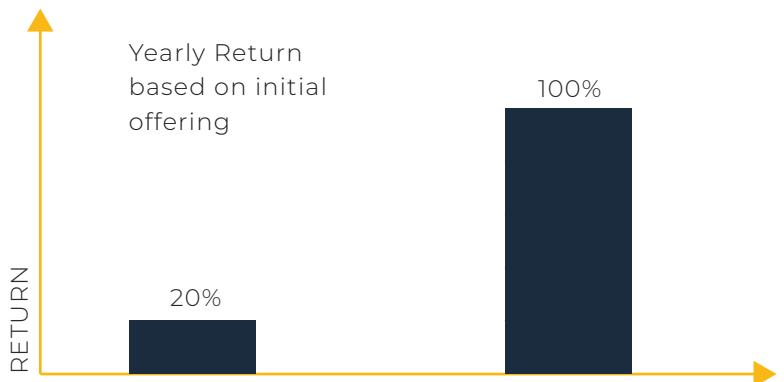
THE SMART-MONEY CONCEPT

Geneviève displays positive synergies by connecting venture capital with cryptocurrencies. It achieves this by combining investments in small businesses with Smart Money. Consequently, this attracts token value and speculative growth, with real-life positive implications on the underlying ecosystem. GXVC's economic attributes, coupled with a strong community sentiment, create a positive valuation feedback cycle; with continuously increasing token users, and by extension, GXVC mediated transactions, and a scarce circulating supply, we anticipate economically significant premiums through the four-step economic pathway illustrated below:

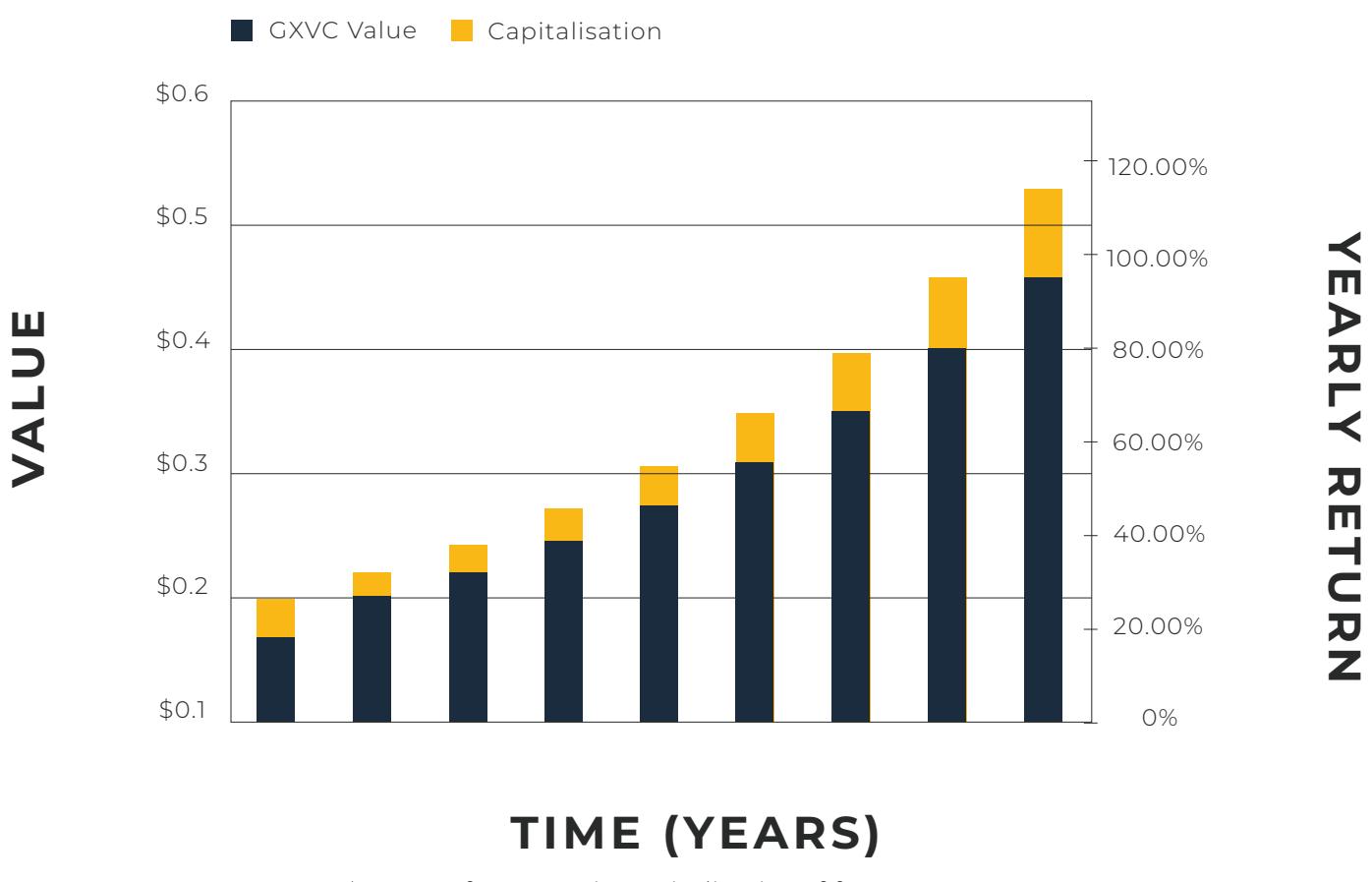


04

An increase in venture capital investments stimulates proportionally higher dividend returns, facilitating the opportunity for Genevieve to buy back GXVC; the reduction in circulating supply fuels the positive feedback cycle, further inflating the premium value



Geneviève prides itself on finding continuous success in the venture capital market. We're confident we can carry our success forward on the blockchain, via our cryptocurrencies. The graphical forecast below extrapolates our prospective growth, as per the findings of empirical analysis on 10 years of venture capital industrial data.



*Past performance is not indicative of future returns.

INVESTMENT AMBITIONS

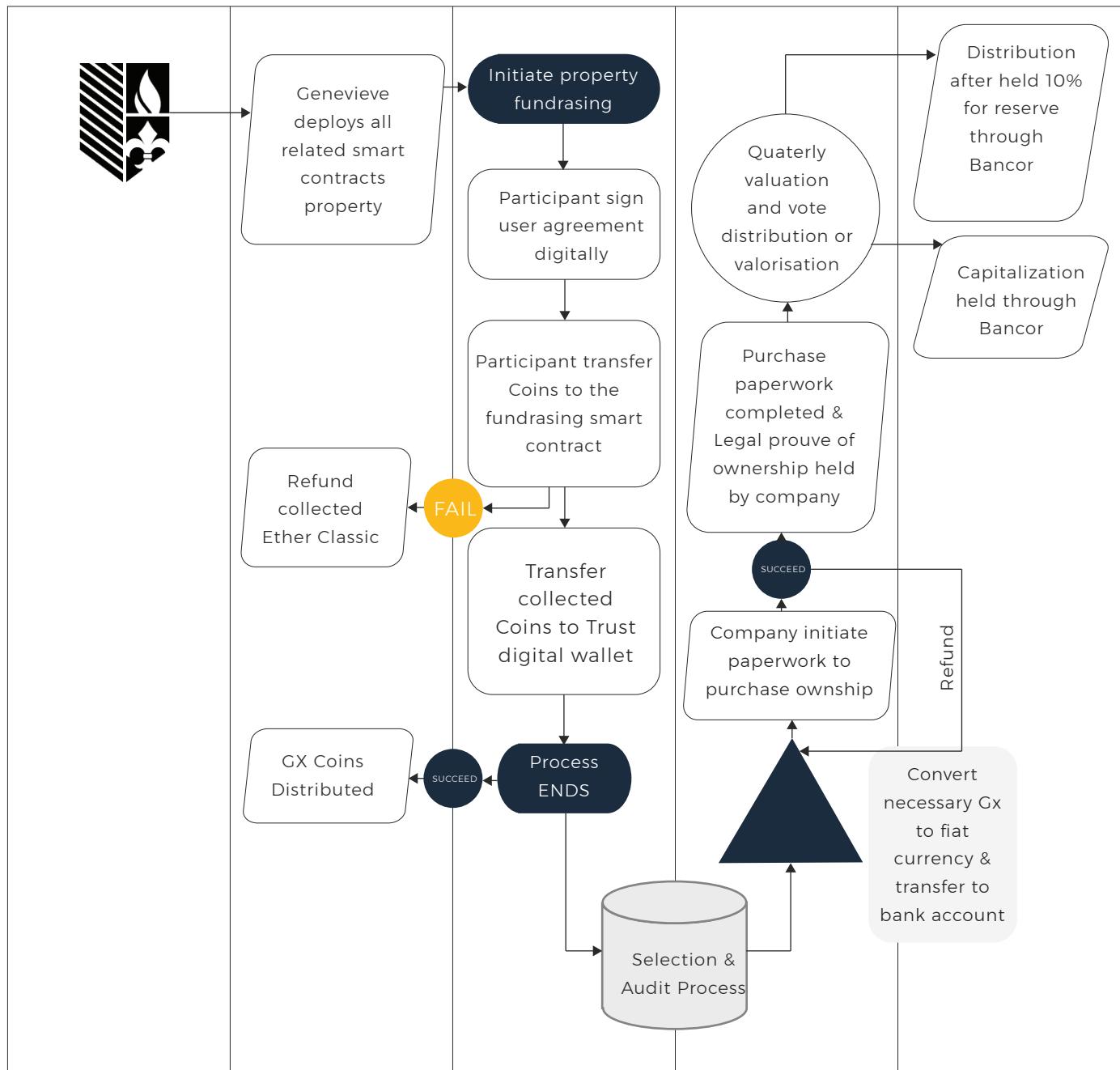
Geneviève's goal is to ethically invest in up to 150 small businesses by the end of Q2, 2018; such ambitions are highly correlated with token valuation. Investment lengths will vary from 6 months to 24 months; this will be determined by Geneviève's proprietary investment program.

Project objectives:

- create value for small business and our community of supporters and token holders
- introduce cryptocurrency payment options for small businesses
- tokenize investment ventures; list them on Geneviève's token exchange

Our growth and development team will continue to work on building strategic partnerships with small business networks and national commerce agencies, fueling token versatility and value appreciation. We passionately believe that the growing usage of GXE and GXVC to hold and exchange value in everyday life for savings, purchases, and investments will drive demand, and by extension, appreciate the token valuation.

TOKEN SALE I



- > **Project name:** GXCoin
- > **Total supply:** 10,000,000
- > **Token symbol:** GXC
- > **Blockchain:** Ethereum, ERC20
- > **Presale price:** \$0.80
- > **Token sale date:** August, 25th-31st
- > **Sale price:** \$1.00

The token sale successfully concluded with the distribution of GXC to all token holders; the campaign project found support from 1,746 entities across 40 countries.

Security and technological advancements are among our primary focuses. Periodically, we conduct audits to review our project fundamentals. Given the benefits of the ERC223 token standard over its predecessor, Geneviève launched a new token, Geneviève Exchange, with the ticker symbol, GXE. The aforementioned Ethereum-based token sufficed as a superior replacement to GXC, an ERC20 token. A proportional quantity of GXE was airdropped to all Ethereum wallets holding GXC on the snapshot date, December 30th, 2017.

- > **Project name:** Geneviève Exchange
- > **Airdrop date:** December, 30th
- > **Token symbol:** GXE
- > **Airdrop rate:** 10x
- > **Total supply:** 100,000,000
- > **Transferable:** Lockable
- > **Blockchain:** Ethereum, ERC223

DECENTRALIZED AUTONOMOUS ORGANIZATION

Geneviève's democracy offers polls where GXVC holders vote on prospective venture opportunities. Ultimately, it is the community that determines the direction of prospective projects. Voting polls will carry financial implications on the allocation of funding. Decisions pertaining to dividend distribution will be concluded via the same communally democratic means.

An 67% communal agreement is required to pursue an investment proposal. Each token holder is offered a 72-hour window to express their position via the smart contract.

CURRENT POSITION

Geneviève found strong support from early backers; resultantly, we sourced in excess of \$700,000. Geneviève's current portfolio of venture capital investments is tabled below.

Geneviève's Investment Portfolio

Company	Sector	Stage	Profit
South World Wines	Wine	Capital Development	\$281,076
Carre Millesime	Wine	Start up	-
Compagnies du Monde	Concierge	Recovery	-
Vecta	Software	Start up	-
Geneviève Digital	Digital Media	Start up	-

MAP OF TOKEN SALE COMMUNITY MEMBERS



The project has found global strength from **1746** supporters ranging across **40** countries.

Token Sale Participants: Home Countries

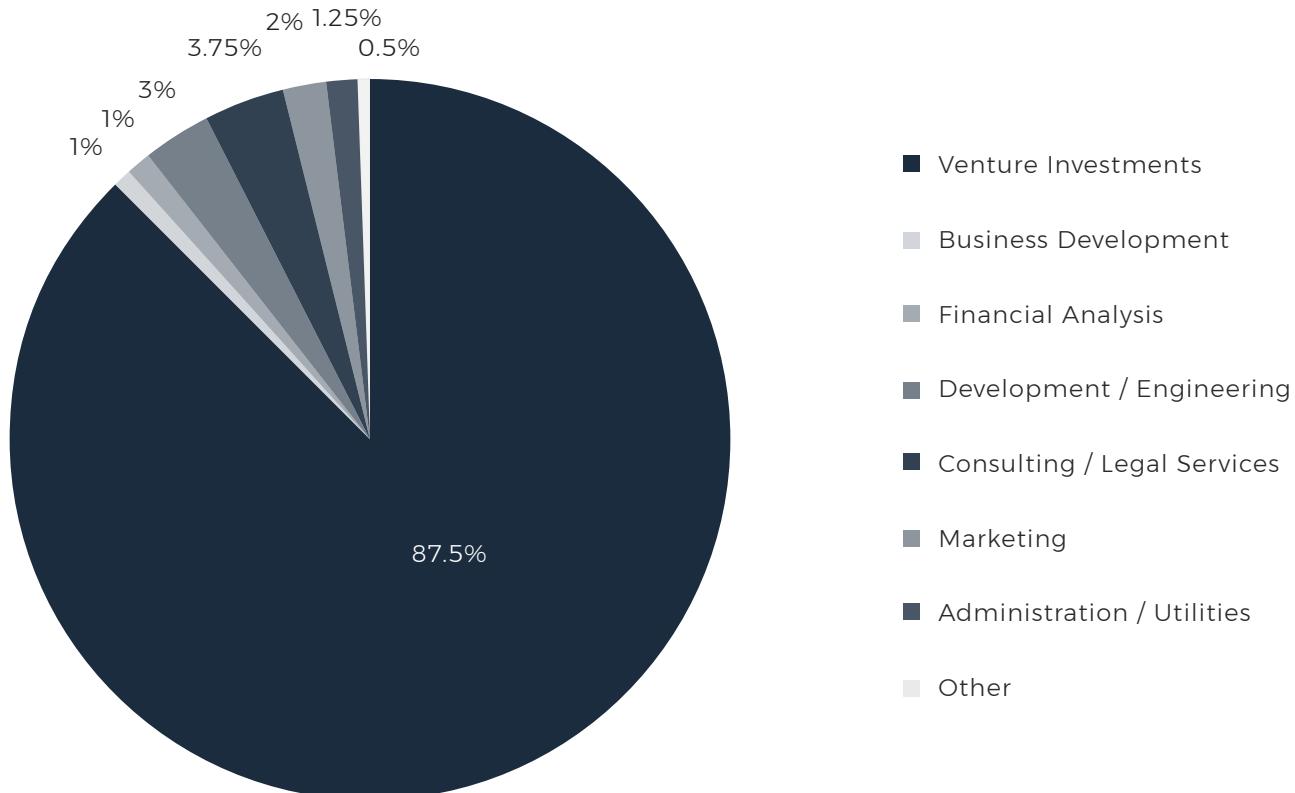
Algeria	Czech Republic	Malaysia	Singapore
United States	Estonia	Netherlands	South Korea
Armenia	France	New Zealand	Spain
Australia	France	Nicaragua	Sri Lanka
Bangladesh	Germany	Nigeria	Turkey
Belarus	India	Pakistan	Ukraine
Brazil	Indonesia	Philippines	United Arab Emirates
Canada	Japan	Poland	United Kingdom
Canary Islands	Jordan	Ireland	Uzbekistan

PROJECT OBJECTIVES

Our short-term objectives include:

- Familiarize ourselves with the community and interact through different polls, feedback forms, interviews and newsletters
- Setting up communication channels to aid efficiency
- Analyzing data and acknowledging our strength and weakness
- Detailing and building our roadmap to aid project structure
- Expanding our team and welcoming talent to address upcoming challenges
- Launching Geneviève influencer and educator program to enhance community awareness, informing investors prior to monetary commitment

RESOURCE ALLOCATION



TOKEN SALE II: GENEVIÈVE VC

Geneviève will launch a token sale on January 20th, 2018, offering 62.5% of GXVC, priced at \$0.10/GXVC; 34.5% of GXVC will be reserved for early-stage GXE investors who partook in the pre-sale. Geneviève VC has a total supply of 160,000,000 tokens, of which, 3% will be retained by the team. All GXVC attained through the token swap will remain locked until the completion of the sale. The second round of funding is scheduled to conclude on February 25th.

By adopting smart money principles, Geneviève will fund business ventures globally to catalyze growth, offering GXVC as a medium of value exchange and as a storage of economic value. Such adoption, coupled with a limited token supply, will result in valuation premiums, furthering Geneviève's investment capacity. Dividend returns from ventures will facilitate token buybacks, reducing the supply, further inflating the price. Geneviève is confident that the upcoming token sale campaign will facilitate realization of our ambitions to build such an ecosystem.

The GXVC token sale is proud to be the first authorized user of the CryptoKEE system developed by Geneviève Digital. Geneviève will utilize the premium buyer whitelisting system; candidates will be eligible to receive up to a 5% discount. Whitelisting eligibility details can be found at <https://www.cryptokee.io>

TOKEN SWAP

Prior to GXC being replaced, all token holders were issued presale rights; in light of this, the Geneviève development team launched a token swap portal. All holders were entitled to receive a tenfold distribution of GXVC tokens for every unit of GXC sent to the portal. The new tokens were deposited directly into the sender's Ethereum wallet, by way of the smart contract-controlled swap system. The swap portal remained active until the maximum capacity of 55,000,000 was reached. Further information and instructions can be found on Geneviève's Medium channel [here](#).

VENTURE CAPITAL INVESTMENT PROGRAM

Geneviève have launched the venture capital investment program, by way of its new development, GXVC. The campaign aims to identify 150 small businesses seeking a capital injection to accelerate their enterprise ambitions. Moreover, the venture program will offer strategic business advice to further catalyze enterprise growth and development. The current portfolio exceeds \$1.13m in valuation, which includes an investment fund with a valuation of \$360,000.

The selection process comprises of two steps; applicants are required to submit a form of interest; shortlisted businesses will be invited to an interview to further assess investment feasibility. Geneviève invests in businesses that meet certain criteria – those that make economic sense with long-term growth potential, those operating in booming industries, and those businesses that seek to positively impact their local communities.

The application form can be found on our website - <https://www.genevieveco.io/>

RECENT DEVELOPMENTS

In line with ambitions, we recently replaced the pre-existing GXC token with the new and improved GXE via airdrop. As discussed earlier, we value the additional benefits the ERC223 standard offers token holders over its predecessor, ERC20.

Inspired by the principles of decentralised banking, future advancements and developments of the project will be democratically decided by way of a DAO platform; all token holders will be offered voting rights. Prospective investment ventures will be considered through the aforementioned methodology. In progress of such ambitions, the development team at Geneviève have achieved the 40% platform completion milestone.

Geneviève's growth and development team are working on building strategic partnerships with small business networks. Following the firm's ambitions to create tokens for its ventures, construction of the exchange platform is now 70% complete. The platform is scheduled to launch in March 2018.

NEXT STAGE

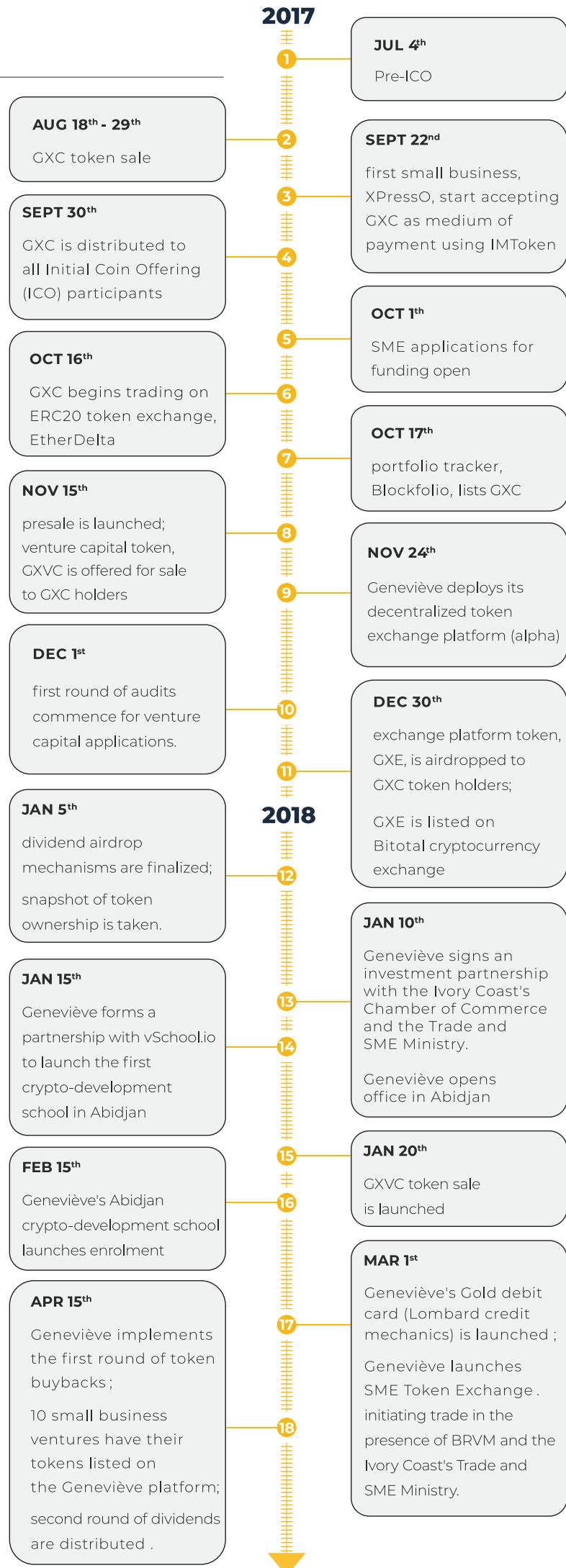
Geneviève is actively seeking partnership to further its investment ambitions with industry leaders. A digital wallet payment processor will work cohesively with the firm to access funding through Geneviève for small business ventures, utilizing their wallet technology.

Furthermore, Geneviève CEO, Fabien Dureuil, was issued an invitation from the Ivory Coast's government to discuss a partnership with the venture capital firm. The event took place in Abidjan, extending to December 4th-7th. The meeting concluded with a partnership agreement with the public entity, Chamber of Commerce of The Ivory Coast, and the exportation National Community (Trade and SME Ministry). Using Blockchain technology, Geneviève seeks to find positive synergies with government officials to facilitate and catalyze foreign investment; a capital injection into small businesses in such localities will further economic growth and development. The project seeks to increase local employment by creating jobs and running training programs to equip local citizens with skills and expertise to succeed. In line with Geneviève's ethics, the venture firm will seek a discounted proportion of equity.

In line with Geneviève's ambitious roadmap, the venture capital firm seeks to inject \$360,000 by the turn of the year. Following a successful venture with South World Wines, which yielded a profit of \$281,076, the investment firm will distribute \$34,800, approximately, as dividends on 5th January 2018. Serie B, the GXVC token sale, will facilitate venture capital investments in 150 small businesses across the globe, with a primary focus on less economically developed localities, fuelling local economies in Africa, Southeast Asia and South America.

Geneviève recognises the growth potential of the booming Financial Technology sector and similar emerging markets. We are currently exploring and seeking investment opportunities in the aforementioned sectors. The French government has now made it permissible for FinTech companies to trade unlisted securities on blockchain platforms, a freedom Geneviève is seeking to take advantage of.

ROADMAP



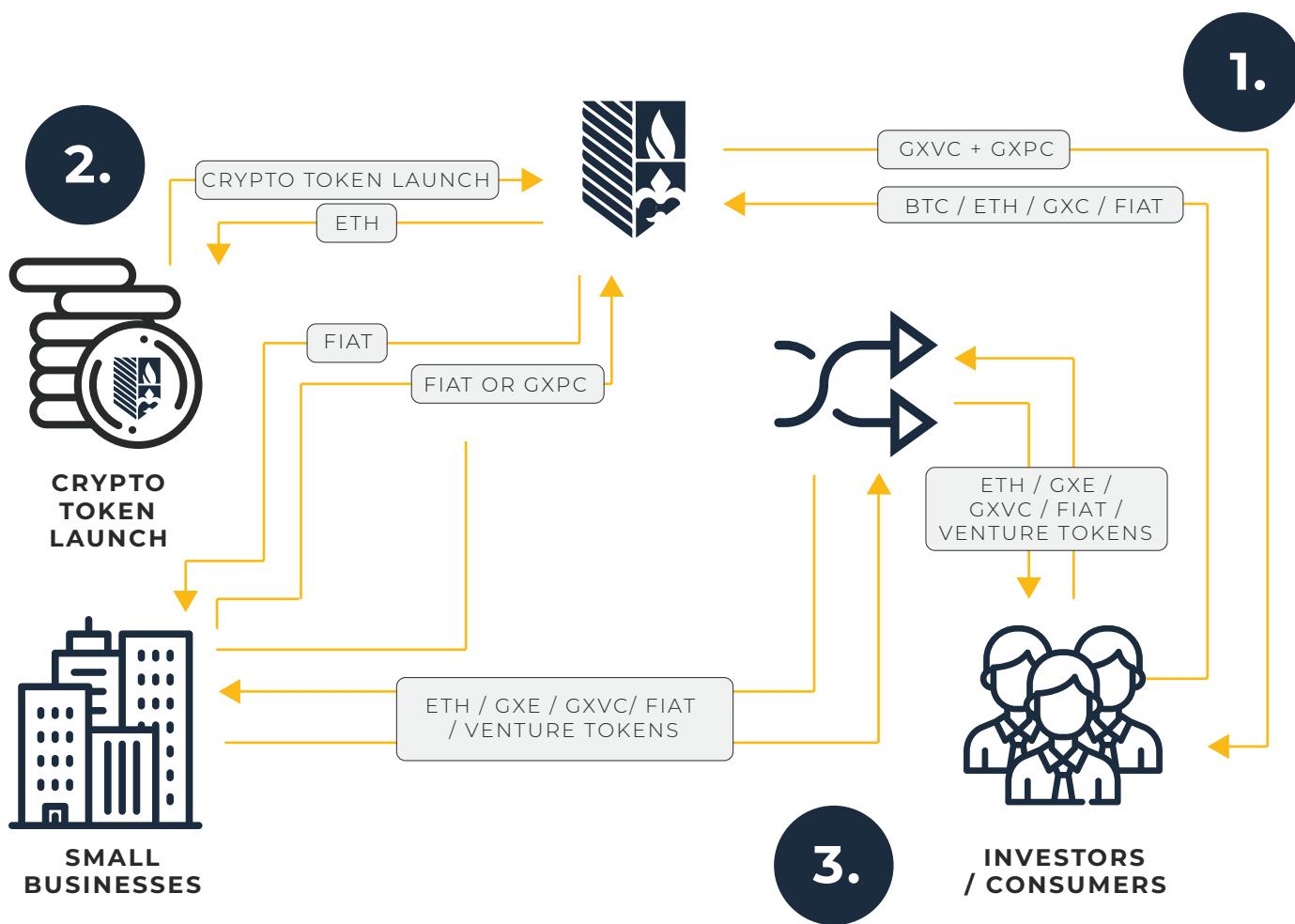
FUTURE PROJECTS

Furthermore, Geneviève is currently exploring Shari'ah compliancy on the blockchain. We're seeking to launch a third cryptocurrency, Geneviève Shari'ah Compliant Coin, with the Ticker GSAC. We're seeking to target the halal-conscious market by way of venture capital investments in Muslim-dominated, newly industrialized countries. Further updates will be issued in due course as developments progress.

EXCHANGE LISTINGS

While our team of developers focus on establishing a proprietary platform, our community can exchange GXE on the Ethereum token exchange, EtherDelta. Cryptocurrency exchange, Bitotal, have confirmed listing of our new token, GXE; it will be tradable on December, 30th, following the airdrop.

SUMMARY INFOGRAPHIC



1. Investors exchange GXC, FIAT and other crypto-currencies for GXVC and GXPC.
2. Genevieve invests into small businesses using FIAT and ETH in return for dividends.
3. Investors and small businesses can trade GXPC, FIAT and ETH through the exchange platform.

COMMUNITY

HOW REFERRALS

INTRODUCE GXVC AND GXE TO YOUR: NETWORK / COLLEAGUES / FAMILY

YOUR FAVOURITE PLACES: SHOP / RESTAURANT / THEATRE / BARBER / BAKERY / ETC

SHARE ON SOCIAL MEDIA !



NEW SOCIAL MEDIA CHANNELS

To strengthen our communication networks with our supporters, we've expanded our social media channels to include:

- > **Telegram** <https://t.me/GXCommunity>
- > **Instagram** https://www.instagram.com/genevieve_vc/
- > **Snapchat** https://www.snapchat.com/add/genevieve_vc

Other social media channels include:

- > **Facebook** <https://www.facebook.com/GenevieveVC/>
- > **Twitter** https://twitter.com/genevieve_vc
- > **Medium** <https://medium.com/@genevievegx>
- > **Reddit** <https://www.reddit.com/r/GenevieveVC/>
- > **BitcoinTalk** <https://bitcointalk.org/index.php?topic=2670803.new#new>
- > **Website** <https://www.genevieveco.io/>

MEDIA PUBLICATIONS

Convertible Geneviève Bond: Risk-Controlled Assets on the Blockchain

<https://www.ccn.com/convertible-genevieve-bond-risk-controlled-assets-blockchain/>

Geneviève Partners with Ivory Coast Government to Propel Local Business Growth Through Blockchain Financing

<https://www.ccn.com/genevieve-partners-ivory-coast-government-propel-local-business-growth-blockchain-financing/>

Geneviève Launches Venture Capital Funding Applications for Small Businesses!

<https://www.cryptocoinsnews.com/genevieve-launches-venture-capital-funding-applications-small-businesses-30th-november/>

Geneviève Launches Venture Capital Funding Applications for Small Businesses!

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Time for Diversification, GX Coin Pre-Sale Live, Join-us Now!

<https://cointelegraph.com/press-releases/time-for-diversification-gx-coin-pre-sale-live-join-us-now>

Geneviève Company Introducing Gx Coin for Investing in Local Business

<https://coins.newbium.com/post/8843-upcoming-ico-genevieve-company-introducing-gx-coin>

ICO Launch: August 25th

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<http://www.cryptocoinexpert.com/gx-coin-gxc-ico-review-details/>

Salt Lake City Venture Capital Firm Introduces New Community-Based Currency for Local Business

<https://www.cryptocoinsnews.com/salt-lake-city-venture-capital-firm-introduces-new-community-based-currency-local-business/>

GXCoin Investment Summary, ICO Alert

<https://www.icoalert.com/ICO-Alert-Report-GXCOIN.pdf>

MEDIUM PUBLICATIONS

Venture Capital in Africa: An Opportunity for Retail Investors

<https://medium.com/@genevievegx/venture-capital-in-africa-an-opportunity-for-retail-investors-b3759ce09a4c>

Geneviève Launches New Token—Exchange Listed!

<https://medium.com/@genevievegx/genevi%C3%A8ve-launches-new-token-exchange-listed-701eb5ccd016>

Convertible Geneviève Bond: 70% Sold—6 days left!

<https://medium.com/@genevievegx/convertible-genevi%C3%A8ve-bond-50-sold-6-days-left-78be1345c5ba>

Reminder: GXVC Token Swap—Cap Almost Reached!

<https://medium.com/@genevievegx/reminder-gxvc-token-swap-cap-almost-reached-af34fa3563cd>

Geneviève partners with Ivory Coast government to propel local business growth through blockchain financing

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Geneviève Launches Venture Capital Funding Applications for Small Businesses!

<https://medium.com/@genevievegx/genevi%C3%A8ve-launches-venture-capital-funding-applications-for-small-businesses-4264bab2f38e>

Geneviève will meet Ivory Coast Gov officials from December 4th to December 8th & deploy its #150SmallBusinesses Program

<https://medium.com/@genevievegx/genevi%C3%A8ve-will-meet-ivory-coast-gov-officials-from-december-4th-to-december-8th-deploy-its-ef90d34ec02e>

GXVC Token Swap Information

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Project Update: GXVC Token Swap Launch Announcement

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The Future of Smart Money

<https://medium.com/@genevievegx/the-future-of-smart-money-8bd87e0e0459>

GXCoin Progress Update: 05/10

<https://medium.com/@genevievegx/gxcoin-progress-update-05-10-ccf945c3b32e>

GXCoin—the Bridge Between Cryptocurrency & the Real Economy

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Press Release by Cryptos R Us “GxCoin ICO Launch August 25”

<https://medium.com/@genevievegx/press-release-by-crypto-r-us-gxcoin-ico-launch-august-25-2a4de65d0f77>

GxCoin FAQ

<https://medium.com/@genevievegx/gxcoin-faq-cd3ff17ea159>

GxCoin Overview in Chinese 中文

<https://medium.com/@genevievegx/gxcoin-overview-in-chinese-%E4%B8%AD%E6%96%87-8db482ec2a06>

A Local Business Funded by GxCoin

<https://medium.com/@genevievegx/a-local-business-funded-by-gxcoin-2c5e3dd76314>

A Day in the Life of a GXCoin Owner

<https://medium.com/@genevievegx/a-day-in-the-life-of-a-gx-coin-owner-ef7758c1991b>

Using Blockchain Technology to Build Real Economies and Connect Real Consumers

<https://medium.com/@genevievegx/gxcoin-is-also-a-mainstream-breaks-into-the-esoteric-circle-4e7d7fead0>

Our Interview by Simon Cocking of Irishtechnews

<https://medium.com/@genevievegx/our-interview-by-simon-cocking-of-irishtechnews-fde0c0bb68ac>

Diversify your Investments. Token for Local Business. GxCoin Pre-sale ACTIVE

<https://medium.com/@genevievegx/diversify-your-investments-token-for-local-business-gxcoin-pre-sale-active-e95b899ea839>

Salt Lake City Venture Capital Firm Introduces New Community-Based Currency for Local Business

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Geneviève Co. GxCoin Expanding Partner Platform and Releasing Bounties Program

<https://medium.com/@genevievegx/genevieve-co-gxcoin-expanding-partner-platform-and-releasing-bounties-program-3e0fdcaa8c400>

APPENDIX A:

INVESTMENT ELIGIBILITY EVALUATION

Investment Criteria	Score
Basic Company Documents and History	10
Company Ecosystem and Community (metrics and perception)	10
Markets research (Sector, Geographic)	10
Securities Matters, Insiders	5
Documents Relating to Indebtedness, Contracts and Commitments	10
Litigation and Claims	5
Tangible and Intangible properties	5
Income Statement	10
Balance Sheet	10
Sales & Outbound Marketing	10
R&D	5
Human Resources	10
Facilities	5
Executives Personality	A-D
Total (70 & B required to pass)	105

APPENDIX B: GENEVIÈVE EXCHANGE GRAPHICAL INTERFACE MOCK

