



# eGold - eSports Betting Cryptocurrency

Buff88 - A Decentralized eSports Betting Platform

powered by  
**ultraplay**

Ver.3: content subject to change

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# PASSION FOR BETTING AROUND THE WORLD

Since the dawn of time people believe that achievements and success are based for the most part on skills. In truth, there is always a little bit of luck involved. This dichotomy and infatuation between skill/strategy and luck has manifested itself time and time again, fueling mankind's passion for betting.

The passion for betting can be found in every corner of the world throughout history. For example, in Ancient times the Romans would bet on horse races and across the world, the Chinese would do the same. In "the Records of the Grand Historian" (written 94 BC) there is an anecdote named "Tian Ji's racing horses" - Tian Ji wins a two out of three horse-race against the King of Qi following the advice of his friend Sun Bin. The advice was as follows:

- to match his best horse against the king's second-best horse
- his second-best horse against the king's
- his worst horse against the king's best horse

Winning was so important because bets were placed on different outcomes of the race.

And betting is just as popular today. The classic Western generation prefers betting on cards and domino based games, while the classic Chinese gamblers prefer betting on Mahjong (a tile-based game of skill, strategy, and calculation, involving a degree of chance).

In reality, there are numerous parallels between the East and the West, especially when it comes to the current generations X, Y, Z. Thanks to modern technology and the new communication revolution that is the Internet there are no borders and the cultures and communities are merging. Everyone around the world can watch the same tournaments simultaneously, cheering for their favorite team and players, feeling the adrenaline of winning together with them. It's no longer about the East or the West, or specific culture or play styles because the new technologies connect us all and enable everyone to share their passion for betting.

# 1 INTRODUCTION

## eSports

With the rising popularity of video games and the growing number of fans following the virtual competitions and tournaments worldwide, eSports is becoming the hallmark sport for many generations to come. Now, eSports are viewed and played predominantly by the current generations (Y and Millennials, also known as the Z Generation). Considered as one of the largest generation groups in history, Millennials are transitioning into their prime spending years and are anticipated as the new audience which can restart the way business is done in many industries. Millennials grew up playing video games and this medium has become one of their main ways to socialize and build communities.

The eSports professionals, enthusiasts, and admirers hold the great potential to form a strong and united international community in order to enrich and further develop the eSports scene on a global scale.

Interest in eSports is constantly growing.

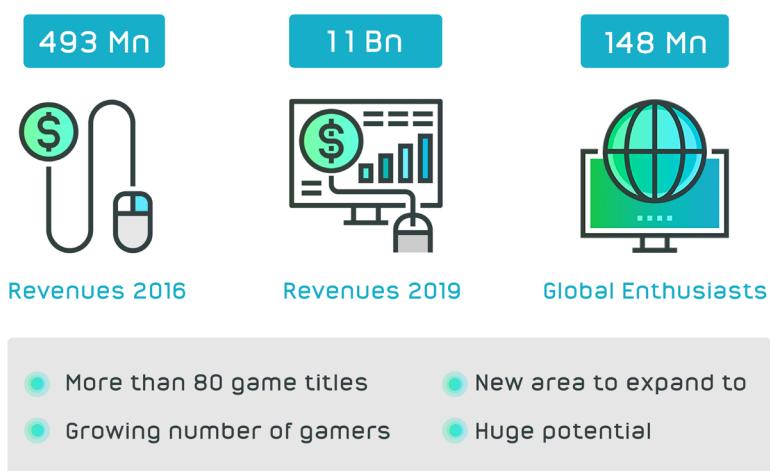
- In 2016, over 4000 eSports tournaments were organized (not including online)
- In 2017, this number is expected to grow to 5500.
- The estimated core audience is 148 million and growing
- With an additional casual audience of 125 million viewers

Due to the large audience that follows or is involved in eSports competitions, many companies have started to recognize the power of this audience by becoming advertisers and sponsors of teams. Some even have

developed their own organizations/startups in this industry, and more continue to join.

Esports has also a solid and rapidly growing position within the Asian market, recording accelerated development and participation in competitive games and tournaments by growing fans. The eSports community in Asia is thriving – in terms of players, teams, and prize-pools including the development of some of the biggest tournaments in the world.

The Asian Games, which are recognized by the International Olympic Committee, are billed as the world's second largest multi-sport event after the Olympics. It was also recently announced that eSports will be an official medal sport at the 2022 Asian Games in China, in the boldest step yet toward mainstream recognition of eSports and competitive gaming as a sport.



## What is the eSports ecosystem? How different is it compared to traditional sports?

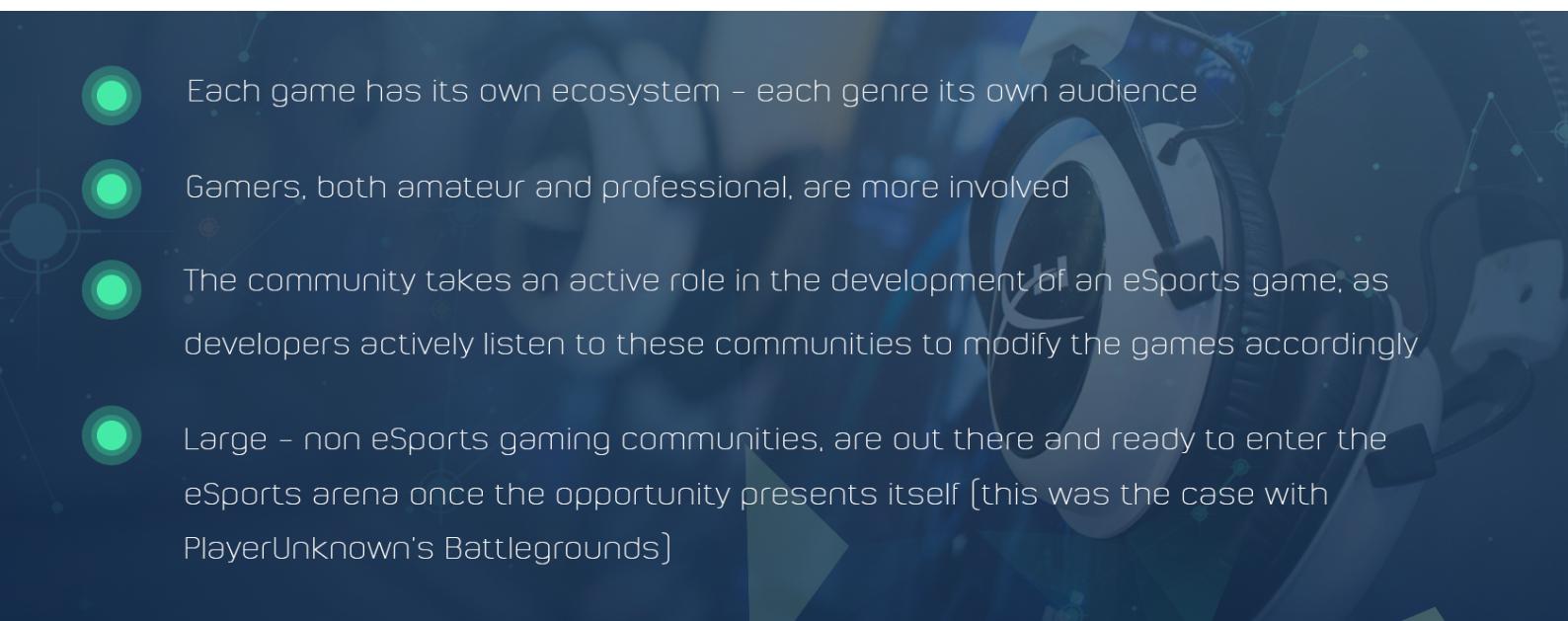
eSports presents numerous challenges, but along with those challenges, it offers even bigger rewards. Traditional sports have rigid rules, that can go back decades, if not centuries. In addition, they are now highly regulated with local and global government bodies, managing the rulings of said sports. In contrast, eSports is at its infancy stage, with a unique and unmatched integration of technology in it. Game developers roll out monthly revisions, patches, updates to game mechanics, that can change the playing field significantly, as well as the rules, to keep their competitive games fresh, clean and nurture fierce competitions amongst players. This allows for:

- Games of pure skill
- Different approaches to becoming great at these games
- Relatively low cost of entry and sustainable growth due to the nature of the medium
- Potential to outgrow traditional sports, as the rules, maps, mechanics, characters, and numerous variables, can change to create new strategies and tighter balance

## The audience

Besides the fluid rules another specific trait of eSports consists of the audience itself. There is a larger technical aptitude to this audience because of the numerous mediums available to watch these matches via the Internet. Additionally, eSports are viewed and consumed by Generation Y and the Millennial (Z) generations. Their utilization of technology to enable this consumption has led to exponential growth in community building and development for this arena.

## Game Communities

- 
- Each game has its own ecosystem – each genre its own audience
  - Gamers, both amateur and professional, are more involved
  - The community takes an active role in the development of an eSports game, as developers actively listen to these communities to modify the games accordingly
  - Large – non eSports gaming communities, are out there and ready to enter the eSports arena once the opportunity presents itself (this was the case with PlayerUnknown's Battlegrounds)

It's important to understand that their level of technical aptitude grows at a faster rate, due to the necessities of being able to handle the software and/or hardware to play these games, watch these games, and communicate within the community.

It expands further away from the competitions, as these generations are building e-communities through websites, VOIP systems, clans/guilds/groups, creating long distance friendships through the click of

a mouse button. The ecosystem enables for people with similar interests to quickly find one another and group up with them to share Video Games, eSports viewing and eSports competitions.

It also fosters a community where generous amounts of information are shared, and these eSports fans understand their game, the stats behind it, the best players, items and their potential, strategies, etc. that continues to keep these communities together and expand.

## eSports betting

eSports has become one of the most promising and challenging sectors of the iGaming industry worldwide. In comparison to traditional sports, eSports is a very dynamic and fast-developing sector, dedicated to answering the audience's requirements for thrills, entertainment and superb betting experiences. As alluded to earlier, it is mostly attracting the Millennials – one slice of the betting market which has always been of great interest to the gaming operators around the globe.

Having been at the forefront of this market for 7 years now, UltraPlay, the leading eSports betting data and platform provider has come to the idea of offering the next level of gaming and technology experience to all eSports punters around the globe. To achieve its mission, a carefully hand-picked team of some of UltraPlay's most valuable professionals and partners, with in-depth knowledge and experience in eSports and cryptocurrency have decided to further contribute to the eSports betting scene via a new cryptocurrency. This new digital currency based on the Ethereum blockchain is called eGold and will be launched first onto our latest decentralized social eSports betting platform - Buff88.

## Why UltraPlay eSports and its advanced betting solutions?

UltraPlay eSports holds exclusive betting data rights for nearly all eSports tournaments. In addition, the in-house team communicates with numerous organizations, having an advantage in provisioning live odds. The company's advanced platform and expertise enables sportsbook organizations to step up to the next level of their iGaming experience. The software has proven itself over and over again, helping partners with an easy and flexible system to meet the ever-changing needs of the market.

Traditional bookmaking in eSports is impossible. With over 500 in-play variables for one match on some games, statistical and mathematical models fail to get the full picture. UltraPlay eSports creates a unique approach by combining traditional sportsbook techniques with innovative digital game analysis. The company's dedicated eSports traders team provides the widest eSports market coverage, including the popular game titles such as



and many others. Additionally, UltraPlay covers the highest number of pre-match odds and unprecedented number of in-play markets. To put it into some figures, UltraPlay:

- Offers an eSports betting suite for 3000+ esports events per month
- 1500+ in-play events
- Live streaming of all tournaments with odds
- Payment options and registrations tailored for the Millennial generation

We believe that our in-depth knowledge and experience within eSports, as well as our proprietary technologies, can advance the process for many operators who are looking to get in on the action and catch a piece of this new market quickly and easily.

As one of the original companies to develop an eSports market, UltraPlay has the largest eSports trading team in terms of both size and competencies.

UltraPlay has also released [ODDS.GG](#)- a completely free eSports feed offering the following:

- Prematch odds
- Live odds
- Video streaming of matches

ODDS.gg already is larger than most paid odds feeds on the market today, simply due to the fact of the number of events it needs to cover. Because of this, over the course of the first month of its release, more than 100 companies integrated the ODDS.gg API into their platforms!

In bookmaking, it is all about the numbers. The bigger the turnover you have, the better and more balanced your odds are, with the final outcome being they resemble more the market expectations. UltraPlay has become the dominant force and the industry standard for eSports odds. In the early autumn of 2016 the company's clients cumulative number of bets surpassed 250,000/month, with turnover in the millions, and growing 30% or higher per month. The company has 10,000,000+ eSports bets processed as of today.

## 2 PROJECT OVERVIEW

Cryptocurrencies are taking over the betting world where eSports is growing in significance at an exponential rate annually with its number of followers, fans and enthusiasts. Instant low-cost transactions are something that the betting world has needed for a very long time and cryptocurrencies will definitely improve that. Blending that with the high computer literacy of people involved in eSports makes the marriage between eSports betting and cryptocurrencies a perfect match. Realizing this need, UltraPlay was one of the first provider to adopt bitcoins in the online gaming industry, enabling iGaming operators ,who required the significant advantage of blockchain technology to provide it to their players for faster and more secure transactions.

We started this journey back in 2012, where we laid the foundations for Bitcoin and altcoin betting today. Our Bitcoin casino website, **BIT777**, offered this unique combination of the online casino with the security of cryptocurrencies as the payment methods. Our other cryptocurrency based betting website, **PeerBet**, also provided an interaction platform, raffles, a proprietary 'wheel' game, dice, and more. We took these successful products and sold them to be able to focus on providing the community opportunities for sports betting and eSports in general. We've kept to our roots regardless and ensured that all of our properties and developments include options for betting with Bitcoin and you can always see the **we love bitcoin** ❤️Bitcoin on all in-house and partner sites. We've taken it one step further and offered special preset options for users who choose Bitcoin as their account currency, i.e. registration initially requires only email, username and password.

With the evolution of Blockchain technology, we decided to set our goals higher to improve the way online betting is performed and perceived by the punters. New secure and faster ways are coming along with the mission to create a user friendly and exciting betting experience. This will embrace the cutting-edge technologies of the cryptocurrency world.

Our project's visions and goals are based on years of practice as the leading eSports betting solutions company. We know from experience what is important to the users of our software solutions who are part gamer, part bettor, and part crypto enthusiast. We're not fearful of the unknown or the untested. In fact we embrace it and will continue to do so. UltraPlay was the first to offer eSports betting, initially with CS:GO and DOTA 2. UltraPlay was also the first to present exotic bets tailored for eSports (such as most kills, second map winner, first blood, number of headshots etc.) and most recently we were the first to make bets on Overwatch and King of Glory, as well as live betting on FIFA Interactive World Cup.

Now there are two new roadblocks looming on the horizon. The lack of transparency and the insufficient security are currently the two major industry problems, but the eGold tokens are the ultimate solution for both of them. eGold is an Ethereum based ERC20 token. As a crypto token, every transaction with it will be recorded on the blockchain, so anytime anywhere any customer can check them, which actively solves the transparency problem.

On the other hand, the blockchain functionality ensures that each bet once placed is absolutely secured – it can't be deleted, it can't be declined, it can't be limited, your

stake is locked until the match is over and your profits will be automatically paid out thanks to the smart contracts.

#### eGold mission



Lowering  
uncertainty

Increasing  
transparency

Boosting  
security by  
smart  
contract

Providing  
the fastest  
payment  
operations

### 3 MARKET OPPORTUNITY & USE-CASES

eGold is:

- Decentralized and automated
- Transparent and secured
- Innovative payment method

To truly illustrate the potential proposed here, we gladly present two use-cases for eGold that illustrate the huge present market opportunities. At its core, we envision eGold as a unifier of all the gaming and eSports communities worldwide. As a result, eGold will be integrated in our newest site [buff88.com](http://buff88.com) as soon as it is available.

Following its mission to deliver innovative and advanced betting solutions, UltraPlay's team of professionals once again sets its bar higher and aims to provide in the near future the first eSports betting platform, based on the Blockchain technology. This vision is expected to be reached through the constant support and the combined knowledge, experience and dedication of the eSports and crypto experts, enthusiasts and punters - all deeply involved and actively contributing to the global gaming and crypto community. Realizing the existing problems on the market right now - the lack of transparency and insufficient security, we are committed to working together with the whole community interested in our project for making a disruptive betting platform and step further into the online gaming world. Achieving the decentralized nature of our platform will make it the ultimate solution for all players looking for cutting-edge technology and pure entertainment - fast and easy.

Nearly all of the eSports betting websites to date are still influenced by dated sports betting website user interfaces, experience, and design. Buff88 will be designed

conceptually from the ground up around core ideas crucial for eSports specific characteristics.

An open test version of the whole website will be available shortly before the crowd sale starts for all to start experiencing buff88.com first-hand along with its cutting-edge performance and the eSport layout advantages. One example of what to expect: Buff88 will offer three unique and custom layout options - Overview, Event view, and Multiview - for inplay matches and games.

Once the token sale is over, eGold will fuel Buff88 as its internal currency, allowing users to deposit to, bet on, and withdraw from the website through smart contracts with eGold tokens only. In all of the three aforementioned operations you can only benefit from using eGold. And here's how we aim to achieve our goals for a superior betting experience:

- Blockchain betting – the idea and the goal we wish to achieve for the future, is to provide betting entirely based on blockchain technology. The plan is to be able to accept bets via smart contract, which starts by accepting your bet, then locks the bet amount to prevent double spending, and finally automatically credits all of your winnings as soon as the match results are available, collected through various official sources. The house will match each bet and will allow much higher stakes than what can be accepted currently with the pool or peer to peer model. No more declined or stuck bets, no more waiting for weeks to get your winnings, once you win a bet, your eGold winnings are added to your account balance.
- Depositing – the amount deposited will instantly arrive in a user's account and the transaction will be automatically added to

the distributed ledger for optimal security. No more difficulties with payment solutions such as missing or delayed bank transfers. eGold will be ready to use at moment of deposit.

- **Withdrawing** – the withdraw amount will be attributed to your eGold wallet amount immediately and you can transfer it to another site or you can exchange it for another (crypto) currency. No more withdrawals pending with weeks at a time, no more withdraw amount limits or payment method restrictions. You just request a withdraw and the requested amount (if available) is automatically withdrawn.

With UltraPlay's distribution network on the core and emerging online betting markets such as Europe, Asia, Africa, Latin America, eGold has the potential to become the first choice of cryptocurrency for the eSports betting community.

The existing powerful network of clients, partners, and supporting organizations already established by UltraPlay is aiming to reinforce the whole ecosystem with the disruptive nature of eGold. As a pioneer in the Bitcoin gambling market, UltraPlay has successfully built a solid positive reputation and has firm positioning on a global scale.

This makes us believe that our innovative ideas for the future of betting will encourage more online gaming operators to join the growing number of supporters and users of the Blockchain technology.

We have also initiated and conducted research on the websites, using our Bitcoin betting solutions, in order to collect opinions on how eGold will be perceived among our wide database of players, how it is expected to evolve, what should be done by our team to improve the betting processes, and boost

the idea of a new cryptocurrency dedicated to eSports betting. The research states that 30% of the respondents express their positive opinion on the new cryptocurrency and said that it has the potential to reach its mission and be used by them because of its disruptive nature. Players using Bitcoin already are experiencing the outstanding features of the cutting-edge technology and are willing to try its advanced alternative while betting. The idea behind eGold is to unite all gamers around the globe through Blockchain technology and this is the foundation of the respondents to express their overall support of the project.

After the planned successful launch of the flagship website Buff88, we plan to bring eGold to UltraPlay's clients' network, currently consisting of more than 40 leading iGaming operators. Preliminary discussions with our clients already show promise, with them looking forward to faster, easier and more secure betting.

Our next goal is to spread the cutting-edge Blockchain technology of eGold to more online gaming platforms.

It's evident that eGold has the potential to hit the ground running with this type of huge scale adoption in the gaming community. In the eSports and gaming communities word of mouth is crucial for a project's success. So, combining speed and security eGold will quickly become seamless across borders. We will start the direct community involvement in the crowd sale with various bounty programs for content contributors, social media influencers and eSports streamers.

To further promote wide-scale adoption, a user-friendly wallet interface after the end of the ICO will be introduced at egold.gg

## 4 ROADMAP

Rookie

presale  
- highest bonus

November

February 1st 2018  
February 8th 2018

Hero

beginning of development

sale

There will be different kinds  
of bonuses including POWER  
DAY and POWER WEEK.

MVP

eGold is integrated with  
our clients - more than 40  
leading iGaming operators

February 2018

May 2018

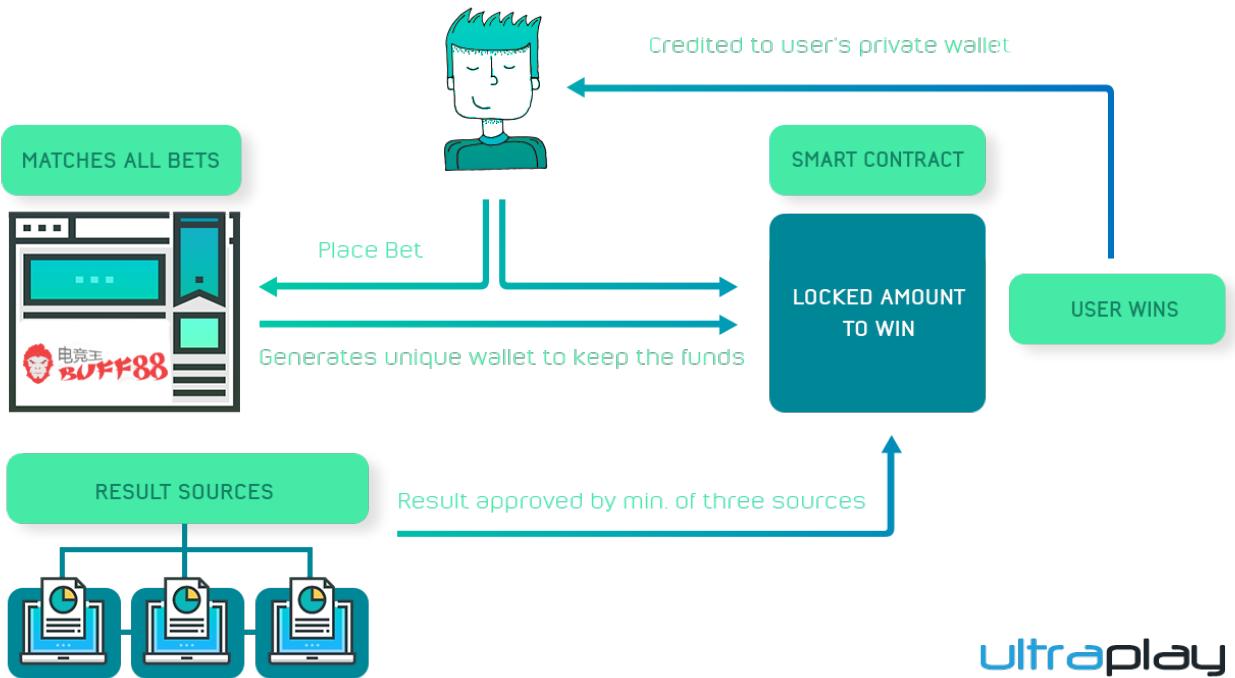
July 2018

September -  
December 2018

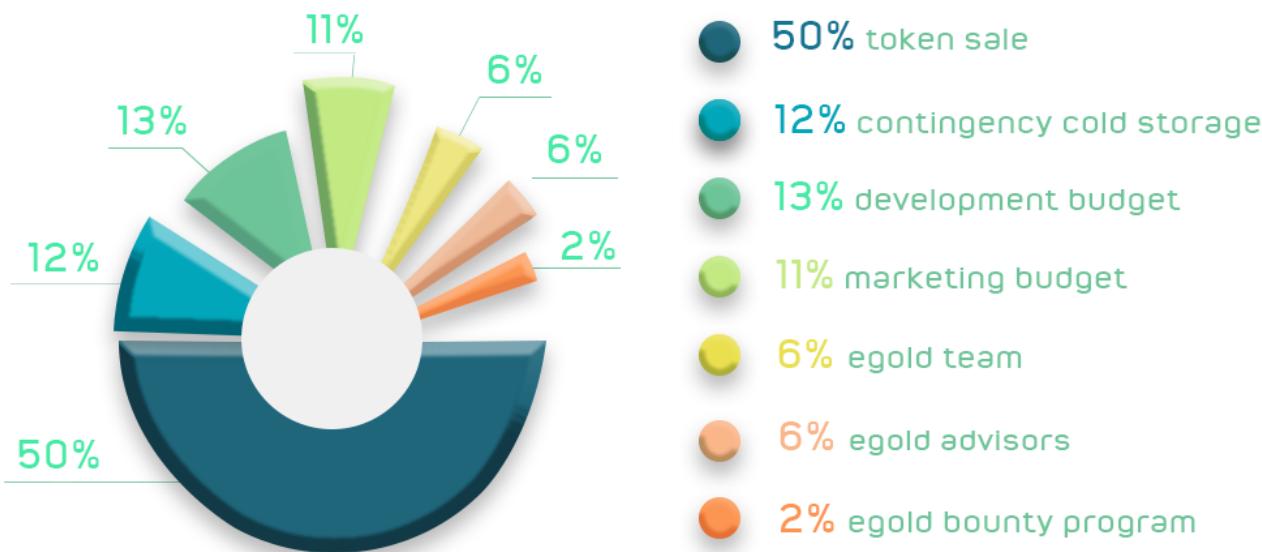
eGold is integrated in  
Buff88 deposits and  
withdrawals are executed  
through the blockchain

blockchain betting  
API development (if the  
hard cap goal is met)

## 5 TECHNICAL OPERATION FLOW



## Token Distribution



## 6 TOKEN SALE DETAILS

The presale and crowdsale of eGold will fund its initial development and adoption.

Participation in the crowdsale will only occur with ETH and BTC currency, and will happen through Ethereum smart contracts.

The eGold presale is set to start on February 1st 2018. The amount sold in the presale will be 444,444 EGL (10% of the total amount of tokens for sale). The presale will offer 20% bonus and the price will be 1ETH= 1060EGL. The presale will end on February 8th 2018 or immediately after the presale hard cap is reached- whichever of the conditions are met first.

The eGold token sale is set to start on February 18th, 2018. The token sale will end immediately after the hard cap is reached or on March 18th, 2018 – whichever of the conditions are met first.

Hard cap: 5 000 ETH

The regular price in the crowdsale is set to 1ETH = 888 EGL.

The first day of the eGold sale will be a POWER DAY, which offers 1ETH = 1020 EGL (15% bonus).

After the first day is over, there is another price boost for the first week (the remaining six days of the first week), during this POWER WEEK 1ETH = 977 EGL (10% bonus).

After the end of the power week until the end of the crowdsale, the price will be the regular price 1ETH = 888 eGold.

Token abbreviation: EGL

After the end of the token sale when the tokens are listed on different exchanges, the index for them will be EGL.

Tokens will be immediately transferrable after the crowdsale.

The total amount of tokens minted will be 8,888,888 eGold.

50% of all tokens created will be sold in the eGold token sale

6% of all tokens will be dedicated to the eGold team pool to ensure long-term

engagement with to the project

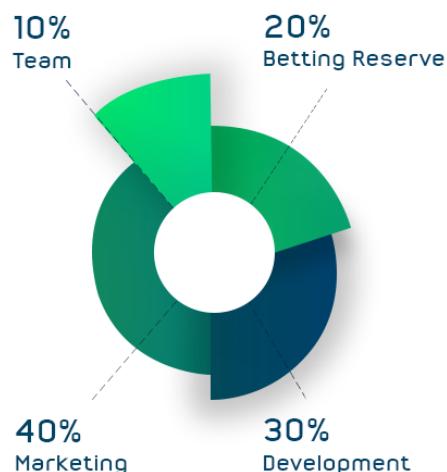
6% of all tokens will be dedicated to the eGold advisors to ensure long-term engagement with the project

12% of all tokens will be placed in cold storage as a contingency reserve

2% of all tokens will be set aside for the various activities in the eGold bounty program

11% of all tokens are needed to cover our marketing budget

13% of all tokens for the development budget



Tokens Fund Allocation

enough betting reserve in order to have sufficient liquidity for the automatic pay out of all the winning bets.

30% Development - We need to acquire the best staff in order to guarantee the development of the smart contracts for deposit and withdrawals. Afterwards, we will focus on expanding the integrated blockchain elements with the betting API. This is the bulk part of the funds to ensure that the right talents would be attracted to the project.

40% Marketing - In the initial stages of eGold, we need a substantial marketing budget in order to ensure mass adoption, large-coverage and brand recognition. Promoting eGold and promoting eSports go hand in hand, so our marketing efforts will be beneficial to the community from the start.

10% Team - The smallest portion of the funds will be for the team behind the eGold project. To ensure full alignment of interests these funds will be vested with a six months cliff.

## 7 TOKENS FUND ALLOCATION

The funds raised in the eGold sale will be held in a Gnosis multi-signature wallet for full security. The funds eGold raises during the crowdsale will be distributed according to the chart below:

20% Betting Reserve - In order to ensure the smooth betting process and truly unlimited bets in the initial stages we will need a large

## 8 ABOUT US

With its more than 7 years on the iGaming market, UltraPlay has been providing its innovative approach as offering a wide range of advanced betting solutions, focused on eSports, sports betting, casino, live betting and bitcoin solutions. UltraPlay has also been the first provider to adopt bitcoins in the gaming industry.

Assembled by a team of iGaming professionals with vast experience in betting product development, operations, eSports and marketing, UltraPlay is a trusted partner for delivering superior sports software and odds products to its customers.

### Team



**Dariy Margaritov,**  
CEO

Dariy launched UltraPlay in 2010 with the core ambition to make the company the world's leading eSports betting data and platform provider. Nowadays, UltraPlay has climbed at the top of the eSports and sports betting world with the company's numerous business achievements, wide partnership network, unrivaled eSports odds and advanced betting solutions. Driven by a deep understanding and enthusiasm of the cryptocurrency world, UltraPlay becomes the first to adopt bitcoins and offer this thrilling and cutting-edge betting option to the online gaming operators willing to provide next level of gaming entertainment to their users.



**Mario Ovcharov,**  
Chief Commercial  
Officer

From planning to developing and executing, Mario has a wide range of responsibilities and expertise covering sales management, new business development, product development and customer service offering UltraPlay's business partners unrivaled eSports, sports betting and bitcoin solutions. In 2015 UltraPlay launched the first ever live betting on CS:GO in the world and Mario was the actual person that live traded the first match and shall remain in eSports history. Among other things, Mario has followed and advanced in the Blockchain and cryptocurrency world, being able to set eGold as the #1 choice for all eSports punters globally.



**Lyubomira Petrova,**  
Chief Marketing  
Officer

Combining experience in traditional PR, digital communications and marketing, Lyubomira determines strategies for reaching main public groups and audiences most effectively. With her insight of the gaming industry, Lyubomira has led the public communication of a number of gaming providers performing on an international level. As part of the UltraPlay's team of eSports experts and Blockchain professionals, she will contribute to the company's mission for building the biggest eSports community of punters worldwide through eGold and the innovative Blockchain technology.



**Elena Biserkova,**  
Global Community  
Manager

Elena is fluent in German, French, English and Chinese. With her bachelor's degree in Chinese studies and year-long specialization in China, she has key insights into both Chinese and Asian market trends. Previously, Elena worked at a sports betting company – communicating closely with clients and regularly posting in Chinese social media (company blog management). She is excited to be a part of this project by combining her excellent language skills and her extreme passion for gaming in order to ultimately popularize eGold with the eSports fans worldwide.



**Kamen Todorov,**  
Technical Lead

Kamen is a software developer with a profound crypto

background. He is involved in the integration of Bitcoins to the wide business network of operators using UltraPlay's software betting solutions. His proficiency in developing include ASP .net web API, Aspnet mvc, MSSQL, single page applications with Angularjs, Javascript, HTML, CSS. Besides programmer skills, he is also a good architect and tester. His work is outlined by the well-arranged architecture and the ability to always push himself towards more readability and organization of the code itself.



**Neli Kosturska,**  
UI/UX Designer

Neli holds a BA in Visual Arts and extensive experience in the world of UI/UX design as well as branding while working for several international companies. Working with design, advertising and marketing specialists strengthened her beliefs that graphic design is not only about beautiful ideas and creative thinking, but also a powerful instrument to create interactions and experiences that foster the long-term relationships with customers and communities. Neli is committed to contributing to the eSports betting community with her creative approach to eGold and Buff88 projects in order to achieve high-quality user experience.



**Zhechko Vitchev,**  
Front-End Developer

Zhetchko is a web developer with more than 5 years of experience in the field of front-end development, wordpress development, web design and freelancing. He is front-end team leader at UltraPlay and has been part of several Bulgarian based companies which gave him solid ground as a programmer with lots of experience. Based on the various projects he has been part of, Zhetchko is now specialist in JS, Angular, React, jQuery, LESS, SASS, HTML 5 & CSS 3, SVG, PHP, Yii2, Laravel, Slim, XML, JSON, GIT, WordPress API and more. Zhetchko is a very positive person, easy to work with and always gives his best.

## Advisors



**Ian Smith,**  
eSports integrity  
commissioner at ESIC

Ian is a UK lawyer with over 20 years' experience in traditional sports, primarily in regulation and governance. His particular focus has always been the connection between the athlete and the rules and regulations that govern the athletes' professional life.



**Gary Szlatiner,**  
Gaming Advisor

Gary has nearly 15 years' worth of experience working for top companies within the iGaming, gaming, media, and eSports industries where he held senior marketing, sales, business development, and product roles. One of his recent projects involved combining these still separate areas into one seamless offering. He currently works within these industries with large partners globally.



**Roger Szlatiner,**  
eSports Advisor

Roger has over a decade of US banking experience working for some of the top financial institutions based there. He has always had a focus on innovative products, having roles in operations, technology, sales, and product development. Recently, he developed a strategy and model for operational efficiencies within the gaming and eSports

industry. He currently works within these industries with large international partners.



**Richard Hogg,**  
iGaming Advisor

Richard Hogg has been involved in online gaming since 1999 when he was introduced to the industry whilst working in Hong Kong. In a career that has spanned across three decades and three continents, he has overseen the induction of many brands and products into various market places.

Richard currently focuses on working with new and established betting and gaming entities from around the world including Europe, Asia and Africa. More recently he also became accustomed to working with those who are operating using Bitcoin as an operating currency.



**Peter Ivanov,**  
Trading Director

Leading Ultraplay's eSports team of traders, Peter has solid expertise in setting up and developing the eSports department, including pre-match & live trading, odds compilation and odds movement training as well as managing UltraPlay's daily trading process

Partners

**ultraplay**

**ODDS.GG**

 电竞王  
**BUFF88**

**ESIC**  
ESPORT INTEGRITY COALITION

 AdEx

 **BOUNTY PORTALS**

## 9 FAQ

### What is eGold?

eGold is a new digital currency based on the Ethereum blockchain.

eGold aims to unify eSports betting enthusiasts all around the world by offering an easy, quick, and secure alternative for betting on their favorite games: Counter Strike: Global Offensive, League of Legends, DOTA2, Hearthstone, World of Warcraft, and many others.

All leading gaming tournaments worldwide are also covered.

eGold allows the eSports betting community to feel the next level of gaming experience and be connected in a unified eSports ecosystem based on cryptographic security.

### What are the existing market problems and how eGold can resolve them?

The lack of transparency and the insufficient security are currently the two major problems in our industry, eGold tokens are the ultimate solution for both of them.

### Why?

eGold brings blockchain innovation to the eSports betting market as it is an Ethereum based ERC20 token. As a crypto token, every transaction with eGold will be recorded on the blockchain, so ANYTIME ANYWHERE any customer can check them, which actively solves the transparency problem.

On the other hand, the blockchain functionality ensures that each bet once placed is absolutely secured – it can't be deleted, it can't be declined, it can't be limited, your stake is locked until the match is over and your profits will be automatically paid out thanks to the smart contracts.

### Where will eGold be integrated?

Social eSports betting website Buff88 will be the first iGaming brand to integrate eGold and enable players to enjoy the most advanced solutions for placing bets on the widest games coverage powered by UltraPlay – fast and easy!

Moreover, UltraPlay's clients' network, consisting of more than 40 leading iGaming operators and more to follow will be using the cutting-edge blockchain technology of eGold for faster and easier betting than has ever existed on the market.



[www.eGold.gg](http://www.eGold.gg)

