

DIMENSIONS
NETWORK

Dimensions Network

Cryptocurrency Trading

Options, Futures, Coins and Other Derivatives

Dimensions Strike Token Offering

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Legal Notice:

DST tokens are not securities, collective investment schemes or units, or business trusts as defined under Singapore's Securities and Futures Act (Cap 289) (**SFA**).

The offer of these DST tokens are therefore not regulated by the SFA. There is no requirement for the offer of the DST tokens to be accompanied by any prospectus. Nor is there any requirement for any prospectus to be lodged with the Monetary Authority of Singapore (**MAS**). No regulatory authority has reviewed any information in this Whitepaper.

This Whitepaper does not constitute a prospectus or offer document of any sort, and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction.

This Whitepaper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by the distributor/vendor of the DST tokens (the "Distributor") to purchase any DST tokens nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision.

The Distributor may be an affiliate of DMNS Networks Pte. Ltd. ("Dimensions Network"), and will deploy all proceeds of sale of the DST tokens to fund Dimensions Network's cryptocurrency project, businesses and operations.

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the DST tokens and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper.

Any agreement as between the Distributor and you as a purchaser, and in relation to any sale and purchase, of DST tokens (as referred to in this Whitepaper) is to be governed by only a separate document setting out the terms and conditions (the "T&Cs") of such agreement. In the event of any inconsistencies between the T&Cs and this Whitepaper, the former shall prevail.

The Whitepaper or any part thereof, may not be distributed in any jurisdiction where the contents of the Whitepaper is regulated or prohibited.

Full details of the Terms and Conditions are set out later in this whitepaper.

Executive Summary:

Cryptocurrencies have produced exceptional results in recent years, and outperformed all major benchmarks. The growth of the cryptocurrency ecosystem and development of additional use cases is disrupting business on a global scale. With such explosive growth and speculative interest, volatility within the cryptocurrency markets will remain elevated. This volatility is driven by the significant trading / investment activities, development of additional use cases, and the uncertainty of future government regulation. A 2016 joint report from Coinbase and ARK Invest estimates that 54% of Coinbase users use bitcoin, the largest cryptocurrency, strictly as an investment.

Fundamentally the value of cryptocurrencies will grow and contract following changes in the network effect and success of use cases. Increased adoption will help to drive prices, but hedging strategies and diversification will become vital to protect one's portfolio value. In general, we consider cryptocurrencies to be similar to commodities, and the natural next step is the development of a trading platform for Options, Futures and other Derivatives.

Blockchain technology has a number of technical challenges which need to be solved before it can become mainstream. Numerous organizations have formed to address these challenges, and the majority are working on the necessary Research and Development to take cryptocurrencies to the next level. In most cases there is not a clear path for a Return on Investment for those funding the projects.

Dimensions Network approaches the cryptocurrency ecosystem in a business-centric and operative way. We focus on research and innovation which will lead to tangible results within a projectable time-frame. We learn valuable lessons and build knowledge while solving real world problems, and use this to leverage our position within the market.

We have started by building a centralized Derivative Trading Platform that supports coin pair trading, options contracts and futures contracts. We anticipate a great interest for these new derivatives and a substantial return on investment. Moving forward we will expand our services onto a decentralized network, and offer our users cryptographically secure derivative trading.

We will leverage our customer base and industry knowledge to develop a real-time transactional currency. We will build out solutions and focus our rollout on geographies where there is significant friction in the existing banking system, and hence a great opportunity.

We will share our success with our token holders by allocating 15% of the platforms trading fees to their Ethereum Addresses. In addition to this, our token holders will receive an equivalent share of the new tokens generated for our real-time currency.

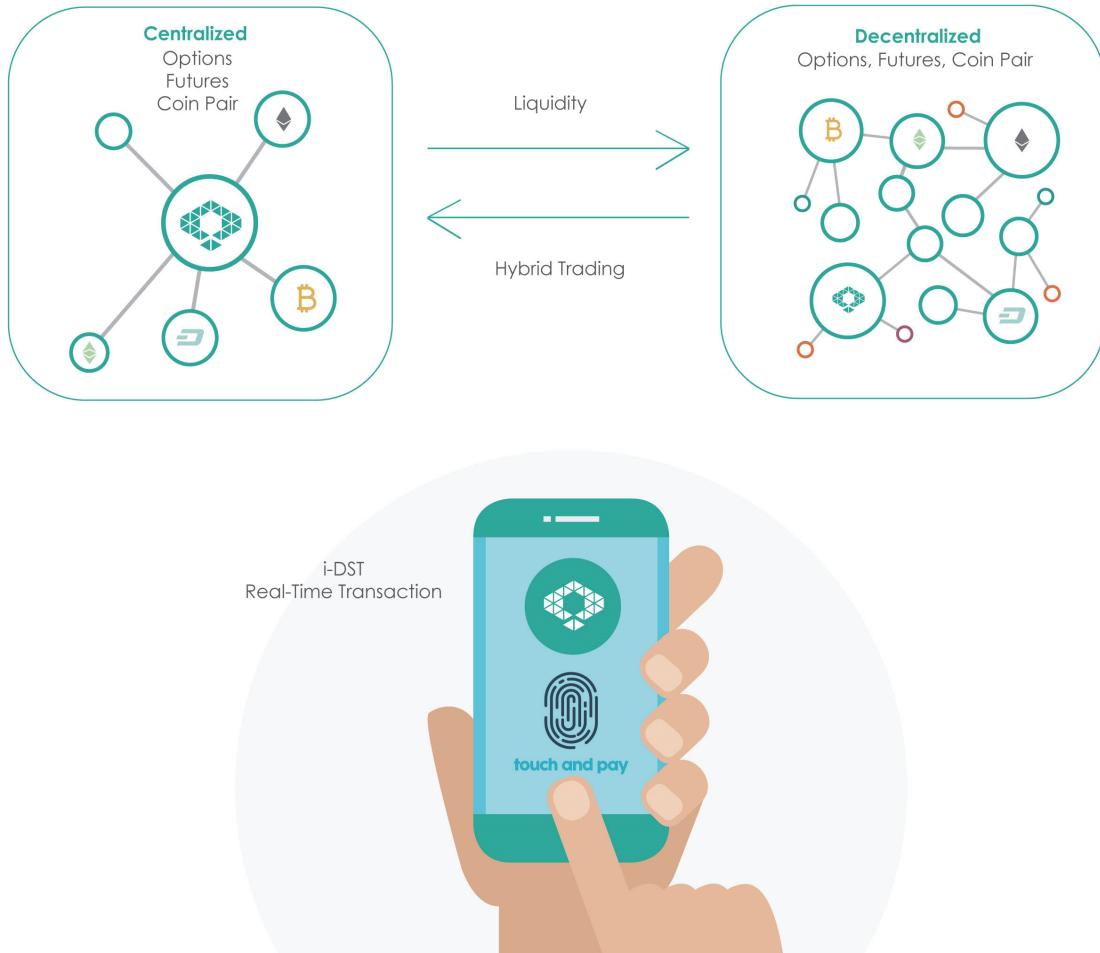


Figure 1. Dimensions Network Platform Elements

This whitepaper will give you an overview of how we are delivering solutions which ensure that the future of derivatives trading is fast, simple and fair.

Cryptocurrency Background:

The 3rd of January 2009 marked the start of the most disruptive financial system in recent generations; the Bitcoin genesis block. Bitcoin started with the goal of creating decentralized peer-to-peer electronic cash¹. This initial innovation spawned a multitude of different cryptocurrencies, and a whole ecosystem of companies have sprung up to take advantage of this new technology.

The four major use cases for Cryptocurrencies can be grouped as follows²:

- Speculative digital asset / investment
- Medium of exchange
- Payment rails
- Non-monetary use cases

While the creator of Bitcoin originally proposed Bitcoin would be used as a peer-to-peer currency, a global trading / investment ecosystem has built up and currently dominates the other use cases of cryptocurrencies.

Cryptocurrency prices remain volatile, and their volatility dwarfs that of the regulated forex, bond and stock markets. This volatility is driven by the significant trading / investment activities, development of additional use cases, and the uncertainty of future government regulation. A 2016 joint report from Coinbase and ARK Invest estimates that 54% of Coinbase users use bitcoin strictly as an investment, and not as peer-to-peer cash.³

Fundamentally the value of cryptocurrencies will grow and contract following changes in the network effect and success of use cases. Increased adoption will help to drive prices, but hedging strategies and diversification will become vital to protect one's portfolio value. In general, we consider cryptocurrencies to be similar to commodities, and the natural next step is the development of Options and Futures Contracts. These derivatives will form the basis of hedging strategies and give individuals and organizations the tools to protect their positions.

¹ Satoshi Nakamoto, 2008, Bitcoin: A Peer-to-Peer Electronic Cash System ([Link](#))

² Dr Garrick Hileman & Michel Rauchs, 2017, Global Cryptocurrency Benchmarking Study ([Link](#))

³ Chris Burniske & Adam White, 2017, Bitcoin: Ringing the Bell for a New Asset Class ([Link](#))

Unstable and Underdeveloped Market:

2017 has been an exciting year for cryptocurrencies with outsized price gains across the board; but there is still a lot of technical development needed before cryptocurrencies can become mainstream and gain some price stability.

Many organizations are working on technical solutions to address the key limitations of the current ecosystem. These innovations tend to focus on scaling and decentralization, and include:

- Second layer protocols
- Cross chain interactivity
- Blockchains within blockchains
- Decentralized trading networks
- Making cryptocurrency spendable

Dimensions Network is one of these organizations, and we have multiple objectives to complement instead of compete with existing initiatives. We will stand on the shoulders of giants, and use their exceptional technologies to build real world solutions which will generate solid returns.

Our Vision:

Build and operate the most professional cryptocurrency trading platform, with a full range of services from coin pair trading to options, futures and other derivatives.

Establish ourselves as the leading Centralized and Decentralized trading platforms within the crypto ecosystem with interconnected liquidity pools.

Disrupt the fiat currency system by using our hard fought innovations to establish a real-time cryptocurrency with global reach and accessibility to the masses.

Our Mission:

A financially sustainable approach to cryptocurrency trading and development, and to overcome major technical and industrial challenges facing the crypto industry.

Our Approach:

- We constantly survey the market and stand on the shoulders of giants when building our platform.
- We use systems and software used by the major banks to achieve scalability and redundancy of our trading platform.
- We follow industry established lessons learned where possible.
- We deliver both centralized and decentralized solutions, and link them together to give our customers the best choice and experience.
- Operating the business will give us valuable market insight and connections with our customers. We will use this information to develop technologies and products which better match our customer requirements.
- We will utilize our profits to further develop our platform, which will add the strength of our platform and give us a competitive edge.
- We target developments which produce a **soon, certain and positive** impact to our revenues, and do not reinvent the wheel or waste precious resources when existing open source solutions are available.

Our Stakeholders:

- We are highly conscious about return on investment. With our proven start-up background, we understand very well what it means for a business to be generating revenue soon after it has launched.

Our Umbrella Plan:



Figure 2. Three Pronged Umbrella Plan

Phase 1 – Centralized Platform – Rapid Revenue Generation

Build a scalable high performance trading platform for: coin pairs, margin, shorting, options contracts, futures contracts. This platform will deliver significant financial returns as the appetite for hedging and leverage grows, and will help towards funding future developments. Our Institutional clients will be drawn to our platform by our multi-exchange Liquidity Aggregator. We will pursue banking licenses in multiple jurisdictions to guarantee our users the ability to deposit and withdraw FIAT.

Phase 2 – Decentralized Platform – Security and Transparency

Our second objective is to utilize decentralized networks to replicate our platform. This will allow unrestricted, fully transparent trading, free from centralization risks. The initial Liquidity on this decentralized network will come from linking this new decentralized platform to our existing centralized platform. The two platforms complement one another and allow breathing room for the future development of decentralized technologies and protocols.

Users will be able to interact with our platforms in a manner which best suits their desires and risk profiles. For example, users requiring instant transactions can utilize our centralized platform. Other users looking for cryptographically guaranteed security for every transaction can utilize our decentralized platform.

As the performance of decentralized networks improve, it may be possible and desirable to fully migrate all our user to our decentralized platform.

Phase 3 – Real Time Currency

Our third objective is to produce a real time transactional currency and exploit our customer base to gain traction in key markets.

Centralized vs Decentralized Platform:

The critical limitations for the current decentralized exchanges are the speed of trades and the limited blockchain capacity; the lack of liquidity is merely a consequence of the existing network limitations.

	Centralized	Decentralized (Current Technology)	Hybrid Platform
Instant Trades	Yes	No	As required
Trading Costs	Low	High	As required
Trustless	No	Yes	As required
On-chain	No	Yes	As required
Guaranteed Liquidity	Yes	No	As required
Secure	No	Yes	As required

There are numerous projects working to improve the decentralization of trading exchanges and build second layer scaling solutions to address trading speed and blockchain capacity. There is even a project to build a decentralized Hedge Fund in the form of Melonport.

We are building both a centralized exchange and a decentralized exchange, and will link them together to build a hybrid platform where our users can choose how to interact with the platform based on their preferences. The performance of our decentralized platform will continuously be upgraded as and when newer technologies become available. It is impossible to know which blockchain, protocol or project will be first implement a network capable of handling the volume and speed of trades comparable to a centralized exchange, we will therefore adapt to the ever-changing ecosystem and interface with a number of these new systems.

Options Overview:

An option is a contract which gives the buyer (the owner or holder of the option) the right, but not the obligation, to buy or sell an underlying asset or instrument at a specific **Strike Price** on a specified date, depending on the type of the option.

The strike price may be set by reference to the spot price (market price) of the underlying security or commodity on the day an option is taken out, or it may be fixed at a discount in a premium. The seller has the corresponding obligation to fulfill the transaction—to sell or buy—if the buyer (owner) "exercises" the option.

Call Option – Gives the owner the right to buy at a specific price for a specific duration.

Put Option – Gives the owner the right to sell at a specific price for a specific duration.



Figure 3. Options Summary

Options are Typically Used for:

- **Leverage:** Options help you profit from changes in prices without having to buy the underlying asset.
- **Hedging:** Options can be used to protect yourself from price fluctuations, by giving you the option to buy or sell the asset at a pre-determined price for a specified period of time.

Trading in Options is more complex than regular buying and selling of the cryptocurrency.

Wiki References: [https://en.wikipedia.org/wiki/Option_\(finance\)](https://en.wikipedia.org/wiki/Option_(finance))

https://en.wikipedia.org/wiki/Options_strategy

YouTube: <https://www.youtube.com/watch?v=SB2viufbLEM>

<https://www.youtube.com/user/Investools/search?query=options>

Futures Overview:

A Futures Contract is an agreement between two parties – a buyer and a seller – wherein the former agrees to purchase from the latter, a fixed amount of cryptocurrency at a specific time in the future for a pre-determined price. These details are agreed upon when the transaction takes place.

As futures contracts are standardized in terms of expiry dates and contract sizes, they can be freely traded on exchanges. A buyer may not know the identity of the seller and vice versa.

Unlike options contracts, there is an obligation on both the buyer and seller to execute the transaction at the appropriate time.

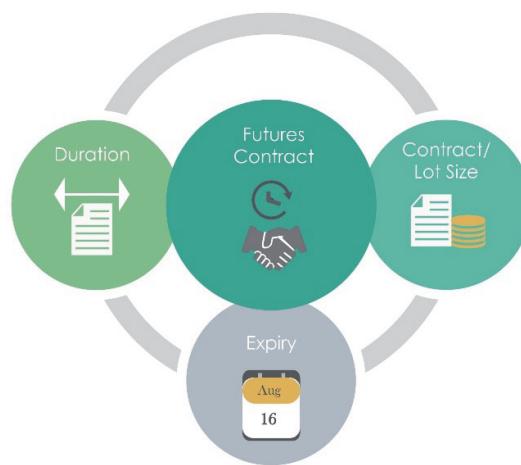


Figure 4. Futures Summary

Advantages:

- Futures contracts allows hedgers to shift risks to speculators.
- It gives traders an efficient idea of what the futures price of the cryptocurrency will be. (Market driven consensus)
- Gives an indication of the future supply and demand dynamics.
- Since it is based on margin trading, it allows small speculators to participate and trade in the futures market, by paying a small margin instead of the entire value of physical holdings.

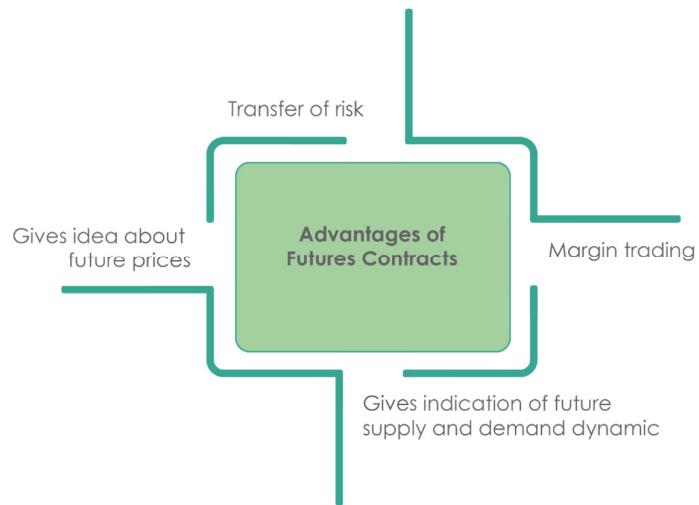


Figure 5. Advantages of Futures Contracts

Risks:

- Margin leverage both amplifies losses in the same way it multiplies profits
- The increased complexity of futures contracts may lead to excess losses in beginner users.

Wiki References: https://en.wikipedia.org/wiki/Futures_contract

YouTube: <https://www.youtube.com/watch?v=Yqkq-w4Jl3c>

Exchange Aggregator

Our Institutional clients will be drawn to our platform by our multi-exchange Liquidity aggregator. A key requirement to attract institutional clients to our platform is to have the best market liquidity. To this end we will build an Aggregator which connects our platform to all major exchanges via their APIs and adds their liquidity to our own.

We will provide FIX API for our users to connect to either our exchange or any of the major exchanges for their orders. Also the user can use FIX API to indicate if they want the best price for their orders or use a particular exchange to execute the order.

The Challenge:

A hedge fund wants to purchase 20 Million USD of ETH. They need an exchange or OTC facility which can accept their 20 Million USD without problems or delays, then purchase sufficient cryptocurrency without impacting the current market price.

The hedge fund does not want to deal with multiple exchanges to try to spread the order across the market, they want a single point where they can buy and sell at the best possible price.

The Solution:

The second phase in our roadmap is to obtain a banking license, as this will allow us to accept and send large fiat transfer without issues. We will accept their funds and use the liquidity on our exchange, and the many other exchanges we are connected to, to source the required quantity of coins with the minimum impact to the market price on any one exchange. We will use the forex markets to match our clients' currency with the purchase currency on the relevant exchange.

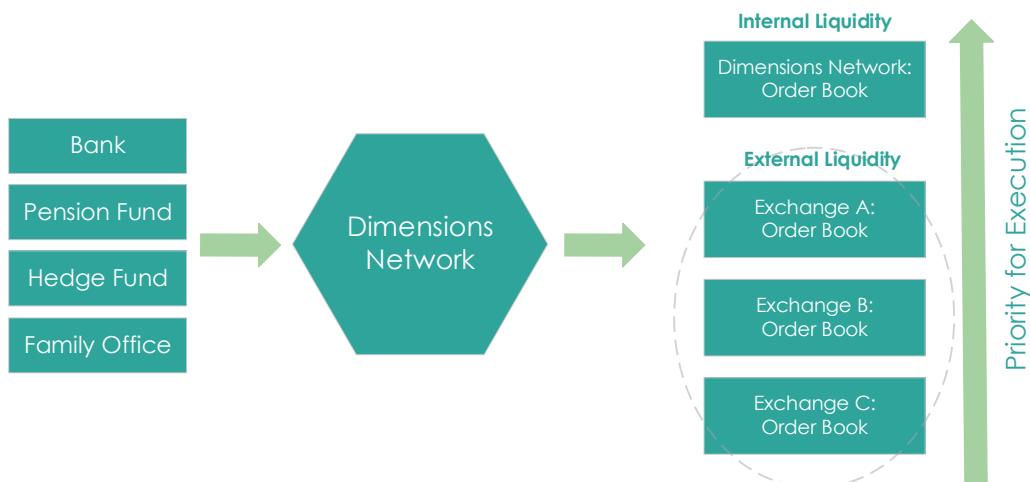


Figure 6. Exchange Aggregator Order Routing

Trading Engine

Our trading engine is written in Erlang to allow for maximum availability and scalability.

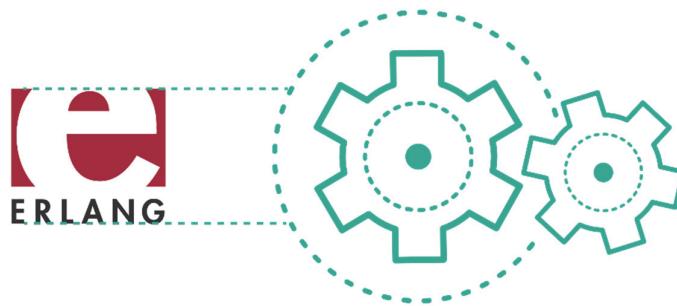


Figure 7. Built Using Erlang

"Erlang is a programming language used to build massively scalable soft real-time systems with requirements on high availability. Some of its uses are in telecoms, banking, e-commerce, computer telephony and instant messaging. Erlang's runtime system has built-in support for concurrency, distribution and fault tolerance."

<https://www.erlang.org/>

The trading engine consists of matching engine for each financial instrument. Where each matching engine runs as a node under the umbrella of the exchange.

Initially the exchange will support the following order types, and then expand as required by our users:

- Market Order
- Limit Order
- Stop Loss
- Stop Limit
- Trailing Stop Loss
- Trailing Stop Limit

The core structure of Matching engine is as follows:

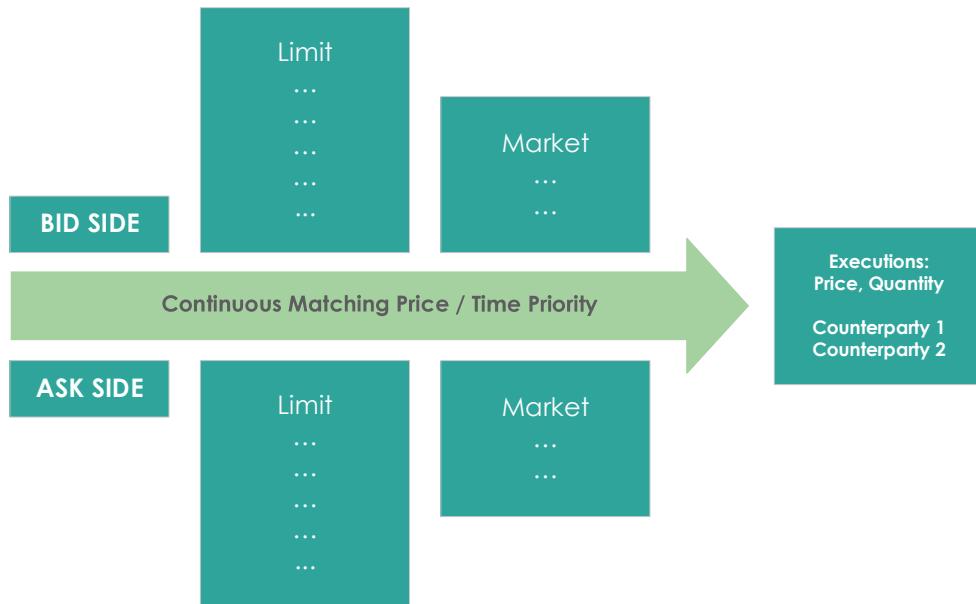


Figure 8. Core Matching Engine

Each matching engine follows this state transition:



Figure 9. State Transitions

The exchange will consist of set of matching engines and JSON/REST adapters.

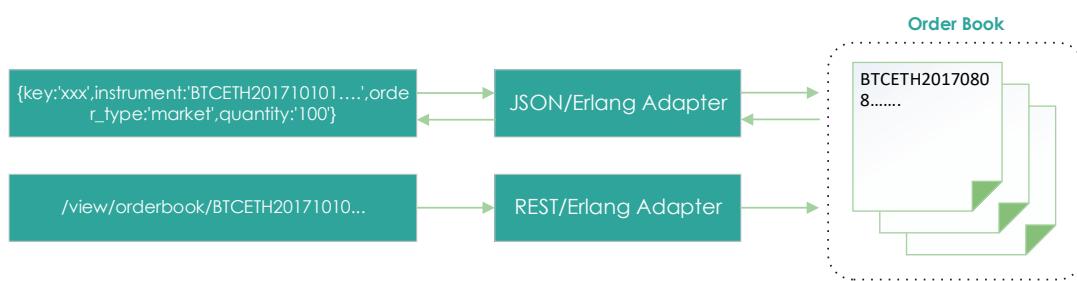


Figure 10. Exchange Interface

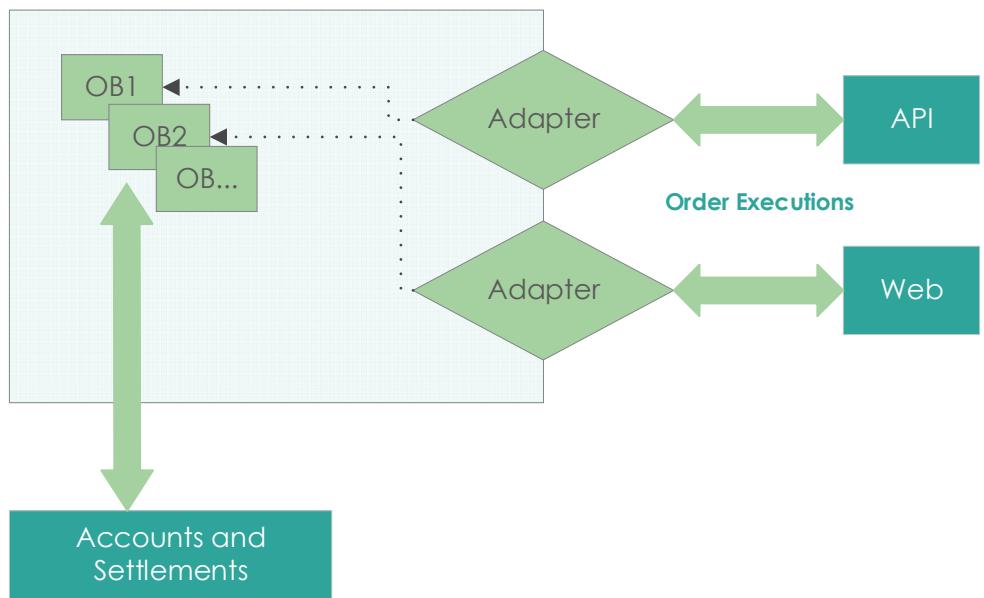


Figure 11. Exchange Block Diagram

Dimensions Strike Token (DST) and Token Sale:

Dimensions Strike Token (DST) is a token issued by Dimensions Network to carry out a number of functions. Initially the token will be used to distribute rewards to our token holders. A share of the trading fees generated by Dimensions Network will be shared with our token holders as a ‘reward’.

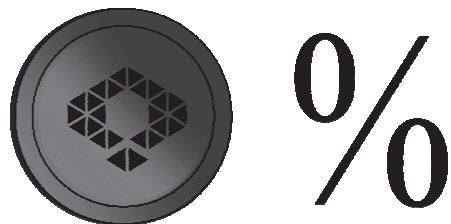


Figure 12. Token Sales

This whitepaper represents the initial sale of the DST token, or more commonly referred to as Initial Coin Offering (ICO). ICO are a standard practice within the cryptocurrency industry where a new project offers its tokens in exchange for funding by early contributors. The funds generated from the token sale will be used to further develop the Dimensions Network platform.

Why Token Sale:

We have considered different funding options, and after several rounds of discussions we decided on a token sale. The significant benefits of a token sale include:

- Token sales allow everyone, from all walks of life, to join an early stage business and benefit from the success of the business. This is in stark contrast to Venture Capital where only “approved” wealthy investors have access to such early stage businesses.
- Every token holder can be considered a stakeholder in the business and has a desire for us to succeed. Our token holders champion our services and help us to grow our platform and user base.

ICO Critical Dates:

Token Sale Start	7 May 2018 06:00 (UTC)
Token Sale Finish	7 June 2018 06:00 (UTC)

Token Details:	
Name	Dimensions Strike Token
Symbol	DST
Type	ERC 20
Decimal Places for Smallest Unit	18 Places
Issuance Price	1 ETH = 4,800 DST
Target to Raise	30,000 ETH
Currencies Accepted	ETH
Restricted Countries *	USA

* Due to recent regulatory sensitivities we will not be accepting contributions directly from investors in the USA. IP blocking has been implemented to limit access to the token sale page by devices operating from this Restricted Country.

If you are a US resident, you must be an “accredited investor” to participate directly. Non-accredited participants are not able to purchase DST tokens directly. You may be referred to purchase through a third-party fund that may be able to make a contribution on your behalf.

Token Distribution:	
Token Sale	60 %
Business Partnerships & Advisors	20 %
Founders (Tokens locked up for 2 years)	10 %
Employee Incentives	10 %

Token Distribution:

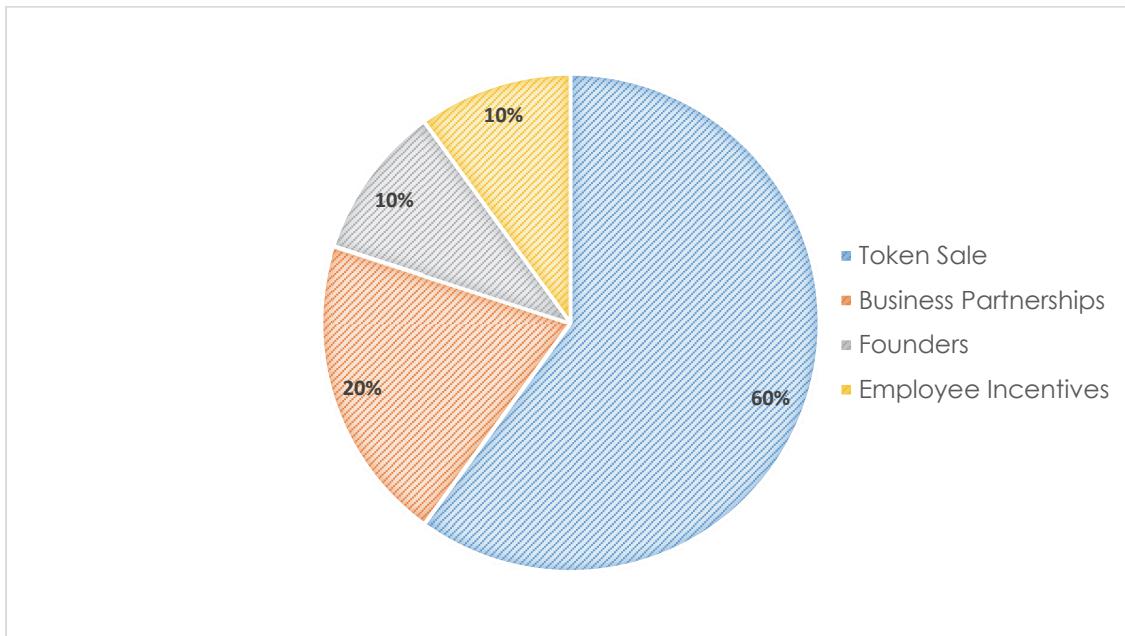


Figure 13. Token Distribution

Token Trading:

Tokens will automatically be distributed to the Ethereum Sending Address. The tokens will be locked until 3 weeks after the completion of the token sale, after which point they will become tradable.

We plan for an initial listing on:

- Etherdelta
- Bancor

We will look to the community to assist us with getting the DST token on other exchanges using their token request forms.

Token Rewards:

A 15% share of all trading fees generated by the platform will be issued to token holders as a reward.

Initially these rewards will be distributed every three months in Ethereum tokens, to all holders of token on the date the reward is to be issued. The duration between issuance of rewards will decrease as the volume of rewards increases. Over time we anticipate moving to monthly, weekly and daily rewards to our token holders.

To ensure that our token holders receive the rewards, we strongly advise that they keep the tokens in a wallet where they control the private key (such as MyEtherWallet), or hold them in our platform wallet. Tokens held on exchanges will only be able to receive the rewards if the specific exchange commits to distribute these rewards to our token holders.

Transparency is a vital component to bring trust to a system. Dimensions Networks plan to implement cryptographic proof of reserve systems and trading volumes.

Analysis of Potential Token Rewards:

Rewards will grow as our user base and trading volumes grow.

The below table shows a snapshot of approximately 24 hours trading volume from the top 10 exchanges by volume (Data from coinmarketcap.com – **Sept 2017** – Excluding zero fee exchanges).

Estimated 24 Hours Operating Values				
#	Exchange	Volume USD	Trading Fees USD (0.1% Average Fee)	15% Trading Fees USD (0.1% Average Fee)
1	Bitfinex	\$ 500,000,000	\$ 500,000	\$75,000
2	Bithumb	\$ 420,000,000	\$ 420,000	\$63,000
3	Bittrex	\$ 380,000,000	\$ 380,000	\$57,000
4	Poloniex	\$ 180,000,000	\$ 180,000	\$27,000
5	Coinone	\$ 170,000,000	\$ 170,000	\$25,500
6	HitBTC	\$ 160,000,000	\$ 160,000	\$24,000
7	Kraken	\$ 140,000,000	\$ 140,000	\$21,000
8	GDAX	\$ 130,000,000	\$ 130,000	\$19,500
9	Binance	\$ 120,000,000	\$ 120,000	\$18,000
10	Bitstamp	\$ 90,000,000	\$ 90,000	\$13,500
Total		\$2,290,000,000	\$2,290,000	\$343,500

A low-end estimate of 0.1% has been made for the average trading fee paid by customers. This data is not published by the exchanges, but is likely higher. The final column shows what the daily rewards would be if they were to distribute 15% of their trading fees to token holders.

The appetite for regular cryptocurrency trading is known, and this is growing significantly as awareness grows in the general population, and amongst investment and trading professionals. The appetite for derivative and margin products is less clear, but will increase over time with investor sophistication.

As a conservative estimate, we predict the following rewards issuance to our token holders, highlighted in green:

	Projected Yearly Growth Rate					
	50%	100%	150%	200%	250%	300%
	Yearly Rewards, Million USD					
Year Ending June 2018	\$1.64	\$1.64	\$1.64	\$1.64	\$1.64	\$1.64
Year Ending June 2019	\$5.48	\$5.48	\$5.48	\$5.48	\$5.48	\$5.48
Year Ending June 2020	\$8.21	\$10.95	\$13.69	\$16.43	\$19.16	\$21.90
Year Ending June 2021	\$12.32	\$21.90	\$34.22	\$49.28	\$67.07	\$87.60
Year Ending June 2022	\$18.48	\$43.80	\$85.55	\$147.83	\$234.74	\$350.40
Year Ending June 2023	\$27.72	\$87.60	\$213.87	\$443.48	\$821.59	\$1,401.6

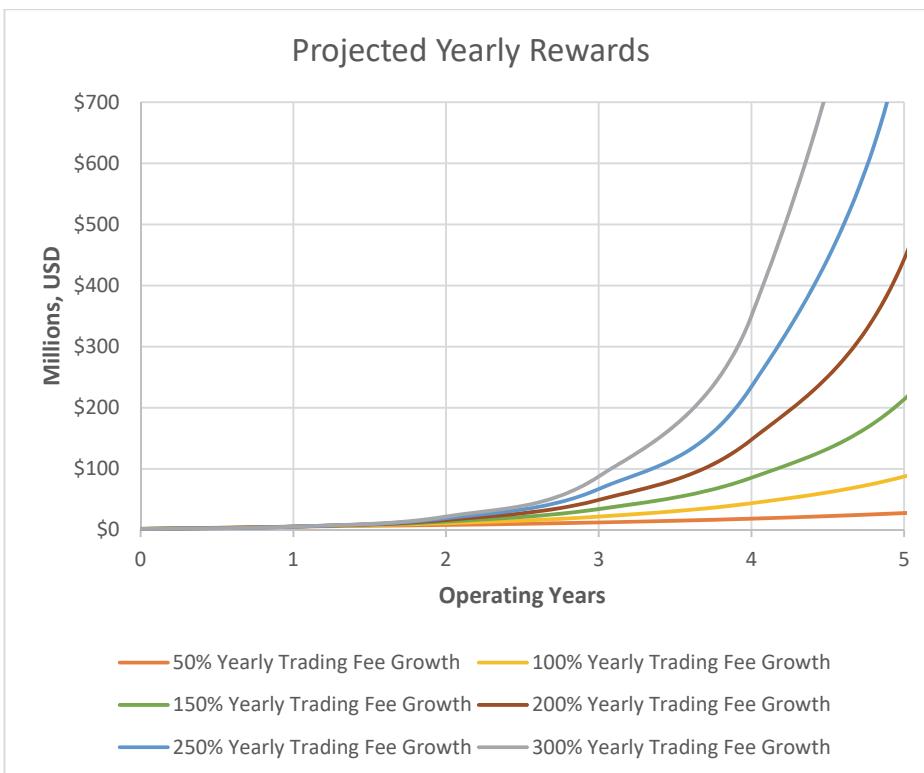


Figure 14. Rewards Forecasting

The above sensitivity analysis shows varying growth rates over the next five years. In the case of 100% year-on-year growth, the token holders could expect to receive over 87 million USD in rewards in year 5.

Assumptions:

- Fixed trading fee of 0.1% (This will start much higher and drift down over the years as competition increases)
- 100 Million USD daily trading volume after 1 year operating (10th Place in Current Rankings)
- 100% Year on Year trading volume growth
- We will equalize our fees between our centralized and decentralized platforms

Why 15 Percent?

We chose to reward our token holders using a share of the trading fees as it is both simple and fair.

Rewards based on the Profit may appear more desirable, but Profit is a complicated dance between Revenue, Costs and Taxation, and can easily be manipulated by accounting professionals. Large corporations often use complex structures to give the appearance of little to no profit in one tax jurisdiction, only to shift the profit to a tax friendly jurisdiction. Smaller companies are equally incentivized to reduce their tax exposure, by decreasing their reported profit. This can be achieved in any number of ways, and the reported profit may not give a true indication of the strength of the underlying business.

15% of trading fees is a balance between rewarding our token holders and ensuring the business remains profitable. Forbes 2016 report on corporate profitability shows that only 11 of the top 20 largest companies have greater than 15% profitability⁴. To ensure the business remains profitable and to keep our cost of operation remain competitive, we propose a realistic rewards percentage.

⁴ <https://www.forbes.com/sites/katiesola/2016/06/09/ranking-the-top-20-global-2000-companies-by-profitability>

Company Product and Revenue Sources:

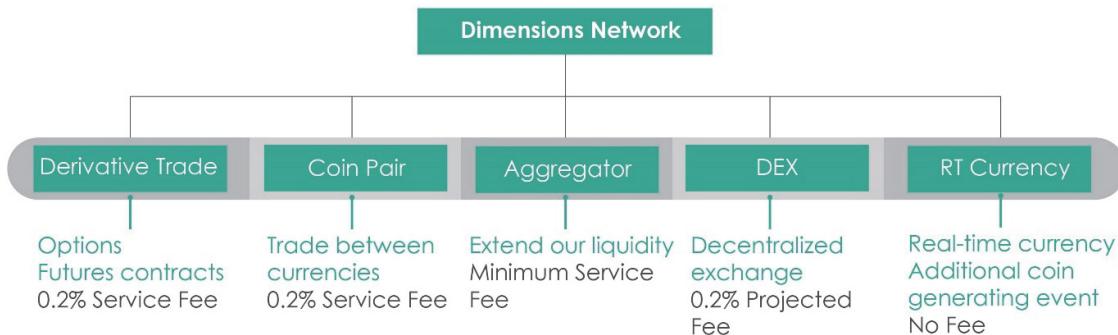


Figure 15. Platform Revenue Sources

* Trading fees vary based on a user's activity on the platform. We will offer competitive Maker and Taker fees based on volume, and initially benchmark ourselves against Kraken. We will adjust fees as necessary to ensure that we remain competitive in the ever-changing cryptocurrency market.

We feel that now is a great opportunity to develop and rollout a new real time cryptocurrency. Once we have established our trading platforms and built a sufficiently large user base then we launch our new real-time currency. Based on the success of the ecosystem to develop scalable cryptocurrencies, we may build our real-time currency on top of the leading projects, or develop our own blockchain network.

The ecosystem may include, but is not limited to: Ethereum, Raiden, Plasma, ICON

It may be possible to shard our new currency between multiple blockchain projects to gain additional redundancy and protection against bad actors. Initially we propose this new cryptocurrency will be called iDST, but this is subject to change. DST coin holders on or around the iDST generation event will receive free iDST tokens in proportion to their DST holdings. The exact date of this generation will be announced in advance and a snapshot of the DST smart contract will be taken.

We do not plan to add any additional fees in this real-time network. The fees should be limited to that required by the miners / stakers to keep the network operational.

Competitor Comparison:

At this time, the majority of cryptocurrency trading activity is simply buying and selling of the underlying cryptocurrency. Very little development has been made to offer derivative products except for Bitcoin, where the newer platforms are only available to 'approved' investors.

Coin Pair Trading:

Within the standard trading market, an explosive growth of users has led to scaling problems on major exchanges with a fiat onramp. Popular exchanges are known to become unavailable during times of peak price volatility as their services become overloaded by users, or through malicious

attacks. This lack of system availability is frustrating for users and presents some users with large losses due to the lack of availability of the trading platform at key times.

The fiat markets have developed solutions to deal with large trading volumes, and we are using these lessons and methodologies to build our platform from the bottom up. We believe with a performant exchange offering all the usual coin trading pairs, we can rapidly grow and compete with the established exchanges.

Derivatives Trading:

The competition in the derivatives market is much smaller, and this is where we stand out:

	Dimensions Network	Deribit	LedgerX
Options Trading	Yes	Yes	Yes
Futures Trading	Yes	Yes	Yes
Coin Pair	Yes		
Accepts Retail Customers	Yes	Yes	
Multiple Currencies	Yes		
Decentralized Network	Yes		

Deribit:

- Strength: Established with existing customer base.
- Weakness: Centralized. Trading only Bitcoin. Charges fees based on underlying value of contract.

LedgerX:

- Strength: Experienced team looking to launch in September 2017.
- Weakness: USA focused and regulated. Targeting only high net worth and institutional investors.

There are several newly funded projects which include exchange platforms and derivative trading in their road maps. The majority are focused on building decentralized networks on unproven technologies, which will take a substantial amount of time to develop and will not be as performant as a centralized platform. These could be our future competitors, but at this time we consider our direct competitors in the derivatives market to be Deribit and LedgerX.

[Building a Real Time Cryptocurrency:](#)

A number of companies and organizations are trying to move blockchain technology toward where it could be used as a real time currency, used by billions of people on a daily basis. The value proposition here is compelling, as the use case and network effect would give this blockchain an incredible financial value.

Dash:

- Strength: Existing commercial partnerships and users.
- Weakness: Not Turing complete blockchain. Establish blockchain which makes changes difficult to implement.

OMG

- Strength: Established parent company with a connected payment gateway business. Parent company has local government and corporate connections. Currently developing a new blockchain which aims for fast high volume transactions and interface with existing blockchains. Experienced parent company with insight digital money related knowledge.
- Weakness: New blockchain currently under development, with unknown challenges. R&D focus without a near term plan to generate revenue. Parent company operates as business to business (B-B) with limited access to end users.

Dimension Network:

- Strength: Founder with banking technology background with major international banks. Direct access to a varied customer base from trading platform (Retail, Business, Corporate). Multi network approach to decentralized real time currency could be faster / higher throughput than single network approaches.
- Weakness: Not first mover.
- Threat: Existing companies expands or a new entrant takes market share before we release our platform.
- Opportunity: Access to international retail customer base, which provides competitive advantage on geographic expansion.

Business Operation:

Business model:

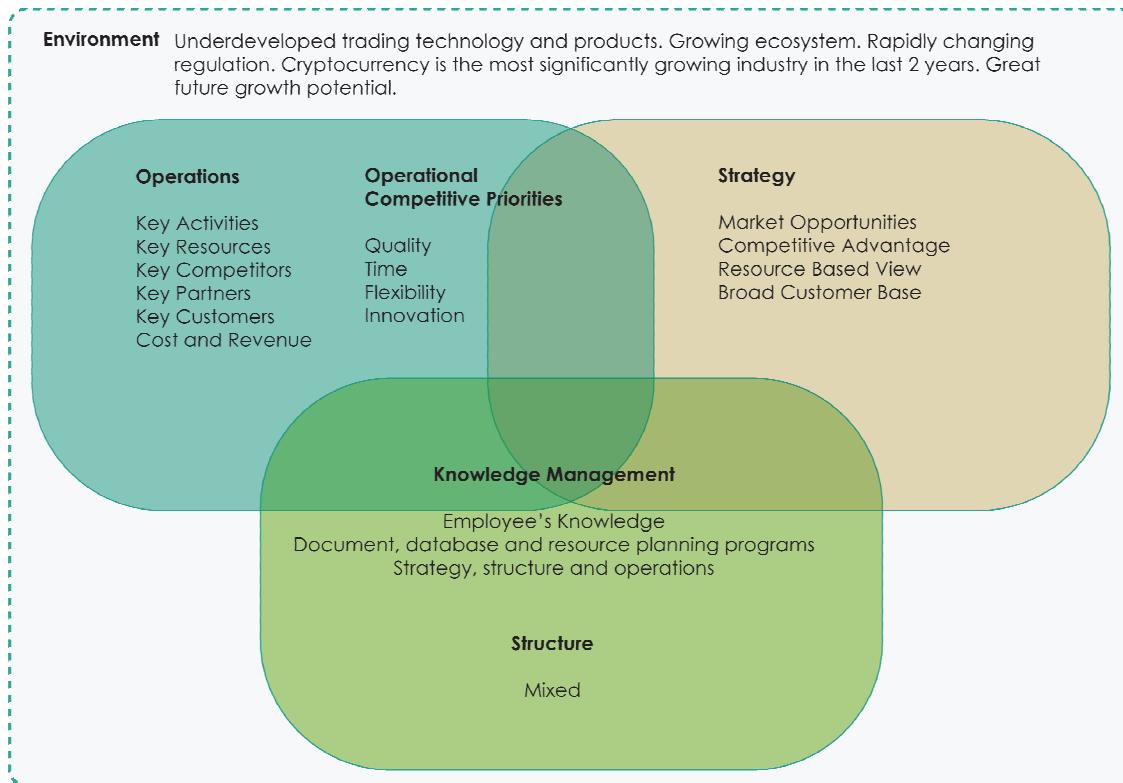


Figure 16. Business Model

Passion is the foundation for any successful yet **thriving** business. Leaders whom possess true passion, never stop and always seek to improve, to shape and to innovate. After environmental and internal analysis, we apply Michael Lim's ESSO model which we find strategically fits the direction we are going. With all basic elements set, we are ready to bring cryptocurrency trading and investment to the next level. Below is a summary of the key elements of our business model:

Customer Segment:

Retail

- Cryptocurrency Traders / Investors
- Experienced Stock, Options, Futures Traders

Business

- Miners
- Cryptocurrency Investor
- Banks
- Hedge Funds
- Family Offices

Operations Key Activities:

- Continuous improvement of the trading platform: Fast, Secure and Convenient.
- Follow industry trends and ensure our company is correctly positioned for the ongoing market expansion.
- Key knowledge sharing across departments.
- Research and development in line with our umbrella plan.
- Continuous monitoring of our competitors and adjust our approach where necessary.
- Produce educational materials and videos to raise awareness and make our services more accessible to our customers.
- Financial reporting.
- Employee training.

Competitive Priorities:

- Monitor, identify, understand and solve our customers changing needs.
- Develop the best performing exchange with fast order matching and execution.
- Secure platform with intuitive interface.
- Support team to respond to all customer enquires in a timely manner.
- Adapt to changes in technology and upgrade our platform accordingly.

Structure:

Founders:

- Stephen Mullens (CEO)
- Manu Datta (CTO)
- Rin Chwe Me (COO)

Organizational Structure:

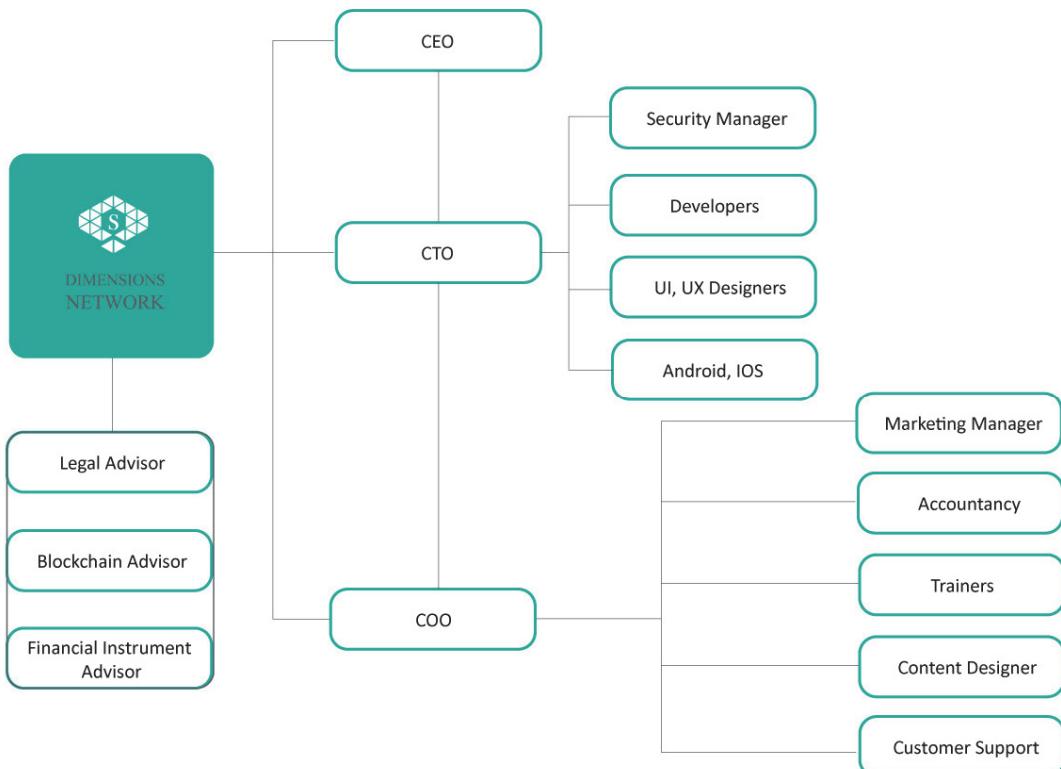


Figure 17. Organizational Structure

Corporate Management System:

Our management system describes the business process we use to ensure our deliverables.

Management drives the culture and set the standards for the organization; as we move through the management system we define Policies and Standards for how we should do business, analyze the business risks, and then continuously monitor performance, and feedback to each stage to address any problems or implement lessons learned.

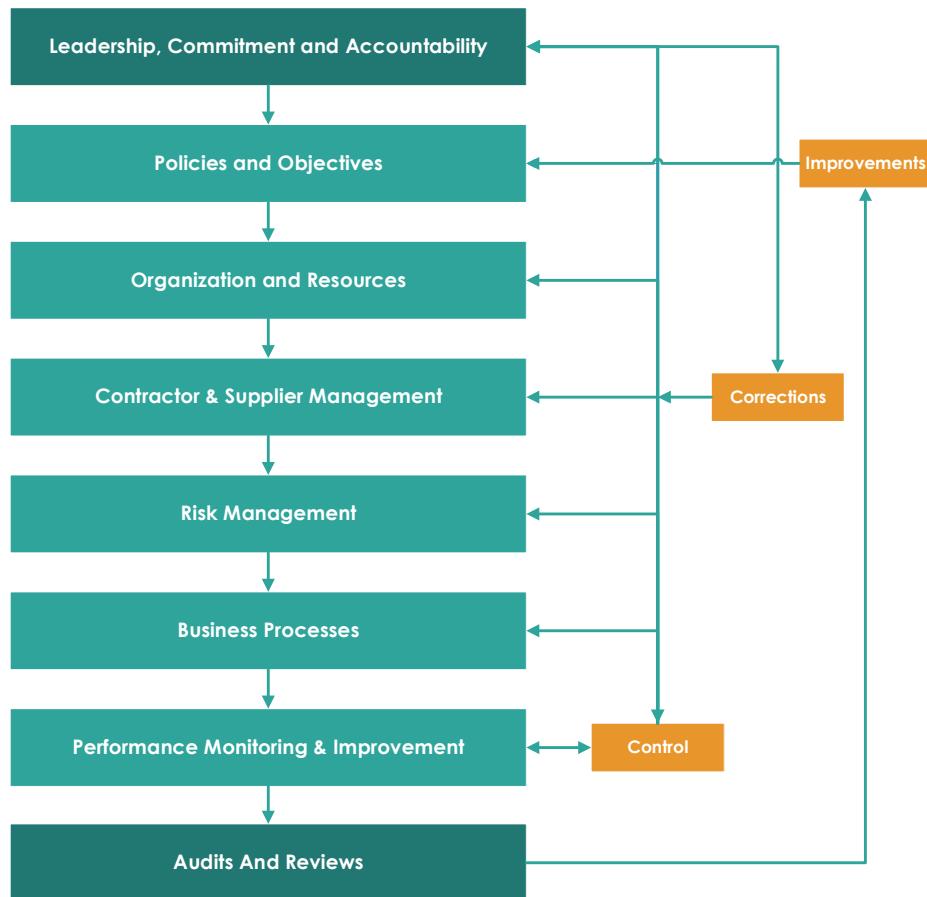


Figure 18. Management System

Marketing Strategy:

Our token holders will be key stakeholders and brand ambassadors to champion our platform. Word of mouth is the single most effective method to build trust in the community and introduce new customers to our platform.

We will take a multi-staged approach to marketing:

1. Target Retail Customers
2. Target Professional Traders / Investors, Banks, Financial Organizations
3. Rollout of our real-time currency

We will increase our visibility through trade events and partnerships.



Figure 19. Marketing Roadmap

Funds Allocation:

We intend to fund all of the platform related developments from the token sale funds. Development and rollout of the real time currency will primarily be funded by profits from the platform.

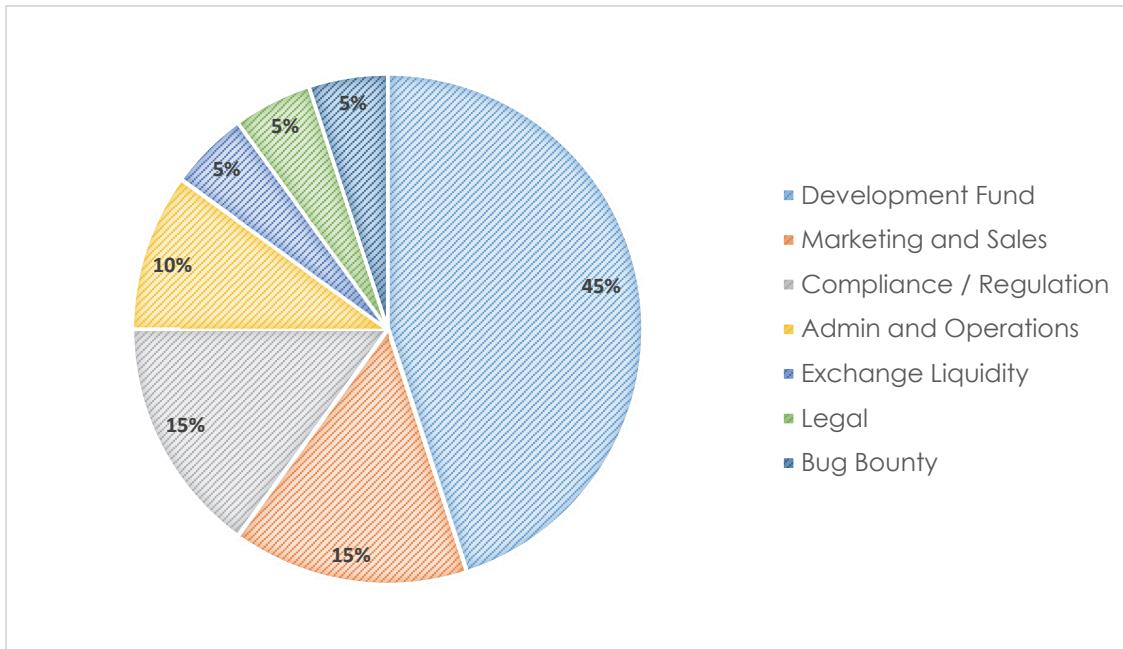


Figure 20. Funds Allocation

In the case that the token sale is not fully funded, the later stages will likely be delayed until sufficient profits have been produced by the platform to support these costs.

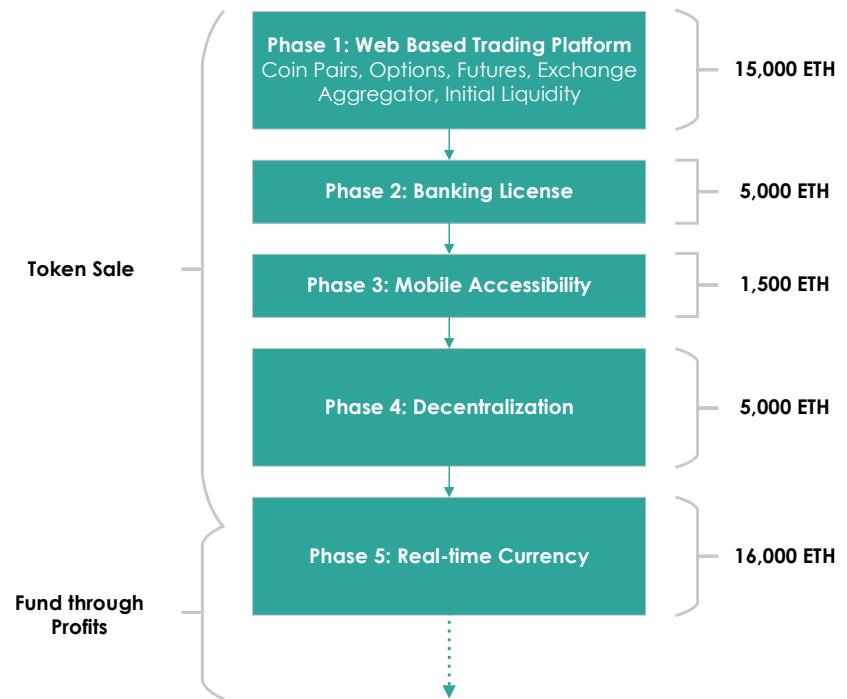


Figure 21. Cost Distribution Against Project Stages

Roadmap:

#	Description	Target Date
Phase 1: Web Based Trading Platform (Coin Pairs, Options, Futures)		
1.0	Development of Dimensions Network Trading Platform:	Ongoing
1.1	Closed Alpha Launch: Web Application	March 2018
1.2	Security Audit	April 2018
1.3	Public Launch: Web Application: Paper Trading (Non-Financial)	April 2018
1.4	Public Launch: Web Application: Coin Pairs and Options	May 2018
1.5	Public Launch: Web Application: Futures	June 2018
1.6	Expand Platform – Currencies, Features, Additional Derivatives	Continuous
1.7	Exchange Aggregator for Institutional Clients	Q4 2018
Phase 2: Banking License (FIAT Accessibility w/o 3rd Party)		
2.1	Apply for Banking Licenses to reduce the dependency on 3rd parties to handle FIAT transfers. Multiple Countries Required.	Q2 2018
2.2	Develop FIAT banking backend.	Q3 2018
2.3	Integrate FIAT capabilities into Platform	Q4 2018
2.4	Obtain Banking Licenses	Q3 2019
Phase 3: Mobile Accessibility		
2.1	Develop Android Application	Q2 2018
2.2	Develop IOS Application	Q2 2018
2.3	Close Beta Launch: Android and IOS	Q3 2018
2.4	Public Launch, Mobile Applications	Q3 2018
2.5	Expand Platform – Currencies, Features, Additional Derivatives	Continuous

Phase 4: Decentralization

3.1	Development of Decentralized Platform	Q3 2018
3.2	Public Beta Launch	Q4 2018
3.3	Integration of Centralized and Decentralized platforms to boost liquidity on decentralized platform	Q4 2018
3.3	Public Launch	Q1 2019
3.4	Expand Platform – Currencies, Features, Additional Derivatives	Continuous

Phase 5: Real-time Currency

5.1	Assemble working group to build proof of concepts	Q4 2018
5.2	Private Beta Launch	Q2 2019
5.3	Country Specific Launch with business partners	Q3 2019

Currency Rollout:

To enable us to launch as fast as possible, we will launch with basic cryptocurrency support, and then rapidly add additional cryptocurrencies to the live platform.

- Phase 1: Bitcoin, Ethereum, USD Tether
- Phase 2: Top Ten Coins
- Phase 3: ERC20 and Alts
- Phase 4: User Requests, New Altcoins

Once we have all of the major cryptocurrencies added, we will seek input from our users on what to add next, and what features they would like.

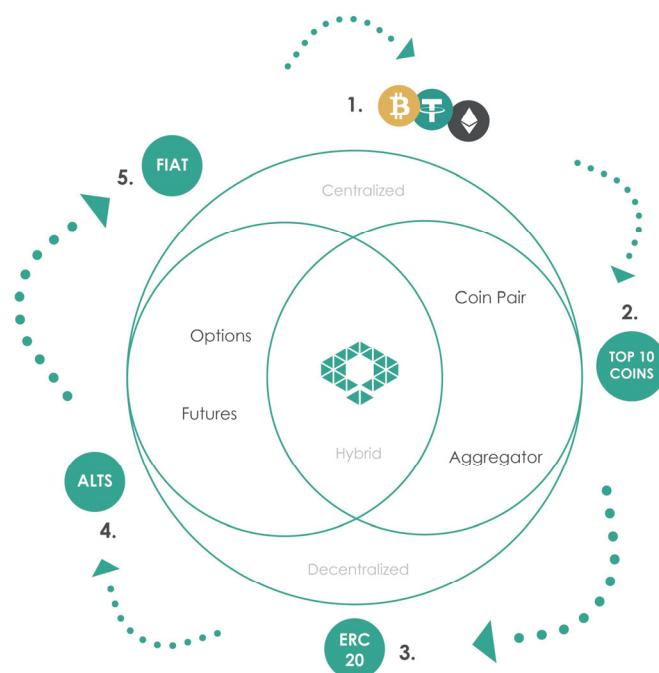


Figure 22. Platform Cryptocurrency Support

In the final stage, or as soon as reasonably practicable we will add full support for fiat currencies. This includes trading pairs, funding and withdrawal.

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- b) You agree and acknowledge that this Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in any jurisdiction or a solicitation for investment in securities and you are not bound to enter into any contract or binding legal commitment and no cryptocurrency or other form of payment is to be accepted on the basis of this Whitepaper;
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- d) You agree and acknowledge that this Whitepaper, the undertaking and/or the completion of the Dimensions Network Initial Token Sale, or future trading of the DST tokens on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of the Dimensions Network and/or the Distributor, the DST tokens, the Dimensions Network Initial Token Sale and the Dimensions Network Wallet (each as referred to in this Whitepaper);
- e) The distribution or dissemination of this Whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to Dimensions Network and/or the Distributor;
- f) You agree and acknowledge that in the case where you wish to purchase any DST tokens, the DST tokens are not to be construed, interpreted, classified or treated as:
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 - (ii) Debentures, stocks or shares issued by any person or entity (whether Dimensions Network and/or the Distributor)
 - (iii) Rights, options or derivatives in respect of such debentures, stocks or shares;
 - (iv) Rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
 - (v) Units in a collective investment scheme;
 - (vi) Units in a business trust;
 - (vii) Derivatives of units in a business trust; or
 - (viii) Any other security or class of securities.
- g) You are fully aware of and understand that you are not eligible to purchase any DST tokens if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America.

- h) You have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;
 - i) You are fully aware and understand that in the case where you wish to purchase any DST tokens, there are risks associated with Dimensions Network and the Distributor and their respective business and operations, the DST tokens, and the Dimensions Network Initial Token Sale (see section entitled “Risks and Uncertainties”);
 - j) You agree and acknowledge that neither Dimensions Network nor the Distributor is liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you; and
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- k) War or acts of international or domestic terrorism;

- I) Occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of Dimensions Network and/or the Distributor;
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Prospective purchasers of DST tokens (as referred to in this Whitepaper) should carefully consider and evaluate all risks and uncertainties associated with Dimensions Network, the Distributor and their respective businesses and operations, the DST tokens, the Dimensions Network Initial Token Sale and the Dimensions Network Wallet (each as referred to in the Whitepaper), all

information set out in this Whitepaper and the T&Cs prior to any purchase of DST tokens. If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Dimensions Network and/or the Distributor could be materially and adversely affected. In such cases, you may lose all or part of the value of the DST tokens.

In particular, but not exhaustive, you understand the inherent risks listed below:

- **Risk of software weaknesses:** you understand and accept that the underlying software application and software platform (i.e. the Ethereum blockchain) is still in an early development stage and unproven, that there will be no warranty that the process for creating DST tokens will be uninterrupted or error-free and that there is an inherent risk that the software could contain weaknesses, vulnerabilities or bugs causing, inter alia, the complete loss of ETH and/or the DST tokens.
- **Regulatory risk:** you understand and accept that the blockchain technology allows new forms of interaction and that it is possible that certain jurisdictions will apply existing regulations on, or introduce new regulations addressing, blockchain technology based applications, which may be contrary to the current setup of the Dimensions Network platform and which may, inter alia, result in substantial modifications of the Dimensions Network platform, including its termination and the loss of DST tokens for you.
- **Risk of abandonment / lack of success:** you understand and accept that the creation of the DST tokens and the development of the Dimensions Network platform may be abandoned for several reasons, including lack of interest from the public, lack of funding, lack of commercial success or prospects (e.g. caused by competing projects). You therefore understand that there is no assurance that, even if the Dimensions Network platform is partially or fully developed and launched, you will receive any benefits through the DST tokens held by you.
- **Risk associated with other applications:** you understand and accept that the Dimensions Network platform and products may give rise to other, alternative projects, promoted by unaffiliated third parties, under which Dimensions Network will have no intrinsic value.
- **Risk of loss of private key:** your DST tokens are held by using an Ethereum wallet with a combination of your account information (address), private key and password. The private key is encrypted with a password. You understand and accept that in the event your private key file or password respectively is lost or stolen, the DST tokens associated with your account (address) or password will be unrecoverable and will be permanently lost.
- **Risk of theft:** you understand and accept that the underlying software application and software platform (i.e. the Ethereum blockchain) may be exposed to attacks by hackers or other individuals that could result in theft or loss of DST tokens or ETH, impacting the ability to develop the Dimensions Network platform.
- **Risk of Ethereum mining attacks:** you understand and accept that, as with other cryptocurrencies, the blockchain used for the DST tokens is susceptible to mining attacks, including but not limited to double-spend attacks, majority mining power attacks, “selfish-mining” attacks, and race condition attacks.

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