

A close-up photograph of a person's hands and torso. The person is wearing a white and blue plaid long-sleeved shirt. They are holding a silver smartphone in their right hand, which is displaying a mobile application with various icons and text. Their left hand is resting on their lap. The background is blurred, showing what appears to be a car interior.

PRE-SALE

+ 25%

PARTICIPATION
BONUS

PARTICIPATION
SCHEDULE ENCLOSED

A NEW ERA OF
GROWTH AND
TRANSFORMATION

+ 20%

BOUNTY AND INCENTIVES

ACOMOBASE™

THE HOSPITALITY GAME
IS CHANGING.

JOIN US IN THE NEW ERA

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Introduction

The travel industry was initially revolutionized by adoption of web technologies but for many years its business model has not advanced much especially in terms of the booking process and user experience. On the other hand, new technology is challenging and exposing major drawbacks such as high middleman fees and the expensive long payment process that may add up to 30% of avoidable costs that are ultimately payed by the end consumer.

Nowadays the hospitality game is changing. The industry is being disrupted by the blockchain revolution led by the emergence of various digital currencies and innovative value redistribution models. We hereby present Acomobase. The world's first global accommodation marketplace for the blockchain era to facilitate seamless and personalized travel.



Why Acomobase™

In stark difference with other travel industry proposals Acomobase vision is not limited only on innovating at the low hanging fruit level of just embedding alternative blockchain payment methods to otherwise existing business models.

Our platform focuses on open ended coupled innovation and a cooperative approach with incumbents balancing sustaining innovation with the new radical innovation of decentralized systems to reduce transactions cost, improve record keeping and transactional traceability.

More specifically we propose:

- A proprietary model of demand aggregation
- Disintermediation and redistribution of value to hosts and users by bypassing traditional value chains through technology and partnerships
- Enhanced transparency and trust
- Reduced possibility of fraud on transactions
- Incentivised ecosystem of users and partners
- Data monetisation possibilities
- Harnessing the unique penetration and capabilities of mobile devices

Market Opportunity

Technology has never held more promise for the travel industry.

Current centralized platforms charge significant middleman fees that range up to 30%. In addition, the payment process is costly, complex and slow. It involves many non-transparent fees that in some cases may reach or even exceed 10% considering the costs of fraud and compliance.

The typical payment lifecycle requires on average 14 individual stages and thus settlement takes many days because it relies on methods that have been little modified since their inception 60 years ago.

Travel and payments companies are currently expending significant resources to safeguard vast amounts of duplicated personal data and consumers endure long and painful fraud monitoring on their credit profiles as a result of hacking while merchants' reputations are damaged and millions more are spent to perpetuate the same cycle in a race to outsmart the hackers.

By developing Acomobase we will not only allow hosts and users to participate in a trustful decentralized economy, but also in much more effective and economical way.



The Acomobase™ Solution

We introduce a new way to connect users with hosts using smart contract tokens. Either you are a house owner or looking for a convenient apartment or room to stay during your trip, with Acomobase you can benefit in many ways.

Acomobase is the first decentralized accommodation marketplace using blockchain technology and artificial intelligence powered by smart contracts to enable seamless and personalized travel with particular focus on mobile devices.

Benefits for hosts: The blockchain is a public ledger, that is completely transparent and anyone can easily lookup, confirm and validate transactions that have taken place on the Blockchain. Acomobase through blockchain offers direct peer-to-peer international payments with zero fees using high secure encryption technology.

Benefits for users: Get access to all the advantages of Blockchain: safety, decentralization and openness. Free yourself from financial & geographical limits and benefit from lower prices and better deals as we guarantee zero middleman commissions and hidden costs that currently cost users up to 30% of value.

Acomobase radically improves the efficiency of accommodation by creating a new token - the ACO - that can be exchanged between hosts and users eliminating middlemen.

It all happens on the blockchain.



Industry Analysis

The world of travel and hospitality has entered a new era of growth and transformation. Economic prosperity leads to greater consumer wealth and a willingness to pay for personalized offers. Indicatively, the global business travel spending hit a record breaking 1.2 trillion U.S. dollars in 2015 and is projected to grow by more than 30% in 2020.

Priceline and Expedia are the largest online travel agencies, with a combined 29% share of online travel bookings globally followed by Ctrip with 10%. The two companies expect full year revenues for 2017 of 12.5 and 10.2 USD billions and are engaged on several acquisitions and traditional technology investments to secure more share from other traditional booking services. The online travel market gross bookings spending is expected to increase by approximately 50% by 2020 to 683 USD billion from 464 USD billion in 2015.

Consumers' use of different e-commerce-shopping methods is growing, with more than 55% of travellers relying on two or more devices. This reflects greater use of smartphones and tablets for travel bookings. Mobile's share as a percentage of online travel bookings is expected to double in U.S. to 30% in 2020 from about 16% in 2015.

Gross Bookings By Market (\$ Billions)	2015	2016	2017	2018	2019
Total Travel Market	\$1,203	\$1,261	\$1,330	\$1,397	\$1,467
Growth of Travel Market		4.8%	5.5%	5.0%	5.0%
Online Travel Market	\$464	\$513	\$567	\$623	\$683
Growth of Online Travel Market		10.6%	10.5%	9.9%	9.7%
Online Penetration	39%	41%	43%	45%	47%
OTA Share of Online Travel Bookings	2015	2016	2017	2018	2019
Priceline	12.0%	13.3%	14.3%	15.3%	16.3%
Expedia	12.9%	15.3%	16.3%	17.3%	18.3%
Ctrip		9.9%	11.4%	12.9%	14.4%
Airbnb		2.3%	3.3%	4.3%	5.3%
MakeMyTrip	0.4%	0.4%	0.9%	1.4%	1.9%

Source: Bloomberg

The Blockchain Revolution

Blockchain is an emergently popular technology that consists of a fully-distributed, peer-to-peer software network which makes use of cryptography to securely host applications, store data, and easily transfer digital instruments of value that with no central authority and no single owner.

It brings significant advantages over existing applications and frameworks because it confers unique properties that sets it apart from the existing centralized databases used to record information.

Blockchains can be approximated to mesh networks or local area networks (LANs) that are merely connected to other computers running the same software. It offers a decentralised register of ownership by recording every transaction in the system, from creation of a block and through any number of transfers made.

Every computer tapped into the system stores a copy of this blockchain, and before a transaction can be made the system checks that their version of the blockchain is in sync with all other versions in the network.

Blockchain is also increasingly popularizing the notion of smart contracts which can be thought as a form of business logic that runs on a network semi-autonomously moving value and enforcing payment agreements between parties.

The ACO Token

ACO is an open source digital currency, using innovative blockchain technology. With ACO your money will be stored in your personal digi - wallet, confidentially and privately. At the transaction process, money from the sending account will be transferred directly to the recipient, without any intermediaries involved. Acomobase will withhold only a small fee, and the transfer will be direct and fast.

Participants willing to support the development of the Acomobase project can do so by sending Ether currency to the designated address. By doing so, they are purchasing ACO tokens at the rate of 4,000 ACO per 1 ETH which are sent instantly to their wallet.

- The accepted currency during the presale and crowdsale is Ether
- The creation will be capped (hard cap) upon receipt of 87,500 ETH.
- The token presale period will last 8 weeks and the token crowdsale period will last 4 weeks unless hard cap is reached sooner
- Upon achieving this cap, token creation will stop and no further contributions will be accepted
- If the Crowdsale campaign does not reach its minimal goal (soft cap) of ETH 3,000 all funds will be refunded automatically to the ACO holders by the Ethereum smart contract
- Token Creation has a hard cap: upon achieving this cap, token creation will stop and no further contributions will be accepted.

The ACO Token Event

You can now join the blockchain hospitality revolution by getting your own ACO token during Acomobase crowd sale.

During the Acomobase crowd sale we offer to our backers the possibility to participate in supporting the project in ETH and receive ACO tokens in exchange.

The ACO token:

- Is ERC 20 compliant
- Can be used on the Acomobase platform
- Can be traded on an exchange
- Is fractionally divisible
- Has fixed supply
- Provides incentives to our community for performing valuable actions

Presale Summary:

Duration: 8 weeks

Price: 1 ETH = 4,000 ACO

Bonus: 25% for the first two weeks
reduced by 5% every two weeks

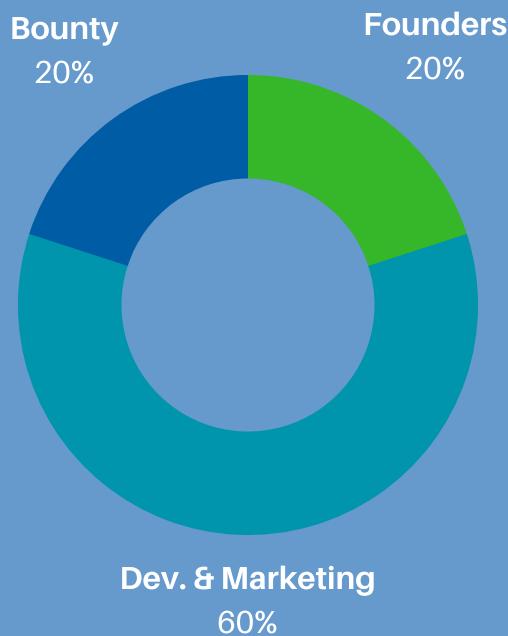
Crowdsale Summary:

Soft cap: 3,000 ETH

Hard cap: 87,500 ETH

Duration: 4 weeks

Price: 1 ETH = 4,000 ACO



Roadmap

Following the successful completion of Presale and Crowdsale we plan to engage in platform development. The platform development phase is expected to take place during 2018.



Funds Allocation

The majority of the token crowd sale funds will be allocated towards development and marketing activities. We envisage the following allocation:



Meet the Team

Our team composes by highly motivated experts from five European countries that combine their forces to capture the emerging opportunities in the travel industry. The team is professionally active respectively in London-UK, Munich-Germany, Athens-Greece, Prague-Czech Rep., and Limasol-Cyprus.

Zenos Pavlakou
Software Engineer



Julia Lazea
Business Consultant



Jiri Svoboda
Finance Officer



Alexandros Malioukis
Community Manager



Alketas Malioukis
CEO



Benefits of Blockchain

The main benefits of Blockchain can be summarized as follows:

1. Disintermediation & trustless exchange: Two parties are able to make an exchange without the oversight or intermediation of a third party, strongly reducing or even eliminating counterparty risk
2. Empowered users: Users are in control of all their information and transactions
3. High quality data. Blockchain data is complete, consistent, timely, accurate, and widely available
4. Durability, reliability and longevity: Due to the decentralized networks, blockchain does not have a central point of failure and is better able to withstand malicious attacks
5. Process integrity: Users can trust that transactions will be executed exactly as the protocol commands removing the need for a trusted third party
6. Transparency and immutability: Changes to public blockchains are publicly viewable by all parties creating transparency, and all transactions are immutable, meaning they cannot be altered or deleted
7. Ecosystem simplification: With all transactions being added to a single public ledger, it reduces the clutter and complications of multiple ledgers
8. Faster transactions: Interbank transactions can potentially take days for clearing and final settlement, especially outside of working hours. Blockchain transactions can reduce transaction times to minutes and are processed 24/7
9. Lower transaction costs: By eliminating third party intermediaries and overhead costs for exchanging assets, blockchains have the potential to greatly reduce transaction fees

Legal Note

The ACO token is a utility token that does not have any rights to dividends or interests or profits and does not in any way have the legal qualification of a security. The sale of ACO tokens is final and non-refundable. ACO tokens are not shares and do not give any right to participate to the general meeting of Acomobase. ACO tokens cannot have a performance or a particular value outside the ACO platform.

ACO tokens shall therefore not be used or purchased for speculative or investment purposes. The purchaser of ACO tokens is aware that national securities laws, which ensure that investors are sold investments that include all the proper disclosures and are subject to regulatory scrutiny for the investors' protection, are not applicable.

Anyone purchasing ACO tokens expressly acknowledges and represents that she/he has carefully reviewed this white paper and fully understands the risks, costs and benefits associated with the purchase of ACO. The purchaser of ACO tokens undertakes that she/he understands and has significant experience of cryptocurrencies, blockchain systems and services, and that she/he fully understands the risks associated with the crowdsale as well as the mechanism related to the use of cryptocurrencies (including storage).

Acomobase shall not be responsible for any loss of ACO tokens or situations making it impossible to access ACO tokens, which may result from any actions or omissions of the user or any person undertaking to acquire ACO tokens, as well as in case of hacker attacks. Acquiring ACO tokens and storing them involves various risks, in particular the risk that Acomobase may not be able to launch its operations and develop its blockchain and provide the services promised. Therefore, and prior to acquiring ACO tokens, any user should carefully consider the risks, costs and benefits of acquiring ACO tokens in the context of the crowdsale and, if necessary, obtain any independent advice in this regard. Any interested person who is not in the position to accept or to understand the risks associated with the activity (incl. the risks related to the non-development of the ACO platform) or any other risks as indicated hereby of the crowdsale should not acquire ACO tokens.

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You agree that you have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology; you are fully aware and understand that in the case where you wish to purchase any ACO tokens, there are risks associated with the ACO distribution and their respective business and operations, the ACO tokens, the ACO Crowd Sale and the use of any wallets; you agree and acknowledge that neither Acomobase nor their partners are liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you; and rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss; all of the above representations and warranties are true, complete, accurate and non-misleading from the time of your access to and/or acceptance of possession this Whitepaper or such part thereof (as the case may be).

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The Hospitality Game, is Changing.



ACOMOBASE™