WORLD FIRST BEAUTY CONTEST ON BLOCKCHAIN

MISSCOIN

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INTRODUCTION

BEAUTY AND DECENTRALIZATION WILL SAVE THE WORLD

Beauty will someday save the world" - that is what Dostoevsky, the great Russian classic believed would happen. Looks like people used to support the idea long before the renowned author was even born - almost any culture on the globe had its own "beauty contest" with the earliest documented one dating back to the 5th century BC

The tradition lived to see today and at the moment there are about 340 beauty pageants all over the world - and this figure includes only the registered ones! However, MISSCOIN is not just another contest to get lost in this variety. It was created to revolutionize the industry.

No matter how "the fairest of them all" is chosen, be it an sms/online vote or a highly regarded jury, unfortunately there's no way to avoid bias, cheating and bureaucracy. Voters cannot be sure that their votes will be given to the beauty they've been attracted by and beauties, in their turn, cannot solely rely on their looks and personality to win the prize. MISSCOIN is meant to deal away with this injustice!

The founders of MISSCOIN (Rovshan Suleymanov https://www.linkedin.com/in/rovshan-suleymanov-553b4884/ and Fuad Nasirov https://www.linkedin.com/in/fuadnasirov/) came up with a brilliant solution - they are going to establish the first international beauty contest fully implemented on blockchain and organized in compliance with the industry's most demanding standards.

The innovative blockchain technology will ensure full transparency of the voting process creating a completely unbiased ecosystem for all the parties involved - investors, voters and participants. Neither crafty admins nor advanced users will be able to spin the votes. The prejudiced jury members will be hog-tied as well.

With MISSCOIN's philosophy justice will finally prevail.

Welcome to

MISSCOIN

HISTORICAL REVIEW

The first "beauty contest" is called to be the mythical contest of three goddesses - Here, Athena and Aphrodite. They chose Paris (a man) to be their judge, who gave the main prize, an apple and the title of the Most Beautiful, to Aphrodite. There is still oblique evidence that in ancient Troy they chose the most beautiful girl - Ilione. The jury included singers, sculptors, speakers and warriors.

The most distant documented beauty contests were held in Corinth in the 5th century BC, under the rule of Kipelis, who established a celebration in honor of the goddess of the Earth. The most worthy participant was named a gold bearer. The women of Greece liked the idea and similar contests were held in the city of Athens and later they took place permanently and univerasally. The contests on Lesbos Island in the Aegean Sea were particularly popular.

In ancient Babylon, after a beauty contest, the winner was not only titled as beautiful, there was also a price assigned for her: the girl's name would be screamed out while the men would scream out the price. That was the money, assigned in the competition that the girl could be bought with from her family in order to marry her.

In ancient China, as well as in the Incas and the Malays cultures there were special rules created to choose a beauty. Having chosen the winner they would solemnly sacrifice her to a bloody deity or spirit.

Despite the harsh Islamic tempers, in the harems of the Ottoman Empire, they used to entertain themselves by choosing the most beautiful odalisk.

The tribes of Australia and the Pacific Islands held competitions up to the 20th century: Unmarried attractive girls used to compete naked. "The big fish in a little pond" would marry the winner. Beauty contests used to be held in Uganda, with no one paying particular attention to the face. They used to chose the owner of the most beautiful butt. Some of the winners possessed such a weighty dignity that they couldn't get up unassisted.

THE BENEFITS OF THE PROJECT

We are going to create a contest that will compete with the world's current renowned beauty contests. The most important difference of our contest is going to be the full transparency of all its stages due to its full implementation on blockchain. The information on all the votes will always be publicly available. Each person interested will be able to compare the number of votes given to a participant with the number of tokens at her wallet's address.

We have made every possible effort to attract a professional team of experts who have already worked in the sphere to organize and develop the contest. The organizers of our project have a vast experience in carrying out extensive events and the development of large scale IT projects.

The contest we are creating is not only going to be completely trasparent but will also be organized according to all the international standards.

Our main objective - is to make people change their attitude to the transparency of that how beauty contests are held and organized.

We are very appreciative of our investors and will do our best not only to live up to their expectations but to multiply surpass them.

THE BENEFITS FOR INVESTORS

With the token entering the exchange an investor is able to gain profit from the token's constantly growing value. In the framework of the continuous voting process, the token demand will be steadily growing, which will affect the token's value on the exchange.

As noted above, the number of participants and voters involved in the project can be infinitely large, while the number of tokens is limited to the original issuing.

An investor will also be able to use his/her tokens to vote in the project.

50 investors with the biggest contributions will be invited to the award ceremony as VIP guests and GALA Event that will be held in Cannes (France) on 15 August 2018

Token Purchase:

ICO - GIVES EQUAL OPPORTUNITY

To ensure inclusivity, MISC Tokens have no pre-determined price; rather price is set by market demand. This mimics mining without giving potential unfair advantages to large purchasers.

The MISC Token distribution takes place over 150 days - 5 mln. tokens each day, which is expected to provide time for the community to familiarize themselves with the project, as well as participate in the distribution.

THE BENEFITS FOR PARTICIPANTS

Girls from all over the world have a unique opportunity to participate in the first international beauty contest, based on blockchain without prior casting, selection and bureaucratic obstacles.

A user-friendly and simple interface will allow them to easily become a participant in the contest and fulfill themselves as models in the future.

The interactive chat will allow the participant to communicate freely with both the agencies and the fans. The feature of unwanted users blocking will help protect the participants from intrusiveness.   The vote will be stopped two weeks before the date of the award ceremony.

The prize fund for the first international beauty competition on blockchain will be distributed as follows:
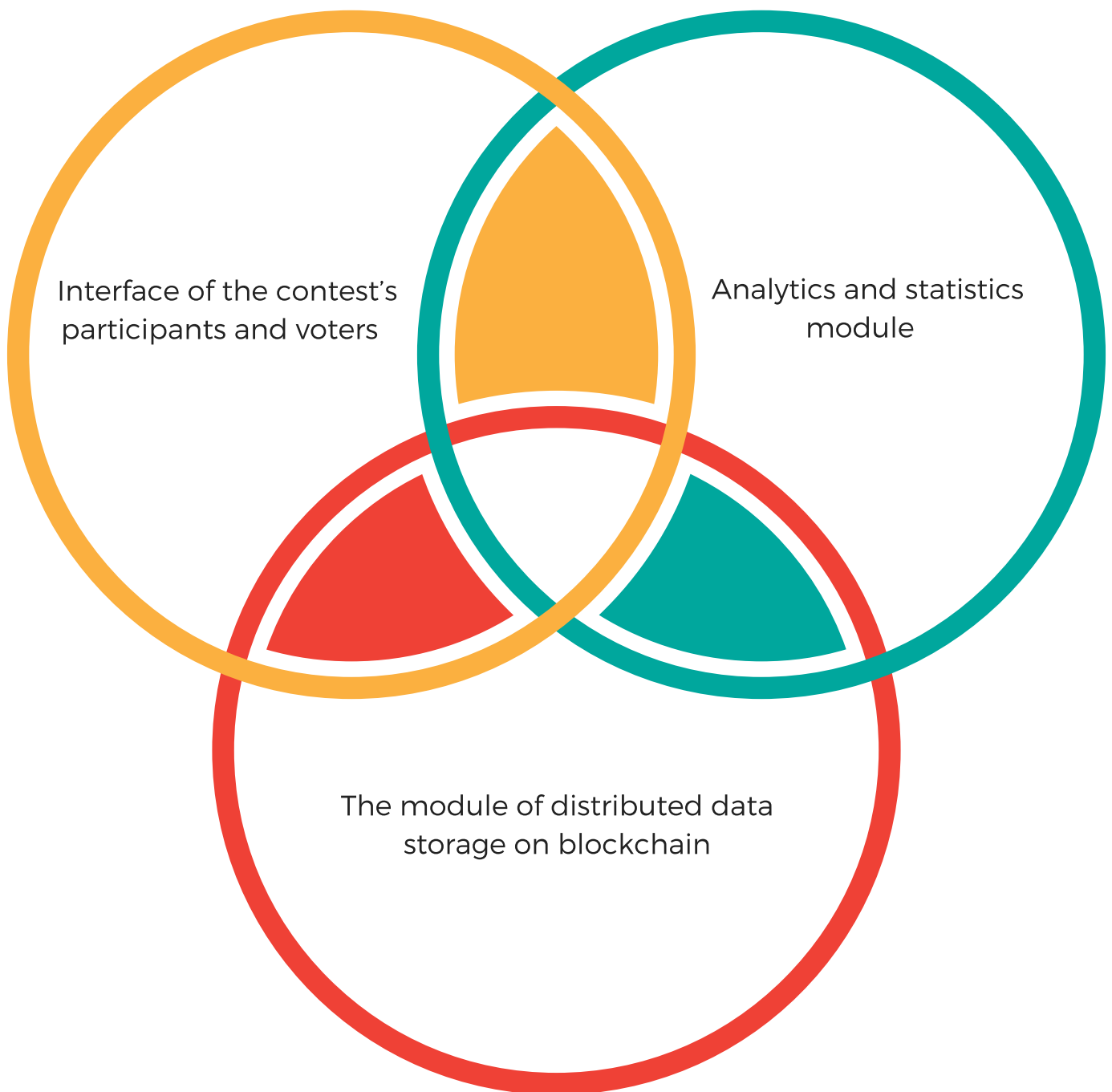
1st place - 100 000 USD (Gold Crown and gifts)
2nd place - 50 0000 USD (Silver Crown)
3rd place - 10 000 USD (5 participants)

Additionally 100 participants with the largest number of votes will get a 1000 USD each. Payments will be made both in fiat money and in cryptocurrency, at the wish of the winner

THE PLATFORM

Interface of the contest's participants and voters

Analytics and statistics module

The module of distributed data storage on blockchain

MISSCOIN

THE PLATFORM

The platform will be built for all major types of mobile devices. This will make it possible to use the best experience of the classical model and add modern blockchain and smart contract technologies.

Contest's platform will consist of several modules that are depicted in the chart.

Interface module will consist of signing up via popular social networks, participant's personal cabinet, token wallet, participant viewing interface, and voting (there will be various filters available such as sort by location, age and daily rating of participants). We also mean to introduce a chat to allow for interactive communication.
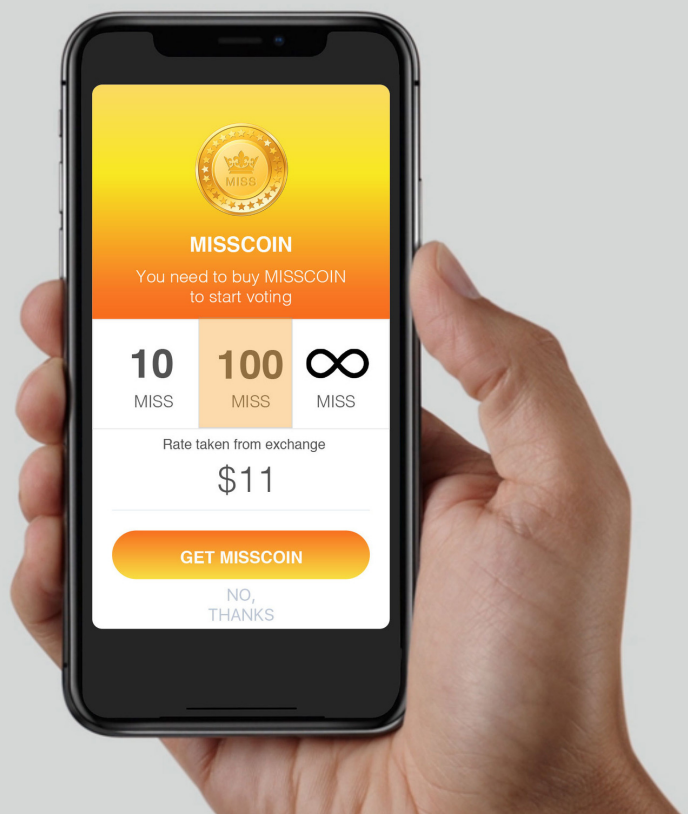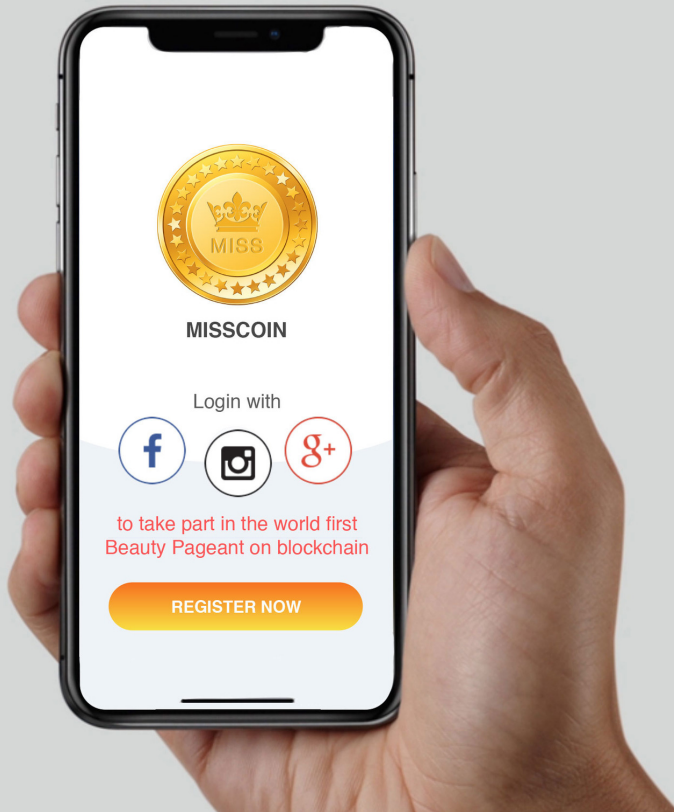
Module of distributed data storage on blockchain will consist of a well-defined mechanism for decentralized votes storage and user data by means of IPFS technology (Distributed File System).

Analytics and statistics module will be the best proof of the contest's transparency as it will reflect any token movements in the system

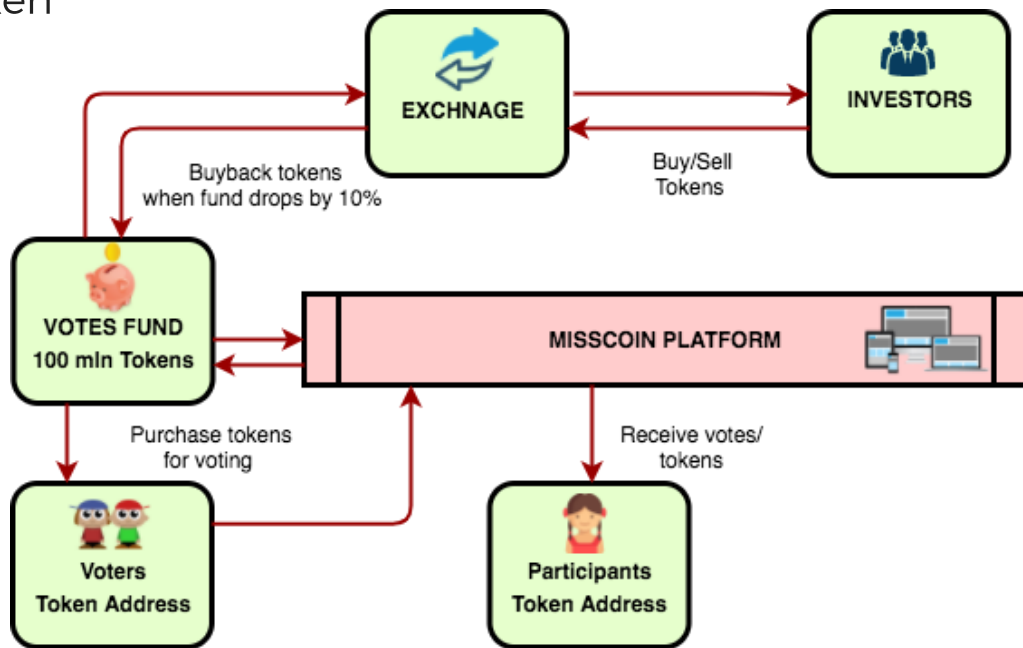All the modules will be opensource and will be uploaded to GitHub.

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MISSCOIN

MOBILE INTERFACE

MISSCOIN

Login with

to take part in the world first
Beauty Pageant on blockchain

REGISTER NOW

MISSCOIN

Juliya, 21
London, UK
11 000

Juliya, 21
London, UK
11 000

Share

MISSCOIN
You need to buy MISSCOIN
to start voting

10   100   ∞
MISS   MISS   MISS

Rate taken from exchange
$11

GET MISSCOIN

NO,
THANKS

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TOKEN MODEL

  To organize and hold the contest on MISSCOIN platform we will issue 1 billion MISSCOIN tokens. They will be backed by the ability to vote during the contest. One vote equals - 1 token

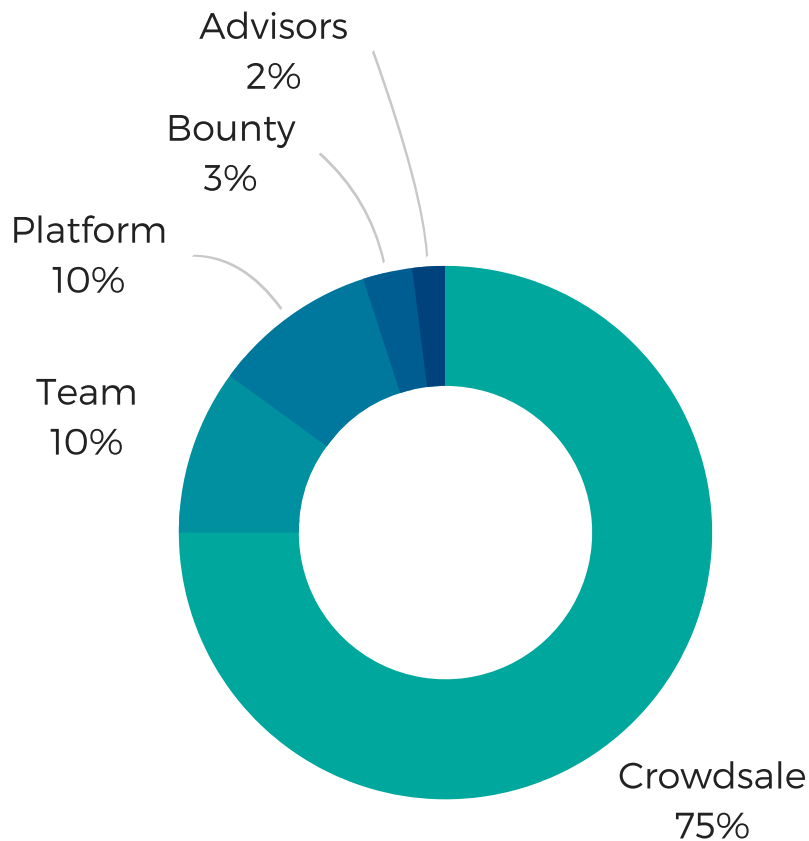MISSCOIN tokens will be used to vote for the participants as follows:

All tokens for voting purposes will be purchased through mobile or web application through connected internal fund.

Investors will be able to sell their tokens on different exchanges. Buybacks from the exchange will be done if fund drops by 10%.

The used tokens for voting will be blocked at the participants' token addresses until the end of the contest.

Two contest will be held each year (Winter & Summer)

TOKEN DISTRIBUTION

Advisors
2%

Bounty
3%

Platform
10%

Team
10%

Crowdsale
75%

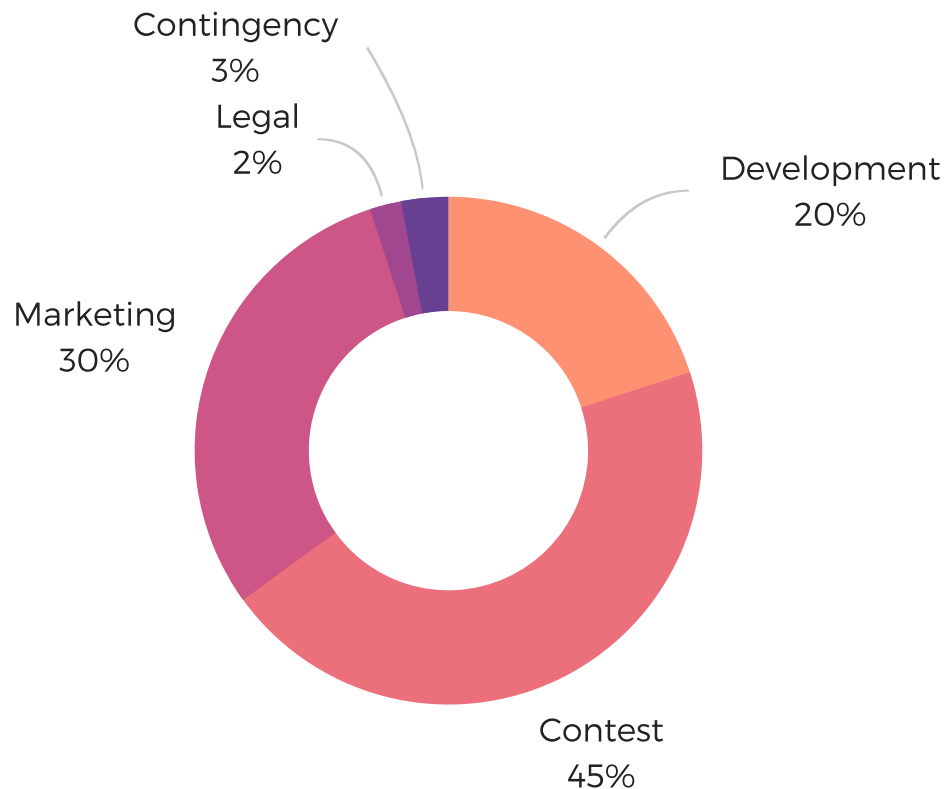75% available for purchase during the crowdsale and at the contest

10% Platform lunch

10% for MISSCOIN Team

3% for Bounty Program

2% for MISSCOIN Advisors

DISTRIBUTION OF FUNDS

Contingency
3%

Legal
2%

Development
20%

Marketing
30%

Contest
45%

- Software Development 20% of the budget managed by the MISSCOIN developers team will be spent to finance the development of the system.

- Conduct of the contest and the prize fund: 45%

- Marketing: 30% of the budget will be spent on MISSCOIN promotion, attraction of attention and a larger number of users, and on creating a community around the project as well

- Legal affairs and administration: 2%, most of which will be used to create a legal base for the MISSCOIN network.

- Contingency: 3% - set aside for unforeseen costs

ROADMAP

Roadmap MISSCOIN beauty pageant on blockchain

01 Pre-ICO
November 2017

02 ICO
December 2017

03 Development
December 2017

04 Platform launch
January - February 2018

50 winners and 50 largest investors will be invited to the award ceremony in Cannes (France).

The tickets can also be purchased with tokens in the contest application

TECHNOLOGY

The MISSCOIN token itself (MISS) will be based on Ethereum, a blockchain-based distributed computing platform. Ethereum allows smart contracts distributed computer programs that can facilitate online contractual agreements in a cryptographically secure manner.

Ethereum is open-source and adopted by institutions like JP Morgan, Deloitte, IBM,Santander Bank, Microsoft, the Luxembourg Stock Exchange and Toyota.

Smart contracts are what enables the existence of MISSCOIN as a truly transparent and decentralized sytem. Smart contracts are essentially computer programs that run on a distributed public ledger, therefore ensuring their result is always consistent, transparent and cannot be manipulated.

This technology also ensures that MISSCOIN removes the need for intermediaries and having a central authority you need to trust - through smart contracts, the complex process of voting can be described in the contract itself, while still running on the distributed Ethereum network and taking advantage of the blockchain qualities.
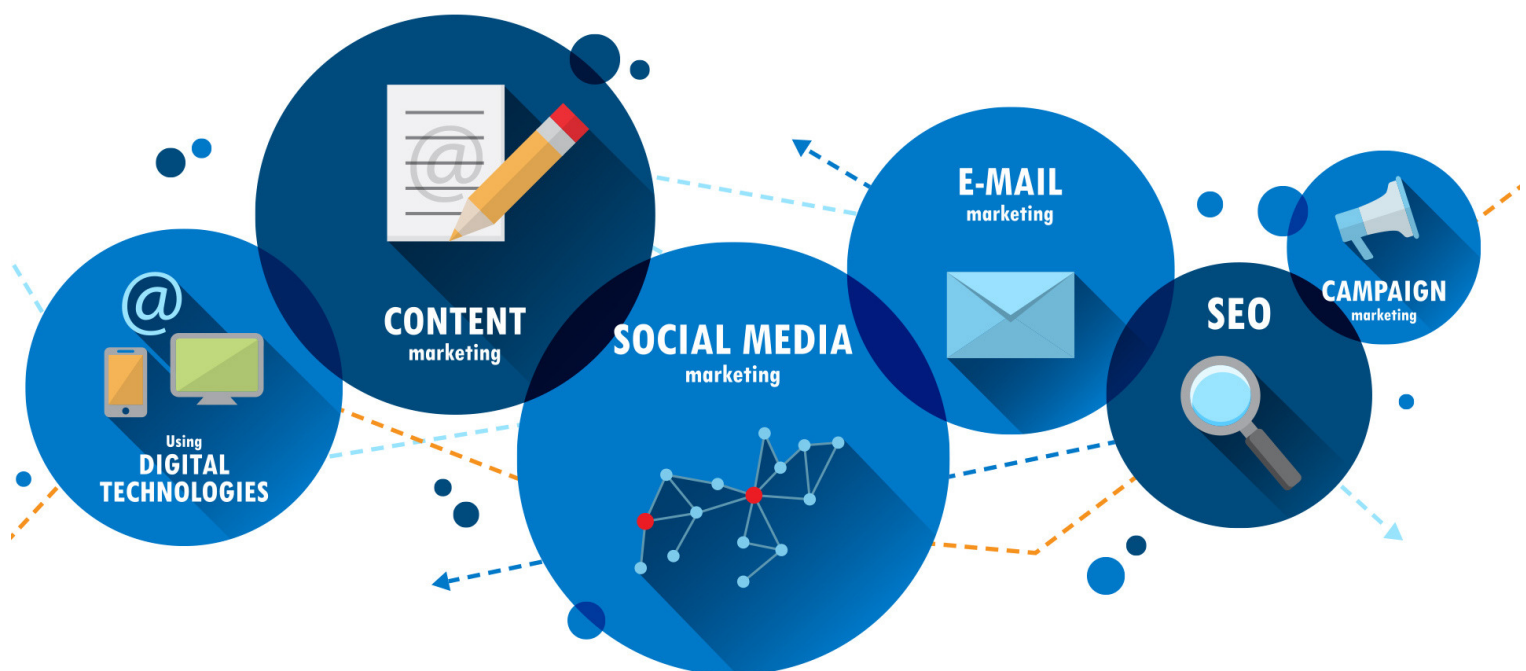
The fundamental philosophy of MISSCOIN is it's balanced/correct use of blockchain. The MISSCOIN system only uses the blockchain for all data storage and votes. That way, it eliminates the opportunities for fraud and lack of transparency when it comes to the critical events; this, in its turn, removes the incentive to manipulate statistics, which will be kept off-chain to allow for bigger volumes of analytics data.

MARKETING STRATEGY

An extensive advertising campaign and the viral effect of such contests will play a key role in the project's promotion.

There will be all major marketing instruments involved - such as:
- Social networks
- Industry publications
- Blogs
- Major forums

TEAM

Rovshan Suleymanov
CEO/Founder
Graduated from northwestern
University under prizedent of
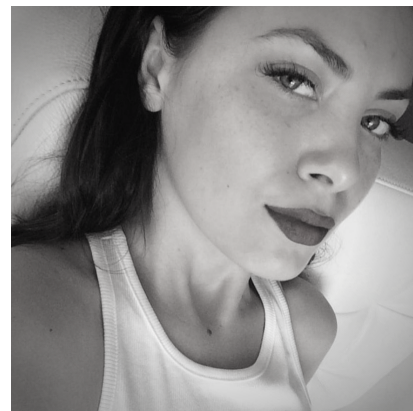the Russian Federation,
Blockchain enthusiast

Danil Gimadiyev
CFO
was the founder and the
head of a number of
Internet projects including
theme-based and city
Internet portals

Fuad Nasirov
CTO
(Ph.D.), For more than 15 years he has
been engaged in launching,
development, and investing into
Internet projects

Julia Shumilina
Art Director
Graduated from the
Academy of Arts with honors

TEAM

Dilyara Fayzulina
Advisor
Singapor leading model.

Fazil Askerov
Software Developer
Graduated from BSU,
mathematician,
systems programmer.

Seymur Aliev
CMO
Specializes in development
of international Internet
services and platforms.

TERMS AND CONDITIONS

This document is for informational purposes only and should not be considered as an offer to sell shares or securities using the MISSCOIN platform or any other affiliated company. MISSCOIN tokens do not grant the right of control.

Owning MISSCOIN tokens does not give their holder the right of ownership or the right to property in MISSCOIN. While the community's opinion and feedback can be taken into account, MISSCOIN tokens do not give their holders any right to participate in decision making concerning the development of the MISSCOIN system. MISSCOIN tokens can be used to vote in the MISSCOIN search system.

No guarantee of income or profit
All the examples of income and profits calculation used in this document are given for demonstrative purposes only or for showing industry averages and do not constitute a guarantee that these results will be obtained according to the marketing plan.

Regulatory uncertainty
Blockchain-related technologies are subject to supervision and control by different regulatory bodies around the world. MISSCOIN tokens may fall under one or more inquiries or actions on their part, including but not limited to imposing restrictions on the use or possession of digital tokens such as MISSCOIN tokens, which may slow or limit the functionality of the system or the process of purchasing MISSCOIN tokens in the future.

MISSCOIN tokens are not an investment
MISSCOIN tokens are not an official or legally binding investment of any kind. Due to unforeseen circumstances, the objectives set forth in this document may be amended. Despite the fact that we intend to reach all the goals described in this document, all persons and parties involved in the purchase of MISSCOIN tokens do so at their own risk.

Despite the fact that MISSCOIN tokens should not be considered as an investment, they can gain in value in the course of time. They may also fall in value if they are not actively used in the MISSCOIN system.

Risk of loss of funds
Funds collected during the ICO procedure are not insured. In the event of loss or loss of value, there is no private or public insurance representative whom the buyer could address. Risk of Failure It is possible that for various reasons, including but not limited to the failure of business arrangements or marketing strategies, that the MISSCOIN system and all subsequent marketing activities related to the funds collected during the ICO procedure may be unsuccessful.

TERMS AND CONDITIONS

The risk of using new technologies
Crypto tokens, such as MISSCOIN, are a fairly new and relatively untested technology. In addition to the risks mentioned in this document, there are additional risks that the MISSCOIN team cannot predict. These risks may emerge in other forms rather than those indicated here. Integration

This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof. All previous agreements, discussions, presentations, warranties, and conditions are combined in this document. There are no warranties, conditions or agreements, express or implied, between the parties, except as expressly provided in this Agreement. This Agreement may be amended only by a written document duly executed by the parties.

Disclaimer of Warranties
You agree that your use or inability to use MISSCOIN tokens is solely at your own risk and you remove all responsibility from the MISSCOIN. Since the date of issue, MISSCOIN tokens will be sent to you without warranty of any kind, either express or implied, including all implied warranties of commercial value for a particular purpose without violating anyone's intellectual property rights. As some jurisdictions do not allow the exclusion of implied warranties, the above exclusion of implied warranties may not apply to you.

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