

# White Paper BOPTI+



© H-EQUITIES 2017  
2017-9-25 V1.0

“First mover position with a disrupting model”

“A global market of \$15.5 trillion”

“An exceptional potential of Growth”

“An international experimented team”

“An existing profitable business”

“Our Financial Partners”

“PwC has sponsored a new report - Global Construction 2030 - which forecasts that the volume of construction output will grow by 85% to \$15.5 trillion worldwide by 2030, with three countries, China, US and India , leading the way and accounting for 57% of all global growth.”



BOPTI+  
THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



<b>Reasons to invest in BOPTI ICO .....</b>	<b>4</b>
We are the first to create technology that will revolutionize the construction industry.....	4
A huge market of \$15.5 trillion.....	4
Exceptional Potential for Growth .....	4
An Experienced Complementary International Team.....	4
An existing profitable business .....	4
Our Financial Partners .....	5
<b>The story.....</b>	<b>7</b>
<b>The name BOPTI+ ? .....</b>	<b>8</b>
<b>The actors of BOPTI+? .....</b>	<b>9</b>
<b>Our mission.....</b>	<b>11</b>
<b>The project.....</b>	<b>13</b>
How does it work?.....	13
Key points:.....	14
Strategy to achieve the project .....	14
<i>Recruitment</i> .....	14
<i>Our potential market</i> .....	15
Market Focus .....	15
<i>Deployment</i> .....	15
Local Partnership.....	15
<b>H-IAPPS &amp; BATOPTI, origin of the project .....</b>	<b>16</b>
Strategy .....	16
BATOPTI .....	17
Functionalities .....	17
Who can be interested by our solution ? .....	19
<b>What they say about us .....</b>	<b>22</b>
<b>Our ICO .....</b>	<b>24</b>
What is an ICO .....	24
The goal of our ICO.....	24
The steps of our ICO .....	25
<i>Value, Number of token, and caps.</i> .....	25
Forecast use of ICO funds.....	26
<i>Smartcontract of the ICO.</i> .....	27
<b>The team .....</b>	<b>29</b>
<b>The organization .....</b>	<b>29</b>
BOPTI team .....	30
Consultants And Advisors.....	33
H-IAPPS Team .....	33
<b>Agenda .....</b>	<b>36</b>
Targets already reached .....	36
2017 September .....	36
2017 October and November .....	37
2017 December .....	37
Year 2018 .....	37



Year 2019, 2020, 2021 .....	38
ROAD MAP .....	38
<b>Financial data.....</b>	<b>40</b>
Our target.....	40
Users.....	40
Turnover.....	41
Theory of Demand and Supply .....	42
Origin of funds .....	43
Payment Security.....	43
Smart Contract security .....	43



## Reasons to invest in BOPTI ICO

**We are the first to create technology that will revolutionize the construction industry.**

Our worldwide reward solution for the construction industry is the first project of its kind. The reason why we want to raise funds is to be the first and the most powerful. Our technology will revolutionize the construction industry. Our technical team works with two A.I. motors to manage the conversion of tokens and agenda synchronization.

### A huge market of \$15.5 trillion

PWC estimates that the construction market in 2030 to be valued at approximately \$15.5 trillion. This huge market will be distributed between Major and SME construction companies. BATOPTI is the only worldwide solution for the Construction SME's with many innovative functions. BATOPTI will use BOPTI reward solution.

### Exceptional Potential for Growth

With the size of our market, as seen before, we will create a reward system with a limited number of tokens. This system will be used by the BATOPTI community, and by the whole construction industry. The demand will see a huge growth with an estimated demand of 1.5 billion tokens of BOPTI per year in 2021.

### An Experienced Complementary International Team

We have an international team made of people from Europe, Asia, and South America, with specialists in finance, crypto-currencies, construction and technology. All of them are brilliant personalities who are confident in the success of the project and give the best of themselves.

### An existing profitable business

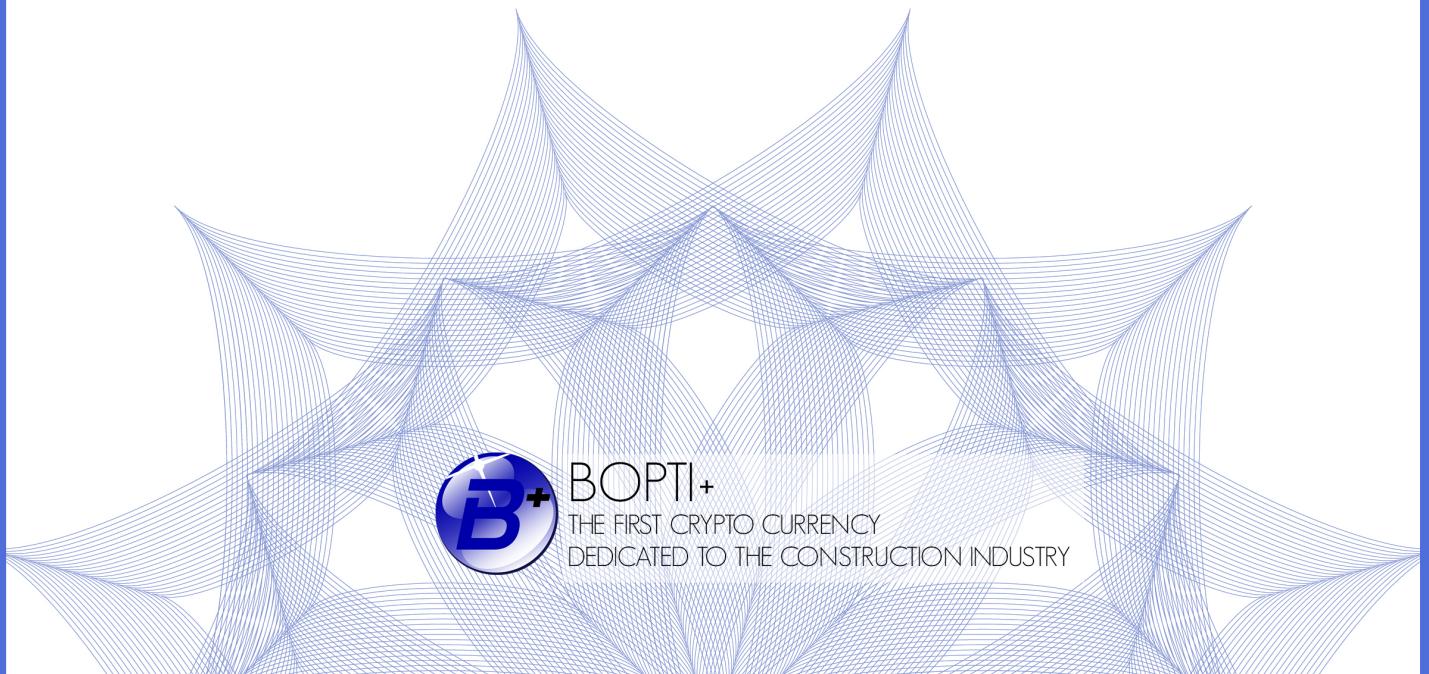
We currently have a working product : a company that already have 4 years of experience, an App that has been downloaded more than 30 000 times on the five continents.



### Our Financial Partners

H-iAPPS, the editor of BATOPTI, has raised funds with GROUPAMA PARIS VAL DE LOIRE (100K€ in 2017), a subsidiary of GROUPAMA, one of the leading of insurance companies in Europa and China with AVIC. The Group operates in 11 countries, mainly in Europe (Italy, Hungary, Romania, Greece, Portugal, Bulgaria, Slovakia), with worldwide growth opportunities in Turkey and China. Outside France, GROUPAMA employs 7,800 employees to serve over 6 million customers.

# THE STORY





## The story

The story starts in the North of France. Sebastien HOREMANS launched a mid-sized construction company in 2011. In 2014, he became frustrated because there was no reliable application to help manage the profitability of his construction sites. Since there was no efficient solution, he decided to create a solution in the form of an application, on the IOS (iPhone), to manage his profitability. The application was added onto Apple Store and was an immediate success. It has since been downloaded in 5 continents and 8 different languages. The next step was an Android version.

Hearing what his users wanted, Sebastien HOREMANS decided to add a few function such as, invoice and quote functionalities to create the first worldwide social network for small and mid-sized construction companies. Convinced by the project, GROUPAMA PARIS VAL DE LOIRE, decided to take a participation in H-iAPPS, the editor of BATOPTI.

H-iAPPS has created a website and mobile application to manage all the needs of a small/mid-size construction company:

- quotes
- invoices
- site profitability
- planning
- vehicles
- employees

H-iAPPS also provide the first worldwide social network for small/mid-size construction company:

- to find technical solutions
- to find temporary team member
- to find furniture/material/resources/etc...

The current business model is similar to Facebook®, in the sense that we are focusing on mass marketing. We know what our customers want and need to buy, which vehicles they have, and which insurance or mobile subscriptions they need. Hi-APPS does NOT sell user information, but instead the app sends personalized messages in a One to One model, based on the user's needs or request.



Examples of the possibilities for suppliers:

- A vehicle supplier can send out an offer to all painters, within a specific area, specifically designed for them.
- If the suppliers launch a new product, they can send a message to all our users who purchase the related products. We will also be able to send a video on how to use it.
- If a supplier wants to organize an event with construction companies within his vicinity, he will be able to send an invitation to the users near the event location with the geolocation.

We can provide a service based on Data of a very focused target linked to the customers and the products that no others companies in the world are currently able to offer.

### **And our Token ?**

To achieve our goal of 3 million users by 2021, we need to reward our active users, and those who bring us new users. We need an international solution, and a flexible low-cost solution.

The best solution appeared to be a crypto currencies, a token. We gave the mission to build this solution to H-EQUITIES, the technical partner of BATOPTI. As a result, BOPTI+ is born from our work on the development of BATOPTI !

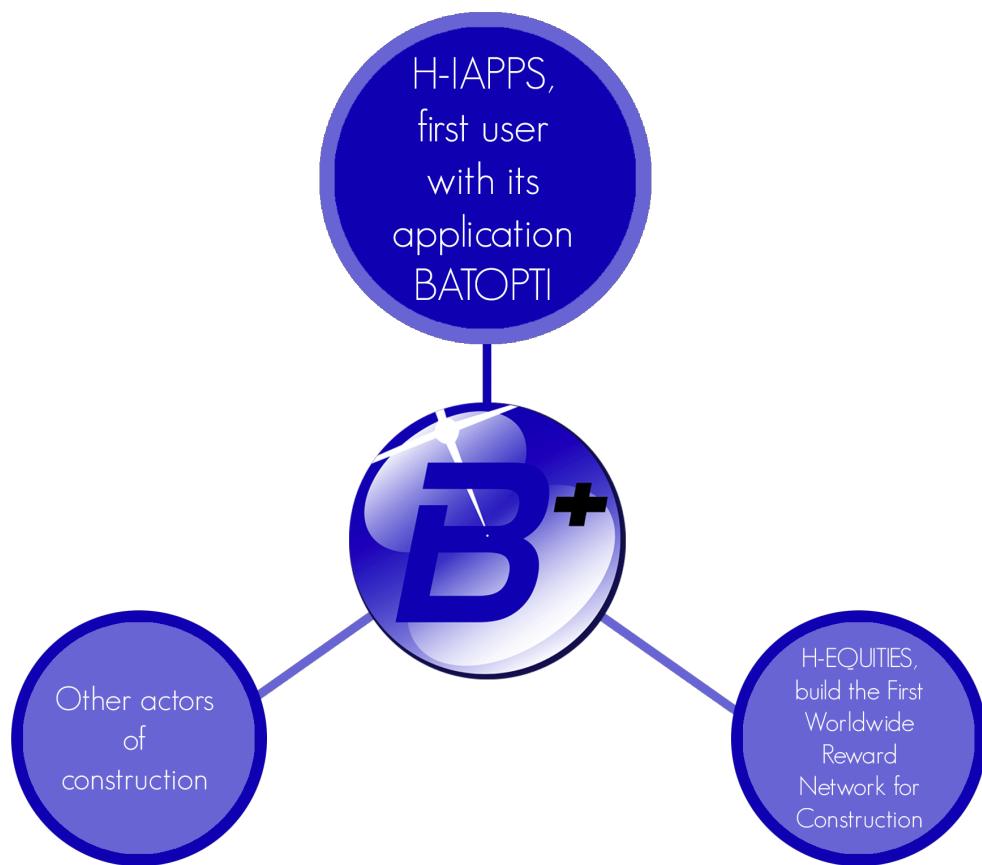
### **The name BOPTI+ ?**

We choose the name BOPTI for the coin because it refers to BATOPTI®, but also because by using BOPTI you will “**Be Optimal**”!



## The actors of BOPTI+?

H-EQUITIES will manage and raise the ICO funds, along with setting up the Worldwide Reward Program. H-iAPPS is the editor of BATOPTI (<http://www.baopti.com>), and they will also manage the deployment of the application, and will be the first user of BOPTI+.



# OUR MISSION



BOPTI+

THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



## Our mission

Our mission is to first increase the value of BOPTI+ currency!

BOPTI+ has set up the first worldwide reward solution for small/mid-size construction companies. BOPTI token will be used to reward users who frequently use BATOPTI, recommend our solution, and finally we will allow our partners and users to reward their customers and associates with a worldwide, modern and easy to use solution.

We also took the decision to invest 25% of our annual profits back into BOPTI for at least 5 years.

-  Reward BATOPTI customers
-  Reward our customers and partners customers everywhere in the World
-  Invest 2.5% of our profits on buying back BOPTI+

With a **fixed** number of tokens, it will help increase the value of the token automatically!

Our advisors and accountants have worked with us to simulate the value of the token and correlate it to the number of token users.

# THE PROJECT



BOPTI+  
THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



## The project

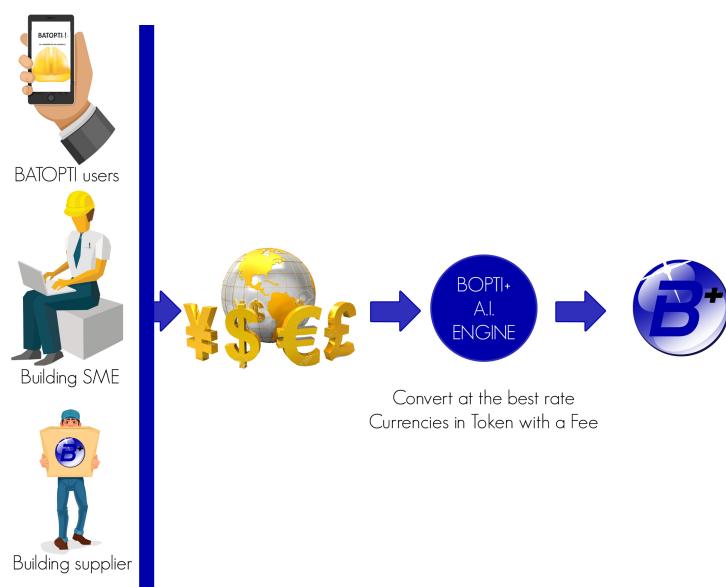
Currently, we are in the process of setting up an international currency based on the Ethereum blockchain to give a worldwide solution to the construction industry.

Applications for construction through BATOPTI, small/mid-size construction companies, suppliers, insurance for building, etc. will be able to easily use a modern rewarding solution.

Upon signing up, each customer will have a Wallet created automatically that they can use, unless they choose to use another wallet, and will receive their BOPTI+ reward tokens. With their token, they will be able to buy goods on websites like Amazon and Alibaba (on a voucher base until we get our token accepted by them), but also from other various construction services. Also, they will be able to sell their tokens on market exchanges where BOPTI+ will be listed.

## How does it work?

Within our Reward Network, standard currency token (e.g. USDT) is used to purchase BOPTI+ and then sent to the receiver. If the customer does not have a Wallet, we can open a wallet for them upon registration. With our A.I. engine, we look for the best rate on the market place to buy the BOPTI+. Our program manages everything, and our users do not have to be a specialist in crypto currencies.





The customers who possess BOPTI+ will know the total valuation of their wallet in the currency of their choice. The customer merely has just to choose one of the various websites or supplier to convert the BOPTI+ to a dedicated voucher until the major actors (Amazon, Alibaba,...) accept our tokens.



### Key points:

- ✓ Our system can be used anywhere in the world (No limits on law)
- ✓ Our system is Smart, and the customers will be excited about being able to enter the crypto-currencies world
- ✓ Our system represent no cost for our customers except conversion fees

### Strategy to achieve the project

#### Recruitment

During the first quarter of 2018, we plan to hire new engineers for the technical team, along with a marketing specialist team. These teams will work together in the same offices as the BATOPTI Team from H-IAPPS.

We also are working with **Amiens University**, to develop with **researchers** our **A.I. engine**. The MIS (Information System Management Laboratory) Lab will work on three main points:

- complex systems
- Security in the cloud
- Big data



## Our potential market

Our market has a size of \$15.5 trillion. We are going to work on three targets:

- Users of BATOPTI (using BATOPTI allow the user to get coins)
- Sponsorship : sponsor a new user will bring BOPTI+
- Rewarding the customers of our Users (users will buy token to reward their customers)

The second step of the strategy will be to open the system to the entire Construction Industry, starting in 2019.

## Market Focus

We are focusing our strategy on four languages :

- English
- Spanish
- Portuguese
- French

We want to start with markets that we had previous experience with (OPTICHANTIER). With this strategy, we will be able to know our capacity of new users, and portion of this awesome market.

## Deployment

We first plan on deploying H-IAPPS and BOPTI+ offices in Europe, North and West Africa, Asia, South America and the USA.

## Local Partnership

Our marketing strategy is based on mass marketing campaigns and on local partnership with :

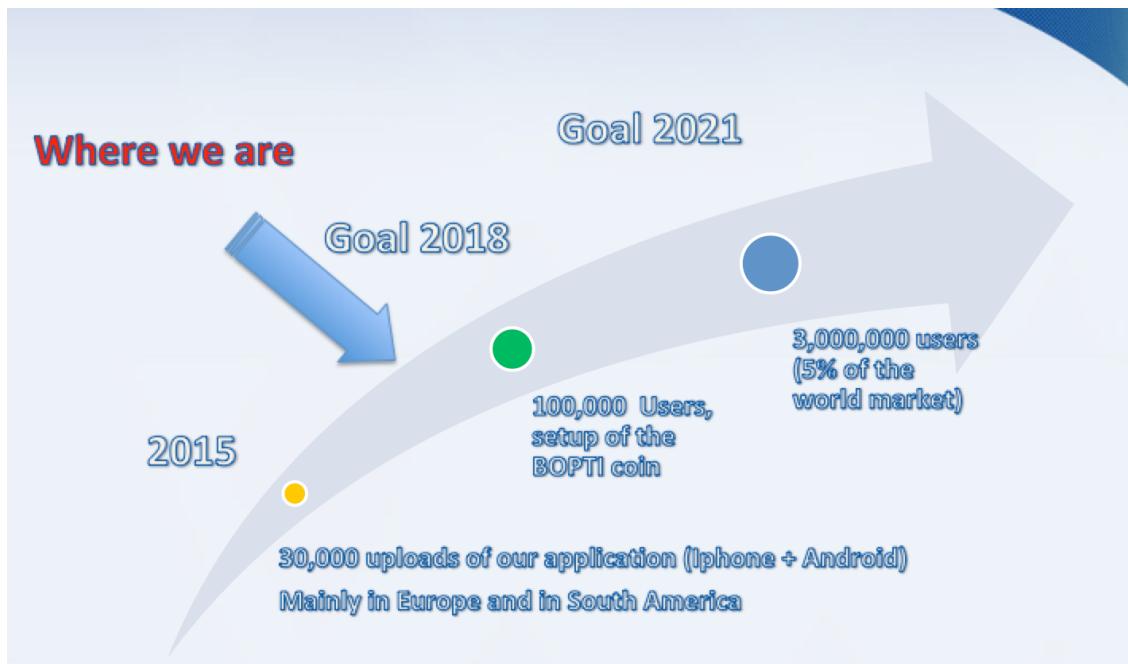
- Suppliers of building industry
- Construction professional organizations
- Other startups of construction industry

We are currently in discussion with one of the leading construction suppliers, with a great phone operator and also a reputable insurance company.

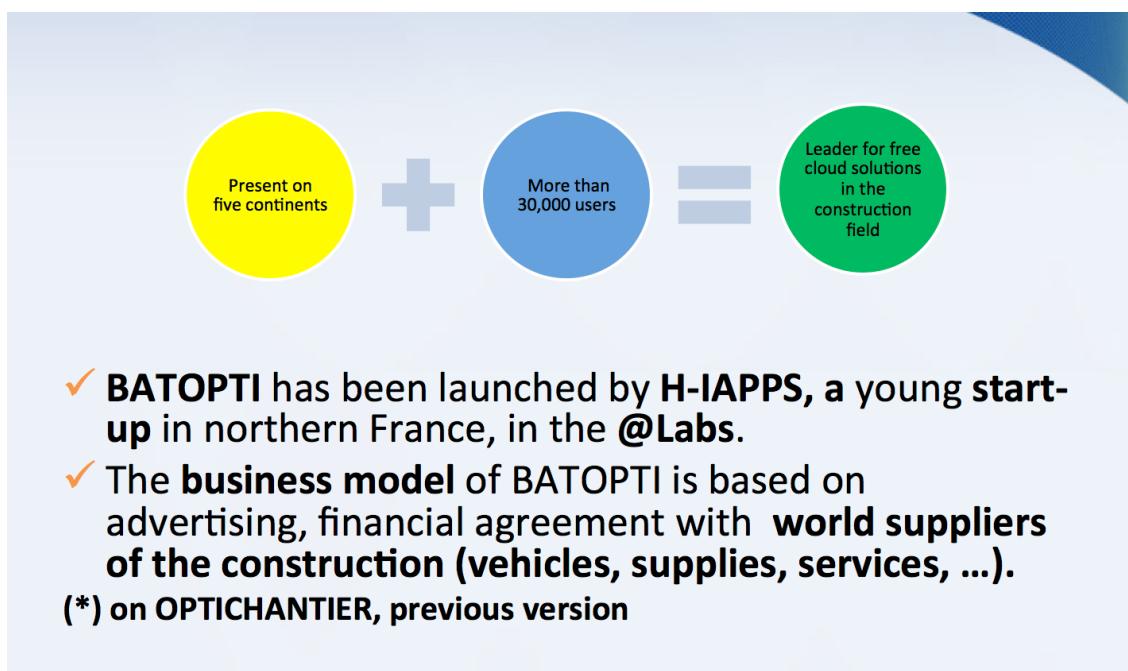
## H-IAPPS & BATOPTI, origin of the project

### Strategy

We have achieved now the most critical part of our roadmap to success.



We are known as the leaders of a cloud free solution for small/mid-size construction companies.





## BATOPTI

BATOPTI cover 4 functional domains

- ✓ ERP for small/mid-size construction companies
- ✓ Planning
- ✓ Social Network
- ✓ Worldwide Reward Program

These functional domains cover all the spectrum of a construction manager's needs.

### Functionalities



ERP to control core business:

- ✓ Quote creation with service and product library
- ✓ Invoice realization, with payment management
- ✓ Site management with profits controls

BATOPTI allows our users to administrate their small/mid-size company

- ✓ Vehicles management (cost, maintenance)
- ✓ Employee management and geolocation
- ✓ General statistics on company activity
- ✓ Alerts: on-site tasks, vehicles, hours worked, etc..



Construction managers are not computer science specialists, but they know how to use a smartphone and a web browser! BATOPTI is then an ideal solution for them.

- ✓ It's a free solution that can save them a lot of time and money
- ✓ It's a solution available everywhere they are, even if there is no internet connection.

BATOPTI allows managers to enter a social network of millions of companies (3 million in 2021)

- ✓ To exchange on best practices
- ✓ To find solutions to their problems: if they need a product, a subcontractor...
- ✓ Special personalized offers by suppliers/partners of BATOPTI
- ✓ Be invited to H-iApps partners event

Our program will also track activity, size, location, purchases, and travel habits of our **users thanks to the data that we collect through our application.**

- ✓ This data consists of **worldwide** data such as vehicle suppliers, construction suppliers, insurance companies, banks, and operators can benefit from these big data pool.
- ✓ Currently, we are the **only** company able to offer this kind of data.

## Who can be interested by our solution ?

- Construction suppliers
- Vehicle constructors
- Bank, insurance, phone operators
- Professional and governmentals structures

### ✓ We are able to :

- ✓ **Make some marketing or social studies** per activity, size, location on the interest concerning a new product.
- ✓ Let our users **discover** new products.
- ✓ **Offer Training by video** about a new concept or product
- ✓ Send special **offers**



- ✓ We are able to make very specific **offers** to our users for a vehicle constructor (activity, kilometers per year, leasing, etc...).
- ✓ It's possible for a constructor to make better **offers than their competitors** by knowing who has what





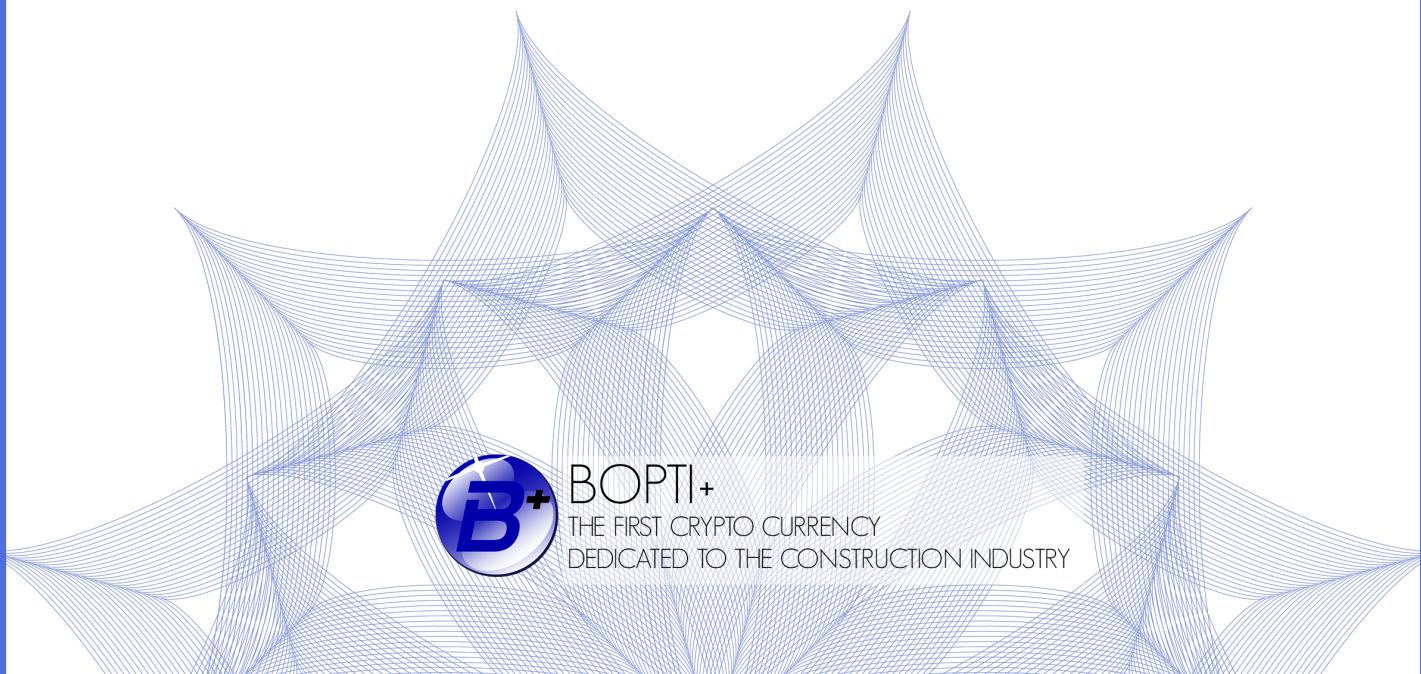
- ✓ We are able to offer a better knowledge and understanding of our users for professional organization (how to offer a better service, to have more members, to measure the efficiency of an economic policy...)



In conclusion our business means:

- ✓ 10,000 users represent **2 billions dollars per years**, 20,000 vehicles, 30,000 insurance contracts
  - ✓ 100,000 users (goal for 2018) represent **20 billions dollars per year (50% of the revenues of SAINTGOBAIN one of the World leader)**, 200,000 vehicles, 300,000 insurance contracts
  - ✓ 3,000,000 users (goal for 2020) represent **600 billions dollars per year !**
  - ✓ Let's imagine 0,1% of this financial flow

# WHAT THEY SAY ABOUT US



## What they say about us

Jean François ROUBAUD, president of French SME's organization said in 2015 :



*« Digital offers awesome opportunities for businesses. E-commerce is only one facet of this new way of working. Artisans and SMEs can also take advantage of these new technologies to optimize their processes and reinforce, for example, the profitability of construction sites, notably by monitoring its progress and its level of profitability.*

*Without doubt, the mobile applications and cloud management solution for the building service will be tomorrow's must have tools for the management of a company in the construction industry ! »*

**Jean-François ROUBAUD,  
National president of CPME (SME's Union)**

François ASSELIN, in 2016, vice president of national French Construction Organization (FFB) was also convinced by the product:



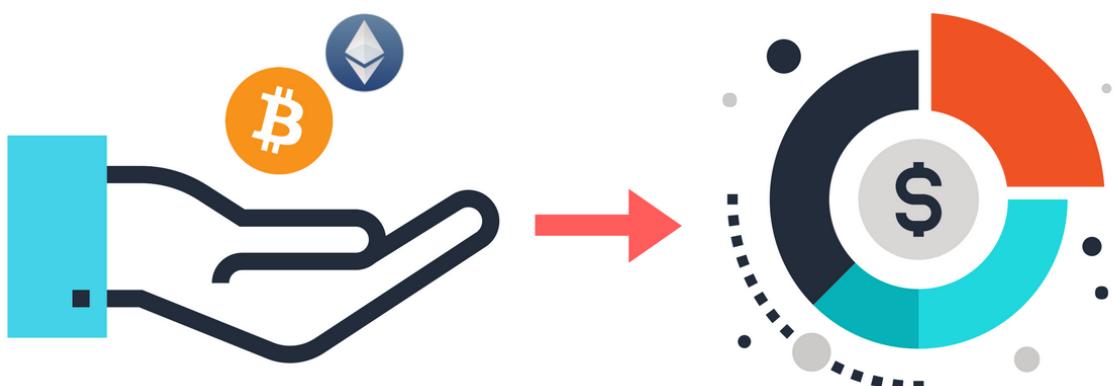
*« BATOPTI is a very good tool for building! The concern of the artisan or the entrepreneur is often that of the economic and financial follow-up. Beyond the know-how, planning, analyzing its expenses on raw materials, labor and miscellaneous costs are often left out because of the lack of time or a powerful tool to do so. And yet, without this, the entrepreneur advances in the fog with all the risks induced. BATOPTI, in a simple, intuitive and adapted answer to this need, quickly allows to have the expected and realized result on its activity »*

**François ASSELIN,  
Vice president of National French Building Federation (FFB).**

# OUR ICO



Blockchain ICO



**BOPTI+**  
THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



## Our ICO

### What is an ICO

ICOs (Initial Coin Offerings) have become a popular way to fund cryptocurrency projects. An ICO is an event in which a new cryptocurrency project sells part of its cryptocurrency tokens to early adopters and enthusiasts in exchange for fiat today. ICOs provide a way for cryptocurrency project creators to raise money for their operations. Most ICOs raise money in Bitcoin or other cryptocurrencies.

The ICO usually takes place before the project is completed, and helps fund the expenses undertaken by the founding team until launch. For some of the larger projects, part of the ICO money goes into a foundation that provides ongoing support to the project. They also work as an initial distribution model for the cryptocurrency tokens, especially those with a proof of stake consensus algorithm.

The ICO's participants are involved in the success of the project. They can help get the word out and raise awareness in the broader community. They also provide early liquidity for the crypto-currencies tokens when they start trading. The ICO's participants are also usually motivated by a potential benefit if the project takes off and the tokens become higher more than the ICO price.

### The goal of our ICO

The goal of our ICO is to raise funds to finance an international reward token for the construction industry, with a pragmatic basis which is BATOPTI, the only worldwide ERP solution for small/mid-size companies.

The level of the funds raised with our ICO will give us the speed rate of our business plan. With more funds, we can go faster, be the first, and to get better results than our projected target. Our ICO is managed by H-EQUITIES, the company who built the technical solutions for H-IAPPS.



## The steps of our ICO

The ICO project started in Q2 2017. We reward our customers and allow them reward their with a simple, trendy and efficient solution. The problem was to find a worldwide performing solution. This crypto-currency appears to be the best solution to answer all our questions and specifications.

The steps are :

Presentation : October 13<sup>th</sup> Press release and soft launch of the ICO

White Paper available on the website

Press release: Websites, Financial press and TV

Pre-ICO

First week : October 27<sup>th</sup>

-25% bonus for the early adopters  
limited to **20,000,000 tokens**

Second week : November 3<sup>rd</sup>

-10% bonus limited to **50,000,000 tokens**

ICO

November 10<sup>th</sup> to December 10<sup>th</sup> ICO sale period

The results of the ICO will be announced on December 15<sup>th</sup> and the token will be delivered before December 23<sup>th</sup>.

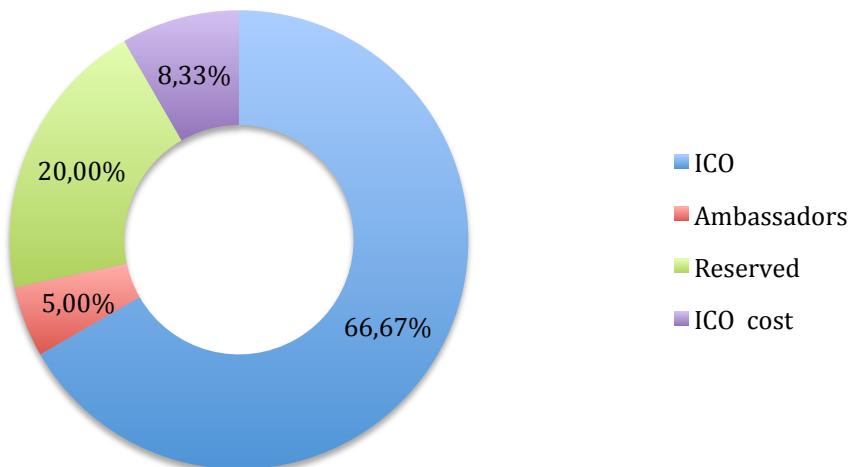
## Value, Number of token, and caps

We will propose **200,000,000 tokens** for the I.C.O. at a normal rate of 0.001 ETH. **100,000,000 tokens** will be reserved for partners, ambassadors, advisors, funders and for the liquidity of the market.

The first cap (also called soft cap) will be at a level of **20,000,000 tokens**. The limit of ICO also called hard cap is fixed at **200,000,000 tokens**.

All unsold tokens will be destroyed.

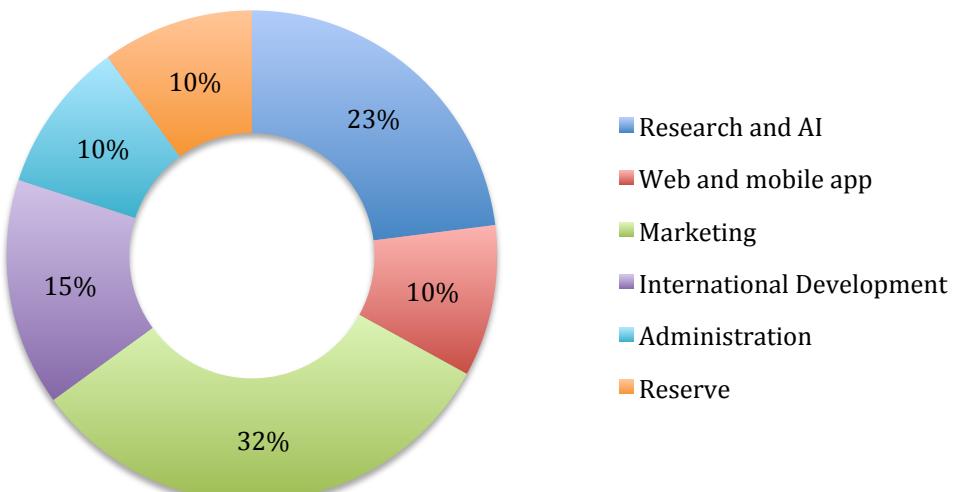
## Distribution



## Forecast use of ICO funds

Our plan is to focus on these 3 priorities:

- Research and A.I.
- I.T.
- Marketing





The forecast will depend of the results of the ICO. However, A.I. and marketing will remain a priority for us. The new team will be hired in 2018 January to build the interface between BATOPTI, construction industry, and websites for the reward solution.

### **Smartcontract of the ICO.**

We respect the standards of Token Ethereum Smart Contract, and the standard of ERC223. We follow the standard to be able to exchange our token on the greatest market places as Kraken, Bittrex, Binance, etc... The discussion has been started.

The strategic point is to give to our users, an easy to use and low cost solution to reward their customers. We have then provided the easiest solution to buy coins and transfer it to the rewarded customers.

The BOPTI value on the Website will be adjusted to the average value of the token on the market places. The token will be converted into voucher for Amazon® or Alibaba® or any other website.

# THE TEAM



BOPTI+  
THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



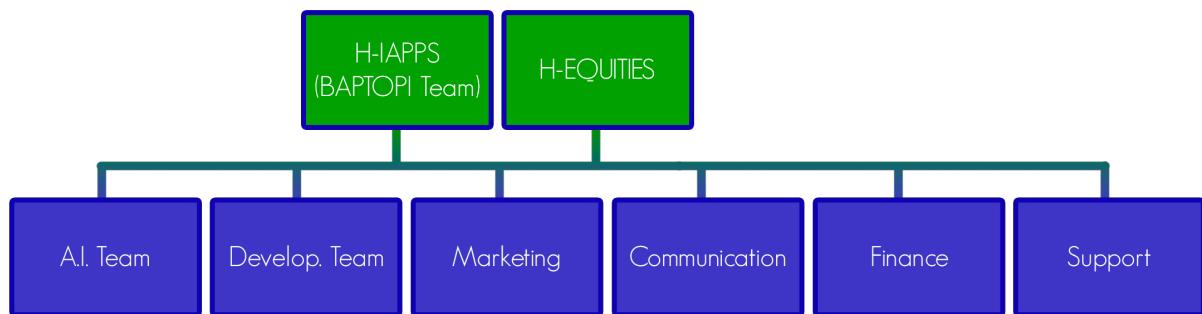
## The team

Our team is the principal power of our project: from different countries, from different cultures, with a strong experience in various sectors.

## The organization

H-EQUITIES is a consulting and training company specialized in new technologies. The company has built a website and application for BATOPTI, and will also work on an A.I. Motor. H-iAPPS is the editor and owner of BATOPTI.

H-EQUITIES is in charge to all BOPTI+ projects and reward program. Our organization is based on a very short hierarchy. We want to be as **streamlined** as possible.





**BOPTI team**



**Sébastien HOREMANS**  
**C.E.O. & C.T.O.**

Sébastien HOREMANS is a **Computer Science Engineer** (graduated in 1993 : international school of data processing in France).

After being **consultant in Europe, Africa and USA** for an IT Startup, Sébastien HOREMANS has created his first company in 1999 (sold in 2005). He has now 3 companies (HO-RENOVATION : constructions, H-EQUITIES : IT services, H-iAPPS : startup editing BATOPTI).

Sébastien HOREMANS is also **president of small and middle size company union for North of France**, and is a member of a governmental structure (CESER) that studies economical policy for the state. He was also designated by France to work for **3 years on innovation in 2009 with Nelly KROES** (European Union) by the CGPME

Sebastien HOREMANS also works for Valenciennes University as a I.T. technologies teacher.



**Alain CAUCHOIS**  
**Partner and Communication Manager**

Alain CAUCHOIS, is a serial entrepreneur, he had a career in consulting and industry. He led a Man Power agency, and then directed and developed an industry in plastic film printing. He has sold his business in 2012, he know how to runs a consulting and training firm, notably around human resources, strategy and communication.



## Simon DEFLESSELLE

### Board member and Strategy Advisor

Simon DEFLESSELLE graduated from two business school a Bachelors in Companies Administration and Management ( group sup de co Amiens ) and a Masters in International Purchasing and Logistics ( Inseec Bordeaux) . He first lived in China in 2009 and since then never really left . After graduating in 2012, he moved back definitly in **Shanghai** where he founded the company: sdglobalsourcing to help overseas companies to produce/buy in China. He also helped companies to understand the Chinese market and he is also an avid believer in the **blockchain/cryptocurrencies industry**. Being a part of a **group of 150 investors**, he often contributes to analyze ICO projects and invest in some of them.



## Bruno DESRUMAUX

### Certified Accountant

Bruno DESRUMAUX is the certified accountant of the company. He's an early adopter of cloud financial technology, one of the first to propose to its customers the cloud solution Netexcom. He was also in 2009 President of the Young Economic Chamber of Amiens, and president of the IT commission of national accounting order in France.



## Rubens LEITE Financial & Strategy

Rubens is CEO of the VULCALUX-ALKORDRAKA Group, with various entities in Europe (France, the Netherlands and Italy): Leading group in technical plastic sheet, covering different markets (Nuclear, Medical, High Performance Adhesive, Swimming Pool, Cinema, Packaging, Decoration, Dance mats, etc ...); ALKOR DRAKA GROUP exports its products to the 5 continents.

Rubens holds a degree in Accounting and Higher Education in Business Management from the Getulio Vargas Foundation and the University of Ohio.

He decided to return to São Paulo, at the age of 21, to get trained in KPMG, a world-renowned audit and advisory firm. This is his first and great experience in his professional career, where he was also able to integrate KPMG teams based in London. He was Controller, Chief Financial Officer, Administrative Director and then Director RI in large industrial companies with production sites located in different states in Brazil, South America, the United States and Europe.



## Romain DENIS Executive assistant

Romain has been hired by H-EQUITIES to support all the team. He is a young , curious and very dynamic asset for us. He is in charge of Collecting information, administrative task and supports the team.



## Consultants And Advisors



**LOLA Rigaut**  
Crypto Currencies Expert

Lola is a **Computer Science Engineer** (UTC, Compiegne Technology University). She is extremely passionate about Crypto Currencies, BITCOIN and ZERONET. She is an avid contributor on multiple Crypto Currencies forums. She is passionate about traveling and meeting with Crypto Currency specialists. She helps us with web3 coding, security and previsions around Blockchain.

## H-IAPPS Team



**Alexandre ADAMUS**  
Bank and insurance expert

Alexandre works for Diffinco SA, Geneva, Switzerland  
Consultant in Finance & Digital for **BNP PARIBAS (SUISSE) SA, Geneva**,  
Switzerland, for BNP PARIBAS UK, London and for BNP PARIBAS MEA, Dubai,  
UAE CIB –Business Management – eBanking Solutions team and was before a  
**Senior e-Banking Advisor in BNP Paribas (SUISSE) SA & CENTRIC Distribution**  
Europe Sales in BNP Paribas UK.



## David CAULIER Consultant for the construction industry

David is a **great specialist of construction**. He has a company who work for an important actor of house construction (LDT) He's the best seller of his group for the French market. Everyday, he works with construction SME, getting information, and needs for this kind of companies. He organizes our test panel to check the consistency of the solution compared to user's needs.



## Jean-Charles FRANCOIS Consultant in start up industry

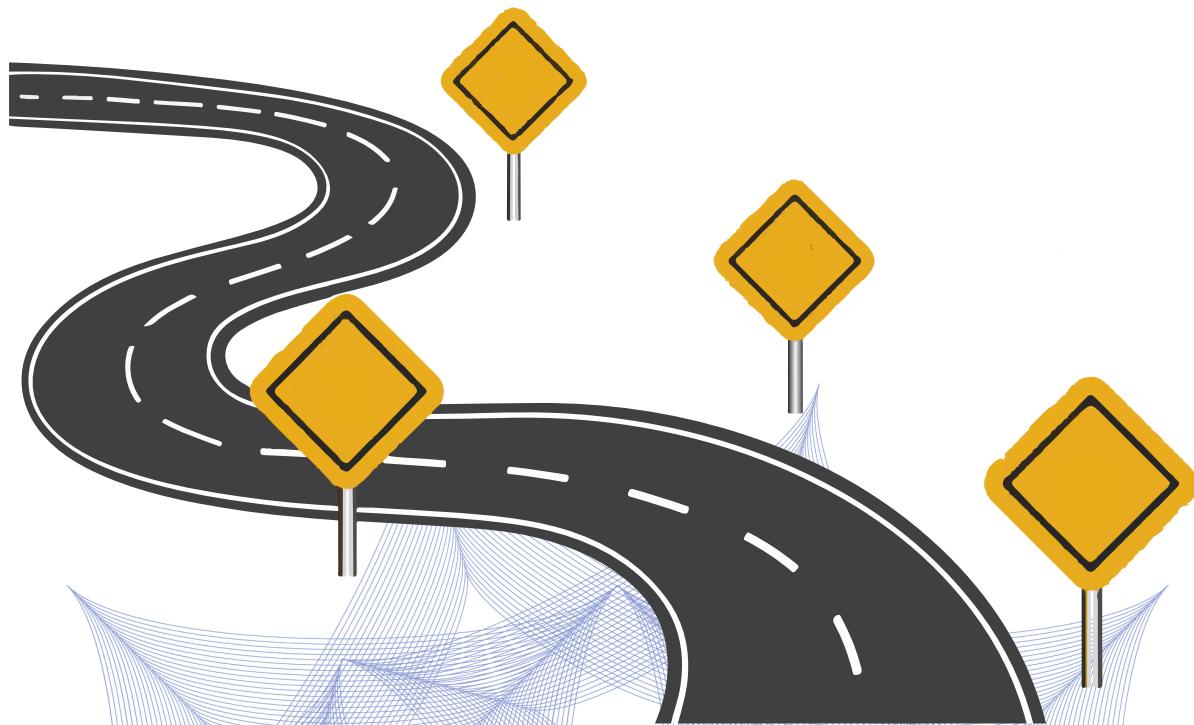
Jean-Charles is **CEO and founder of a consultant company ARCEO**, with a national development in France. He is also a teacher in a French University specialized in eBusiness. He helps us to organize the company and to select the best Human Resources for our growth.



## Edwige ROUSSEL Digital Marketing Manager

Edwige studies mobile marketing in Picardie Jules Vernes University of Amiens (Master of web economy Business Administration). Then she was hired by a startup, and was quickly in charge of key customer for Ad4screen (Paris 75), **leader in Europe in Mobile Marketing**. She's now in charge of advising the company for the marketing strategy to conquer new customers.

# AGENDA



BOPTI+  
THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



## Agenda

We have been working on BATOPTI since 2014. The 2.5 version with the new interface is available since October 12<sup>th</sup>.

The 3.0 version with Artificial Intelligence Agenda Motor ® will be available from February 2018. This version will include the BOPTI+ reward for our customer.

Before the end of 2018 (October) we will have setup the Worldwide Construction Reward program for our customers and partners.

### Targets already reached

- ✓ **We have an application with 3 years of use on 5 continents.**
- ✓ **We have a first worldwide partner as GROUPAMA Paris Val De Loire.**
- ✓ **We have an international team of strong specialist on each part of our project**
- ✓ **We have a strong business model validated by our accountants**

### 2017 September

We have setup our Smart Contract respecting the ERC223 token standard to be compatible with the last crypto currencies market places. We also have finished our White Paper to inform our future subscribers.

The payment is accepted in the form of:

- ETH
- BTC
- PayPal
- Withdrawal Swift or SEPA

We want to give the broadest solutions for investing in our ICO.

We have chosen ambassadors with a knowledge kit to distribute information to the world.



## 2017 October and November

We will start to communicate our Pre-ICO on October 13<sup>th</sup>, with the launch of our website through our Facebook page.

The PRE-ICO subscription will start October 27<sup>th</sup>:

- Week 1 (Oct. 27<sup>th</sup>): 25% discount (Limited to 20,000,000 Tokens)
- Week 2 (Nov 3<sup>rd</sup>): 10% discount (Limited to 50,000,000 Tokens)
- 1 Month (10<sup>th</sup> November– 10<sup>th</sup> December): ICO Sale period (standard price 0.001 ETH per BOPTI token)

## 2017 December

We will announce our results, and distribute the tokens to our subscribers, our ambassadors and our partners.

We will finalize negotiations to exchange our tokens on the greatest market place (Bittrex, Kraken, Binance, etc...)

## Year 2018

We will start reinforce our technical and commercial team with the offices opening in:

- Europa
- Asia
- Africa
- South America

These offices will work to find partnership (constructions suppliers, bank, insurance, government and union organizations, ...) and on the specific legislation in each country.

We want to have more than 100,000 users on the second quarter.

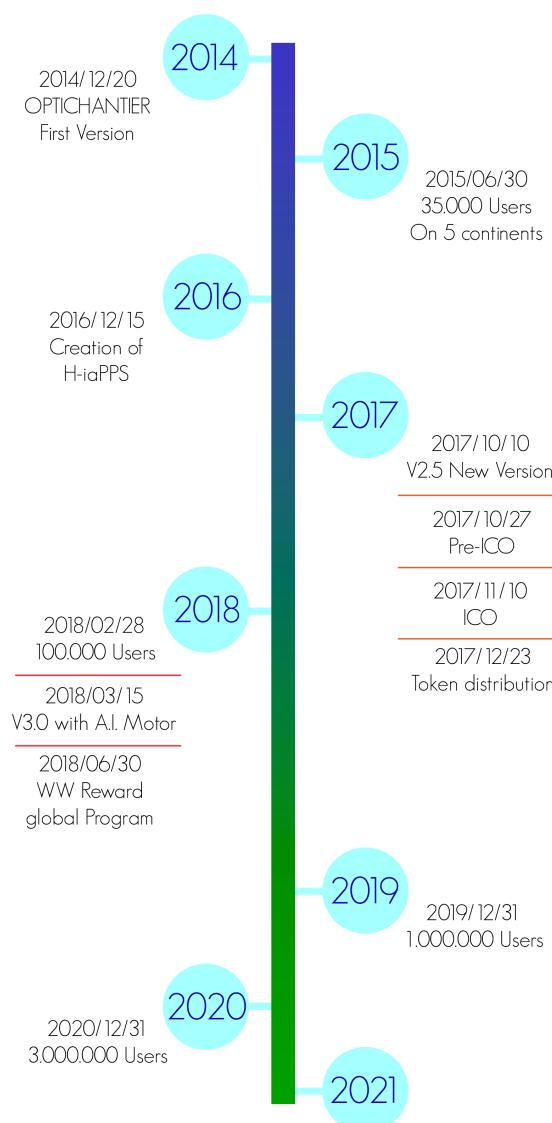
We want also achieve negotiations with major of e-trade in the world: Amazon®, Alibaba® ... to allow our users to use token via our A.I. engine to make purchases. Our motor will generate vouchers until our token will be accepted by the major website, to offer a simple and efficient solution.



## Year 2019, 2020, 2021

These years will be devoted to developing the amount of users. We plan to have more than 3 million users, with an annual exchange of \$600 billion per year. This will be our foundation to increase the value of the BOPTI.

## ROAD MAP



# FINANCIAL

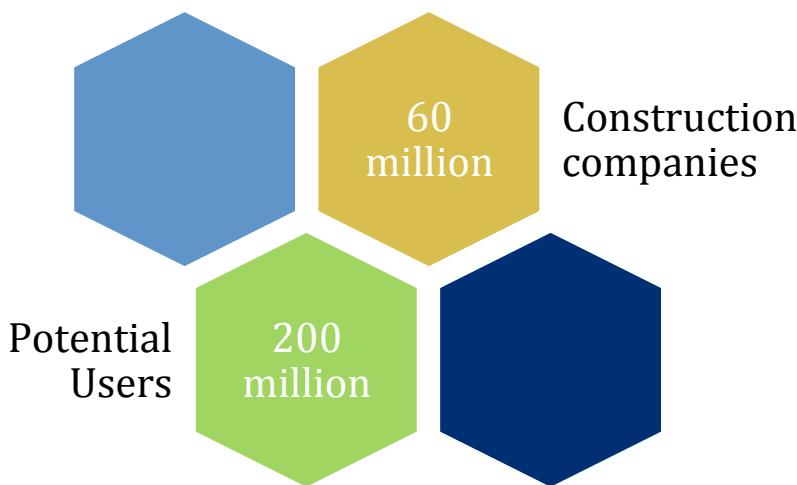


BOPTI+  
THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY

## Financial data

### Our target

#### Users Market



We have a potential market of **200 million** of users and **60 million** construction companies worldwide for BATOPTI. Our goal is to attract **3 million** construction companies.

### Users

The digital campaigns, agreements with construction associations and union, and viral marketing will allow us to keep track of the huge growth of our users. Also, BOPTI+ will grow by rewarding our clients who recommend us to new user.

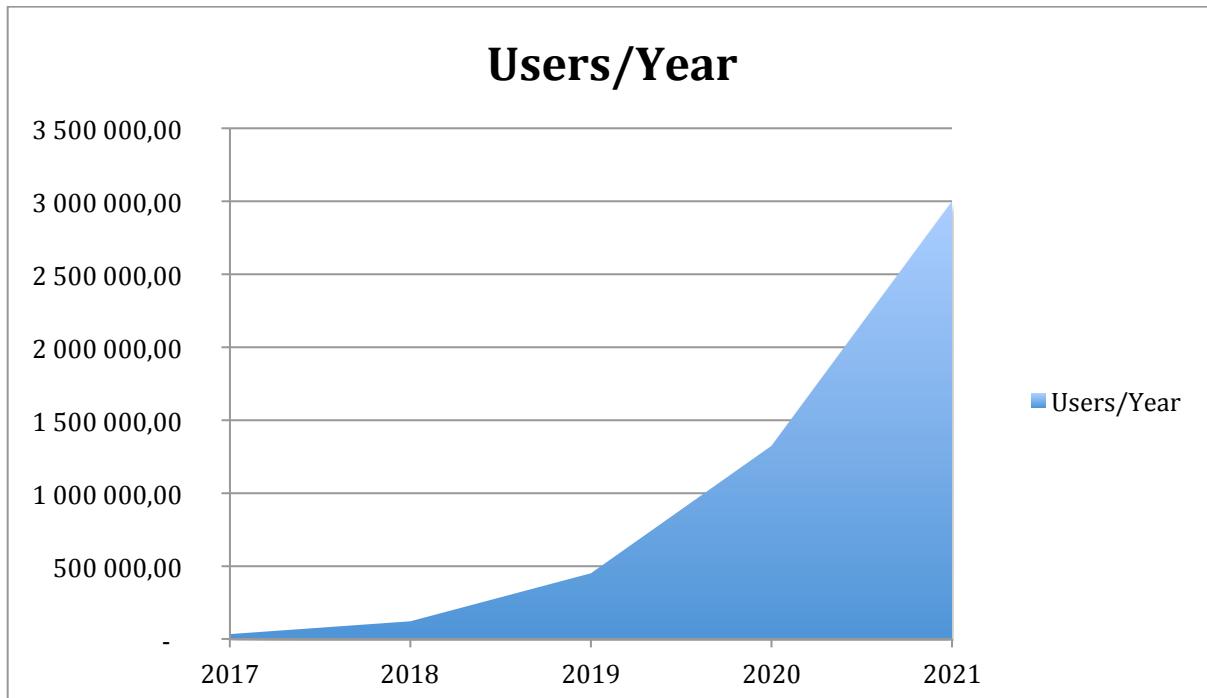
We plan to achieve the goal of 1 million users by the end of 2019, and 3 million of users by 2021.

We have conducted tests and studies to validate our model :

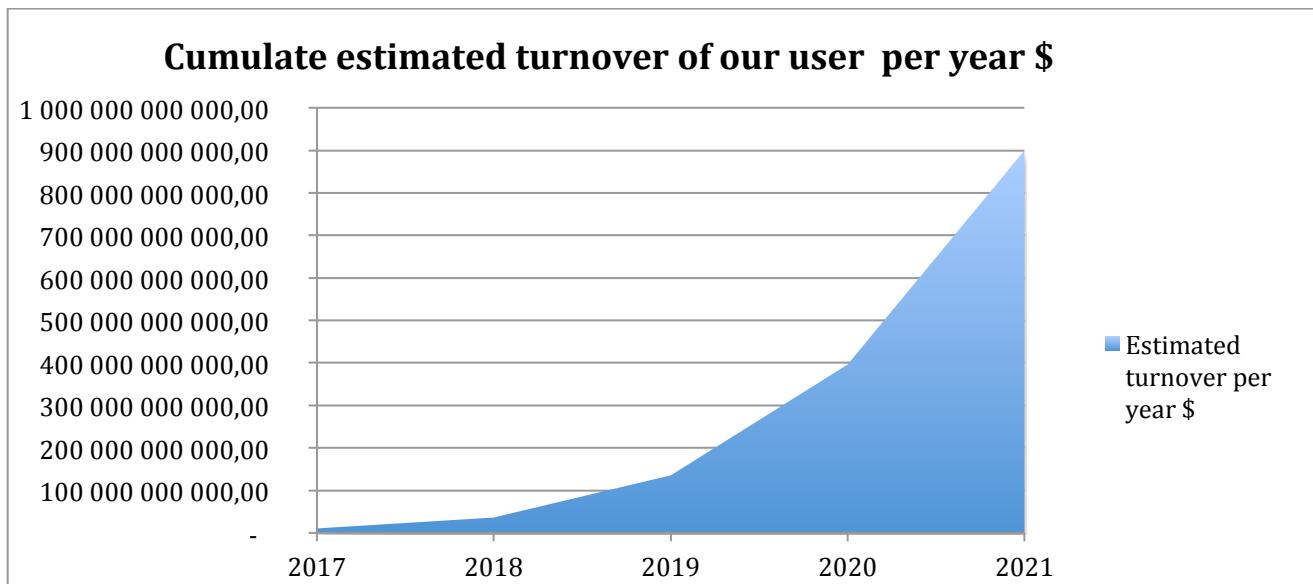
- Facebook campaign
- Google campaign
- test by language by continent
- test of partnership with association, insurance companies and suppliers

We know :

- the cost to have a new user
- the efficiency of our marketing solutions
- the sustainability of our marketing strategy



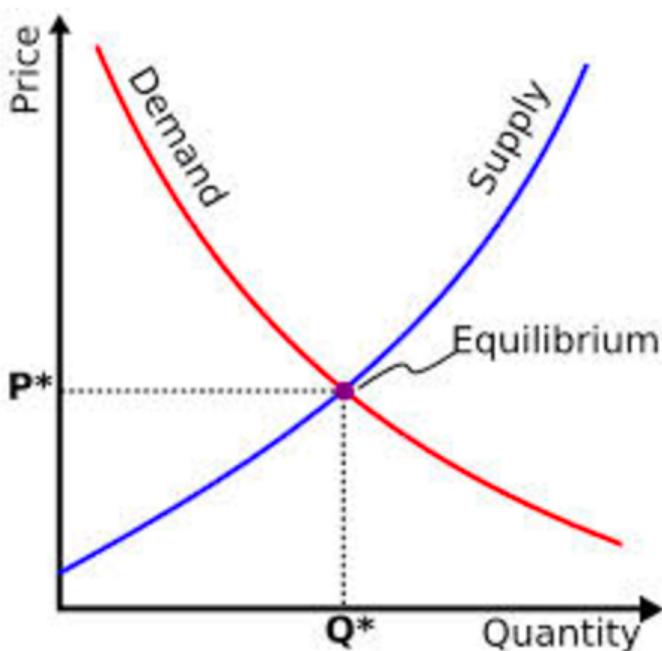
### Turnover



The turnover of H-iApps will be directly linked to our number of users. Since, our partner will buy a volume of very precisely targeted messages, paying a fee for each message.



## Theory of Demand and Supply



The Theory of Demand and Supply (applied to currencies) imply that with a strong demand and a fix offer the value of the token increase.

For example, if a company achieves a turnover of \$ 500,000, it will be able to distribute 2% of BOPTI to reward its customers. This represents \$ 10,000, or 33,000 BOPTIs. We hope to have 3,000,000 customers in 2021, which lets you imagine the demand in BOPTI... And we are talking only about the users of BATOPTI, a lot of other application and companies will use our token to reward their customers.

	2017	2018	2019	2020	2021
Users/Year	35 000,00	120 000,00	450 000,00	1 323 000,00	3 000 000,00
Estimated turnover per year \$	10 500 000 000,00	36 000 000 000,00	135 000 000 000,00	396 900 000 000,00	900 000 000 000,00
Estimated Benefits of H-lapps	438,39	8 864,35	4 549,19	14 597,03	30 708,24
25% Benefit BOPTI+ purchase	109 598,25	2 216 088,49	1 137 296,71	3 649 256,77	7 677 061,05
Estimated BOPTI+/batopti user		42,55	106,38	170,21	212,77
User BOPTI purchase		5 106 382,98	47 872 340,43	225 191 489,36	638 297 872,34
Partner BOPTI purchase		510 638,30	23 936 170,21	225 191 489,36	957 446 808,51
Total purchase		5 617 021,28	71 808 510,64	450 382 978,72	1 595 744 680,85
Pressure value (purchase/available)		4%	48%	300%	1064%



## Key Security Policy

### Origin of funds

We have setup a KYC compliant solution, with a full security on the funds raised by BOPTI+. Because we know that the future success of the ICO will depend on the seriousness and security of the funds raised

### Payment Security

We let our subscriber to pay by:

- ETH: transfer on a unique wallet address dedicated to the subscriber
- BTC: transfer on a unique wallet address dedicated to the subscriber
- Credit card: Paypal secure payment
- Bank transfer: Swift or SEPA bank transfer on a specific account

As the transaction is received, we send a confirmation by email to our subscriber, and the tokens are reserved.

At the end of the ICO, all the tokens are transferred to the investor's private account.

If the soft-cap is not realized, all the payments will be returned to the investors.

### Smart Contract security

Our smart contract is based on Solidity/Zeppelin standards added to ERC223 standards. We have studied several previous ICO to check the key security points.

You may download our Smart contract at this address :  
[Http://www.bopti-ico.org/showme/smartcontract](http://www.bopti-ico.org/showme/smartcontract)

# CONTACTS



Contacts :

Web site : <http://www.bopti.eu>

Facebook : <http://www.facebook.com/boptiico/>

Telegram : <https://t.me/joinchat/GkhwekP6GptrERnafpKVsQ>

Reddit : <https://redd.it/77cqid>

Phone : +33 322 450 416

Mails :

Email : [contact@bopti.io](mailto:contact@bopti.io)

Support : [support@bopti.io](mailto:support@bopti.io)

Direction : [ceo@bopti.io](mailto:ceo@bopti.io)

Marketing : [com@bopti.io](mailto:com@bopti.io)

French :

[french@bopti.io](mailto:french@bopti.io)

USA/UK, English :

[english@bopti.io](mailto:english@bopti.io)

Brazil :

[brazilian@bopti.io](mailto:brazilian@bopti.io)

Spanish :

[spanish@bopti.io](mailto/spanish@bopti.io)

Italian :

[Italian@bopti.io](mailto:Italian@bopti.io)



BOPTI+

THE FIRST CRYPTO CURRENCY  
DEDICATED TO THE CONSTRUCTION INDUSTRY



## Disclaimer

Please keep in mind that this Whitepaper is indicative, for discussion purposes only and does not represent any offer and/or invitation, investment advice or any kind of financial service.

## Copyright

All rights reserved. Nothing in this whitepaper may be reproduced, stored in a (computer) database, in automatic and/or digital files, published, in any form or in any way, either electronically, mechanically, by means of photocopy, pictures, tapes or in any other way, without the prior explicit written permission of the BOPTI team.