

Sut i ddefnyddio ein logo





ARIENNIR GAN Y LOTERI GENEDLAETHOL NATIONAL LOTTERY FUNDED

Logo corfforaethol

Mae fersiwn Saesneg a fersiwn Cymraeg dwyieithog o'n logo. Mae'n rhaid defnyddio'r fersiwn dwyieithog ar bob cyfathrebiad yng Nghymru.

Mae'r logo ar gael mewn dau liw, 100% magenta neu 100% gwyrddlas.

Defnyddiwch y logos a ddarperir trwy ein gwefan a pheidiwch byth â'u haddasu neu eu hail-greu.







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NATIONAL LOTTERY FUNDED





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Gallwch ddod o hyd i'r set lawn o'n logos Saesneg a Chymraeg dwyieithog yn biglotteryfund.org.uk/croeso

Logo gwyn wedi'i wrthdroi

Mae fersiwn gwyn o'n logo ar gael i'w ddefnyddio wedi'i wrthdroi allan o 100% gwyrddlas ar gyfer glas a 100% magenta ar gyfer pinc.









Maint

Mae'n rhaid i'r logo lynu wrth ofynion isafswm maint a dylid ei ddefnyddio mewn meintiau mwy ar ddogfennau mwy.



Argraffu: isafswm uchder 20mm ar gyfer Saesneg

Ar-lein: isafswm uchder 90px ar gyfer Saesneg



Argymhellir uchder 36mm ar qyfer Saesneg ar A4



Argraffu: isafswm uchder 25mm ar gyfer dwyieithog

Ar-lein: isafswm uchder 113px ar gyfer dwyieithog



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Argymhellir uchder 42mm ar gyfer dwyieithog ar A4

Parth a waherddir

Mae angen gofod o gwmpas y logo er mwyn iddo sefyll allan. Mae'r parth a waherddir o'r un lled yr holl ffordd o gwmpas ag uchder y geiriau BIG LOTTERY FUND neu GRONFA LOTERI FAWR a dylai graddio'n gymesur â'r logo.









Rheolau cyffredinol

Logo ar gefndiroedd

Saif ein logo ar ddarn o wyn solet neu wedi'i wrthdroi allan o'n glas neu binc corfforaethol. Ni ddylid byth defnyddio ffotograffiaeth fywiog, graddiadau a lliwiau anghorfforaethol fel cefndir.

Gwaith celf

- Peidiwch byth ag ail-ddarlunio, ail-deiposod, tocio neu addasu ein logo mewn unrhyw ffordd
- · Cysylltwch â'r Tîm Brand am gymorth.











Cefndir nad yw'n wyn



X Cefndir ffotograff



Cefndir o'r lliw sylfaenol anghywir

Am fwy o wybodaeth cysylltwch â branding@biglotteryfund.org.uk

Neu i gael mwy o arweiniad manwl ar ddefnyddio ein brand yng Nghymru cymru@cronfaloterifawr.org.uk



How to use our logo





ARIENNIR GAN Y LOTERI GENEDLAETHOL NATIONAL LOTTERY FUNDED

Corporate logo

There is an English language version and a Welsh bilingual version of our logo. The bilingual version must be used on all communications used in Wales.

The logo is also available in two colours, 100% magenta or 100% cyan.

Always use logos supplied through our website and never adapt or recreate them.







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NATIONAL LOTTERY FUNDED





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You can find the full set of our English language and bilingual Welsh logos at biglotteryfund.org.uk/welcome

White reversed logo

A white version of our logo is available to be used reversed out of 100% cyan for blue and 100% magenta for pink.









Sizing

The logo must adhere to minimum size requirements and should be used at larger sizes on larger documents.



Print: minimum height 20mm for English

Online: minimum height 90px for English



36mm height recommended for English on A4



Print: minimum height 25mm for bilingual

Online: minimum height 113px for bilingual



ARIENNIR GAN Y LOTERI GENEDLAETHOL NATIONAL LOTTERY FUNDED

42mm height recommended for bilingual on A4

Exclusion zone

The logo needs space around it to stand out. The exclusion zone is the same width all round as the height of the words BIG LOTTERY FUND or CRONFA LOTERI FAWR and should scale in proportion to the logo.









General rules

Logo on backgrounds

Our logo sits on an area of solid white or is reversed out of our corporate blue or pink. Busy photography, gradations, and non-corporate colours should never be used as backgrounds.

Artwork

- Never redraw, re-typeset, crop or alter our logo in any way
- Contact the Brand team for advice.











Non-white background



Photographic background



Wrong primary colour background For further information contact branding@biglotteryfund.org.uk

Or for more detailed guidance on using our logo in Wales wales@biglotteryfund.org.uk