



## THE PAYDAY HOUND TEAM



### **Con Way Ling, Co-Founder**

Con Way has a background in consumer banking and online advertising.

He was an Engagement Manager with Oliver Wyman where he advised banks on marketing strategy, risk management, and product development. He began his career at Signet Bank/Capital One. More recently, he was an early executive at Advertising.com, an online ad networks and early pioneer in online marketing.

Con Way holds MS and BS degrees in Engineering from the University of Virginia. He is on the Board of Simple Credit Corporation (secured credit cards) and has served on the Board of Advisors to Six Spoke Media (digital agency) and WanMo (Chinese ad network).



### **Alison Lin, Co-Founder**

Alison has a background in online advertising.

She co-founded The Payday Hound outside of her role as account manager with Six Spoke Media, where she manages clients in Asia and the U.S. in the beauty, industrials, software, medical, and entertainment industries.

Alison holds a BA degree in Asian Studies and Government from Bowdoin College.