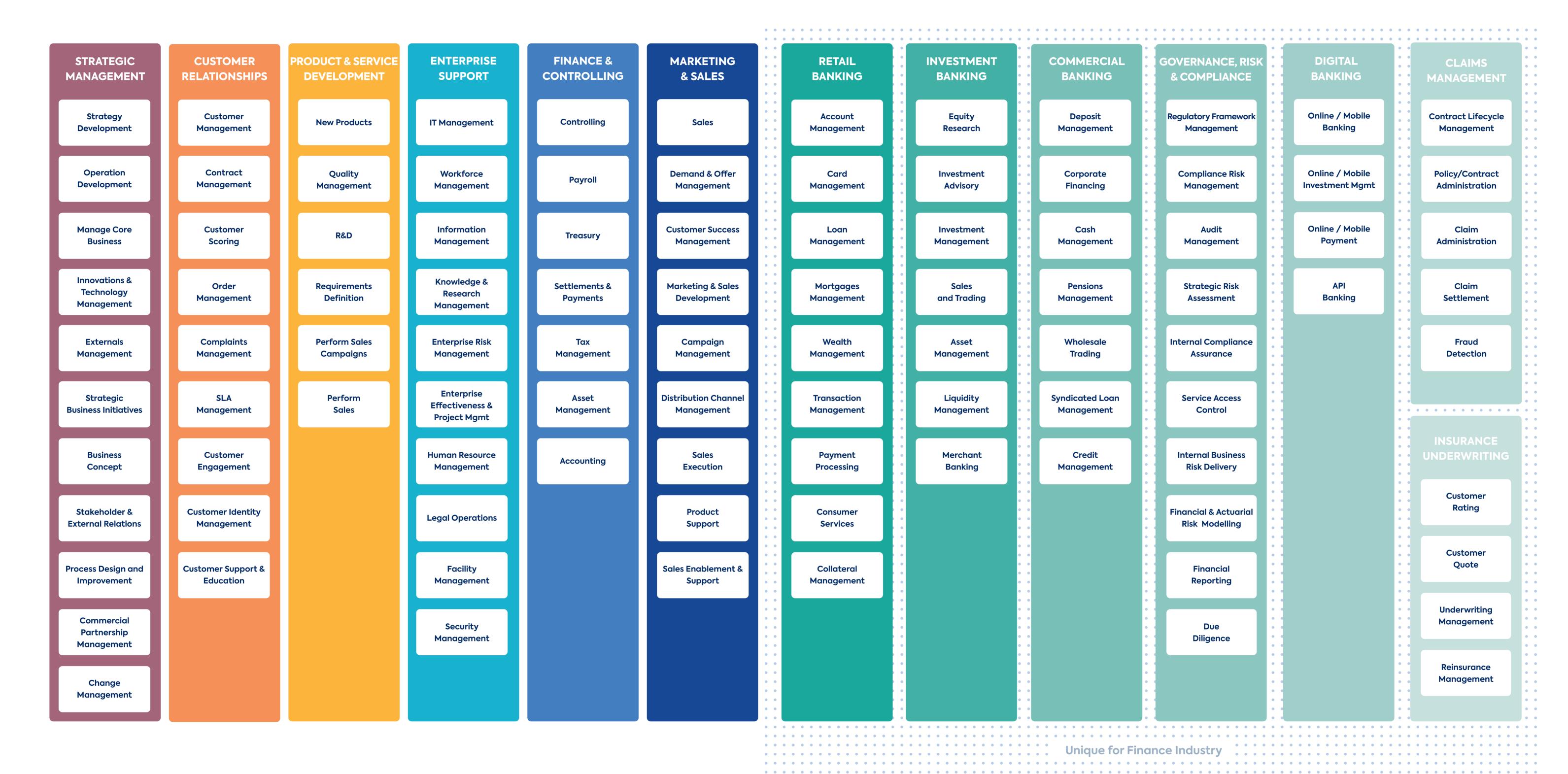
Business Capability Map





BEST PRACTICES

Business capability modeling is a technique for the representation of an organization's business anchor model independent of the organization's structure, processes, people, or domains.



Don't overlap

Good capabilities do not overlap; they are mutually exclusive. A good test is to check whether you can assign Level 2 capabilities without ambiguity.



Define "What"; not "How"

Business capabilities encapsulate what a business is doing right now and what it must be doing to meet current and future challenges.



affect them.

Long-term stability
Properly defined business
capabilities are fairly stable over
time, persisting throughout any
organizational changes. Only major

business model updates should



Cross-organizational

Don't focus too much on business units. Capabilities should remain the same and be independent of the current structure of the organization.



Breadth rather than depth
The highest-level capabilities
should be a complete description
of your business. Aim to make these
categories reflect key aspects of

what the business actually does.



Accepted by all stakeholders
The goal of business capabilities is
that they become a common basis
for discussion and planning. Take
every opportunity to anchor your
organization's processes to the model.



Linking strategy & execution
Involve those who define the
strategies when creating your map.
Consider strategy as one input when
defining your business capabilities
on the highest level.