



If you want Arthur to personally coach you, run your ads, and get a custom plan for videos text "Hooks" to 404-962-0908

Don't forget to look at the hooks in the Rich King Bundle First

(60 Good Topics You Can Use - Foundational)

Here's a plug-and-play ChatGPT prompt template for content creation:

I want you to act as my social media content writer. I'll give y

Topic: [INSERT TOPIC]

Please write content that follows this structure:

1. Hook (Attention): Start with a compelling statement that grab
2. Problem/Pain Point (Interest): Identify the audience's chall
3. Solution/Benefit (Desire): Present the solution and its bene
4. Call to Action (Action): End with a clear next step

Use this tone and style:

- Conversational and authentic
- Direct and confident
- [Add any specific voice characteristics you want]

Important: Make it sound like me - a knowledgeable expert who's

Length: Keep it under 300 characters for optimal social media e

Please include 2-3 relevant hashtags at the end.

You can customize this template by:

- Adding specific voice characteristics you want ChatGPT to mimic
- Adjusting the length requirement based on your platform
- Including specific hashtags you regularly use
- Adding any personal catchphrases or signature writing elements

These topics below will help you use the above prompt

1. **Why motivation is useless... (discipline is king)**
2. **You need to stop playing video games...**
3. **If I in my 20s here's how I would make my first 6-figures**
4. **This is how I turned my Passion into a 6 Figure Business**
5. **From zero to X figures: My entrepreneurial journey**
6. **This is the best way to stand out in (niche) in 2023**
7. **Stop underestimating the power of a positive mindset in business....**
8. **1 thing every entrepreneur should know....**
9. **Connections and why they are so important....**
10. **Working hard ISN'T the key to success, working smarter is... (explain why)**
11. **This is what your Screen Time says about you... (describe having many hours as bad, less hours the more productive)**
12. **My favorite foods to eat as an entrepreneur on the go**
13. **Common trait I've seen in myself and other successful entrepreneurs**
14. **You can 3x your views by simply posting on each Social Media Platform**
15. **If you have a Side Hustle here is why you need a 9-5.. (explain you need capital to fall back on while building the side hustle)**
16. **The importance of continuous learning in business...**
17. **Here's how to be a better Leader...**
18. **This is how I make money with just a laptop and wifi....**
19. **The #1 thing you do in the morning as a Business owner**
20. **Why is it so important to stay organized when running a Business...**
21. **Is X (business model) still alive in 2023?....**
22. **My #1 Tip to start a Business in 2023...**
23. **Most important lessons you've learned as a Business owner**

24. **X (business model) is my least favorite business model because....**
25. **I X (type of exercise) everyday because....**
26. **Explain your morning routine**
27. **Business negotiation tactics**
28. **Business networking tips**
29. **Book recommendation you've read that helped you succeed**
30. **Marketing strategies you've used**
31. **Best parts of being your own boss**
32. **What I learned from College/Highschool**
33. **Favorite hack to be more productive**
34. **What being single or in a relationship has taught me**
35. **Video touring your office/workspace**
36. **#1 trend you've seen in your niche recently... describe it**
37. **Most Frequent question I get asked... (state and then answer it)**
38. **Make a video about the car you use daily...**
39. **As an entrepreneur this is my dream car...**
40. **One thing I wish I was doing when I was a teenager is....**
41. **How AI has changed how you work**
42. **Favorite software you use in your business**
43. **Your favorite Social Media App... explain why you like it and what content you mainly consume**
44. **Your #1 Goal in 2023...**
45. **The best way to deal with stress....**
46. **Communication tips you have used**
47. **Explain the importance of a personal brand....**
48. **The most frequent objection you get and how you deal with it...**

49. **The best advice I've ever heard is...**
50. **Day in the life of an entrepreneur**
51. **Why it's important to control your emotions**
52. **This is my pet.... talk about how your pet has helped you**
53. **Why it's important to be respectful to everyone**
54. **One thing I wish I could tell myself before starting my business is....**
55. **What I look for when hiring employees...**
56. **Why you need to stop going out every weekend to be successful**
57. **Why you need to reduce your screen time when building a business**
58. **The story of making your first \$10,000**
59. **The reality of being a business owner...(ups and downs)**
60. **Discussing the importance of customer experience and satisfaction**

(60 Fill In The Blank Scripts - More Below For All Niches on Next Section)

I want you to act as my content script writer. I'll give you a

Script Template: [INSERT FILL-IN-THE-BLANK SCRIPT]

Business Description: [INSERT YOUR BUSINESS DESCRIPTION, TARGET

Please create content that:

1. Maintains the original hook structure of the script
2. Incorporates specific details about my business
3. Speaks directly to my target audience's pain points
4. Highlights my unique value proposition
5. Maintains authenticity and credibility

Use this tone:

- Professional yet conversational

- Authoritative but relatable
- Solution-focused
- [Add any specific voice characteristics you want]

Format the content **for**:

- Primary platform: [Specify platform]
- Length: [Specify character count]
- Include relevant hashtags **if** needed

Please provide:

1. The completed hook
2. A brief content body
3. A clear call-to-action

This template helps you:

- Maintain consistency in your content voice
- Customize scripts to your specific business needs
- Create platform-specific content that converts
- Save time while maintaining quality in your content creation

1. **#1 Thing holding you back in (niche)... (list common mistake)**
2. **Easiest way to make connections with like minded people (conferences,events, online,etc...)**
3. **As an entrepreneur here is 1 product I can't live without (phone,computer, something used daily....)**
4. **(Niche) just became x10 simpler with this Hack.... (list helpful hack)**
5. **(Niche) is so untapped in 2023, here is how you can start**
6. **As a (niche) owner here is the #1 beginner mistake I've seen**
7. **Stop putting off starting (niche) and just DO IT... (tell viewer to watch and follow to learn how)**

8. **You're going to be so mad you didn't know about (niche related tip) which has saved me X (amount of time)**
9. **This is why i believe EVERYONE should have a side hustle in 2023 (explain how any side hustle can become a business/career)**
10. **Using AI in (niche) to your advantage in 2023**
11. **Here's why Sales is a life-long skill, I've used Sales in (niche)....**
12. **The #1 way i've been able to reduce stress as an entrepreneur is (list hobby or exercise that calms you)**
13. **As a (title, ex. Service based business owner, ecom owner, etc) this is the #1 thing I hate to see**
14. **This trick would've saved me X (amount of time) in (niche) if i knew about it sooner**
15. **Make rejection your best friend, (explain benefits and lessons from rejection)**
16. **There is no excuse why you cannot succeed in (niche) anymore**
17. **Total cost to start (niche) in 2023**
18. **A (niche) secret I've been using for X (amount of time)...(explain benefits)**
19. **Stop overcomplicating (niche)**
20. **Discover the Must-Have (Website/Tool/App/Object/etc.) for a successful 2023!**
21. **The #1 Lie I've heard in 2023 about (niche) that is simple not true**
22. **Want to know what it feels like to (benefits/desirable outcomes of success from niche)**
23. **This is what I learned during years of failure that changed my life (niche hack)**
24. **You need to start posting content (list benefits of personal brands)**
25. **People pay me (X) for this (service), here's why**
26. **This is why 99% of (niche) fail!**

27. **Unveiling the Untold Realities of (Something They Aspire to Accomplish or Are Determined to Attain)**
28. **Secrets to success in (niche)**
29. **I shouldn't show you this (niche) hack, but I will anyways**
30. **This is how I would start (niche) all over again in 2023**
31. **My Top 3 Places to travel as a (niche) (list favorite places to travel)**
32. **Creating a winning business plan in (niche), step-by-step guide**
33. **This isn't talked about enough in (niche)... (niche subject)**
34. **Why I don't like (Something most people like)**
35. **How I grew my Instagram following organically to X (amount of followers)**
36. **This is why I (productivity hack) everyday to stay sharp... (go on and explain how it helps)**
37. **The truth about entrepreneurship, (the highs and lows)**
38. **My biggest Business failure ever (explain failure) and what I learned from it....**
39. **I will show you how to achieve (outcome) in the way a 5 year old can understand**
40. **I quit my (old profession) to go all in on (current niche/profession)**
41. **If I was younger here's how I would scale in (niche) all over again**
42. **The hidden costs of starting a business in (niche), what they don't tell you**
43. **1 thing every entrepreneur should do... (list daily things, ex. Working out, meditating, etc...)**
44. **The single reason 99% of entrepreneurs fail... (list biggest hardship most face)(patience)**
45. **(Say lie you've heard about your niche) is the BIGGEST LIE i've heard in (niche)**
46. **I tell my clients (niche tip) this to grow their (business/niche) more....**
47. **(topic based on niche) should be left in 2022!**

48. **Want to grow your (niche name)? Watch this video and apply it today**
49. **The truth about (niche)- Here's everything you need to know before starting your own (niche)**
50. **The 3 best softwares I use in my (niche/business)..**
51. **(shortcut in niche) Seems like a good choice, but is it really?... (explain why taking a shortcut in your niche is gonna hurt you)**
52. **Want more (client avatar for niche), watch this video**
53. **(problem in your niche) isn't talked about enough...**
54. **As of recently this (product/service) is my favorite because**
55. **I am a (niche/career title) and here's what I wished I stopped doing when I was younger**
56. **Things every (viewer type, ex. Man, business owner, woman...) needs to hear**
57. **No (niche/career title) wants to deal with this...**
58. **I have accomplished this for my (client/customer)...**
59. **This is why you haven't made it in (niche)...**
60. **This may be hard to hear if you are a beginner in (niche),but..... (state problem for beginner in niche)**

(15 More Fill In The Blank Scripts - Works For All Niches)

1. **I made (\$xxxx) in one day and here's how I did it (tell the story here)..**
2. **Stop doing (the thing your industry thinks is necessary) and do this instead to get (x result your industry wants)**
3. **Your (xxxxxx - the thing your niche cares about or uses instead of your solution) is screwing you and you didn't even know it. (explain why from here)**
4. **I achieved (x result your niche/customer wants) in (x days - which would be faster than they thought) and here's how**

5. **The 3 little known ways to achieve (x result your niche/customer wants) and it's been hidden by the elites/big corps for years now. Here it is.**
6. **Stop using (your competitor does or has) and start using this because of this 1 little known thing.**
7. **(your competitor/product or strategy most are using) is scamming you! Here check this out!**
8. **Watch out for this new (your industry/niche) scam! This recent article came out that says (explain further with article)**
9. **Your business/object is going to fail if you don't do (xxxxx your solution) - (then explain further and why)**
10. **If you don't do (xxxxx) you are missing out on (xxxxxx) - here's why:**
11. **Here's a NEW Ai tool that's allowing you to do (xxxxxx cool result they want in their business or health or life or travel)**
12. **Here's how a (find a crazy story about someone in your niche or product industry achieved x result at a young age using your product or service - example 17 year old who's a deaf coach scaled to 10k a month) then explain the story and why they have no excuse**
13. **If you're in credit card debt, here's your get out of debt card (find a resource for debt consolidation)**
14. **Here's how I traveled to (xxxx) for FREE - talk about cash back or Amex points or maybe you ran an event in another country and the ticket sales paid for it.**

(60 Hooks- Controversial)

1. **This is why you're broke...**
2. **Why you DON'T need College in 2025....**
3. **The real reason you can't get a gf/bf...**
4. **Your parents are the reason you're broke..**
5. **It's no one's fault but yours that you're broke...**

6. **I would rather make \$75,000 a year working for myself than \$250,000 working for someone else**
7. **This why I don't X (something most do than you don't)**
8. **I would rather drive X (a decent car) than X (super car), here's why....**
9. **Making money is actually easy....**
10. **If you're not making at least \$10k/mo in today's world you will never be successful**
11. **If you're going out every weekend you will never be successful...**
12. **Why you should be single if you're just starting your business...**
13. **If you're watching this video you will never be successful... (talk about they are wasting their time on social media)**
14. **You need to stop caring about politics so much... (not worth your time as a entrepreneur)**
15. **Reading books will not make you rich, taking action will...**
16. **If you've ever said "tomorrow", I know you won't make it....(talk about how every successful person is fast at taking action)**
17. **You shouldn't love someone else more than yourself...**
18. **Going to the gym is a waste of time....**
19. **Eating more protein isn't gonna make you any more money...**
20. **You shouldn't be worried about your diet if your a healthy weight...(talk about diverting that time and energy into your business instead)**
21. **Having a positive mindset isn't going to make you anymore money... (talk about action but having the mindset can help)**
22. **Having a course doesn't make you a scammer...(talk about the value of information...)**
23. **Watching tik tok won't make you rich... (proceed to tell them to stop scrolling)**

24. **You need to move out of your parents house ASAP (talk about having your back against the wall)**
25. **If you're watching this video and you're broke, you have no excuses....**
26. **If you have a 9-5 with 0 Side income the recession is going to destroy you....**
27. **You are NOT prepared for this Recession if you don't have a high ticket skillset...**
28. **Go buy yourself something nice... (talk about how having a nice car, watch, etc will motivate you more)**
29. **If you get a new iphone every year I bet you're broke...**
30. **Stop watching motivational content if you wanna get rich..(explain how discipline beats motivation, and these posts won't make you take action)**
31. **You need to break up with your significant other if your not making at least \$10k/mo... (explain how you need all the time you can get to get money)**
32. **You're missing out on thousands if you don't post on Social Media daily....**
33. **Stop thinking about money in hours (\$/per hour), instead think of what you can offer for \$\$\$**
34. **You shouldn't have a large friend group when you're first coming up... (talk about distractions)**
35. **If you're BROKE take a look at your friends i bet they are too...**
36. **You need new friends if you make more \$\$\$ than all your friends**
37. **There is nothing wrong with buying expensive courses in 2023...**
38. **If you can't sit down for 6 hours and straight work, you will never be rich....**
39. **No one is coming to save you...**
40. **The reason why your broke is because you keep saying tomorrow...**
41. **You SHOULD compare yourself to others...(talk about motivation gained from doing this, lessons learned, etc...)**
42. **If you're watching this you're LUCKY...(talk about them having a phone, wifi, etc)**

43. **If you're able to watch this video you have 0 excuse for not making at least \$10k/mo**
 44. **Most of you don't like X (person) because what they are saying is true**
 45. **You need to hear this... (call them lazy, wake up call video)**
 46. **STOP watching the news...**
 47. **You're Broke because you watch the News....**
 48. **Stop caring about the news, it won't affect you....**
 49. **Stop going on Vacations every year...(talk about needing to earn a vacation)**
 50. **You shouldn't go on vacations until you're making \$10k/mo here's why....**
 51. **This is why you should rent instead of buying homes...**
 52. **The diploma you get after college is USELESS...**
 53. **You have to get rid all of your friends if you wanna succeed...**
 54. **If you watch TV i bet you are broke...**
 55. **TV is the reason why you're not making \$10k/mo**
 56. **You don't need 8-10 hours of sleep daily....**
 57. **Muscles aren't going to make you more money, but this will...**
 58. **You must learn how to spend money in order to make some...**
 59. **The reason why you're broke is because you are too frugal...**
 60. **I rather invest in myself than the S&P 500**
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COPY AND PASTE DIRECT MESSAGES

(send to viewers who also like the video - you can even hire a VA to do this for you on autopilot or even better use ManyChat an ai tool)

Message #1:

(send the video to their inbox as the first message)

Message #2 variations a/b/c

1. *Thanks for liking the video. If I may ask, how did this resonate with you?*
2. *Saw you liked the video, just curious, do you need help with (the solution your video talked about that yo do for people)*
3. *Thanks for the like. I actually messaged you because I'm curious if this video resonated with you because you need help with xxxxxx?*

Message #3 if they reply positively

Interesting, are you opposed to chatting about it sometime today or tomorrow?

Message #4 if they reply positively

Oh cool. I have a couple spots tomorrow (some others who watched that video had the same question for me) but here's the link: (put link here)

"Inner Circle List To Fame"

(do not share this list - if you message these pages, say Jason Wojo sent you and they'll take care of you)

1. <https://www.instagram.com/phira.agency/> (DM this account and they have campaigns every week)
2. <https://www.instagram.com/internationalloops/?hl=en> (DM this account and they have campaigns every week)
3. <https://www.instagram.com/anotherlevelagency/?hl=en> (DM this account and they have campaigns every week)
4. <https://www.instagram.com/famemedla/?hl=en> (DM this account and they have campaigns every week)

This may look like a dinky google doc, but just realize I can't have much people finding out about this list or A LOT OF people can get famous. Use this with discretion and keep in mind these are good friends of mine and treat them with the upmost respect.