Automate and Scale Your Content Creation

Overview

This step-by-step system allows you to create, optimize, and distribute high-quality content effortlessly using AI tools. Whether you're an entrepreneur, freelancer, or content creator, this play will help you build a money-making content engine on autopilot.

Step 1: Generate Content Ideas with ChatGPT

- Use ChatGPT to brainstorm and draft scripts for your videos, blogs, or posts.

- Example Prompt: *"Give me 10 video ideas for financial tips targeting entrepreneurs."*

- Refine the responses for your tone and audience.

Step 2: Transform Scripts into Audio with Eleven Labs

- Take your script and upload it to Eleven Labs.

- Generate professional-quality voiceovers with customizable emotion and tone.

- Bonus Tip: Create multiple voiceovers for different formats (e.g., short vs. long-form).

Step 3: Create Videos with Pictory

- Combine your script and voiceover into engaging videos using Pictory.

- Choose from stock footage or upload your own visuals for customization.

- Edit with AI tools to save time while ensuring high production quality.

Step 4: Repurpose Content into Shorts with Opus Pro

- Upload long-form videos into Opus Pro to extract key highlights.

- Generate TikToks, Instagram Reels, or YouTube Shorts with minimal effort.

- Bonus Tip: Focus on moments that drive engagement (e.g., tips, humor, or emotional appeal).

Step 5: Automate Posting with Metricool

- Schedule and automate your content across platforms like Instagram, Facebook, LinkedIn, and more.

- Use Metricool's analytics to track performance and optimize future posts.

- Bonus Tip: Schedule a mix of short-form and long-form content for maximum reach.

Result

By following this play, you can:

- Save hours of manual effort.

- Consistently publish high-quality content.

- Build an engaged audience and generate revenue on autopilot.