



BIG25 Research Day 2025

Promoting Collaboration and Innovation Across Disciplines

Welcome to BIG25 Research Day

On behalf of the BIG25 Organizing Committee, we invite you to join us for the BIG25 Research Day, to be held on **March 20, 2025**, at the **Life Sciences Institute, UBC Vancouver, Canada**.

BIG25 Research Day is an annual conference organized by the Genome Science and Technology (GSAT), Interdisciplinary Oncology (IOP), and Bioinformatics (BIOF) graduate programs at the University of British Columbia (UBC) and Simon Fraser University (SFU). The event anticipates 800 participants, including students, researchers, and industry professionals, to explore cutting-edge research and foster interdisciplinary collaboration.

We are thrilled to announce **Nobel Laureate Sir Richard J. Roberts**, FRS, as one of our keynote speakers. Dr. Roberts was awarded the 1993 Nobel Prize in Physiology or Medicine for discovering that mRNA is divided into introns and exons, which undergo RNA splicing. Additionally, **Dr. Helder Nakaya**, an expert in bioinformatics, systems immunology, and predictive modeling related to infectious diseases from Hospital Israelita Albert Einstein in São Paulo, Brazil, will join as our second keynote speaker.

We look forward to welcoming you to an inspiring day of discovery, dialogue, and networking!



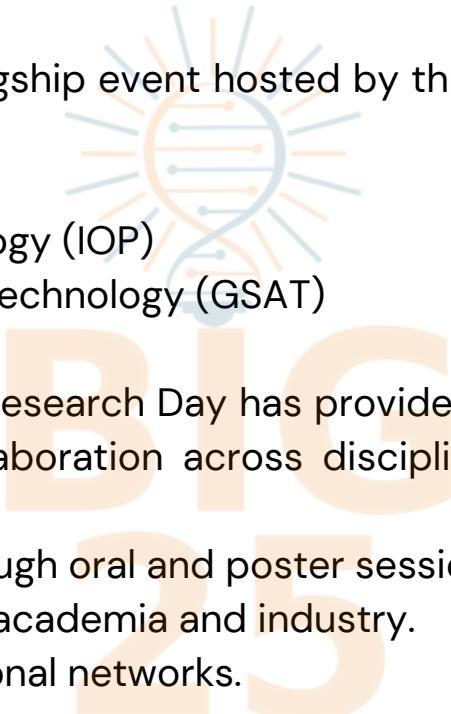
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About BIG Research Day

BIG Research Day is a flagship event hosted by three graduate programs at UBC and SFU:

- Bioinformatics (BIOF)
- Interdisciplinary Oncology (IOP)
- Genome Science and Technology (GSAT)



Since its inception, BIG Research Day has provided a platform for scientific communication and collaboration across disciplines. Attendees have the opportunity to:

- Present their work through oral and poster sessions.
- Engage with leaders in academia and industry.
- Build valuable professional networks.



NEW for 2025: For the first time in its history, BIG Research Day welcomes a Nobel Prize Laureate as its keynote speaker, making this a can't-miss event.

Organizing Committee (Faculty)

BIOINFORMATICS (BIOF)

**Dr. Steven Jones**

Associate Director/Head Bioinformatics, Genome Sciences Centre, BC Cancer Research Centre
Director, CIHR/MSFHR Bioinformatics Training Program for Health Research
Canada Research Chair in Computational Genomics

**Dr. Paul Pavlidis**

Professor, UBC Department of Psychiatry
Associate Director, BIOF
Member, Djavad Mowafaghian Centre for Brain Health

**Dr. Fiona Brinkman**

Distinguished Professor, FRSC
Department of Molecular Biology and Biochemistry
Associate Member, School of Computing Science
and Faculty of Health Sciences
Simon Fraser University

INTERDISCIPLINARY ONCOLOGY PROGRAM (IOP)

**Dr. Wan Lam**

Deputy Director, Integrative Oncology, BC Cancer Research Centre
Co-Director, IOP, UBC
Distinguished scientist, UBC

**Dr. Kevin Bennewith**

Professor, Department of Pathology and Laboratory Medicine, UBC
Co-Director, Interdisciplinary Oncology Program, UBC

**Dr. Sharon Gorski**

Professor, Department of Molecular Biology and Biochemistry, Simon Fraser University
Affiliate Professor, Department of Medical Genetics, University of British Columbia

GENOME SCIENCE + TECHNOLOGY (GSAT)

**Dr. Peter Stirling**

Deputy Director, Integrative Oncology, BC Cancer Research Centre (BCCRC)
Co-Director, GSAT, UBC
Associate Professor, Department of Medical Genetics

**Dr. Martin Hirst**

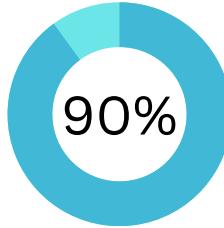
Director, Canadian Epigenetics, Environment and Health Research Consortium (CEEHRC) Network
Professor, Department of Microbiology & Immunology, UBC
Director, Michael Smith Laboratories, UBC



Support Opportunities at BIG25 Research Day

Become a Supporter: Some sponsorship benefits are first-come, first-served. To enroll as a sponsor, please email us at bigresearchday.ubc@gmail.com

800+



Anticipated meeting attendance

90% of attendees comes from Academic setting

Mixture of research trainees, staff and faculty

Why Attend BIG25 Research Day? Sponsorship Opportunities

- 1. World-Class Speakers:** Gain insights from Nobel Prize Winner Dr. Richard J. Roberts.
- 2. Cutting-Edge Research:** Explore groundbreaking presentations by emerging and established researchers.
- 3. Networking:** Connect with peers and industry professionals.
- 4. Awards and Recognition:** Celebrate outstanding contributions through judged competitions.
- 5. Interdisciplinary Focus:** Broaden your perspective by engaging with topics across various scientific domains.

WHO ATTENDS?

We anticipate 800+ delegates from around the BC with strong participation from across Vancouver and Victoria

- Researchers
- Research Students
- Academics and Educators
- Academic Leaders
- Publishers, Editors, Other Media
- Industry Scientists and Product/Service Experts

BIG25 Research Day offers unique opportunities to connect with future leaders in science and technology. Your support enables us to host world-class speakers, award prizes, and create an enriching event for all attendees.

Top Reasons to Sponsor

- 1. Brand Visibility:** Your logo and brand prominently featured in conference materials and on-site displays.
- 2. Direct Engagement:** Exclusive access to connect with attendees through booths and networking sessions.
- 3. Recognition:** Gain recognition as a leader in supporting the next generation of researchers.
- 4. Prominent Presence:** Be part of one of the biggest academic events hosted by UBC and SFU, showcasing your support to a diverse and interdisciplinary audience.
- 5. Prestige:** Align your brand with a prestigious conference featuring a Nobel Prize-winning keynote speaker, elevating your organization's profile among academics and industry professionals.

Sponsorship packages and benefits

Tier	Platinum	Gold	Silver	Bronze	Patron
Sponsorship Cost	\$5000	\$2500	\$1500	\$1000	\$500
Exhibit Space	4M X 2M (top placement)	3MX2M (premier placement)	2MX2M (preferred placement)	1MX2M (standard placement)	None
Complimentary Full Access Registrations	4	3	2	1	1
Recognition displayed on the primary event banner	✓	No	No	No	No
Discount on Additional Branding Opportunities	20%	10%	5%	No	No
Lead Retrieval for Exhibit Staff	✓	✓	✓	✓	N/A
Post-Meeting Contact List of Opted-in Attendees	✓	✓	No	No	No
Sponsor Presentation During Main Program	30 minutes	30 minutes	None	None	None
Sponsor Session with Lunch	Up to 45 minutes	None	None	None	None
Sponsor Poster	✓	✓	No	No	No
Pre-Event Dedicated Email Blast	1	0	0	0	0
Logo in Pre-Meeting Emails to Distribution List	4	3	2	1	1
Logo in Post-Meeting Thank You Email	✓	✓	✓	✓	✓
Logo and Link on Meeting Website	✓	✓	✓	✓	✓
Program Book Logo Recognition	✓	✓	✓	✓	No
Onsite Signage Logo Recognition	✓	✓	✓	✓	No
Rotating Slide Recognition in Plenary Session	✓	✓	✓	✓	No
After event social mixer tickets	3	2	1	0	0

Event at a Glance

Morning: Keynote and oral presentations

Afternoon: Poster sessions, judging, and panel discussions

Evening: Networking reception and awards ceremony

Venue: Life Sciences Institute, UBC Vancouver

For more details, visit bigresearchday.com.

Contact Us

Have questions or want to customize your sponsorship package?

- Email: bigresearchday.ubc@gmail.com
- Website: bigresearchday.com

**We look forward to partnering with you to make BIG25
Research Day a success!**

