Vivaswan Nanda

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<u>Linkedin, Github</u>

Education

Pursuing Bachelor of Technology in Computer Science from Vellore Institute of Technology

August 2023 onwards

Skills

Languages: Python, Java, C++, SQL Web & Backend: REST APIs, Postman Database: MySQL, Database Optimization Tools & Platforms: Git, GitHub, Visual studio

Management: Project Planning, Workflow Optimization, Event Coordination, Leadership

Soft Skills: Team Management, Communication, Sales Strategy, Collaboration

Projects

Phishing Website Detection System

Engineered a Python-based machine learning solution to detect phishing websites by analyzing URL-based features. Implemented end-to-end data pipeline—loading, preprocessing, model training, and evaluation—using libraries like pandas, scikit-learn, and matplotlib. Integrated classification models such as Random Forest and SVM, achieving high accuracy and robust performance insights via confusion matrices and reports.

Stock Price Prediction using LSTM

Developed a time series forecasting model using LSTM neural networks in Python to predict synthetic stock prices. Built a full ML pipeline including data generation, normalization, sequence modeling, and model evaluation using libraries such as pandas, TensorFlow/Keras, and matplotlib. Visualized real vs. predicted prices to assess model accuracy and trend prediction.

Experience

Core Member – Finance Department

Cyber Warriors Club (CWC), VIT Bhopal

Oct 2023 - August 2024

- Spearheaded budgeting, financial planning, and resource allocation for tech-driven events, ensuring efficient fund management and transparency across the club's operations.
- Collaborated cross-functionally with technical and marketing teams to align financial strategies with event goals and cybersecurity initiatives.
- Gained hands-on experience in Excel-based budgeting, cost optimization, and financial forecasting, improving analytical thinking and attention to detail.

Core Member – Marketing Department

GeeksforGeeks Student Chapter, VIT Bhopal

Jan 2025 - Present

- Led marketing campaigns and content strategy for coding events, hackathons, and workshops, driving a 30%+ increase in student engagement across platforms.
- Designed and executed digital promotions using tools like **Canva**, **Instagram Insights**, and **LinkedIn Analytics**, refining skills in targeted outreach and data-driven marketing.
- Collaborated with the technical and editorial teams to simplify complex technical concepts for broader student reach, enhancing communication and adaptability.
- Strengthened skills in **copywriting**, **visual storytelling**, and **growth marketing**, while gaining insight into the intersection of tech and brand positioning.