

Case Study Interview

MamedBANK (the “Bank”) has private division of a retail bank that has 100,000 clients, \$500,000,000 in revenues, and \$150,000,000 in net income.

Management goal is to double the revenues and profits of the business in 5 years. Assess the feasibility of the goal.

Task

Prioritize the two or three most important initiatives management should take in their action plan and propose the roadmap for initiatives.