Hello. My name is Daniel Winters.

250 words isn't a whole lot when you think about it, so I started thinking of a way to get around it. And I came up with this. I used HTML / CSS, Javascript and jQuery to build this essay. Three coding languages that I have taught myself. To uncover the additional information, click on any link. And to close the information, click the information itself.

From Medium's ability to allow users to comment on each individual paragraph, [Tablet’s](http://www.tabletmag.com/jewish-news-and-politics/191806/the-illusionist-al-seckel) dynamic reading progress bar, and the BBC's own elegant [scrolling articles](http://www.bbc.co.uk/news/special/2014/newsspec_7617/index.html), the way digital news outlets are constantly changing.

And whilst the news articles of the future won't include restrictive word counts, additional background details embedded in the article could become another weapon in the future for digital news outlet in the fight for continued engagement.

I don’t believe that this additional information will ruin the succinct, pained nature of journalistic writing, but will give the more inquisitive readers the longer answer they desire. All whilst keeping the traditional reading experience intact.

These thoughts are situated squarely between creativity and understanding your audience, the two aspects of writing that I find most interesting and wish to work closely with.

And that's why I believe I am a good candidate for this role. Because not only am I a devoted to my writing craft, I’m also constantly thinking about, and creating, new ways for my writing to stay relevant in the digital future.