DANIEL WINTERS

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Content Editor

Building Blocks

February – Current (Freelance)

Bar Staff

Stockport Plaza Theatre

January - Current

Copywriter / Editor

Mobica

September 2014 - March 2015

Copywriter

Urban Fabric Events

2011-2013 (Part-time)

Culture Desk Intern

The Daily Telegraph, 1 Week, 2012

Creative Writing (First)

Manchester Metropolitan

University

I have a First Class Honours Degree in Creative Writing, with writing and editing experience in both corporate and agency settings. These are complemented with rudimentary HTML/CSS and CMS skills.

In my free time I enjoy playwriting, chess, programming and running. I currently live in Denton, Manchester.

Experience —

Building Blocks works with global companies to manage their websites and specialisies with the Tridion CMS. I work closely with clients to update and edit their websites, requiring both communication and proofing.

Working at the Plaza is a great pleasure for me, as I've always had a passion for both film and theatre. Manning the bar has been a good opportunity to brush up on my customer service and organisational skills also.

I was part of the marketing team in charge of the writing and editing of all the company's bids, as well as maintaining their social media platforms. I also wrote the company's first white paper on the Internet of Things.

I helped produce brochures, engaging pitch documents, content for their social media platforms and bespoke tender documents for each potential client. I also wrote the copy for their entire website redesign.

My week at the culture desk involved huge amounts of research and rapid fact-checking and writing, and a byline in the Sunday Telegraph for a Rugby match preview.

Education

The degree covered all aspects of writing across nonfiction and fiction. I chose the script and placement modules, which lead to my Daily Telegraph internship and my ability to write succinctly and clearly.