```sql
WITH

downloads AS (
SELECT 'downloaded' AS funnel,

COUNT(app_download_key) AS users, ad.platform, COALESCE(su.age_range)
AS age_group, CAST(download_ts AS TIME) AS download_time,
CAST(download_ts AS DATE) AS download_date

FROM app_downloads AS ad RIGHT JOIN signups AS su

ON ad.app_download_key = su.session_id
GROUP BY ad.platform, su.age_range, download_date, download_time),

sign_ups AS (
SELECT 'signed up' AS funnel,

COUNT(user_id) AS users, ad.platform, COALESCE(su.age_range) AS
age_group, CAST(download_ts AS TIME) AS download_time,
CAST(download_ts AS DATE) AS download_date


FROM signups AS su
INNER JOIN app_downloads AS ad
ON su.session_id = ad.app_download_key

GROUP BY ad.platform, su.age_range, download_date, download_time),

ride_requested AS (
SELECT 'ride requested' AS funnel,

COUNT(DISTINCT rr.user_id) AS users, ad.platform, COALESCE(su.age_range)
AS age_group, CAST(download_ts AS TIME) AS download_time,
CAST(download_ts AS DATE) AS download_date

FROM ride_requests AS rr
INNER JOIN signups AS su
ON rr.user_id = su.user_id
INNER JOIN app_downloads AS ad
ON su.session_id = ad.app_download_key
```

GROUP BY ad.platform, su.age_range, download_date, download_time),

ride_accepted AS (
SELECT 'ride accepted' AS funnel,

COUNT(DISTINCT rr.user_id) AS users, ad.platform, COALESCE(su.age_range)
AS age_group, CAST(download_ts AS TIME) AS download_time,
CAST(download_ts AS DATE) AS download_date

FROM ride_requests AS rr
INNER JOIN signups AS su
ON su.user_id = rr.user_id
INNER JOIN app_downloads AS ad
ON su.session_id = ad.app_download_key

WHERE accept_ts IS NOT NULL
GROUP BY ad.platform, su.age_range, download_date, download_time),

ride_completed AS (
SELECT 'ride completed' AS funnel,

COUNT(DISTINCT rr.user_id) AS users, ad.platform, COALESCE(su.age_range,
'Not specified') AS age_group, CAST(download_ts AS TIME) AS download_time,
CAST(download_ts AS DATE) AS download_date

FROM ride_requests AS rr
INNER JOIN signups AS su
ON rr.user_id = su.user_id
INNER JOIN app_downloads AS ad
ON su.session_id = ad.app_download_key INNER JOIN transactions AS ts

ON rr.ride_id = ts.ride_id
WHERE accept_ts IS NOT NULL
GROUP BY ad.platform, su.age_range, download_date, download_time),

ride_paid AS (
SELECT 'ride paid' AS funnel,

COUNT(DISTINCT rr.user_id) AS users, ad.platform, COALESCE(su.age_range)
AS age_group, CAST(download_ts AS TIME) AS download_time,
CAST(ad.download_ts AS DATE) AS download_date

```sql
FROM ride_requests AS rr
INNER JOIN signups AS su
ON rr.user_id = su.user_id
INNER JOIN app_downloads AS ad
ON su.session_id = ad.app_download_key INNER JOIN transactions AS ts

ON rr.ride_id = ts.ride_id
WHERE accept_ts IS NOT NULL AND ts.charge_status = 'Approved' GROUP
BY ad.platform, su.age_range, download_date, download_time),

ride_reviewed AS (
SELECT 'ride reviewed' AS funnel,

COUNT(DISTINCT rv.user_id) AS users, ad.platform,
COALESCE(su.age_range) AS age_group, CAST(download_ts AS TIME) AS
download_time, CAST(download_ts AS DATE) AS download_date

FROM ride_requests AS rr INNER JOIN signups AS su

ON rr.user_id = su.user_id
INNER JOIN app_downloads AS ad
ON su.session_id = ad.app_download_key INNER JOIN transactions AS ts
ON rr.ride_id = ts.ride_id
INNER JOIN reviews AS rv
ON ts.ride_id = rv.ride_id

WHERE accept_ts IS NOT NULL AND ts.charge_status = 'Approved' GROUP
BY ad.platform, su.age_range, download_date, download_time)

SELECT *
FROM downloads UNION ALL SELECT *
FROM sign_ups UNION ALL SELECT *
FROM ride_requested UNION ALL SELECT *
FROM ride_accepted UNION ALL

SELECT *
FROM ride_completed UNION ALL SELECT *
FROM ride_paid UNION ALL SELECT *
FROM ride_reviewed
```