



THE YENEPOYA INSTITUTE OF ARTS, SCIENCE, COMMERCE AND MANAGEMENT

A Constituent Unit of YENEPOYA (Deemed to be University)

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Venue: YIASCM Balmatta Campus
Balmatta, Mangaluru - 575 002



Venue: YIASCM Kulur Campus
Bandra Kulur, Mangaluru - 575 013



YEN SERIES

THE ULTIMATE CORPORATE DRAMA

MANAGEMENT FEST

Date:
May 26 & 27, 2023

Venue:
YIASCM Kulur Campus

General Rules:

- ⌚ The fest is open to all undergraduate students
- ⌚ Participants must carry permission letters, respective ID cards and shall produce them when necessary
- ⌚ Teams participating in all the events will be eligible for the overall championship
- ⌚ Teams should confirm their participation on or before 23th May 2023
- ⌚ Any indecent behavior during the course of the fest will not be entertained
- ⌚ Participants must be dressed in formal attire on the days of the fest
- ⌚ Participants are required to report by 8:30AM
- ⌚ Participants are expected to bring their own mobile phones, laptops, pen drive etc.
- ⌚ The students are supposed to check with the student coordinator or with the faculty coordinator about the Pre-assigned task
- ⌚ Replacement of any participant of a team is not allowed after registration
- ⌚ Decisions of the Organizers and Judges are final and binding

The registration fees for the event are as follows:

- ⌚ People registering for 4 events - ₹ 650/-
- ⌚ More than 4 events - ₹ 1000/-

Staff Coordinator:

Ms Ananya A  8867189800

Student Coordinator:

Nashwan  8904914175



**Scan to
Register**

Note: Refer the website for detailed rules and regulations and other information.

EVENTWISE DESCRIPTION

STRANGER THINGS (*Ice Breaker*)



Every once in a few years, a new show comes to our screens that captures the imaginations of the world. We have all been charmed by baby Yoda, fascinated by The Professor and his team, and wondered what it would be like to participate in the Squid Game. What would you do if you had the chance to create the next OTT phenomenon? Would you triumph like El or Would you disappear like Barb?

- ▶ All the participants (excluding Best Manager) must be a part of Ice Breaker
- 📞 **Talha (8138885327)** 📞 **Aishwarya TG (7349327249)**

THE MENTALIST



Simple as circle, worthless as boss; but when I follow a group, their strength increasestenfold. I am practically nothing, who am I? Having the passion for business and the mind-set of a leader is one thing, but do you think you have what it takes to be the best manager?

- ▶ An individual event
- 📞 **Ethhaf (6366506278)** 📞 **Navya (9483231065)**

THE DIPLOMAT



A sincere diplomat is like dry water or wooden iron. We are convinced that nothing we do is more important than hiring and developing people. At the end of the day, you bet on people, not on strategies. Let's tickle your brain. "What does nobody want, yet nobody wants to lose?"

- Are you ready to embark on the role of liaison manager?
- ▶ Two make a team

- 📞 **Mr Risham (8951276066)** 📞 **Mr Sambram Rai (9353893729)**

MAD MEN



'Mad Men'-the advertising dons in the golden age of advertising - everyone was selling something and nothing was ever what it seemed. The 'Mad Men' event tests your marketing acumen and takes you through the ultimate marketing expedition.

Do you have what it takes to be a Mad Man (or Woman)?

- ▶ Two make a team

📞 Adithya (7012479820) 📞 Mukthar (9620892711)

THE BIG BULL



'The Big Bull' is who manipulates the loopholes in the system and creates a massive bull run on the finances for a profitable thought. Whether you're a seasoned investor or just starting to explore the world of finance. Steel your nerves, sharpen your minds and get ready to compete with the best in the game.

- ▶ Two make a team

📞 Assan Abdul Khader (8660173353) 📞 Shamahasna (7795049656)

MIND HUNTER



The focus of the Mind Hunter television series is on in-depth investigation and profiling abilities. The concept of "Mind Hunter" shows the necessity of knowledge and critical thinking which can be applied in numerous ways in the world of business, from marketing to finance to hiring and recruitment.

- ▶ Two make a team

📞 Ms Rashmeena (9353870381) 📞 Mr Shumair (8904168114)

THE OFFICE



What sets the members of The Office apart is their creativity, unique problem-solving and most importantly, their teamwork. The difference between an ordinary team and an extraordinary team is the one that never gives up no matter how extreme and challenging the situations are.

- ▶ Three make a team

📞 Safvan (7736782536) 📞 Waris (7996037250) 📞 Royal (8310800142)