

Group 45: Health Insurance Cost Prediction

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1.Objective

- **Goal:** Develop a machine learning model using Support Vector Machines (SVM) to predict healthcare costs for new customers.
 - **Outcome:** Provide accurate and fair insurance premium estimations.
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2.Dataset Overview

- **Training Data:** 2,215 instances with features like gender, marital status, area of residence, BMI, smoking status, age class, and healthcare costs.
 - **Test Data:** 550 instances with only features (costs unknown).
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3.Methodology

1. Data Preprocessing:

- Categorical features encoded using LabelEncoder.
- Data scaled using StandardScaler.
- Dataset split: 80% training and 20% testing.

2. Model Training:

- Algorithm: Support Vector Regressor (SVR)
- Key Parameters: Kernel = 'rbf', C = 100, Gamma = 0.1, Epsilon = 0.1

3. Feature Importance Analysis:

- Technique: Permutation Importance
 - Tool: Scikit-learn's permutation_importance function
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4.Model Evaluation

• Performance Metrics:

- R^2 Score: 0.19

- Mean Squared Error (MSE): 89,513,449.68

5.Observations:

- Model shows moderate predictive performance.
- Smoking status (fumador) is the most impactful feature.

6.Feature Importance

- **Top Influential Features:**
 1. Smoking Status (fumador)
 2. Age Class (class_etaria)
 3. Body Mass Index (imc)
- **Visualization:** The bar chart below illustrates the importance of each feature:

