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BIKASH SHARMA

UX Designer

A UX designer, living, working and studying in Helsinki. I am a focused on creating great **user experience by questioning**, testing and applying **human-centered design theories** and methods. Additionally a **fron-end developer** in compiling.

Skills

User Research | | Design Thinking
Prototyping | | Usability Testing
Service Design | | Digital Marketing
Front-end Development | | Team work

Education

Haaga-Helia   2020-

Masters Degree in Business Tehnology

Specializing in **Digital Business Oppur-tunities**. Main subjects includes : **Digital Service Design**, Robotic Automation, **Business Analytics**, **Data Analytics**, **AI in Modern Business**, Evolving Organizations and **Cloud Services**.

A"
Aalto University   Autumn 2019

Design in Engineering 5/5 (Open University)

Metropolia   2012-2016

Bachelor Degree in Media Engineering

Main subjects : **Usability & UX**, Audio Vis-ualTechnology, **Interactive Media**, **Design & Integration**, **Software Engineering** and Leadership

TURKU AMK   2012-2016

Bachelor Degree in IT

Experience

Product Designer   2017-2019

Doctual

- Working closely with **stakeholders** to **define the product**
- **Wireframing** the product, user testing and **taking feedback**
- Creating **product roadmaps**
- Creating **prototypes**
- Creating social media graphics for marketing
- Conducting **usability testing**
- Preparing software **test cases and testing**
- **Leading product development**
- Helping with marketing automation and setup

UX Designer   2016-2020

VELKKO

- **UX/UI designing** for Velkko's clients to improve usability
- Converting client's website to responsive using bootstrap framework for website development
- Creating **prototypes**
- Designing graphic content for advertising
- **Digital marketing** mainly Facebook advertising, Instagram advertsing, Twitter promotion and Google Ads

Interests

Video Production   Cycling   Reading   Travelling

Languages

English	★★★★☆	Hindi	★★★★☆
Finnish	★★★☆☆	Nepali	★★★★★