

GET INSPIRED WITH US

A Green Tie Event

Friday, August 21st, 2009

5:30 – 9:00 PM

KEEN Headquarters

Portland, OR



SUSTAINABLE INSPIRATION

Come hear the incredible story of one of Portland's leading advocates for climate change and environmental corporate responsibility.

The Council for Responsible Sport (CRS) will be hosting our first annual Green Tie Event and Auction, "Sustainable Inspiration". This Event is an opportunity to raise funds to help further the mission of the Council for Responsible Sport, and will feature a keynote presentation by Darcy Winslow titled "Lessons from Antarctica". Darcy is one of the foremost experts on sustainability and environmental corporate responsibility.

A limited number of tickets are available for this event through Brown Paper Tickets:

<http://www.brownpapertickets.com/event/73182>

Use the discount code "ECO", and receive 50% off the ticket price.

Keynote: "Sustainable Inspiration: Lessons from Antarctica"

"In essence, the time has come for all of us to take personal responsibility in reducing our carbon footprint and influencing and engaging those around us to do the same. The impact of our individual and collective actions are being increasingly felt, and witnessed, around the world. And it is up to us make a positive difference, through deliberate choices and actions. This is not about compromise but about inspired innovation and unprecedented collaboration. There is no 'silver bullet' or magic cure to resolve the issue of climate change. We all must embrace the task ahead and be prepared to assess where we are and to act immediately. If each and every one of us works towards reducing our emissions we stand a chance of seeing results that will count." – Darcy Winslow

Darcy Winslow is the founder of DSW Collective, LLC, Designs for a Sustainable World. She has been a pioneer and active practitioner of sustainability frameworks and principles, exploring and experimenting with the application of these to all aspects of business. Darcy worked at Nike, Inc. for over 20 years, most recently serving as General Manager for Nike's Global Women's Fitness Business and as Senior Advisor to the Nike Foundation.



WASTE



CLIMATE



EQUIPMENT
AND
MATERIALS



COMMUNITY
OUTREACH



HEALTH
PROMOTION



INNOVATION

What Inspires Us to Act?

One Race

1,787 Competitors

18,312,992 miles travelled by Athletes to Compete for less than 24 hours

10,853 metric tons of greenhouse gases emitted into the atmosphere

*A number equivalent to powering 972 average American homes for **365 days***

THE COUNCIL FOR RESPONSIBLE SPORT (CRS) ReSport.org

The Council for Responsible Sport (CRS) provides an objective, legitimate and holistic set of standards that measure the sustainability strategies employed within the sports industry. At CRS, our mission is to encourage and create a standard of environmental stewardship and social responsibility through inspired innovation and unprecedented collaboration. CRS was founded on the principle of changing the way we play sports one race at a time, and this has guided our philosophy, our practice, and our passion since day one.

The Council is a non-profit organization founded in 2007 by two avid racers and event organizers, Jonathan Eng and Jeff Henderson. To date, the organization has grown steadily, and is currently under the direction of Executive Director, CRS Board of Directors, the Director of Certification, and the Certification Council. The reach of CRS can be seen at both the national and international level through various partners including Athletes for a Fit Planet, EcoSecurities, and Nike. CRS aims to engage the sports community across all continents by Winter 2010.

Through education, collaboration, and certification, CRS is committed to providing the necessary tools and resources through two arms of our Organization – the CRS Companion Manual and the ReSport Certification Program. The CRS Companion Manual represents a comprehensive approach to the implementation of sustainable practices and social responsibility. The Manual sets forth criteria within five major categories (Waste, Climate, Equipment & Materials, Community & Outreach, and Health Promotion), each category encompassing best practices, models for implementation and standards of responsibility. The ReSport Certification Program recognizes sustainable leaders in sports by measuring an event's commitment to minimize their overall environmental footprint.

CRS represents a community of strategic partners and agents of change. Our vision and purpose is to become the standard for sports, a standard that will provide a foundation for promulgating change throughout the world. From the UCSD 5K Grove Run to the Los Angeles Marathon, CRS has supported sustainability initiatives to countless sporting events. We ask sports to shift from a place of competition and entertainment to assuming a leadership role in environmental and social responsibility. We believe in the power of sports. Our passion is to ensure future generations have the opportunity to play sports as we do today.

What Inspires YOU?

COMMITMENT ● VISION ● OPPORTUNITY