

COMING SOON

THE BROCHURE

This is a placeholder

Fleming Fund Fellowship Training Programme – Connect, Ignite, Transform Enhancing Communication, Engagement, and Policy Advocacy in AMR

Introduction

The **Fleming Fund Fellowship Training Programme** “Connect, Ignite, Transform” is designed to equip fellows with the essential skills required to **effectively communicate, engage with diverse stakeholders, and advocate for policy changes** in antimicrobial resistance (AMR). This programme provides structured, practical training to **enhance impact, build confidence, and promote scientific literacy** beyond the research community.

Aims & Objectives

- Empower fellows to communicate scientific findings clearly and persuasively.
- Provide tools for engaging with policymakers, stakeholders, and the public.
- Develop skills in **scientific writing, public engagement, and policy advocacy**.
- Strengthen **presence, voice, and body language** to enhance influence.
- Integrate **emotional intelligence, advanced negotiation, and mediation skills** into communication strategies.
- Ensure **gender-responsive and equitable** communication strategies to support inclusivity in AMR policy and advocacy.
- Address barriers faced by **underrepresented groups**, particularly women and marginalized communities, in AMR leadership.
- **Leverage AI** for data-driven storytelling, personalized communication training, and automated feedback.