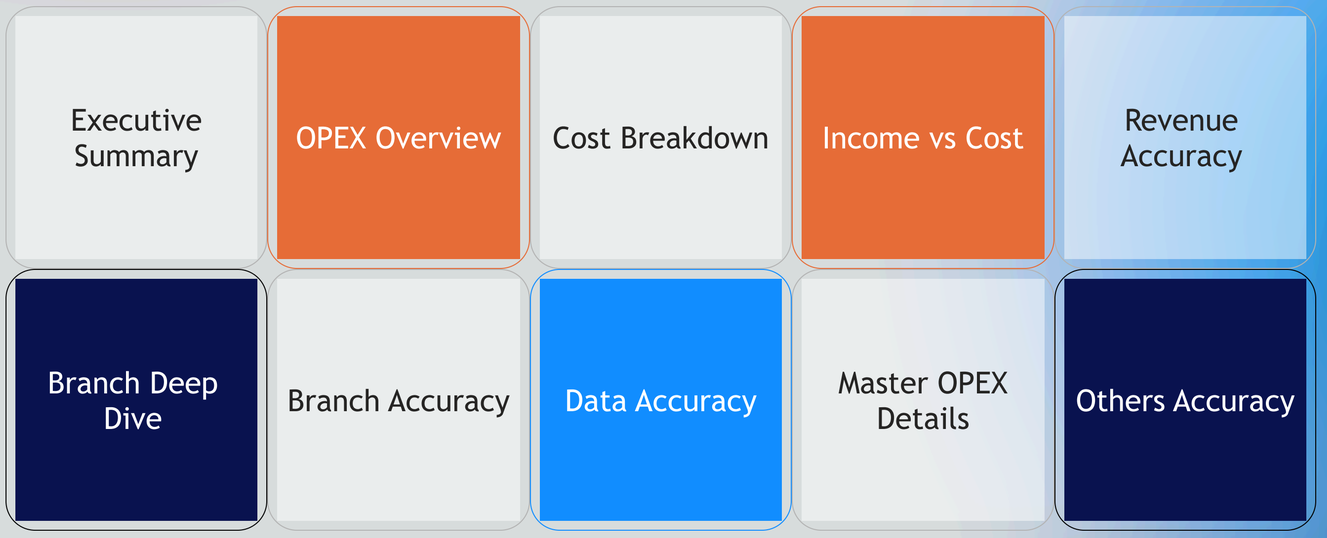
MySpace

Operational and Financial Intelligence



Executive Overview

MySpace - Operational & Financial Intelligence

Year: 2025 | Month: All | Date: All

495.54K
TOTAL OPEX COST

99.7%
DATA ACCURACY %

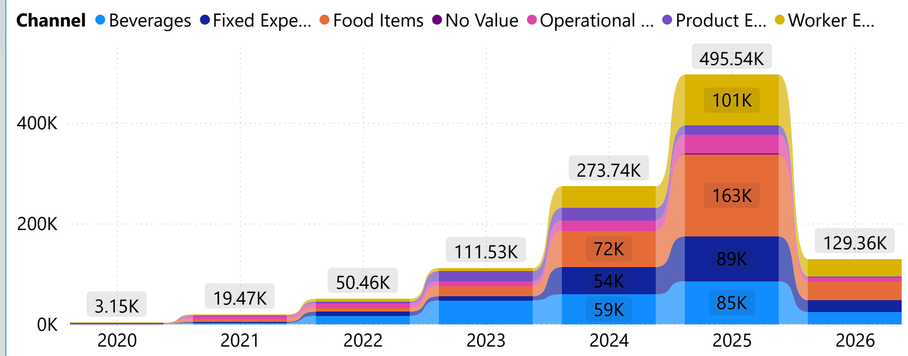
96.5%
CARD ACCURACY %

92.3%
CASH ACCURACY %

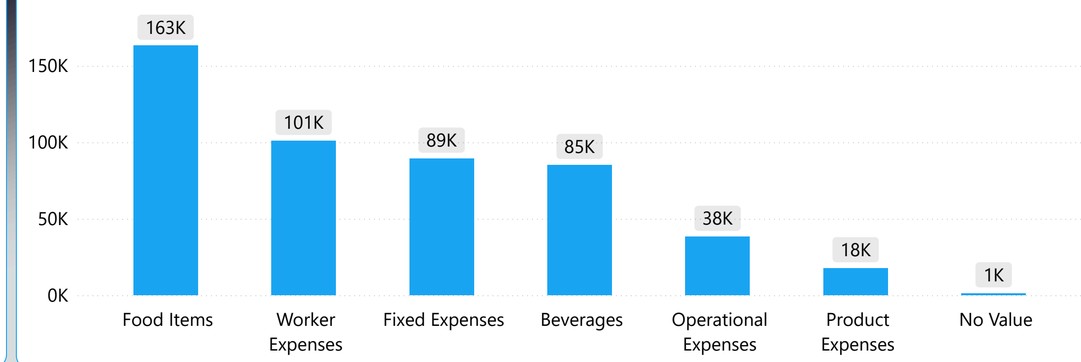
339.12K
Hind
TOP OPEX CONTRIBUTOR

104.88K
MOO
HIGHEST BRANCH SPEND

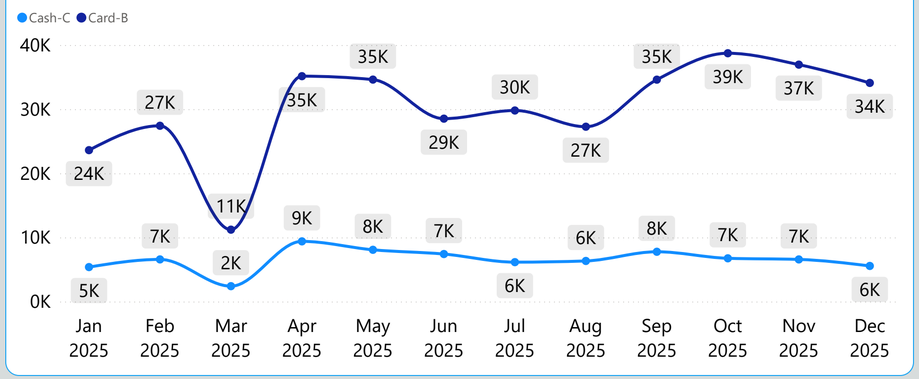
Year wise Category Distribution



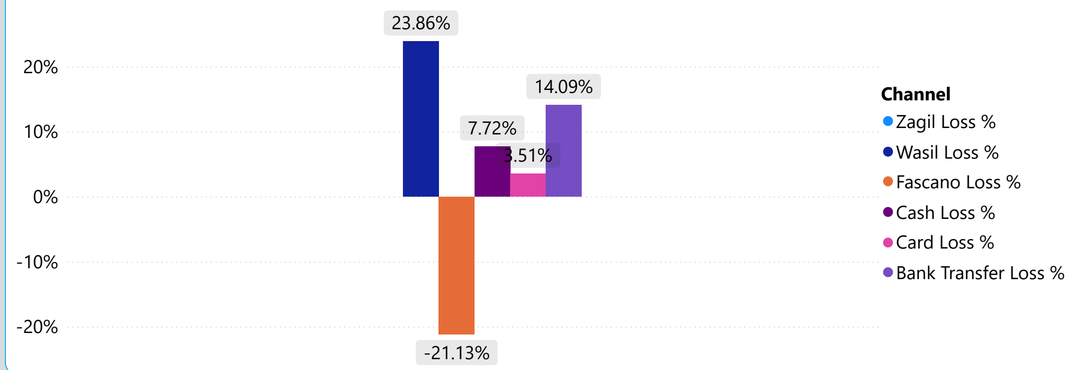
Cost Distribution by Category



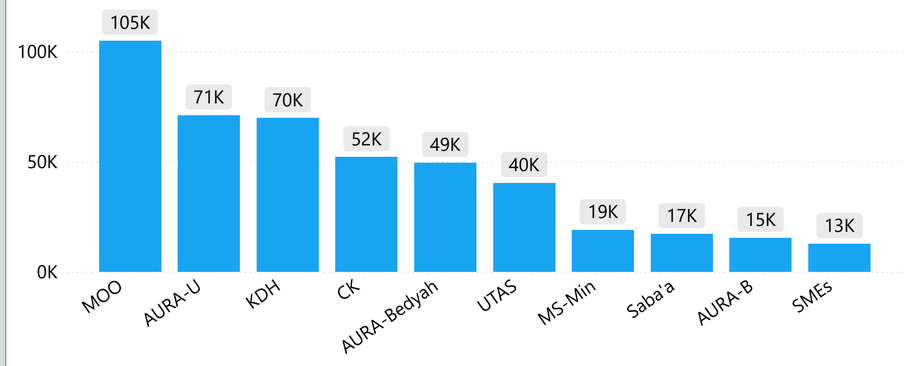
Card vs Cash Monthly Absolute



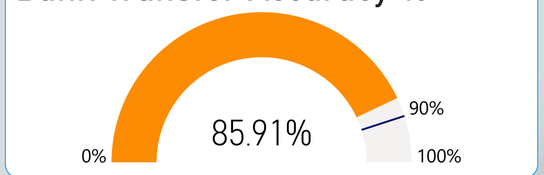
Loss % by Channel - Waterfall Ranking



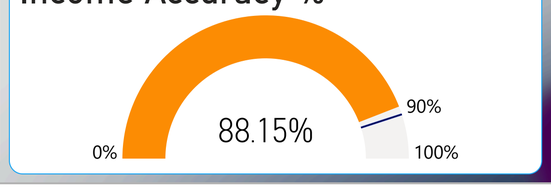
Branch Revenue Comparison (Top 10 branches)



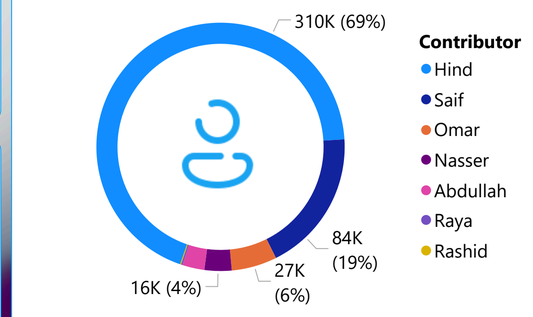
Bank Transfer Accuracy %



Income Accuracy %



Contri of OPEX Contributor



OPEX Overview

MySpace - Operational & Financial Intelligence

Year: All

Month: All

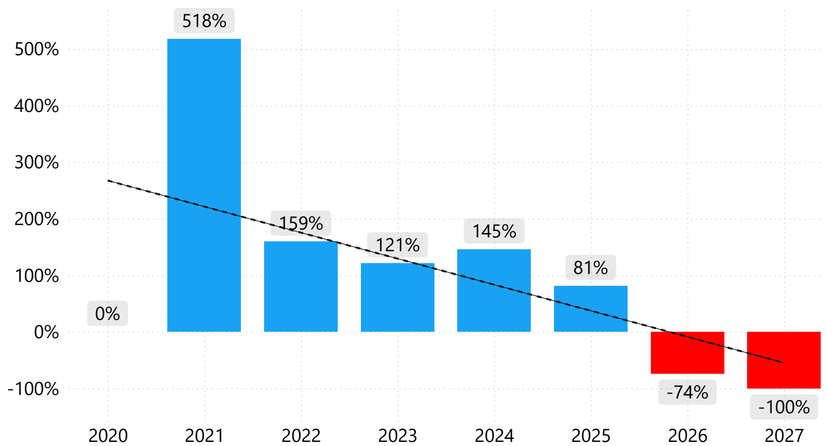
1/1/2020 – 12/31/2027

1.08M
TOTAL OPEX COST

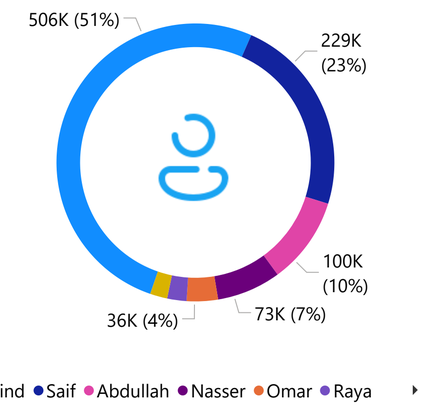
96.4%
DATA ACCURACY %

Beverages
TOP CATEGORY
305.96K

YOY OPEX Growth %

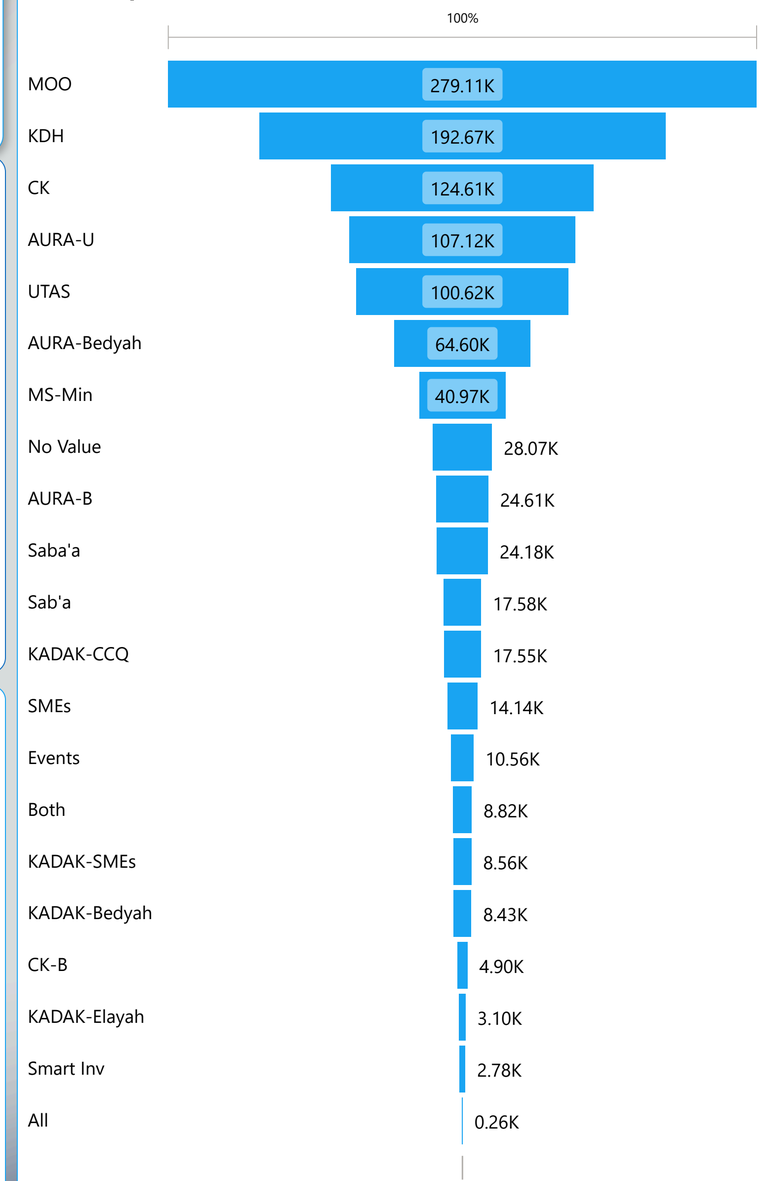


Contri of OPEX Contributor

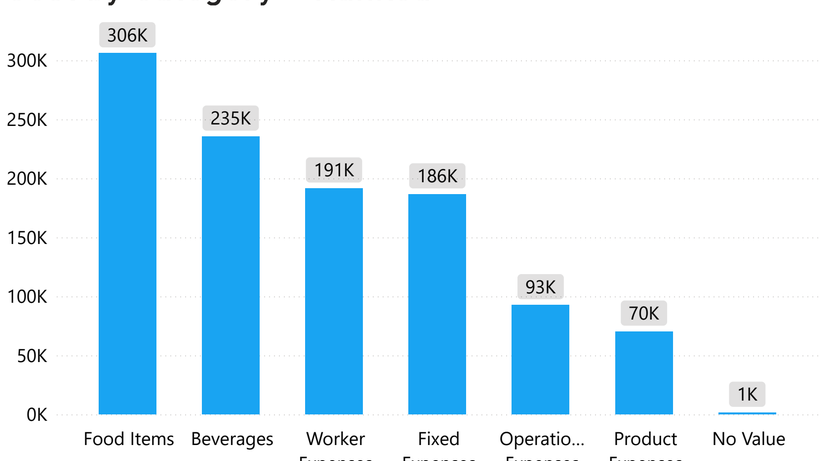


Name	OPEX
Hind	552526.40
Saif	237921.40
Abdullah	128716.80
Nasser	77226.34
Omar	40107.51
Raya	25622.58
Rashid	21135.22
Total	**1083256.25**

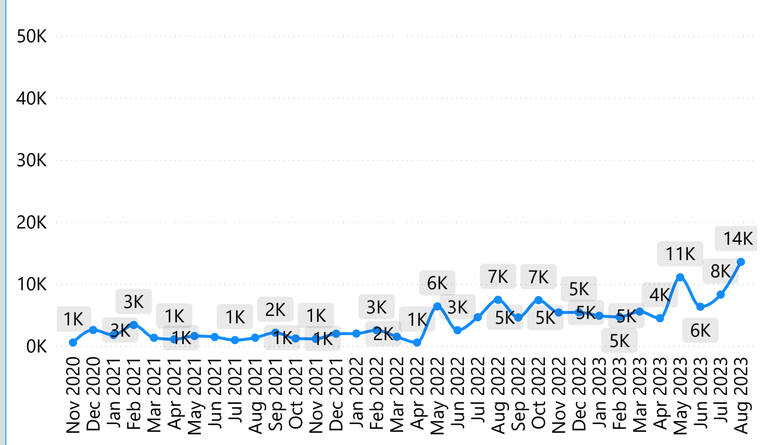
Cost by Branch - All Branches



Cost by Category - Ranked



OPEX Monthly Trend



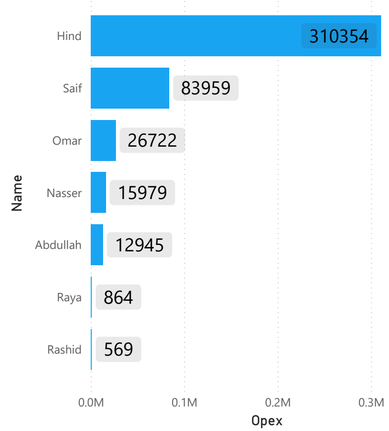
Cost Breakdown

MySpace - Operational & Financial Intelligence

Category	Sub Category	Name	Year	Month	Date
All	All	All	2025	All	1/1/2020 – 12/31/2027

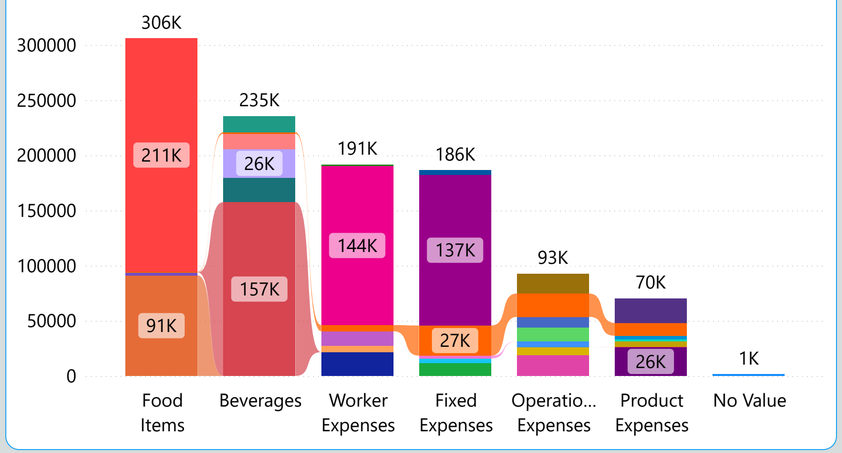
27.95K	OMAN
569.22	RASHID
863.65	RAYA
87.78K	SAIF
17.47K	NASSER
339.12K	HIND
21.79K	ABDULLAH

Contri of Cost Contributor



Name	Cost
Hind	339124.35
Saif	87776.04
Omar	27950.50
Abdullah	21793.53
Nasser	17465.22
Raya	863.65
Rashid	569.22
Total	**495542.50**

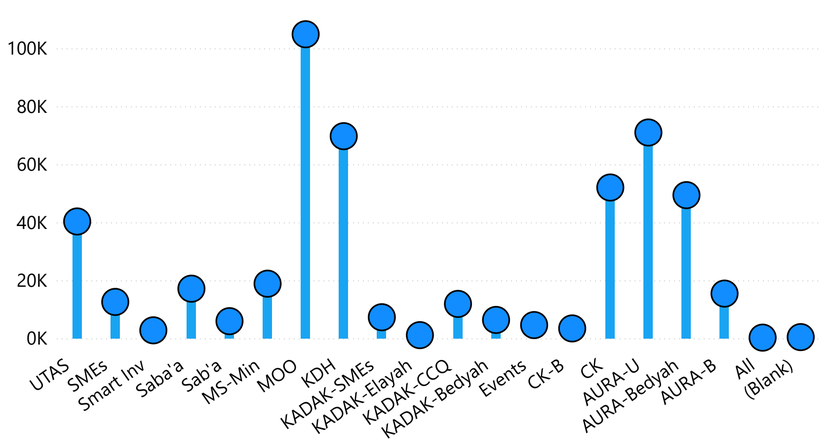
Category - Sub Category wise Cost Distribution



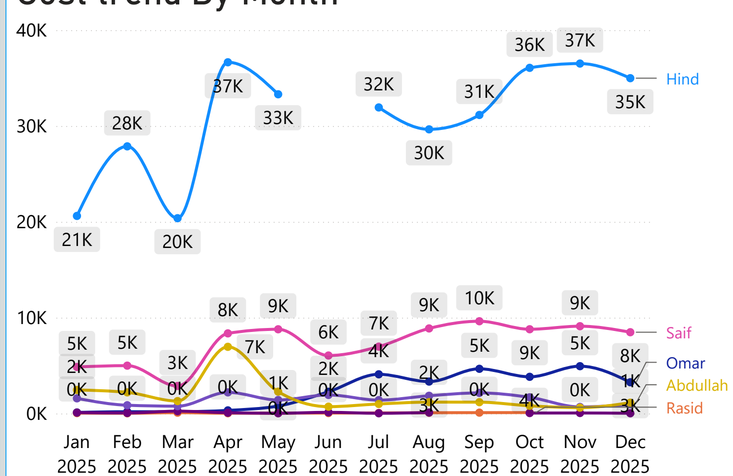
Sub Category wise Cost Break Down

Sub Category	Cost
Supplaires	134561.15
Salaries	82293.52
Rent	75160.00
Coffee	62798.15
Bakery Products	27283.47
Other	21035.14
Accommodation	10512.24
Car Supplies	10148.89
Juice	8038.29
Drinking Water	7861.73
Sandwich supplies	7183.84
Marketing	6000.00
Maintenance & Repair	5451.39
Stock Supplies	5030.22
Government Expenses	4160.25
Electricity	4064.20
Karak	3787.22
Cake supplies	3361.85
Events	3335.41
Juice supplies	2399.77
Cleaning Supplies	2162.47
Tea	1767.65
Flight tickets	1329.50
	1249.18
Water	1157.00
Total	**495542.50**

Branch wise Cost distribution



Cost trend By Month



Income vs Cost

MySpace - Operational & Financial Intelligence

Branch	Br	Name	Year	Month		
All	All	All	2024	All	1/1/2020	12/31/2027

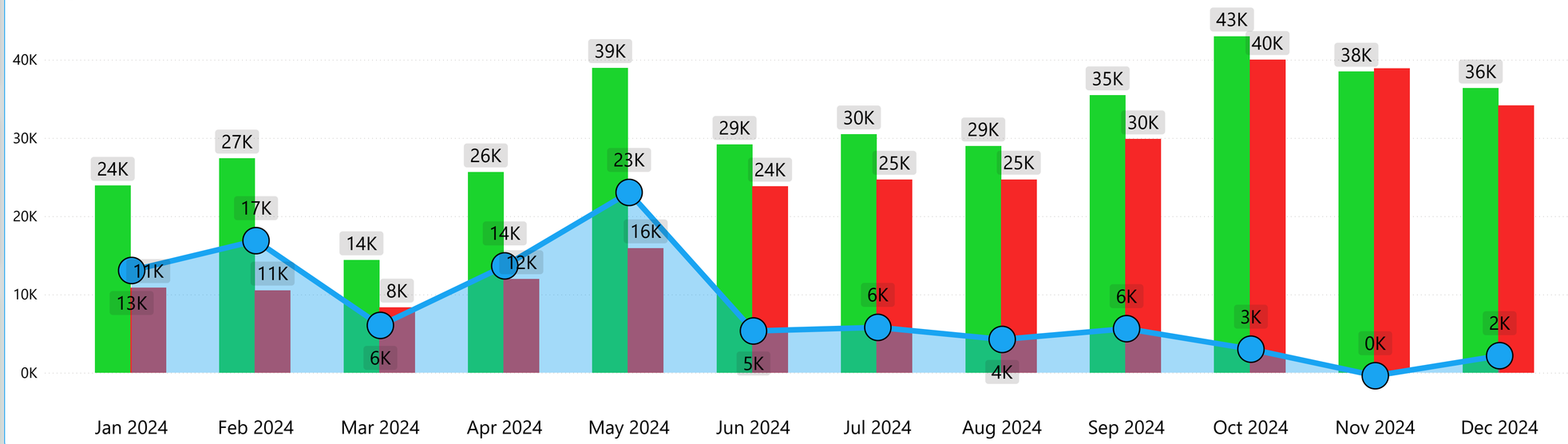
372.20K
TOTAL INCOME

273.74K
TOTAL COST

98.47K
NET PROFIT

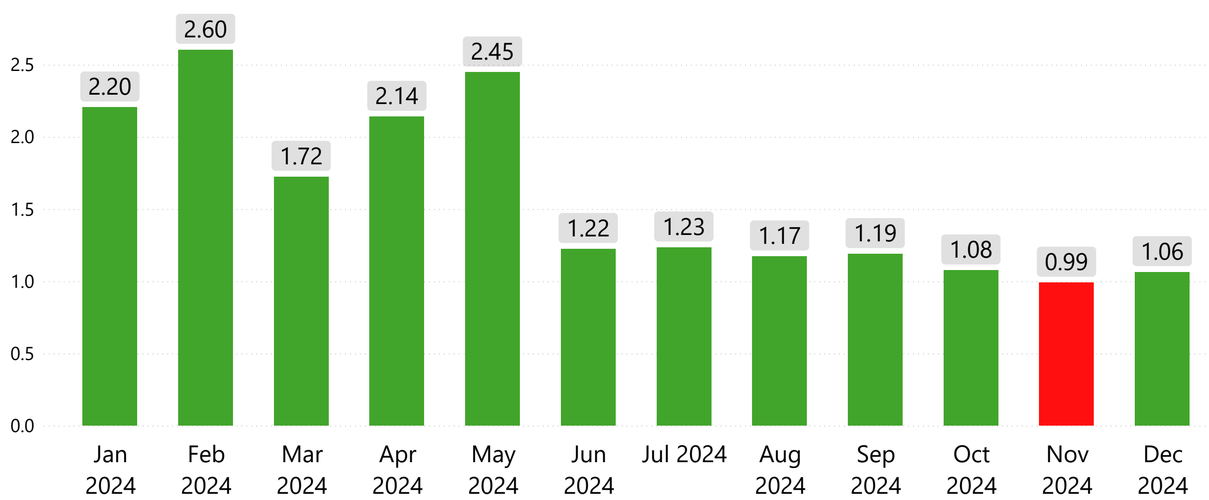
Income vs Cost vs Profit

Key Figures ● Total Income ● Total Cost ● Net Profit



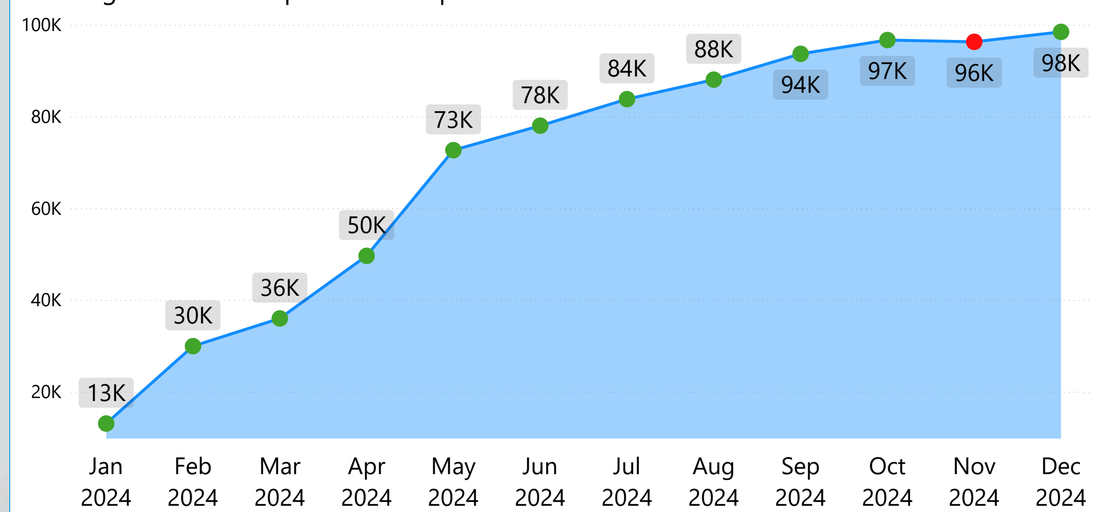
Income vs Cost Ratio by Month

Ratio >= 1 = Profitable



Cumulative Net Profit

Running total to show profit build-up



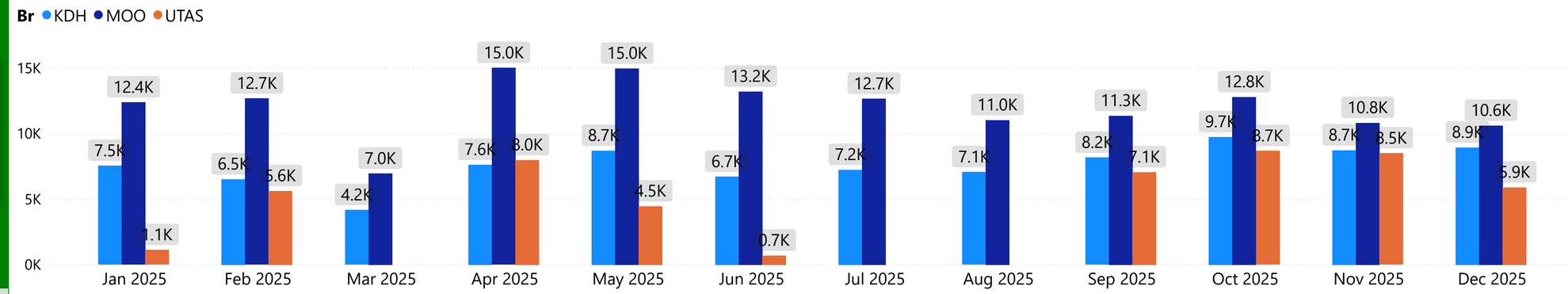
Revenue Accuracy

MySpace - Operational & Financial Intelligence

Branch	Br	Name	Year	Month	
All	Multiple selections	All	2025	All	1/1/2020 – 12/31/2027

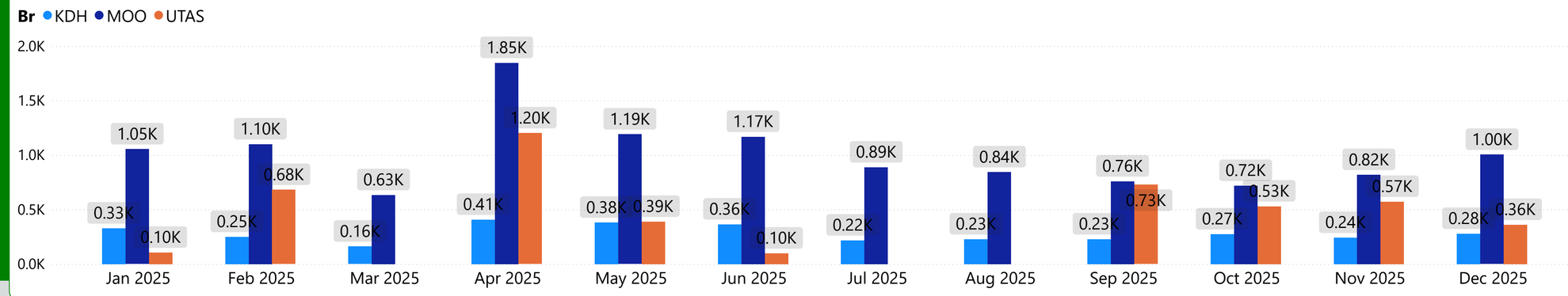
96.4%
CARD ACCURACY %

Card Income by Month & Branch



92.9%
CASH ACCURACY %

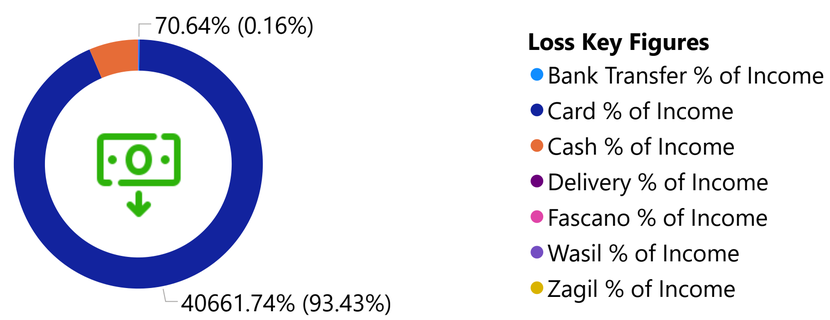
Cash Income by Month & Branch



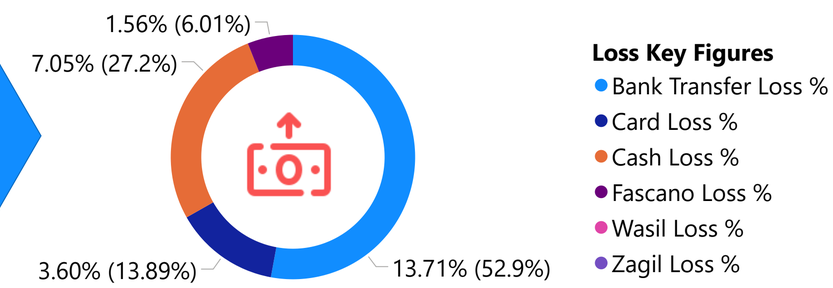
70.64%
BANK TRANS % INCOME

1598.94%
TOTAL LOSS%

Income Channel Mix (%)



Loss Distribution by Channel (%)



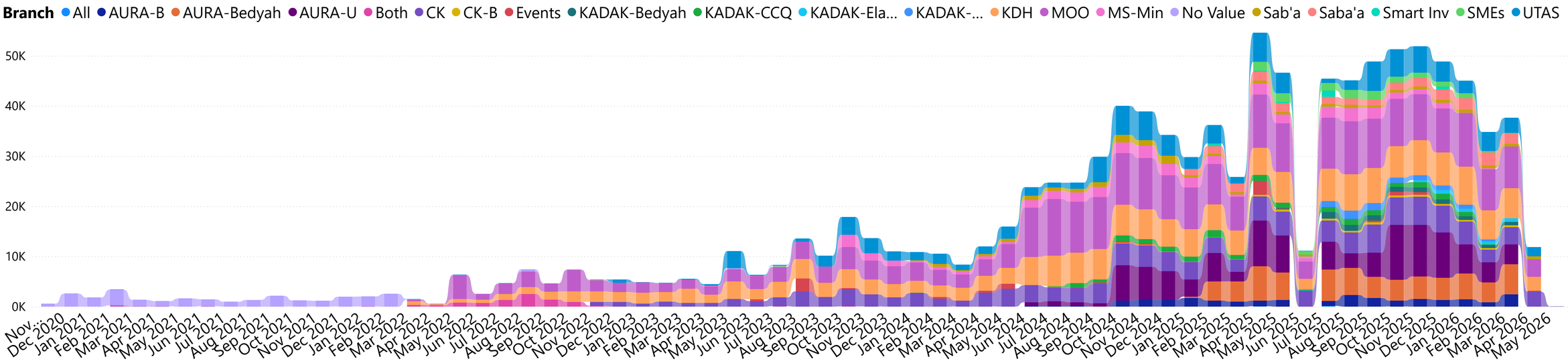
Branch Deep Dive

MySpace - Operational & Financial Intelligence

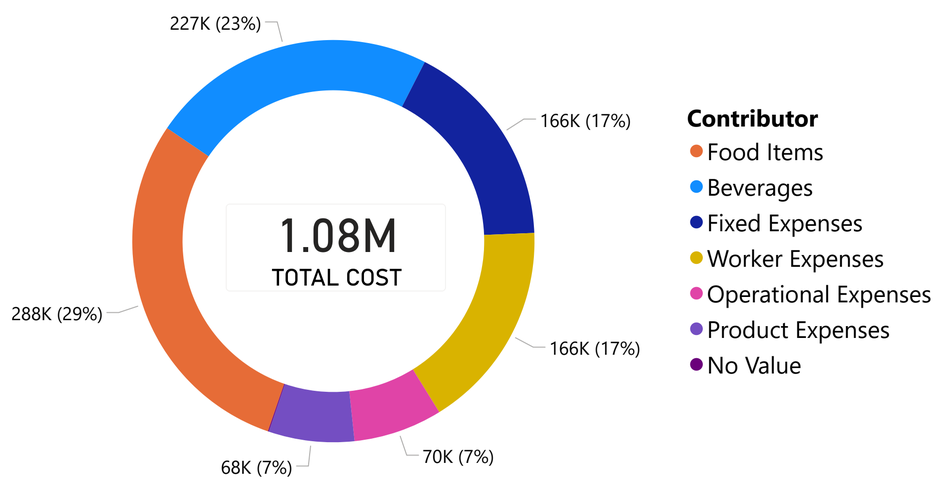
Branch	Sub Category	Name	Year	Month
All	All	All	All	All

1/1/2020 — 12/31/2027

Monthly Cost by Branch — Stacked Combo View



Cost by Category



Cost Spend Intensity — Sub Category × Personnel

Sub Category	Abdullah	Hind	Nasser	Omar	Rashid	Raya	Saif
Supplaires	1200.50	209618.27		176.40			491.19
Coffee	51625.28	26225.20	9155.24	23133.02	37.13	287.80	47159.85
Salaries	9780.40	131947.03	1104.87	256.11	480.00	223.00	407.00
Rent	5100.00	130250.00	227.00		925.00		
Bakery Products	1873.07		289.25	2905.43	8300.18	20376.93	57441.79
Other	19895.81	9121.82	15371.25	2210.38	5033.25	760.60	15371.86
Cake supplies	601.50		21268.23		3.94	330.30	4169.54
Juice	245.63		7261.54	2.95	533.10	2363.40	15457.52
Drinking Water	1210.47			35.00	6.00		20995.42
Sandwich supplies			588.60	39.69			21395.67
Accommodation	767.83	15345.00	1633.70	104.46	37.60		3737.19
Car Supplies	1522.01	12993.80		217.70	85.00		4190.81

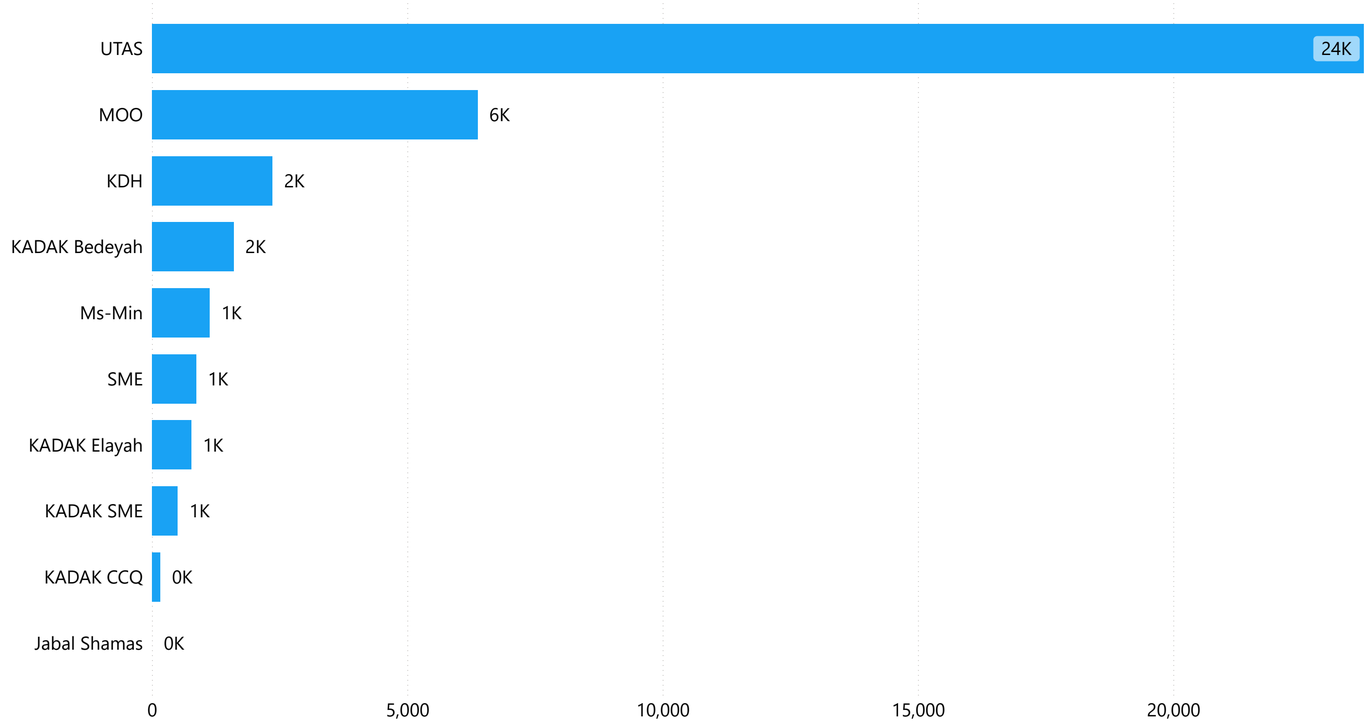
Branch Accuracy

MySpace - Operational & Financial Intelligence

Branch	Sub Category	Name	Year	Month	
All	All	All	All	All	12/10/2023 – 12/31/2027

	KB	CCQ	KE	KSME	KDH	MOO	MS-MIN	SME	UTAS
Diff	1.60K	161.68	765.92	500.81	2.36K	6.38K	1.13K	861.16	23.73K
Diff%	3.61%	4.22%	4.43%	6.85%	1.10%	1.77%	2.10%	5.21%	17.80%

Total Difference by Branch



Diff % Comparison — All Branches

Branch	Total Income	Total Difference	Total Diff %
CK	106,412.60		0.00%
Jabal Shamas		0.00	0.00%
KADAK Bedeyah	44,228.59	1,598.24	3.61%
KADAK CCQ	3,830.41	161.68	4.22%
KADAK Elayah	17,281.37	765.92	4.43%
KADAK SME	7,306.41	500.81	6.85%
KDH	213,786.69	2,356.53	1.10%
MOO	360,157.39	6,375.63	1.77%
Ms-Min	53,700.18	1,126.97	2.10%
SME	16,518.19	861.16	5.21%
UTAS	133,319.35	23,728.12	17.80%
Total	**956,541.19**	**37,475.07**	**3.92%**

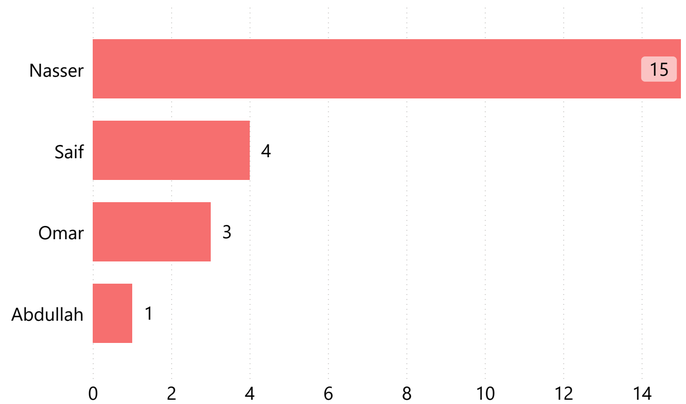
Data Accuracy

MySpace - Operational & Financial Intelligence

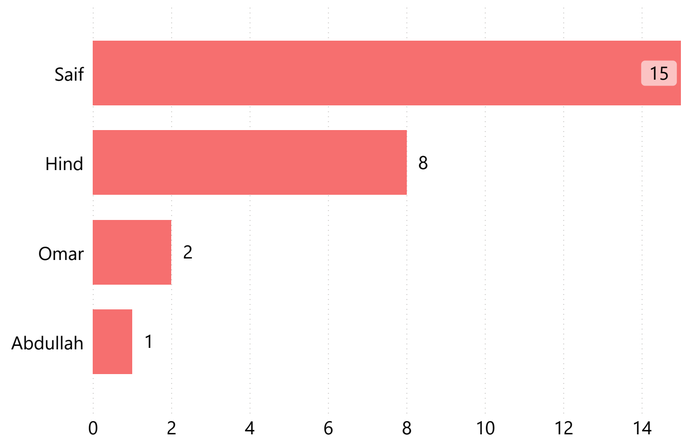
12/10/2023 12/31/2027

23	26	27	538.87	1.27K	1.28K	43	17K	99.7%
BLANK BRANCH	BLANK CATEGORY	BLANK SUB CATEGORIES	AMT. BLANK BRANCH	AMT. BLANK CATEGORY	AMT. BLANK SUB CATE.	INCOMPLETE ROWS	COMPLETE ROWS	DATA ACCURACY %

Blank Rows by Branch



Blank Rows by Category



Blank Rows Details

Month	Branch	Category	Sub Category
Feb 2025		7	7
Feb 2024	3	3	3
Apr 2025		3	3
Jun 2024	1	2	2
Aug 2025	1	2	2
Mar 2026		2	2
Dec 2023		1	1
Aug 2024	1	1	1
Oct 2024		1	1
May 2025	2	1	1
Oct 2025	1	1	1
Dec 2025		1	1
Feb 2026			1
Apr 2026	1	1	1
Jan 2024	1		
May 2024	1		
Jul 2024	2		
Nov 2024	2		
Jun 2025	5		
Jul 2025	2		
Total	**23**	**26**	**27**

Source	Sub Category (Blank / اخرى)
Abdullah	
Hind	
Omar	
Saif	
Saif	
Hind	Marketing

Source	Branch (Both)

Source	Category (Blank / Iced Tea)
Abdullah	
Hind	
Omar	
Saif	
Saif	

Source	Branch (Blank)
Abdullah	
Nasser	
Omar	
Saif	

Source	Branch (All)
Nasser	1
Abdullah	2
Total	**3**

MySpace
EXECUTIVE INTELLIGENCE

PEX Details

Financial Intelligence

Branch: All | Category: All | Sub Category: All | Name: All | 1/1/2020 – 12/31/2027

OVERWIEW
- Executive Summary
- OPEX Overview

FINANCIAL
- Cost Breakdown
- Income vs Cost
- Revenue Accuracy

OPERATIONS
- Branch Deep Dive
- Branch Accuracy
- Data Accuracy
- OPEX Details

OTHERS
- Other Accuracies

Name	Date	Money	Category	Sub Category	Branch	Comments	Other Comments
Raya	11/13/2020	40.00	Food_Items	Bakery Products		مواد لصنع الكيك	
Raya	11/15/2020	80.00	Operational_Expenses	Cleaning Supplies		علب كلنكس، زبالات، نباتات زينة، صواني تقديم، علب صابون	
Raya	11/15/2020	65.00	Operational_Expenses	Stock Supplies		ملاعق كرتون ٥٠٠ حبة ١٣.٥٠٠، بوكسات تيك اوي ١٠٠ حبة ٦ ريالات، كلنكس ٤٠ كيس ب٨ ريالات، اكياس ٢٥٠ حبة ١٩ ريال، صحون قوارب بنية حجم صغير ١٠٠ حبة ٢.٨٠٠	
Raya	11/18/2020	150.00	Operational_Expenses	Stock Supplies		مواد تصنيع+ادوات تقديم واغراض لدورات المياة + صحون ورق بنية لتقديم الكيك ٥٠٠ حبة ١٨ ريال+ كلنكس حمام ٨.٤٠٠ +صحون تيك اوي للمعمول ١٠٠ حبة خمسة ريالات	
Raya	11/20/2020	11.00	Product_Expenses	Cake supplies		صياني خشب وصناديق نقل الكيك	
Raya	11/23/2020	25.00	Food_Items	Bakery Products		جبن- توت-كريمة- طحين	
Raya	11/26/2020	10.00	Food_Items	Bakery Products		حليب مكثف+كريمة لوتس+زبدة فول سوداني+سنكرس	
Raya	11/26/2020	15.00	Product_Expenses	Cake supplies		ورق قصدير + ورق تغليف الكيك + علب ساندويتشات التجربة + اطباق التشيزفلان+ قواعد الكيك	
Raya	11/28/2020	75.00	Food_Items	Bakery Products		جبن- بيض- زيت- حليب-	
Total		**1083256.25**					

MySpace
EXECUTIVE INTELLIGENCE

Deep Dive
Financial Intelligence

3/20/2024 2/15/2026

OVERVIEW
- Executive Summary
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FINANCIAL
- Cost Breakdown
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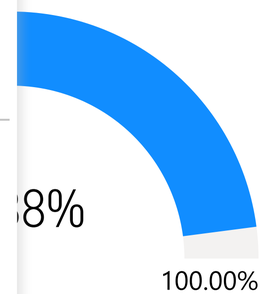
- Revenue Accuracy

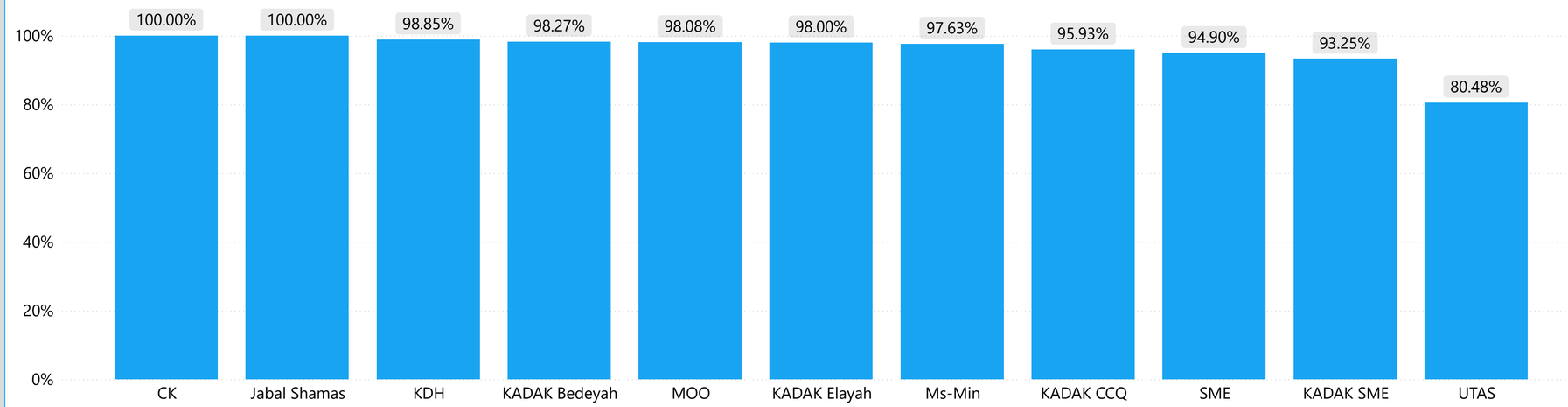
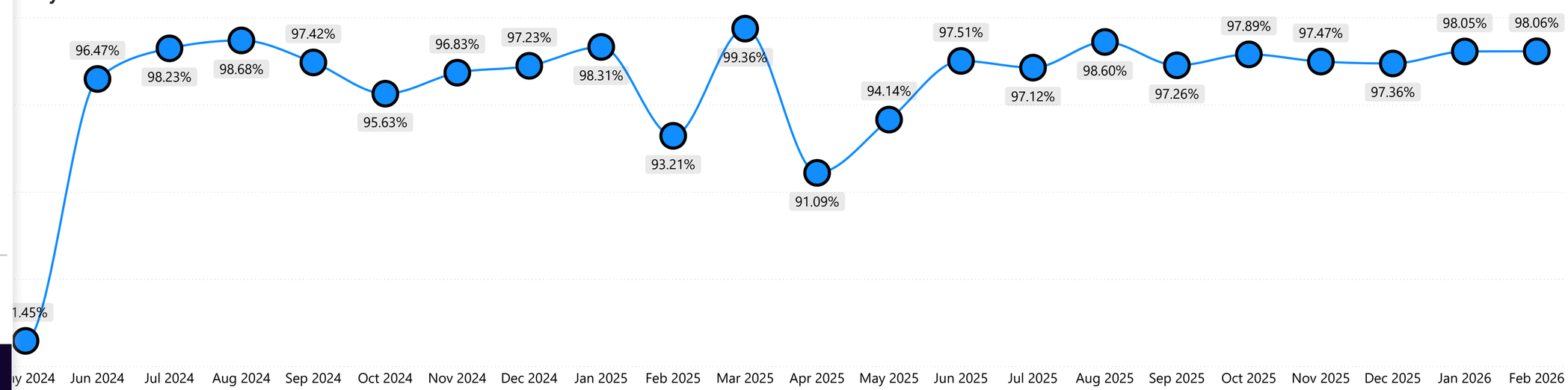
OPERATIONS
- Branch Deep Dive
- Branch Accuracy
- Data Accuracy
- OPEX Details

OTHERS
- Other Accuracies

acy | Card Accuracy | Cash Accuracy | Fascano Accuracy | Income Data Accuracy | Wasil Accuracy | Zagil Accuracy



Branch wise Accuracy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