Bikinimo Shopping App

FONTS:
All fonts are Google Web Fonts and can be found here:
http://www.google.com/fonts/

Fonts are:
Ubuntu
Ubuntu Bold
Ubuntu Italic
Ubuntu Medium
Electrolize
Abel
Source Sans Pro
Source Sans Pro Bold
Source Sans Pro Semibold

HOME
SECTION AREA MAP

TOP ANCHOR BAR

MAIN NAVIGATION BAR

MAIN FEATURE AREA

FEATURE PRODUCT AREA

SPECIALS & ANNOUNCEMENTS AREA

BOTTOM BAR

1024px
964px
30px
30px
608px
346px
10px
114px
27px
5px
15px
5px
312px
11px
27px
346px
5px
91px
5px
210px

Top Anchor Bar

Contact | FAQ | My Account | Login
Gift Cards | Sizing Guide
Your Cart is Empty
Advanced Search
Search

Main Navigation Bar

Bikini Sets | Separates | Tankinis | Swim Dresses | One Pieces | Cover Ups | Dresses | Sleepwear | Accessories | Clearance
SIZING GUIDE | STYLE GUIDE

Main Feature Area

Summer is Coming!
Get ready with the latest swimwear fashions here!

Limited Time Offers
Perfect Fit Slimsuit
Bikini in 3 Colors
Only: $49.00
Regularly: $65.00
Add to Cart
This deal has ended.
check back soon for another deal!
Time Remaining
00:00:00

Feature Product Area

New Releases | What's Hot | You May Also Like | Comparissons

La Leopard Bikini Swimsuit
$52.00

Sexy Villa Floral Tankini Swimsuit
$105.00

1950's Double Crosser 1-PC Swimsuit
$104.00

Minimizer Sport Bikini Swimsuit
$98.50

Minimizer Sport Bikini Swimsuit
$98.50

Click Here to browse more new releases

Specials & Announcements Area

Made in the USA
That's Right!! All UjENA products are made right here in the USA.

Free Shipping!
Orders over $200.00 are able to select free domestic shipping at checkout.

Gift Cards
Not sure what to get her?
Let her decide with one of our gift cards.
Learn More.

Bottom Bar

Customer Service
Contact Us
Policies
FAQ
Sizing Guide

My Account
Order Status
Email Preferences
Style Guide

View Cart
Checkout
Privacy Policy

Social Media
follow us on
facebook

Coupon & Discounts
Sign up for our newsletter to receive details on special discounts.
Full Name
E-mail Address
Sign Me Up

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1

Bikinimo Shopping App

Home

PRELOADER / MEMBERSHIP BANNER

Before visitors can arrive at the homepage, and while the app loads, they are invited to join the Bikinimo Fashion Club.

1. Window pops up before rest of page
2. Progress bar at bottom indeicates that app is loading.
3. Please build as type since the name of the club is not approved.
4. "Remind Me Later" and "Continue as Guest" do the same thing
5. "Sign Me Up!" takes the visitor to the registration page where they are asked for their name and email address.

Bikinimo Shopping App
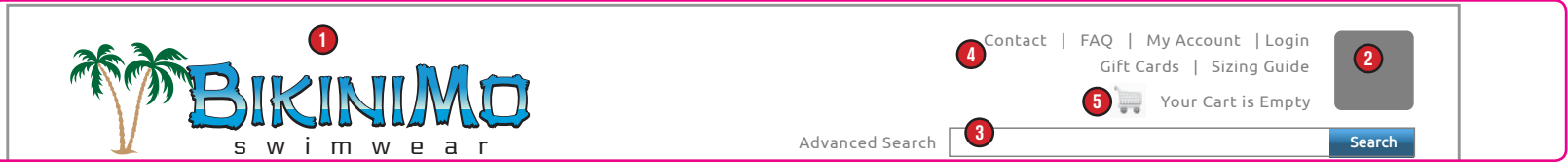
Home

TOP ANCHOR BAR

1. Bikinimo Logo - bikinimo_app_logo.png
   No hover state. Click will return visitor to home.
2. Customer Service Logo - Please create Placeholder
3. Search bar - Create to match sample image
4. Create links as noted
5. Create Shopping Cart Link as noted

MAIN NAVIGATION BAR

1. Main navigation bar
2. Upon hover, a dropdown menu is revealed, containing subcategories
   Animation: Should reveal as to be sliding down from Main Naviagation bar.
   Categories will be provided in a doc called "Layered_Search.doc"
   Subcategories will be links as well.
3. Sizing/Style Guide Bar: Each of these links will open up a modal containing the appropriate content.
   Style Chart: http://www.bikinimo.com/category/0-swimsuit-sizing/
   Please Note: These areas on the existing site DO NOT make sense. We will need to clean them up. There will be a tops and bottoms style page and a sizing page.
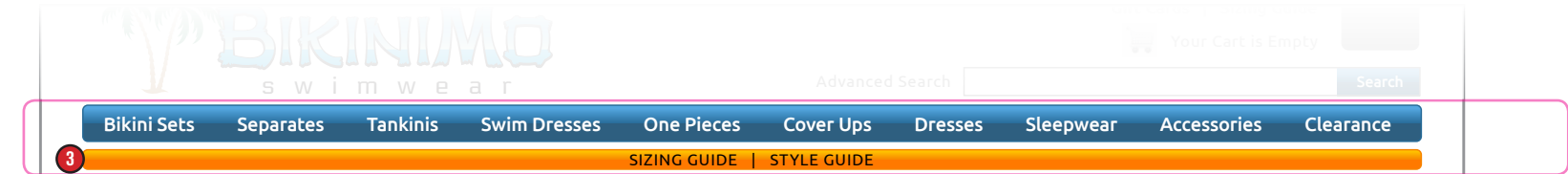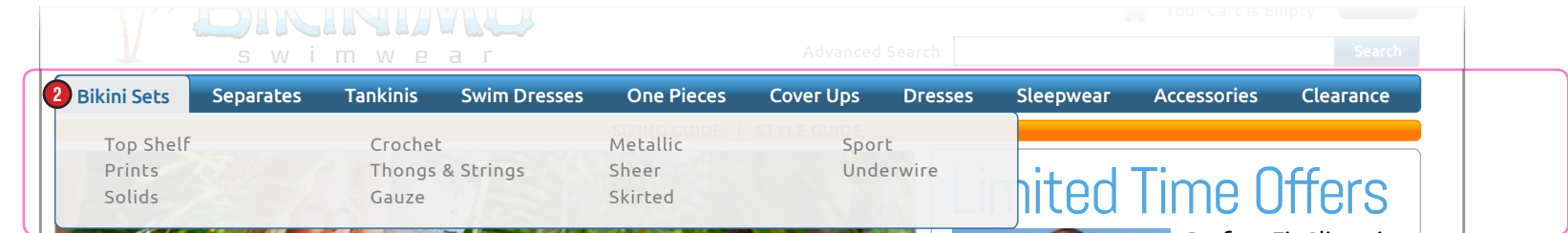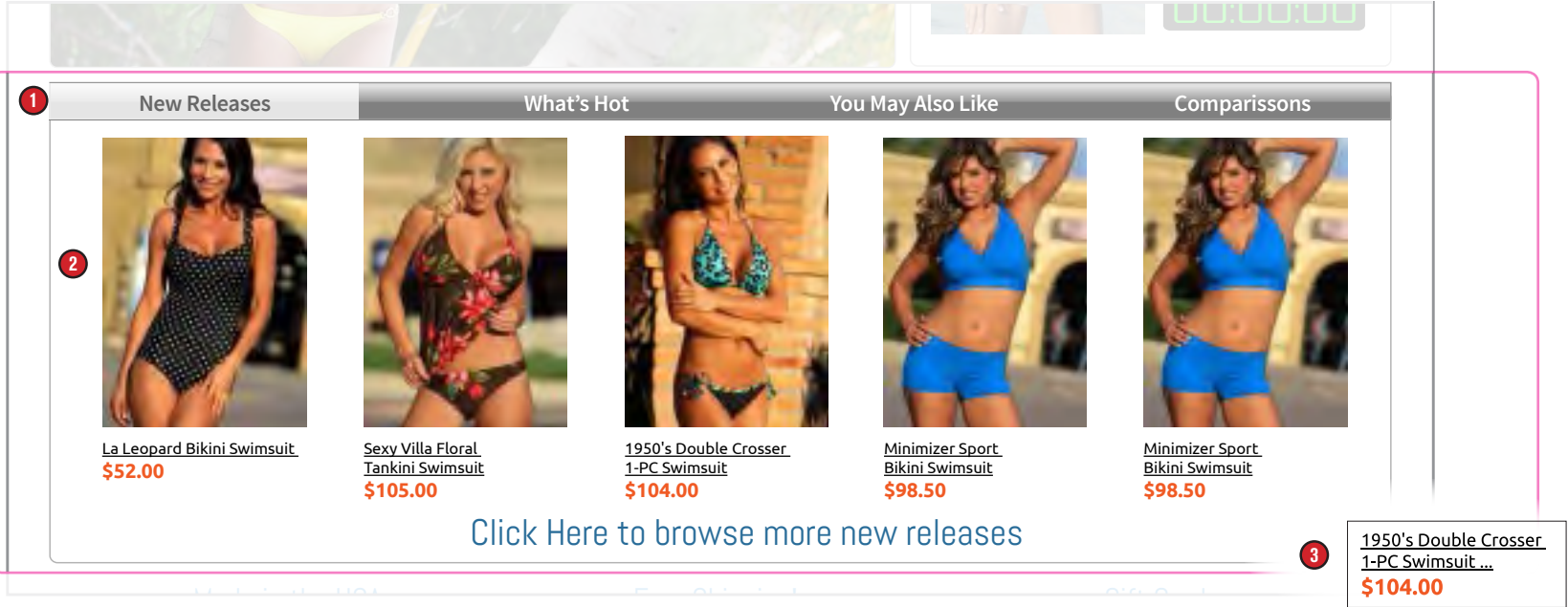
Bikinimo Shopping App

Home
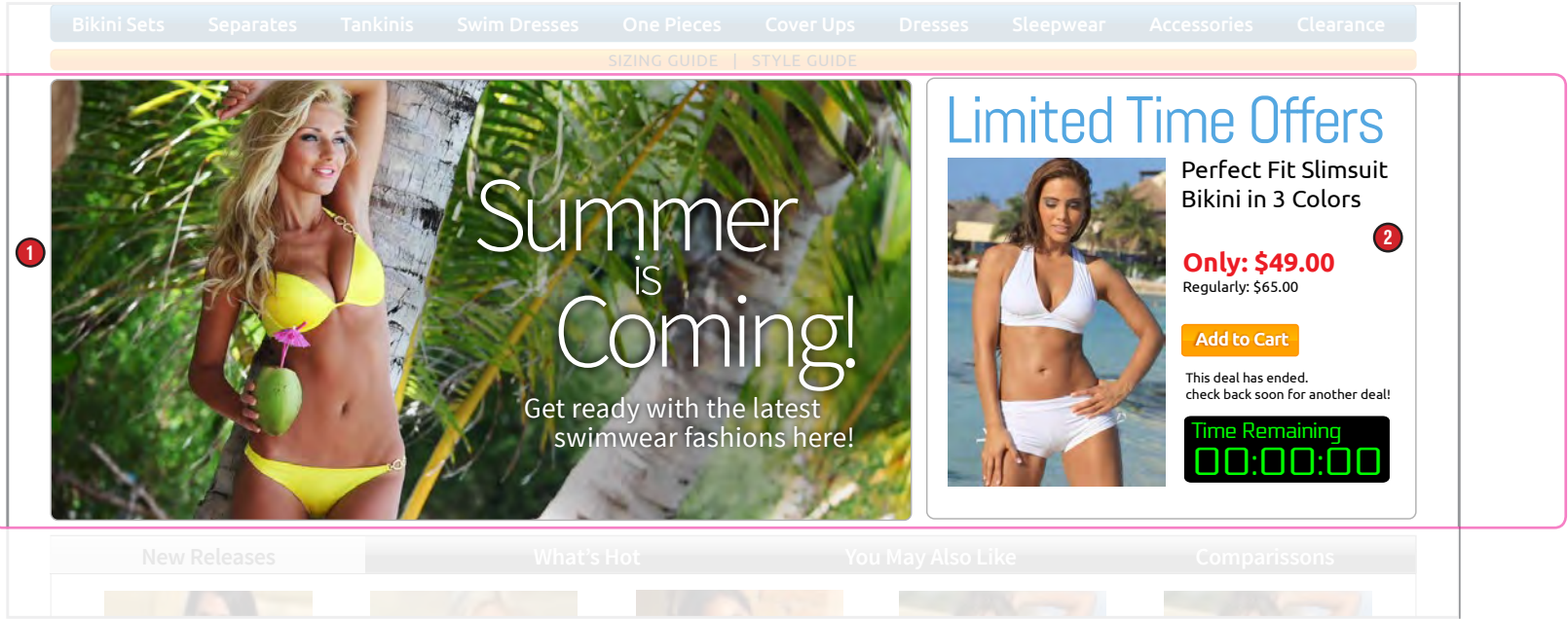
MAIN FEATURE AREA

1. This is a banner image. Please use this one as a placeholder
2. This is an interactive offer that counts down to expiration. If you'd like to take a crack at building it, please don't spend more than an hour on it. Otherwise, use this image as a placeholder.
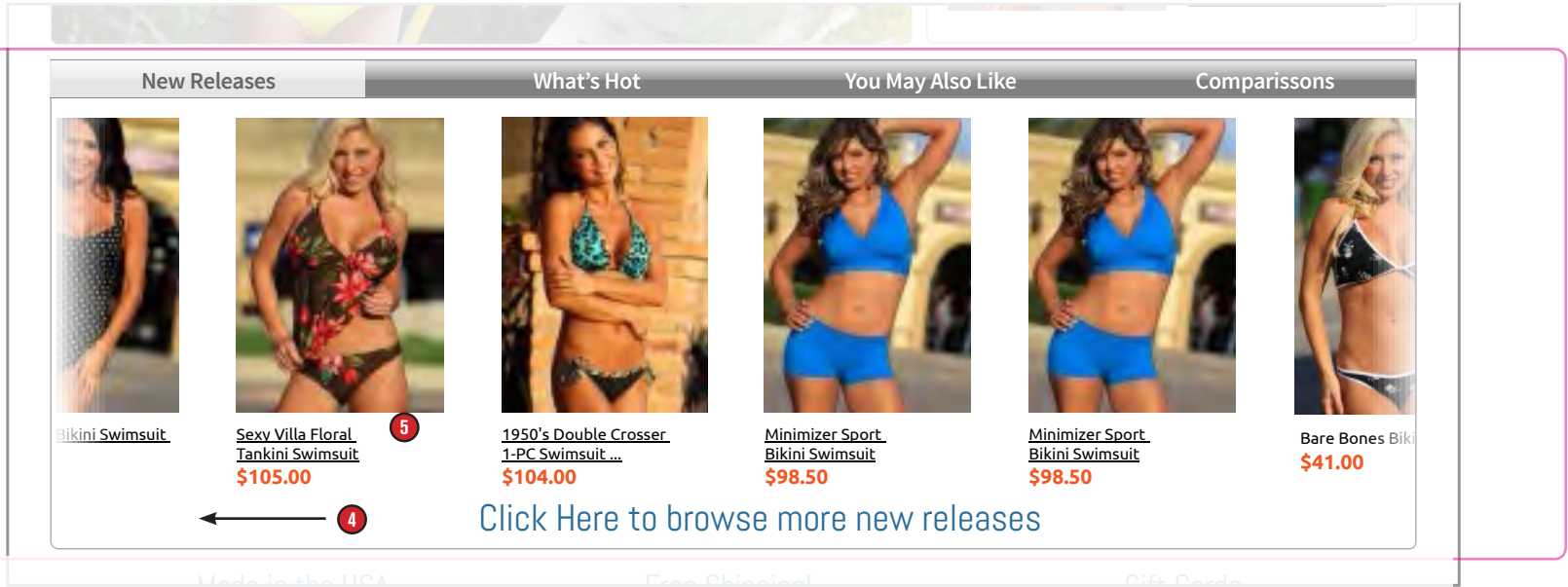
Bikinimo Shopping App

Home

| New Releases | What's Hot | You May Also Like | Comparissons |

① ②

La Leopard Bikini Swimsuit
$52.00

Sexy Villa Floral
Tankini Swimsuit
$105.00

1950's Double Crosser
1-PC Swimsuit
$104.00

Minimizer Sport
Bikini Swimsuit
$98.50

Minimizer Sport
Bikini Swimsuit
$98.50

Click Here to browse more new releases

③
1950's Double Crosser
1-PC Swimsuit ...
$104.00

| New Releases | What's Hot | You May Also Like | Comparissons |

Bikini Swimsuit

⑤ Sexy Villa Floral
Tankini Swimsuit
$105.00

1950's Double Crosser
1-PC Swimsuit ...
$104.00

Minimizer Sport
Bikini Swimsuit
$98.50

Minimizer Sport
Bikini Swimsuit
$98.50

Bare Bones Bik
$41.00

④ Click Here to browse more new releases

FEATURED PRODUCTS AREA

① Please build this area with 4 sections as indicated in the illustration. The section the visitor is in will be indicated as a lighter tab (the way "New Releases" is now)

② There will be 5 products across with short descriptions and a price.

③ The product description should be constrained to 2 lines. If it is longer than 2 lines, have it be automatically shorten by adding 3 dots to the end

④ The images in this area will initially crawl from right to left, very slowly. There will be 10 images total, with the list starting over again if it gets to the last image. If the user mouses to the right of the scroll area, the images will scroll to the right at the same speed. If the user mouses to the left of the scroll area, it will scroll to the left.

⑤ Mousing over an image, stops the scroll, and after 2 seconds, opens up the larger version of the image (See next page). Clicking the image opens up a modal of the Product page.

Bikinimo Shopping App
Home

BikiniMo
swimwe

Bikini Sets | Separates | Tankinis | | Accessories | Clearance

Search

d Time Offers

Perfect Fit Slimsuit
Bikini in 3 Colors

Only: $49.00
Regularly: $65.00

Add to Cart

This deal has ended.
check back soon for another deal!

Time Remaining
00:00:00

New Releases | Comparissons

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$52.00

Sexy Vi
Tankini
$105.

Minimizer Sport
Bikini Swimsuit
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Click Here to browse more new releases

Made in the USA
That's Right!! All UjENA products are
made right here in the USA.

Free Shipping!
Orders over $200.00 are able to select free
domestic shipping at checkout.

Gift Cards
Not sure what to get her?
Let her decide with one of our gift cards.
Learn More.

FEATURED PRODUCTS AREA

6. Clicking the larger image will also open a modal of the product page. Mousing away from the larger image will make the larger image shrink back down to the original size. Please use my example for approximate size of the larger image.

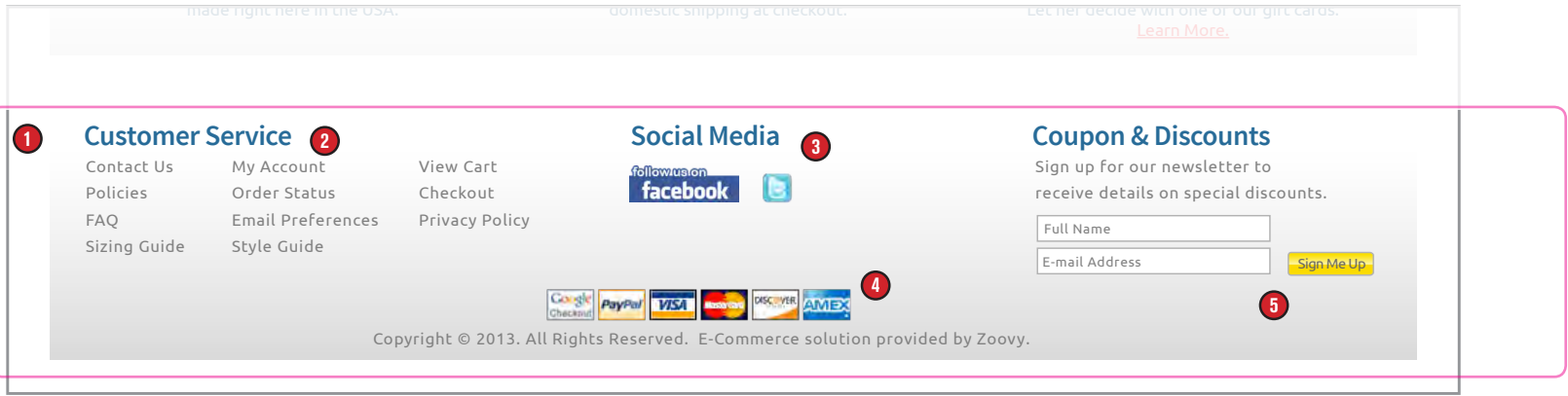7. Clicking this line will take you to an expanded gallery view of that category or list result.

Bikinimo Shopping App

Home
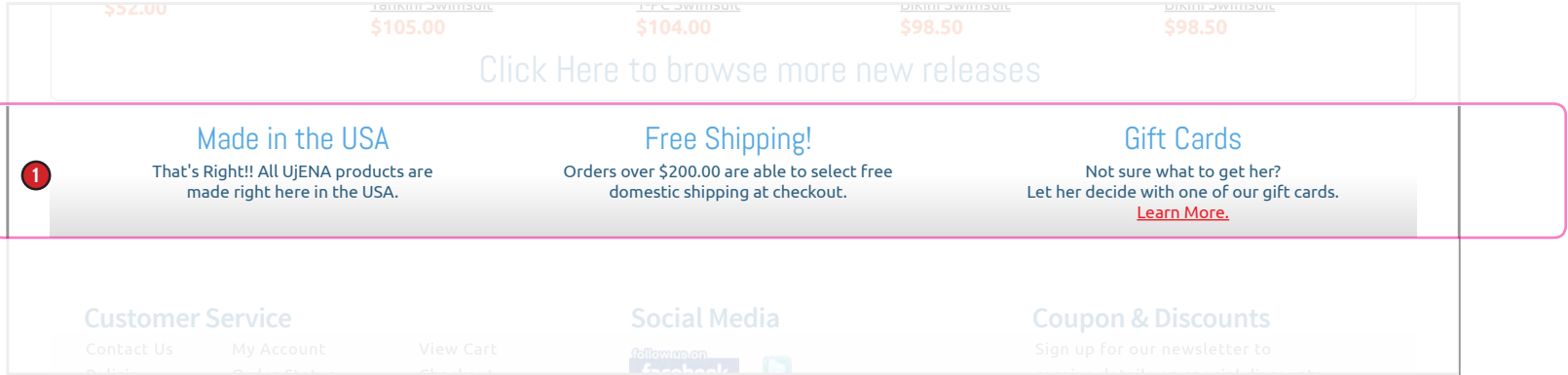
SPECIALS AND ANNOUNCEMENT AREA

1 There will be 3 items on this bar. Please follow the styles for each item. These will be changed once the customer decides what should go here.

BOTTOM BAR

1 Please create this section using hte illustration as a guide.

2 The words under the "customer service" section are all links.

3 The "social media" seection will only have 2 logos for now. Both should be the square logos (provided) for Facebook and Twitter.
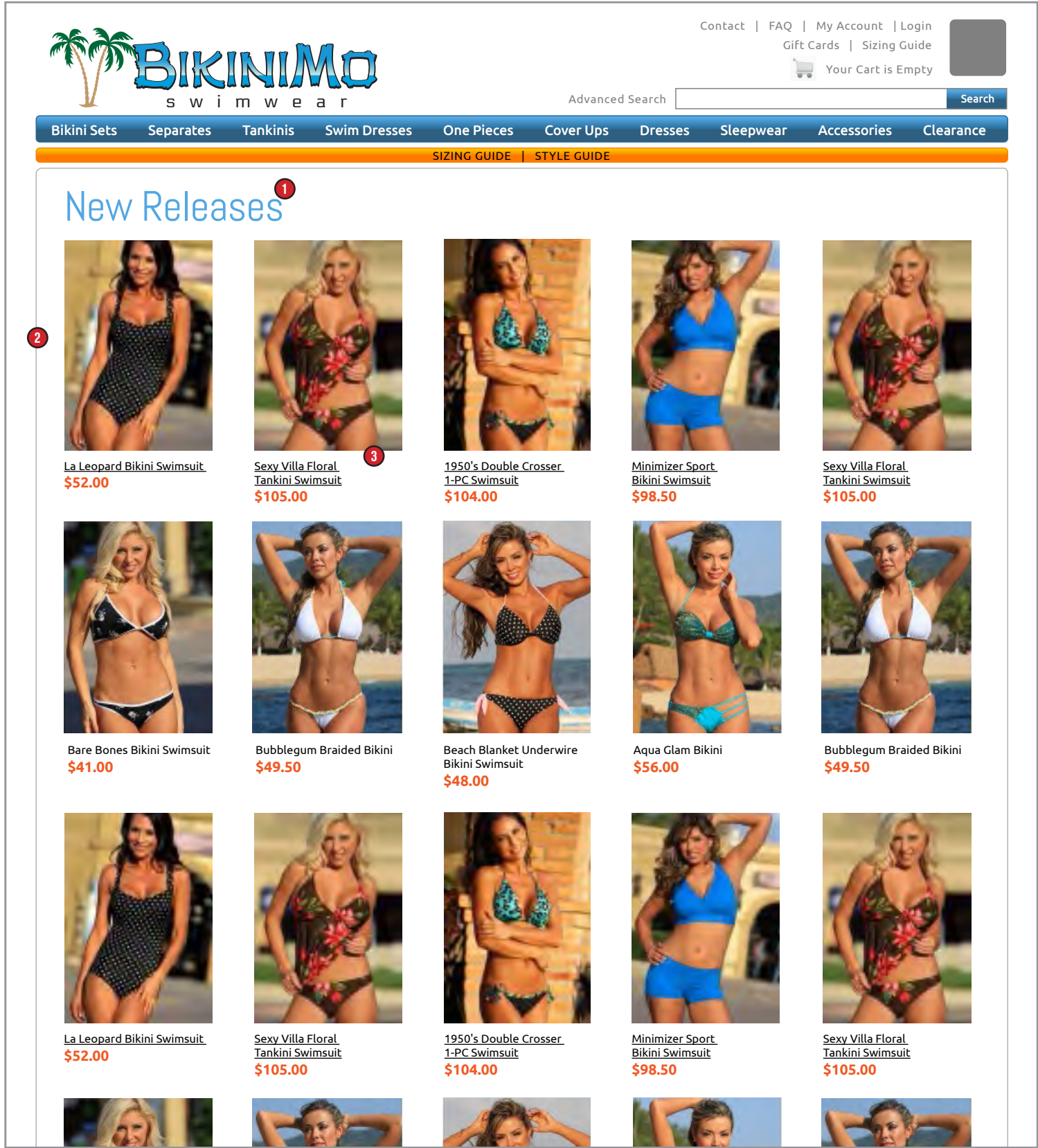
4 The image for the payment options is included.

Bikinimo Shopping App
Gallery

GALLERY
SECTION AREA MAP

TOP ANCHOR BAR

MAIN NAVIGATION BAR

GALLERY RESULTS AREA

BOTTOM BAR

1024px

964px

30px

30px

114px

27px

15px

5px

5px

5px

Infinite
Scroll

Contact | FAQ | My Account | Login
Gift Cards | Sizing Guide
Your Cart is Empty

Advanced Search   Search

| Bikini Sets | Separates | Tankinis | Swim Dresses | One Pieces | Cover Ups | Dresses | Sleepwear | Accessories | Clearance |

SIZING GUIDE | STYLE GUIDE

New Releases

La Leopard Bikini Swimsuit
$52.00

Sexy Villa Floral
Tankini Swimsuit
$105.00

1950's Double Crosser
1-PC Swimsuit
$104.00

Minimizer Sport
Bikini Swimsuit
$98.50

Sexy Villa Floral
Tankini Swimsuit
$105.00

Bare Bones Bikini Swimsuit
$41.00

Bubblegum Braided Bikini
$49.50

Beach Blanket Underwire
Bikini Swimsuit
$48.00

Aqua Glam Bikini
$56.00

Bubblegum Braided Bikini
$49.50

La Leopard Bikini Swimsuit
$52.00

Sexy Villa Floral
Tankini Swimsuit
$105.00

1950's Double Crosser
1-PC Swimsuit
$104.00

Minimizer Sport
Bikini Swimsuit
$98.50

Sexy Villa Floral
Tankini Swimsuit
$105.00

Customer Service
Contact Us
Policies
FAQ
Sizing Guide

My Account
Order Status
Email Preferences
Style Guide

View Cart
Checkout
Privacy Policy

Social Media
facebook

Coupon & Discounts
Sign up for our newsletter to
receive details on special discounts.
Full Name
E-mail Address
Sign Me Up

Copyright © 2013. All Rights Reserved. E-Commerce solution provided by Zoovy.
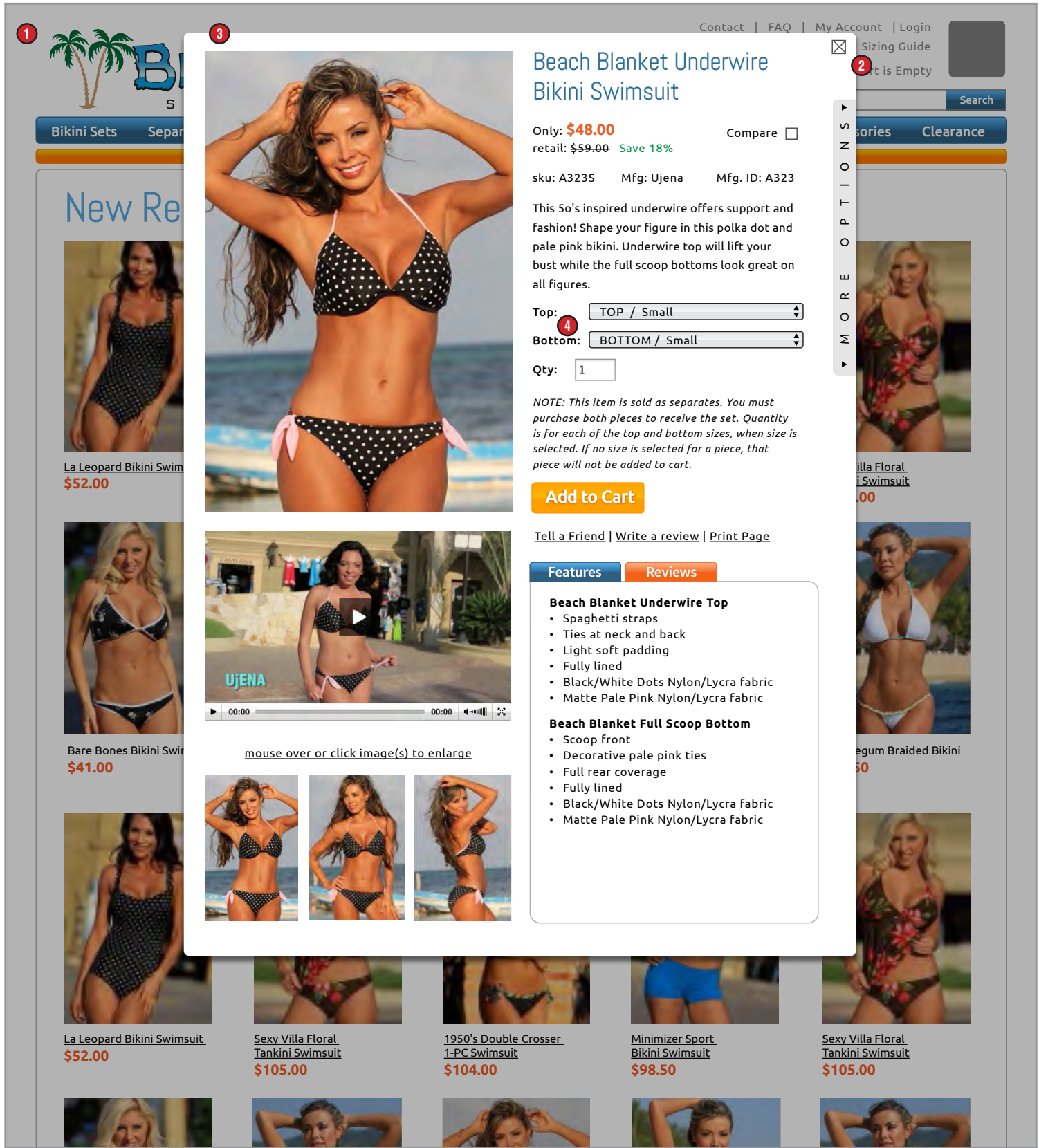
Bikinimo Shopping App

Gallery

GALLERY PAGE

1. Name of the category or results set
2. List will be 5 items across and have an infinite scroll down.
3. Clicking on an item's image or description will open a product page modal

Bikinimo Shopping App

Gallery

PRODUCT MODAL

The product Modal will work this way no matter where the visitor is on the site.

1. Background will turn gray.
2. Clicking off of the product Modal or clicking the box in the upper right corner will make the product modal go away.
3. Modal will grow from product thumbnail to current size and location, centered horizontally.
4. In most cases, there will be 2 dropdown selectors to select different sizes for each piece of the swimsuit. Please include them.

A sample of the information in action can be found here: http://www.bikinimo.com/product/A323S/Beach-Blanket-Underwire-Bikini-Swimsuit.html

Interactivity for the product modal will be described on the next page.

Bikinimo Shopping App
Gallery
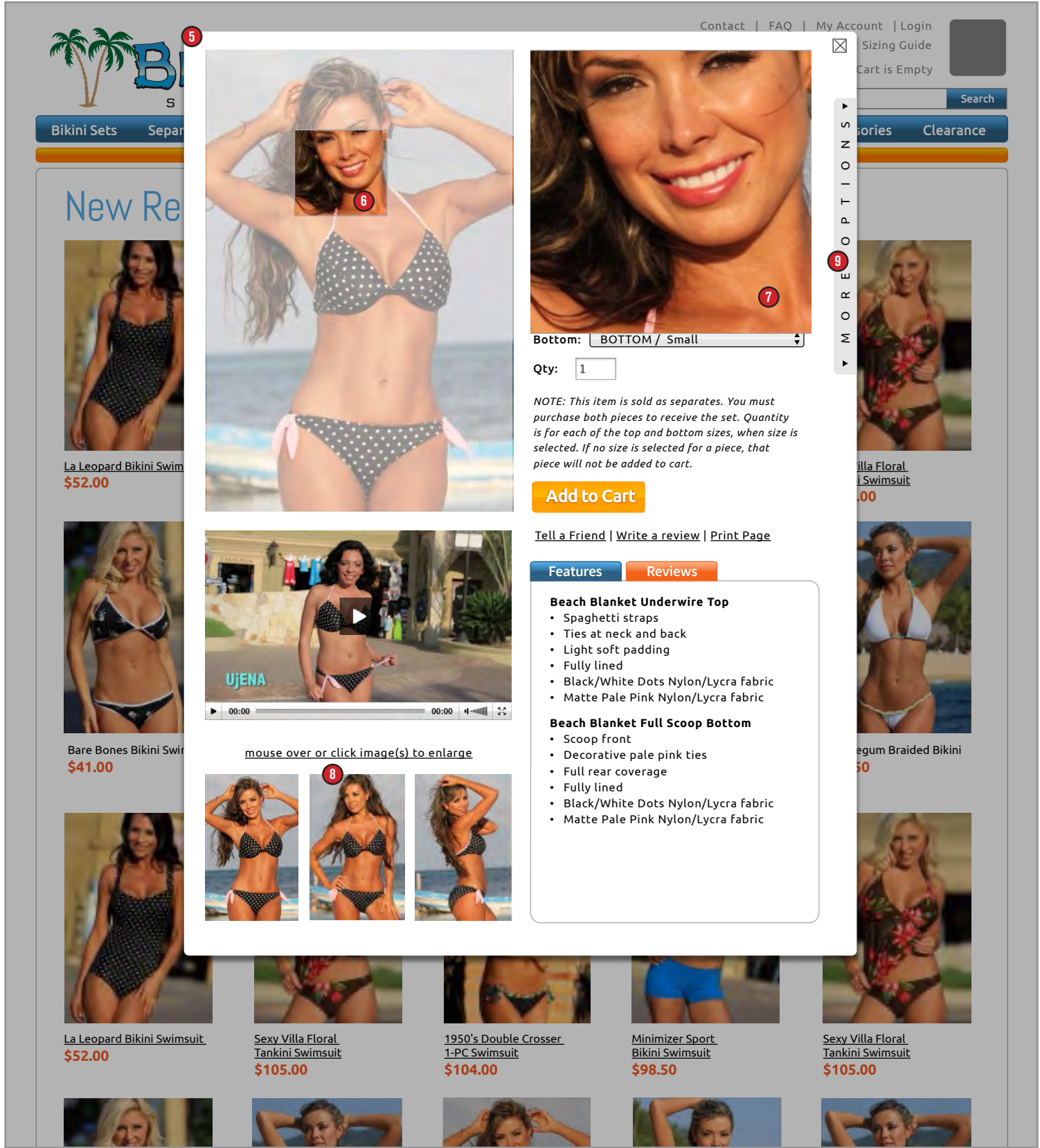
PRODUCT MODAL

5 Upon arriving at the product modal, the larger version of the main image will automatically load.

6 When mousing over the main image, a peephole will appear and follow the track of the mouse.

7 A larger version of what is in the peephole will appear on the right side of the product modal. Mousing off of the image with the peephole make the zoomed are disappear.

8 Mousing over one of the other thumbnails will place a larger version of that thumbnail in the feature area and load the even larger version for zoom. This new image now behaves as the image in **7** above.

9 Clicking he "More Options" slides open more space. See next page.

A sample of the information in action can be found here: http://www.bikinimo.com/product/A323S/Beach-Blanket-Underwire-Bikini-Swimsuit.html

Bikinimo Shopping App

Gallery
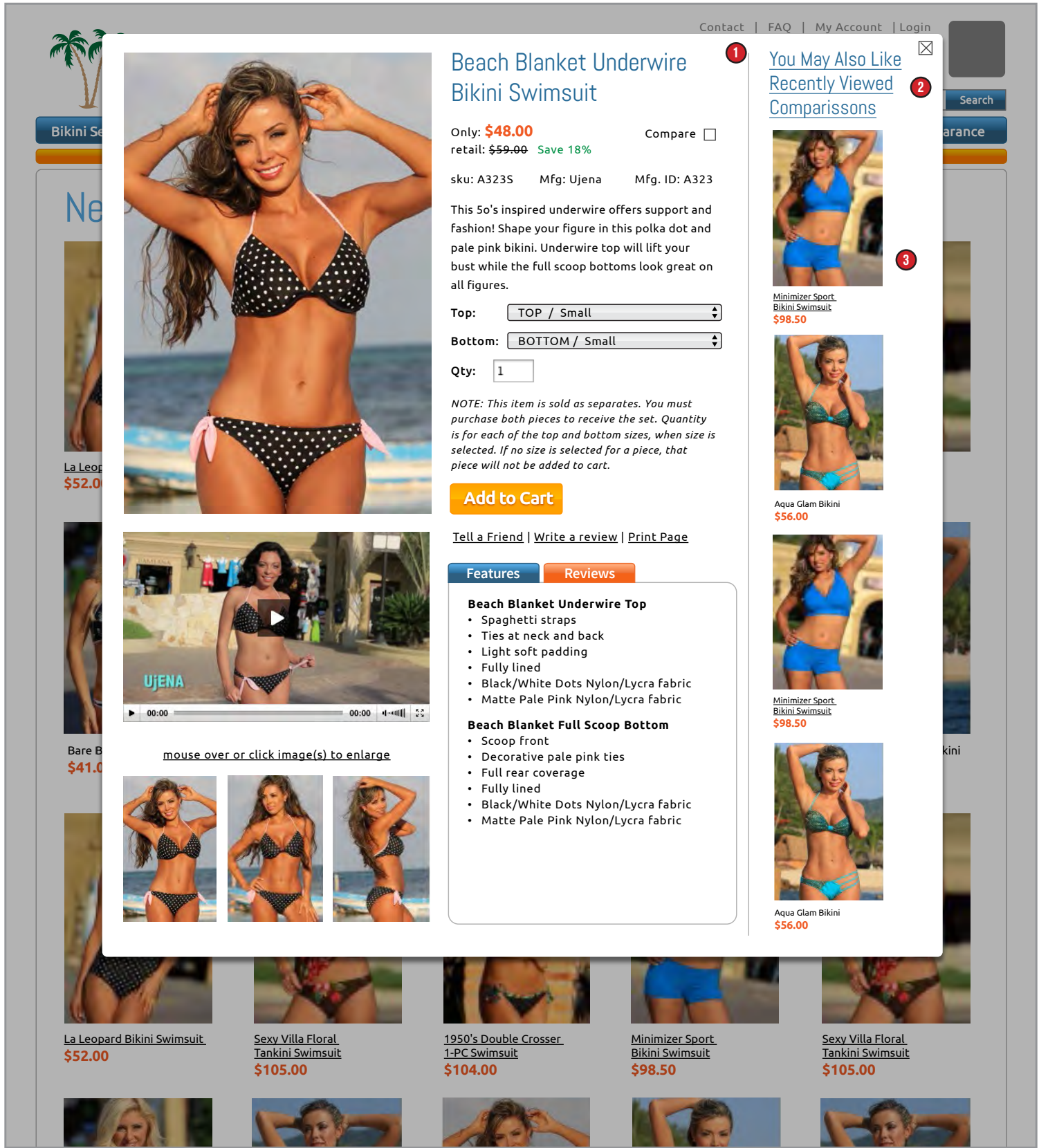
PRODUCT MODAL - EXPANDED

The product Modal will work this way no matter where the visitor is on the site.

1. Once the "more Options" panel slides open, the entire product modal should re-center itself on the page.
2. There are different lists that can be accessed in this column and should populate according to which one is checked.
3. The product items will behave the same as they do on a gallery page.