



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN

MINISTRY OF EDUCATION AND CULTURE

UNIVERSITAS MATARAM

MATARAM UNIVERSITY

PROGRAM PASCASARJANA

POSTGRADUATE PROGRAM

Jalan Majapahit 62 Mataram

Telp. (0370) - 631166, 633007 Fax. (0370) 636041 Mataram

TRANSKRIP AKADEMIK

ACADEMIC TRANSCRIPT

No. 1915/UN18/1/S2/2013

Nama/Name : Didik Yulianto
Tempat dan tanggal lahir : Margorejo, Pati, 07 Juli 1977
Place and Date of Birth : Margorejo, Pati, July 07, 1977
NPM/Student ID Number : I2A011088
Jenjang/Jurusan/Program Studi : S2/Manajemen
Graduate/Departement/Study Program : S2/Management
Konsentrasi : Manajemen Pemasaran
Concentration : Marketing Management

Tanggal Yudisium : 05 Desember 2013
Date Graduate : December 5, 2013
Tanggal Wisuda : 14 Desember 2013
Graduation Date : December 14, 2013

No.	Mata Kuliah Course Titles	SKS No. Of Credit	Nilai Grade
1.	Manajemen Pemasaran <i>Marketing Management</i>	3	B+
2.	Manajemen Keuangan <i>Financial Management</i>	3	B+
3.	Manajemen Sumber Daya Manusia <i>Human Resource Management</i>	3	B
4.	Metode Kuantitatif & Aplikasi Statistik Bisnis <i>Quantitative Methods and Applied Statistic For Business</i>	3	B
5.	Manajemen Operasi <i>Operations Management</i>	3	B+

No.	Mata Kuliah Course Titles	SKS No. Of Credit	Nilai Grade
6.	Sistem Informasi Manajemen <i>Management Information System</i>	3	B+
7.	Manajemen Stratejik <i>Strategic Management</i>	3	B+
8.	Metodologi Penelitian <i>Environment Analysis</i>	3	B
9.	Perilaku Keorganisasian <i>Organizational Behaviour</i>	3	A
10.	Pemasaran Global <i>Global Marketing</i>	3	B+

No.	Mata Kuliah Course Titles	SKS No. Of Credit	Nilai Grade
11.	Pemasaran Stratejik <i>Strategic Marketing</i>	3	B+
12.	Perilaku Konsumen <i>Consumer Behaviour</i>	3	B+
13.	Seminar Manajemen Pemasaran <i>Seminar on Marketing Management</i>	3	A
14.	Tesis <i>Thesis</i>	6	B+

Total SKS Total Credit : 45	Indeks Prestasi Kumulatif : 3,47 Grade Point Average/GPA Predikat : Sangat Memuaskan Commendation : Very Satisfy
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Judul Tesis : Analisis Dampak Unsur Bauran Pemasaran Terhadap Keputusan Konsumen Dalam Memilih Kapal Ferry Di Pelabuhan Penyeberangan Lembar-Padang Bai

Thesis Title : An Analysis of The Impact of Mix Elements Marketing on The Consumer's Decision to Choose Ferry Transport in The Harbors of Lembar - Padang Bai

Keterangan :

Conversion

A - A+ = Sangat Baik (Excellence)

B - B+ = Baik (Good)

C - C+ = Cukup (Fair)

D - D+ = Kurang (Poor)

E = Tidak Lulus (Fail)



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Mataram, 14 Desember 2013
Mataram, December 14, 2013

Rektor,
Rector,

Prof. Ir. H. Sunarpi, Ph.D.
NIP. 19620804 198609 1 001