## Car Sales -Group 11

#### Team Members

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- Linwanting Wang
- Rosaly Salcedo
- Sayak Bhowmick
- Shraddha Rao
- Yunteng Gu

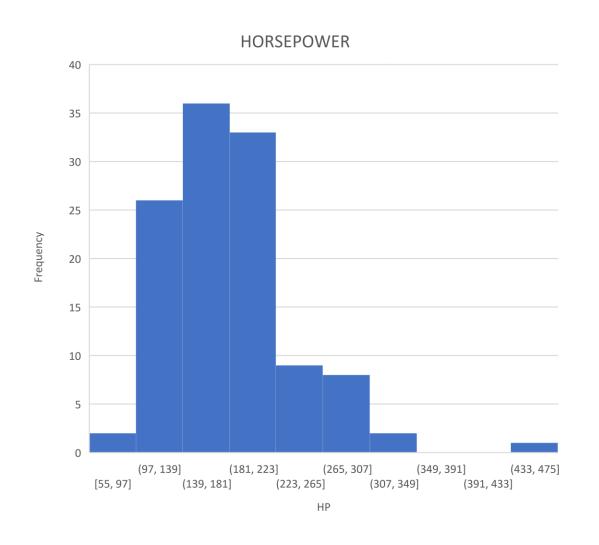
## Problem Statement

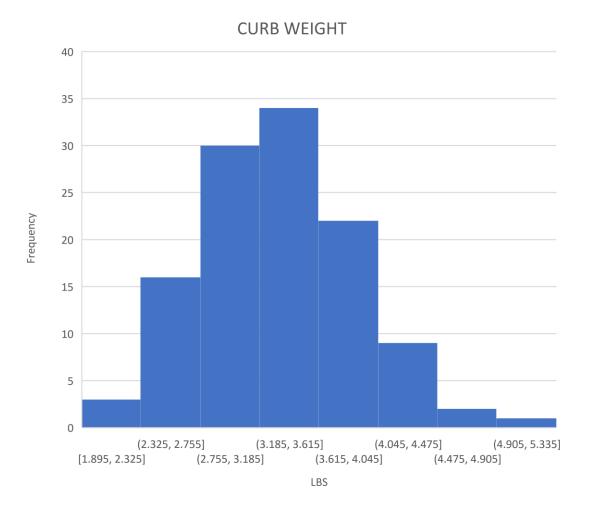
# To predict the price of the car based on various factors such as

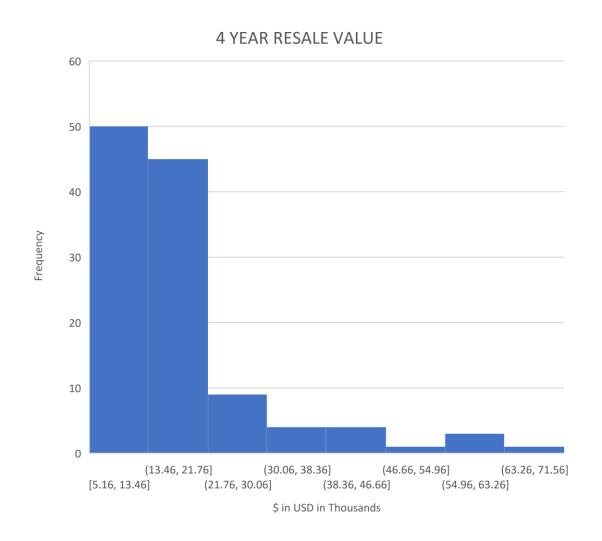
- Horsepower
- Vehicle Type
- Engine Size
- Resale Value

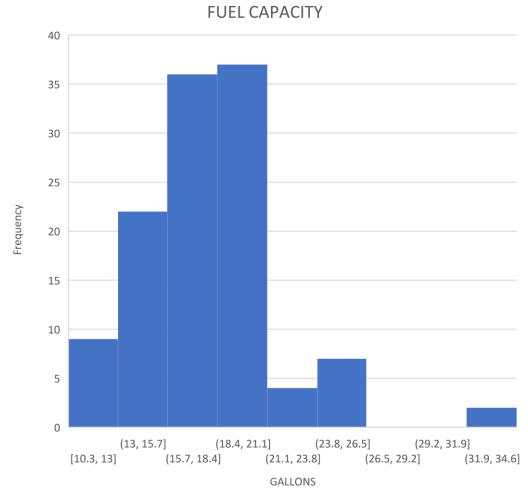
## Metadata

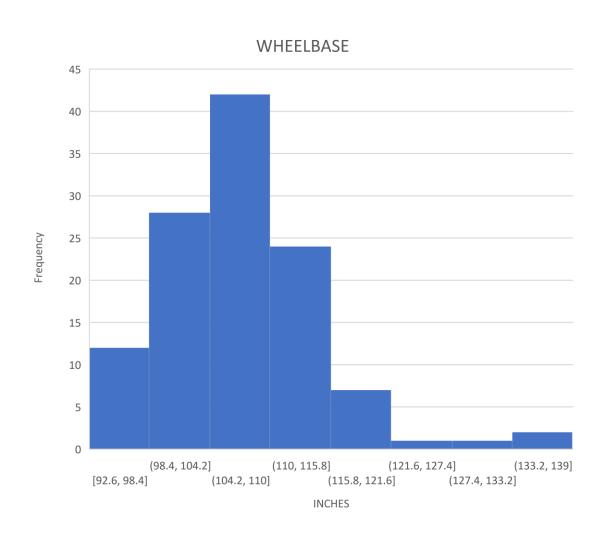
VARIABLES	UNITS	DEFINITION	
Manufacturer	N/A	The company that makes the car	
Model	N/A	Model of the car	
Sales in thousands	\$ (USD)	Number of sales in thousands	
4-year resale value	\$ (USD)	Resale value of the car in thousands	
Vehicle Type	N/A	Type of car (Sedan or SUV)	
Price in thousands	\$ (USD)	Price of vehicle in thousands	
Engine Size	liter	Size of the engine in liters	
Horsepower	hp	The power of the engine	
Wheelbase	inches	The distance between the front and rear axels of a car	
Width	inches	Width of the car	
Length	inches	Length of the car	
Curb Weight	lbs	The total weight of the car in thousands	
Fuel Capacity	gallon	Fuel tank capacity	
Fuel Efficiency	mpg	Number of miles per gallon	
Latest Launch	N/A	Date of the car was released	

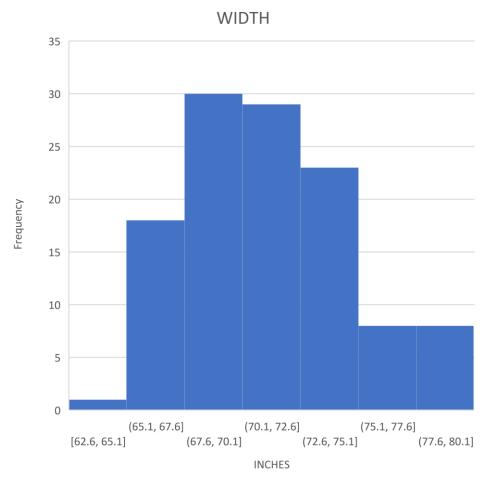


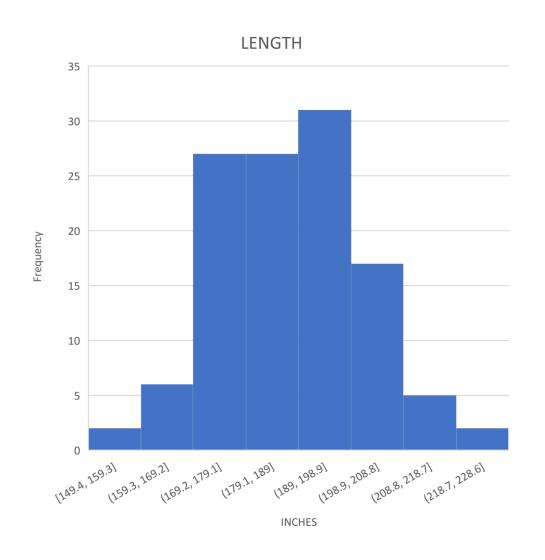




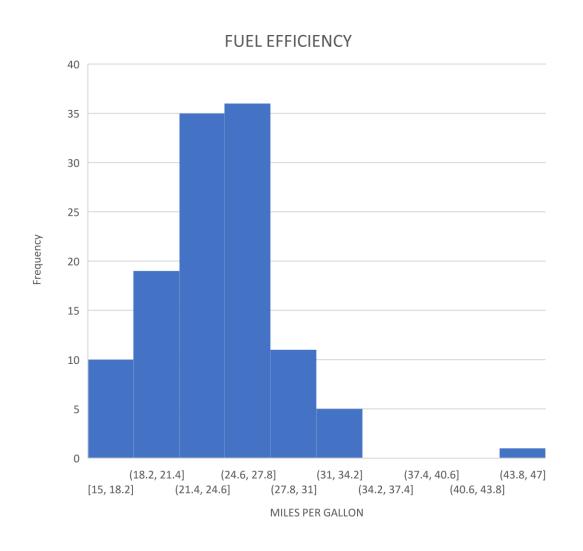


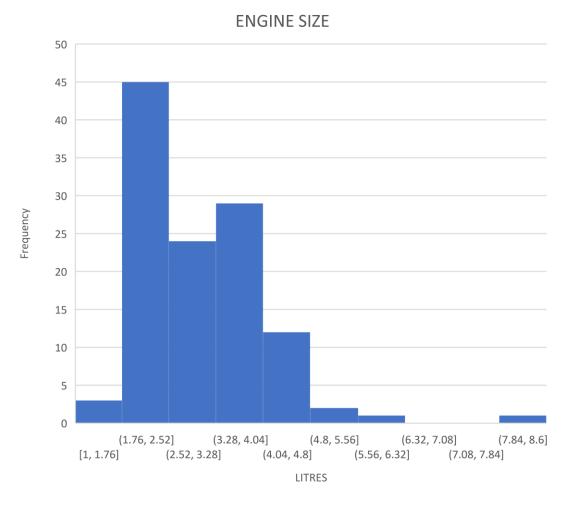




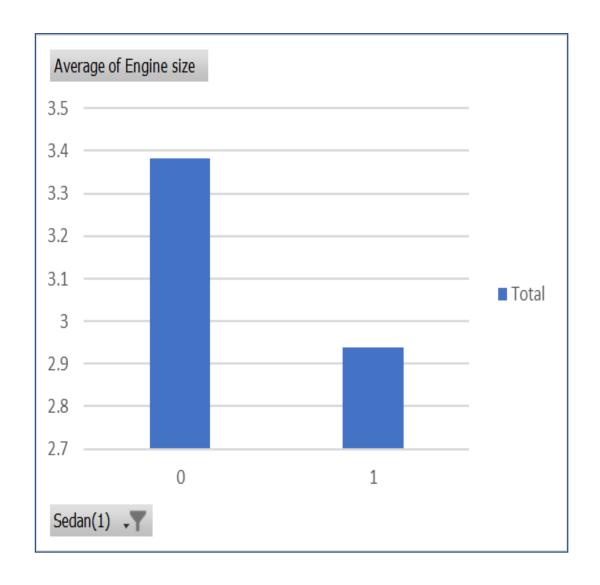


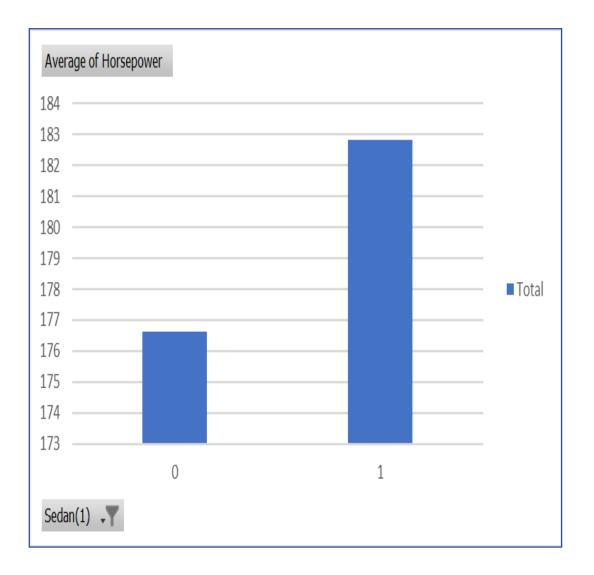




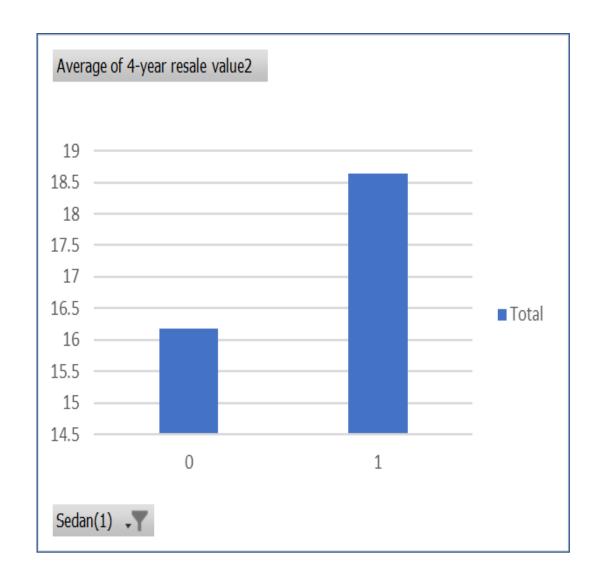


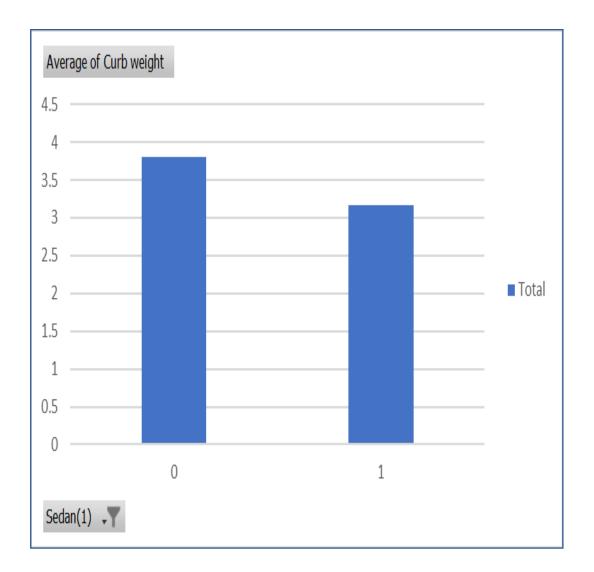
### Difference across vehicle types





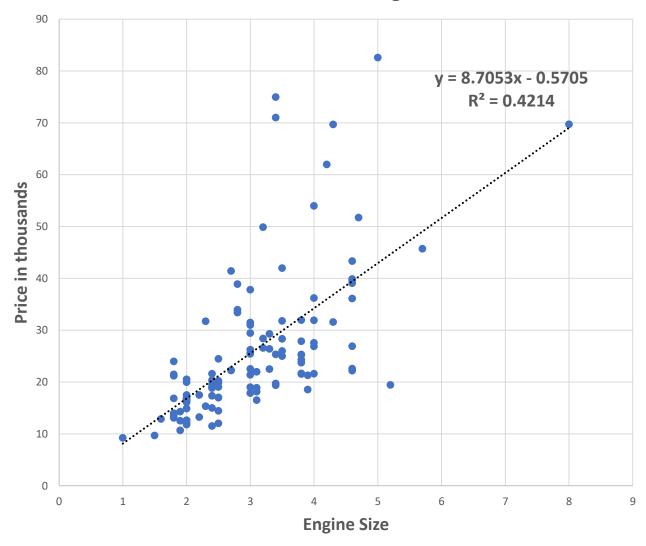
### Difference across vehicle types





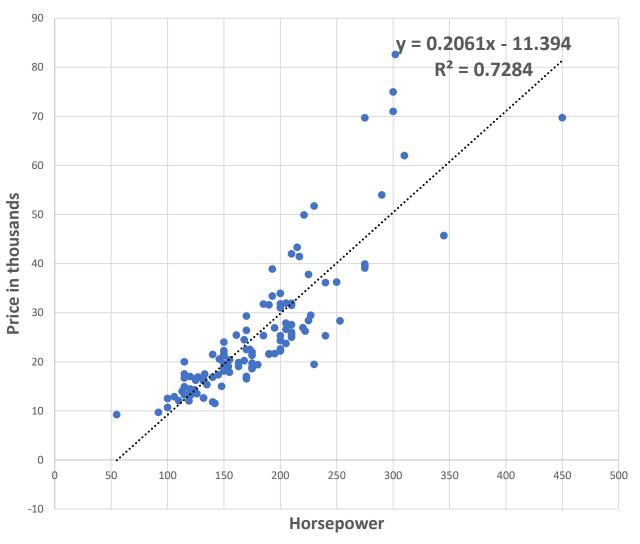
## Price in thousands VS Engine Size

#### **Price in thousands VS Engine Size**



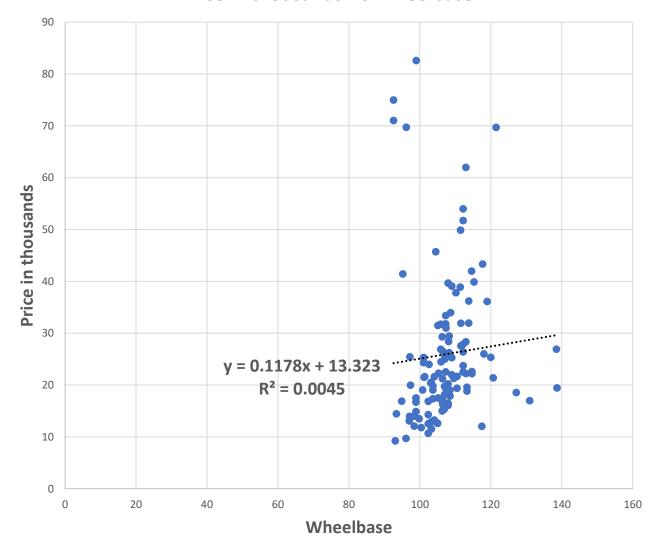
## Price in thousands VS Horsepower

#### **Price in thousands VS Horsepower**



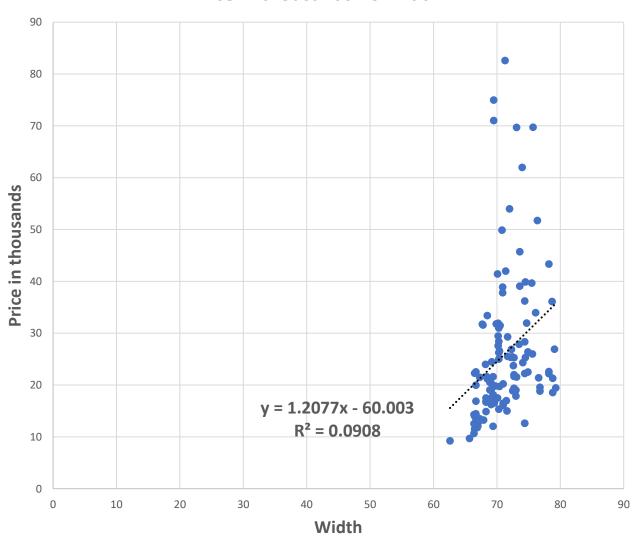
## Price in thousands VS Wheelbase

#### Price in thousands VS Wheelbase



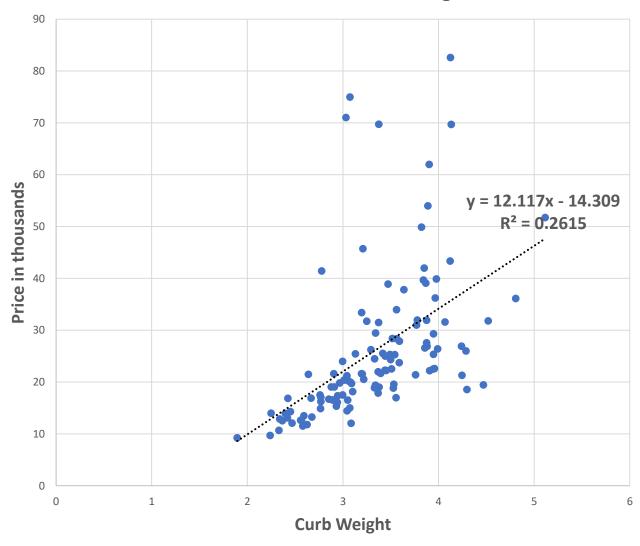
## Price in thousands VS Width

#### **Price in thousands VS Width**



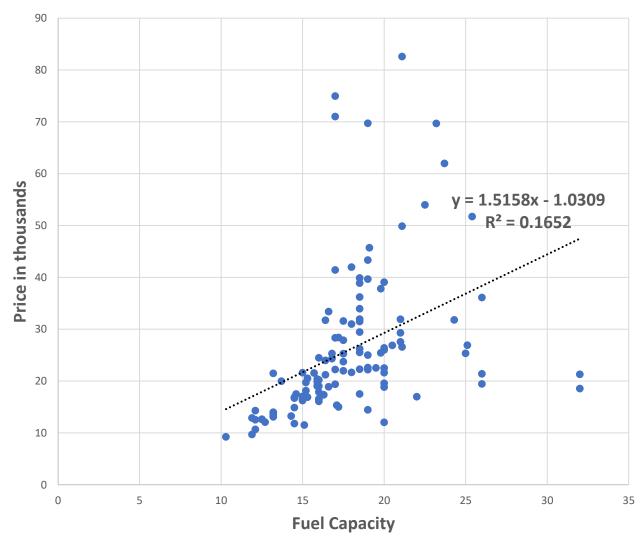
## Price in thousands VS Curb Weight

#### **Price in thousands VS Curb Weight**



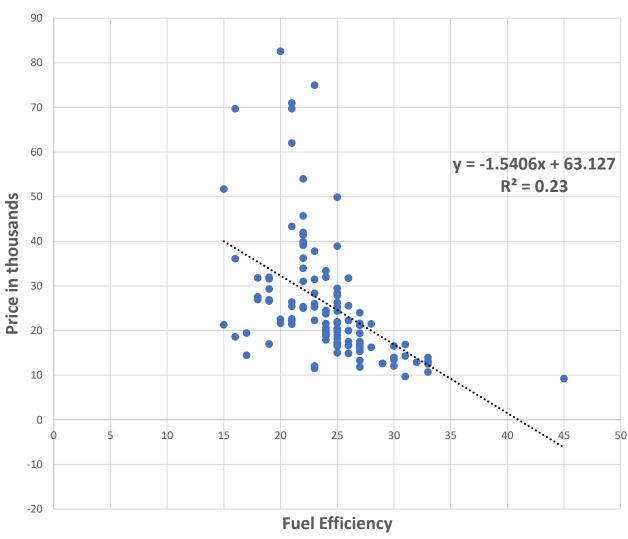
## Price in thousands VS Fuel Capacity

#### **Price in thousands VS Fuel Capacity**

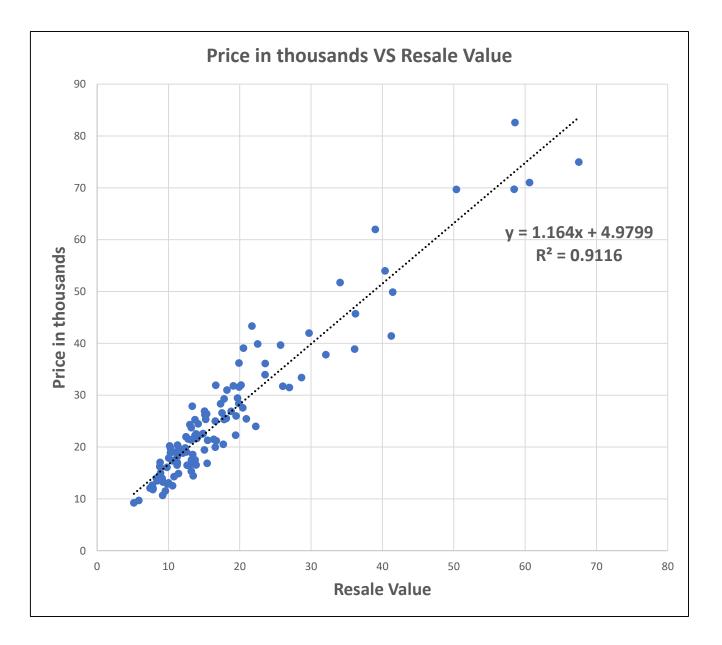


## Price in thousands VS Fuel Efficiency

#### **Price in thousands VS Fuel Efficiency**



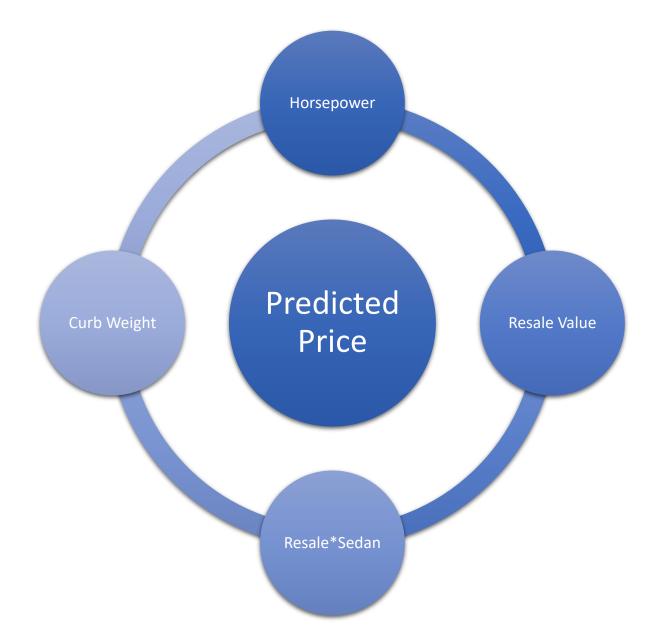
## Price in thousands VS Resale Value



## **Correlation Analysis**

	Price in thousands	Engine size	Horsepower	4-year resale value	Wheelbase	Width	Length	Curb weight	Fuel capacity	Fuel efficiency
Price in thousands	1									
Engine size	0.64917029	1								
Horsepower	0.853455147	0.861618267	1							
4-year resale value	0.954757187	0.527187293	0.773110336	1						
Wheelbase	0.067042294	0.410019809	0.225904647	-0.053684559	1					
Width	0.301292051	0.671756044	0.507274759	0.178128449	0.675558885	1				
Length	0.182592	0.53734301	0.400967605	0.025390418	0.853668611	0.743225676	1			
Curb weight	0.511399735	0.742830521	0.598603181	0.363274186	0.675608952	0.7359566	0.684305067	1		
Fuel capacity	0.406496233	0.616861968	0.479789835	0.324796126	0.658654367	0.672190579	0.562504216	0.847993507	1	
Fuel efficiency	-0.479538596	-0.724871327	-0.595843537	-0.39845921	-0.470454582	-0.599603551	-0.465682038	-0.81881895	-0.808505956	1

## Variables used for prediction



## Multiple Regression

Multiple R	0.978277928
R Square	0.957027703
Adjusted R Square	0.955492979
Standard Error	2.985117824
Observations	117

	Coefficients	Standard Error	t Stat	P-value
Intercept	-11.66432886	1.859386939	-6.273212213	6.84386E-09
Horsepower	0.034697549	0.009637659	3.600205062	0.000475185
4-year resale value	0.78510313	0.060565826	12.96280736	4.97896E-24
Curb weight	4.507028249	0.804367986	5.603191984	1.52648E-07
resale* sedan	0.157319782	0.050940144	3.088326223	0.002538226

#### Predictions

Predicted Price = -11.66+0.03\*horsepower + 0.78\*resale value + 4.51\*curb weight + 0.16\* (resale\*sedan)

Variable	Value
Horsepower	100 hp
4 years Resale value	\$5,000
Curb weight	3,500 lbs
Sedan(1)	Yes
Predicted Price	<mark>\$11,825</mark>

### Hypothesis Testing

Predicted Price = -11.66+0.03\*HP + 0.78\*Resale + 4.51\*Weight + 0.16\* (Resale\*Sedan)

Ho: Horsepower doesn't predict Car price

Ha: Horsepower does predict Car price

 $\alpha = 0.05$ 

P-Value = 0.0004

Ho is rejected.

We have enough evidence to conclude that Horsepower does predict Car price.

### Thank You!!