

2.63bn

Sum of rev

16.01K

Sum of Conversion_Rate

1bn

Sum of Impressions

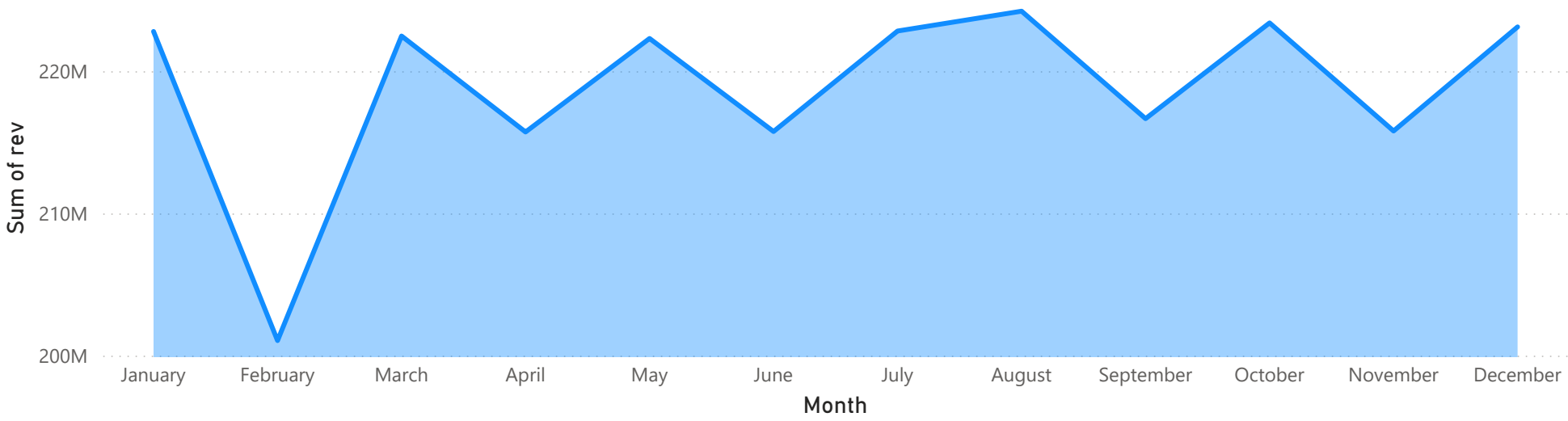
5.00

Average of ROI

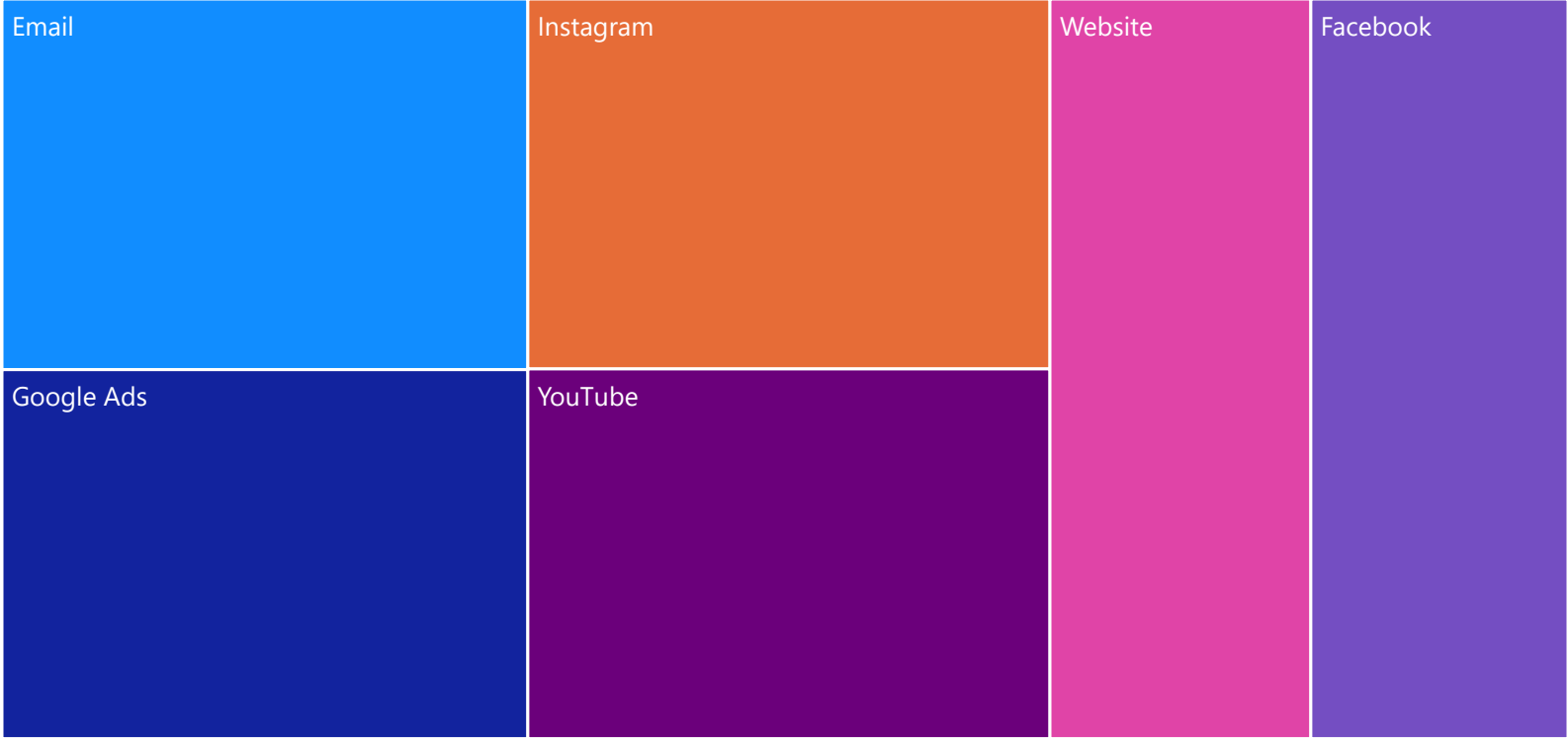
110M

Sum of Clicks

Sum of rev by Month

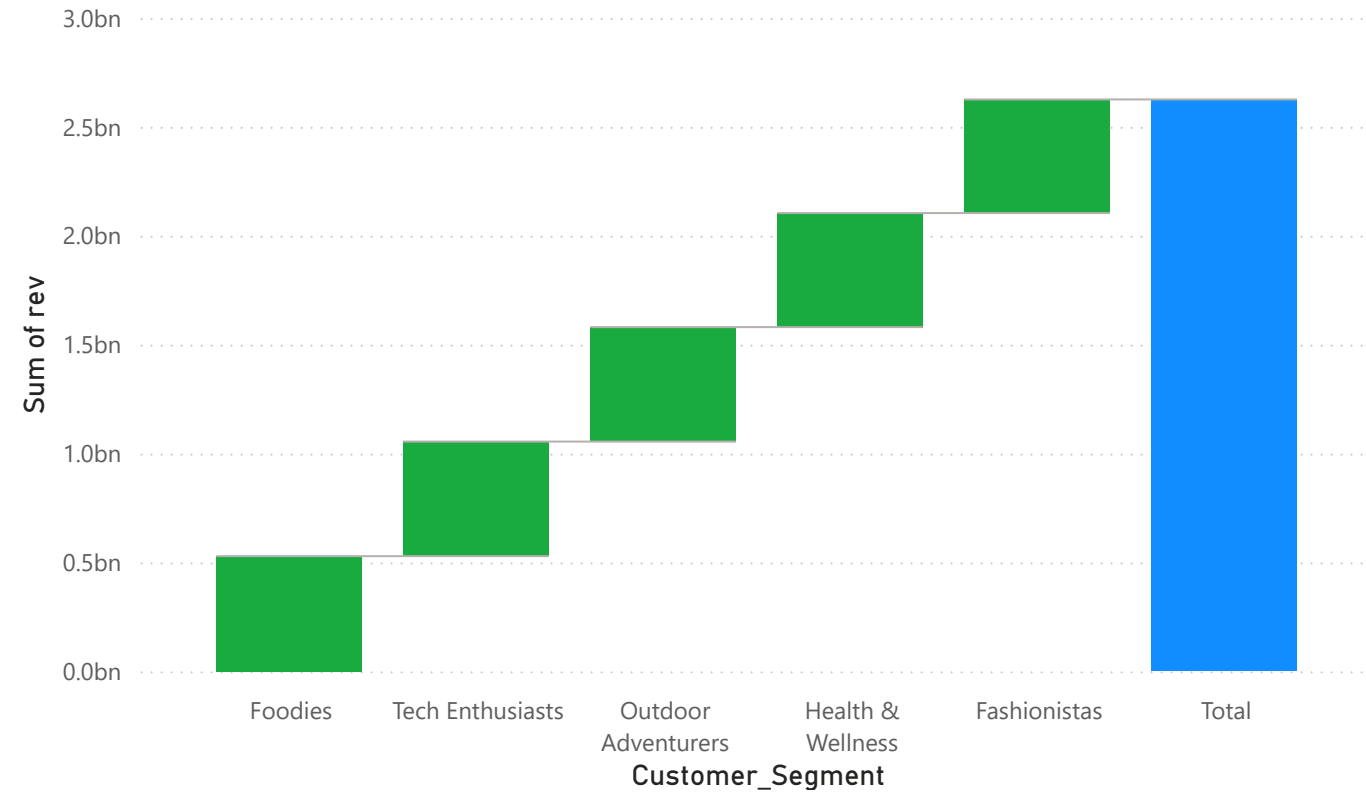


Sum of rev by Channel_Used

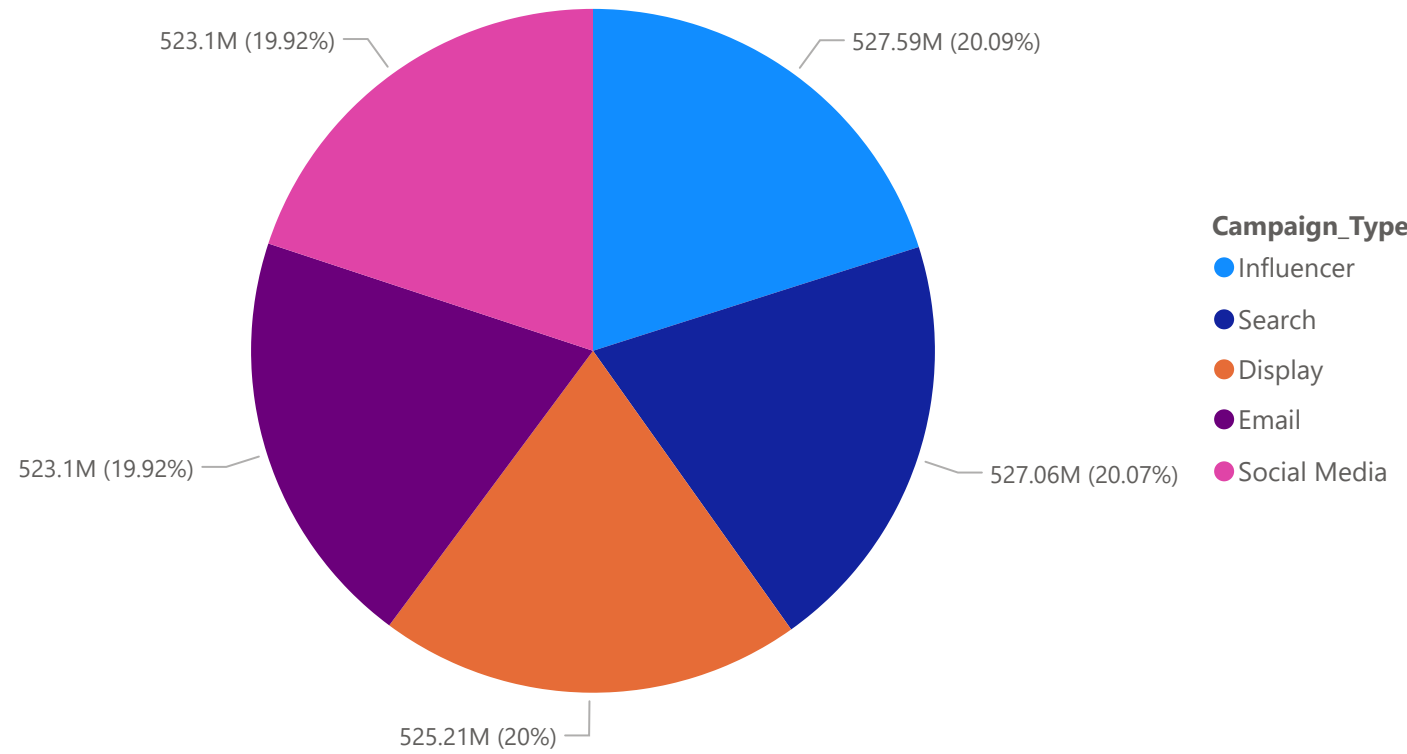


Sum of rev by Customer_Segment

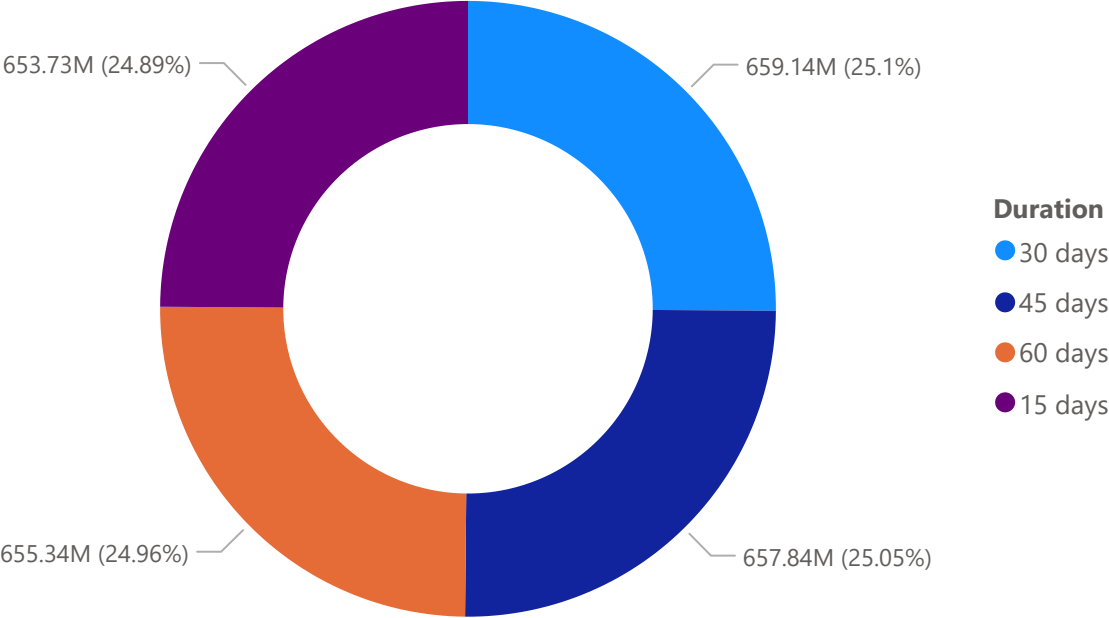
● Increase ● Decrease ● Total

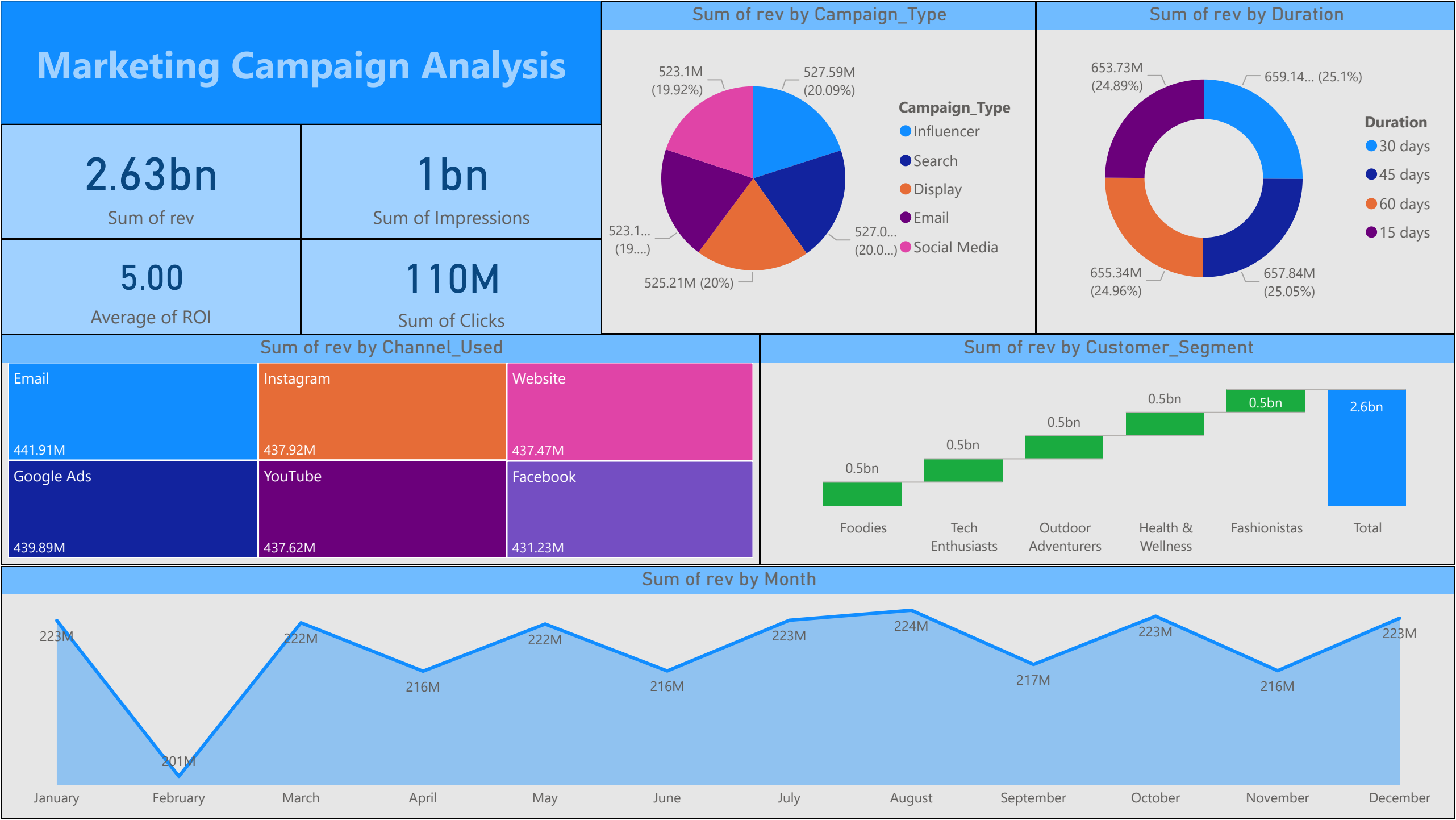


Sum of rev by Campaign_Type



Sum of rev by Duration





Sum of rev by Month

Month	Revenue (M)
January	223
February	201
March	222
April	216
May	222
June	216
July	223
August	224
September	217
October	223
November	216
December	223