



# MUHAMMAD BILAL

## PHP laravel Developer

I am a skilled Laravel developer with experience in building scalable web applications, integrating APIs, and managing databases. Confident in my ability to deliver high-quality solutions, I am eager to contribute to your team's success.

## EXPERIENCE

### 1. Company Name: BETTERONIC ALPHA PRIVATE LTD

Role : **Php laravel developer**

Period: May 2024 – February 2025

- **Integrated third-party APIs** to enhance application functionality and streamline data exchange.
- **Developed and optimized scalable web applications** using Laravel, ensuring high performance and seamless user experiences.
- **Collaborated with cross-functional teams** to align web development and marketing objectives with business goals.

In my role at **Betteronics Alpha Pvt. Ltd.**, I develop dynamic, scalable websites using modern tech stacks, with a strong focus on backend integration through custom-built admin panels. Also contributing as a Prompt Engineer to optimize AI-driven workflows.

- **UrbanChat** – Engineered a conversational chatbot interface for a company specializing in AI-based customer interaction tools.
- **MightFlow**: Developed a SaaS-based business and accounting software solution, focusing on features such as accounting, invoice management, and expense management
- **Strawberry Events** – Created a visually appealing, photo-centric website for an event company focused on creative photoshoots.

"If you want to know more about me, check out my portfolio as I am building a website." <https://bilal00777.github.io/portfolio/>

## ACADEMIC BACKGROUND

1. **full stack Developer**  
study at TRINITY TECHNOLOGIES, Thiruvananthapuram  
(2023-2024)
2. **Bachelor of Commerce**  
Study at University of Kerala  
(2020-2023)
3. **Commerce stream taken in the Higher Secondary Education**  
(2018-2020)
4. **Secondary school leaving certificate**  
(2017-2018)

## DECLARATION

I hereby declare that the information Mentioned above is true to the best of my Knowledge and belief.

Date:

Place:

**Muhammad Bilal**

## CONTACT DETAILS

Phone: [0502530651](tel:0502530651)

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Address: Ajman, Nuemiya 2,  
Al Injaaz street no 565

## PERSONAL DETAILS

Date of Birth : 07-09-2002

Marital Status : Single

Nationality : Indian

Passport No : B6406681

## AREAS OF EXPERTISE

### ➤ Design & development

- UI/UX Design
- Frontend Development
- Web Accessibility
- Web Performance Optimization

### ➤ Digital Marketing

- SEO & SEM
- Social media marketing
- Content strategy & creation
- Google analytics & Tag manager

### ➤ Tools & Technologies

- Figma, Adobe Creative Suite, Microsoft 365
- Google Analytics, SEMrush, Ahrefs
- Git, GitHub

### ➤ Soft Skills

- Creative Problem-solving
- User-centered design thinking
- Team collab & communication

## AREAS OF INTEREST

- BUILDING PERSONAL PROJECTS
- MULTIMEDIA EDITING
- OUTDOOR SPORTS ENGAGEMENT

## LANGUAGES KNOWN

1. English
2. Malayalam
3. Hindi