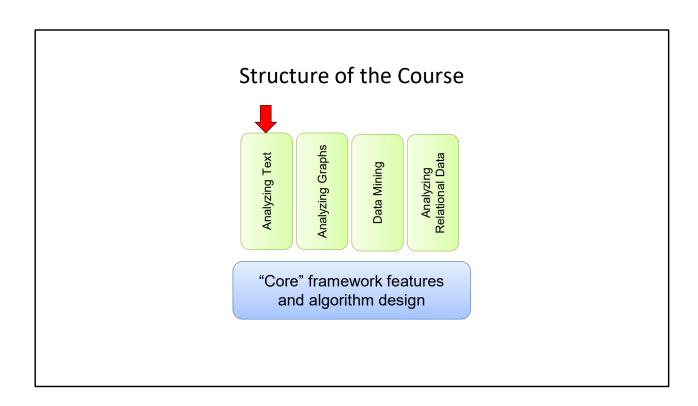


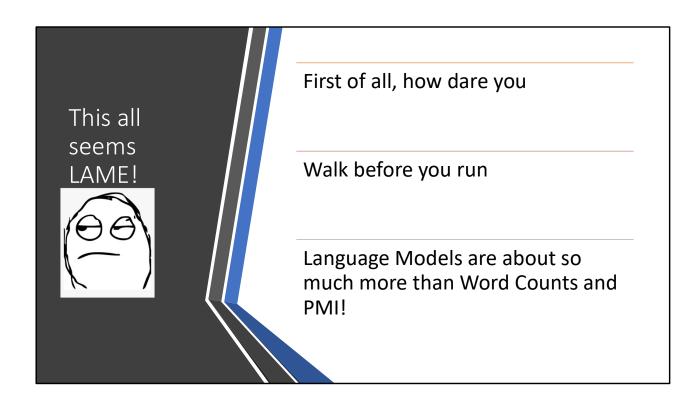
This Module's Agenda

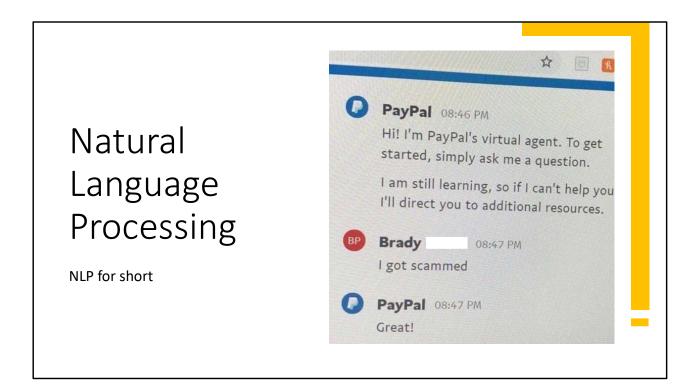
Language Models

Natural Language Processing

Information Retrieval / Search







Probabilistic Model

 $P(w_1, w_2, ..., w_k)$

– The probability of encountering the sentence $\boldsymbol{w}_1 \, \boldsymbol{w}_2 \dots \, \boldsymbol{w}_k$

What good is this?

- Machine Translation
 P("High winds expected") > P("Large winds expected")
- Spell Checker that's not fooled by homophones
 P("Waterloo is a great city!") > P("Waterloo is a grate city!")
- Speech Recognition
 P("I saw a van") > P("Eyes awe of an")

We want to be able to take a sentence with k words, and assign a probability to it. This lets us rank alternatives. Of course this doesn't tell us WHERE those alternatives even came from, but one step at a time!

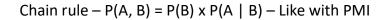
Probabilistic Model

$$P(w_{1}, w_{2}, ..., w_{k}) = P(w_{1}) \times P(w_{2}, ..., w_{k} | w_{1}) = ...$$

$$P(w_{1}) \times P(w_{2} | w_{1}) \times ... \times P(w_{k} | w_{1}, w_{2}, ..., w_{k-1})$$

$$P("I saw a van") = P("I") \times P("saw" | "I") \times P("a" | "I saw") \times P("van" | "I saw a")$$

Q: Can we actually use this?



Question: Is this reasonable? How long is a typical sentence? 15-20 words in modern writing. 70+ in ye olden times. PMI took us two passes, will this take 20-70 passes?

A: No	The size of a sentence is unbounded (even if we might assume a reasonable maximum length)
	"Intractable" is the best word to use
	Let's say we set the sentence length to max of 20
	Let's say there are 100k commonly used English words
	$100k^{20} = 10^{100}$

Fun language quirk: The dictionary says tractable means easy, so intractable means not easy. In a bit of coy understatement, "intractable" in Mathematics actually means "impossible"

Both of those assumptions are underestimates!

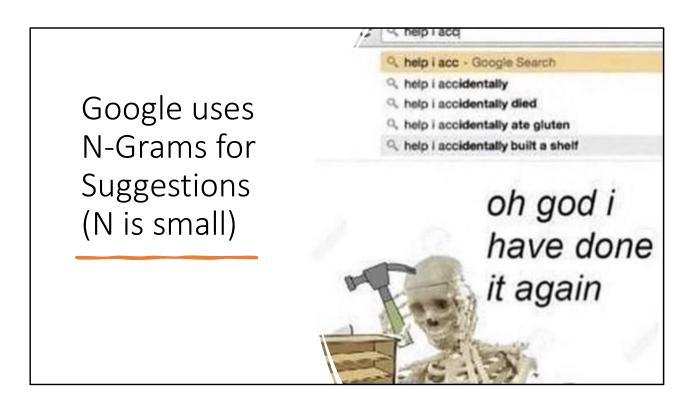
Smaller Limit: N-Gram

Basic Idea: Probability of next word only depends on the previous (N – 1) words

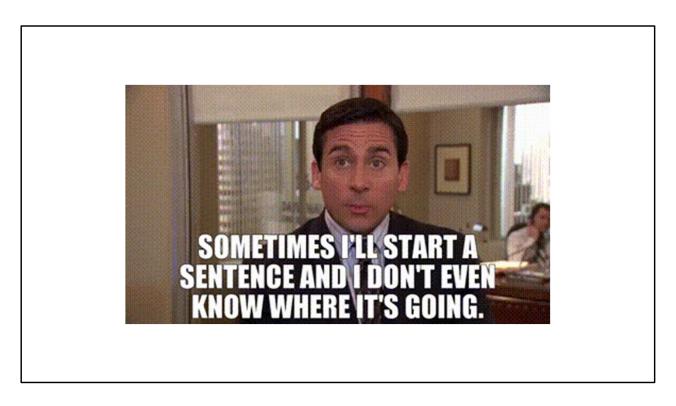
P(w_k|w1,w2,...w_{k-1}) \approx P(w_k|w_{k-N+1}, w_{k-N+2},...,w_{k-1})

N = 1 : Unigram Model- $P(w_1, w_2, w_3, ...) = P(w_1) P(w_2) ... P(w_k)$

N = 2 : Bigram Model- $P(w_1, w_2, w_3, ...) = P(w_1) P(w_2 | w_1) ... P(w_k | w_{k-1})$



The meme is intentionally deep fried. I'm told you Zoomers like that



People also use N-grams. Not really. Maybe. It's classified.

Do it with Hadoop!

- Unigram: P(w) = C(w) / N
- Bigram: $P(w_i, w_j) = C(w_i, w_j) / N$ $P(w_j | w_i) = P(w_i, w_j) / P(w_i) = C(w_i, w_j) / C(w_i)$

You can probably figure out trigrams yourself.

Seem Familiar?

If it's not, I'm sorry about your mark on A1 \odot State of the art rarely goes above 5-grams (call them that not penta-grams)

Example: Bigrams

^ I am Sam \$
 ^ Sam I am \$
 ^ I do not like green eggs and ham \$

Counts

Note: We never cross sentence boundaries

(^, I) = 2
 (^, Sam) = 1
 (I, am) = 2
 Probabilities
 Probabilities
 P(I | ^) = 2/3
 P(Sam | ^) = 1/3
 P(am | I) = 2/3
 P(\$ | Sam) = 1/2
 ...

The probability $P(a \mid b) = C(b, a) / C(b, *)$ Recall that C(b, *) means "count of all pairs that start with b"

Example: Bigrams

```
P(I like ham)
```

= P(I | ^) P(like | I) P(ham | like) P(\$ | ham)

= 0

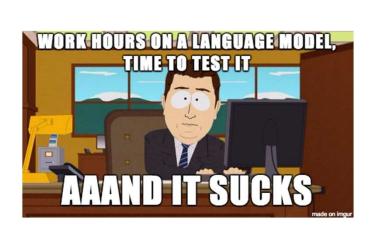
Thoughts?

Probabilities

P(am | I) = 2/3

P(\$ | Sam) = 1/2

....



No More Zeros

P(s) = 0 means "sentence s is impossible". Not true (probably).

"The pirate was purple and wanted eleven candy ants."

Your language model didn't think anybody would say that. Take THAT, computer!

Playing it Smooth

If a single n-gram in the sentence has never been seen, P = 0

Just one unusual word takes a sentence from "likely" to "impossible" That's a "discontinuity"

Removing 0s makes the distribution "smooth" How can we remove 0s?

Robin Hood

"Take from the rich, give to the poor"

(Or, maybe, universal basic income? Every n-gram gets a non-zero probability)



I picked this picture from Office's suggestions because it's hilariously bad. I might be training it to give bad suggestions. Or funny suggestions.

Oh, also, my Robin Hood is the furry Disney Robin Hood. Pretty sure he put a scarf on his head at one point in that movie. So I guess it's related after all. Spooky.

Laplace Smoothing

Start each count at 1, not 0.

Time tested and simple

Counts

...

Counts (Smooth)

...

Laplace Smoothing (bigram probabilities)

$$P(A,B) = \frac{C(A,B)}{N} \rightarrow P_L(A,B) = \frac{C(A,B) + 1}{N + V^2}$$

What's V? Vocabulary size. Since every pair of words (A,B) has a +1, we need to add V^2 to N.

You can imagine how to apply this to trigrams, 4-grams, etc.

Other Smoothing Techniques

- Good-Turing Used by Good and Turing as part of cracking Enigma
- Katz backoff "backoff" means "if n-gram says 0, try (n-1)-gram"
- Jelinek Mercer Interpolate between n-grams and unigrams
 - $P_{JM}(A,B) = \lambda P(A,B) + (1 \lambda)P(A)P(B)$
- Dirichlet Smoothing, Witten-Bell Ways to pick λ
- Kneser-Ney Current Best Practice
 - Google (used to?) use this for Google Translate, implemented on their MapReduce framework

Hidden Markov Model (Hmm)

Used a lot in Bioinformatics

Also used a lot in NLP

Popular with Witchers



This slide is here for 3 reasons

- 1. The Hmm meme
- 2. I used them a fair bit in Bioinformatics
- 3. The fact that it's somewhat relevant (weak third place)

HMM and NLP

Phoneme Recognition

• Turn an audio stream into a word stream

Part-of-Speech (PoS) tagging

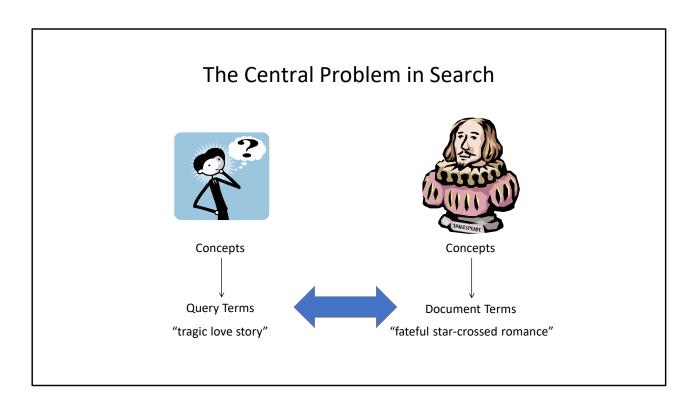
- Doesn't REPLACE N-grams, but helps add context to words
- Buffalo buffalo Buffalo buffalo buffalo buffalo Buffalo buffalo

Buffalo is an animal, a city, and a verb that means, essentially, to intimidate. That means the above nonsense is technically grammatical and means:

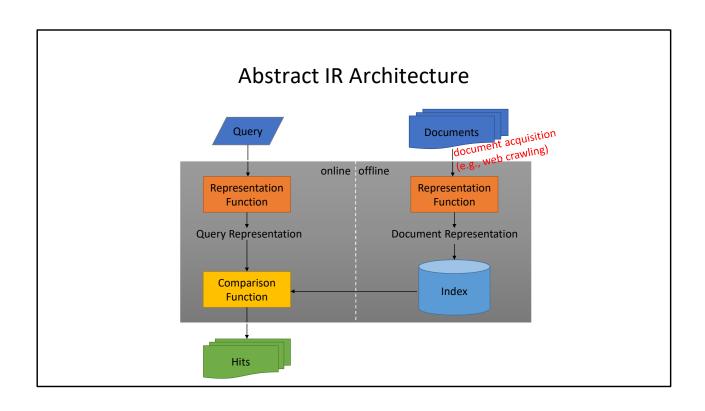
"Buffalo from Buffalo that are intimidated by other buffalo from Buffalo intimidate a third group of buffalo from Buffalo."







These two things should match! They don't look similar though, do they? No words in common. Language is hard!



Representation Matters

Computers can't "understand" (or can they?)

We need to tell them what "relevant" means.

Simple form: "Bag of Words"

Assumptions: terms are independent, relevance is irrelevant, the concept of a "word" is well defined

What's a word?

天主教教宗若望保禄二世因感冒再度住進醫 院。這是他今年第二度因同樣的病因住院。

総自再及住進舊 樣的病因住院。 إن شارون قبل -الخارجية الإسرائيلية الدعوة وسيقوم للمرة الأولى بزيارة تونس، التي كانت لفترة طويلة المقر 1982 الرسمي لمنظمة التحرير الفلسطينية بعد خروجها من لبنان عام

Выступая в Мещанском суде Москвы экс-глава ЮКОСа заявил не совершал ничего противозаконного, в чем обвиняет его генпрокуратура России.

>ॅीळाद्रबाठकार्यार्थिः देळाद्रबाद्यार्थार्थिः देळाद्रबाठवर्षण्यार्थिः वीक्राविद्यार्थित्वर्थार्थः

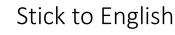
भारत सरकार ने आर्थिक सर्वेक्षण में वित्तीय वर्ष 2005-06 में सात फ़ीसदी विकास दर हासिल करने का आकलन किया है और कर सुधार पर ज़ोर दिया है

日米連合で台頭中国に対処...アーミテージ前副長官提言

조재영 기자= 서울시는 25일 이명박 시장이 `행정중심복합도시" 건설안에 대해 `군대라도 동원해 막고싶은 심정"이라고 말했다는 일부 언론의 보도를 부인했다.

These are all news blurbs. Top to bottom – Chinese, Arabic, Russian, Hindi, Japanese, Korean

Oh, there's also the inscription from The One Ring. The script is elvish, but the words are in the black tongue of Mordor, which I shall not utter here.



What words does the document contain?

- Tokenizer (remove punctuation)
- Case Folding (treat things as lower case, put Unicode into canonical form)
 - Bush vs bush



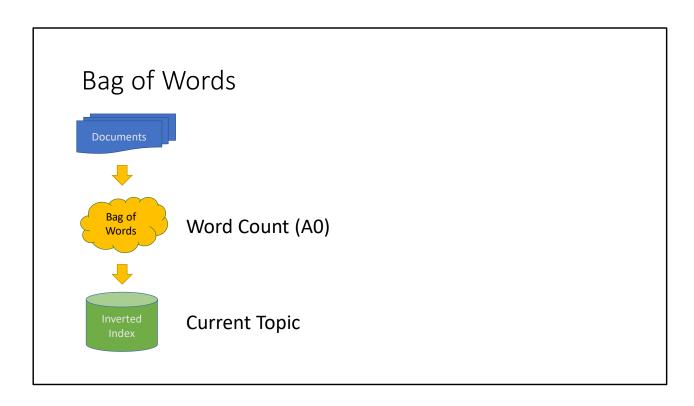


Unicode issue: é is a single character. Or it's e followed by the "acute" combining diacritics. Unicode defines a canonical form, the "standard" way to represent a string that may have many equivalent forms.

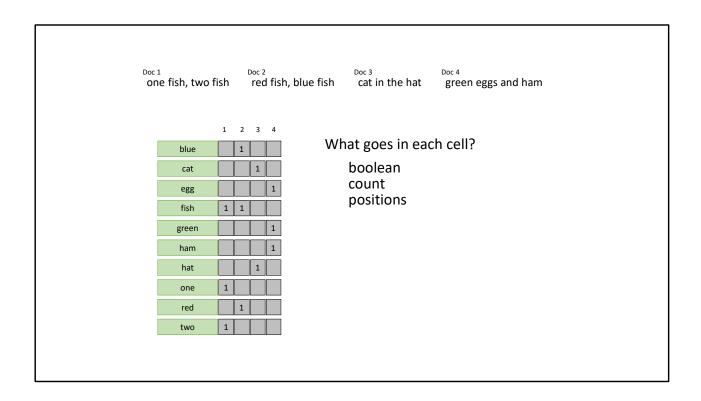
The thing I did with coöp vs co-op vs coop is also relevant! How'd'ya like that setup? The long game.

Capitalization is not important, except when it is.

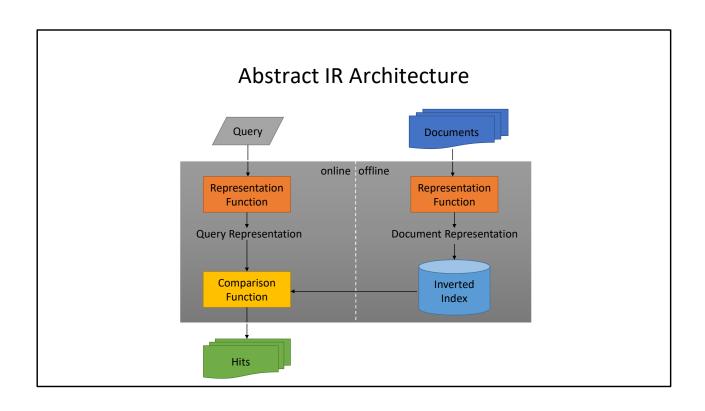
We will continue to depend on Jimmy's tokenizer and not worry about confusing Jack Black with a darkly coloured device for lifting cars.



We're ignoring syntax, semantics, knowledge of language, meanings of words, etc



Cs451 – Terminology – Inverted Index. Maps context to documents. Forward Index. Maps documents to context. (Seems strange to me, so a book's index is "inverted"?)





Scaling Assumptions

- Queries are small
- Postings are not
 - There are a LOT of documents (100M? 1B? 10B?)
 - 1B docs * 1 bit = 120MB / unique word
- How many unique words?

Vocabulary Size: Heaps' Law

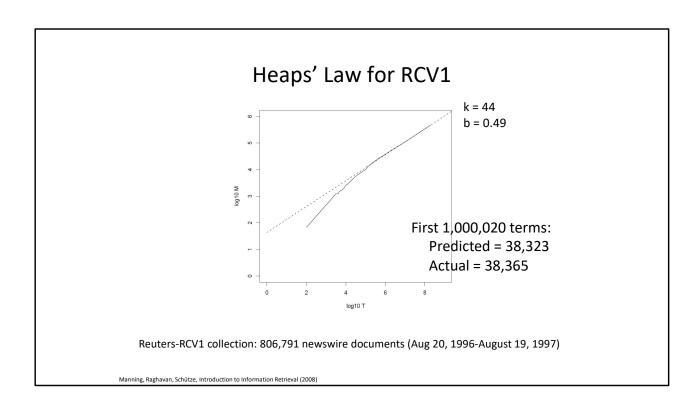
$$M = kT^b$$

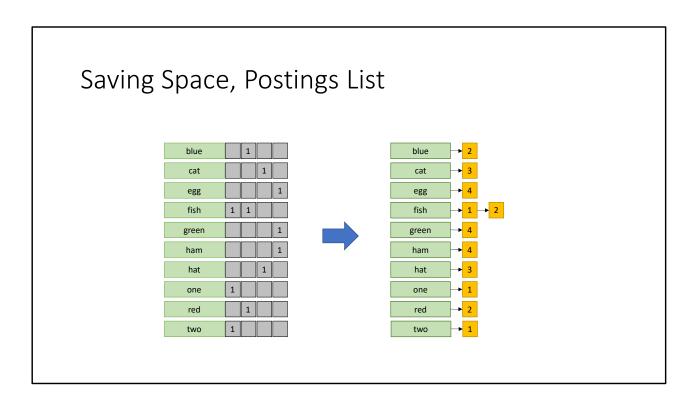
M is vocabulary size
T is collection size (number of documents)
k and b are constants

Typically, k is between 30 and 100, b is between 0.4 and 0.6

Heaps' Law: linear in log-log space

Surprise: Vocabulary size grows unbounded!





This saves a lot of space because most terms do not appear in most documents (so most rows are mostly 0s). Most? Not all?

Postings Size: Zipf's Law

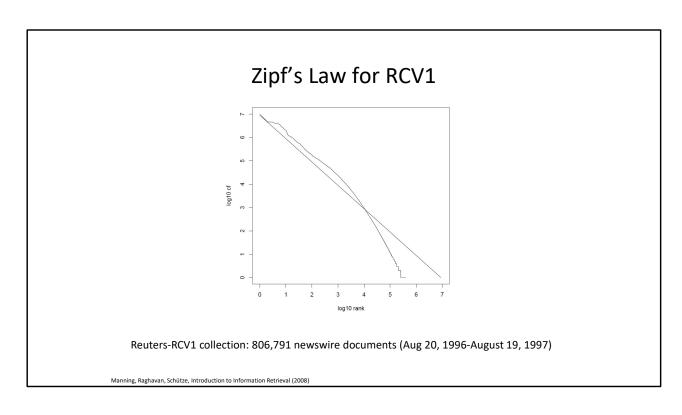
$$f(k;s,N) = rac{1/k^s}{\sum_{n=1}^N (1/n^s)}$$
 N number of elements k rank s characteristic exponent

Zipf's Law: (also) linear in log-log space

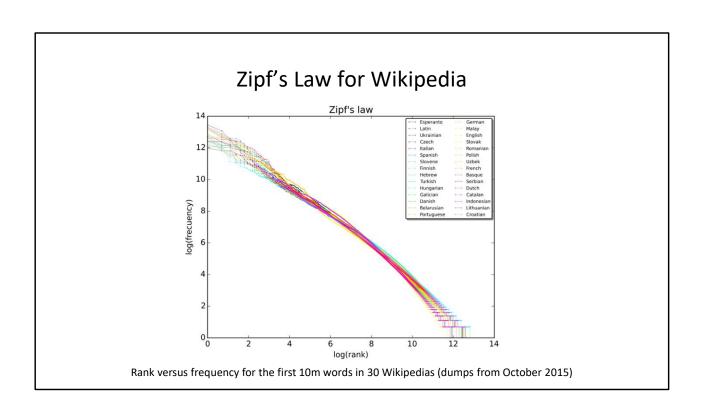
In other words:

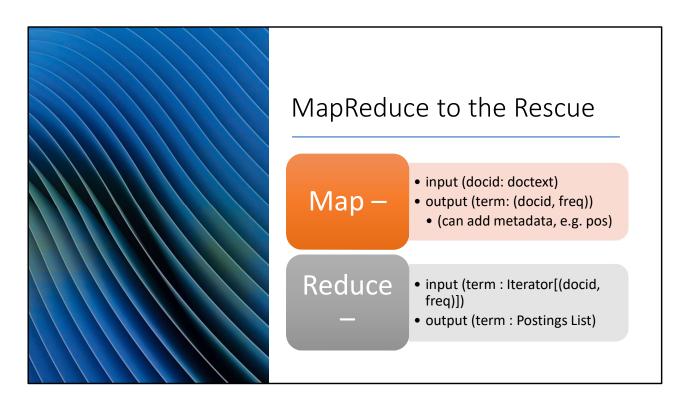
A few elements occur very frequently Many elements occur very infrequently

https://www.youtube.com/watch?v=fCn8zs912OE&t=253s&ab channel=Vsauce



Close enough





See any scaling issues?

```
Pseudo-Code, Mapper

def map(docid: Long, doctext: String):
    counts = counter()
    for term in tokenize(doctext):
        counts.add(term)
    for term, freq in counts:
        emit(term, (docid, freq))
```

We can assume each document has only a few million unique terms, so the counter will easily fit in a mapper's memory

Pseudo-code, Reducer

```
def reduce(term: String, postings: Iterator[(Long, Int)]):
    p = list()
    for docid, freq in postings:
        p.append((docid, freq)) Problem? How big is this list going to be???
    p.sort() Problem?
    emit(term, p)
```

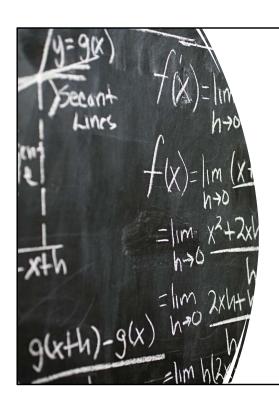
How big does p get? Zipf's law says "usually small, sometimes not small". Sorting is O(n log n). That's not ideal if n is large. Isn't Hadoop good at sorting? (It is.)

Besides which, Hadoop already is sorting (by keys) so really we're sorting twice (even if the second sorts are on a much smaller n, it's still not nothing).

If you did A1 (451) you remember...

- "Secondary Sorting Pattern"
 - (Another "fancy term for simple concept")
- (A : (B, C)) => ((A, B) : C)
 - Remember to make the partitioner send (A, x) to the same partition for all x
- Now it's already sorted by document ID
 - Cool, but how does that save us space?

Why does this make it faster? Well, the mappers are already sorting by key, so now instead of two sort passes through the data, we're only doing one! Additionally, if you have more mappers than reducers (common) you have more machines doing the sort in parallel.



Delta Compression

Zipf's Law works for US now

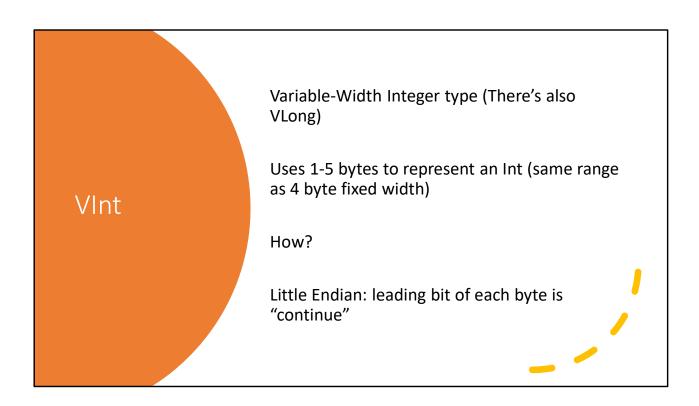
If a term is rare: There are not many postings

If a term is common: The average delta (docid_{i+1} – docid_i) is small

Not if your output is Int.

Thing is, there are more datatypes

out there!



Technically Vint and Vlong are exactly the same, writeVInt just passes the int along to writeVLong

VInt Example

Caution: going to be branching on those continue bits (branch mispredicts)

The neat thing about "data intensive" is we can say "meh" when it comes to things like "cache locality" and "branch hazards"

VInt Compression

Explain!

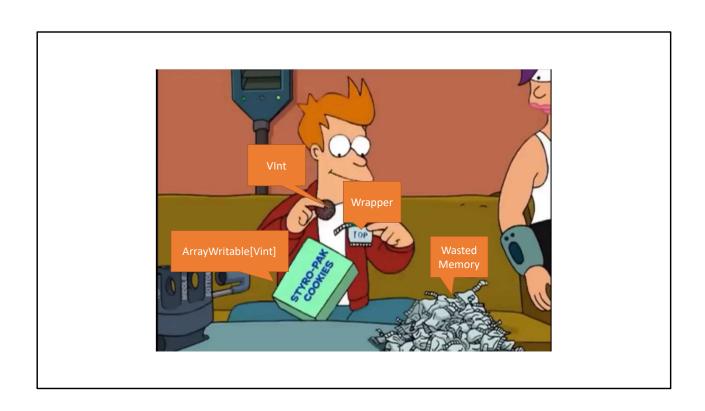
- No
- Array is storing objects (HEAVY)
- Bytes is just a bunch of bytes



ArrayWritable[VInt]

BytesWritable

More detailed explanation: Vint saves space when you have many packed together. ArrayWritable doesn't pack them together. You need raw bytes, and to use WritableUtils.writeVInt



Detour! Other Bit-Bashing Methods

- CS451: You don't need to use these, VInt is fine
- CS431: You don't do an indexing assignment at all
 - (Sorry, it's kinda fun)



A few reasons for this difference in courses

- 1. Spark doesn't sort by key when reducing, so the secondary sort pattern can't be applied.
- 2. Spark makes Vint etc a bit tricker to use
- 3. Bespin has a starting point in Hadoop MapReduce, but not in Spark. So it would be a lot more work for 431 students.

Simple-9

How many ways can you divide up 28 bits?

- 28 1-bit numbers
- 14 2-bit numbers
- 9 3-bit numbers [1 bit wasted]
- 7 4-bit numbers
- 5 5-bit numbers [3 bits wasted]
- 4 7-bit numbers
- 3 9-bit numbers [1 bit wasted]
- 2 14-bit numbers
- 1 28-bit number

- Why 28? 4 bit "selector", 16 options. Only use 9 though.
- Extend to 64-bit
 - 14 ways to divide 60
- Simple
- Works fairly well for gaps

We have to go deeper

Simple-9 (and Simple-14) work at the WORD level

Different ways to store a variable number of values in a single word

VInt (or VLong) works at the BYTE level

Store a fixed range of values in a variable number of bytes

What about BIT-level?

Store a fixed range of values in a variable number of bits

Elias γ Code

Assumptions

- natural numbers with no upper bound
 - like counts, for example
- small numbers are more common than large numbers
 - gaps for common terms, for example
 - term frequency within docs, too?

γ is gamma, fyi

Elias γ Code

Encoding x:

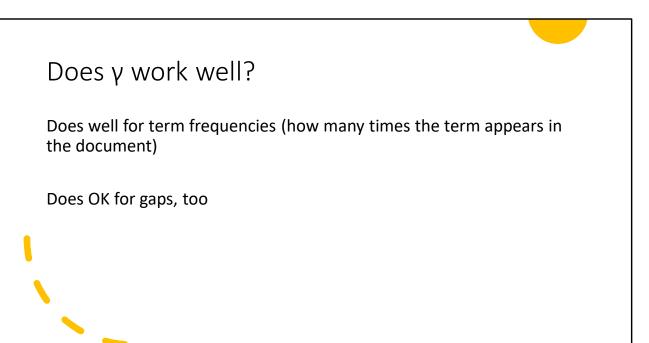
- 1. Let N = $[\log_2 x]$
- 2. Write N 0s
- 3. Write x as an N+1-bit number

This number starts with 1. Trust me

Decoding x:

- 1. Read 0s until a 1, call this N
- 2. Interpret next N+1 bits as a binary number Including the 1
- 3. There is no step 3

γ is gamma, fyi



Underlying Assumption

The Elias code assumes the values are distributed by a power law

Most numbers should be small, or it doesn't save any space

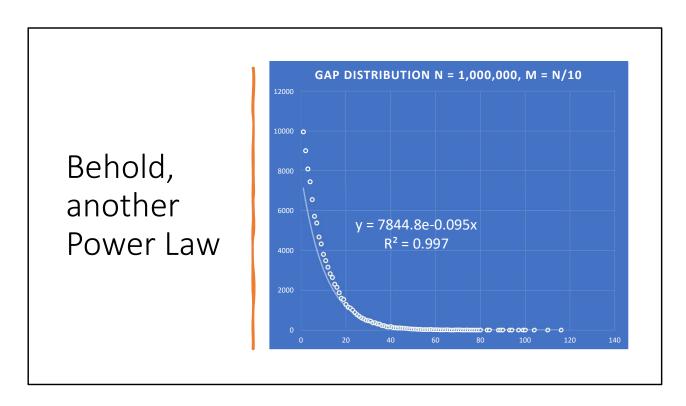


Gap Distribution

What do you think the distribution of gaps looks like if you have N document IDs and a term that matches M documents?

It...has a lot of binomials in it. It's scary.

It ends up being pretty much an exponential curve though!



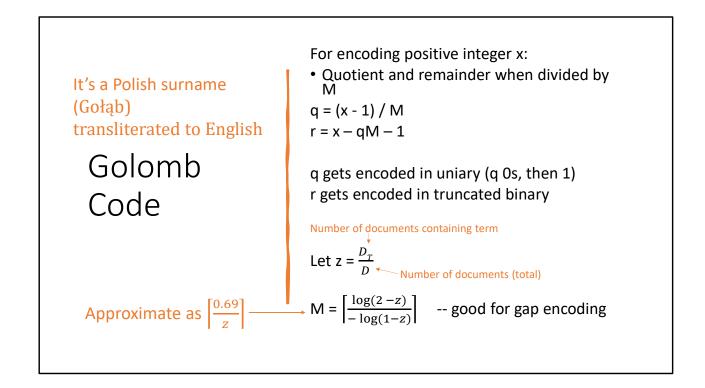
Another big data lesson – If the math is hard, just simulate with a big enough N and then just add a trend line! You'll seem like you're good at math.

TF DF Distribution

The math here is actually the same except that the overall DF can exceed N, and sampling is done with replacement.

TL;DR: Still a Power Law





Pronunciation key: is pronounced mostly as an l, but in some parts of eastern Poland (and polish speaking Ukraine) it's more like a w sound. a is pronounced somewhere around w "om" or "am" sound.

However, none of that really matters as Golomb himself said it as "Go-lam" so it doesn't really make any sense to dig deep into exactly what part of Poland we're talking about

That's right, each term gets its own custom encoding scheme! Neat.

Note that this is for situations where we only care about "contains" or "doesn't contain", not the number of times a term appears in a document

Golomb Encoding

Uniary

n is represented as n Os, then a 1

5 => 000001

0 => 1

(Or you can switch 0s and 1s)

Truncated Binary

For numbers {0, 1, ... n-1}:

 $k = \lfloor \log_2 n \rfloor$

 $u = 2^{k+1} - n$

First u codewords:

First u codes with length k

Last n-u codewords:

LAST n – u codes with length k+1

Truncated Binary

N = 15 i.e. set = $\{0, 1, ..., 14\}$ 0 => 000 1 => 0010 k = floor(log₂15) = 3 2 => 0011 u = $2^4 - 15 = 1$ 3 => 0100

14 => 1111

Golomb Code Examples

$$M = 12 (k=3, u = 4)$$

$$M = 32 (k=5, u = 32)$$

$$x = 52$$

$$x = 52$$

$$q = (52 - 1) / 12 = 4 = 00001_u$$

$$r = 52 - 12*4 - 1 = 3 = 011_t$$

$$r = 52 - 32*1 - 1 = 19 = 10011_t$$

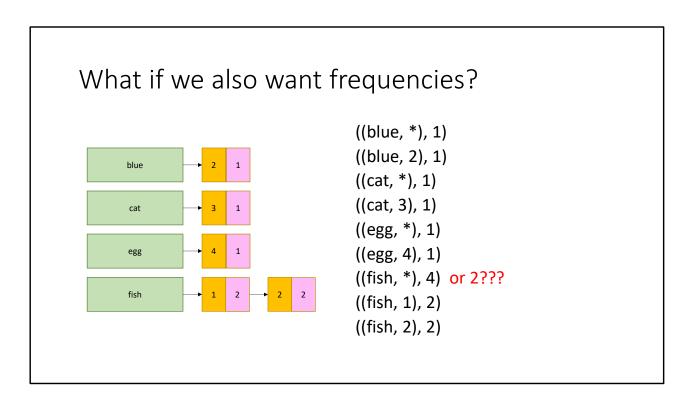
$$encoded(x) => 00001011_{b}$$

$$encoded(x) => 0110011_{b}$$

When M is a power of 2, these are also called "Rice codes" – Since u = m, there's no "truncated" binary, it's just k-bit binary.

Golomb Code in MapReduce We can't calculate M without knowing df, but we only know that at the end!

(We solved that already with a special key that sorts first)



Orange = docid

Pink = freq (number of times term appears in that document)

(Term, *) = total freq? Or number of documents containing term? If we want to use golomb codes, we need both

ID and Frequency

It's best to treat these as independent

You can encode each with a different approach!

(Don't mix something ALIGNED like VInt with something UNALIGNED like Golomb)

Comparison Indexing 181MB of Wikipedia sentences, including term frequency It's pretty normal for the index to be larger than the documents being indexed! Method Size Uncompressed (Int) VInt 78MB Gamma (both) 44MB Golomb (gap) + Gamma (freq) 41.4MB Golomb (both, different M) 41.2MB

Why is it bigger? Well each term is using 8 bytes per document it appears in, while common words tend to be short! (And the average is about 5 letters).

Going from Gamma to Golomb for the frequencies made it slightly smaller, but barely any. Also need to collect both document frequency for terms, and total frequency (how many times the word appears across all documents) – more messages for very little gain

MapReduce it?

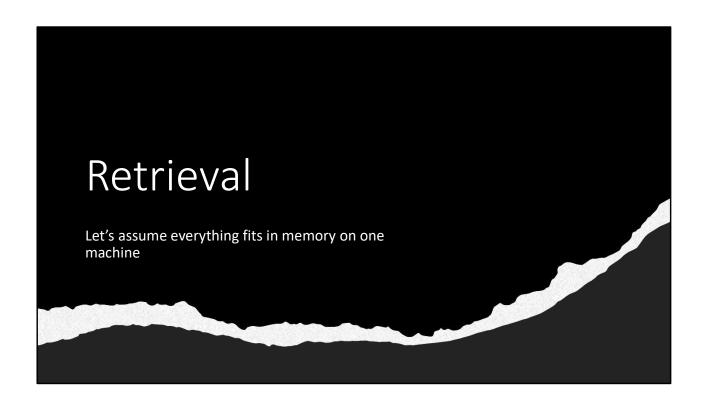
Perfect for MapReduce!

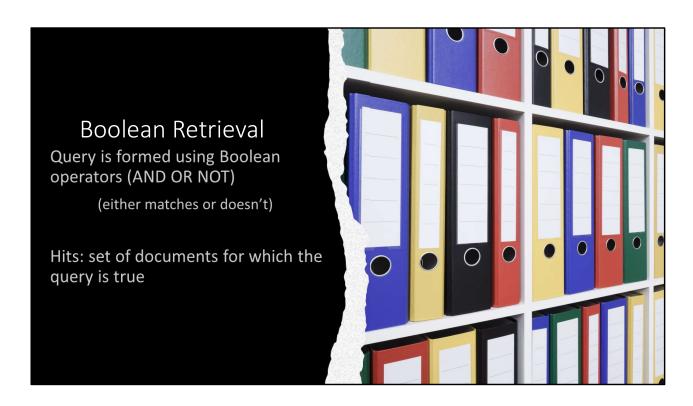
Scalability is critical

Must be relatively fast, but need not be real time
Fundamentally a batch operation
Incremental updates may or may not be important
For the web, crawling is a challenge in itself

The retrieval problem

Must have sub-second response time For the web, only need relatively few results Uh... not so good...

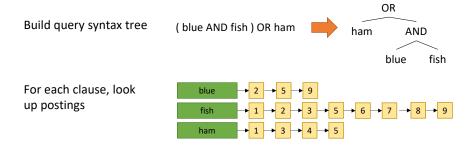




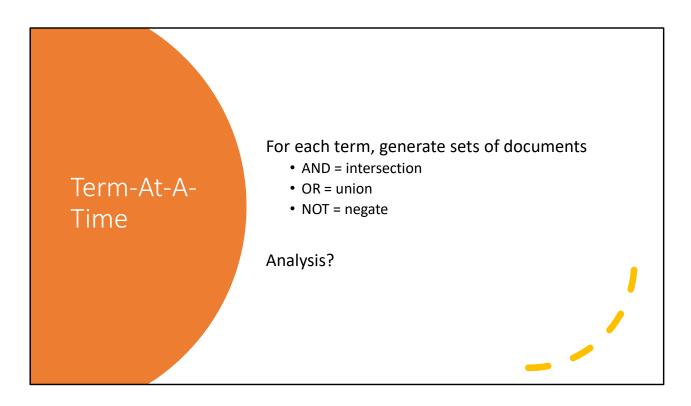
Remember: A set might be sorted by docid, but certainly isn't sorted by relevance to the query. It either matches the query, or doesn't.

Boolean Retrieval

To execute a Boolean query:

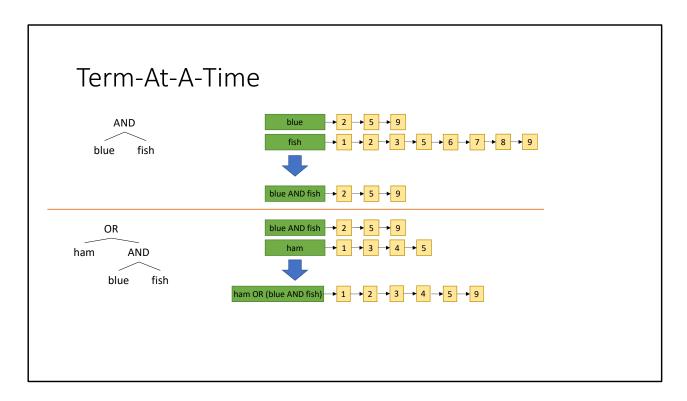


Traverse postings and apply Boolean operator



Not seems bad. Really bad. Not (rare term) => just about the whole internet. We SURE about assuming this fits into memory???

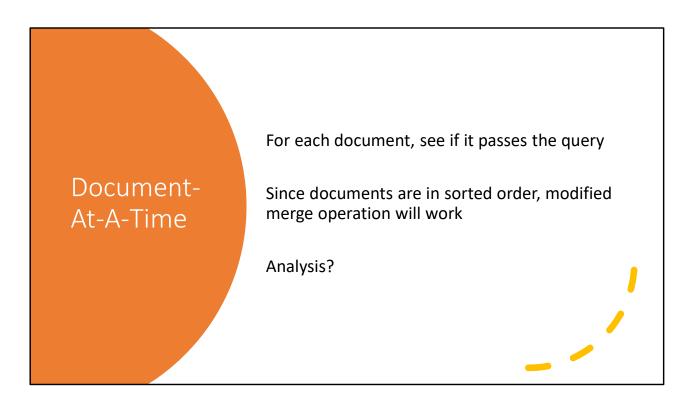
BUT – we only need 2 sets in memory at once. Easy to hold that many in memory (hopefully)



Since the postings are sorted by docID, AND / OR are modifications of the merge functions from mergesort.

AND – only include a doc if the "next" doc from both postings is equal. OR – if both "next" are equal, only include it once, otherwise same as normal merge

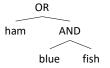
What about not? It's best to have a flag for the set: "Inverted". If an inverted set contains 5, it means the true set does NOT contain 5. (Now you have to modify merge though...)

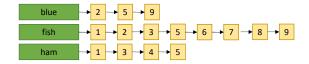


Need to have the posting lists for each term in memory simultaneously! (but you can stream them from the FileSystem I'm sure...)

Not makes things a bit awkward again.

Document-At-A-Time





Repeat: for the smallest "next doc" – does it match?

1 – has ham, include and advance "fish" and "ham" lists

2 – no ham, but does have blue and fish. Include.

3, 4, 5 – ham. Include.

6, 7, 8 – no ham, fish but not blue. Exclude

9 – fish and blue. Include

Ummm, unsorted?

A set of hits is fine...but we probably want them sorted by relevance?

That's a different problem: Ranked Retrieval!

Requires: relevance function R(q, d)

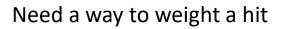
Ranked Retrieval

- Can we just do Boolean Retrieval and then sort by relevance?
 - Yes
- Cool, that was easy!
 - O(n log n) where n is the number of hits
- So...you're not going to let me? 🕾
 - No, sorry, there might be a lot of hits...



Ranked Retrieval

Simplify the query. It's now only a list of terms (AND)





One way to be relevant

- Terms that occur many times in one document should have high weights (for that document)
- Terms that occur in many times in the entire collection should have low weights

We need:

term frequency (times a term is used in a document)
document frequency (number of documents containing the given term)

$$w_{ij} = tfij \log \frac{N}{df_i}$$

- w_{ij} weight (relevance) of term i in document j
- ullet tf_{ij} number of occurrences of term i in document j
- \bullet $df_i\!-\!$ number of documents containing term I
- N total number of documents

Document-At-A-Time

For each document:

- 1. Score each query term, and add them all up
- 2. Accumulate best k hits
 - 1. A min-heap is good for this

Add the term relevance? Multiply?? Some other function???

PRO: time is $O(n \log k)$, memory is O(k) - k probably a constant

CON: can't terminate early, must look at whole document collection

Term-At-A-Time

- 1. Collect hits and ranking for rarest term into accumulator
- 2. For each other term in the query:
 - 1. If a document does NOT have that term, remove from accumulator
 - 2. Otherwise, add next term's ranking to overall ranking

PRO: Can have early termination heuristics, will not normally need to traverse all documents

CON: uses a lot of memory

Which to use?

Good question. There are tradeoffs. No one correct answer.

Depends a lot on the query, too.

