Solutions	Technologies/Platforms	About Us	Partners	Resource Center	Contact us

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R&D	PPM	Our story	Partners	Industry Primers	Work @i2e
Commercial	AI/ML	Leadership	Why partner with us?	Blog	
	Cloud	Board		AI Lab	
	Big Data	Compliance		Customer Hub -Success Stories/Case Studies -Testimonials	
	Data engineering			Podcasts, webinars and videos	
	Office 365			Events & news	

4 image sliders for the homepage

Slider #1: PPM efficiency and ROI on R&D investments

Slider #2: EWS

Slider #3: KOL identification

Slider #4: Patient access and adherence

Solutions

- R&D
    - Strategy and Consulting
    - Discovery/Research
    - Clinical Development
    - Regulatory
    - Drug Safety
    - Medical Affairs
    - Market Access

- Commercial
    - Marketing
    - Sales Operations

Technologies

- PPM
- AI/ML
- Cloud
- Big Data

Platforms

- AI & analytics

About Us

- Who we are
- Leadership

News and events

About Us

Our story

OPTION 1

i2e leads transformation for the life sciences industry through best-in-class analytics and technology solutions. Our market leading execution capabilities and domain expertise help pharmaceutical companies, biotech, and healthcare organizations deliver innovations that create a healthier world.

We help R&D, clinical development, commercialization functions accelerate time-to-value, prioritize industry leading innovation, and establish portfolio leadership.

OPTION 2

i2e is a partner-of-choice to major life sciences organizations in helping them become more digitally agile. We help life sciences organizations leverage the power of data and analytics to drive evidence-based decisions.

We help R&D, clinical development, commercialization functions accelerate time-to-value, prioritize industry leading innovation, and establish portfolio leadership.

OPTION 3

We are a healthcare analytics company specializing in transformative data and digital solutions for the R&D and commercial functions in life sciences organizations. Our mission is to harness the power of analytics to enhance research, optimize processes, and ultimately contribute to the development of innovative, life-changing medical interventions which improve healthcare outcomes.

Additional text

Named one of the fastest growing private companies in the US in the 2023 Inc. 5000 list, i2e Consulting is life sciences preferred partner for digital transformation. With major life sciences organizations trusting i2e with architecting their digital transformation, we're able to provide value to organizations of any size with our services and solutions.

i2e Consulting is ISO9001 and ISM27001 certified which is a recognition of our commitment towards continuous improvement of process and data security.

Our Purpose

Driving change for better healthcare decisions.

Whether it is helping life sciences organizations maximize their portfolio investments through PPM tools or helping commercial teams build an industry leading KOL program, our purpose is to drive change for better healthcare decisions. Our commitment is help you make better healthcare decisions.

Our Vision

Advancing healthcare

We are committed to advancing healthcare by helping organizations make pioneering healthcare innovations. We aim to improve access to everyday healthcare and drive positive health outcomes across diverse population segments.

Our Mission

Accelerating healthcare innovations

Our mission is to pioneer innovative solutions that help foster data-driven excellence. We strive to help life sciences organizations drive strategic insights in research and development, access, and patient care, forging a path towards a future where accessible and equitable healthcare transforms the well-being of communities worldwide.

Our values

Customer focused

We want to be your preferred partner for digital transformation. That means being upfront about our capabilities, when we can meet them and when we think we can't. That's why you will find our team is sought after as solution advisors by most people in the industry.

People first

i2e at its core is a People First organization. This value demonstrates our commitment to the well-being, growth, and fulfillment of individuals within our community. By fostering a people-first culture, we believe in harnessing the collective strength of our people to drive lasting success and shared prosperity.

Excellence

We drive excellence in the solutions that we deliver, the expertise that we provide and the impact that we create. We believe that through this commitment to excellence, we are contributing to the advancement of medical discovery and progress.

Innovation-led

In the realm of healthcare data and analytics, we relentlessly pursue and champion innovation. Our innovation lab creates tech breakthroughs that are customer focused. Our commitment to continuous

innovation enables us to be trusted advisors to our customers, empowering pharmaceutical research to thrive in an era of unprecedented challenges in discovery and progress.

Diversity

We recognize the strength in varied perspectives and backgrounds. By fostering an inclusive environment, we harness diverse talents, ideas, and experiences, driving innovation and excellence in our pursuit of healthcare excellence.

Our leadership

Co-Founders

<Photographs of all co-founders>

Sudhir, Sri, Vishal, Prashant

Management

Board of Advisors [KOLs / Scientific Advisors]

Offerings

Key Opinion Leaders (KOLs) play a pivotal role in shaping industry trends, influencing medical practices, and guiding research and development. i2e's comprehensive KOL pack helps in KOL identification, behavior analysis, and tracking services, offering valuable insights to pharmaceutical and life sciences organizations.

KOL identification: We employ advanced algorithms and data mining techniques to identify KOLs in leading therapeutic areas. Our KOL tracking algorithm analyses scientific literature citations, conference proceedings, clinical trial participation, and social media engagement to pinpoint healthcare leaders who are the forefront of medical innovation and wield significant influence. By converging structured and unstructured data, we create KOL scorecards that capture a thorough understanding of their expertise, impact, and network. Our KOL identification process considers various factors, including publication frequency, citation indices, collaboration networks, and clinical trial contributions. This multidimensional approach enables pharmaceutical and life sciences clients to pinpoint thought leaders with a demonstrated commitment to advancing research and driving innovation.

KOL Behaviour analysis: Understanding the behavior of KOLs is essential for effective KOL management and engagement. Our healthcare analytics offerings map the digital footprint of KOLs, their engagement with scientific communities, and participation in industry events. This behavioral analysis examines their clinical depth and stance on emerging therapies, engagement with patient communities, and alignment with industry trends. By assessing KOL behavior through these multiple approaches, we evaluate their communication style, preferred channels, and receptiveness to collaborations. This empowers clinical and commercial teams to tailor their KOL outreach efforts, ensuring meaningful interactions that resonate with the KOLs' preferences and align with their professional goals.

KOL Tracking: Continuous monitoring of KOL activities is essential for strategic interventions by the clinical and commercial teams. Through real time tracking mechanisms, our insights platform informs clients informed about KOL publications, conference presentations, and collaborations. By monitoring shifts in KOL behavior and the evolving landscape of their influence, organizations can proactively adjust their engagement strategies. i2e offers tracking capabilities that extend beyond traditional metrics, as we incorporate scientific sentiment analysis and social listening to gauge the impact of KOLs within broader communities. This comprehensive approach allows pharmaceutical and life sciences companies to identify emerging thought leaders, track the evolution of existing ones, and stay ahead in a rapidly evolving healthcare ecosystem.

Recognizing that each therapeutic area and market segment is unique, our healthcare analytics company provides customizable insights and reports tailored to the specific needs of our clients. Whether it's identifying KOLs in a niche field, understanding their preferences for collaboration, or tracking their influence over time, our platform generates actionable intelligence that informs strategic decision-making. Our reports go beyond quantitative metrics, incorporating qualitative assessments of KOL impact, thought leadership, and potential for collaboration. This holistic approach ensures that pharmaceutical and life sciences organizations receive nuanced insights that drive effective engagement and foster long-term partnerships with key influencers.

Compliance and ethical considerations: i2e remains committed to adherence to all compliance and ethical considerations. Our solutions are designed to adhere to industry standards and regulations, ensuring that KOL identification, behavior analysis, and tracking activities align with ethical guidelines and legal requirements of the countries that you operate out of. We prioritize data privacy and security, implementing robust measures to safeguard sensitive information. Our commitment to compliance enhances the trust and confidence that pharmaceutical and life sciences organizations can place in our analytics services.

Partners

Planisware

i2e consulting is a part of the Planisware strategic alliance. As implementation and consulting partners, we help organizations implement Planisware Enterprise or Orchestra. In addition, our expertise includes Planisware system integration, portfolio dashboards with Planisware data-set for better decision making. Click here to view our in-house Planisware experts.

Dataiku

Dataiku is one of the world's leading AI and machine learning platforms, supporting agility in organizations' data efforts via collaborative, elastic, and responsible AI, all at enterprise scale. Hundreds of companies use Dataiku to underpin their essential business operations and ensure they stay relevant in a changing world, including models driving fraud detection, customer churn prevention, predictive maintenance, supply chain optimization, and much more.

Dataiku is built for companies looking to democratize AI across their organization, bringing agility and preparedness to the business through the use of data by everyone from analysts to data scientists. Click here to view our in-house Dataiku experts.

Snowflake

We partnered with Snowflake to help our customers leverage the flexible data management and analytical services of Snowflake. The cloud platform's Data Cloud connects to dozens of other solutions, to easily extract valuable insights. As a technology partner our team has the expertise to consult and implement Snowflake in line with your business needs.

Microsoft

We are gold Microsoft certified solution provider. We specialize in providing up-to-date Microsoft technology-based customer solutions like Cloud Solutions, Project Management, Business Productivity. In addition, under Microsoft Services Provider License Agreement (SPLA), we also provide licenses for software services and hosted applications to end customers.

AWS

We are an AWS technology and consulting businesses Partner. As a part of the AWS Partner Network (APN), we leverage Amazon Web Services to build solutions and services for customers. This empowers us with AWS expertise, and uniquely positions us to help companies at various stages of their cloud journey.

Automation Anywhere

Our technology alliance partnership with Automation Anywhere helps us build, enhance and implement automation solutions. Th fastest growing RPA partner network out there.

Working at i2e

At i2e, we take pride in our diversity and openness. Our people first culture guides us to operate with the highest level of integrity to fulfil i2e's mission. Our leadership team and the Board are committed to this mission.