

“

Coming **together** is a beginning,  
Keeping **together** is progress,  
Working **together** is success.

”

- Henry Ford



**enactus**<sup>TM</sup>

University of Waterloo

Sponsorship Package

# ABOUT US

**Enactus Waterloo** is a group of passionate and hardworking students dedicated to making positive change in the world. Our goal is to improve the quality of life and standard of living through innovative engineering solutions. We solve real-world problems by implementing projects which achieve the triple bottom line: people, planet, and profit.

Every year our team travels to the Enactus National Competition, where we compete against 60 teams from across Canada and showcase our projects to the country's top executives.



In our first year, we were recognized as a semi-finalist at the Enactus Canada Nationals.



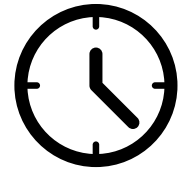
Founded in 2014



4 projects



50 students

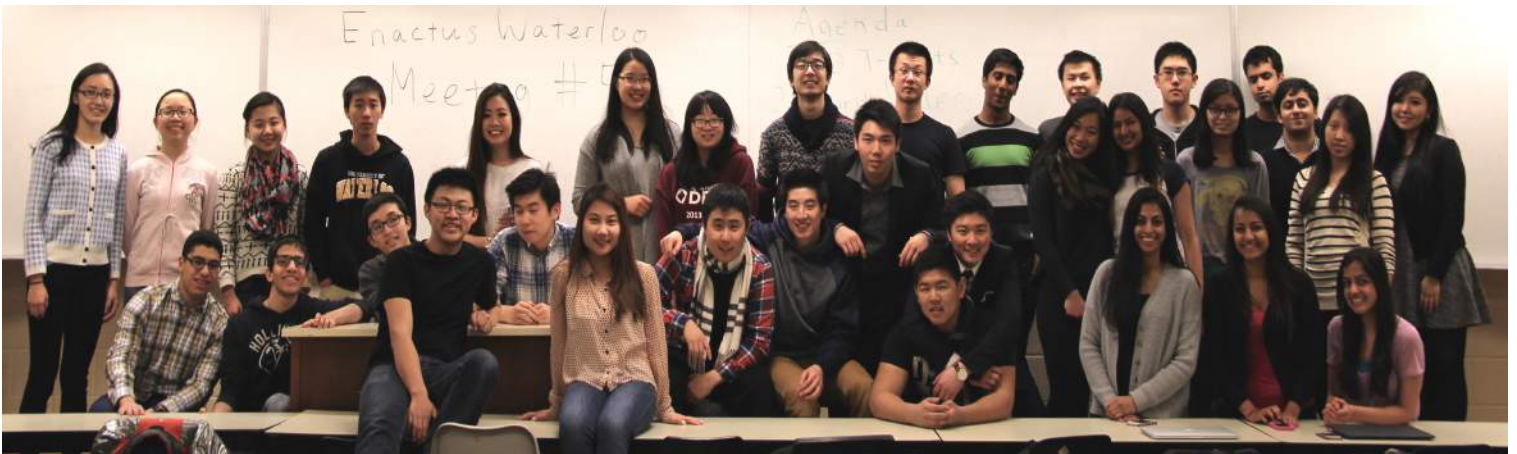


4000 volunteer hours



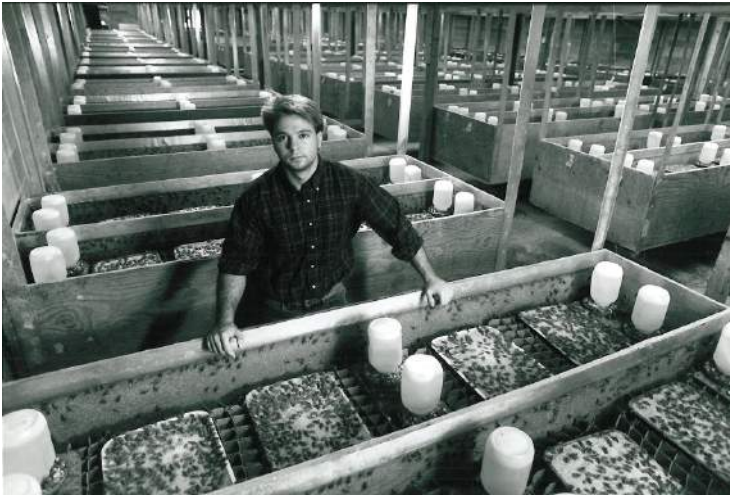
"Enactus Waterloo is a student-led organization at the University of Waterloo. We are united by our passion to create real, positive impact in this world. With projects ranging from cricket farming to waste management, our team is unafraid of tackling the world's most difficult issues. The team works extremely hard and puts in countless hours to make our projects a reality."

- Bo Peng, President



# OUR PROJECTS

## PROJECT CRICKET



Hunger and poverty are prominent problems in third world countries. These problems are often caused by the resource-intensive nature of farming. With Project Cricket, we are building a cricket-farming model and technology with the goal of providing a protein-rich food source and income to those in need.

Farming crickets is easy, inexpensive to maintain, and requires minimal amounts of space and resources. Compared to beef, crickets require 1000 times less water, 10 times less feed, and provide more than twice the protein.

We are currently in the process of building and testing our optimized cricket-farming container. We plan on implementing the cricket farming model in late 2015.

## iko eco



Moshi is a Tanzanian municipality of over 180,000 people which only has two garbage pickup trucks. Over half of the town's garbage is not collected. Citizens either burn, bury, or throw their garbage on the ground.

Iko Eco is a plastic waste buy-back centre, which will purchase recycled plastics from community members and fairly compensate them on a per kilogram basis. All purchased plastic will be shredded and shipped to large manufacturers for a profit.

With this project, plastic waste will be removed and poor community members will be empowered. Iko Eco will turn waste into wages. Three Enactus members will be travelling to Tanzania this July to build the centre and conduct further research.

# SPONSOR US

Sponsorship Perks	Bronze \$100 - \$499	Silver \$500 - \$1,499	Platinum \$1,500 - \$2,999	Diamond \$3,000+
Invitation to annual Enactus Waterloo sponsor appreciation event & showcases	✚	✚	✚	✚
Receive an exclusive digital newsletter bi-annually	✚	✚	✚	✚
Appreciation certificate	✚	✚		
Appreciation plaque			✚	✚
Sponsor logo appears on promotional material distributed at Enactus Competitions		✚	✚	✚
Sponsor logo appears on Enactus Waterloo website		✚	✚	✚
Become an event partner and have logo displayed on Enactus Waterloo community events			✚	✚
Custom video shout out from project members and clients			✚	✚
Become a project partner and have logo displayed on various project collateral				✚
Big "cheque" photo opportunity				✚

Interested in sponsoring us? **Let's connect!**



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