

Human Computer Interaction

# TIMORA

Blogwebsite

Sıla Akkaya

Elif Yıldız

## WHAT IS TIMORA

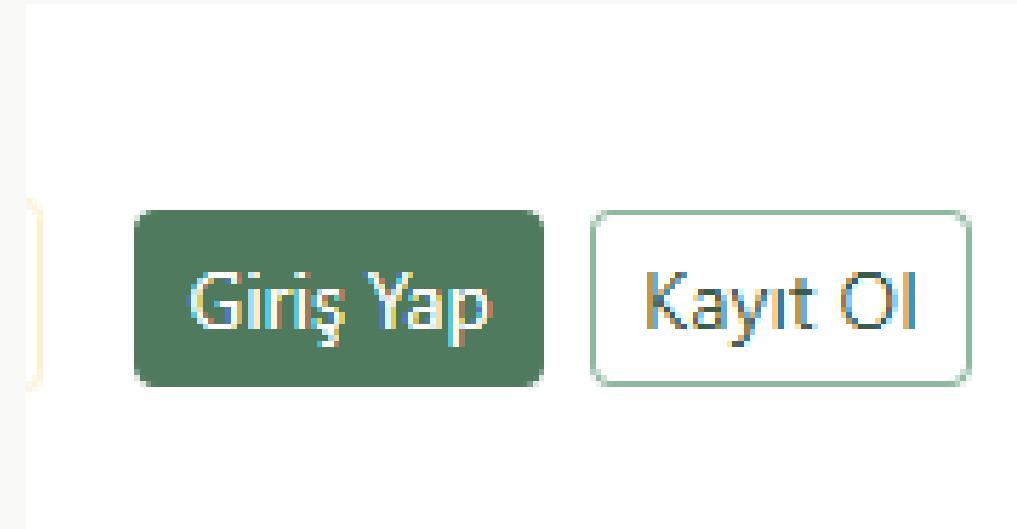
Timora is a modern blog platform designed to connect its users with meaningful, inspiring content that makes their time valuable. Born from the combination of the words “**Time**” and “**Aura**,” Timora offers a powerful digital experience that touches time, inspires readers, and aims to leave a positive impact on their lifestyle.



## THE IMPORTANCE OF TIMORA FOR HCI

### Consistency

- A consistent color palette, typography, and component structure are used across all pages.
- The navbar, footer, and button styles maintain visual coherence throughout the interface.
- Language options, category names, and meta texts are presented in a clear and well-organized manner.



# THE IMPORTANCE OF TIMORA FOR HCI

## Consistency



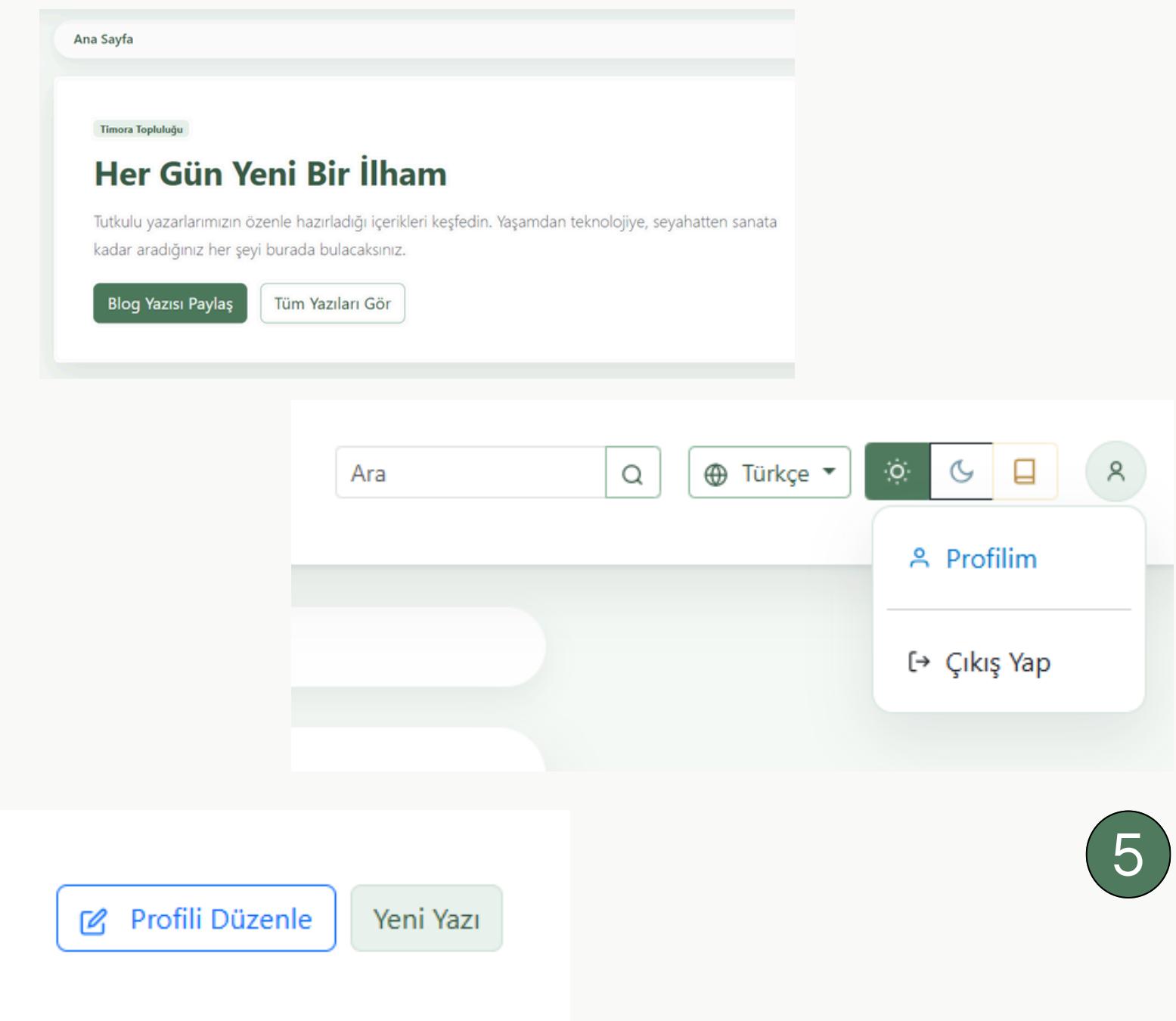
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- An image example showing that the homepage follows the general consistency principle

# THE IMPORTANCE OF TIMORA FOR HCI

## Shortcuts

- Users can quickly access pages such as “New Post,” “Edit My Profile,” “My Profile,” “Log Out,” “View All Posts,” and “Share a Blog Post” with a single click.
- Through the search bar, users can efficiently search for content not only by category but also by blog title.
- The theme mode can be instantly switched using the control located in the upper-right corner of the page.



# THE IMPORTANCE OF TIMORA FOR HCI

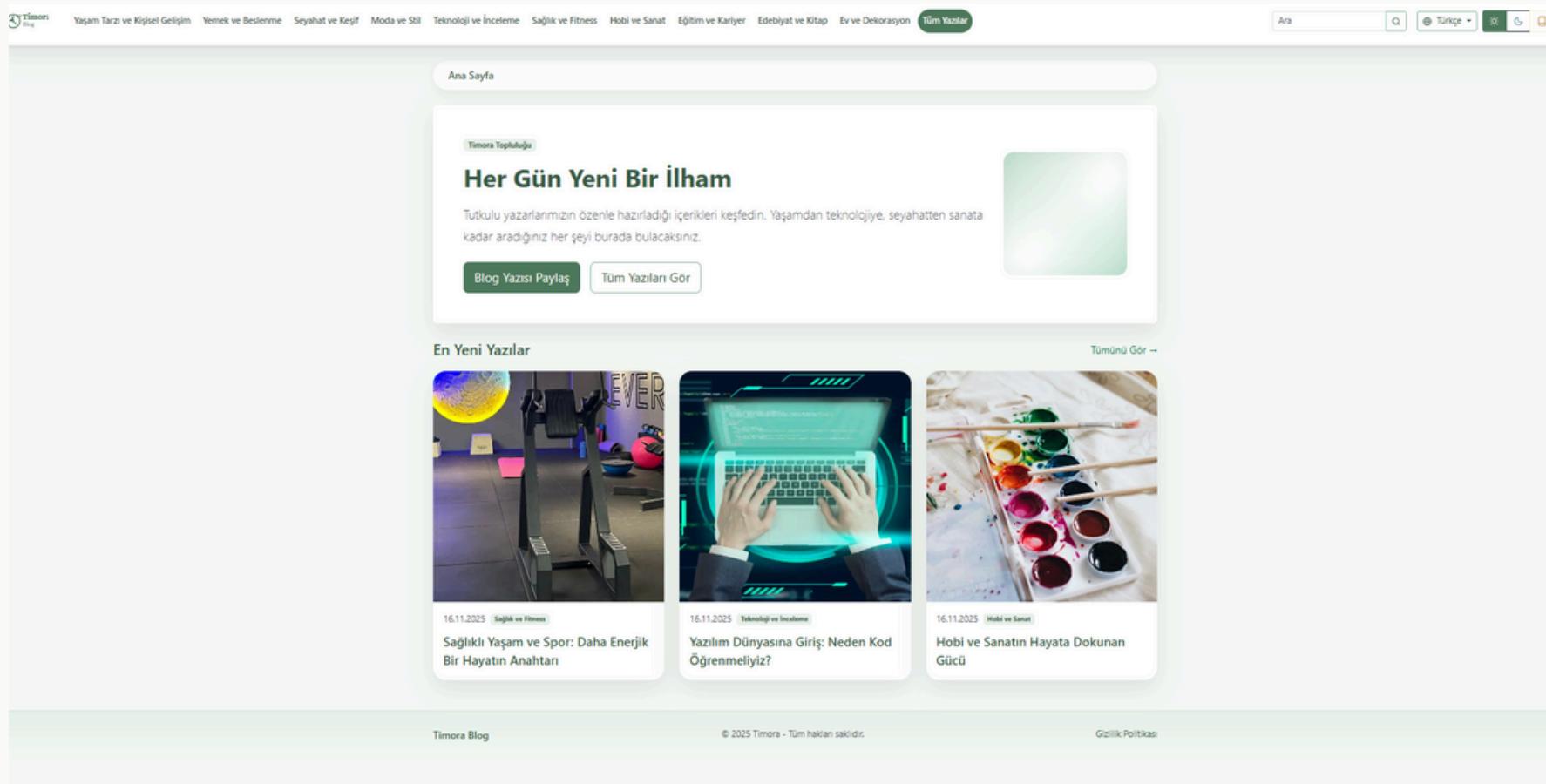
## Feedback

- Informative feedback messages such as “Successfully logged in” are displayed during registration and login processes.
- After a blog post is published, a confirmation message stating “Successfully posted” is shown to inform the user that the process is complete.
- After signing up, the user is automatically logged in and redirected to the homepage.
- When the user logs out, the process ends with a “You have been logged out” message.

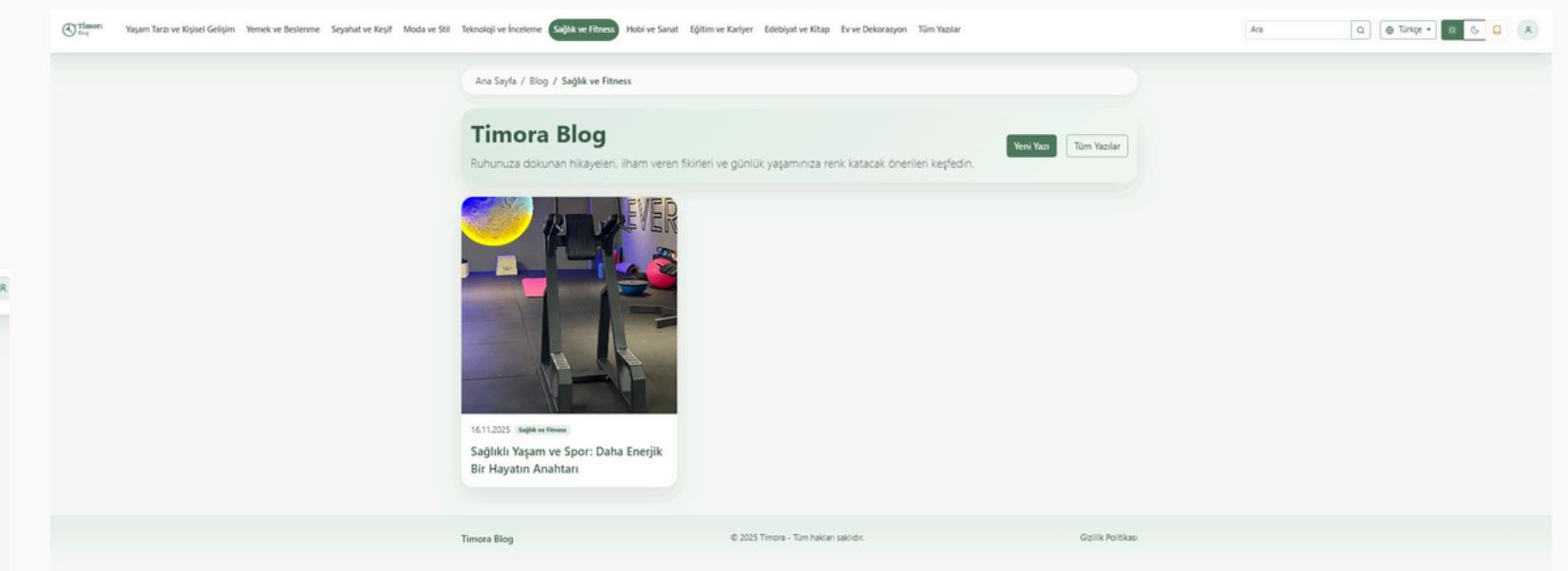


## THE IMPORTANCE OF TIMORA FOR HCI

### Feedback



Before



After

- When the category filter or language option is changed, the page refreshes instantly to display the updated content.

## THE IMPORTANCE OF TIMORA FOR HCI

### Interactive Button States

- When the user hovers over a button, the background color changes.
- This indicates that the element is interactive.
- Timora provides clear visual feedback by using distinct button states (normal–hover–active).



## THE IMPORTANCE OF TIMORA FOR HCI

### Error Handling

- When invalid information such as an incorrect email or age is entered, the system provides feedback and prevents the registration.
- If the password consists only of numbers, it is considered invalid, and the system gives feedback to encourage creating a stronger password.
- If any field on the registration screen is left empty, the system warns the user and blocks the registration process.

- Passwords must have at least one lowercase ('a'-'z').

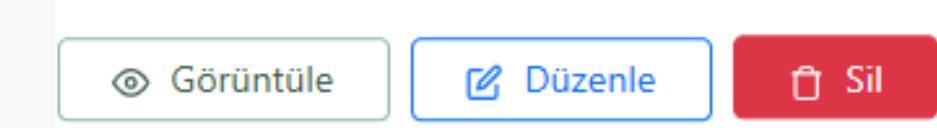
The image shows a registration form with three fields and their validation messages:

- E-posta**: The input field contains "aaa". To its right is a red rectangular box with a white exclamation mark (!). Below the field is the error message "Geçerli bir e-posta adresi giriniz."
- Yaş**: The input field contains "2". Below the field is the error message "Yaş 10 ile 120 arasında olmalıdır."
- Soyad**: The input field is empty. Below the field is the error message "Soyad gereklidir."

## THE IMPORTANCE OF TIMORA FOR HCI

### Undo & Confirmation

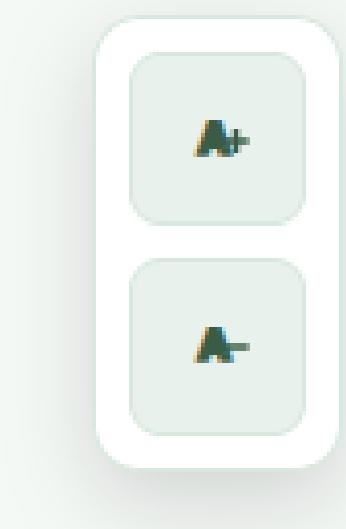
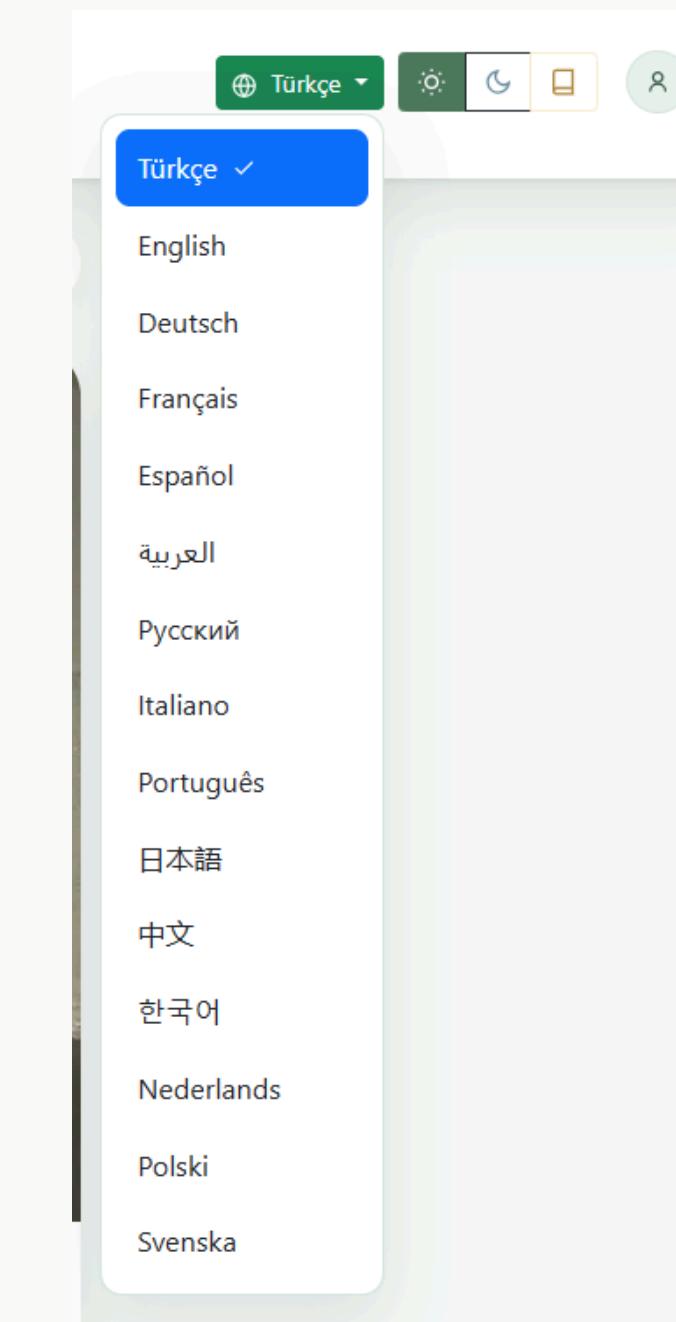
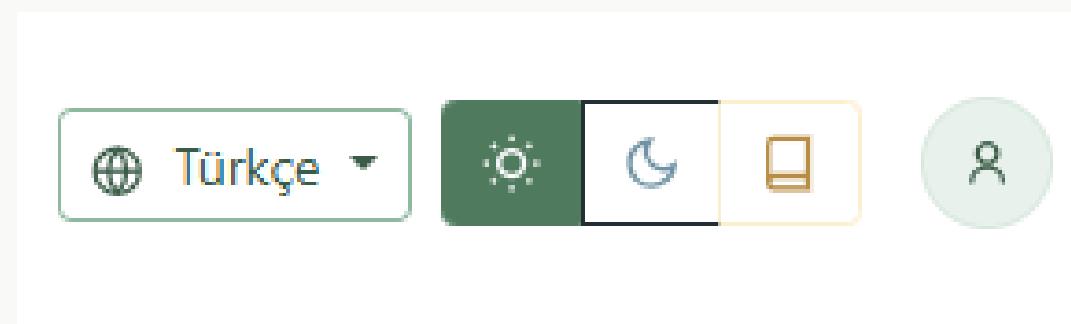
- Timora uses an additional confirmation mechanism to prevent user errors during critical actions.
- When a blog post is about to be deleted, the system first shows a warning prompt. The user is asked, “Are you sure you want to perform this action?” for confirmation. This prevents accidental deletions or actions caused by mis-clicks. As a result, user control and safety are consistently maintained.



# THE IMPORTANCE OF TIMORA FOR HCI

## Support Internal Locus of Control

- The user can change the theme at any time (dark/light/reading mode).
- Categories, language, text size, and profile settings are completely under the user's control.



# THE IMPORTANCE OF TIMORA FOR HCI

Support Internal Locus of Control

The screenshot shows the homepage of the Timora website. At the top, there is a navigation bar with categories like Yaşam Tarzı ve Kişisel Gelişim, Yemek ve Beslenme, Seyahat ve Keşif, Moda ve Stil, Teknoloji ve İnceleme, Sağlık ve Fitness, Hobi ve Sanat, Eğitim ve Kariyer, and Edebiyat ve Kitap. Below the navigation bar, there is a search bar and language selection (Türkçe). The main content area features a blog post titled "Her Gün Yeni Bir İlham" (New Inspiration Every Day) with a green placeholder image. Below this, there is a section titled "En Yeni Yazilar" (New Articles) featuring three images: a gym equipment, a person typing on a laptop, and a paint palette.

# THE IMPORTANCE OF TIMORA FOR HCI

Support Internal Locus of Control

The screenshot shows a dark-themed website for 'Timora Blog'. At the top, there's a navigation bar with categories like 'Yaşam Tarzı ve Kişisel Gelişim', 'Yemek ve Beslenme', etc., and a search bar. Below the header, a banner for 'THE IMPORTANCE OF TIMORA FOR HCI' is displayed. The main content area features a user profile for 'Elif Yıldız'. The profile includes a small circular profile picture, the name 'Elif Yıldız', and details such as 'Ad Soyad: Elif Yıldız', 'Yaş: 23 yaş', 'Cinsiyet: Kadın', and 'Meslek: Öğrenci'. There are also buttons for 'Profil Düzenle' and 'Yeni Yazı'. Below the profile, a section titled 'Yayımlanan İçerikler' (Published Content) states: 'Bu yazarın henüz yayımlanmış bir yazısı bulunmuyor.' (No published articles found for this author). The footer contains links to 'Timora Blog', '© 2025 Timora - Tüm hakları saklıdır.', and 'Gizlilik Politikası'.

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## THE IMPORTANCE OF TIMORA FOR HCI

Support Internal Locus of Control

The screenshot shows a blog post titled "Yazılım Dünyasına Giriş: Neden Kod Öğrenmeliyiz?" (Introduction to the Programming World: Why Should We Learn Coding?) posted on 16.11.2025. The post features a large image of hands typing on a laptop keyboard with a futuristic digital interface overlay. The Timora logo is visible in the top left corner of the page.

At the top of the page, there is a navigation bar with categories: Yaşam Tarzı ve Kişisel Gelişim, Yemek ve Beslenme, Seyahat ve Keşif, Moda ve Stil, **Teknoloji ve İnceleme** (which is highlighted in orange), Sağlık ve Fitness, Hobi ve Sanat, Eğitim ve Kariyer, Edebiyat ve Kitap, Ara (Search), and a message box stating "Tema değiştirildi" (Theme changed) and "Tema başarıyla okuma moduna geçirildi" (Theme successfully switched to reading mode).

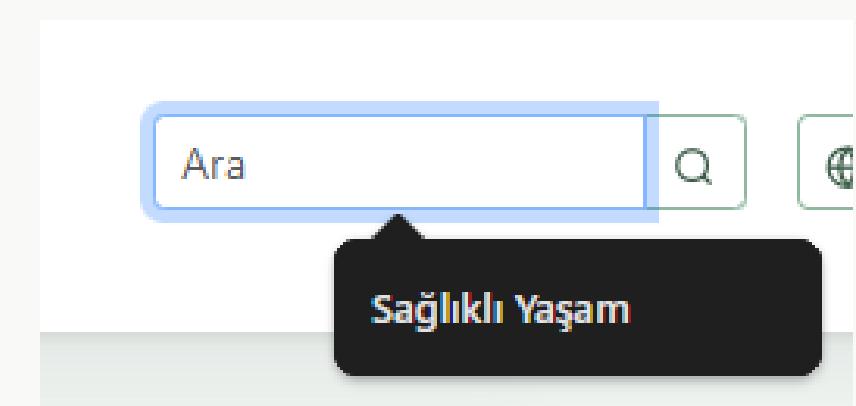
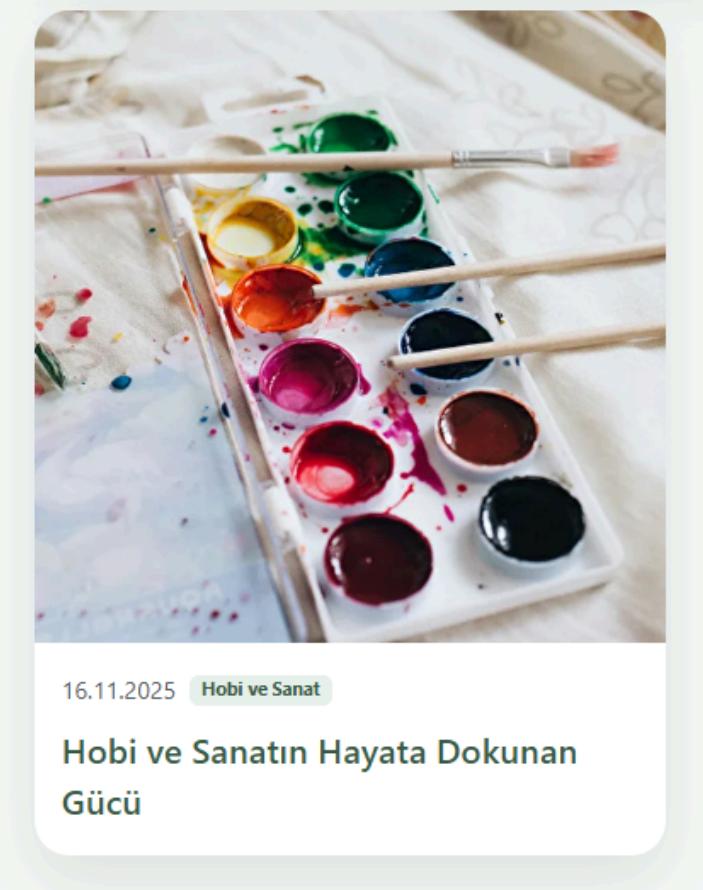
The main content area includes a "Timora Blog" section with a brief description and two buttons: "Yeni Yazı" (New Article) and "Tüm Yazilar" (All Articles). Below this is the blog post itself.

- Reading mode allows users to focus on the text. It enables comfortable and easy reading without straining the eyes.

# THE IMPORTANCE OF TIMORA FOR HCI

## Reduce Short-term Memory Load

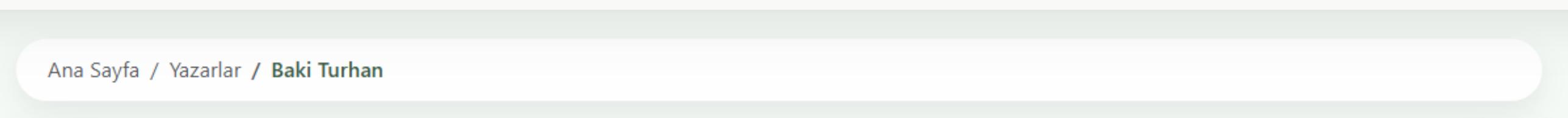
- The menu, category list, and language options are always visible.
- Search history is automatically suggested.
- Content cards, with an image and a short description, make it easier for users to decide what to read.



## THE IMPORTANCE OF TIMORA FOR HCI

### Breadcrumb

- It allows the user to easily track where they are.



# THE IMPORTANCE OF TIMORA FOR HCI

## Flexibility

- To allow the user to write the blog post in their own unique style, the title section, image selection area, and content text design are all left to the user's control.

The screenshot shows the Timora blog writing interface. On the left, there is a sidebar with navigation links: 'Ana Sayfa / Blog / Yeni Yazı'. The main area has a title section labeled 'Yeni Blog Yazısı' with a placeholder 'Hikayeni paylaşı, ilham ver, dünyayı keşfet!'. Below it is a 'Başlık \*' field with a placeholder 'Yazının başlığını girin...' and a character count '0/200 karakter'. A note says 'Dikkat çekici ve açıklayıcı bir başlık seçin'. There is also a 'Kategori \*' dropdown menu with a placeholder 'Kategori seçiniz...' and a note 'Yazınızın hangi kategoriye ait olduğunu seçin'. At the bottom, there is a 'Kapak Fotoğrafı \*' section with a file input field showing 'Dosya Seç' and 'Dosya seçilmedi', and a note 'JPG, PNG veya GIF formatında, maksimum 5MB'. On the right, there is a rich text editor toolbar labeled 'İçerik \*' with various formatting options like bold, italic, underline, etc., and a text area with the placeholder 'Yazınızın içeriğini buraya yazın...'. A green circular badge with the number '17' is located in the bottom right corner of the slide.

# THE IMPORTANCE OF TIMORA FOR HCI

## Flexibility

- Users can freely update and personalize their profile at any time.
- Blog posts can be edited or deleted, giving users full control over their content.

 Profili Düzenle

**Profil Düzenle**  
Profil bilgilerinizi güncelleyin ve kişiselleştirin.

**Profil Fotoğrafi**



Dosya Seç Dosya seçilmemiş

JPG, PNG veya GIF formatında, maksimum 5MB

**Ad \*** Elif      **Soyad \*** Yıldız

**Doğum Tarihi** 25.12.2001      **Cinsiyet** Kadın

Yaşınız otomatik olarak hesaplanacaktır

**Meslek** Öğrenci

**E-posta**      **Telefon**

**Yayımlanan İçerikler**



**Yazılım Dünyasına Giriş: Neden Kod Öğrenmeliyiz?**  
16.11.2025  
Teknoloji ve İnceleme

Görüntüle      Düzenle      Sil

# THE IMPORTANCE OF TIMORA FOR HCI

## Visibility

- The author's name is visible.
- Clicking the name opens the author's full profile page.
- All content published by the author can be viewed in detail.
- The user doesn't need to search for or remember the author; access is quick and effortless.

Sıla Akkaya  
22 yaş Yazılım Mühendisi Kadın  
Yazılım ML Yoga Resim  
Yazar Profili

**Sıla Akkaya**  
Ad Soyad: Sıla Akkaya  
Yaş: 22 yaş  
Cinsiyet: Kadın  
Meslek: Yazılım Mühendisi  
İlgili Alanları ve Hobiler: Yazılım ML Yoga Resim  
Yeni Yazı

**Yayımlanmış İçerikler**

Yazılım Dünyasına Giriş: Neden Kod Öğrenmeliyiz?  
16.11.2025  
Teknoloji ve İnceleme  
Yazıyı Oku

Hobi ve Sanatin Hayata Dokunan Gücü  
16.11.2025  
Hobi ve Sanat  
Yazıyı Oku

## CONCLUSION

Timora is designed as a modern blog platform that places user experience at its core. The interface's light green and dark green tones create a natural contrast that supports readability while conveying feelings of freshness, dynamism, and trust, forming a positive perception for users.

In line with HCI principles, Timora offers an intuitive, accessible, and seamless interaction through:

- A visually **consistent** design structure,
- Easily accessible **shortcuts**,
- Clear and timely **feedback** at every step,
- **Confirmation mechanisms** that secure critical actions,
- Enhanced user control through **flexibility** and **personalization**,
- Reduced cognitive load supported by visual cues and strong **information architecture**.

In conclusion, Timora is not just a blog platform; it is a user-centered, holistic digital experience that strengthens human-computer interaction through thoughtful design.



Thank you