

Bilal Ahamed

Graphic Designer | Visual Designer

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Skills

Adobe Creative Suite (Illustrator | Photoshop | Indesign | Xd | After Effects | Premiere Pro | Acrobat DC) Figma | Canva | Microsoft Office Suite (Powerpoint | Word | Excel) Branding | Logo Design | Social Media Design | Content Creation | UI/UX Design | Web Design | Web Development | HTML & CSS | Responsive Design | Video Editing | Capcut | FontLab.

Experience

Graphic Designer | Cloud DTX - India | [Certificate](#)

Aug 2022 | Jul 2024

- As a **Graphic Designer** at **Cloud DTX**, I enhanced the company's **brand identity** through compelling **digital** and **print media** designs, ensuring a **consistent** and **engaging** brand presence across all platforms.
- My work boosted **customer engagement** and, with expertise in **Adobe Creative Suite**, **Microsoft Office** and **Figma**, I delivered high-quality, **user-friendly** content that contributed to Cloud DTX's success.
- I also **collaborated closely** with marketing teams to create **targeted campaigns** that effectively resonated with our audience, **driving higher conversion rates** and significantly contributing to our marketing success.
- Additionally, I implemented **design best practices** that improved the **consistency** and **professionalism** of all visual communications.

Visual Designer | Bizme Analytix - India | [Certificate](#)

Jan 2020 | May 2022

- As a **Visual Designer** at **Bizme Analytix**, I played a **key role** in developing **visually compelling branding** and **design assets** that complemented the company's **marketing** and **business strategies**.
- My work contributed to driving **business growth** by aligning **creative visuals** with Bizme's **data-driven** and **tailored solutions**.
- Additionally, I collaborated with cross-functional teams to ensure design consistency across all platforms, enhancing **brand recognition** and **customer engagement**.

Graphic Design Intern | Skillforce - India

Jun 2019 | Dec 2019

- **Completed a 6-month internship** as a **Graphic Designer** at **Skillforce**, gaining **hands-on experience** in **branding**, **layout design**, and **digital content creation**.
- **Contributed** to various projects that enhanced skills in **Adobe Creative Suite** and **design processes**, delivering **high-quality visual solutions**.

Projects

Branding for a Sewing Artist | [Link](#)

Jan 2024 | Present

- Developed a cohesive branding package for a sewing artist, including a logo, packaging, business card, ads, and social media posts.

Completing Branding Solution for Mobi Store | [Link](#)

Jul 2023 | Present

- Created a cohesive branding package for Mobi Store, including a logo, tote bag, business card, banner, ads, social media posts, logo animation, and parcel bag.

Comprehensive Branding Package for Stepux | [Link](#)

Feb 2024 | May 2024

- At Stepux, I designed a branding package that included a logo, animated version, banner, brochure, flyers, staff ID cards, and a stationery kit. This ensured a cohesive and professional brand image, reflecting the company's innovation and reliability in the IT industry.

Presentation Design for Government School Students | [Link](#)

Jan 2024 | Jan 2024

- Designed an educational PowerPoint for 11th and 12th graders at a government school, covering IT, Mechatronics, and Soft Skills to prepare them for future opportunities.

Enhanced UI Design for Hospital: Improving Patient Visibility & Online Registration | [Link](#)

Sep 2023 | Sep 2023

- Designed a streamlined UI/UX for Athma Hospital, featuring real-time patient updates on TV screens, an efficient dashboard for quick insights, and seamless online registration to reduce wait times and improve satisfaction.

Education

Bachelor's Degree

B.E Civil Engineering

M.I.E.T Engineering College

Tamilnadu, India

2015 | 2019

Intermediate Education

HSC, Computer Science

M.A.M Higher Secondary School

Tamilnadu, India

2013 | 2015

Achievements

- Consistently translated client visions into compelling designs, earning positive feedback and repeat business.
- Achieved high client satisfaction through clear communication and creative problem-solving.
- Managed multiple projects simultaneously, ensuring timely and high-quality deliverables.