Bilal Ahamed

Graphic Designer | Visual Designer

📍 India 620017 | 📞 +91 9994010646 | ✉ bilal98ahamed@gmail.com | 🔗 LinkedIn | 🪪 Portfolio

Skills

Adobe Creative Suite (Illustrator | Photoshop | Indesign | Xd | After Effects | Premiere Pro | Acrobat DC) Figma | Canva | Microsoft Office Suite (Powerpoint | Word | Excel) Branding | Logo Design | Social Media Design | Content Creation | UI/UX Design | Web Design | Web Development | HTML & CSS | Responsive Design | Video Editing | Capcut | FontLab.

Experience

Graphic Designer | Cloud DTX - India | Certificate   **Aug 2022 | Jul 2024**

- As a **Graphic Designer** at **Cloud DTX**, I enhanced the company's **brand identity** through compelling **digital** and **print media** designs, ensuring a **consistent** and **engaging** brand presence across all platforms.
- My work boosted **customer engagement** and, with expertise in **Adobe Creative Suite**, **Microsoft Office** and **Figma**, I delivered high-quality, **user-friendly** content that contributed to Cloud DTX's success.
- I also **collaborated closely** with marketing teams to create **targeted campaigns** that effectively resonated with our audience, **driving higher conversion rates** and significantly contributing to our marketing success.
- Additionally, I implemented **design best practices** that improved the **consistency** and **professionalism** of all visual communications.

Visual Designer | Bizme Analytix - India | Certificate   **Jan 2020 | May 2022**

- As a **Visual Designer** at **Bizme Analytix**, I played a **key role** in developing **visually compelling branding** and **design assets** that complemented the company's **marketing** and **business strategies**.
- My work contributed to driving **business growth** by aligning **creative visuals** with Bizme's **data-driven** and **tailored solutions**.
- Additionally, I collaborated with cross-functional teams to ensure design consistency across all platforms, enhancing **brand recognition** and **customer engagement**.

Graphic Design Intern | Skillforce - India   **Jun 2019 | Dec 2019**

- **Completed a 6-month internship** as a **Graphic Designer** at **Skillforce**, gaining **hands-on experience** in **branding, layout design**, and **digital content creation**.
- **Contributed** to various projects that enhanced skills in **Adobe Creative Suite** and **design processes**, delivering **high-quality visual solutions**.

Projects

Branding for a Sewing Artist | Link   **Jan 2024 | Present**

- Developed a cohesive branding package for a sewing artist, including a logo, packaging, business card, ads, and social media posts.

Completing Branding Solution for Mobi Store | Link   **Jul 2023 | Present**

- Created a cohesive branding package for Mobi Store, including a logo, tote bag, business card, banner, ads, social media posts, logo animation, and parcel bag.

Comprehensive Branding Package for Stepux | Link   **Feb 2024 | May 2024**

- At Stepux, I designed a branding package that included a logo, animated version, banner, brochure, flyers, staff ID cards, and a stationery kit. This ensured a cohesive and professional brand image, reflecting the company's innovation and reliability in the IT industry.

Presentation Design for Government School Students | Link   **Jan 2024 | Jan 2024**

- Designed an educational PowerPoint for 11th and 12th graders at a government school, covering IT, Mechatronics, and Soft Skills to prepare them for future opportunities.

Enhanced UI Design for Hospital: Improving Patient Visibility & Online Registration | Link   **Sep 2023 | Sep 2023**

- Designed a streamlined UI/UX for Athma Hospital, featuring real-time patient updates on TV screens, an efficient dashboard for quick insights, and seamless online registration to reduce wait times and improve satisfaction.

Education

Bachelor's Degree B.E Civil Engineering	**M.I.E.T Engineering College**	**Tamilnadu, India** Aug 2015	Apr 2019
Intermediate Education HSC, Computer Science	**M.A.M Higher Secondary School**	**Tamilnadu, India** Aug 2015	Apr 2019

Achievements

- Consistently translated client visions into compelling designs, earning positive feedback and repeat business.
- Achieved high client satisfaction through clear communication and creative problem-solving.
- Managed multiple projects simultaneously, ensuring timely and high-quality deliverables.