

# Bilal Ahamed

Graphic Designer | Visual Designer

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## Skills

Adobe Creative Suite ( Illustrator | Photoshop | Indesign | Xd | After Effects | Premiere Pro | Acrobat DC ) Figma | Canva | Microsoft Office Suite ( Powerpoint | Word | Excel ) Branding | Logo Design | Social Media Design | Content Creation | UI/UX Design | Web Design | Web Development | HTML & CSS | Responsive Design | Video Editing | Capcut | FontLab.

## Experience

### Graphic Designer | Cloud DTX - India | [Certificate](#)

Aug 2023 | Jul 2024

- As a **Graphic Designer** at **Cloud DTX**, I enhanced the company's **brand identity** through compelling **digital and print media** designs, ensuring a **consistent** and **engaging** brand presence across all platforms.
- My work boosted **customer engagement** and, with expertise in **Adobe Creative Suite**, **Microsoft Office** and **Figma**, I delivered high-quality, **user-friendly** content that contributed to Cloud DTX's success.
- I also **collaborated closely** with marketing teams to create **targeted campaigns** that effectively resonated with our audience, **driving higher conversion rates** and significantly contributing to our marketing success.
- Additionally, I implemented **design best practices** that improved the **consistency** and **professionalism** of all visual communications.
- Additionally, I collaborated with cross-functional teams to ensure design consistency across all platforms, enhancing **brand recognition** and **customer engagement**.
- Passionate about **staying ahead of design trends**, consistently integrating **modern aesthetics** and **innovative techniques** into projects.
- Skilled in **creative problem-solving** and delivering solutions under tight deadlines while maintaining a high standard of quality.

### Graphic Design Intern | Skillforce - India

Feb 2023 | Jul 2023

- **Completed a 6-month internship** as a **Graphic Designer** at **Skillforce**, gaining **hands-on experience** in **branding**, **layout design**, and **digital content creation**.
- **Contributed** to various projects that enhanced skills in **Adobe Creative Suite** and **design processes**, delivering **high-quality visual solutions**.

## Projects

### Branding for a Sewing Artist | [Link](#)

Jan 2024 | Present

- Developed a cohesive branding package for a sewing artist, including a logo, packaging, business card, ads, and social media posts.

### Completing Branding Solution for Mobi Store | [Link](#)

Jul 2023 | Present

- Created a cohesive branding package for Mobi Store, including a logo, tote bag, business card, banner, ads, social media posts, logo animation, and parcel bag.

### Comprehensive Branding Package for Stepux | [Link](#)

Feb 2024 | May 2024

- At Stepux, I designed a branding package that included a logo, animated version, banner, brochure, flyers, staff ID cards, and a stationery kit. This ensured a cohesive and professional brand image, reflecting the company's innovation and reliability in the IT industry.

### Presentation Design for Government School Students | [Link](#)

Jan 2024 | Jan 2024

- Designed an educational PowerPoint for 11th and 12th graders at a government school, covering IT, Mechatronics, and Soft Skills to prepare them for future opportunities.

### Enhanced UI Design for Hospital: Improving Patient Visibility & Online Registration | [Link](#)

Sep 2023 | Sep 2023

- Designed a streamlined UI/UX for Athma Hospital, featuring real-time patient updates on TV screens, an efficient dashboard for quick insights, and seamless online registration to reduce wait times and improve satisfaction.

## Education

### Bachelor's Degree

B.E Civil Engineering

M.I.E.T Engineering College

Tamilnadu, India

2015 | 2019

### Intermediate Education

HSC, Computer Science

M.A.M Higher Secondary School

Tamilnadu, India

2013 | 2015

## Achievements

- Consistently translated client visions into compelling designs, earning positive feedback and repeat business.
- Achieved high client satisfaction through clear communication and creative problem-solving.
- Managed multiple projects simultaneously, ensuring timely and high-quality deliverables.