

SUMMER 2020

# NEW COLLECTION

We know how large objects  
will act, but things on a  
small scale.

**SHOP NOW**

# E-COMMERCE WEBSITE PITCH

Presentation by Bilal Saeed

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# THE PROBLEM

## Challenges with Online Stores

Many online stores are difficult to manage without technical knowledge. Updating products can be complicated, hindering efficiency. Customers seek a smooth shopping experience.



# THE SOLUTION

## Our E-Commerce Solution

Our E-Commerce Website is designed to be simple to manage without requiring any technical skills, making it accessible for entrepreneurs and businesses of all sizes. It offers a seamless shopping experience with an intuitive interface, fast loading times, and mobile-friendly design to ensure customer satisfaction. Built with robust security measures, it protects both your business and customer data, while its reliable infrastructure guarantees minimal downtime. By combining ease of use, advanced features, and scalability, our platform is tailored to promote growth, helping you expand your reach, increase sales, and achieve long-term success in the competitive online marketplace.



# KEY FEATURES

## Easy Product Management

Connects to Sanity for fast updates, simplifying the management of your product listings.

## Customer-Friendly Shopping

Includes a search bar for quick product discovery and seamless ordering system to enhance user experience.

## Cart Persistence

Enables customers to leave and return without losing their cart contents, improving the shopping convenience.

## Sign up

Enables customers to sign up using google or email address, insuring secure sign in via email verification

## Managing user info

Manages orders and customer data using such as order address and user info on Firebase fire store for order history

## Shipping calculation

Dynamically calculates delivery charges through ship engine APIs to insure accurate shipping rates

# SECURE ORDER HANDLING

## Order Management

Order records are securely stored using Firebase Firestore, ensuring data integrity and accessibility.

## Payment Security

Stripe is integrated to guarantee secure transactions, enhancing customer trust and satisfaction.

The form is a checkout interface. At the top is a black button with the Apple Pay logo. Below it is a link that says "Or pay with card". The "Shipping information" section includes an email input field and a shipping address section with fields for Name, United States (a dropdown menu), and Address. Below the address field is a link "Enter address manually". The "Payment details" section includes a "Card information" sub-section with a card number field (containing "1234 1234 1234 1234"), a field for MM / YY, a field for CVC, and icons for Visa, Mastercard, and American Express. At the bottom of the payment details is a checked checkbox with the text "Billing address is same as shipping". At the very bottom is a dark blue button that says "Pay \$134.00".

Apple Pay

Or pay with card

Shipping information

Email

Shipping address

Name

United States

Address

[Enter address manually](#)

Payment details

Card information

1234 1234 1234 1234

MM / YY

CVC

☒ Billing address is same as shipping

Pay \$134.00

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# Benefits Summary

This table summarizes the various benefits provided by our E-Commerce platform for customers and business owners alike. It highlights ease of use, security, and trust.

Benefit	For Customers	For Business Owners
Easy Management	Easy to use and order	Save time with automation.
Secure Experience	Safe shopping and payment.	Increase customer trust.
Mobile-Friendly Experience	Shop anytime on any device	Reach a wider audience
Secure Payment Options	Trusted payment methods	Reduced transaction risks

# CALL TO ACTION

## Take the Next Step!

Let's take your business to the next level! Contact us today to start using this powerful e-commerce platform and enhance your online store.

