**Bandage**

SUMMER 2020

# NEW COLLECTION

We know how large objects will act, but things on a small scale.

**SHOP NOW**

# E-COMMERCE WEBSITE PITCH

Presentation by Bilal Saeed

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# THE PROBLEM



## Challenges with Online Stores

Many online stores are difficult to manage without technical knowledge. Updating products can be complicated, hindering efficiency. Customers seek a smooth shopping experience.

# THE SOLUTION

## Our E-Commerce Solution

Our E-Commerce Website is designed to be simple to manage without requiring any technical skills, making it accessible for entrepreneurs and businesses of all sizes. It offers a seamless shopping experience with an intuitive interface, fast loading times, and mobile-friendly design to ensure customer satisfaction. Built with robust security measures, it protects both your business and customer data, while its reliable infrastructure guarantees minimal downtime. By combining ease of use, advanced features, and scalability, our platform is tailored to promote growth, helping you expand your reach, increase sales, and achieve long-term success in the competitive online marketplace.

# KEY FEATURES

**Easy Product Management**

Connects to Sanity for fast updates, simplifying the management of your product listings.

**Customer-Friendly Shopping**

Includes a search bar for quick product discovery and seamless ordering system to enhance user experience.

**Cart Persistence**

Enables customers to leave and return without losing their cart contents, improving the shopping convenience.

**Sign up**

Enables customers to sign up using google or email address, insuring secure sign in via email verification

**Managing user info**

Manages orders and customer data using such as order address and user info on Firebase fire store for order history

**Shipping calculation**

Dynamically calculates delivery charges through ship engine APIs to insure accurate shipping rates
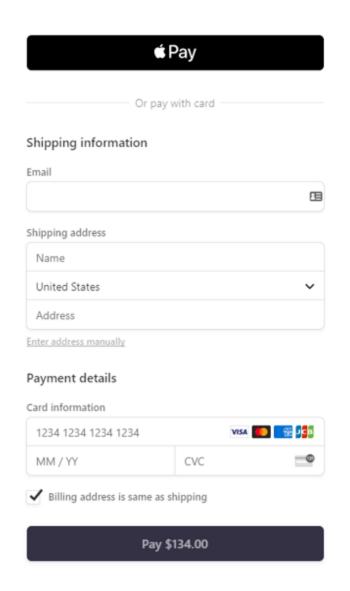
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# SECURE ORDER HANDLING

## Order Management

Order records are securely stored using Firebase Firestore, ensuring data integrity and accessibility.

## Payment Security

Stripe is integrated to guarantee secure transactions, enhancing customer trust and satisfaction.

# Benefits Summary

This table summarizes the various benefits provided by our E-Commerce platform for customers and business owners alike. It highlights ease of use, security, and trust.

| Benefit | For Customers | For Business Owners |
|---|---|---|
| Easy Management | Easy to use and order | Save time with automation. |
| Secure Experience | Safe shopping and payment. | Increase customer trust. |
| Mobile-Friendly Experience | Shop anytime on any device | Reach a wider audience |
| Secure Payment Options | Trusted payment methods | Reduced transaction risks |

# CALL TO ACTION

**Take the Next Step!**

Let's take your business to the next level! Contact us today to start using this powerful e-commerce platform and enhance your online store.