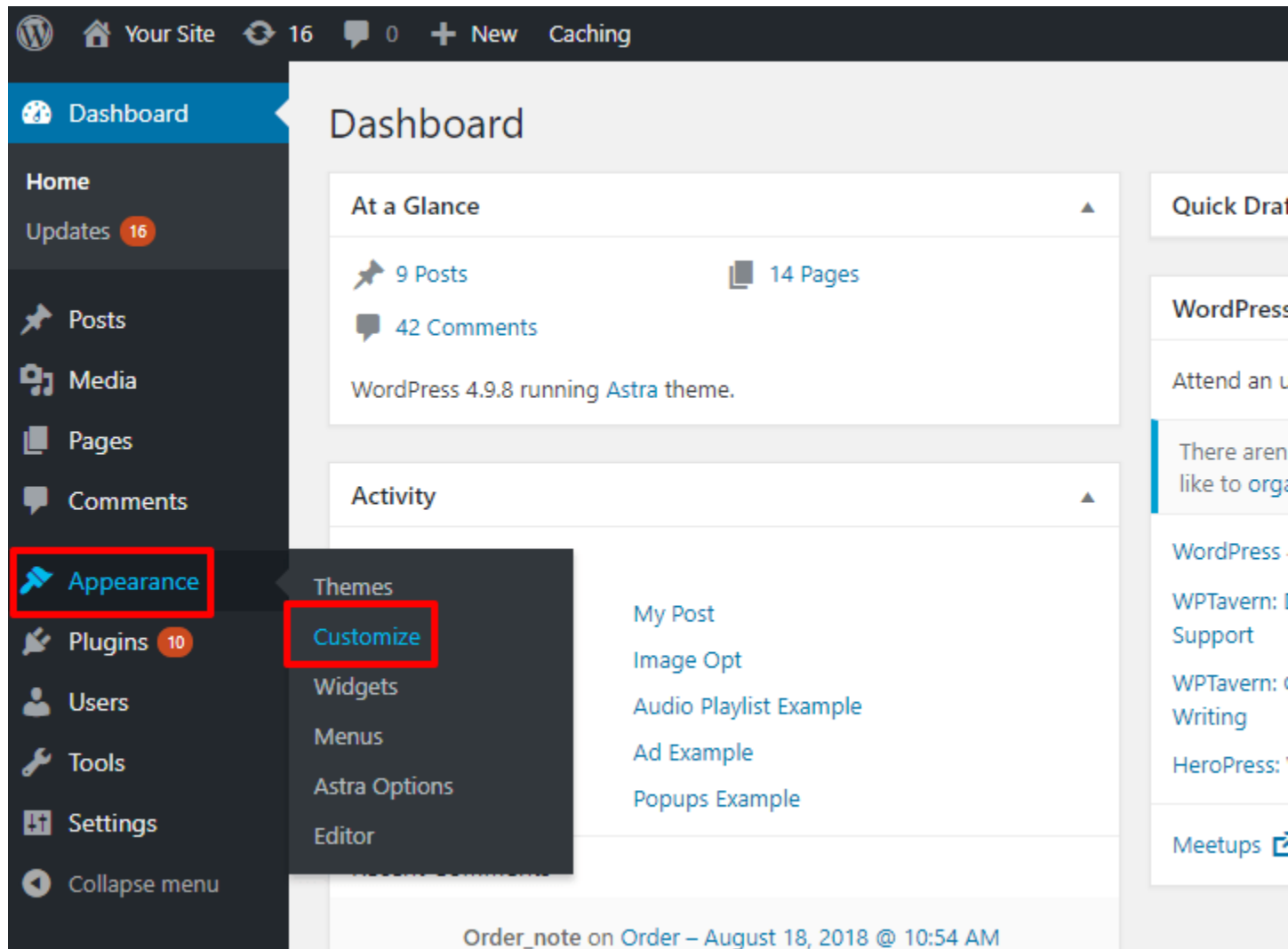


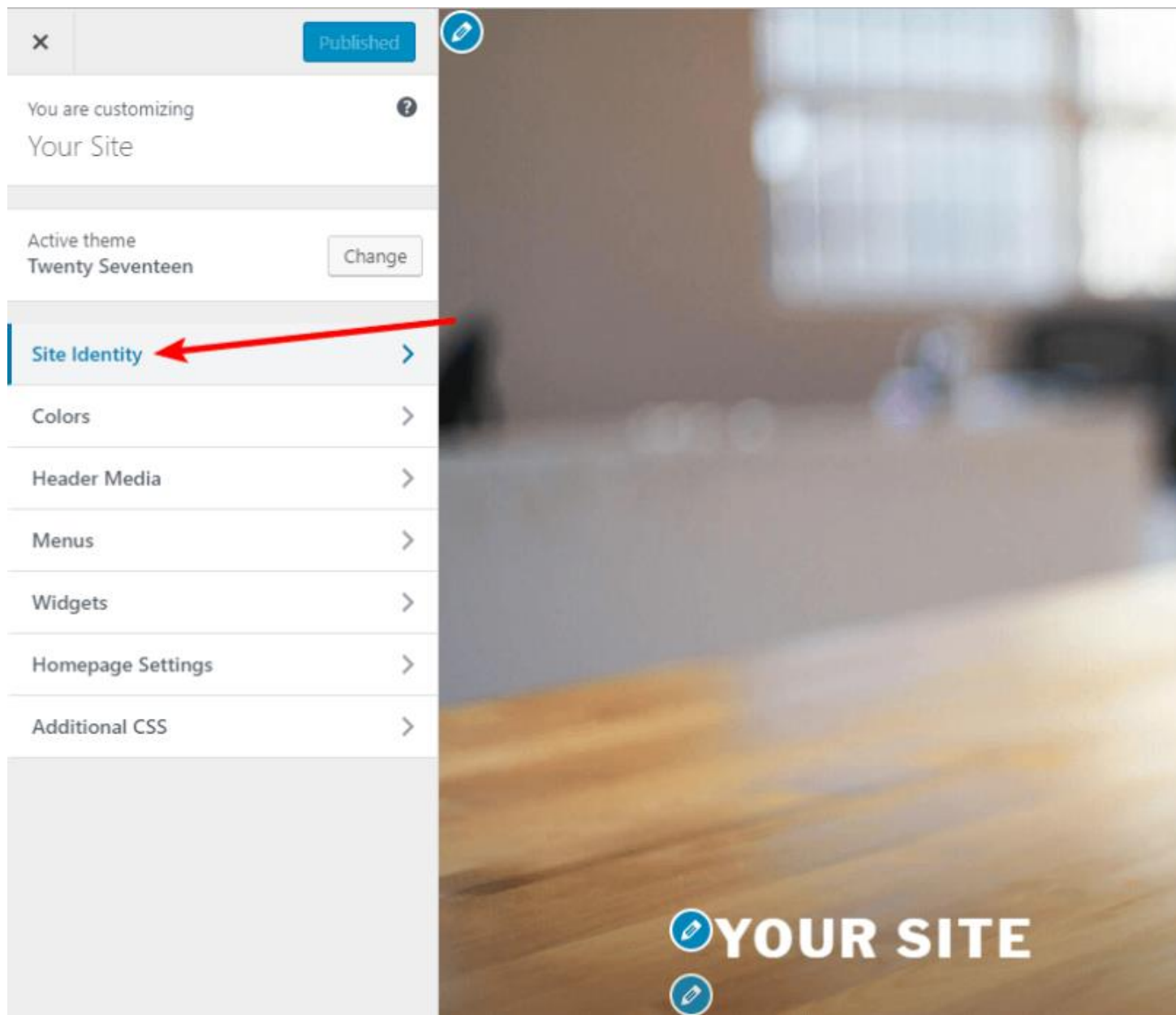
How To Add A Favicon To WordPress With The Core Functionality

This one is really simple because it uses a core WordPress feature.

To start, go to **Appearance** → **Customize** in your WordPress dashboard to access the WordPress Customizer:



Once you're in the WordPress Customizer, click on the **Site Identity** option:



Then, find the **Site Icon** section and click **Select image** to upload your favicon image:

< Customizing
Site Identity

Logo

No logo selected

Select logo

Site Title

Your Site

Tagline

☒ Display Site Title and Tagline

Site Icon

Site Icons are what you see in browser tabs, bookmark bars, and within the WordPress mobile apps. Upload one here!

Site Icons should be square and at least 512 × 512 pixels.

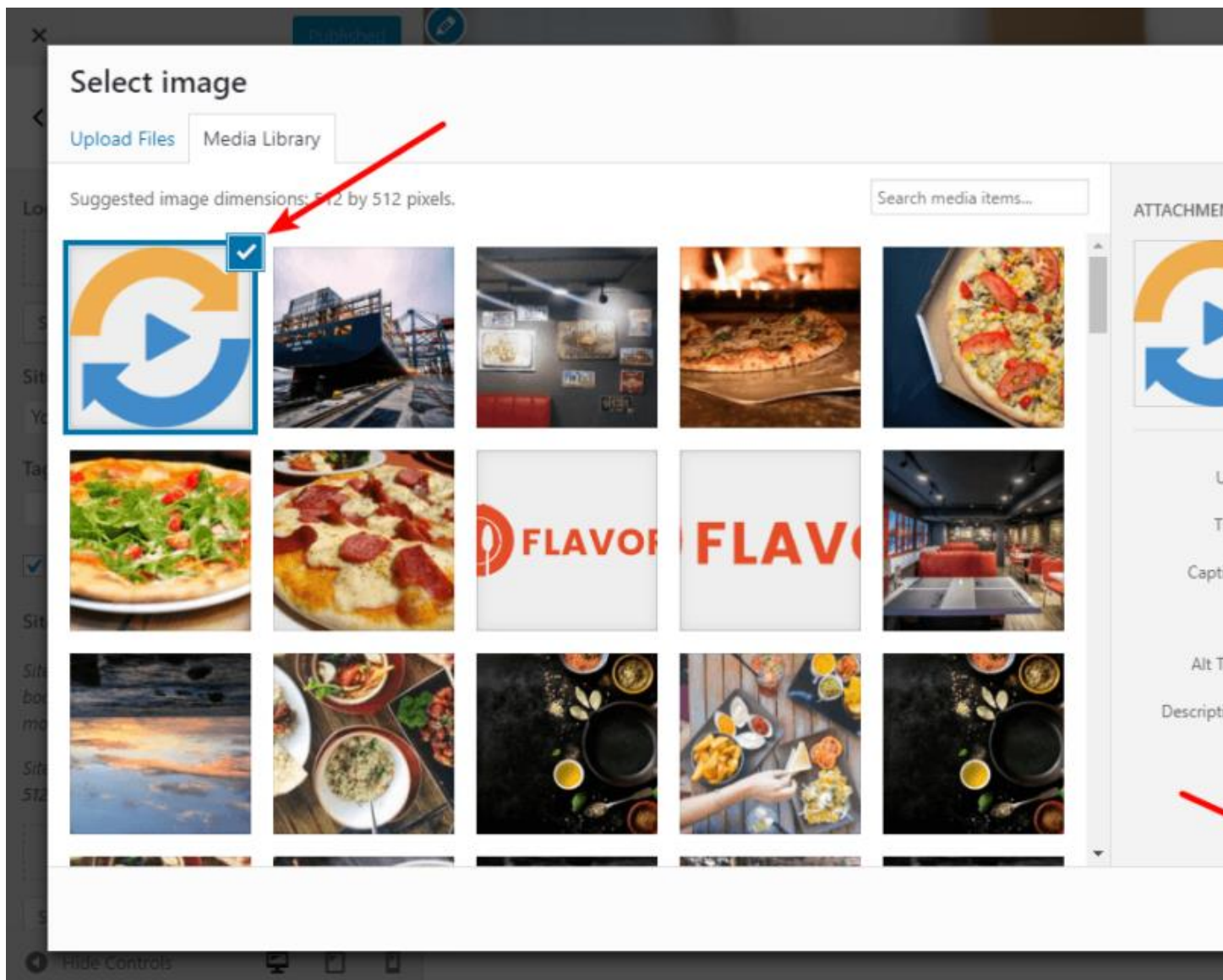
No image selected

Select image



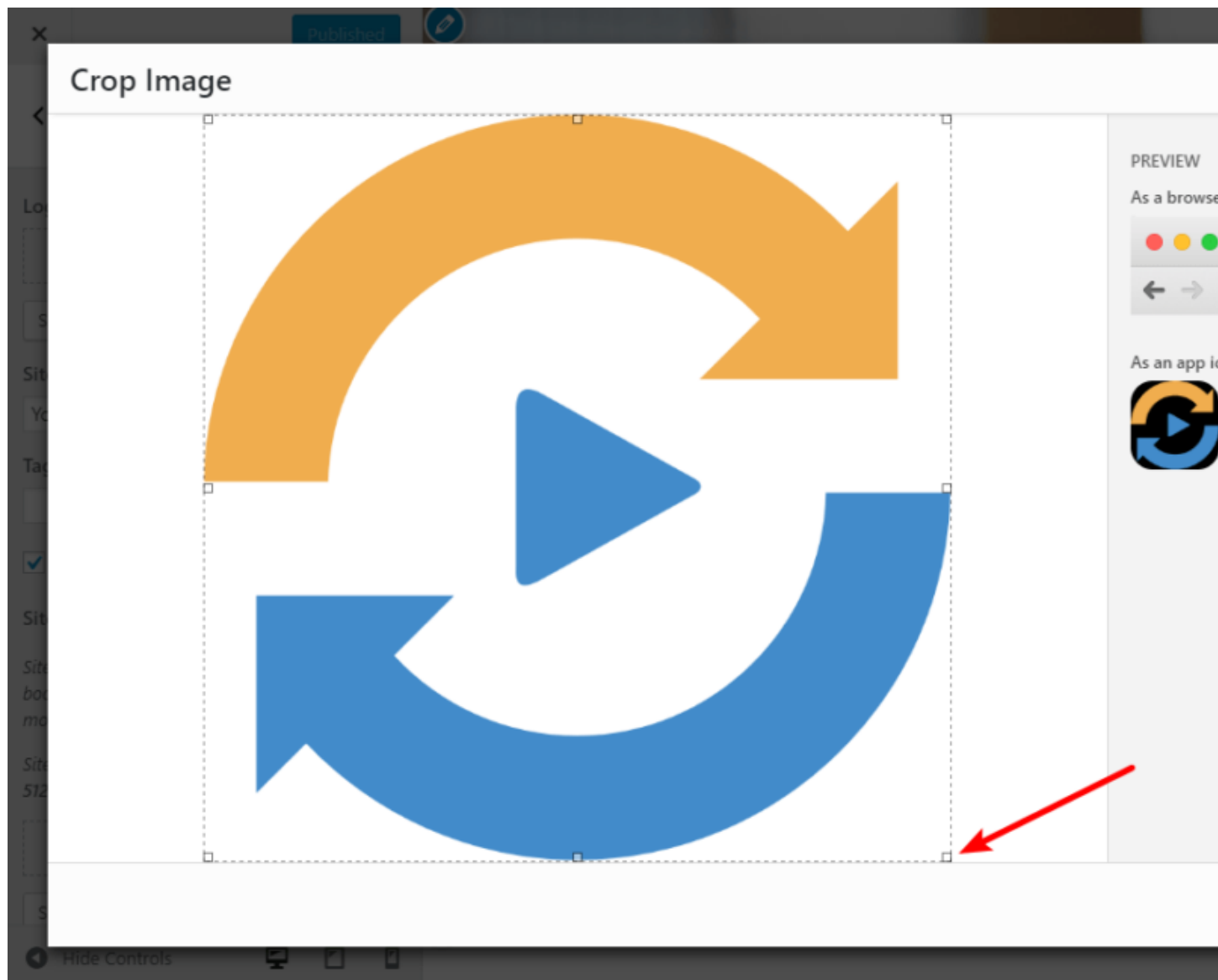
That will open the regular WordPress Media Library where you can upload your image as you normally would.

Once you've uploaded your image, click the **Select** button:



From there, WordPress will give you an option to crop your favicon image, as well as live previews of your image as both a browser and app.

Adjust to the proper cropping and then click **Crop Image**:



And you're done! Make sure to click the **Publish** option at the top of the WordPress Customizer and your favicon should be live.

How To Use A WordPress Favicon Plugin (Covers More Devices)

Now, I'll show you how to use a WordPress favicon plugin to achieve the same effect.

Again – the difference between this method and the previous one is that the plugin will add optimized favicons for more devices. It also gives you

an interface that lets you customize how your favicon looks for different devices.

You'll be able to create custom favicons for:

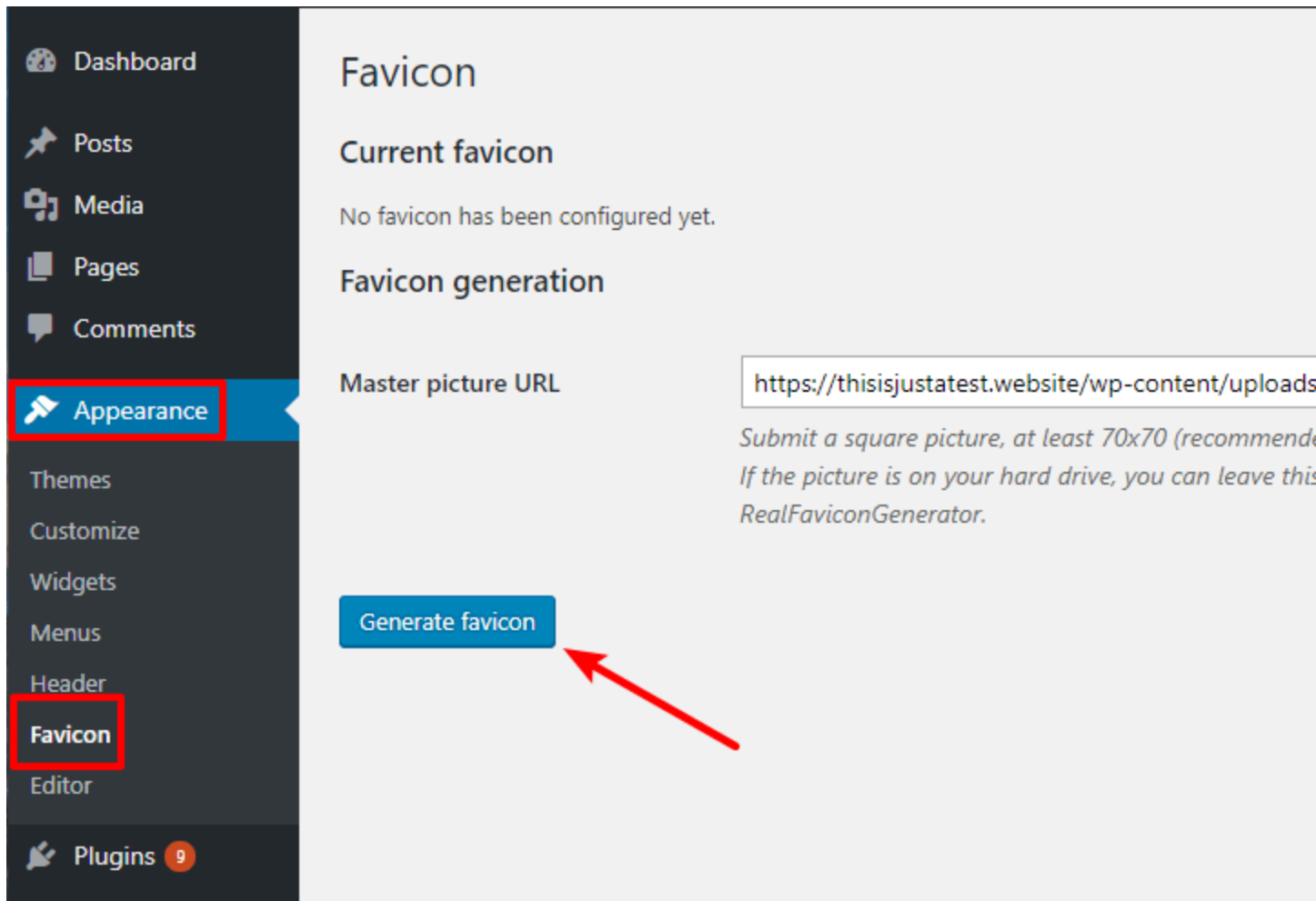
- iOS
- Android
- Windows phone
- etc.

You don't necessarily need this – it's more about covering edge cases.

To follow this method, you'll need to install the free [Favicon by RealFaviconGenerator plugin](#).

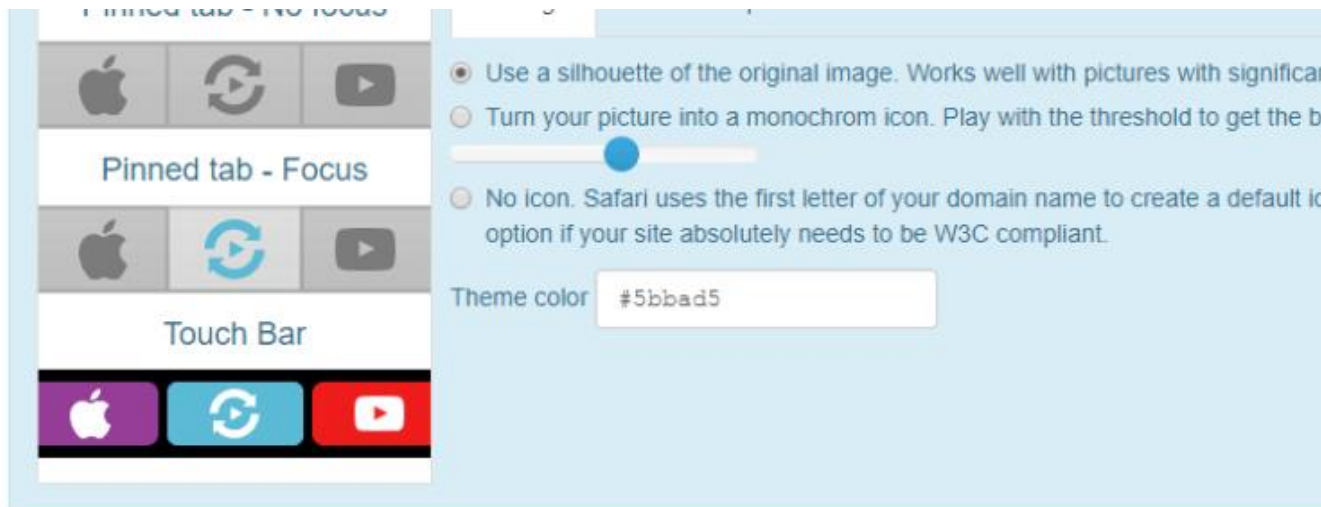
Once you activate the plugin, go to **Appearance** → **Favicon**. Use the **Select from the Media Library** button to upload or select your favicon from the WordPress Media Library.

Then, click **Generate favicon**:



After that, the plugin will take you to an **outside site** where you can tweak how your favicon looks for different devices.

Once you're done making those tweaks, scroll down and click the **Generate your Favicons and HTML code** button:



Favicon Generator Options

Version/Refresh Compression Scaling algorithm App name Additional files

When a browser loads a favicon for the first time, it tends to cache it and to never load it again. When your web site is updated, you need to update your favicon, that can be a problem: your loyal visitors won't notice the change. A workaround is to append a version number as a query parameter.

☒ This is a new web site, nobody visited it yet. So there is no "old" favicon and no caching issue.

☐ The web site is already in production and many people already visited it. I want returning visitors to see my new favicon.

=

[Generate your Favicons and HTML code](#)

And once you click that, you'll be taken **back to your WordPress dashboard** and should see a success message, as well as a preview of your favicon on different devices:



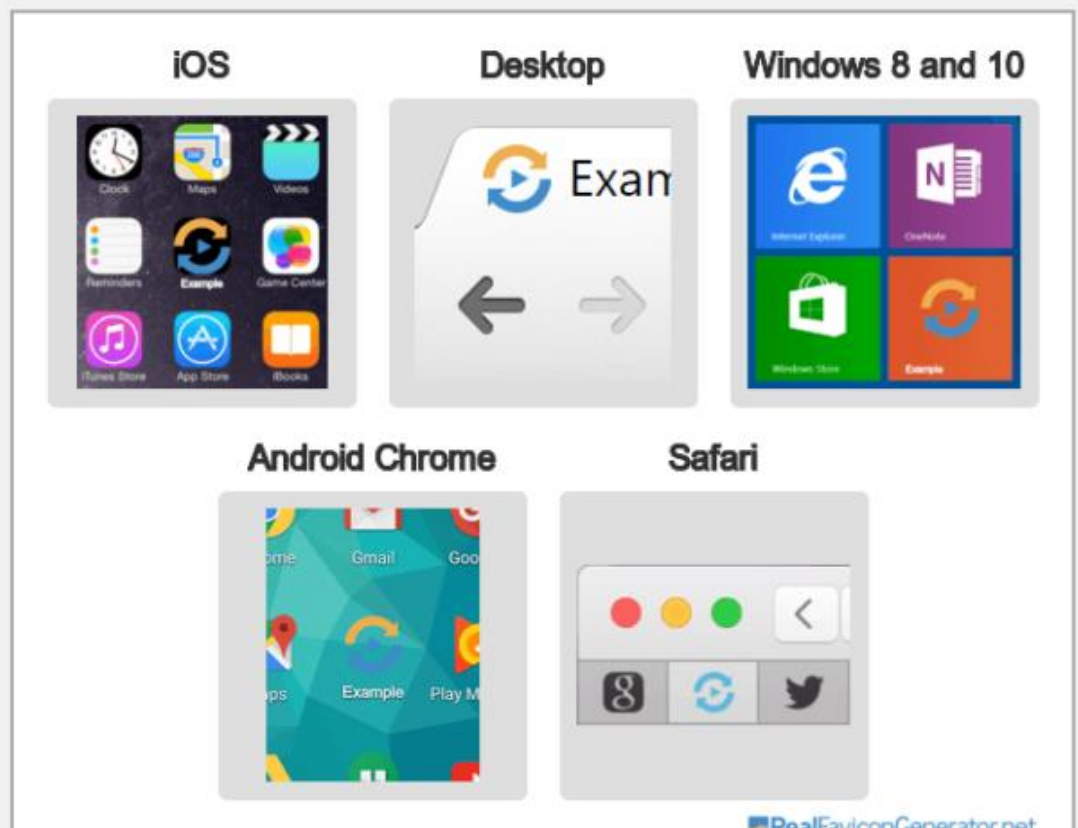
Favicon

Favicon installed! Do you like the result? If so, would you like to [rate the plugin](#)?

You should keep this plugin active. As soon as you deactivate it, your favicon is disabled, too. You may wonder [why plugin is super lightweight](#) and will not affect the performance of your site.

Current favicon

The favicon is up and ready.



That's it! You're all done. Just make sure to keep the plugin active – otherwise, your favicons will disappear.

How To Add A Favicon To WordPress Manually Using The Same RealFaviconGenerator Tool

Again, with the plugin method above, you'll need to **leave the plugin active** to keep using your favicons.

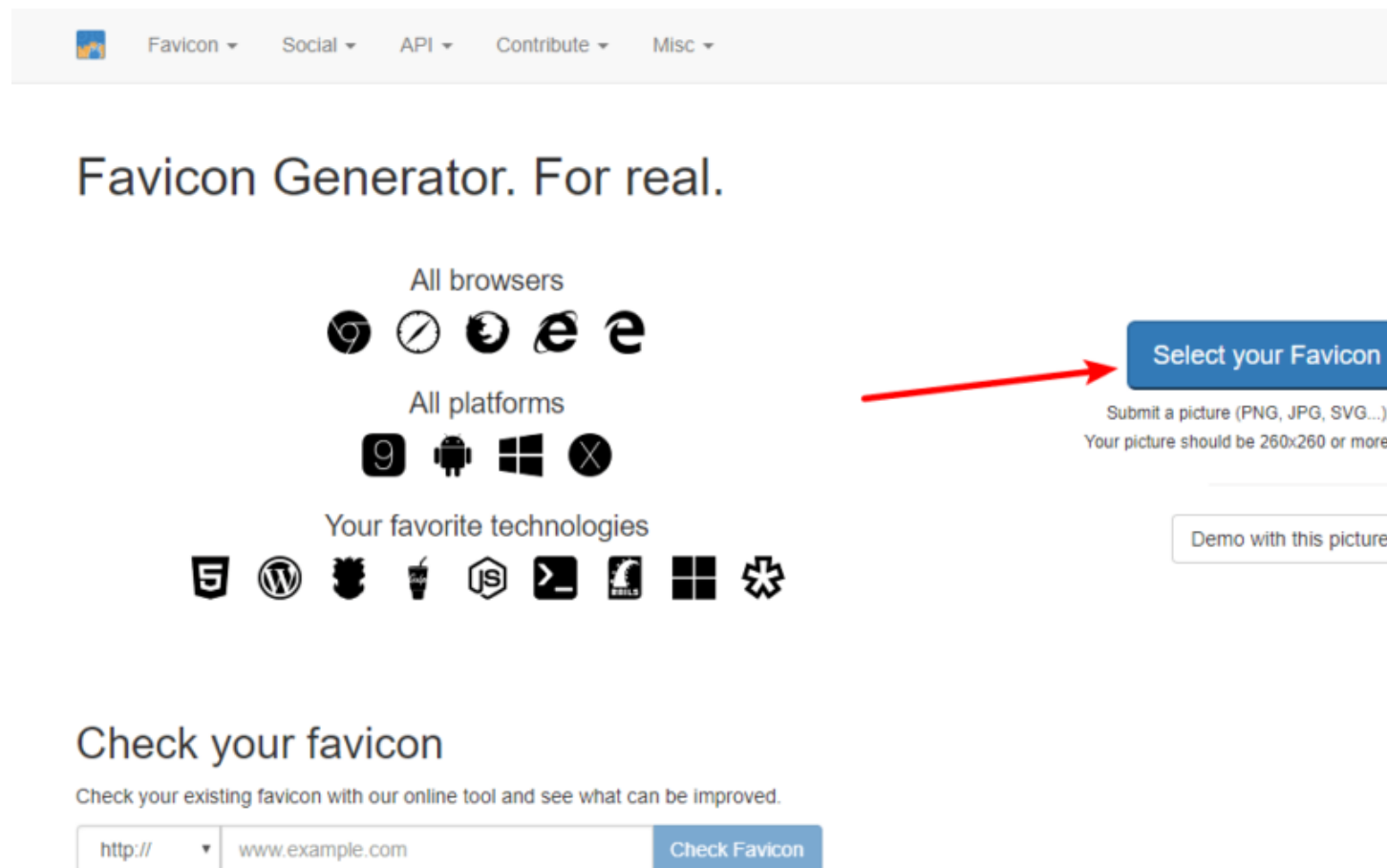
If that's an issue for you, you can also use the same tool to do everything manually.

The end result is exactly the same, you'll just need to manually upload the images via FTP and add some code to your site's <head> section.

I'll break this one into steps because it's a little more complicated...

Step 1: Generate Your Favicon Package

To get started, [head to the RealFaviconGenerator website](#) and click **Select your favicon picture** to upload your favicon image:



The screenshot shows the RealFaviconGenerator website. At the top is a navigation bar with links: Favicon, Social, API, Contribute, and Misc. The main heading is "Favicon Generator. For real." Below this are three sections of icons: "All browsers" (Chrome, Firefox, Safari, Edge, Internet Explorer), "All platforms" (iPhone, Android, Windows, Mac OS X), and "Your favorite technologies" (jQuery, WordPress, Joomla, Drupal, Node.js, PHP, Ruby, Python). On the right side, there is a blue button labeled "Select your Favicon" with a red arrow pointing to it. Below the button, it says "Submit a picture (PNG, JPG, SVG...)" and "Your picture should be 260x260 or more". There is also a button labeled "Demo with this picture". At the bottom, there is a section titled "Check your favicon" with the text "Check your existing favicon with our online tool and see what can be improved." Below this is a form with a dropdown menu set to "http://" and a text input field containing "www.example.com", followed by a "Check Favicon" button.

Once you upload your image, you'll see the same interface from the plugin and you'll be able to go through and customize your favicon for different devices.

Like with the plugin, scroll down to the bottom and click the **Generate your Favicons and HTML code** button when you're finished making your tweaks:

Use a silhouette of the original image. Works well with pictures with significant contrast.

Turn your picture into a monochrom icon. Play with the threshold to get the best result.

No icon. Safari uses the first letter of your domain name to create a default icon. This is not a good option if your site absolutely needs to be W3C compliant.

Theme color

Favicon Generator Options

Version/Refresh Compression Scaling algorithm App name Additional files

When a browser loads a favicon for the first time, it tends to cache it and to never load it again. When your web site is updated, that can be a problem: your loyal visitors won't notice the change. A workaround is to append a version number as a query parameter.

☒ This is a new web site, nobody visited it yet. So there is no "old" favicon and no caching issue.

☐ The web site is already in production and many people already visited it. I want returning visitors to see my new favicon.

=

Generate your Favicons and HTML code

Step 2: Upload Your Favicon Package To Your Website

On the next screen, click the button to download your **Favicon** package:

Install your favicon

HTML5

XHTML

Jade

Grunt

Gulp

Node CLI

RoR

AS

1. Download your package: [Favicon package](#)
2. Extract this package in the root of your web site. If your site is <http://www.example.com>, you should be able to
3. Insert the following code in the `<head>` section of your pages:

```
<link rel="apple-touch-icon" sizes="180x180" href="/apple-touch-icon.png">
<link rel="icon" type="image/png" sizes="32x32" href="/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16" href="/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/safari-pinned-tab.svg" color="#5bbad5">
<meta name="msapplication-TileColor" content="#da532c">
<meta name="theme-color" content="#ffffff">
```

4. *Optional* - Once your web site is deployed, [Check your favicon](#)
5. *Optional* - Don't forget Facebook and [Generate Facebook Open Graph metadata](#)

Share

Follow

Facebook edito

Try our new Faceb

Then, you'll need to extract this package and upload it to the **root** folder of your site using FTP (*if you're not sure what FTP is, I recommend you just stick with the plugin method from the previous section*).

Make sure you put all the files in the root folder – this won't work otherwise.

Step 3: Add Code Snippet To `<head>` Of Your Theme

To finish things out, you'll need to add the code snippet from RealFaviconGenerator to the `<head>` section of your WordPress theme:

Install your favicon

HTML5

XHTML

Jade

Grunt

Gulp

Node CLI

RoR

A

1. Download your package: [Favicon package](#)

2. Extract this package in the root of your web site. If your site is <http://www.example.com>, you should be a

3. Insert the following code in the `<head>` section of your pages:

```
<link rel="apple-touch-icon" sizes="180x180" href="/apple-touch-icon.png">
<link rel="icon" type="image/png" sizes="32x32" href="/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16" href="/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/safari-pinned-tab.svg" color="#5bbad5">
<meta name="msapplication-TileColor" content="#da532c">
<meta name="theme-color" content="#ffffff">
```

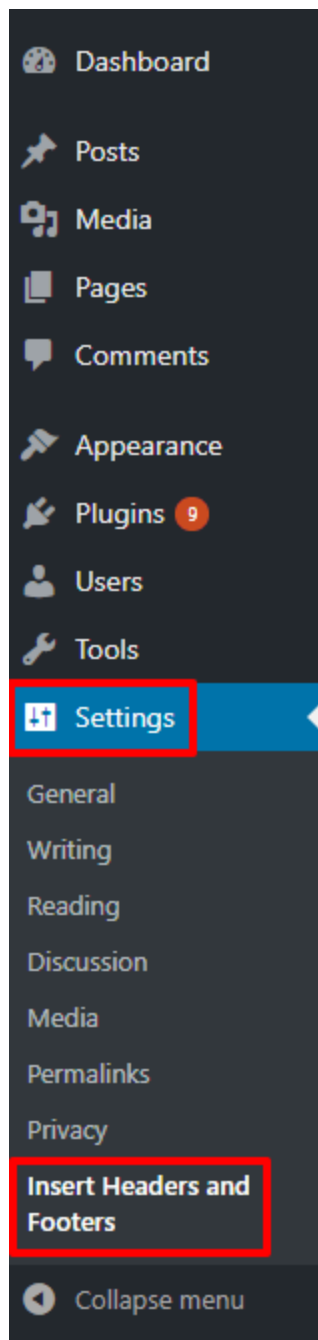
4. *Optional* - Once your web site is deployed, [Check your favicon](#)

5. *Optional* - Don't forget Facebook and [Generate Facebook Open Graph metadata](#)

section" width="1021" height="492">

There are a couple of ways that you can do this.

First, you can install the [free Insert Headers and Footers plugin](#) and paste it there:



Insert Headers and Footers » Settings

Settings

Scripts in Header

```
<link rel="apple-touch-icon" sizes="180x180" href="/apple-touc
<link rel="icon" type="image/png" sizes="32x32" href="/favicon
<link rel="icon" type="image/png" sizes="16x16" href="/favicon
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/safari-pinned-tab.svg" color="#5b
<meta name="msapplication-TileColor" content="#da532c">
<meta name="theme-color" content="#ffffff">
```

These scripts will be printed in the `<head>` section.

Scripts in Footer

These scripts will be printed above the `</body>` tag.

Save

Or, you can add the following code snippet to the **functions.php** file in **your child theme** (you need to use a child theme):

```
/* Adds the favicon code snippet from RealFaviconGenerator
*/
add_action('wp_head', 'add_favicon');
function add_favicon(){
?>
```

REPLACE THIS LINE OF TEXT WITH FAVICON CODE

```
<?php  
};
```

```
609 /**  
610  * SVG icons functions and filters.  
611  */  
612 require get_parent_theme_file_path( '/inc/icon-functions.php' );  
613  
614 /* Adds the favicon code snippet from RealFaviconGenerator */  
615 add_action('wp_head', 'add_favicon');  
616 function add_favicon(){  
617 ?>  
618 <link rel="apple-touch-icon" sizes="180x180" href="/apple-touch-icon.png">  
619 <link rel="icon" type="image/png" sizes="32x32" href="/favicon-32x32.png">  
620 <link rel="icon" type="image/png" sizes="16x16" href="/favicon-16x16.png">  
621 <link rel="manifest" href="/site.webmanifest">  
622 <link rel="mask-icon" href="/safari-pinned-tab.svg" color="#5bbad5">  
623 <meta name="msapplication-TileColor" content="#da532c">  
624 <meta name="theme-color" content="#ffffff">  
625 <?php  
626 };  
627  
628
```

Documentation:

Either method is fine!

Once you do that, you're all finished and your favicon should start working.