

Graphic Designing (Final Paper Answer Key)

Which are the two types of lines?

- Solid Continuous line meeting two points.
 - Dotted or dashed line.
- Both can be drawn using any tools like pen or brush.

What are the types of balance?

Symmetric Balance and Asymmetric Balance.

Define Harmony

Harmony in visual design means all parts of the visual image relate to and complement each other.

What are the types of unity?

Visual Unity where all the shapes or elements are aligned along the same axis and the color and style of elements work together to create a meaning.

Conceptual Unity where all the images in the design follow the same concept.

What is typography?

Typography is the art and technique of arranging type in your design.

What is page orientation?

Page orientation is the way in which a rectangular page is oriented for normal viewing. The two most common types of orientation are portrait and landscape.

What is the drawback of offset printing?

The major drawbacks of offset printing process is the plate. Once a layout is already made into a plate, it cannot be easily changed.

Name the famous offset printing machines?

The famous offset printing press are Ronald, Rota, Solna and Heidelberg.

What is digital printing?

In digital printing, the image is directly transferred from computer to printer to be printed on paper.

What is screen printing?

Screen Printing is the process of using a mesh-based stencil to apply ink onto a substrate, whether it be T-shirts, posters, stickers, vinyl, wood, or other material.

CMYK stands for?

Cyan, Magenta, Yellow and black

What is color spot?

Spot color refers to color generated in offset printing by a single ink.

What are drawbacks of Digital Printing?

(1) the speed of printing is slow.

Efficiency is money, the speed of printing is to a large extent the benefit of the enterprise.

(2) the ink cost is high.

Digital printing ink prices will boost the cost of making more than traditional printing. The price of the ink in the future needs to be adjusted reasonably to promote the development of digital ink-jet printing.

(3) the problem of the combination of new and old technology.

Digital printing technology continues to improve, the speed of printing is also accelerating, but to catch up with the speed of the traditional printing machine still has a long way to go.

(4) Color accuracy

The color accuracy of digital printing is a little worse than that of traditional printing.

What is Vector Graphics?

vector graphics are not made up of a grid of pixels. Instead, vector graphics are comprised of paths which may be lines, shapes, letters or other scaleable objects. They are often used for creating Logos, Signs and other type of drawings. Unlike raster graphics vector graphics can be scaled to larger size without losing quality.

What is Raster Graphics?

Raster images are made of pixels. A pixel is a single point or the smallest single element in a display device. If you zoom in to a raster image you may start to see a lot of little tiny squares.

CMYK Also Refers to?

Process Printing

Ingredients of Design?

1. Logo
2. Image
3. Value Proportion
4. Call to Action

What is Slug?

The slug is an optional space that a designer can add to a document that can be displayed but is not intended to be printed. Slugs can be a very good tool for a designer in the print business as it can be used for notes, suggestions, copyright information, and/or an infinite number of other things while proofing clients or supplying additional information to printers.

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What is Margin?

Margins cage the content and support the structure of a layout.

What is color cast?

A color cast is an unwanted tint in the image due to the lighting, the white balance of the video camera, or the type of film stock used given the lighting conditions during the shoot.